

City of Hampton, VA

Poverty Study Final Results

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Agenda

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April 2024

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Project Leaders & Key Staff



Andres Bernal, JD
Project Director/Methodological &
Quantitative Research Leader



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Co-Project Director/ Qualitative
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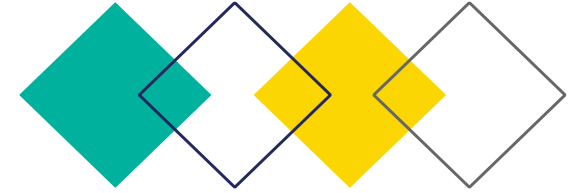


Haita Toure, MA
DEI Consultant



Debby Kreit, MA
Data Research & Analysis

MGT's Subcontractors



Janice Banks

CEO of Small Planet Works Inc. will provide support for our anecdotal data collection of Hampton's residents and stakeholders. Ms. Banks worked with MGT on previous engagements.



Project Approach

Project Goals



STUDY GOALS



Defining poverty equity issues to ensure programs and services are viewed through an equity lens.



Engaging and **Empowering** the community to be part of the solution.



Creating a shared vision for addressing poverty in Hampton with both public and private sectors.



Overview of Approach

Quantitative Analysis

- ▶ Analysis of strengths and institutional gaps
- ▶ Answer key questions:
 - ▶ What are the barriers?
 - ▶ What are the root causes?

Stakeholder Feedback

- ▶ Gain insight into the state of Poverty within the Hampton community.
- ▶ What allows you/prevent you from bringing your authentic self to work?
- ▶ What barriers exist that prevent the organization from world-class performance?

Quantitative Variables Assessed-Economic Landscape

- **Household Income**- “Households” for this study were residents within a designated “head of household” residing within census tracts of the City of Hampton, Virginia, and who had participated in the U.S. ACS PUMS Census between 2005 and 2021.
- **The ALICE Stability Threshold**-It represents the minimum income level necessary for survival for a household. The ALICE Stability Budget for a given household within Hampton, Virginia, census tracts was employed as the standard to assess residents’ relative financial status.
- **Demographic Characteristics of Residents**-Strictly speaking, family and individual characteristics do not “cause” poverty. However, there are statistical correlations between the likelihood of being impoverished and factors such as family size, head of household gender, race/ethnicity, age, marital status, and level of educational achievement—all available from the ACS-PUMS data provided by the U.S. Census Bureau.
- **Neighborhood of Residence**-Geographic location information from respondents using “census tracts” or prescribed geographic units within a municipality that provide an approximate census tract location of their residence.
- **Home Value**-This data was used to create a relative measure of the home as an asset to compare values across census tracts of different levels of affluence and need.

Stakeholder Engagement & Communication Strategy



The Qualitative data collection will include research to determine what barriers exist that prevent the organization from world-class performance. What allows someone/prevents someone from bringing their authentic self to work. MGT will take a deeper dive into the state of Poverty within the Hampton community.

Methods for engagement:

- ▶ 4 community meetings
- ▶ 22 in-depth interviews with community serving organizations
- ▶ 453 Communitywide opinion survey
- ▶ Community events with a history of attendance in areas disproportionately affected by poverty
- ▶ Community Outreach Plan



