



To Whom It May Concern,

The Downtown Hampton Development Partnership is very excited to support Doug Reier and Bull Island Brewing in their application for a live entertainment permit.

As part of our efforts to revitalize our downtown, we've encouraged businesses to feature entertainment, plan events, and create an experience that will be unique to our community. The more activity people see happening in Downtown, the more future investment from new business, new residents and developers will follow.

Since their opening in October 2016, Bull Island Brewing has provided this type of unique experience, driving pedestrian traffic along the waterfront that is not seen outside of special events. With the entertainment permit, Bull Island can cement themselves as a waterfront destination for locals and visitors, helping support boat traffic at our marinas, hotel guests, tour boat passengers, and many others. Additionally, this use helps in the growth of Downtown's newly formed arts district.

On behalf of our board and stakeholders, I ask that you accept this application for the entertainment permit.

Please let me know if our organization can be of any help during this process.

Thank you,

Jimmy Cerracchio  
Executive Director