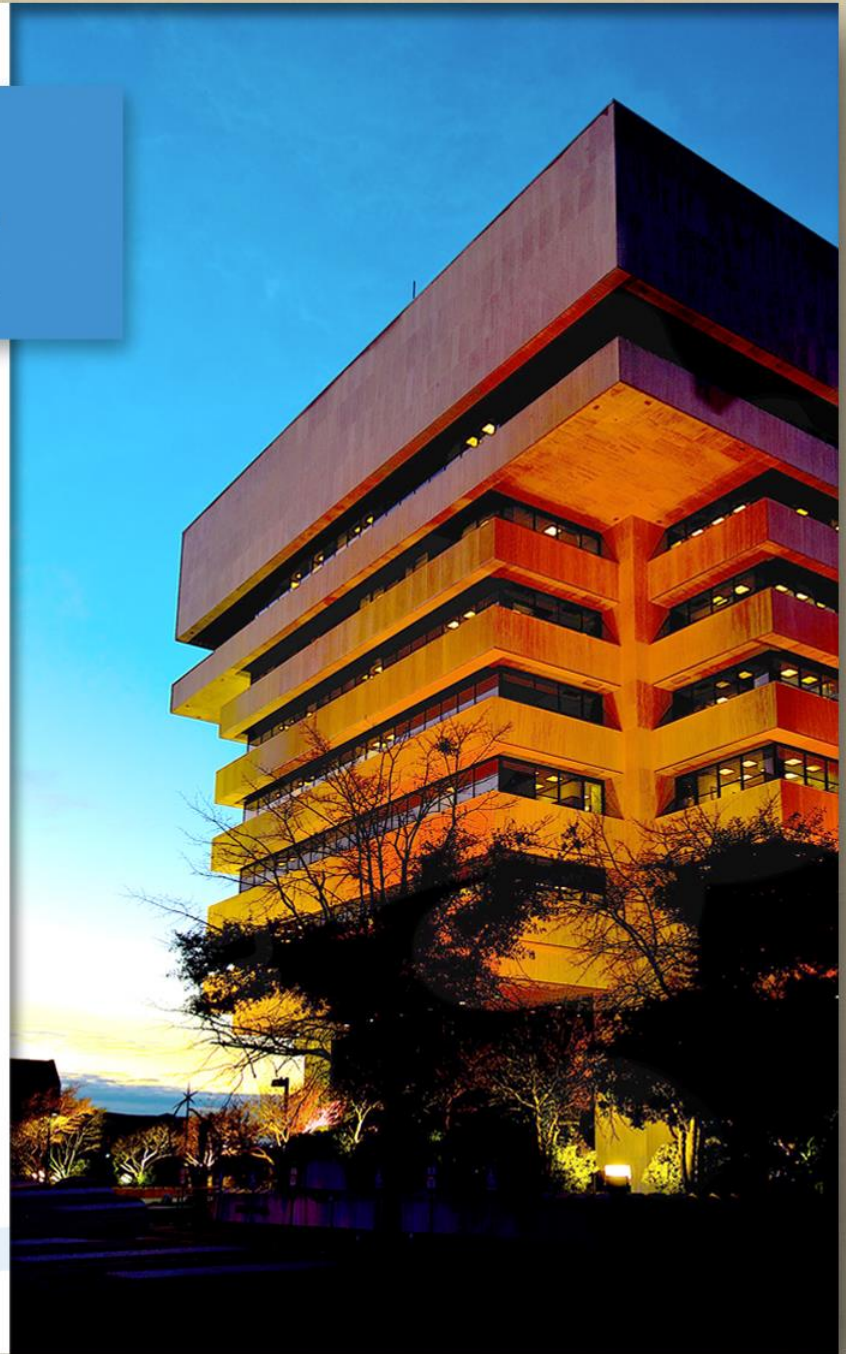


HAMPTON VA

Lime Scooters Pilot Program

July 14, 2021



Background

- 2019 General Assembly
 - New regulations regarding motorized skateboards and scooters, bicycles, and electric power-assisted bicycles (“Shared Mobility Devices”)
 - January 2020 deadline to enact a license requirement
- Hampton’s Ordinance
 - Requires individuals and companies that desire to offer Shared Mobility Devices within the City of Hampton to first obtain a license to do so
 - Requires approval of a franchise agreement for use of the City rights-of-way to park the SMDs as a prerequisite for license issuance

