

# City of Hampton 2021-2025 Consolidated Plan

COMMUNITY DEVELOPMENT BLOCK GRANT FIVE-YEAR CONSOLIDATED PLAN FOR HOUSING

# Project Team

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# Consolidated Plan

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COMPLETION REPORT



# Presentation Overview

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- The Process
- Needs Assessment
- Market Analysis
- Strategic Plan
- Action Plan



# The Process

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- ❑ PR-05 Lead Agency and Responsible Party
  - ❑ Community Development Dept.
- ❑ PR-10 Consultation
  - ❑ Four main stakeholder groups interviewed
- ❑ PR-15 Citizen Participation
  - ❑ Almost 40 people attended the various input sessions throughout Hampton



# The Needs Assessment

- ❑ Ten sub-sections of the Needs Assessment (NA-05 to NA-50)
- ❑ Mostly data driven by HUD's IDIS system using 2011-2015 statistics
- ❑ Purpose: to determine the needs of the community through statistical data versus the Process Section which is based on human input





# Needs Assessment Example

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Cost Burden  
Data

The data compared  
Renters vs Owners  
in the Cost Burden category

Renters (all low-income levels) are more likely to spend more than 30% (some spending more than 50%) of their income on housing than owners

What does this data tell us?  
Quality affordable rental housing is a need for the community



## Needs Assessment

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- ❑ Important Statistics:  
Disproportionately Greater Needs analysis sections
- ❑ Indicate the Black/African American households, at all low-income levels, experience one or more housing problem, at a higher rate than all other demographic groups
- ❑ At the lowest income level (0-30% AMI) Black/African American households are more than twice as likely to experience a housing problem than White households in the same income level
- ❑ Indicates a priority need for the community would be to ensure the affordable housing is quality and not substandard by utilizing housing programs such as the weatherization and rehabilitation programs and focusing efforts into historically disinvested neighborhoods

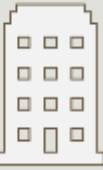




# The Market Analysis

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- ❑ Ten sub-sections of the Market Analysis (MA-05 to MA-50)
- ❑ The Market Analysis section is mostly data driven by HUD's IDIS system using 2011-2015 statistics
- ❑ This section details various subjects such as the type of housing, the cost, the condition etc.

