

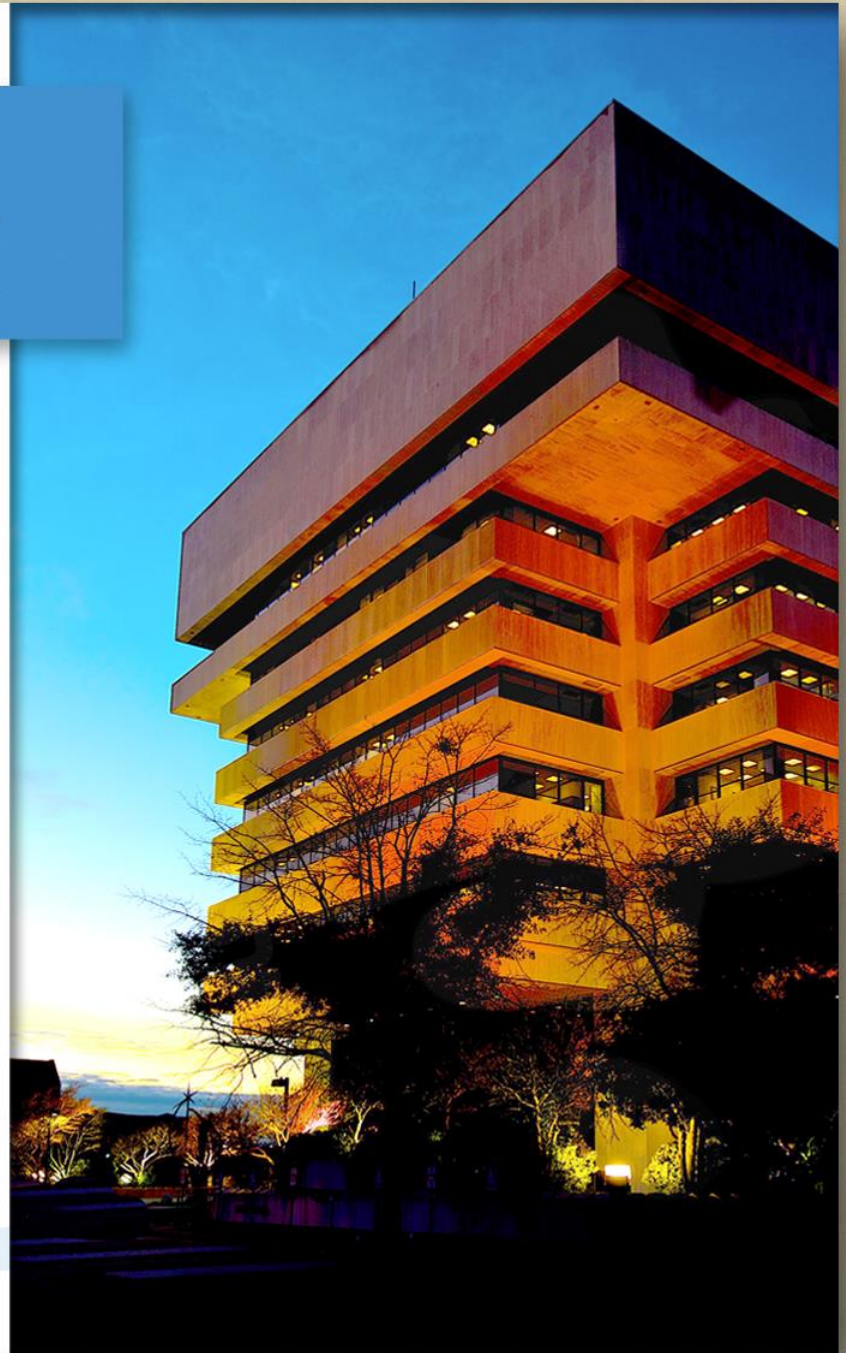


HAMPTON VA

Downtown Hampton Implementation Plan

Carousel Options Evaluation

**City Council Briefing
February 22, 2023**



IMPLEMENTATION PLAN GOALS

1

Identify readily achievable improvements for a more active, more vibrant and more friendly community



