

Zoning Ordinance Amendment



Campus Entrance Signage – Ch. 18.1

Hampton City Council

June 12, 2013

Hampton
VIRGINIA

Proposal

**Amendment to Chapter 18.1 – Signs
to add provisions for
entrance signage for large institutional uses**

Purpose of Amendment

- ✦ Establish standards for campus entrance signs for large institutional uses such as universities and hospitals
- ✦ Allow more design flexibility for this type of sign

Status

- ✦ Hampton University submitted a proposal for new campus entrance signs in November 2012
- ✦ Planning Commission recommends approval

Existing and Proposed Regulations

	Existing Regulations	Proposed Regulations
Sign Area	48 square feet (residential districts/C-1) 90 square feet (commercial districts)	110 square feet
Sign Height	8 feet (residential districts/C-1) 12 feet (commercial districts)	12 feet
Wall Height	6 feet	15 feet

Public Policy

✦ **Community Plan Policies:**

- ✦ Preserve and enhance the identity and scenic qualities of city corridors and gateways
- ✦ Protect community appearance and character
- ✦ Promote and extend on-going cooperation and partnerships with local colleges and universities as well as health and human service providers

Recommendation

**Approve Zoning Ordinance
Amendment No. 054-2013**