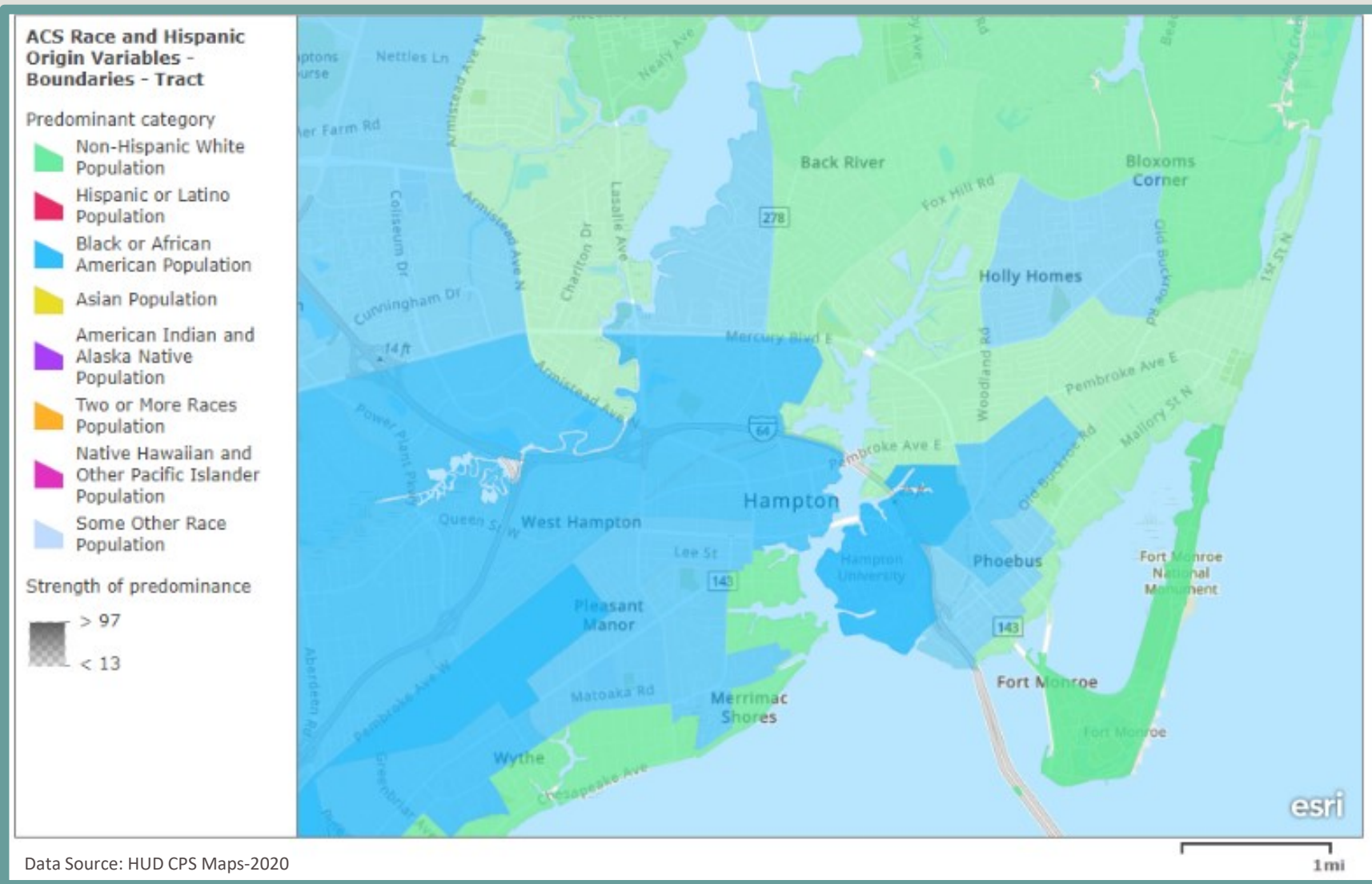


# Market Analysis

- Is there sufficient housing for households at all income levels?
  - No, there is not enough affordable rental units for those who are in the lowest income level
- That could be why there are households who are cost burdened with paying more than 30% or 50% of their income on housing
- This is not just a Hampton market issue, but a regional issue, and is closely related to housing affordability, transportation, and income mobility