IMPLEMENTATION PLAN GOALS

2

Enhance infrastructure to underutilized parcels of land for new development as valuable private real estate assets



IMPLEMENTATION PLAN GOALS

3

Prioritize and quantify the required City infrastructure investment needed to incentivize private-sector investment



SHORT TERM, MID-TERM & LONG TERM INVESTMENTS

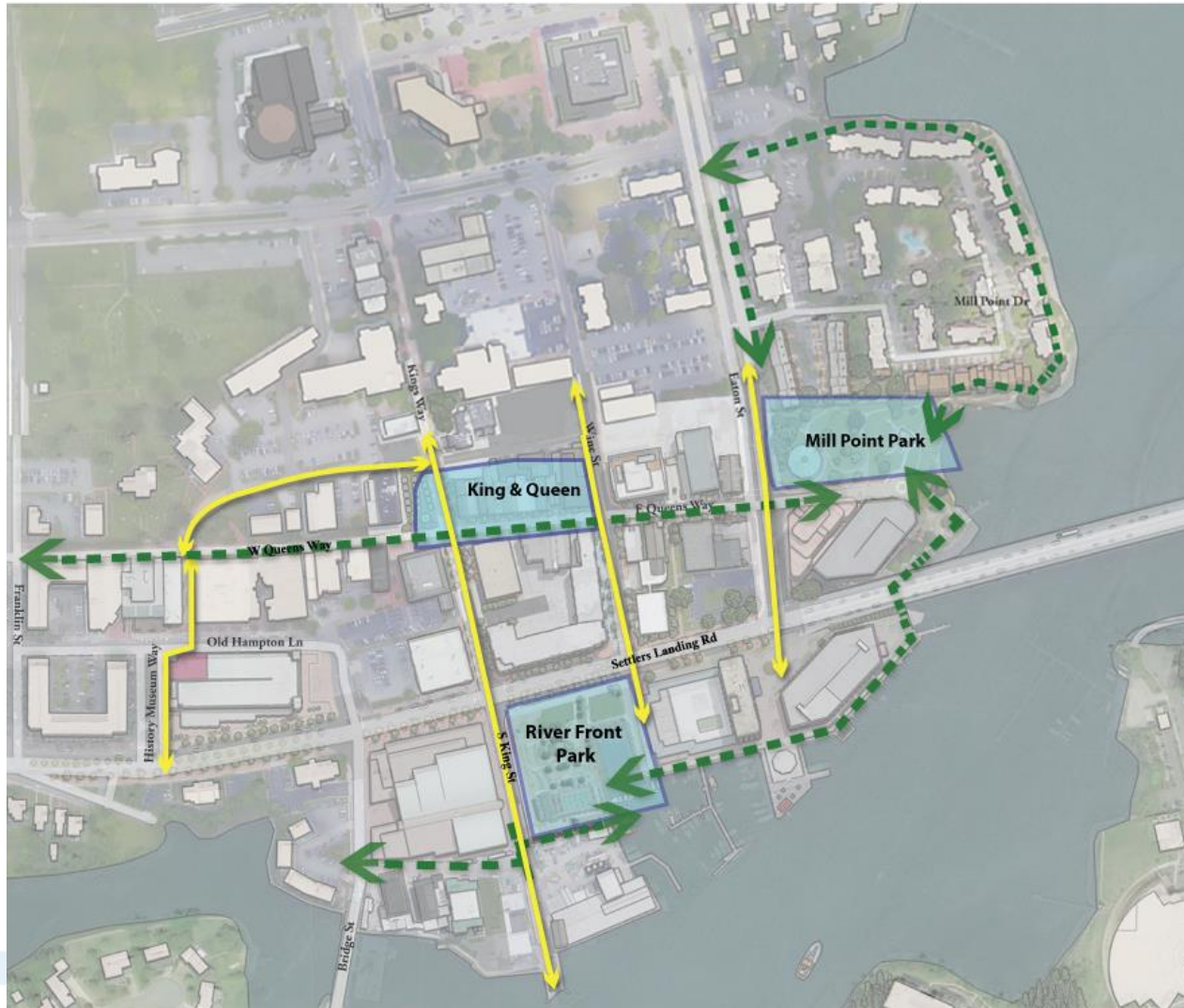
Stakeholder Outreach & Input

- ***DOWNTOWN SITE WALKING TOUR*** December 2020
- ***STAKEHOLDER VISIONING SESSION*** February 2021
- ***LEADERSHIP DESIGN WORKSHOP*** March 2021
- ***LEADERSHIP DESIGN WORKSHOP*** April 2021
- ***STAKEHOLDER FEEDBACK SESSION*** May 2021
- ***CITY COUNCIL PUBLIC WORK SESSION*** September 2021
- ***DHDP MEMBERSHIP SESSION*** November 2021
- ***HAMPTON YACHT CLUB MEMBERS*** February 2022
- ***HAMPTON HISTORY MUSEUM FOUNDATION*** October 2022
- ***HAMPTON ROTARY***

