



August 31, 2015

Dear Planning Commission Members:

On behalf of the Downtown Hampton Development Partnership, I would like to express our support for David Leonardi and Papa Ciccio's Italian Family Restaurant's application for a live entertainment use permit.

- As you are aware, we are interested in encouraging more ongoing activity aimed at driving people to Downtown, especially to that shopping center on Lincoln Street which needs some additional life to help attract top tier retail tenants
- Allowing for entertainment in our businesses adds value to the traditional offerings of a restaurant and helps give one more reason to spend time and money in Downtown Hampton
- Additionally, this helps offer more entertainment options for visitors, especially during non-event season
- Having another venue to offer young musicians, comedians, actors, and others a chance to perform helps to build tremendous good will for a community as well as bringing new customers to the business
- Over time, by supporting venue's ability to host live entertainment, we can help grow a healthy cultural scene to call our own

The Downtown Hampton Development Partnership urges you to approve this application, as it will help support a Hampton Business and further our overall goals for Downtown.

Thank you,

James Cerracchio
Executive Director