OFFICE USE ONLY Date Received:



Complete this application in its entirety and submit pages 4 and 5 along with the required materials (including any required supplements) as listed on page 2 to the address below:

City of Hampton Community Development Department, Planning Division 22 Lincoln Street, 5th Floor Hampton, Virginia 23669 JULY 19, 2023

Case Number: **UP 23 - 00072** 

1. PROPERTY INFORMATION			
Address or Location			
LRSN		Zoning District	
Current Land Use			
Proposed Land Use			
The proposed use will be in:	☐ an existing building	☐ a new addition	☐ a new building
2. PROPERTY OWNER INFOR	MATION (an individual or a	legal entity may be listed a	as owner)
Owner's Name			
Address			
Phone	Email		
3. APPLICANT INFORMATION	I (if different from owner)		
Applicant's Name			
Address	City	State	Zip
Phone	Email		
4. APPLICANT AGENT INFOR	MATION (if different from a	oplicant)	
Agent's Name			
Address	City	State	Zip

#### 5. CERTIFICATION FOR LEGAL ENTITY PROPERTY OWNERS

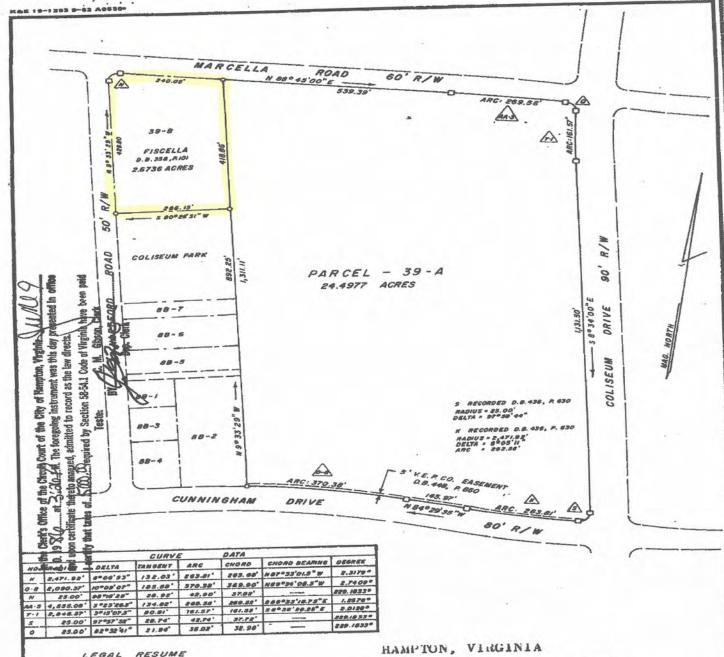
Complete this section only if the property owner is **not** an individual but rather a legal entity such as a corporation, trust, LLC, partnership, diocese, etc. as specified in Step 2 above.

"I hereby submit that I am legally authorized to execute this application on behalf of the fee-simple owner of this property. I have read this application and it is submitted with my full knowledge and consent. I authorize city staff and representatives to have access to this property for inspection. The information contained in this application is accurate and correct to the best of my knowledge."

Name(s), title(s), signature(s), and date(s) of authorized representative(s) of the legal entity (attach additional page if necessary):

Name o	of Legal Entity Fiscella	and Fiscella, L.L.C.	
Signed	by: Name (printed) Pau Signature		, Its (title) Vice President07/17/2023
	Name (printed)		, Its (title)
	Signature		Date
	Name (printed)		, Its (title)
	Signature		Date
inspect Name(	ion. The information contains), signature(s), and date(s	ned in this application is accurate s) of owner(s) (attach additional	
Signati	ure		Date
Name	(printed)		
Signati	ure		Date
		OFFICE USE ONLY	
	☐ Application Form	☐ Narrative Statement	☐ Supplemental Form (if required)
	☐ Application Fee	☐ Survey Plat	☐ Additional materials (if required)





