

**From:** VTCSEFProgram <[VTCSEFProgram@Virginia.org](mailto:VTCSEFProgram@Virginia.org)>  
**Sent:** Wednesday, May 8, 2024 3:02 PM  
**To:** Hansen, Rebecca <[rebecca.hansen@hampton.gov](mailto:rebecca.hansen@hampton.gov)>  
**Cc:** Fugere, Mary <[mary@hamptoncvb.com](mailto:mary@hamptoncvb.com)>  
**Subject:** [EXTERNAL] Virginia Tourism Corporation 2024 SEF Grant Notification

Dear Rebecca Hansen,

We have reviewed the following proposal (0324-0038-SEF, Hampton Jazz & Music Festival) and due to limited funding, Go Virginia regional allocation limits, and your score, we are able to fund your proposal at \$5,840.

We respectfully request that you embargo any public announcement of your award until Monday, May 20, 2024 when the statewide press release will go out as part of National Travel and Tourism Week. We will send you a press release template to use for local media along with a link to the statewide press release on Monday, May 20, 2024 after which time you can announce your award and notify local media, partners, and stakeholders. Reimbursement materials will also follow shortly.

We would be happy to answer any questions about your application. Please email [VTCSEFGrant@virginia.org](mailto:VTCSEFGrant@virginia.org) and our team will be in contact with you. We appreciate your patience as we manage a high volume of requests due to this record-breaking funding round.

Virginia Tourism Corporation Grants Team  
Staci Martin, VTC Grants Director  
Noah Salaah ad-Deen, VTC Grants Specialist  
Caleb Leech, VTC Grants Coordinator