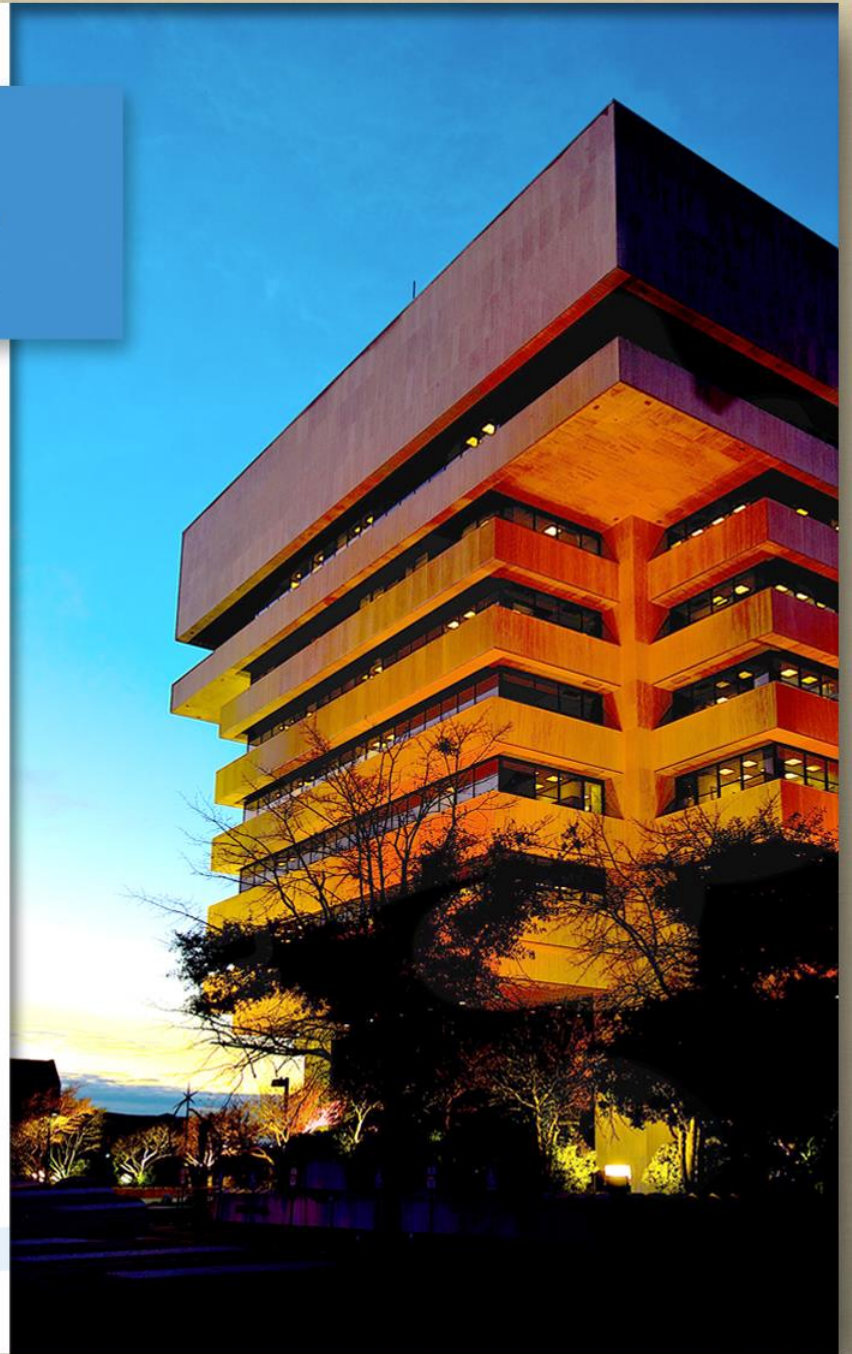


HAMPTON VA

# Food Trucks Briefing

City Council  
9/14/22



# Agenda

- Overview of efforts to date
  - Staff recommended policy framework based upon stakeholder feedback
  - Next steps
- 

# Existing Regulatory Framework

- Multiple codes and ordinances overlap to regulate food trucks
  - Mobile Unit Permit – Health Department
  - Peddler's License – Commissioner of Revenue
  - Peddler's Permit – Commissioner of Revenue
  - Fire inspection – Hampton Fire Division
  - Zoning Ordinance – Community Development Department

# Previous Outreach

## Meetings & Survey

- Coliseum Central Business Improvement District
- Downtown Hampton Business Improvement District
- Partnership For A New Phoebus
- 757 Food Truckers United

## Survey Responses

- Langley Research and Development Park
- Copeland Industrial Park
- Hampton Roads Center Parks

# Summary & Analysis of Previous Feedback

- **Allow food trucks in additional areas identified by stakeholders under appropriate conditions**
  - Coliseum Central, Downtown, business parks, apartment complexes, large employer sites
- **Allow food trucks on public streets in additional areas identified by stakeholders**
  - Cluster food trucks in areas with pedestrian traffic, infrastructure support, and less interference with existing restaurants
- **Explore designated zones where no food trucks would be allowed to operate except through a special event permit**
  - E.g., Prohibit food trucks within a certain distance of Queens Way
- **Streamline permitting process**
  - Create a more efficient and timely process by which food truck operators can request permission to operate in new locations and staff can ensure regulatory requirements are met