LEGAL RESUME D. B. 358 , P. 101

Plat showing PARCEL -39-A

Property of: H. J. & B. J. Fiscella

Scale: 1"=200' Magnetic calculated bearings

WEALTH OF TILLIAM M. SOURS (UCENSE) No. 1907 & 137 A

-3-5/27/86

WILLIAM M. SOURS - SURVEYOR HAMPTON, VIRGINIA-23686

## SITE STATISTICAL INFORMATION

1.	SITE LOCATION	2121 HARTFORD ROAD, HAMPTON VA
2.	TYPE OF DEVELOPMENT	HOTEL
3.	PARCEL ZONING	C-2 LIMITED COMMERCIAL, O-CC COLISEUM CENTRAL OVERLAY
4.	100-YR FLOOD INFO.	THE PROPERTY SHOWN HEREON LIES WITHIN ZONE 'X'
5.	TOTAL SITE AREA	116,462 SF± (2.6736 AC)
6.	PROPOSED ROOMS	103
7.	PARKING REQUIREMENTS FOR PROPOSED HOTEL	
	MIN. SPACES REQ. — HOTEL (1/ROOM MIN. 1.25 MAX.) + 1/75 SF MEETING OR BANQUET ROOM	(1 * 103 ROOMS) = 103 SPACES MIN.
8.	PROPOSED PARKING SPACES	115 SPACES
9.	ADA SPACES REQUIRED (VAN) / PROPOSED (VAN)	4 (1) / 4 (2)
10.	PROPOSED BUILDING HEIGHT	BUILDING HEIGHT: 45'-6.5"
11.	REQUIRED SETBACKS WITHIN O-CC COLISEUM CENTRAL OVERLAY	
	FRONT BUILDING SETBACK	24'
	SIDE BUILDING SETBACK	19'
	REAR BUILDING SETBACK	19'
12.	FRONT PARKING SETBACK	15'
	SIDE PARKING SETBACK	10'
	REAR PARKING SETBACK	10'
13.	SITE GREEN SPACE REQUIRED (SF) AT 10% PF SITE AREA	11,646 SF REQUIRED 41,000 SF± PROVIDED (35.2%)

#### **BUILDING STATISTICAL INFORMATION**

SQUARE F	OTAGE COMPARE	)
SPACE	ORIGINAL SF	NEW SF
FIRST FLOOR	•	-
CONDITIONED	15348	14506 SF
COURTYARD	3143	3143 SF
EGRESS WALKWAY	2141	2142 SF
CONDITIONED	15123	14288 SF
SECOND FLOOR		
EGRESS BALCONY	2227	2227 SF
THIRD FLOOR	1,5,00	1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
CONDITIONED	15126	14291 SF
EGRESS BALCONY	2227	2227 SF
FOURTH FLOOR		
CONDITIONED	15127	14291 SF
EGRESS BALCONY	2227	2227 SF
GRAND TOTAL	72689 SF	69343 SF

TOTAL DIFFERENCE

-3346 SF

	GUESTROOM DATA									
	MGR. (UNIT M)	UNIT K	UNIT K (MOD 2)	UNIT K-ADA	UNIT K-ADA-S	UNIT QQ	UNIT QQ (MOD 2)	UNIT QQ-ADA	UNIT QQ-ADA-S	TOTAL
FIRST	1	14	1	0	1	2	2	0	1	22
SECOND	0	14	4	1	0	3	4	1	0	27
THIRD	0	14	4	1	0	3	4	1	0	27
FOURTH	0	14	4	0	0	4	4	1	0	27
TOTAL	1	56	13	2	1	12	14	3	1	103

## COLISEUM CENTRAL HOSPITALITY, LLC

#### **Narrative:**

Coliseum Central Hospitality, LLC, proposes to build a 4 story 103 all-suites extended stay hotel facility at 2122 Hartford Road Hampton VA within the Coliseum Central District. Total Square footage of the building to be approx.69,500. There will be a total of 115 parking spaces of which 4 shall be designated for handicap accessible parking. Note that per Coliseum Central Design standards the following items have been added to the concept plan;

A decorative crosswalk across the parking area that connects the proposed sidewalk from the Marcella Road sidewalk to the main entry of the hotel building.

The sidewalk along Hartford Road

A sidewalk along the south side of the building to connect with the sidewalk on Hartford Road.

Decorative Pavement (stamped concrete), artificial turf, landscaping and seating in the courtyard.

Dumpster enclosure will be of durable materials and will incorporate the architectural features and materials from the primary building on site.

Note that building elevations (see attached) show parapets at 6 feet tall that will be sufficient to meet the screening required for any split units placed on the roof.

#### THE BRAND-

stayAPT Suites is a new apartment-style hotel brand. Every stayAPT Suite's guest room is a spacious suite with modern, high-quality finishes throughout. The all-suite hotel experience is distinguished by a dedicated living room, full-size kitchen, and a separate bedroom. For today's traveler, the stayAPT Suite's experience is a "sweet spot" between the comforts of an apartment and seamless ease of a hotel stay.

stayAPT Suites guests include leisure travelers, traveling professionals, healthcare providers, government/military personnel, and relocating families who want an upgraded experience with more space than a traditional hotel. These guests and their families serve and enhance our hospitals, military bases, neighborhoods, and businesses.

Each stayAPT Suite's guest room includes an open-concept living room with a sleeper sofa, lounge chair, and a wall-mounted smart 55-inch television. The full-size kitchens feature full-size appliances, including a four-burner stove, oven, dishwasher, microwave, and refrigerator. The private, separate bedroom, located down the hall

## COLISEUM CENTRAL HOSPITALITY, LLC

from the living area, offers a king or two queen-sized beds, a walk-in closet, a spacious desk, and a second large, wall-mounted smart television. Outside of the suites, guests can enjoy other on-property amenities, including a secure outdoor courtyard with built-in grill station, firepit and soft seating, onsite guest laundry facilities, and a fitness center.

