

1   **Ordinance To amend And Re-Enact Chapter 10 Of The Zoning Ordinance Of The City Of**  
2   **Hampton, Virginia Entitled “Signs” By Amending Article 2, Section 10-10 As Part Of The**  
3   **Adoption Of A New Zoning District For The Commercial District Of The Phoebus**  
4   **Neighborhood.**

5  
6   **Whereas**, the public necessity, convenience, general welfare and good zoning practice so  
7   require;

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9   **BE IT ORDAINED** by the Council of the City of Hampton, Virginia that Article 2 Section 10-10 of  
10   chapter 10 of the Zoning Ordinance of the City of Hampton, Virginia, be amended and re-  
11   enacted as follows:

12  
13   **CHAPTER 10 – SIGNS**

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15   ...

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17   **ARTICLE 2 – SUPPLEMENTAL REGULATIONS IN CERTAIN ZONING DISTRICTS**

18  
19   ...

20  
21   **Sec. 10-10 – ~~PH-1 District~~Reserved**

- 22       (1)    *Intent.*  
23            *The purpose of these regulations is to regulate all signs placed for exterior*  
24            *observance so as to protect property values, protect against inappropriate or*  
25            *hazardous visual encroachment, and complement the historic character of the*  
26            *Phoebus Business District, thereby furthering the overall intent of this article.*
- 27       (2)    *General sign regulations.*  
28            *Signage shall generally be as permitted in article 1 of this chapter, however the*  
29            *following shall also apply:*
- 30            (a)    *Permitted sign types include only:*
- 31                   (i)    *Wall signs, to include painted wall signs*  
32                   (ii)    *Window signs*  
33                   (iii)   *Awning/canopy signs*  
34                   (iv)    *Projecting signs*  
35                   (v)    *Sandwich board signs*  
36                   (vi)    *Roof signs*
- 37            (b)    *Prohibited sign types include but are not limited to:*
- 38                   (i)    *Freestanding signs*  
39                   (ii)    *Changeable copy signs*  
40                   (iii)   *Inflatable signs*  
41                   (iv)    *Changeable electronic message signs*
- 42            (c)    *Sign illumination.*  
43                    *Internal illumination, except for neon or similar gaseous tubing signs, is*  
44                    *prohibited*
- 45            (d)    *Sign area.*

- (i) *Total square footage of the sign area shall not exceed a ratio of 0.75 square feet of sign area for each linear foot of the building façade.*
- (ii) *Notwithstanding Sec. 10-10(2)(d)(i) above, signage painted directly on the wall of a building shall be permitted at a ratio not to exceed 1.5 square feet of sign area for each linear foot of the building façade, is permitted on any building façade, and shall not count toward the total number of facades which may hold otherwise-permitted wall signage.*
- (iii) *Roof signs shall not exceed 180 square feet, shall not project more than 10 feet above the highest point of the building, and shall count toward the maximum number of otherwise-permitted wall signs.*
- (e) *Pedestrian clearance.*  
*No less than 8 feet of clearance shall be provided between a sidewalk or pedestrian area and the lowest point of a projecting sign.*