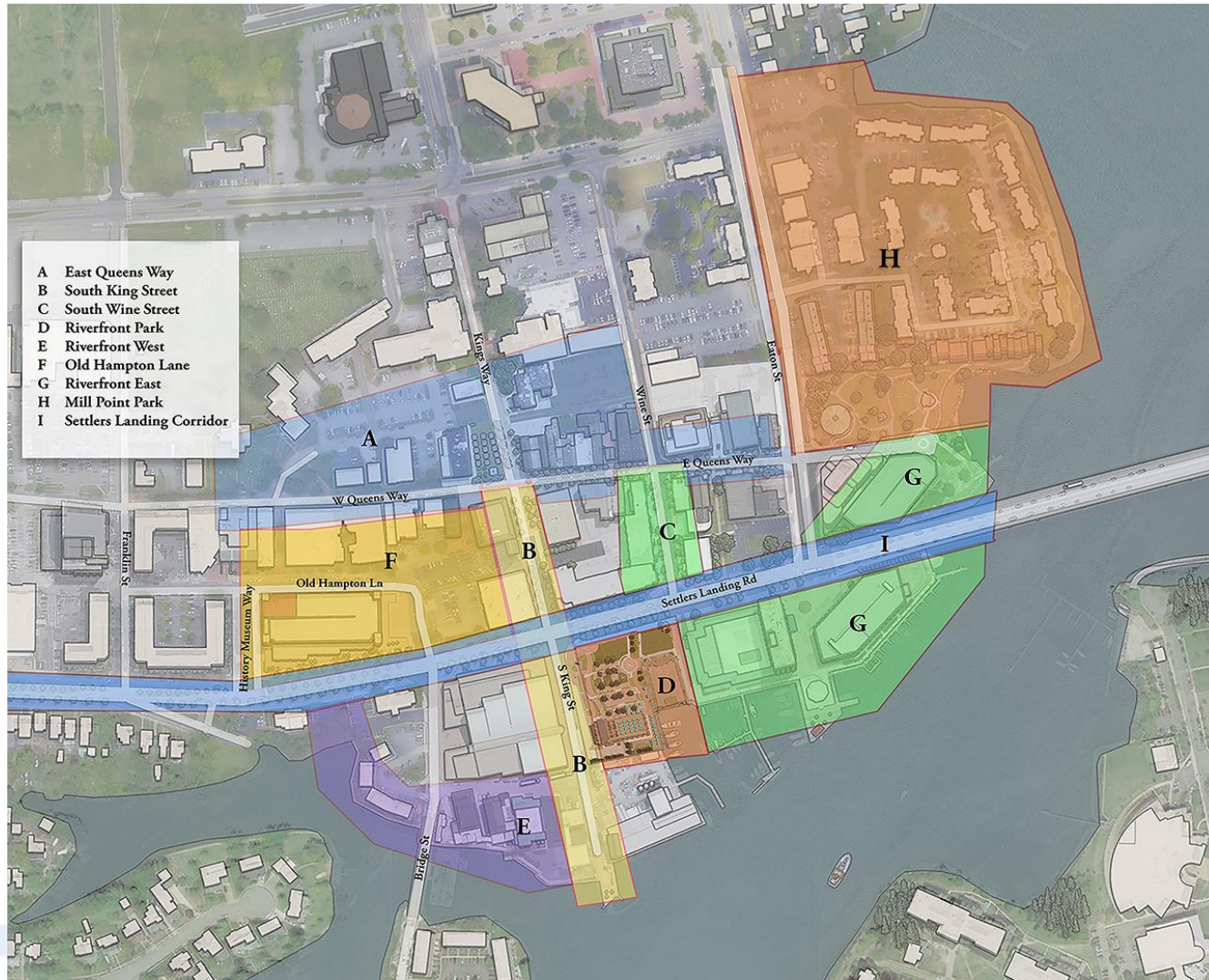
Study Area



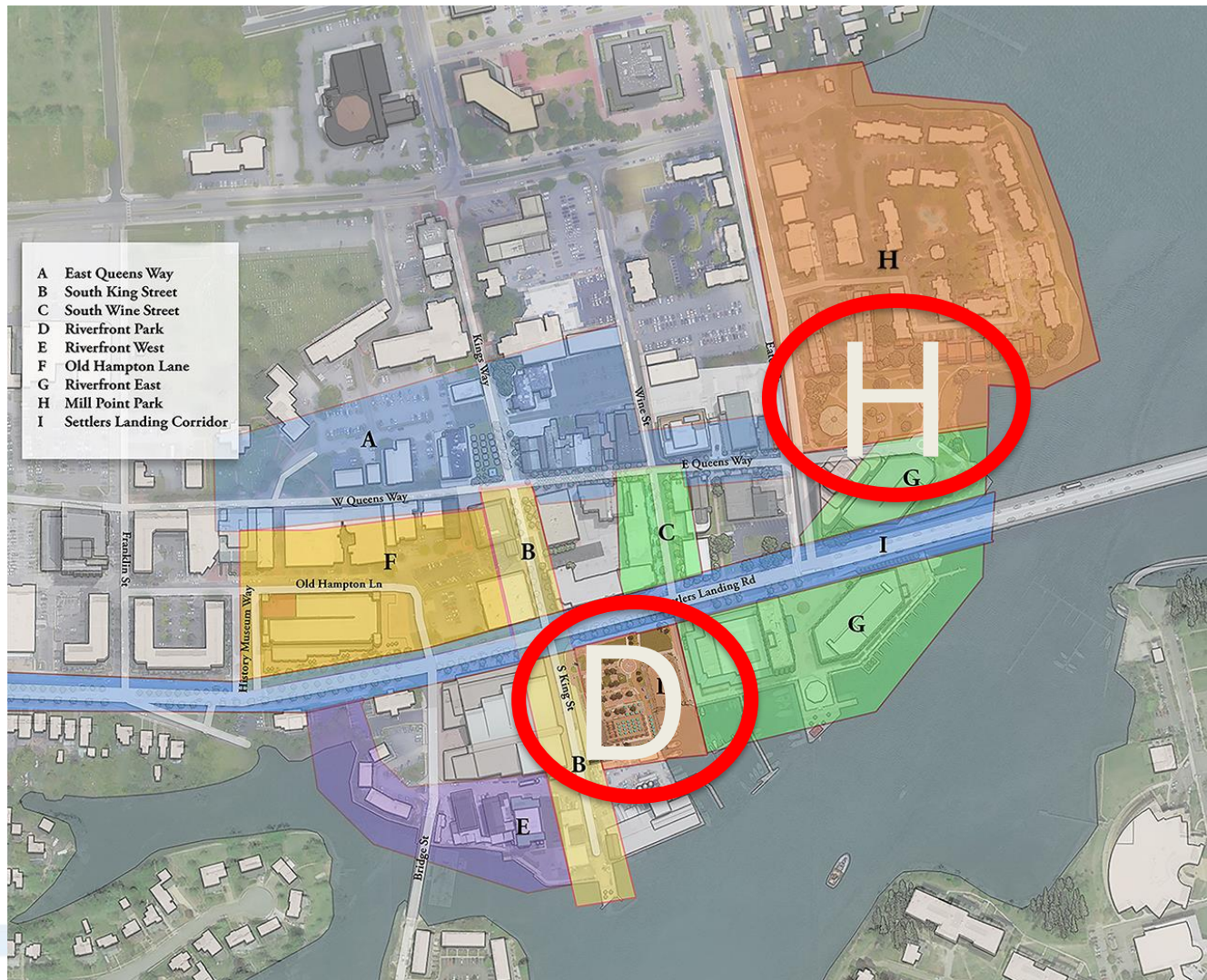
Gravity Nodes & Connections



Implementation Focus Areas



Implementation Focus Areas



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Create Large Public Gathering & Event Space Downtown



D New Riverfront Park



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New Riverfront Park



OPTION 1: CURRENT LOCATION



OPTION 1: CURRENT LOCATION