Proposed Pilot Program with Lime

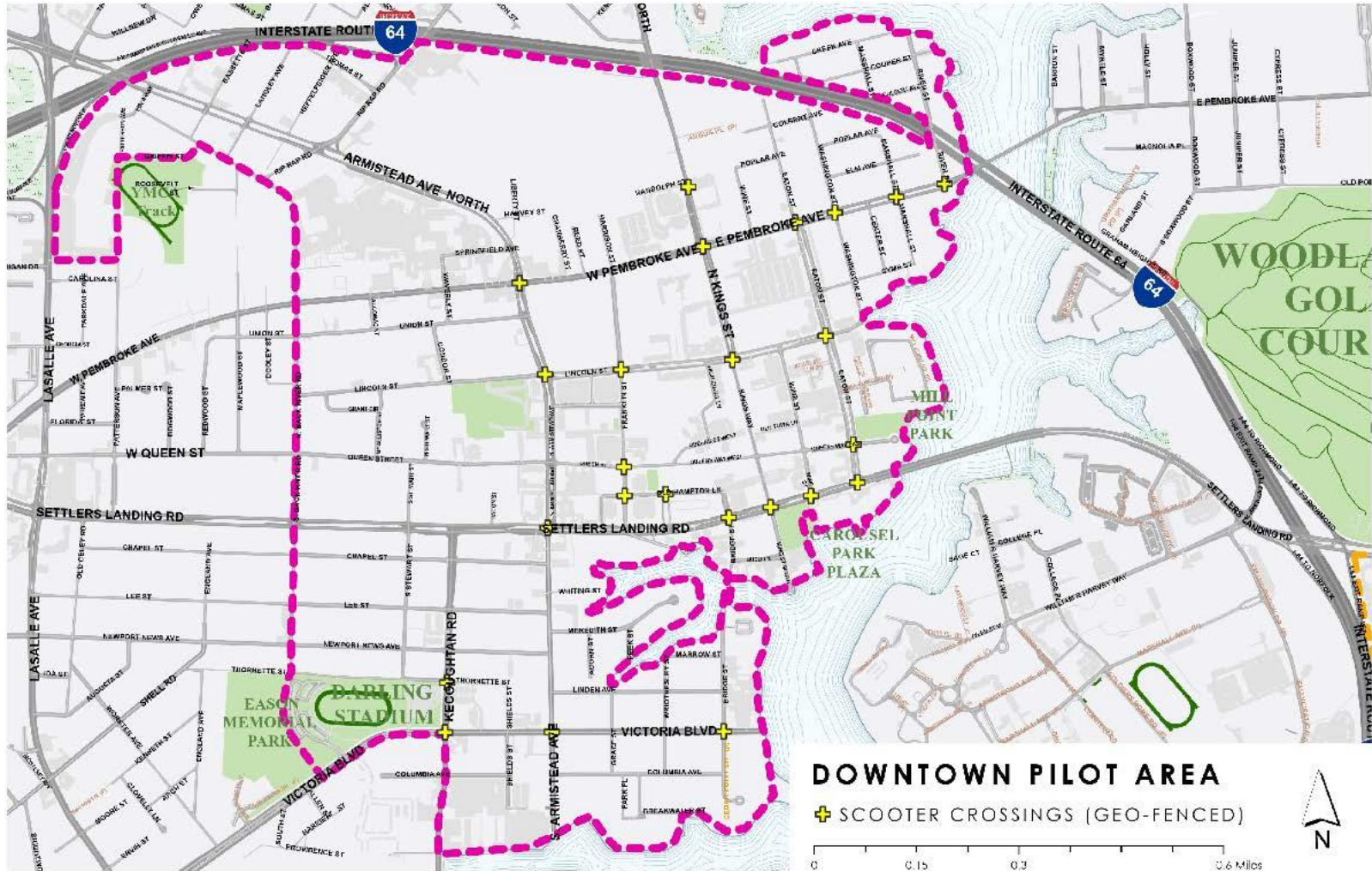
- Approval of the proposed agreement would grant Lime a license to park and operate scooters on City rights-of-way within a limited area for a one-year pilot period
- Interdepartmental team worked together to develop the agreement terms



