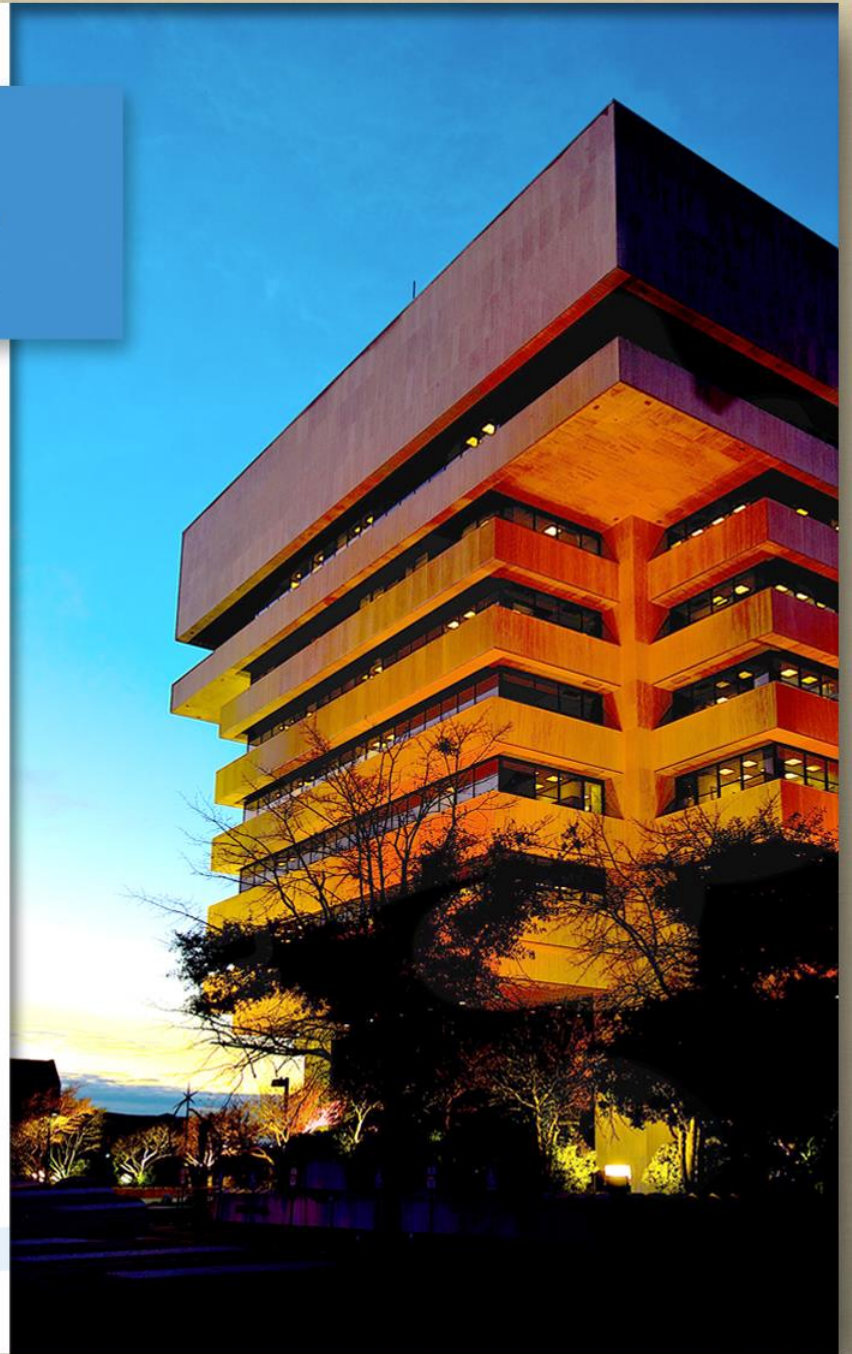


HAMPTON VA

Community Plan Update Process

September 2018



Hampton's Community Plan

Two part plan process

Strategic
Plan

- 5 to 7 issues
- 5-10yr focus

Comprehensive
Plan

- Broad issue areas
- 20-50+yr focus

Hampton's Community Plan

Two part plan process

Strategic Plan

- Oct 2018 – Oct 2019
- Followed by organizational realignment

Comprehensive Plan

- Oct 2019 – Oct 2020
- - Mandated by state code
- - Guides land use & future strategic plan updates