Elevation Carousel Park

Legend

Elevation NAVD88
Source: 2020 USGS, NOAA



FEMA 100 Year Floodplain

AE Zone
 VE Zone

Parcel Lines



- Ground Elevation: 5' to 6'
- Building Elevation: 8.37'
- Current 100 Year Flood Elevation: 8'
- City of Hampton Requirement for new buildings: Elevation 11'



0 100
1 in = 100 ft

OPTION 1: CURRENT LOCATION



NEW BUILDING REQUIRED ELEV: 11'

EXISTING FLOOR ELEVATION: 8.37'
100-YEAR FLOOD ELEVATION: 8'

GROUND ELEVATION: 5' TO 6'

OPTION 1: CURRENT LOCATION

STRENGTHS

- Least expensive option - \$316,800
- At this location for 3 decades
- Close to Virginia Air & Space Museum

WEAKNESSES

- Negative impact on future Riverfront Park development
- Difficult to see & know carousel is there
- Potential exposure to future flooding

OPTION 2: CURRENT LOCATION LONG TERM

Elevation Carousel Park



Legend

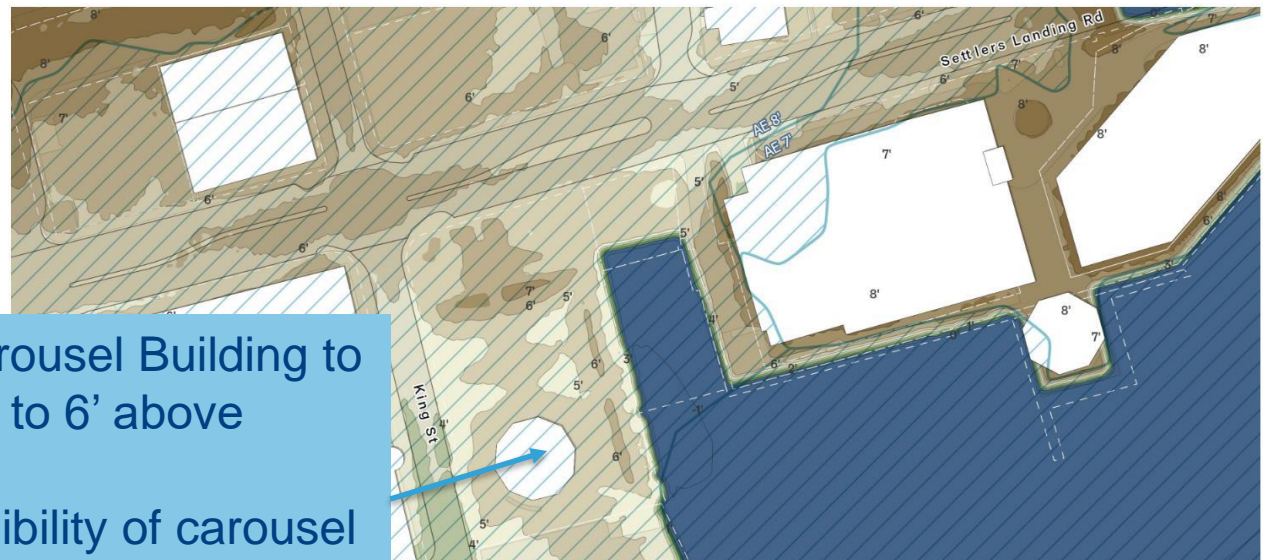
Elevation NAVD88
Source: 2020 USGS, NOAA



