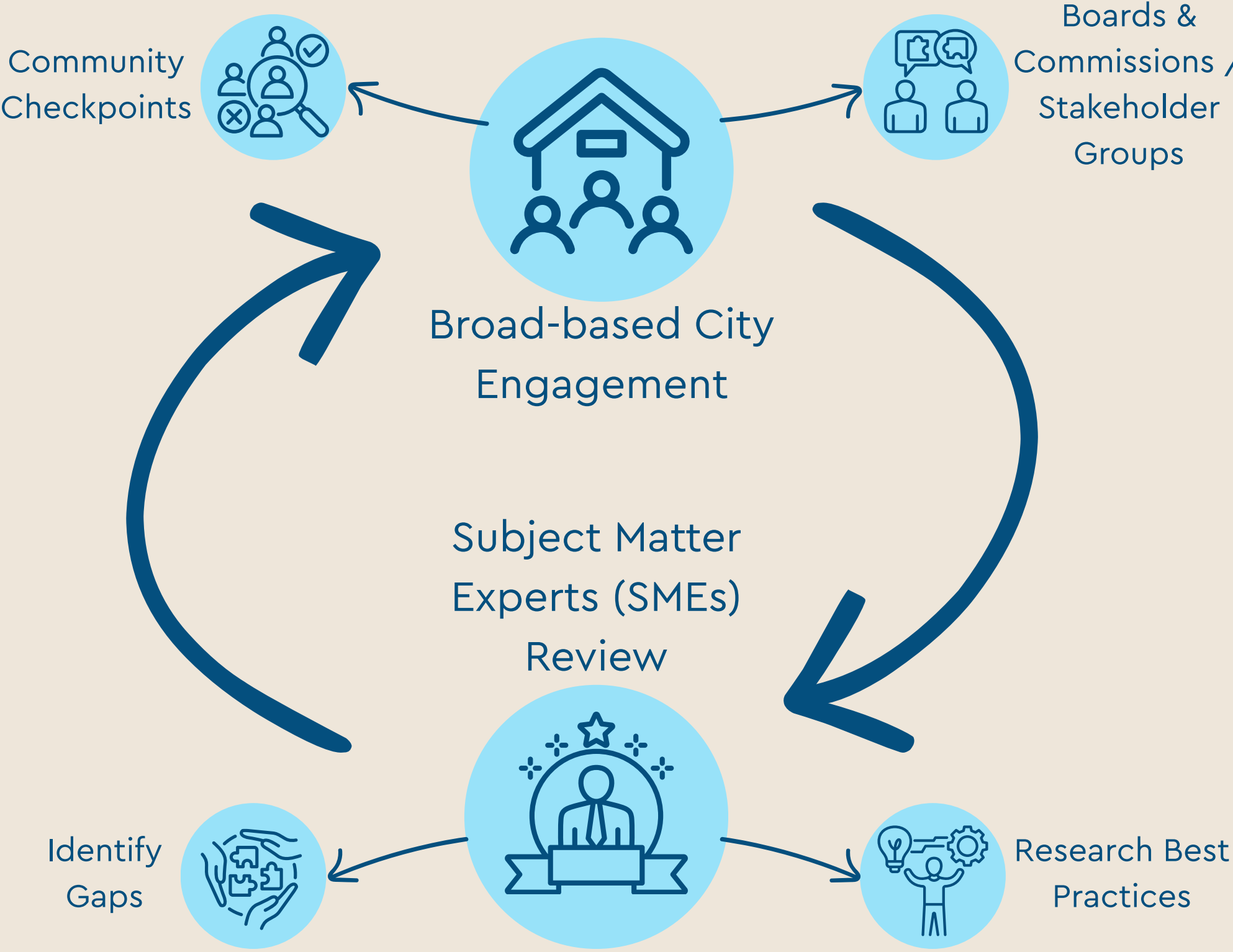




Strategic Plan Update

August 2026

STRATEGIC PLAN UPDATE PROCESS



FOUNDATION: CITY VISION, MISSION & VALUES



Vision

We are Hampton, a vibrant waterfront community, celebrating and embracing more than 400 years of history and innovation, to create an even more dynamic future.



Mission

By working better together, we provide outstanding public service that makes Hampton a place where people love to live, learn, work, and play.



Values

Accountability

Collaboration

Creativity

Customer Service

Integrity

Respect

Trust

FOUNDATION: STRATEGIC PRIORITY AREAS



Economic Growth
Leonard Sledge



Educated Citizenry
Nicole Clark



Excellence in Government
Jenn Green

Family Resilience &
Economic Empowerment



Living With Water
Hui-Shan Walker



Placemaking
Neva White



Safe & Clean Community
Angelique Shenk





Council Request: Make it clear the City expects data to drive strategies.

ORIGINAL: EIG 4.6 Use data and performance metrics to track progress, share results publicly, and refine strategies for greater impact.

NEW: EIG 4.6 Build a culture of data-informed decision-making by using data and performance metrics to identify trends and emerging issues, inform priorities, track progress, share results publicly, and refine strategies for greater impact.

NEXT STEPS



August 12

City Council
Adoption of
Strategic Plan



**Post
Adoption**

Develop
Implementation
Plan with
Performance
Measures

THANK YOU

The City of Hampton would like to thank the many citizens, businesses, and staff that took the time to contribute to this document - this is not just a City document, but a reflection of the community as a whole.





LEARN MORE

Interested in learning more about the plan?
Visit the Strategic Plan website to see how we're
working to put the strategies into action and to
learn how you can get involved.

[HAMPTON.GOV/STRATEGICPLAN](https://hampton.gov/strategicplan)