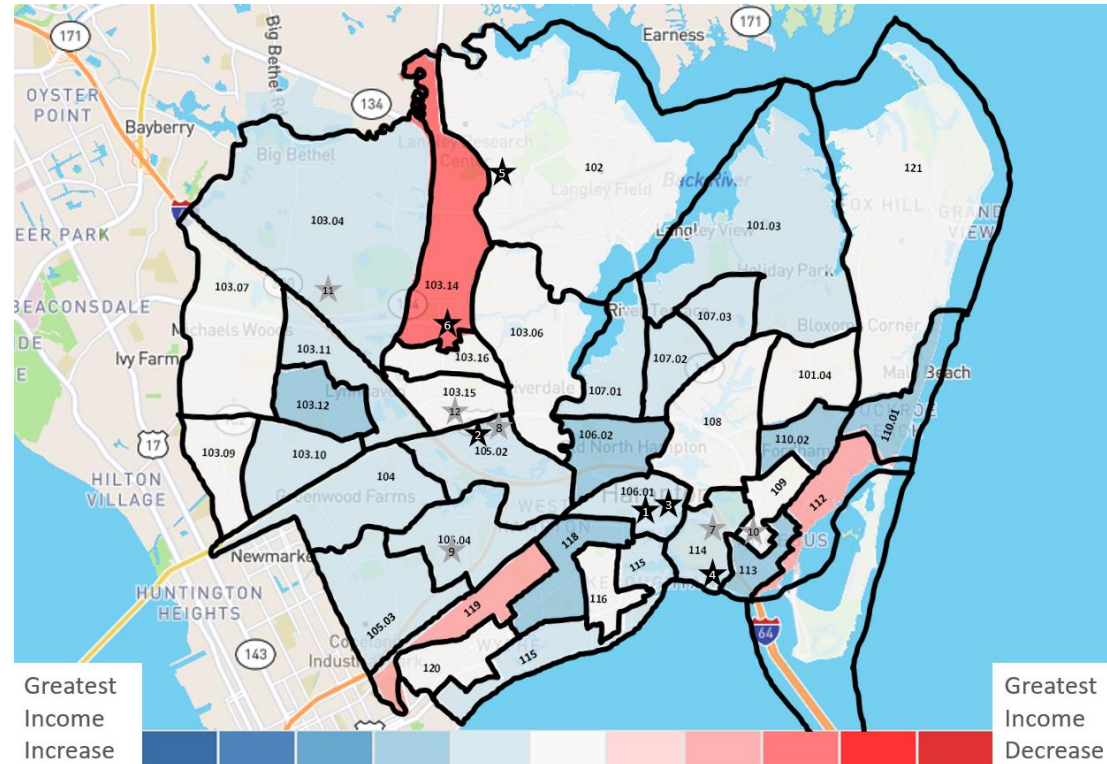


Results

Relative Income Growth and Decline, 2017 – 2021 Census Tract

- Census tracts in which incomes have evolved over the five years are depicted in gradients of blue, whereas census tracts in which incomes have declined are depicted in gradients of red.
- Darker shades of blue or red represent more significant income growth or decline, respectively.
- Highest levels of decline are seen in Armistead Heights, Garden City, and Mill Creek.

