

HAMPTON 2040



Briefing to Hampton City Council

February 8, 2023

Adopted Overall City Vision Statement:

“We are Hampton, a vibrant waterfront community celebrating and embracing 400 years of history and innovation to create an even more dynamic future”

Community Plan

Strategic Plan

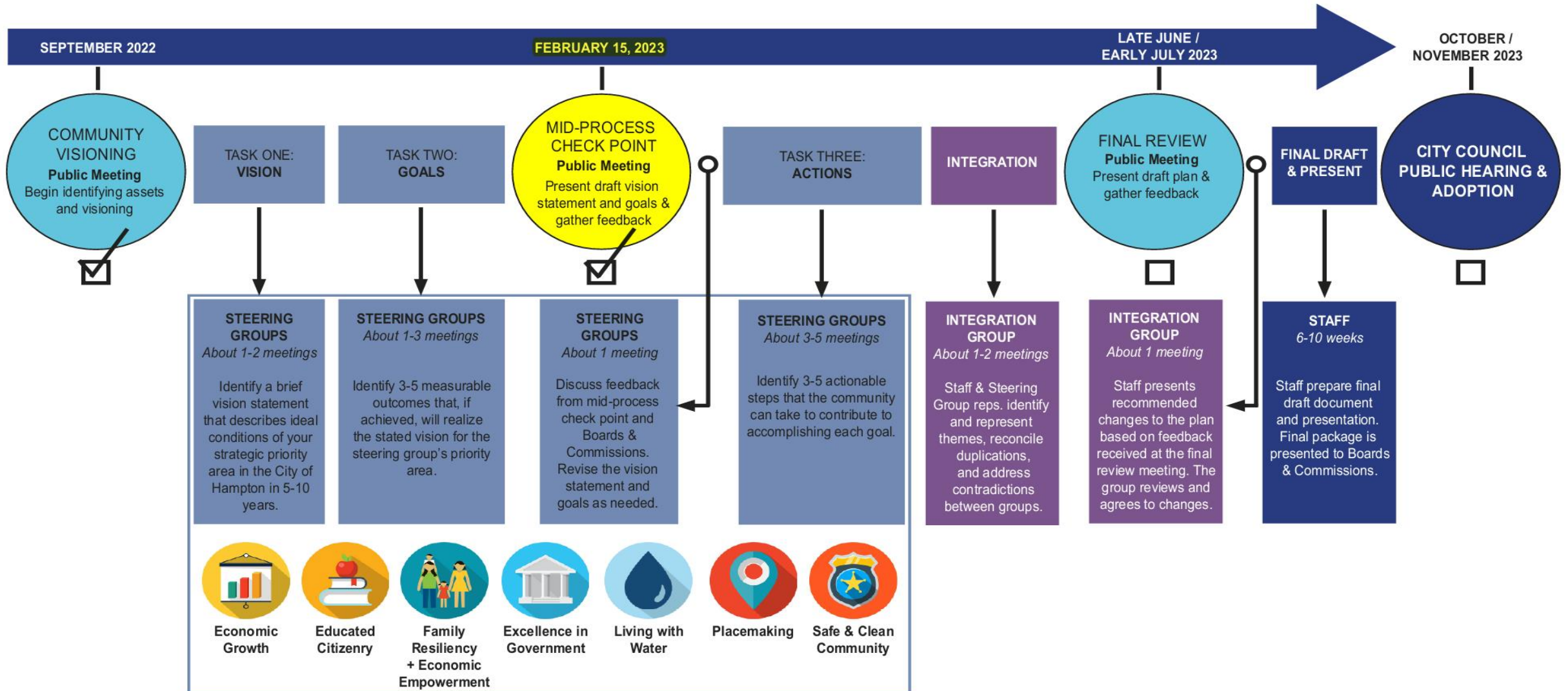
- **Critical Issues**
- **5-10 year**

Comprehensive Plan

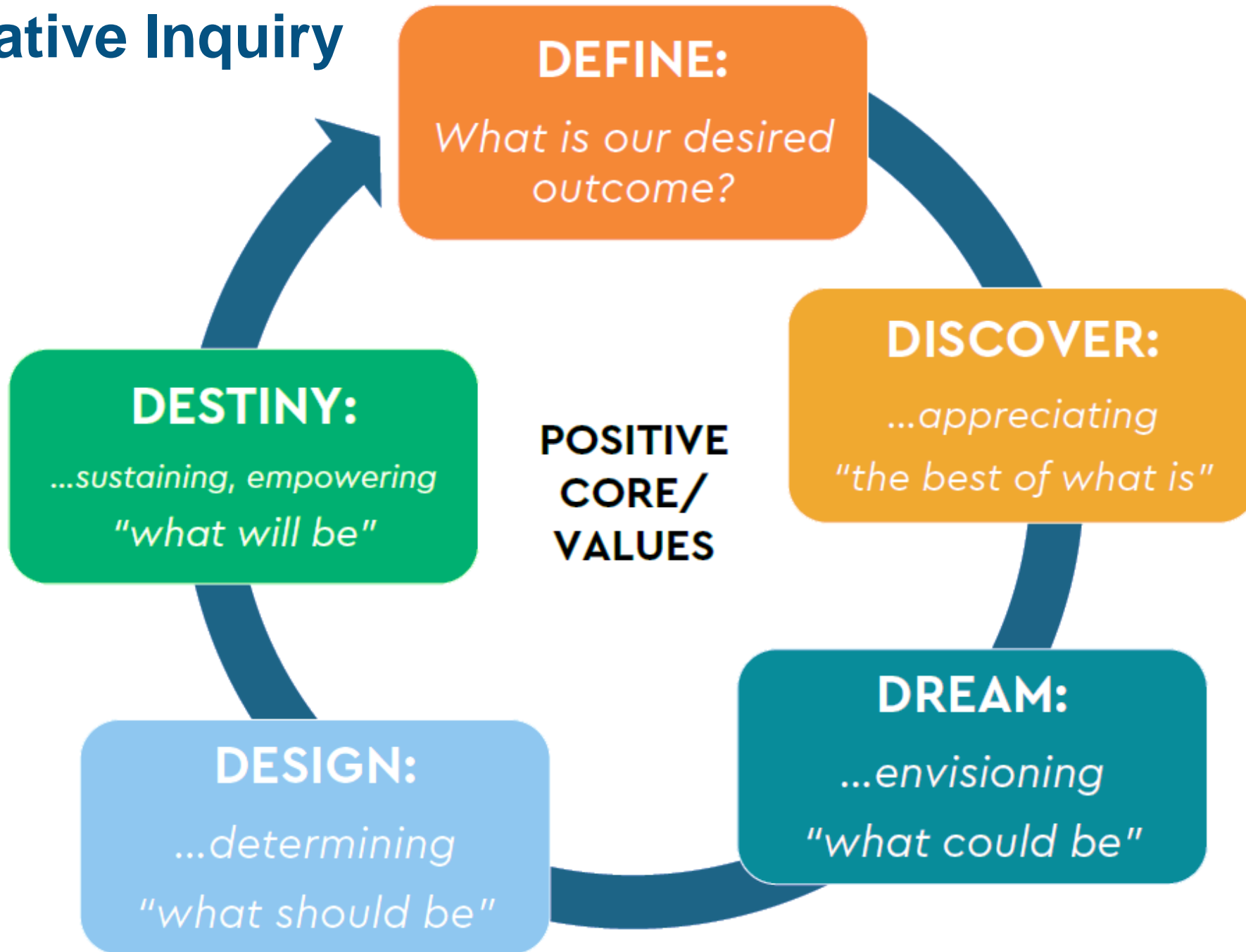
- **Broad Areas**
- **20+ year**

Legally Mandated

HAMPTON 2040 COMMUNITY PLAN PROCESS: STRATEGIC PLAN



Appreciative Inquiry



Strategic Areas