# Proposed Food Truck Policy Framework

- After feedback and Council input, an internal working team was assembled to identify next steps
  - Commissioner of Revenue
  - Hampton Fire Division
  - Hampton Police Division
  - Community Development Department
  - City Attorney's Office
  - Information Technology Department
  - Parks Department
  - Public Works Department

# Proposed Food Truck Policy Framework: Key Objectives

- Focus on streamlining process
  - “Live” updating on food truck location
  - Avoid long permitting delays
  - Avoid unnecessary costs and barriers
- Maintain safe conditions for citizens and businesses
  - Not pursue food trucks on streets at this time
- Ensure enforcement capabilities

# Proposed Food Truck Policy Framework

Our proposed framework addresses 4 main processes:

1. How food trucks are allowed to operate within Hampton
2. How properties are allowed to host food trucks
3. Rapid notification for approved food trucks to pick approved sites
4. Enforcement methods



# Food Truck Pre-approval

## Individual Food Truck Authorization/Licensing/Inspection

Food truck wishing to operate in Hampton applies for authorization

COR review:  
-licensing  
-provide education materials/process overview  
-provide referral to VDH

HFD review:  
-Food truck inspection  
-Check for VDH sticker  
-Warn of re-inspection  
-Provide sticker when good

Renewal process:  
-requires re-inspection by HFD every 6 months  
-COR needs annual renewal

- Roughly 2 week for license and inspection, separate from VDH (they have separate timeline)
- Existing food trucks likely to be quicker

# Site Pre-approval

## Individual Locations for Food Truck Operation

Property owner wishing to host food trucks applies for authorization

Zoning Review:  
-Applicable zoning restrictions  
-Verifies applicable Fire code restrictions are met

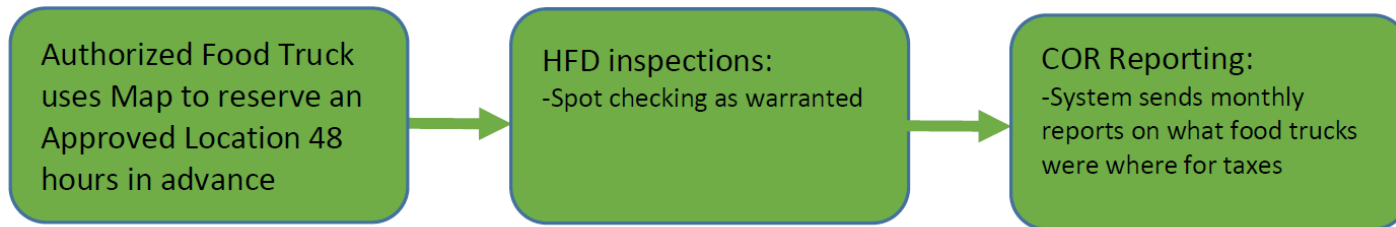
COR Reporting:  
-Owners must send monthly reports on what food trucks were on site (after the fact)

Public Mapping:  
-Zoning approved site shown  
-Contact info displayed, approved site maps available

- One time review and approval, no expiration unless revoked or change to site
- 1-2 week processing time, established locations will be quicker
- Allowed in all zoning districts except in single family and multi-family

# 48-hour Site Reservation

## Reservation of Approved Locations by Authorized Food Trucks



- Map of approved sites with contact information

# Enforcement

## Enforcement

### Zoning Enforcement:

- Owners failing to be approved or manage food trucks on site appropriately or provide COR required info

### HFD Enforcement:

- Operating unsafely per Fire Code

### HPD Enforcement:

- Food truck operating in ROW or not having sticker
- Other safety issues

### COR Enforcement:

- Food truck failing to provide taxes

NOTE: SPECIAL EVENTS HANDLED SEPARATELY

# Feedback on the Proposed Regulatory Framework

- Downtown Hampton and Phoebus business districts had no objections
- Coliseum Central – some in favor and some opposed
  - Members present at briefing were amenable to allowing food trucks within Coliseum Central provided that:
    - Property owner control is maintained
    - The ordinance is enforced and food trucks do not proliferate without permission
  - Counter views expressed:
    - One property owner may permit food trucks next door to a property which has prohibited them
    - Competition with brick and mortar restaurants
    - Food trucks may have a financial advantage over restaurants in terms of taxes

# Summary of How This Proposal Responds to Initial Feedback

- **Allow food trucks in additional areas identified by stakeholders under appropriate conditions**
  - Food trucks would be allowed in all zoning districts except single family and multi-family zoning districts. (Could be allowed there with a special event permit)
- **Explore designated zones where no food trucks would be allowed to operate except through a special event permit**
  - Food trucks will not be permitted on public streets or public property without a special event permit plus food trucks will be permitted on private property only with the consent of the property owner.
- **Streamline permitting process**
  - Creation of an on-line site registration and site selection/notification process. Proposed elimination of the \$25 Peddler's Permit each time the food truck goes to a new location.

# Summary of How the Proposal Responds to Initial Feedback

- **Allow food trucks on public streets in areas identified by the stakeholders.**
  - **Does not allow food trucks to locate on public streets unless under a special event permit.**

# Next Steps

- If City Council concurs with this proposed regulatory framework, staff will prepare:
  - Necessary code and ordinance amendments: 3-6 months
  - Software for implementation: 6-8 week process
  - Materials for applications and education



# Request of City Council

Based upon feedback received from our community stakeholders, are you comfortable moving forward with staff's proposed food truck regulatory framework?