HAMPTON INCOME GROWTH BY CENSUS TRACTS: PAST 5 YEARS

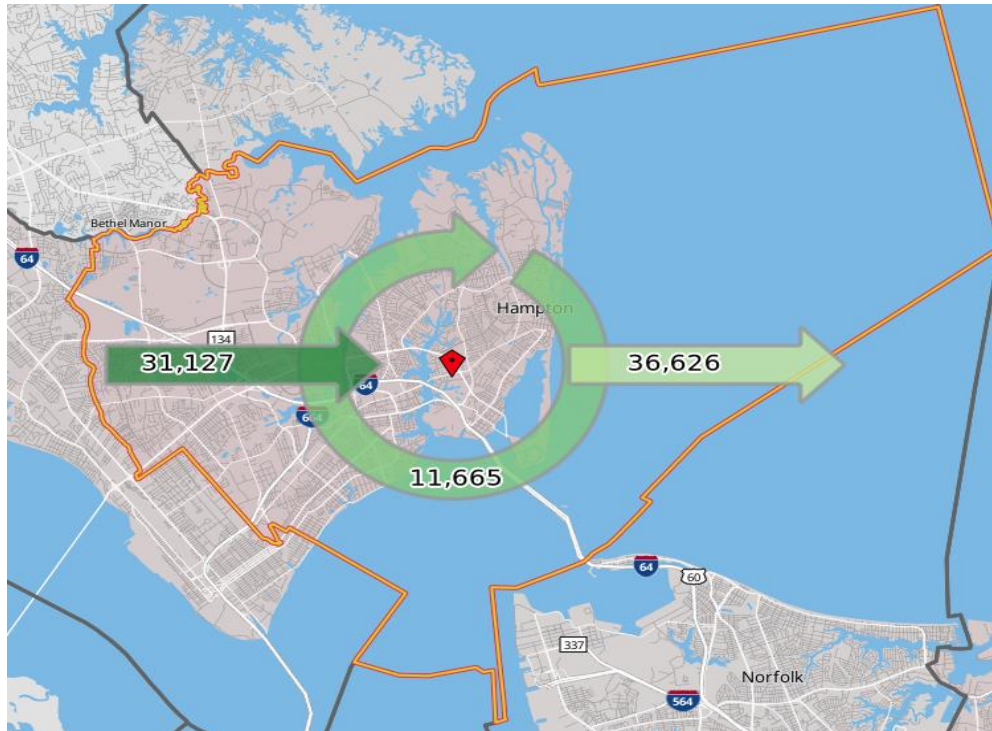


Source: Neighborhood Scout: Greatest Hampton Income Growth By Neighborhood (last 5 years).
<https://www.neighborhoodscout.com/va/hampton/demographics>

Geographic Inflow/Outflow Patterns of Hampton's Employed Population

- One-quarter of those employed within the City of Hampton reside within City boundaries.
- Three-quarters of Hampton employees who live elsewhere are spending their incomes in other communities.
- Hampton residents have indicated that a deficit of affordable housing within the city is one possible contributor to this dynamic.

INFLOW/OUTFLOW MAP : 2021



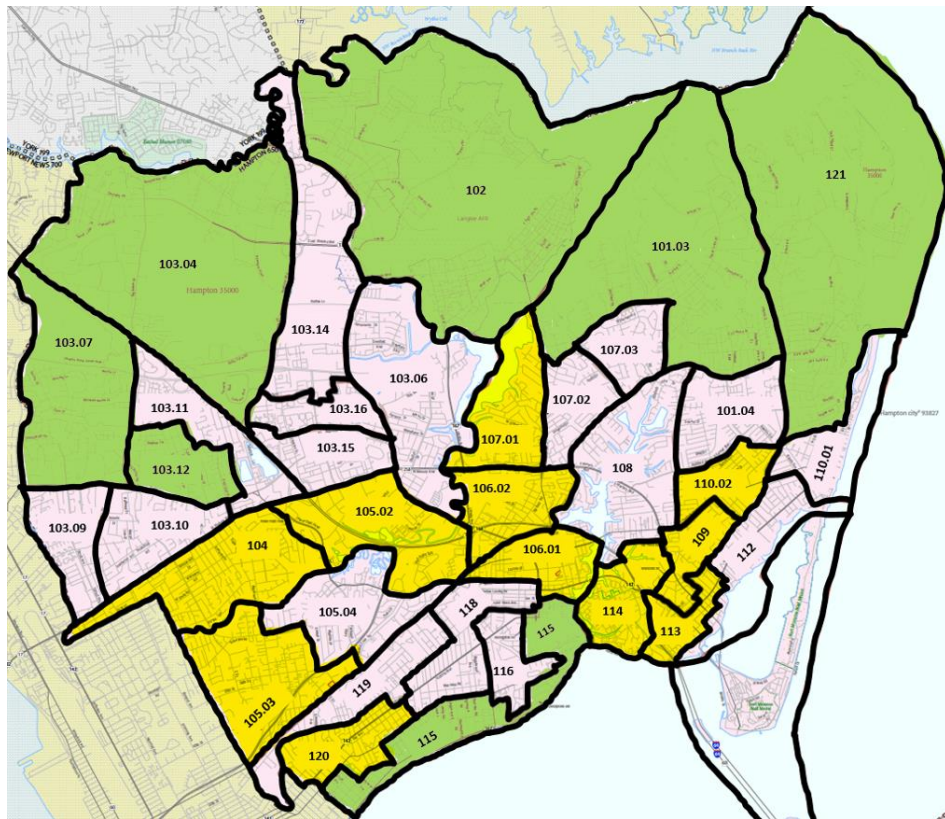
INFLOW/OUTFLOW NUMBERS: 2021

Inflow/Outflow Job Counts (Primary Jobs)		
	2021	
	Count	Share
Employed in the Selection Area	42,792	100%
Employed in the Selection Area but Living Outside	31,127	73%
Employed and Living in the Selection Area	11,665	27%
Living in the Selection Area	48,291	100%
Living in the Selection Area but Employed Outside	36,626	76%
Living and Employed in the Selection Area	11,665	24%

Source: U.S. Census Bureau. (2021). LEHD Origin-Destination Employment Statistics (2002-2021). Washington, DC: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program, at <https://onthemap.ces.census.gov>. LODS 8.1.

