



May 1, 2017

Mr. Porter Stevens
City Planner
City of Hampton
5th Floor, 22 Lincoln Street
Hampton, VA 23699

RE: Permit Application for Communication Tower
Greenwood Stores Company, Inc./Parallel Infrastructure
1605 Aberdeen Road

Dear Mr. Stevens:

This correspondence is submitted to address the recent application for a use permit for the erection of a 150-foot monopole style wireless communication tower to be located at 1605 Aberdeen Road. As members of the board of directors of the Coliseum Central Business Improvement District (BID), we wish to go on record as being opposed to the construction of such a tower within the geographic area of the established Coliseum Central Master Plan.

As the governing board representing more than six hundred businesses and property owners, it is our collective task to protect the aesthetics and property values of our stakeholders in accordance with our established master plan and design guidelines. The BID views that the proposed location and style of this structure is inappropriate for the Coliseum Central area as we continue to pursue the enhancement of the physical attributes within the geographic boundaries of the economic engine of the City of Hampton. We also feel that the construction of such a tower would severely limit redevelopment opportunities and subsequently impact future tax revenues. You may recall that in the year 2015 the BID also opposed a similar application at 231 Pine Chapel Road.

We strongly urge the applicants to consider other opportunities, such as co-location strategies or other creative ideas where the same goal could be accomplished. While the BID recognizes the increasing demand for voice and data accessibility, we feel that there are other available solutions without creating the visually negative impact such an obstruction would produce within Coliseum Central.

Sincerely

Randolph P. Bryant
President