Economic Growth



Living With Water



Place Making



Educated Citizenry



Safe & Clean Community

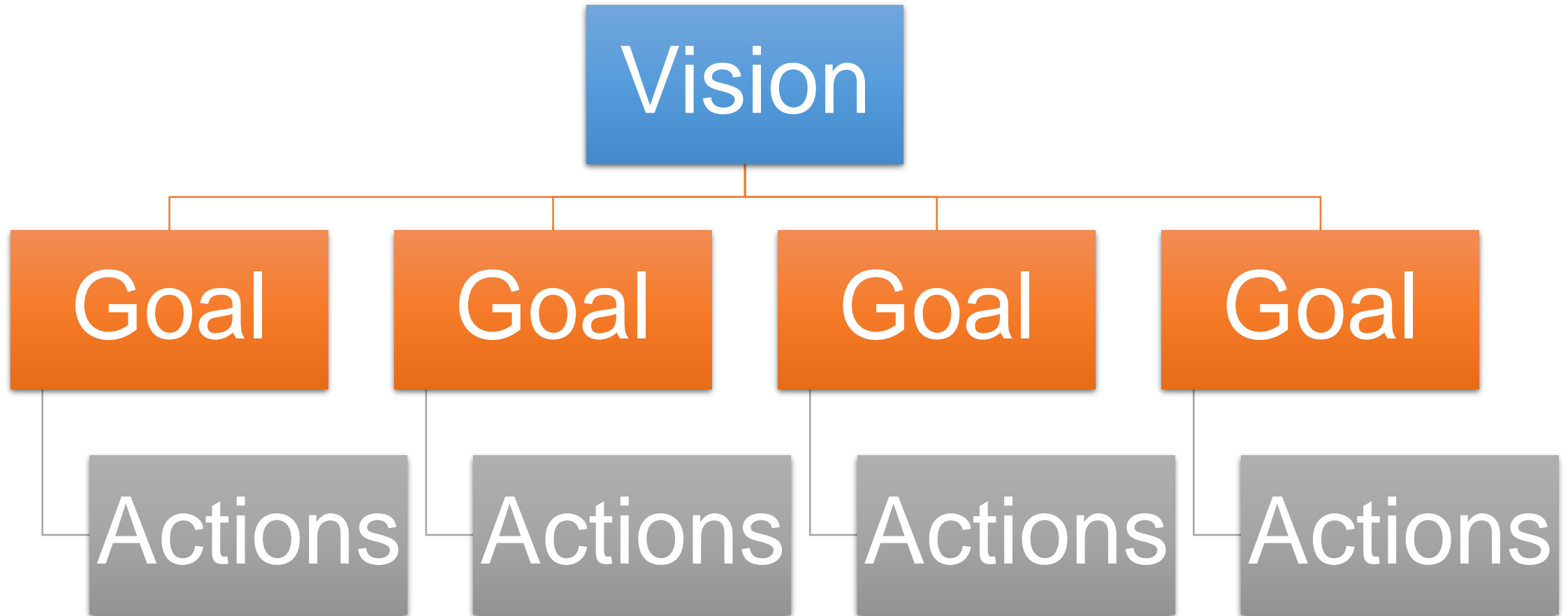


Family Resiliency & Economic Empowerment



Excellence in Government

Vision, Goals, Actions



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Total meetings: 22
Total participants: 90
**Total volunteer
hours: 634**
City staff: 35
Staff hours =1814

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Steering Group Work

Economic Growth: Draft Vision

“Hampton is the economic anchor of innovation from the sea to the stars”

Economic Growth: Draft Goals

- **Create new and innovative opportunities for industry diversification**
- **Hampton will build a more resilient economy anchored on our enduring culture of water**
- **Enhance opportunities to attract a diverse business community**
- **Hampton will create more prosperity through expanded career and educational access for its citizens**
- **Hampton is a great place where people want to live**

Living With Water: Draft Vision

“Hampton will be a thriving, innovative, waterfront community that serves as a national model for environmental stewardship and coastal resiliency”