FEMA 100 Year Floodplain



Parcel Lines



- Reconstruct Carousel Building to Elevation 11' (5' to 6' above current grade)
- Create more visibility of carousel within



0 100
1 in = 100 ft

OPTION 2: CURRENT LOCATION LONG TERM

STRENGTHS

- Keeps carousel in current location
- Close to Virginia Air & Space Museum
- More visible to visitors
- Improved flood protection

WEAKNESSES

- Negative impact on future Riverfront Park development
- Carousel park needs improvements
- Higher cost - \$2,500,212

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Revitalize Mill Point Park as Intimate Local & Regional Recreation / Entertainment Venue



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Revitalize Mill Point Park as Intimate Local & Regional Recreation / Entertainment Venue



OPTION 3: RELOCATE TO MILL POINT PARK



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OPTION 3: RELOCATE TO MILL POINT PARK



OPTION 3: RELOCATE TO MILL POINT PARK

STRENGTHS

- Enhances and activates Mill Point Park
- More visible to visitors
- Improved flood protection (Ground elev: 8' to 9')
- Visual draw for Queen Street corridor

WEAKNESSES

- Reduces available greenspace (approx. 10%)
- Higher cost - \$2,513,412

OPTION 4: RELOCATE TO BUCKROE BEACH



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The Merry-Go-Round from the Roller Coaster



Carousel patron use



Kiddieland



Example of Carousel Horses

BUCKROE BEACH - CAROUSEL

Hampton, VA



CONCEPT RENDERING #1

FEBRUARY 17, 2023

Kimley»Horn

OPTION 4: RELOCATE TO BUCKROE BEACH



Carousel before being moved downtown



Example of game booth



View of the amusement park



View of development surrounding amusement park

BUCKROE BEACH - CAROUSEL AND 9 HOLE MINI-GOLF
Hampton, VA



CONCEPT RENDERING #2
FEBRUARY 17, 2023



OPTION 4: RELOCATE TO BUCKROE BEACH



Ski-Ball located by the original mini-golf course



Nighttime view of the amusement park



View of Airplane Ride



View of the amusement park from the beach

BUCKROE BEACH - 18 HOLE MINI-GOLF

Hampton, VA



CONCEPT RENDERING #3

FEBRUARY 17, 2023

Kimley»Horn

OPTION 4: RELOCATE TO BUCKROE BEACH

STRENGTHS

- Original historic location
- Complimentary to beach activities – likely higher use during summer
- More visible to visitors
- Improved flood protection (Ground elev: 8' to 9')

WEAKNESSES

- Increased structural strength for structure, roof, windows & doors
- Deeper foundations
- Salt air environment
- Must avoid storm surge areas
- Highest cost - \$2,824,404

OTHER CONSIDERATIONS

- Conservation Easements at Buckroe Beach
 - Virginia Outdoors Foundation
- Conservation Areas at Mill Point Park & existing Carousel Park
- This is an overview of options – additional engineering design and cost estimates need to be developed prior to commencing final design & construction

SUMMARY OF OPTIONS

OPTION 1: EXISTING BUILDING

- Least expensive option - \$316,800
- Negative impact on future Riverfront Park development
- Potential exposure to future flooding

OPTION 2: NEW FLOOD RESISTANT BUILDING AT EXISTING LOCATION

- Improved flood protection
- Negative impact on future Riverfront Park development
- Similar cost to relocation - \$2,500,212

OPTION 3: MILL POINT PARK

- Visual draw for Queen Street corridor
- Higher cost - \$2,513,412

OPTION 4: BUCKROE BEACH

- Complimentary to beach activities
- Highest cost - \$2,824,404