Offering nightly, weekly, and monthly rates, the brand provides an unmatched hotel experience with a spacious, residential feel. StayAPT Suites will have approximately 30 hotels open by the end of 2023, with an additional 40+ in development.

#### **OWNERSHIP & MANAGEMENT**

Coliseum Central Hospitality, LLC (CCH, LLC) will own the hotel and it will be managed by FRC Hospitality, which is wholly owned by John McConnell one of the principal owners of CCH, LLC. The principals are John McConnell and Bill Johnson. Both have extensive experience in commercial real estate development. Mr. McConnell and Mr. Johnson will develop this project on behalf of Coliseum Central Hospitality.

Bill Johnson is President of Johnson Commercial Real Estate, Inc. He has been in the real estate business 45+ years. The first 15 years he was a real estate agent and commercial MAI appraiser. Mr. Johnson has spent the last 30 years as a real estate developer. During that time he has developed residential subdivisions, retail shopping centers, warehouses, hotels, medical and standard office buildings. His company currently owns and manages more than 300,000/SF of various commercial real estate. Mr. Johnson's successful career in real estate development brings a wealth of knowledge to the development of this project.

John McConnell, is President and Founder of FRC Hospitality— Mr McConnell is a successful hotel franchiser for more than 17 years. To date, he has co-owned and developed four (4) Affordable Suites of America facilities and (2) Stay APT Suites franchises. He functions as the Project Manager for construction and Operating Manager for each of the franchise companies, including site selection and acquisition. In 2005, he developed the ASA facility located in South Stafford (Fredericksburg). Opened in 2006, John is currently the Managing Partner of this location. In 2006, he developed the ASA in Greenville, NC, which opened in April of 2007. That same year, he developed the Jacksonville, NC ASA location, home to the Marine Corp Base Camp Lejeune. Following the success of the two facilities in North Carolina, he focused in 2011 on development of the ASA project in Quantico, VA home to Marine Corp Base Quantico. in 2018 he oversaw the construction of a 24 suite addition to this property and remains Managing Partner for it.

# COLISEUM CENTRAL HOSPITALITY, LLC

In 2019 John began development of the new extended stay brand called Stay APT Suites, this property opened in October of 2020 in Alexandria VA near Ft. Belvoir Army Base and has reached stabilization. Most recently he is developing and overseeing construction on an 86 unit Stay Apt Suites in the Harbour View area of Suffolk, VA which is scheduled to open in the 3<sup>rd</sup> quarter of 2024.

Mr. McConnell's strategic insight, comprehensive understanding of business management, attention to detail, and propensity to successfully generate bottom line profits creates a solid foundation for the success of the franchises under his direction.

# **OWNER:**

FISCELLA AND FISCELLA LLC C/O PAUL A. FISCELLA

# **DEVELOPER:**

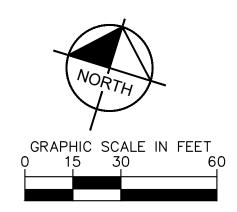
COLISEUM CENTRAL HOSPITALITY, LLC. 401 CHATHAM SQUARE OFFICE PARK FREDERICKSBURG. VA 22405 TEL: (540) 604-4288 CONTACT: JOHN MCCONNELL

# **ENGINEER:**

KIMLEY-HORN AND ASSOCIATES, INC. 4525 MAIN STREET SUITE 1000 VIRGINIA BEACH, VA 23462 TEL: (757) 213-8600 CONTACT: DAVID DALLMAN, P.E.

