



City of Hampton, Virginia

Resolution

22 Lincoln Street
Hampton, VA 23669
www.hampton.gov

File Number: 13-0212

Enactment Number: -

Resolution Approving Adoption of the Comprehensive Roadside Management Program Under 24 VAC 30-121-10 Through -40 of the Virginia Administrative Code

RESOLUTION

WHEREAS, pursuant to 24 VAC 30-121-10 through -40 of the Virginia Administrative Code, the Comprehensive Roadside Management Program (the "Program") is administered by the Virginia Department of Transportation ("VDOT") to enable private businesses, civic organizations, communities, individuals, and local governments an opportunity to improve the appearance and safety of public rights of way and real property;

WHEREAS, benefits of the Program include but are not limited to (i) promotion of innovative public/private alliances to support the development of green stormwater infrastructure and best management practices; (ii) initiation of a process for the City, through a fully donation-funded and municipality-managed initiative, to beautify public rights of way and other public property; and (iii) an approach to boost civic and community pride;

WHEREAS, a unique opportunity also exists for expanding the Program to include a stormwater runoff treatment which, among other initiatives, enables the City to achieve progress toward meeting the federally mandated Chesapeake Bay total maximum daily load requirements to improve water quality through stormwater filtration and infiltration;

WHEREAS, in early July 2012, the City was awarded a \$150,000.00 grant through the National Fish and Wildlife Foundation for technical assistance to enable the City to develop and implement the Program;

WHEREAS, once adopted, the City will collaborate with a local non-profit organization to collect corporate and private donations to finance the construction, operation, and maintenance of landscaping projects along major corridors of City rights of way and other City property that will be designed to treat currently untreated runoff through improved landscaping and stormwater treatment;

WHEREAS, in exchange for donations from corporate and private organizations, donors shall have acknowledgement signs erected on public property, which signs shall include the participating entity's name and/or logo, and shall remain in place for a period of up to five (5) years with renewal options;

WHEREAS, the City assumes full responsibility for maintenance of the Program;
and

WHEREAS, Council recognizes mutual benefits to the public and private sectors to be gleaned from successful establishment of a Comprehensive Roadside Management Program, that is, presenting advertisement opportunities to the private sector, providing an important tool for the City to meet stormwater runoff treatment requirements, and beautifying corridors within the City.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF HAMPTON, VIRGINIA:

1. That the City of Hampton hereby adopts the Comprehensive Roadside Management Program; and

2. That the City Manager is authorized and directed to execute all documents required under the Comprehensive Roadside Management Program, assume full maintenance responsibility thereunder, and comply with all rules and regulations detailed in VDOT's Comprehensive Roadside Management Program.

Adopted at the regular meeting of the City Council of the City of Hampton, Virginia held on June 12, 2013.

Signed by _____ **Date** _____
Molly Joseph Ward, Mayor

Attested by _____ **Date** _____
Katherine K. Glass, CMC
Clerk of the Council