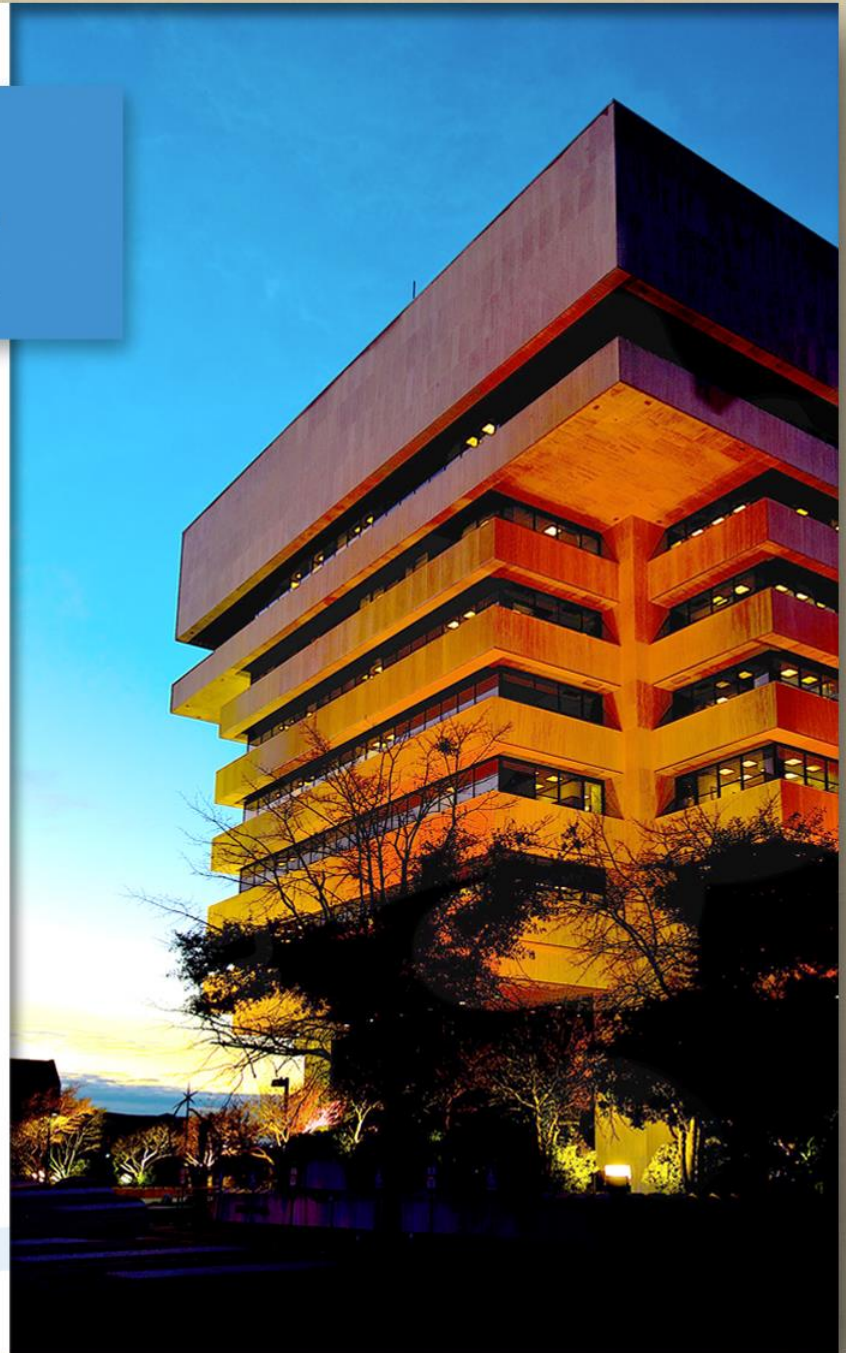


# HAMPTON VA

## **Use Permit Application No. 24-0490**

**1044 W. Mercury Boulevard  
*Raising Cane's***

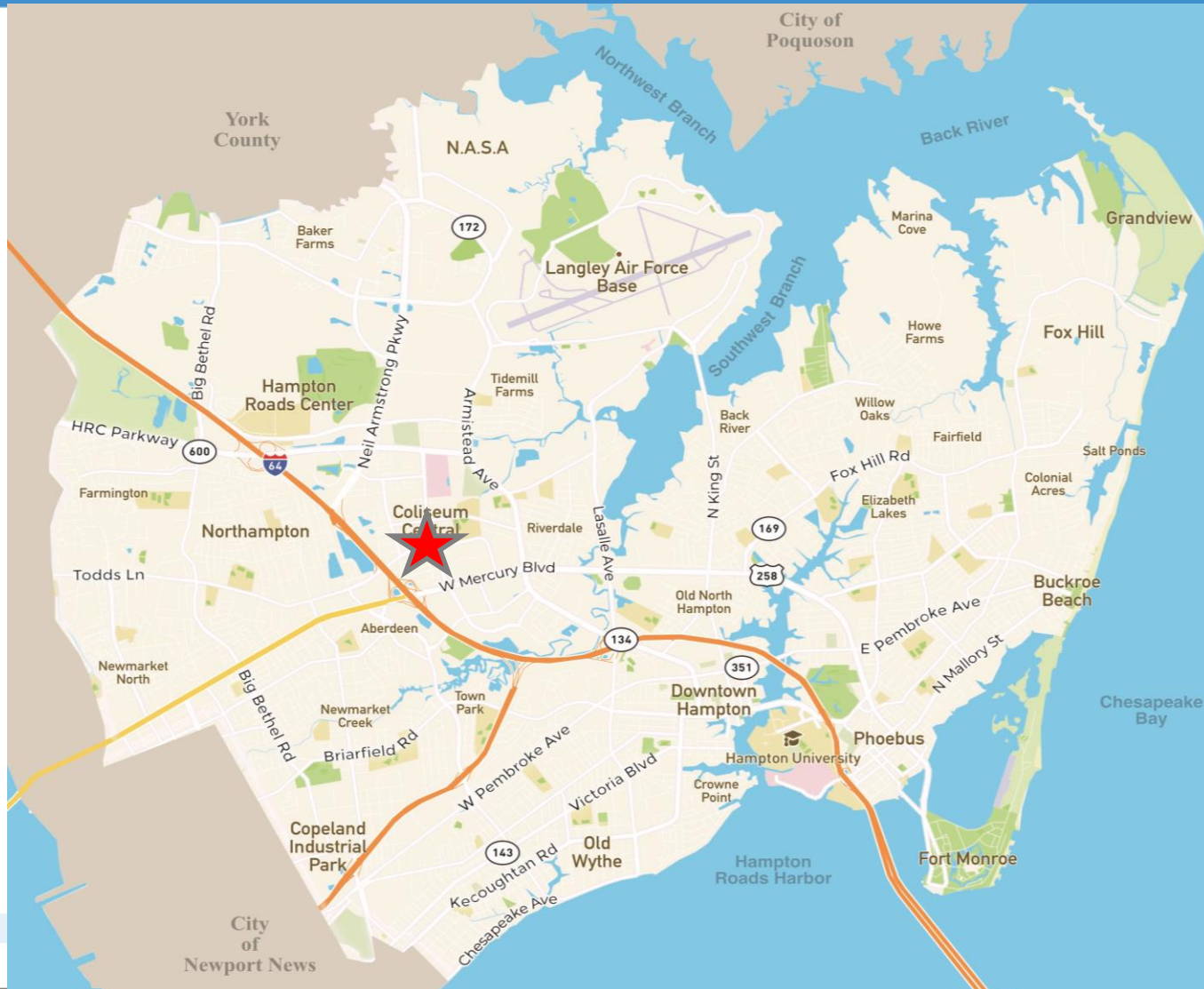
**January 8, 2025  
City Council**



# Application

Use permit to allow for a  
*Restaurant 3* in the Limited  
Commercial (C-2) & Coliseum  
Central Overlay (O-CC) Districts