# SITE STATISTICAL INFORMATION

1. SITE LOCATION 2121 HARTFORD ROAD, HAMPTON VA  2. TYPE OF DEVELOPMENT HOTEL  3. PARCEL ZONING C-2 LIMITED COMMERCIAL, O-CC COLISEUM CENTRAL OVERLAY  4. 100-YR FLOOD INFO. THE PROPERTY SHOWN HEREON LIES WITHIN ZONE 'X'  5. TOTAL SITE AREA 116,462 SF± (2.6736 AC)  6. PROPOSED ROOMS 103  7. PARKING REQUIREMENTS FOR PROPOSED HOTEL  MIN. SPACES REQ HOTEL (1/ROOM MIN. 1.25 MAX.) + 1/75 SF MEETING OR BANQUET ROOM  8. PROPOSED PARKING SPACES 115 SPACES  9. ADA SPACES REQUIRED (VAN) / PROPOSED (VAN) 4 (1) / 4 (2)  10. PROPOSED BUILDING HEIGHT BUILDING HEIGHT BUILDING HEIGHT: 45'-6.5"  11. REQUIRED SETBACKS WITHIN O-CC COLISEUM CENTRAL OVERLAY FRONT BUILDING SETBACK 19'  REAR BUILDING SETBACK 19'  12. FRONT PARKING SETBACK 19'  12. FRONT PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10' SIDE PAR			
3. PARCEL ZONING  C-2 LIMITED COMMERCIAL, O-CC COLISEUM CENTRAL OVERLAY  4. 100-YR FLOOD INFO.  THE PROPERTY SHOWN HEREON LIES WITHIN ZONE 'X'  5. TOTAL SITE AREA  116,462 SF± (2.6736 AC)  6. PROPOSED ROOMS  7. PARKING REQUIREMENTS FOR PROPOSED HOTEL  MIN. SPACES REQ HOTEL (1/ROOM MIN. 1.25 MAX.) + 1/75 SF MEETING OR BANQUET ROOM  8. PROPOSED PARKING SPACES  9. ADA SPACES REQUIRED (VAN) / PROPOSED (VAN)  10. PROPOSED BUILDING HEIGHT  11. REQUIRED SETBACKS WITHIN 0-CC COLISEUM CENTRAL OVERLAY FRONT BUILDING SETBACK SIDE BUILDING SETBACK 19'  12. FRONT PARKING SETBACK 15' SIDE PARKING SETBACK 115' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' 10'	1.	SITE LOCATION	2121 HARTFORD ROAD, HAMPTON VA
4. 100-YR FLOOD INFO.  THE PROPERTY SHOWN HEREON LIES WITHIN ZONE 'X'  5. TOTAL SITE AREA  6. PROPOSED ROOMS  7. PARKING REQUIREMENTS FOR PROPOSED HOTEL  MIN. SPACES REQ HOTEL (1/ROOM MIN. 1.25 MAX.) + 1/75 SF MEETING OR BANQUET ROOM  8. PROPOSED PARKING SPACES  9. ADA SPACES REQUIRED (VAN) / PROPOSED (VAN)  10. PROPOSED BUILDING HEIGHT  11. REQUIRED SETBACKS WITHIN 0-CC COLISEUM CENTRAL OVERLAY FRONT BUILDING SETBACK  24' SIDE BUILDING SETBACK  19' REAR BUILDING SETBACK  19'  12. FRONT PARKING SETBACK  SIDE PARKING SETBACK  10' REAR PARKING SETBACK  10'	2.	TYPE OF DEVELOPMENT	HOTEL
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6. PROPOSED ROOMS 7. PARKING REQUIREMENTS FOR PROPOSED HOTEL MIN. SPACES REQ. — HOTEL (1/ROOM MIN. 1.25 MAX.) + 1/75 SF MEETING OR BANQUET ROOM 8. PROPOSED PARKING SPACES 9. ADA SPACES REQUIRED (VAN) / PROPOSED (VAN) 10. PROPOSED BUILDING HEIGHT 11. REQUIRED SETBACKS WITHIN O-CC COLISEUM CENTRAL OVERLAY FRONT BUILDING SETBACK SIDE BUILDING SETBACK 19' REAR BUILDING SETBACK 19' 12. FRONT PARKING SETBACK 115' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10' REAR PARKING SETBACK 10'	4.	100-YR FLOOD INFO.	THE PROPERTY SHOWN HEREON LIES WITHIN ZONE 'X'
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10. PROPOSED BUILDING HEIGHT  11. REQUIRED SETBACKS WITHIN O—CC COLISEUM CENTRAL OVERLAY FRONT BUILDING SETBACK  SIDE BUILDING SETBACK  REAR BUILDING SETBACK  19'  12. FRONT PARKING SETBACK  SIDE PARKING SETBACK  10' REAR PARKING SETBACK  10' 10'	8.	PROPOSED PARKING SPACES	115 SPACES
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FRONT BUILDING SETBACK SIDE BUILDING SETBACK 19' REAR BUILDING SETBACK 19'  12. FRONT PARKING SETBACK 15' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10'	10.	PROPOSED BUILDING HEIGHT	BUILDING HEIGHT: 45'-6.5"
SIDE BUILDING SETBACK 19'  12. FRONT PARKING SETBACK 15' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10'	11.	REQUIRED SETBACKS WITHIN O-CC COLISEUM CENTRAL OVERLAY	
REAR BUILDING SETBACK 19'  12. FRONT PARKING SETBACK 15' SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10'		FRONT BUILDING SETBACK	24'
12. FRONT PARKING SETBACK SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10'		SIDE BUILDING SETBACK	19'
SIDE PARKING SETBACK 10' REAR PARKING SETBACK 10'		REAR BUILDING SETBACK	19'
REAR PARKING SETBACK 10'	12.	FRONT PARKING SETBACK	15'
The state of the s		SIDE PARKING SETBACK	10'
13. SITE GREEN SPACE REQUIRED (SF) AT 10% PF SITE AREA 11,646 SF REQUIRED 41,000 SF± PROVIDED (35.2%)		REAR PARKING SETBACK	10'
	13.	SITE GREEN SPACE REQUIRED (SF) AT 10% PF SITE AREA	11,646 SF REQUIRED 41,000 SF± PROVIDED (35.2%)



ILLUSTRATIVE SITE PLAN

Kimley >>> Horn

•2021 KIMLEY-HORN AND ASSOCIATES, INC.