Median Household Income by Census Tracts: Relative Affluence versus Poverty

HAMPTON MEDIAN HOUSEHOLD INCOME DISTRIBUTION BY CENSUS TRACTS: 2021



Eleven Hampton census tracts with a median household income below the ALICE threshold (depicted in yellow) and eight census tracts with a median household income of 150 percent or more of the ALICE poverty threshold (displayed in green).

- Aberdeen & Greenwood Farms [104]
- Coliseum & Pine Chapel [105.02]
- Westbriar & Briarwood Terrace [105.03]
- Downtown [106.01]
- Olde North Hampton & Cherry Acres [106.02]
- North King Street [107.01]
- North Phoebus [109]
- Forham & Grimes [110.02]
- Historic Phoebus [113]
- Hampton University [114]
- Greenbriar & Westfield Village [120]
- Holiday Park & Fairfield [101.03]
- Langley AFV & NASA Langley [102]
- Big Bethel [103.04]
- Farmington & Michael's Woods [103.07]
- Northhampton [103.12]
- Merrimac Shores & Olde Wythe [115]
- Fox Hill Grandview [121]

Source: U.S. Census Bureau (2017-2021) American Community Survey 5-year estimates. Household Income in the Past 12 Months (In 2021 Inflation-Adjusted Dollars). Retrieved from <<https://censusreporter.org>>

What Factors Have an Influence on Poverty as Measured by Household Income?

1. Educational preparation is the most important determinant of household income: The more education one has, the higher their income.
2. Racial minority households, especially those headed by African and Hispanic Americans, have significantly lower incomes than households headed by White Americans.
3. Households headed by females have lower incomes than households led by males.
4. Households with greater numbers of children of minority age (0 to 17 years) have lower incomes than households with fewer or no children.
5. Homeowners are least likely to experience poverty.
6. Higher income levels are associated with higher ages of respondents.
7. Households headed by married individuals have higher incomes than those led by those who are not married.

Community Observations

Highest Priorities

- Availability of quality affordable housing.
- Availability of living wage jobs (that cover basic expenses such as food, housing, childcare, transportation, healthcare, and technology for the area) emerged.
- Access to mental health care.
- Homelessness.
- Crime rates in the City.
- Funding for quality K-12 education.
- Out-of-school programs for youth.
- Universal infant to pre-kindergarten childcare.

Key Findings

The data analysis has identified specific areas with a high concentration of households below the ALICE (Asset Limited, Income Constrained, Employed) threshold, and top priorities that need to be addressed.

TOP 11 IMPOVERISHED COMMUNITIES

Neighborhood	Percentage of HHLDs under ALICE	Low to Average Income Growth Past 5 Years	Low School Ratings	High Crime Rates
Downtown	74%		Lowest	Very High
Hampton University	72%			
Historic Phoebus	66%			Worst
Westbriar & Briarwood Terrace	66%			
Greenbriar & Westfield Village	60%	Average		
Aberdeen & Greenwood Farms	59%			Very High
North King Street	58%		Very Low	Worst
Olde North Hampton & Cherry Acres	57%			Worst
Forham & Grimes	56%		Lowest	Very High
North Phoebus	52%	Low	Low	Very High
Coliseum & Pine Chapel	51%		Low	Very High

Key Findings-Top Priorities

- **Childcare:** Accessible and affordable childcare is crucial for working parents, enabling them to maintain employment while ensuring the well-being and development of their children.
- **Transportation:** Reliable and affordable transportation is essential for individuals to access employment, education, healthcare, and other critical services.
- **Resources:** Adequate access to resources, including social services, support programs, and community resources, plays a vital role in addressing various needs within the community.
- **Education:** A focus on education underscores the importance of providing opportunities for learning and skill development, contributing to individuals' economic mobility.
- **Elder Care:** Addressing the needs of the elderly population is vital for ensuring their well-being, dignity, and access to necessary services and support.
- **Food Accessibility:** Access to nutritious and affordable food is fundamental for overall health and is integral to combating food insecurity.