# Location





# Location

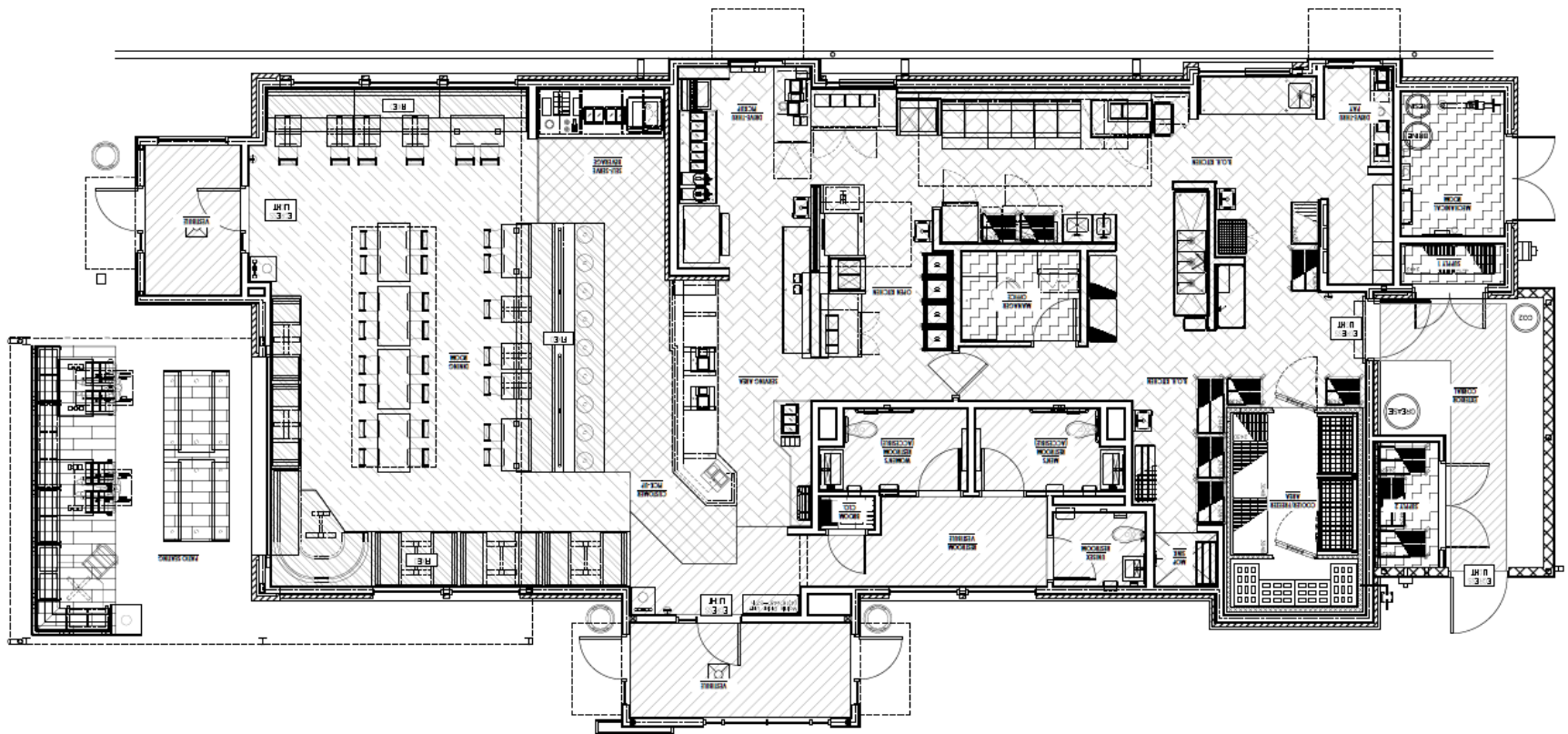


# Proposal

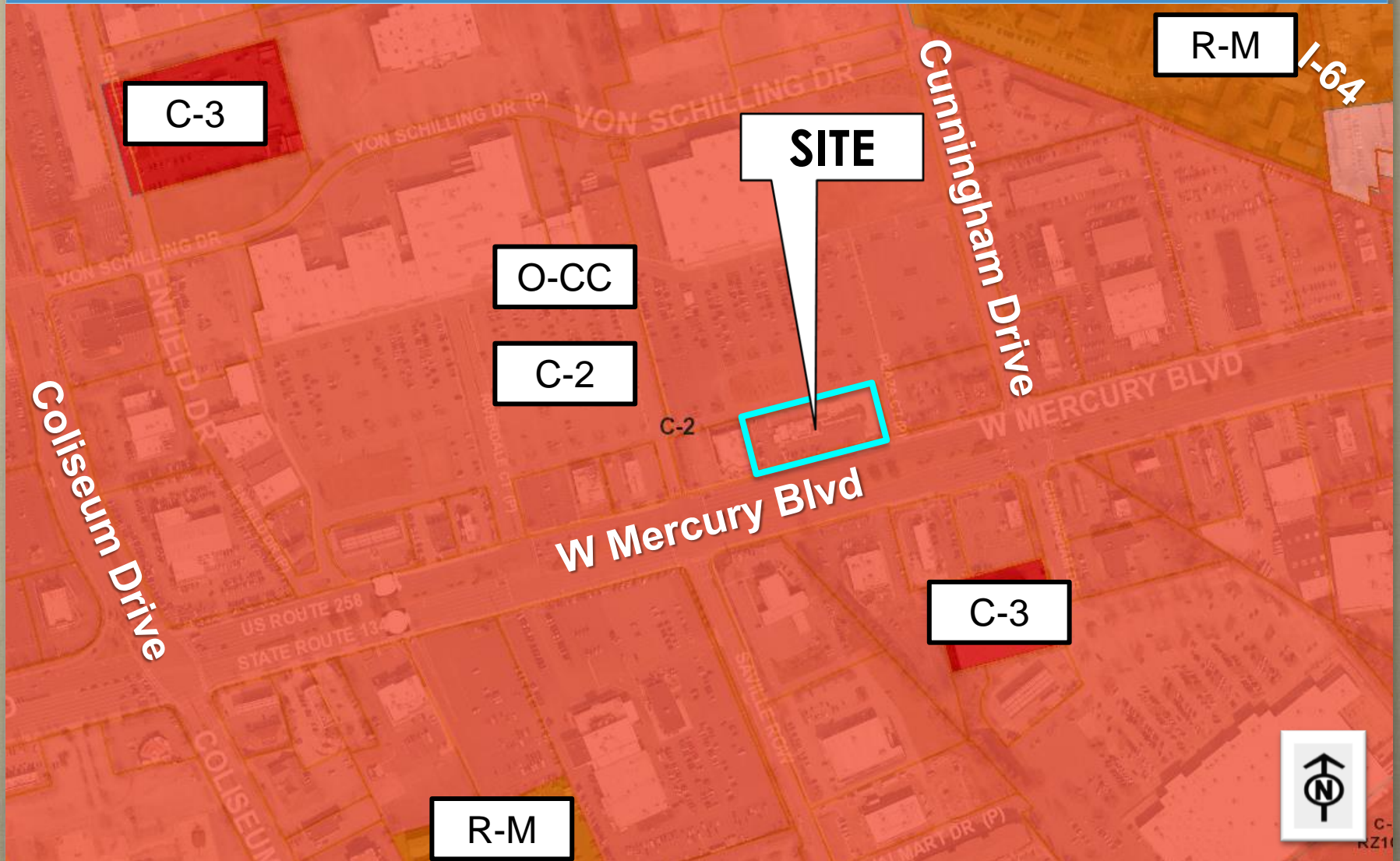
- 5,016 sq. ft. existing fast food drive-through restaurant with outdoor dining
- Extended Hours of Operation
  - Sunday – Thursday, 9 am to 2 am
  - Friday – Saturday, 9 am to 3 am
- No alcohol sales or service