Living With Water: Draft Goals

- **Healthy and resilient ecosystems within our urban setting**
- **High quality, accessible, and welcoming public waterfront opportunities for all**
- **A community addressing the causes of coastal flooding, storms, and sea level rise**
- **A community resilient and adaptive to the impacts of coastal flooding and storms**
- **A community with an innovative, diverse, and sustainable economy anchored in our enduring culture of water**

Placemaking: Draft Vision

“We are Hampton, a diverse connected coastal community reimagining our shared and historical spaces”

Placemaking: Draft Goals

- **Leveraging community assets to create and expand economic, social, and environmental opportunities**
- **Promote the visibility and enhance community ownership of shared resources**
- **Improve the physical and social connections between neighborhoods and districts**
- **Ensuring Hampton's public spaces are thriving, beautiful, and authentic**

Educated Citizenry: Draft Vision

“Hampton will be the first choice for a diverse community of lifelong learners”

Educated Citizenry: Draft Goals

- Hampton fosters and promotes strong relationships that improve the value of our community's education
- Hampton will adopt a holistic approach to lifelong learning
- Hampton will provide an array of learning opportunities that are equitable and innovative
- Hampton will increase accessibility to lifelong learning opportunities for all

Safe & Clean Community: Draft Vision

“Hampton will lead the way as a community, celebrating diversity and providing safe and clean environments that support residents and businesses in reaching their full potential”

Safe & Clean Community: Draft Goals

- All Hampton citizens should have an enhanced feeling of being safe
- Hampton creates opportunities for a diverse group of stakeholders to cooperate by reaching citizens through community engagement to build a safe and clean community
- Hampton will make investments in order to achieve and enhance community appearance to create a safer and cleaner community
- Hampton will create and cultivate relationships by communicating with wide-ranging groups of diverse citizens
- The City of Hampton and its citizens will cooperate to create open communication opportunities to educate and share valuable information

Family Resilience & Economic Empowerment: Draft Vision

*“Hampton has healthy, inclusive, safe and
stable families and neighborhoods”*

Family Resilience & Economic Empowerment: Draft Goals

- Hampton has communities where families are active stakeholders in making Hampton better for all
- Individuals and families have equitable access to resources that ensure social, physical, and emotional well being
- Hampton has sustainable and resilient infrastructure
- Individuals and families have careers and life skills necessary for self-sufficiency and stability

Excellence in Government: Draft Vision

“Hampton is a leader in innovative, collaborative, and effective governance”

Excellence in Government: Draft Goals

- **Citizens will be actively engaged with local government to create clean, safe and beautiful spaces**
- **Government and communities will advance creative solutions**
- **Improve engagement and trust between community and government**
- **The City of Hampton will attract and retain highly qualified and motivated individuals**

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Emerging Themes



Early Potential Themes

- **Diversity/Equity/Inclusion**
- **Innovation/Excellence**
- **Being Connected/Relationships/Engagement**
- **Being Resilient**
- **Our Unique History/Culture/Identity**

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Community Input Process



Community Input Process:

- Seven information stations are set up throughout the center corresponding to each of the seven Strategic Focus Areas
- Each station will be manned by citizen members of the steering group as well as City staff
- We welcome your questions and input. Your feedback will be captured by recorders at each station
- You may visit each of the stations at your own pace and you may leave whenever you choose
- After tonight, you may also offer your feedback by going to www.hampton.gov/hampton2040. **On-line feedback will be accepted until close of business on March 3, 2023.**

Next Steps: After Tonight

- We will collect all input from tonight as well as on-line feedback through March 3, 2023
- The seven Steering Groups will reconvene in mid March to process the feedback received
- The Steering Groups will make any refinements to their vision statement and goals
- The Steering Groups will then begin work on development of key actions/strategies which support each goal
- A Community Checkpoint meeting will be held in the summer to receive feedback on the overall draft plan: vision, goals & actions/strategies

Thank You For Attending Tonight!

We Look Forward to Receiving Your Input

On-line information & input:
www.hampton.gov/hampton2040