Recommendations

Demand Side Recommendations

Demand side recommendations refers to those recommendations that directly influences an individuals needs that leads to alleviating poverty.

1. Comprehensive Map of Services and Providers
2. Establish an “Anti-Poverty Consortium”
3. Creation of Service Stations/Service Mobiles
4. Community Partnerships
5. Coordinate with the Criminal Justice System to Identify Mental Health Needs

Supply Side Recommendations

Supply side recommendations refers to formulating strategies for local economic development to improve employment opportunities and the economic quality of life for those in poverty through targeted, local economic and commercial interventions.

1. Community Financial Literacy
2. Leverage Hampton's Rich African American History and Culture to Increase Commercial and Business Development
3. Coordinate with Community Partners to Develop a Local Cultural Tourism-Themed Strategic Plan to Encourage Local M/W/SBE Participation and Growth

Recommendation Plan

Recommendation Planning				
Activity	Map of Services & Providers (Resources)	Anti-Poverty Consortium (All Priorities)	Services Stations/Service Mobiles (Resources & Food Accessibility)	Community Partnerships (All Priorities)
Description	<p>Creation of an online comprehensive geographical survey map of community charitable, philanthropic, and private sector social service organizations and entities, including religious denominations, to gauge the current scope and quantity of services and providers.</p>	<p>Establishment of an “Anti-Poverty Consortium” using findings from the social services geographical survey to organize a collaborative community anti-poverty service delivery infrastructure capable of addressing the diversity of service needs of families in poverty while reducing duplication of service.</p> <p>A delivery framework for such an approach can be done in conjunction with creation of Community Partnerships.</p>	<p>Implementation of one or more satellite “service stations” or “service mobiles” in Hampton to make government and social services more accessible to residents of economically distressed communities.</p>	<p>Enlist the resources of Hampton University, the Hampton district schoolboard, and non-profits, local and national, to establish a “Community School” partnership to deliver social services to Hampton’s most economically-distressed neighborhoods.</p> <p>“Community Schools” brings government, education and training, and social and charitable services and resources closer to residents by leveraging school facilities in their neighborhoods as local neighborhood resource sites, making a range of government and private/charitable relief services more geographically convenient to residents in need</p> <p>Re-purpose local school facilities located in distressed neighborhoods, when not in use, as “Community Schools”.</p>
Timing	Months 1 to 2	Months 2 to 4	Months 4 to 10	Months 4 to 12

Recommendation Plan cont.

	Recommendation Planning			
Activity	Mental Health Access (Crime)	Community Financial Literacy (Education)	Commercial & Business Development (Economic Development)	Cultural Themed Tourism (Economic Development)
Description	<p>Coordinate with the Hampton General District Court’s Behavioral Health Docket to identify a more significant number of individuals whose crimes are a function of mental health challenges and illness and less a function of criminality, per se, to reduce rates of homelessness recidivism, and chronic poverty</p>	<p>Deliver financial literacy training program workshops to residents in neighborhood facilities provided by Anti-Poverty Consortium participants.</p>	<p>In cooperation with Hampton University and residents, the City of Hampton should develop a regional tourism development initiative that leverages Hampton’s rich African American history and culture as a commercial and business development tourism theme.</p>	<p>Convene meetings of local minority and women-owned businesses (M/WBEs), civic leaders, neighborhood associations, religious organizations, officials from Hampton University, and city planners to develop a regional cultural tourism-themed strategic plan to build minority business participation and growth.</p>
Timing	Months 2 to 4	Months 4 to 12	Months 1 to 16	Months 1 to 16

Q & A