# Floor Plan

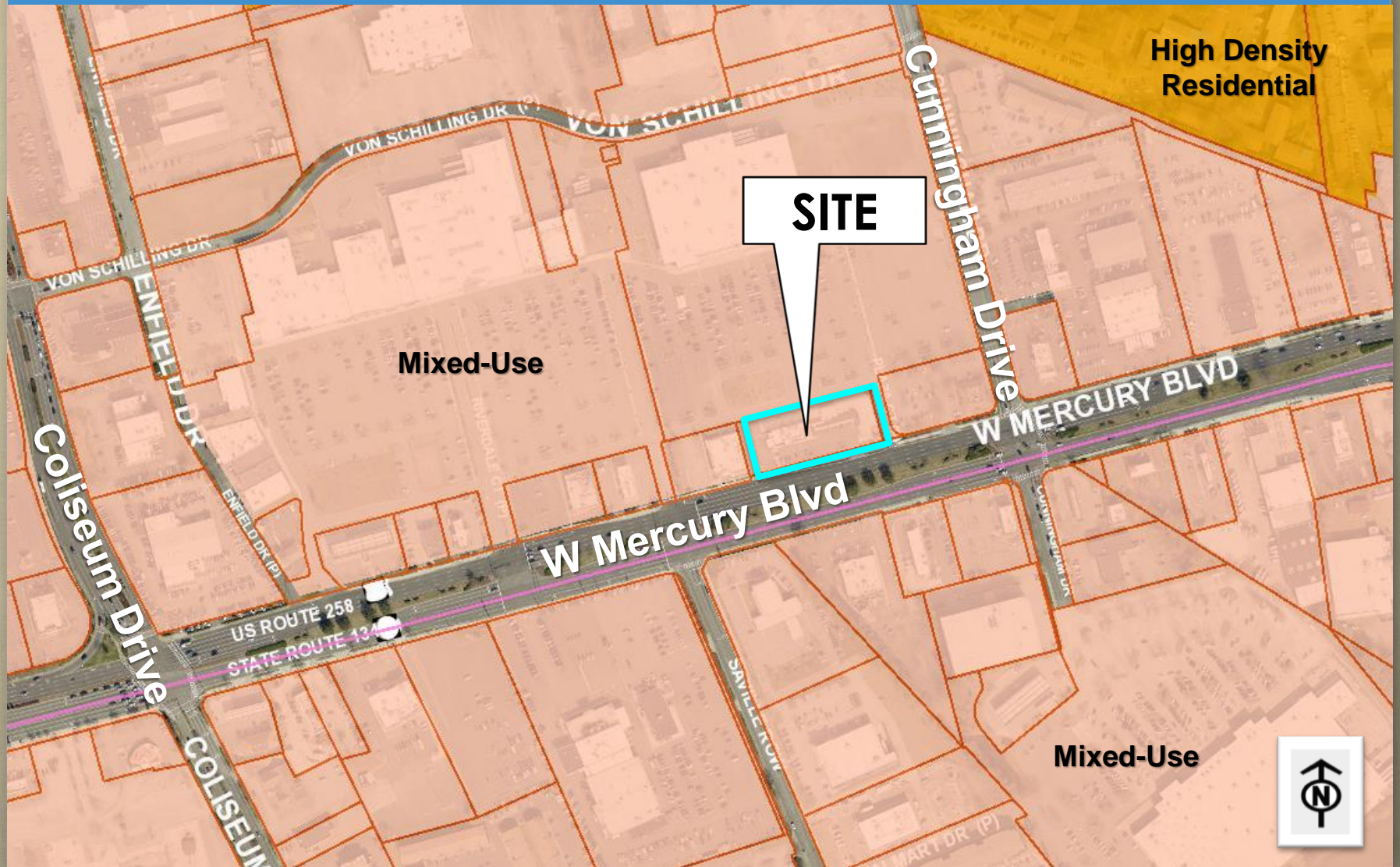


# Zoning Map



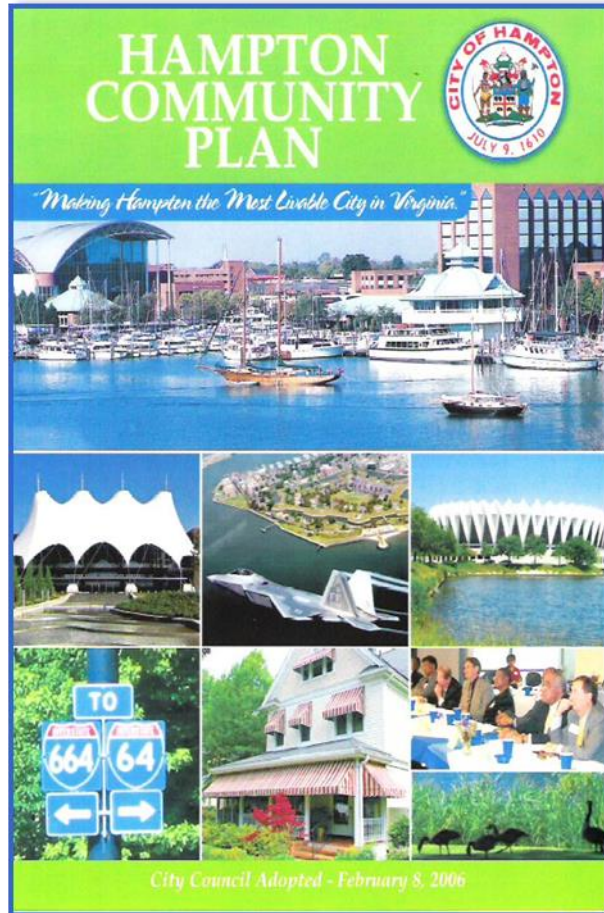


# Future Land Use Map





# Public Policy



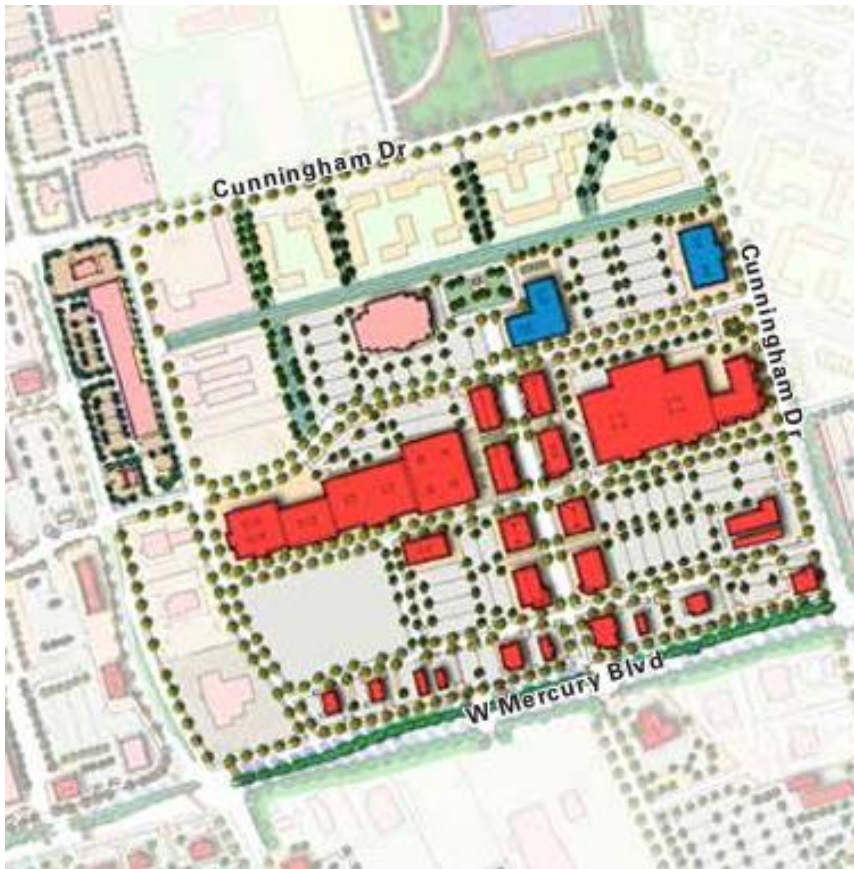
- **LU-CD Policy 3:** Promote compatibility and synergy among different land uses.
- **LU-CD Policy 31:** Encourage a mix of land uses that is appropriate for each district.

Hampton Community Plan (2006, as amended)

# Public Policy

## Coliseum Central Master Plan

(2015, as amended)



- Transform aging, auto-dominant retail centers into walkable mixed-use districts, containing both residential and commercial uses.
- Implement design strategies to transform Riverdale Plaza into a flexible street and block structure that will allow a range of uses that are responsive to the market in Riverdale Plaza



# Analysis

- The proposed Restaurant 3 hours of operation are consistent with typical fast food restaurant operations in the Coliseum Central area
- Existing location and scale of development supports the extended hours of operation

# Community Meeting

- Strongly recommended by staff, but to date the applicant has not held a community meeting



# Recommended Conditions

- Hours of Operation:
  - General: Sunday – Saturday 5:00 AM to 3:00 AM
  - Outdoor Dining: consistent w/dining room hours
- Window Transparency & Privacy
- Capacity
- Alcohol Sales & Service
- Licensing and Compliance with Laws

\*Complete Recommended Conditions found in PC Package

# Conclusion

- Applicant opportunity to present
- Public hearing
- Action
  - Staff and Planning Commission recommend **APPROVAL** of Use Permit Application No. 24-0490 with eight (8) conditions