Strategic Plan – Starting Issues

• 2006 Strategic Plan Issues

2011

• 2016 City Council Priorities

2018

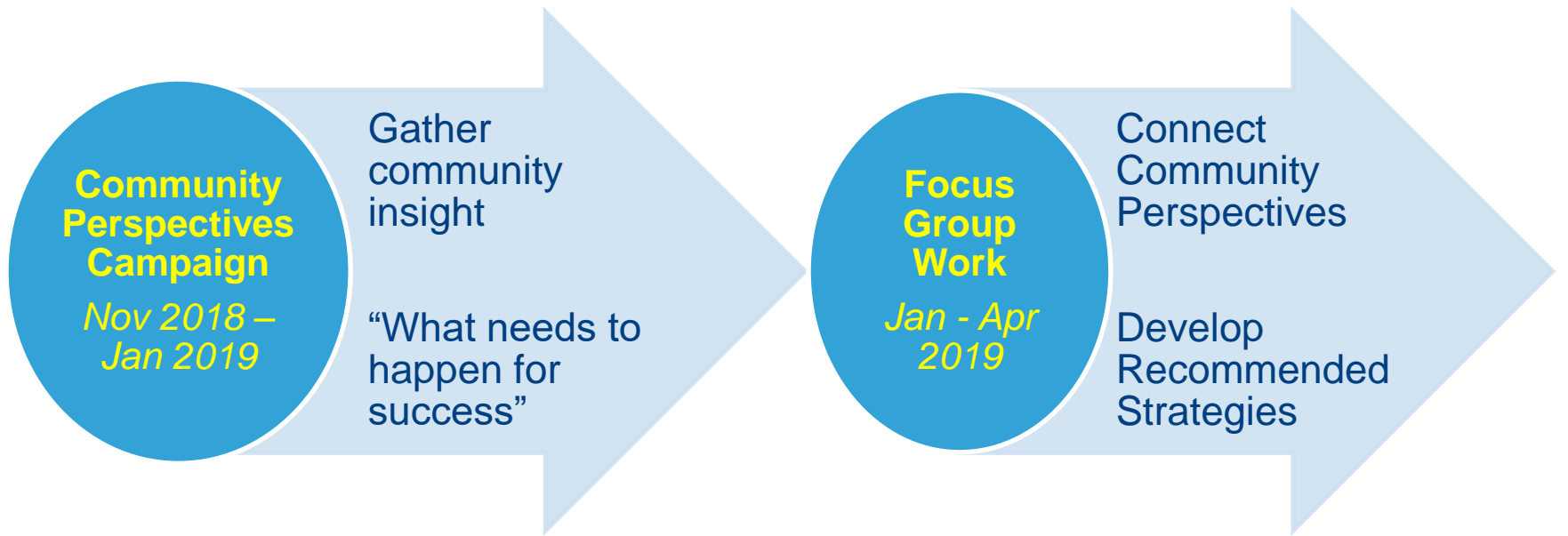
Strategic Plan – Starting Issues

- Economic Growth
 - Living with Water
 - Place Making
 - Education
 - Safe & Clean Community
 - Family Resiliency & Econ. Empowerment
 - Good Government
- 

Strategic Plan Update Process



Strategic Plan Update Process



Strategic Plan Update Process

“Community Perspectives” Campaign

- Gather broad community insight
- “What needs to happen for Hampton to be successful in each strategic issue area?”
- Methods
 - Community Stakeholder Roadshow
 - Online surveys, polls, chats
 - Youth-led participation
 - “Kitchen Table Talks”

Strategic Plan Update Process

Focus Groups

- Help consolidate and bring analysis to the data and input collected
- Group Questions
 - Review Data & Community Perspectives
 - “Where is there alignment?”
 - “Is there a new or confirmed direction?”
 - “Key partners to move toward success?”

