

September 17, 2024

The Honorable Donnie R. Tuck
Mayor of Hampton
22 Lincoln Street
Hampton, VA 23669

Dear Mayor Tuck:

Congratulations on being named a participant in the “Bloomberg American Sustainable Cities” program! Bloomberg Philanthropies launched Bloomberg American Sustainable Cities to turbocharge 25 U.S. cities to proactively build low-carbon, resilient, and economically thriving communities. This letter commemorates your city’s participation and generally outlines the program description.

In partnership with the Bloomberg Center for Public Innovation at Johns Hopkins University, PolicyLink, Natural Resources Defense Council, Delivery Associates, and the Sustainable Cities Fund, the Bloomberg Philanthropies initiative will provide deep support to cities to pursue transformative solutions together with community partners that address long-term solutions combating climate change.

Leveraging over \$400B of new federal funding through the Bipartisan Infrastructure Law, Inflation Reduction Act, and American Rescue Plan, U.S. cities have a once-in-a-generation opportunity to make investments that help address climate change and maximize investments in communities that have historically faced its worst impacts. Bloomberg American Sustainable Cities will work across three core areas that promise short- and long-term local impact:

1. **Advancing transformational solutions** that will reduce emissions while improving lives, building resilience, and increasing economic opportunity.
2. **Strengthening city capacity and collaboration** to partner, create, and implement solutions with residents and community stakeholders.
3. **Mobilizing investment** by leveraging public, private, and philanthropic resources.

We are pleased to be working together to support and enhance your city’s implementation of innovative solutions.

Sincerely,

James Anderson, Government Innovation
Garnesha Ezediaro, Greenwood Initiative
Antha Williams, Environment
Bloomberg Philanthropies

Attachment 1

BASC Program Description

Bloomberg American Sustainable Cities (“the Program”) supports a cohort of cities to implement policies and programs that set a new standard for innovative solutions in climate and equity in communities historically overburdened by pollution. The five core partners (“Partners”) collectively strive to support cities in creating thriving, climate resilient neighborhoods that can deliver sustainable, tangible benefits for all residents.

Each participating city (“City”) in Bloomberg American Sustainable Cities (“the Program”) will receive multi-year deep and tailored support and technical assistance to design, develop, and implement solutions to address climate change and inequity, informed by robust collaboration between city halls and community partners. In addition to the multi-year tailored support and technical assistance, Bloomberg Philanthropies (the “Foundation”) will fund up to three dedicated innovation staff with specific skills, including data analysis, policy development, community engagement, human-centered design, systems thinking, and project management. These philanthropy-funded teams, acting at the behest of the mayor, will support city hall and community partners to design, test, launch, and establish effective delivery routines around ambitious new interventions to drive climate mitigation progress and more equitable outcomes.

The City’s progress will be supported by the Foundation and its Partners through the provision of dedicated city hall staff, technical assistance, and other expertise. Importantly, the mayor is the point of responsibility for the Foundation and its Partners and is responsible for ensuring robust participation and enabling programmatic progress and success. The 2nd and 3rd years of BASC support, defined as Phase 2 and Phase 3 in the timeline below, are not guaranteed; rather, they are contingent upon mayors working aggressively and in good faith to achieve agreed upon milestones and doing so in close collaboration with CBOs. Further details about the program expectations of the city will be outlined in an agreement from the Bloomberg Center for Public Innovation.

Timeline

The program period begins January 1, 2024, and ends on April 30, 2027.

- **Portfolio Design** (“Phase 1”) – *January 1, 2024 – December 31, 2024*
- **Portfolio Delivery** (“Phase 2”) – *January 1, 2025 – December 31, 2026*
- **Program Close-Out** (“Phase 3”) – *January 1, 2027 – April 30, 2027*

Program Partners

BASC has five core partners (“Partners”) responsible for delivering resources and expertise.

1. **PolicyLink** is a Black-led national research and action institute advancing racial and economic equity. PolicyLink will bring policy leadership and technical assistance resources to support the constellation of partners engaging in this work. PolicyLink will support the development of accountability frameworks and performance measures that guide city activities and help CBO partners ensure robust community engagement.
2. **The Bloomberg Center for Public Innovation (BCPI) at Johns Hopkins** advances innovation in local government by marrying cutting-edge practice with world-class research. BCPI will recruit, train, and provide ongoing support to mayors and their innovation teams, offering guidance and tools for problem solving, from design to implementation.
3. **Natural Resources Defense Council (NRDC)** uses science, policy, law, and people power to confront the climate crisis, protect public health, and safeguard nature. NRDC will serve as climate transformation lead and bring their breadth of technical expertise on equitable climate policy, federal funding opportunities, investment, financing and implementation; creating and managing learning networks; narrative shift and storytelling; and strategic action to advance change at the local, state, and regional levels.
4. **The Sustainable Cities Fund (SCF)** works with donors to support and enable equitable climate action at the local level. SCF will serve as the regranting partner and facilitate contracting, grantmaking, and grantee support on the project's behalf.
5. **Delivery Associates (DA)** works with social impact organizations and governments to deliver on their promises through their “Deliverology” framework and coaching model. DA will establish a data-driven and results-oriented approach to program management and will enable partners and cities to use data to drive program outcomes.