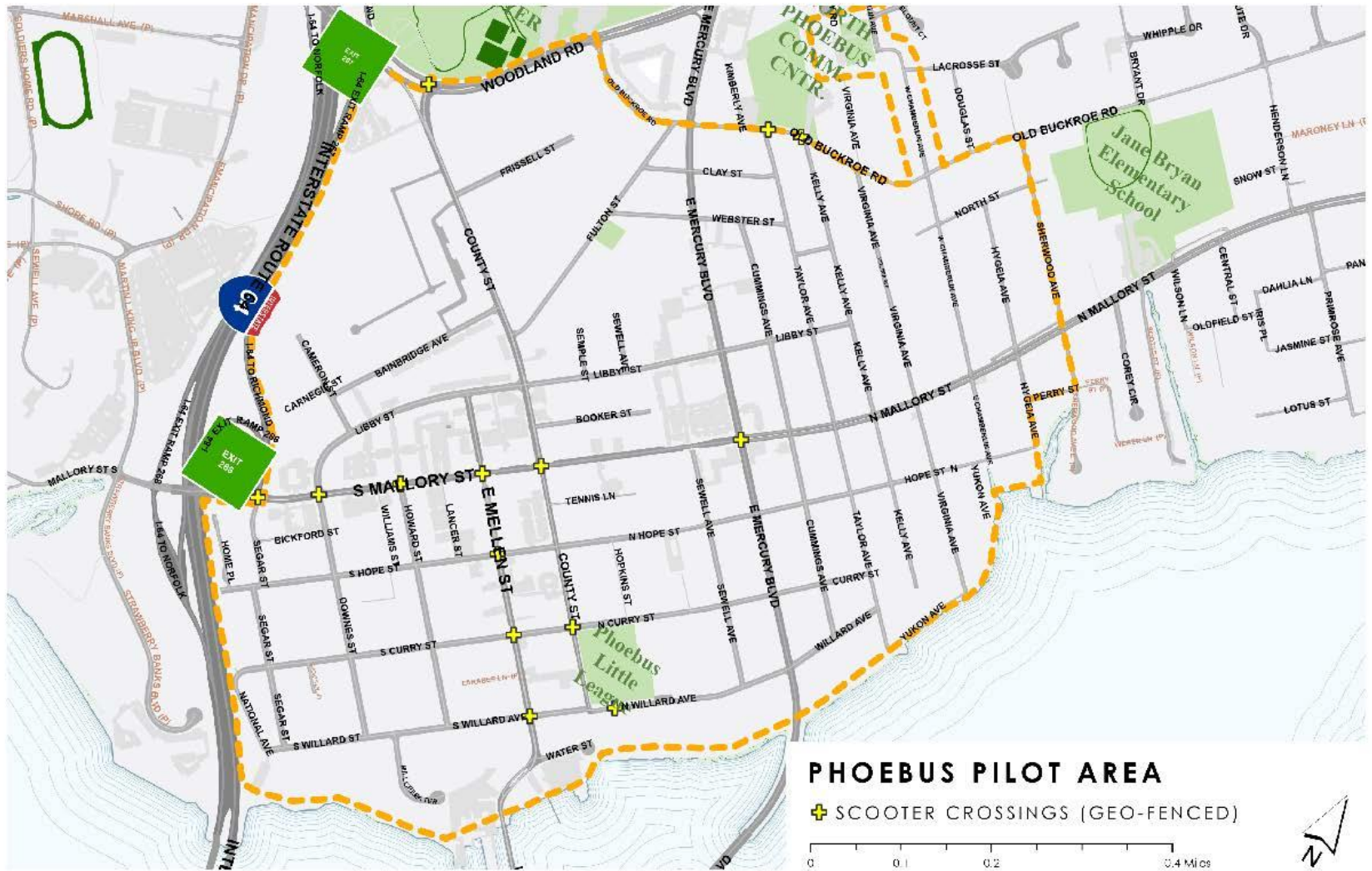
Key Agreement Terms

- Lime will provide up to 250 dockless electric scooters within the Initial Pilot Area
- Scooters will be rented through the Lime app to individual riders
- Scooters returned to approved parking zones
- Lime employees and contractors patrol to monitor parking, address complaints, charge and maintain scooters
- Both Lime and the City will identify a Point of Contact for communication and coordination

Downtown Pilot Area



Phoebus Pilot Area



Other Key Terms

- Speed limit 15mph
- Parking Rules
- Required response times for Lime
 - 3 hours for emergencies; 1 day for complaints regarding defective scooters, improperly parked scooters, and other daily operations and equipment issues
- Coordination with 3-1-1 Citizen Contact Center
- Data-sharing
- Geo-fencing

Fiscal Impact

- \$5,000 pilot program fee to the City + \$0.10/ride
 - Could be used to make improvements, such as parking corrals and striping

Cost to Riders

- Trips start at \$3 for 6 minutes; then \$0.32 per minute to ride
- *Lime Access* – 70% off regular pricing to recipients receiving Federal, State or Local Subsidy (.50 to unlock, .07 per minute to ride)
- People without smartphones or access to app are able to text to unlock a scooter

Protections Built Into Agreement

- Equipment must meet minimum safety standards
- Lime will be required to repair or replace any damaged City property
- Lime will be required to carry insurance and indemnify the city for any claims
- City may terminate or suspend pilot program
 - For violations of agreement
 - If the operations of scooters is not serving the public health safety or welfare

Ordinance Amendment

- Related item on the agenda is a proposed City Code amendment
- The amendment would update Chapter 6 of the Hampton City Code to conform to changes made by the General Assembly related to operation of motorized skateboards and scooters

Staff Recommendation

- Approve Item 21-0189 - MOU with Lime scooters
- Approve Item 21-0192 – City Code Amendment