Strategic Plan Update Process

**Community
Checkpoint**

Apr-May 2019

Garner
community
feedback

**Draft
Plan**

*Jun-July
2019*

Prepare
final
document

Strategic Plan Update Process

Plan Review

*June - Aug
2019*

- Boards & Commissions
- Community Stakeholders

Plan Adoption

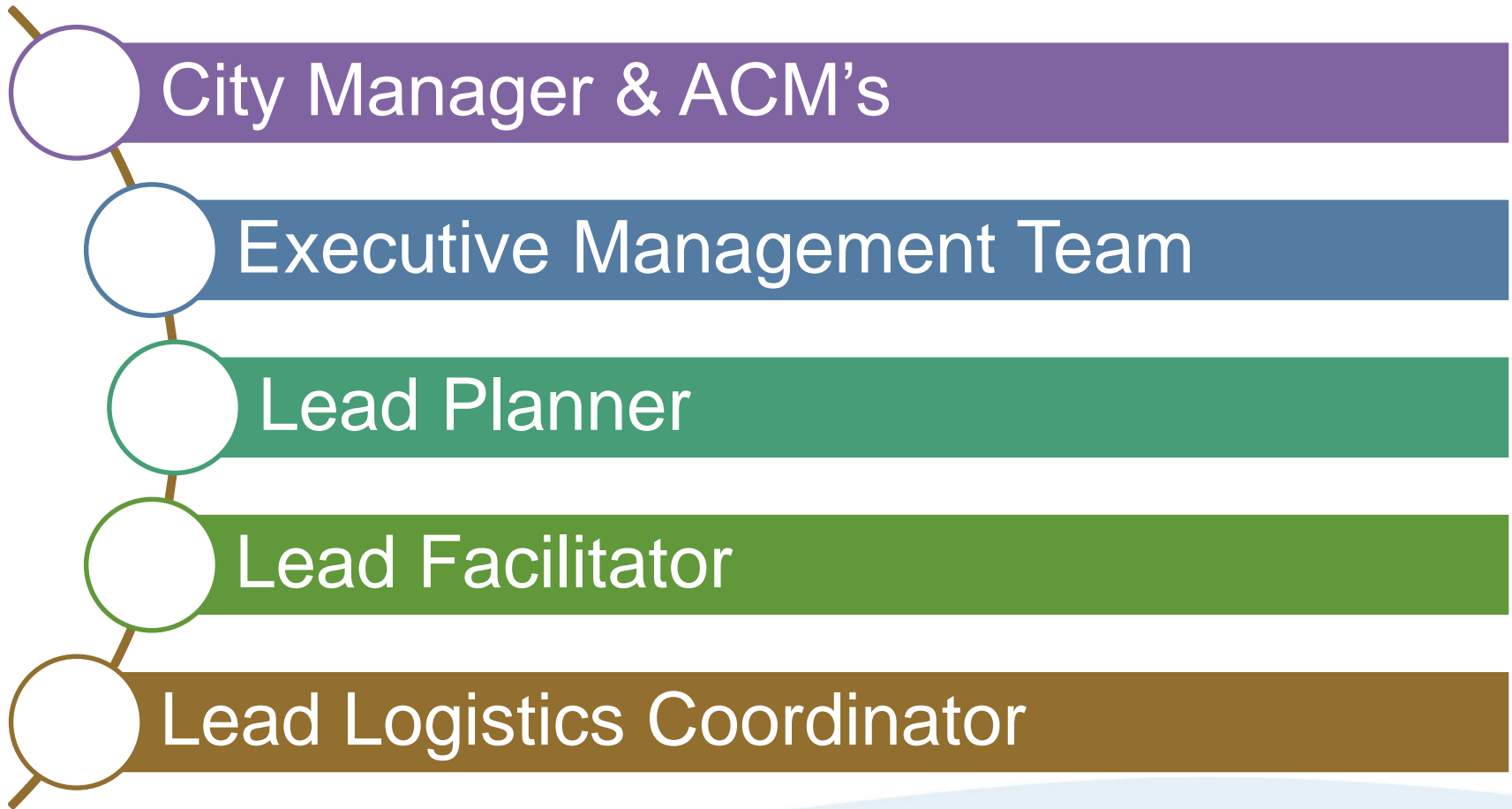
*Sept
2019*

City Council approval

Strategic Plan Update Process



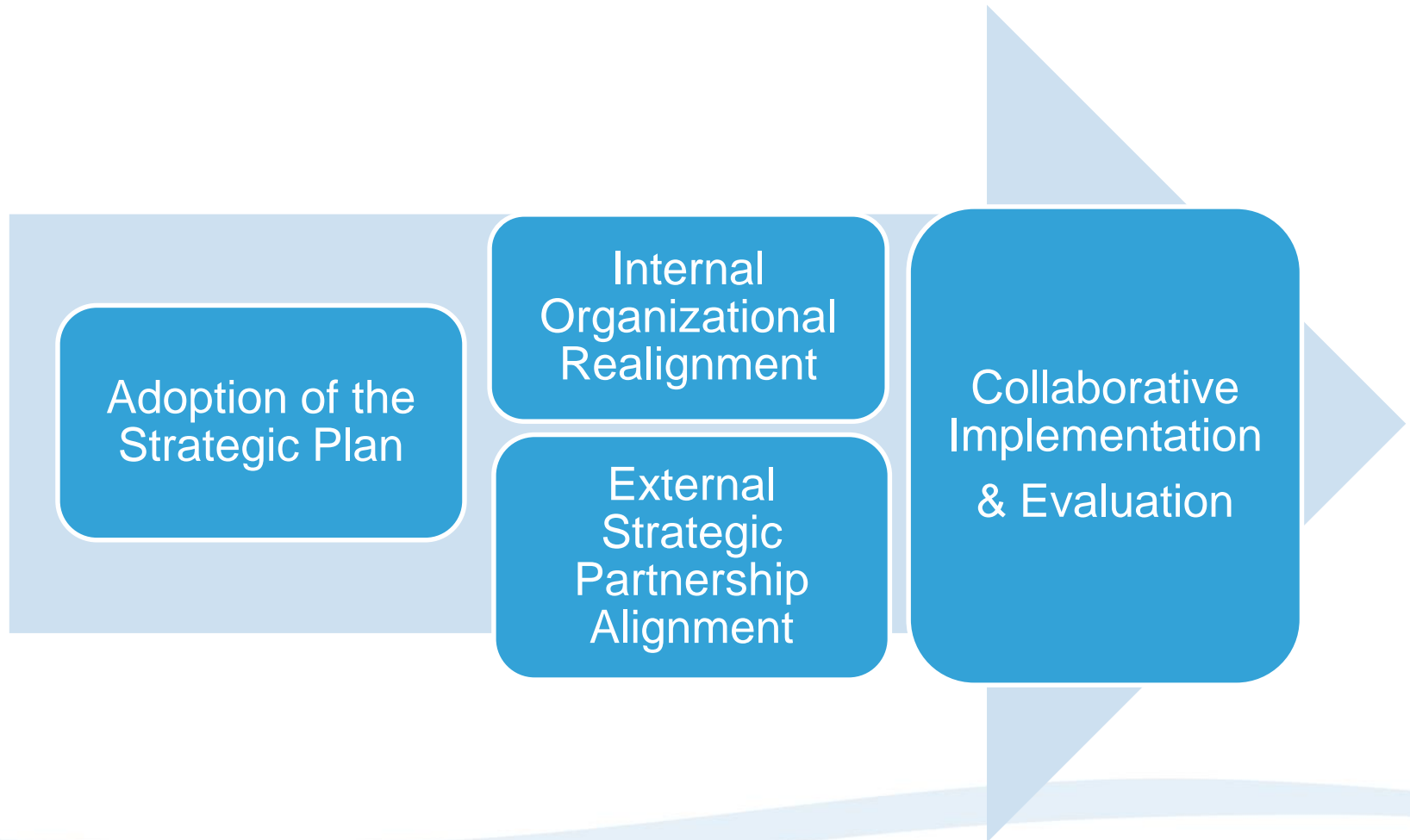
Community Plan Oversight Team



Community Development Staff Support

- **Community Plan Oversight**
 - Terry O’Neill & “High Performance Org. Team”
- **Planning Process Lead**
 - Mike Hayes & Jonathan McBride
 - **Outreach & Facilitation**
 - Anna Hammond & Jonathan McBride
 - **Plan Development**
 - Donald Whipple & Mike Hayes
 - **Logistics**
 - Steve Shapiro, Marcie Spragan & Jasmine Bryson

Strategic Plan Next Steps



Questions