4525 MAIN STREET, SUITE 1000,
VIRGINIA BEACH, VA 23462
PHONE: 757-213-8600
FAX: 757-213-8601

WWW.KIMLEY-HORN.COM



D1 WEST EXTERIOR ELEVATION

1/8" = 1'-0"



NORTH EXTERIOR ELEVATION

1/8" = 1'-0"

WOOLPERT

ARCHITECTURE | ENGINEERING | GEOSPATIAL

4454 IDEA CENTER BOULEVARD

DAYTON, OH 45430-1500 937.461.5660



#### **NOTE TO DESIGNER:**

THESE DOCUMENTS ARE NOT FOR PERMIT NOR CONSTRUCTION AND MUST BE COMPLETE AND/OR MODIFIED BY A LICENSED ARCHITECT AND ENGINEER TO CONFORM TO ALL LOCAL AND APPLICABLE CODES AND SPECIFIC SITE CONDITIONS. THERE IS NO WARRANTY, WHETHER IMPLIED OR EXPRESSED, THAT THESE DOCUMENTS MEET THE APPLICABLE CODE REQUIREMENTS. LIABILITY FOR THE DESIGN AND ANY USE OF DOCUMENTS IS THE SOLE RESPONSIBILITY OF THE ARCHITECT AND

# NOT FOR CONSTRUCTION

ENGINEER OF RECORD.

ISSUANCE SCHEDULE
NUMBER DATE DESCRIPTION

# StayAPT SUITES 3 STORY, 88 SUITES HAMPTON, VA

PROJECT NO:

DATE ISSUED:

DESIGNED BY:

DRAWN BY:

CHECKED BY:

VOOLPERT

SHEET NAME: EXTERIOR BUILDING ELEVATIONS

SHEET NO:

A-201

WOOLPERT 4454 IDEA CENTER BOULEVARD DAYTON, OH 45430-1500 937.461.5660



NOTE TO DESIGNER:

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**NOT FOR** CONSTRUCTION

PROJECT NO: 10/12/2023 DATE ISSUED: J. BOUGES DESIGNED BY: J. BOUGES DRAWN BY: CHECKED BY: WOOLPERT

SHEET NAME: EXTERIOR BUILDING ELEVATIONS

SHEET NO:

A-202

SUITES ROOF BEARING 128' - 2 1/2" THIRD FLOOR 119' - 6" SECOND FLOOR 109' - 9" FIRST FLOOR 100' - 0"

SOUTH EXTERIOR ELEVATION

1/8" = 1'-0"

H H.1 J J.1(A)(A.1) (B)  $\bigcirc$ D  $\left(\mathsf{E}\right)$  $(\mathsf{F})$ T/ PARAPET 135' - 9 1/2" , EQ 4'-0" EQ 5 22' - 9" 19' - 5" 19' - 5" T/ LOW PARAPET 133' - 3 1/2"

EAST EXTERIOR ELEVATION

1/8" = 1'-0"

THIRD FLOOR 119' - 6" SECOND FLOOR 109' - 9"

5 T/ PARAPET 135' - 9 1/2"

12' - 7"

(11)

12' - 6"

4' - 4" 4' - 0" 3' - 11"

12' - 11"

12' - 2"

12' - 7"

12' - 7"

12' - 7"

12' - 7"

3'-11" 4'-0" 4'-3" 4'-4" 4'-0" 4'-3"

