

1 **Ordinance To Amend And Re-Enact The Zoning Ordinance Of The City Of Hampton,**
2 **Virginia by Amending Chapter 10 Entitled, “Signs” Pertaining to Temporary Signs and**
3 **Flags**

4
5 **Whereas**, the public necessity, convenience, general welfare and good zoning practice so
6 require;

7 **BE IT ORDAINED** by the Council of the City of Hampton, Virginia that Chapter 10 of the Zoning
8 Ordinance of the City of Hampton, Virginia, be amended to read as follows:

9 **Chapter 10 - SIGNS**

10 **Article I. - GENERAL SIGN REGULATIONS**

11

12 **Sec. 10-4. - Requirements generally applicable to all permitted signs.**

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15 (3) *Movement.* No part of any sign may be in motion, such as by fluttering or rotating, whether
16 by internal means or when set in motion by movement of the atmosphere. This prohibition
17 shall not apply to *flags*, feather, or inflatable signs or the changing copy on electronic signs
18 where permitted.

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20 (5) *Traffic and pedestrian safety.* No sign *or flag* may obstruct or impair access to a public
21 sidewalk, public or private street or driveway, traffic control sign, bus stop, fire hydrant, or any
22 other type of traffic or safety device.

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24 **Sec. 10-5. – Freestanding and wall signs permitted.**

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26 (3) Additional signage incidental to certain primary uses. In addition to the other permitted
27 signs set forth in this section, the following signs are permitted in conjunction with certain
28 permitted primary uses.

29 (a) In conjunction with an establishment with a drive-thru lane, two (2) freestanding
30 signs per drive-thru lane, provided that the following provisions are met:

31 (i) The area of each additional freestanding sign shall not exceed 16 square
32 feet when located in a front yard or a side yard and 24 square feet when
33 located in a rear yard.

34 (ii) The maximum height of each freestanding sign shall be six (6) feet.

35 (iii) Each sign shall be located immediately adjacent to the applicable drive-thru
36 lane.

37 (b) In conjunction with an automobile dealer, one (1) freestanding *or flag* sign for each
38 franchise provided that the signs are 100 linear feet apart.

39 (c) In conjunction with a gasoline supply station, the permitted sign set forth in the
40 Table of Freestanding Signage Permitted may be increased by 24 square feet in
41 sign area. In addition, each gasoline pump shall be permitted one (1) additional
42 sign not to exceed two (2) square feet in sign area located on the pump.

- 43 (d) In conjunction with an educational or medical campus encompassing 50 or more
44 acres that are contiguous or separated by a street:
45 (i) Up to two (2) freestanding *or flag* signs may be permitted at each principal
46 entrance provided that no more than one (1) sign shall be permitted at each
47 side of the road or driveway.
48 (ii) Such signs shall not exceed 110 square feet in sign area and 12 feet in
49 height.
50 (iii) Walls integrated into the design of a sign at the entrance to a campus shall
51 not exceed 15 feet in height provided that no more than 25 percent of the wall
52 shall be permitted at the maximum height.
53 (iv) All signs comply with the City of Hampton Landscape Guidelines.

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56 **Sec. 10-5.1 – Flag and flagpole regulations.**

57 (1) *The following criteria shall apply to flags on lots with a one-family, two-family, or a duplex*
58 *dwelling as the primary use:*

59 (a) *Flags shall be mounted on a flagpole or similar device, which shall be either ground*
60 *mounted or wall mounted.*

61 (b) *Flagpoles shall be setback from the nearest property line no less than the*
62 *height of the flagpole. The maximum flagpole shall be 30’.*

63 (c) *No more than two (2) flags, not to exceed 24 square feet in area per flag, shall be*
64 *permitted per parcel.*

65 (d) *No more than three (3) flags, not to exceed two (2) square feet in area per flag, shall*
66 *be permitted per parcel.*

67 (e) *Flags shall comply with requirements for off-premises advertising signs.*

68 (f) *Ground mounted flagpoles above 5’ in height shall require a zoning permit. No sign*
69 *permit shall be required for flags.*

70 (2) *The following criteria shall apply to flags on lots with a use other than a one-family, two-*
71 *family, or a duplex dwelling as the primary use:*

72 (a) *Flags shall be mounted on a flagpole or similar device, which shall be either ground*
73 *mounted, roof mounted, or wall mounted.*

74 (b) *The total flag area shall not exceed an amount equivalent to the permitted monument*
75 *sign area. The total flag area shall be calculated separately from any monument signs*
76 *such that the flag area is permitted in addition to the monument sign area.*

77 (c) *Flags must comply with requirements for off-premises advertising signs.*

78 (d) *Ground mounted flagpoles above 5’ in height shall require a zoning permit. No sign*
79 *permit shall be required for flags.*

80 (e) *Flagpoles shall be setback from the nearest property line no less than the*
81 *height of the flagpole..*

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83 **ARTICLE III. - TABLES OF SIGNAGE PERMITTED**

84 **Sec. 10-33. - Table of Temporary Signage Permitted.**

85 The attached table entitled, "Table of Temporary Signage Permitted" is hereby declared to
86 be a part of this article as if fully set forth herein.

87 *[See attached Temporary Signage Table for changes.]*