

TABLE OF WALL SIGNAGE PERMITTED

ZONING DISTRICT	NUMBER OF FACADES WHICH CAN HOLD SIGNAGE	SQUARE FOOTAGE OF SIGNAGE	NOTES AND ADDITIONAL LIMITATIONS AND PERMISSIONS
Any R, MD, C, LBP , or M	2 per establishment	1 per linear foot of façade on which it is mounted	1.5 sq. ft. per linear foot of façade on which it is mounted if front façade is at least 400 feet from parallel right-of-way
LFA-1, LFA-2, LFA-4, LFA-5, LFA-6	2 per establishment	1 per linear foot of façade on which it is mounted	1.5 sq. ft. per linear foot of façade on which it is mounted if front façade is at least 400 feet from parallel right-of-way
LFA-3 or any HRC district	Up to 2 qualifying facades per establishment	1 per linear foot of the qualifying facades, max. 150 sq. ft. sign area per building total	Qualifying facades are those which face Magruder Blvd., Hampton Roads Center Pkwy., Enterprise Pkwy., Butler Farm Rd., Big Bethel Rd., West Park Ln., or I-64 Signage shall be individual characters mounted a track whose color coordinates with the background building material Signage shall not be painted directly onto a building Signage shall be located at the uppermost elevation of the building
RT-1	2 per establishment	1 per every 3 linear feet of façade on which it is mounted	
Any BB district	2 per establishment	1 per every 10 linear feet of façade on which it is mounted	Each establishment may have a maximum of one projecting sign not to exceed 10 sq. ft. Only external or exposed neon-style illumination is permitted
DT-1	Up to 3 qualifying facades per establishment	In Area A: 24 sq. ft. of sign area for a single-tenant building or 36 sq. ft. of sign area for a multi-tenant building. In Area B: 1 per linear foot of façade on which it is mounted, or 40 sq. ft. of sign area, whichever is greater.	Qualifying facades are those which face a public right-of-way, plus one additional façade Projecting signs shall not exceed 5 sq. ft. "Area A" is that area having frontage on Queens Way between W. Queens Ct. and Wine St. or on Kings Way between Lincoln St. and Settlers Landing Rd. "Area B" is that area not included in Area A.
DT-2	Up to 3 qualifying facades per establishment	In Area C: 24 sq. ft. of sign area for a single-tenant building or 36 sq. ft. of sign area for a multi-tenant building. In Area D: 1 per linear foot of façade on which it is mounted, or 40 sq. ft. of sign area, whichever is greater.	Qualifying facades are those which face a public right-of-way, plus one additional façade Projecting signs shall not exceed 5 sq. ft. "Area C" is that area bounded by Settlers Landing Rd., King St., Rudd Ln., and Bridge St.; or bounded by Settlers Landing Rd., Wine St. extended, Eaton St. extended, and the Hampton River; or bounded by Settlers Landing Rd., Eaton St., E. Queen St., and the Hampton River. "Area D" is that area not included in Area C.
DT-3	Up to 3 qualifying facades per establishment	1 per linear foot of façade on which it is mounted, or 40 sq. ft. of sign area, whichever is greater.	Qualifying facades are those which face a public right-of-way, plus one additional façade Projecting signs shall not exceed 5 sq. ft.
PH-1	2 per establishment	0.75 per linear foot of façade on which it is mounted	Only external or exposed neon-style illumination is permitted Changeable copy and changeable electronic signage is prohibited Roof signs shall be permitted but shall not exceed 180 square feet, shall not project more than 10 feet above the highest point of the building, and shall not count toward the total number of facades which may hold wall signage. Signage painted directly on the wall of a building shall be permitted at a ratio of 1.5 sq. ft. of sign area per linear foot of the façade, is permitted on any building façade, and shall not count toward the total number of facades which may hold wall signage
Any FM district	2 per establishment	0.75 per linear foot of façade on which it is mounted	Only external or exposed neon-style illumination is permitted Changeable copy and changeable electronic signage is prohibited
Any PO district	2 per establishment	1 per linear foot of façade on which it is mounted	1.5 sq. ft. per linear foot of façade on which it is mounted if front façade is at least 400 feet from parallel right-of-way