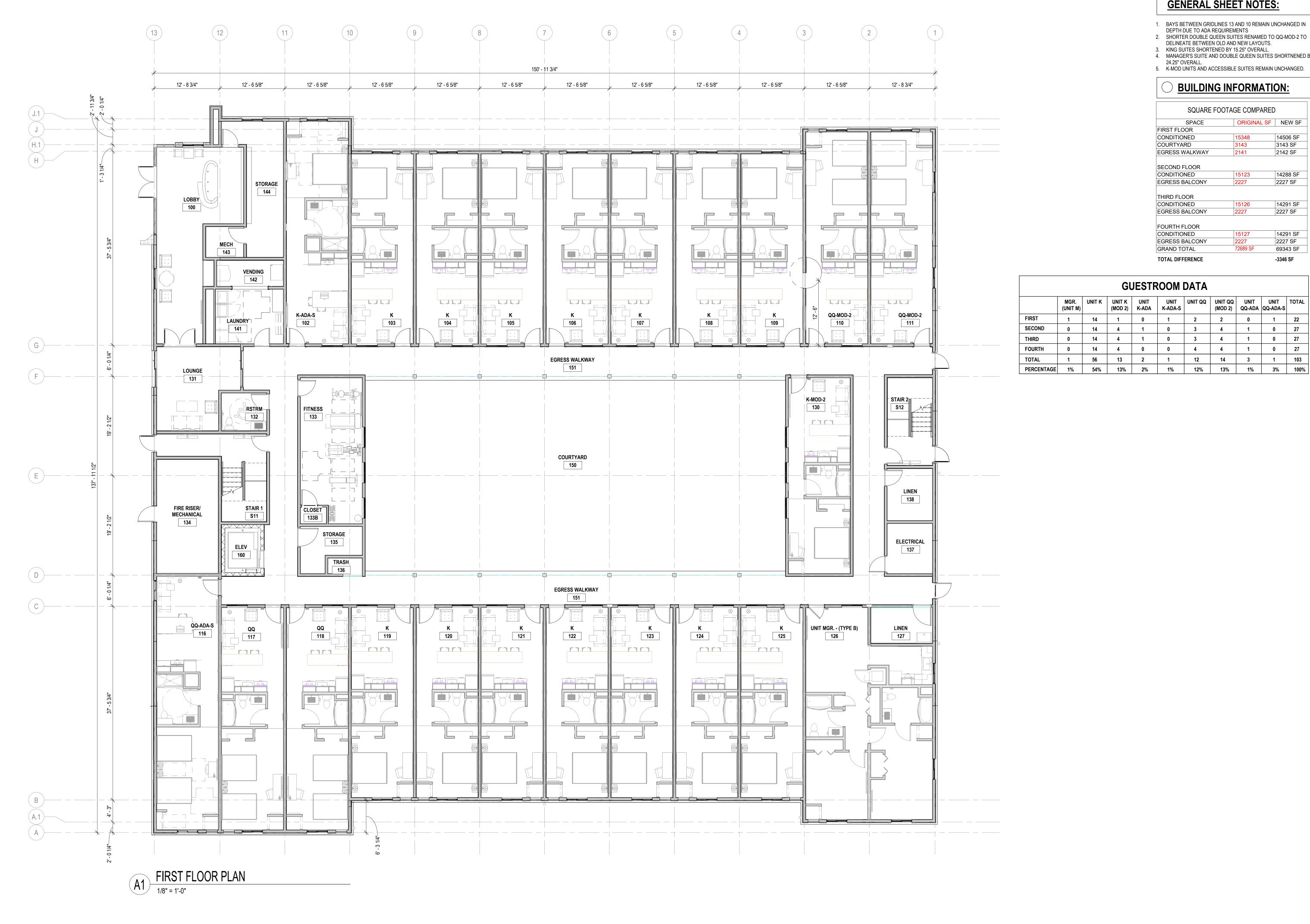
12' - 7"

T/ LOW PARAPET 133' - 3 1/2"

FIRST FLOOR 100' - 0"

12' - 10"





- 1. BAYS BETWEEN GRIDLINES 13 AND 10 REMAIN UNCHANGED IN DEPTH DUE TO ADA REQUIREMENTS
- 2. SHORTER DOUBLE QUEEN SUITES RENAMED TO QQ-MOD-2 TO
- DELINEATE BETWEEN OLD AND NEW LAYOUTS. KING SUITES SHORTENED BY 15.25" OVERALL.
- MANAGER'S SUITE AND DOUBLE QUEEN SUITES SHORTNENED BY 24.25" OVERALL. 5. K-MOD UNITS AND ACCESSIBLE SUITES REMAIN UNCHANGED.

# **BUILDING INFORMATION:**

SPACE	ORIGINAL SF	NEW :
FIRST FLOOR	<u>'</u>	•
CONDITIONED	15348	14506 S
COURTYARD	3143	3143 SF
EGRESS WALKWAY	2141	2142 SF
SECOND FLOOR CONDITIONED	15123	14288 9
EGRESS BALCONY	2227	2227 SF
THIRD FLOOR CONDITIONED EGRESS BALCONY	15126 2227	14291 S 2227 SF
FOURTH FLOOR		
CONDITIONED	15127	14291 S
	2227	2227 SF
EGRESS BALCONY	2221	2221 01

GUESTROOM DATA										
	MGR. (UNIT M)	UNIT K	UNIT K (MOD 2)	UNIT K-ADA	UNIT K-ADA-S	UNIT QQ	UNIT QQ (MOD 2)	UNIT QQ-ADA	UNIT QQ-ADA-S	TOTAL
FIRST	1	14	1	0	1	2	2	0	1	22
SECOND	0	14	4	1	0	3	4	1	0	27
THIRD	0	14	4	1	0	3	4	1	0	27
·	l			l			l	l		