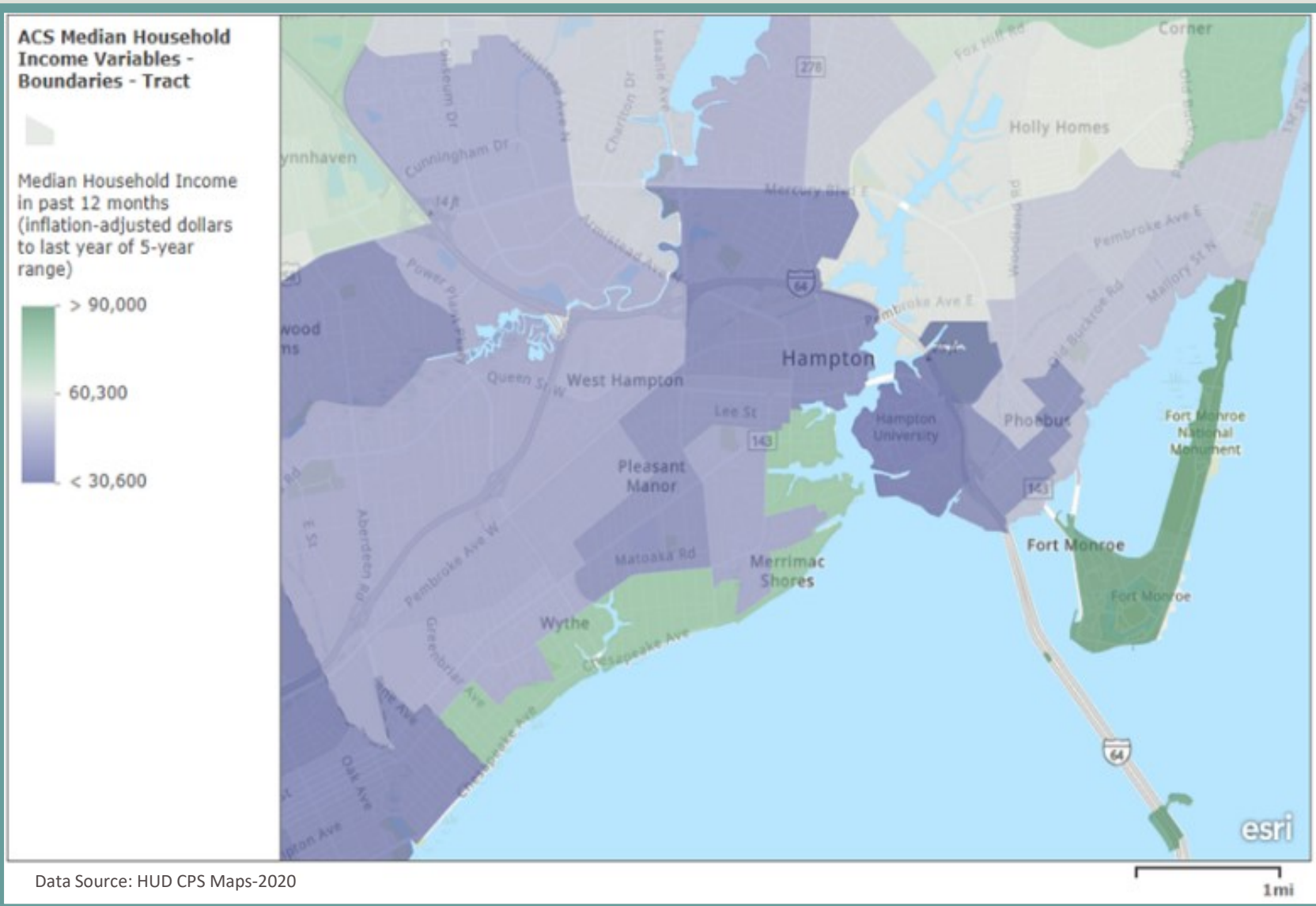
# Most Recent American Community Survey Data Indicating Concentrations of Race in Hampton



## Market Analysis

- Concentrations of race in Hampton
- Green = “non-Hispanic White population”
- Blue = “Black or African American population”

# Most Recent American Community Survey Data Indicating Income Levels in Hampton



## Market Analysis

- Income distribution in Hampton
- The darker the purple = the lower the income



# The Strategic Plan

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- ❑ Thirteen sub-sections of the Strategic Plan (SP-05 to SP-80)
- ❑ Determines the Plan's Priority Needs and Goals from the analysis of the previous sections (Process, Needs Assessment, and Market Analysis)
- ❑ Includes Housing Venture Areas in the Geographic Priority Areas
- ❑ Utilize the goals to overcome barriers to affordable housing





# Strategic Plan

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## Priority Needs

- Community Public Facilities
- Code Enforcement
- Homeownership Preservation
- Quality Housing
- Affordable Housing  
(Seniors, Renters, & Owners)
- Safe Quality Streets
- Economic Growth
- Senior Services
- Administration

## Goals

- Code Enforcement
- Neighborhood Revitalization
- Acquisition
- Demolition
- Housing Programs
- Disposition
- Housing Services
- Home-Buyer Assistance
- Homeowner Rehabilitation
- CHDO
- Public Facilities
- HOME Admin
- Community Development & Grant Admin



# The Action Plan

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- ❑ Ten sub-sections of the Action Plan (AP-15 to AP-90)
- ❑ Focused on the Strategic Plan and what can be accomplished within one year
- ❑ Action Plan is completed every year, one for each of the five years of the Consolidated Plan



# Action Plan

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## **2021 Activities:**

- Acquisition and Rehabilitation (CDBG & HOME)
- Code Enforcement
- Clearance and Demolition
- Support for Neighborhood Centers
- Disposition
- Housing Programs
- Housing Services
- Homeowner Rehabilitation
- Homebuyer Assistance
- WorkOne Center Role
- New Housing Construction/Rehabilitation
- CHDO Set-Aside
- HOME Administration
- Community Development Planning and Grant Admin





# Next Steps

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- Recommend adoption of the FY21-25 Consolidated Plan at the evening session June 10th
- Submittal to HUD into their electronic system





# Thank you

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