

AT A PUBLIC HEARING IN A REGULAR MEETING OF THE HAMPTON PLANNING COMMISSION HELD IN THE COUNCIL CHAMBERS, CITY HALL, HAMPTON, VIRGINIA, ON THURSDAY, MARCH 2, 2017 AT 3:30 P.M.

WHEREAS: the Hampton Planning Commission has before it this day a request by Peninsula Main VA, LLC for a hotel at 3000 Allainby Way [LRSN 13002082], more specifically, the southern portion of the former Macy's building in Peninsula Town Center. If approved, the use permit would apply to Block 6, depicted and recorded at Plat Book 2 Page 180, titled Exhibit "B-1" Peninsula Town Center, Hampton, Virginia. This case is being concurrently advertised for City Council on March 8, 2017;

WHEREAS: the applicant intends to re-purpose the former Macy's building by cutting it in half, creating two separate buildings. The southern portion of the building would be used for the proposed hotel, the northern portion of the building will be used for new apartments, and Merchant Lane is proposed to be extended between the two buildings, connecting to Executive Drive. The apartment building is a by-right use and is not the subject of the use permit;

WHEREAS: the property is currently zoned Limited Commercial (C-2) District and is covered by the O-CC Coliseum Central Overlay District;

WHEREAS: the Hampton Community Plan (2006, as amended) recommends mixed-use development for the subject property. The Hampton Community Plan also promotes expanding tourism, entertainment, and cultural opportunities within the city;

WHEREAS: the Coliseum Central Master Plan (2015, as amended), recommends developing high-quality hotel rooms to support the Hampton Roads Convention Center, sports tourism, and other tourism initiatives. It specifically calls for constructing a multi-story hotel;

WHEREAS: The Hampton Coliseum Mall Project – Conservation Plan (2006) recommends developing a hotel on the perimeter of the project area also known as Peninsula Town Center;

WHEREAS: staff recommends six (6) conditions be attached to the use permit addressing, among other things: issuance of permit, development in substantial conformance with the site plan, vehicular and pedestrian circulation, and capacity; and

WHEREAS: no members of the public spoke during the public hearing.

NOW, THEREFORE, on a motion by Commissioner Carlton Campbell and seconded by Commissioner Gregory Williams,

BE IT RESOLVED that the Hampton Planning Commission recommends to City Council approval of Use Permit Application No. 17-00001, subject to six (6) conditions.

A roll call vote on the motion resulted as follows:

AYES:	Carter, LaRue, Williams, Campbell, Schmidt, Southall
NAYS:	None
ABST:	None
ABSENT:	Bunting

A COPY; TESTE:



Terry P. O'Neill
Secretary to Commission