# 

WOOLPERT

4454 IDEA CENTER BOULEVARD DAYTON, OH 45430-1500 937.461.5660

#### **NOTE TO DESIGNER:**

THESE DOCUMENTS ARE NOT FOR PERMIT NOR CONSTRUCTION AND MUST BE COMPLETE AND/OR MODIFIED BY A LICENSED ARCHITECT AND ENGINEER TO CONFORM TO ALL LOCAL AND APPLICABLE CODES AND SPECIFIC SITE CONDITIONS. THERE IS NO WARRANTY, WHETHER IMPLIED OR EXPRESSED, THAT THESE DOCUMENTS MEET THE APPLICABLE CODE REQUIREMENTS. LIABILITY FOR THE DESIGN AND ANY USE OF DOCUMENTS IS THE SOLE RESPONSIBILITY OF THE ARCHITECT AND ENGINEER OF RECORD.

# **PROTOTYPE NOT FOR** CONSTRUCTION

PROJECT NO:

DATE ISSUED:

DESIGNED BY: DRAWN BY: CHECKED BY:

SHEET NAME: FIRST FLOOR PLAN -PRESENTATION

SHEET NO:



- 1. BAYS BETWEEN GRIDLINES 13 AND 10 REMAIN UNCHANGED IN DEPTH DUE TO ADA REQUIREMENTS
- 2. SHORTER DOUBLE QUEEN SUITES RENAMED TO QQ-MOD-2 TO
- DELINEATE BETWEEN OLD AND NEW LAYOUTS. KING SUITES SHORTENED BY 15.25" OVERALL.
- MANAGER'S SUITE AND DOUBLE QUEEN SUITES SHORTNENED BY 24.25" OVERALL. 5. K-MOD UNITS AND ACCESSIBLE SUITES REMAIN UNCHANGED.

# **BUILDING INFORMATION:**

SPACE	ORIGINAL SF	NEW S
FIRST FLOOR		•
CONDITIONED	15348	14506 SF
COURTYARD	3143	3143 SF
EGRESS WALKWAY	2141	2142 SF
SECOND FLOOR CONDITIONED	15123	14288 SI
SECOND FLOOR		
EGRESS BALCONY	2227	2227 SF
THIRD FLOOR CONDITIONED EGRESS BALCONY	15126 2227	14291 SF 2227 SF
FOURTH FLOOR		
CONDITIONED	15127	14291 SI
EGRESS BALCONY	2227	2227 SF
GRAND TOTAL	72689 SF	69343 SI

# **GUESTROOM DATA**

	MGR. (UNIT M)	UNIT K	UNIT K (MOD 2)	UNIT K-ADA	UNIT K-ADA-S	UNIT QQ	UNIT QQ (MOD 2)	UNIT QQ-ADA	UNIT QQ-ADA-S	TOTAL
FIRST	1	14	1	0	1	2	2	0	1	22
SECOND	0	14	4	1	0	3	4	1	0	27
THIRD	0	14	4	1	0	3	4	1	0	27
FOURTH	0	14	4	0	0	4	4	1	0	27
TOTAL	1	56	13	2	1	12	14	3	1	103
PERCENTAGE	1%	54%	13%	2%	1%	12%	13%	1%	3%	100%

WOOLPERT

ARCHITECTURE | ENGINEERING | GEOSPATIAL 4454 IDEA CENTER BOULEVARD DAYTON, OH 45430-1500 937.461.5660

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PROJECT NO:

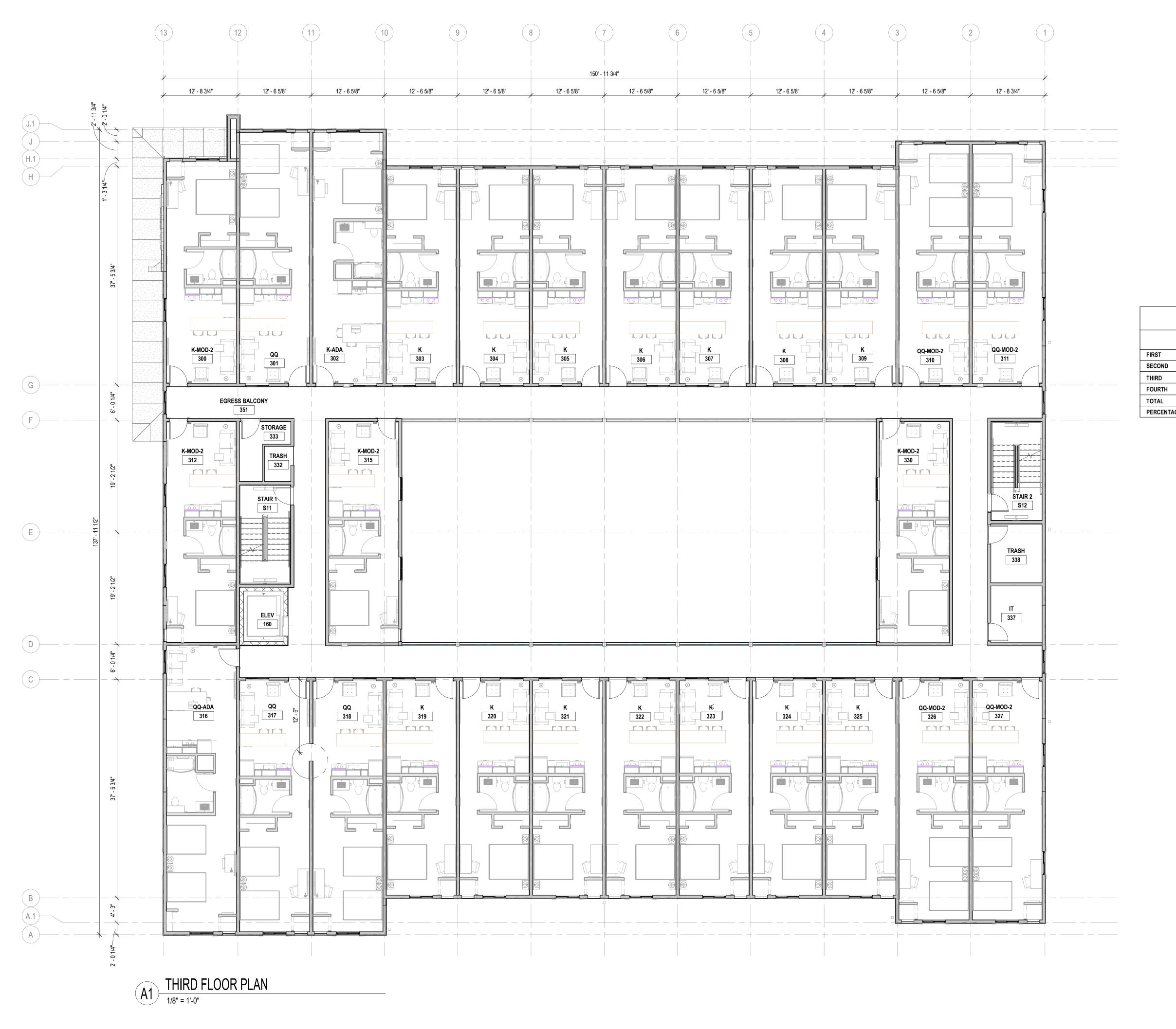
DATE ISSUED:

DESIGNED BY:

DRAWN BY: CHECKED BY:

SHEET NAME: SECOND FLOOR PLAN -PRESENTATION

SHEET NO:



- 1. BAYS BETWEEN GRIDLINES 13 AND 10 REMAIN UNCHANGED IN DEPTH DUE TO ADA REQUIREMENTS
- 2. SHORTER DOUBLE QUEEN SUITES RENAMED TO QQ-MOD-2 TO
- DELINEATE BETWEEN OLD AND NEW LAYOUTS. KING SUITES SHORTENED BY 15.25" OVERALL.
- MANAGER'S SUITE AND DOUBLE QUEEN SUITES SHORTNENED BY 24.25" OVERALL.
- 5. K-MOD UNITS AND ACCESSIBLE SUITES REMAIN UNCHANGED.

# **BUILDING INFORMATION:**

SQUARE FO	OTAGE COMPARED	)
SPACE	ORIGINAL SF	NEW S
FIRST FLOOR	•	•
CONDITIONED	15348	14506 SF
COURTYARD	3143	3143 SF
EGRESS WALKWAY	2141	2142 SF
SECOND FLOOR CONDITIONED	15123	14288 SF
CONDITIONED	15123	14288 SF
EGRESS BALCONY	2227	2227 SF
THIRD FLOOR		
CONDITIONED	15126	14291 SF
EGRESS BALCONY	2227	2227 SF
FOURTH FLOOR		
CONDITIONED	15127	14291 SF
EGRESS BALCONY	2227	2227 SF
GRAND TOTAL	72689 SF	69343 SF

-3346 SF

# **GUESTROOM DATA**

	MGR. (UNIT M)	UNIT K	UNIT K (MOD 2)	UNIT K-ADA	UNIT K-ADA-S	UNIT QQ	UNIT QQ (MOD 2)	UNIT QQ-ADA	UNIT QQ-ADA-S	TOTAL
FIRST	1	14	1	0	1	2	2	0	1	22
SECOND	0	14	4	1	0	3	4	1	0	27
THIRD	0	14	4	1	0	3	4	1	0	27
FOURTH	0	14	4	0	0	4	4	1	0	27
TOTAL	1	56	13	2	1	12	14	3	1	103
PERCENTAGE	1%	54%	13%	2%	1%	12%	13%	1%	3%	100%

TOTAL DIFFERENCE

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4454 IDEA CENTER BOULEVARD

DAYTON, OH 45430-1500

937.461.5660

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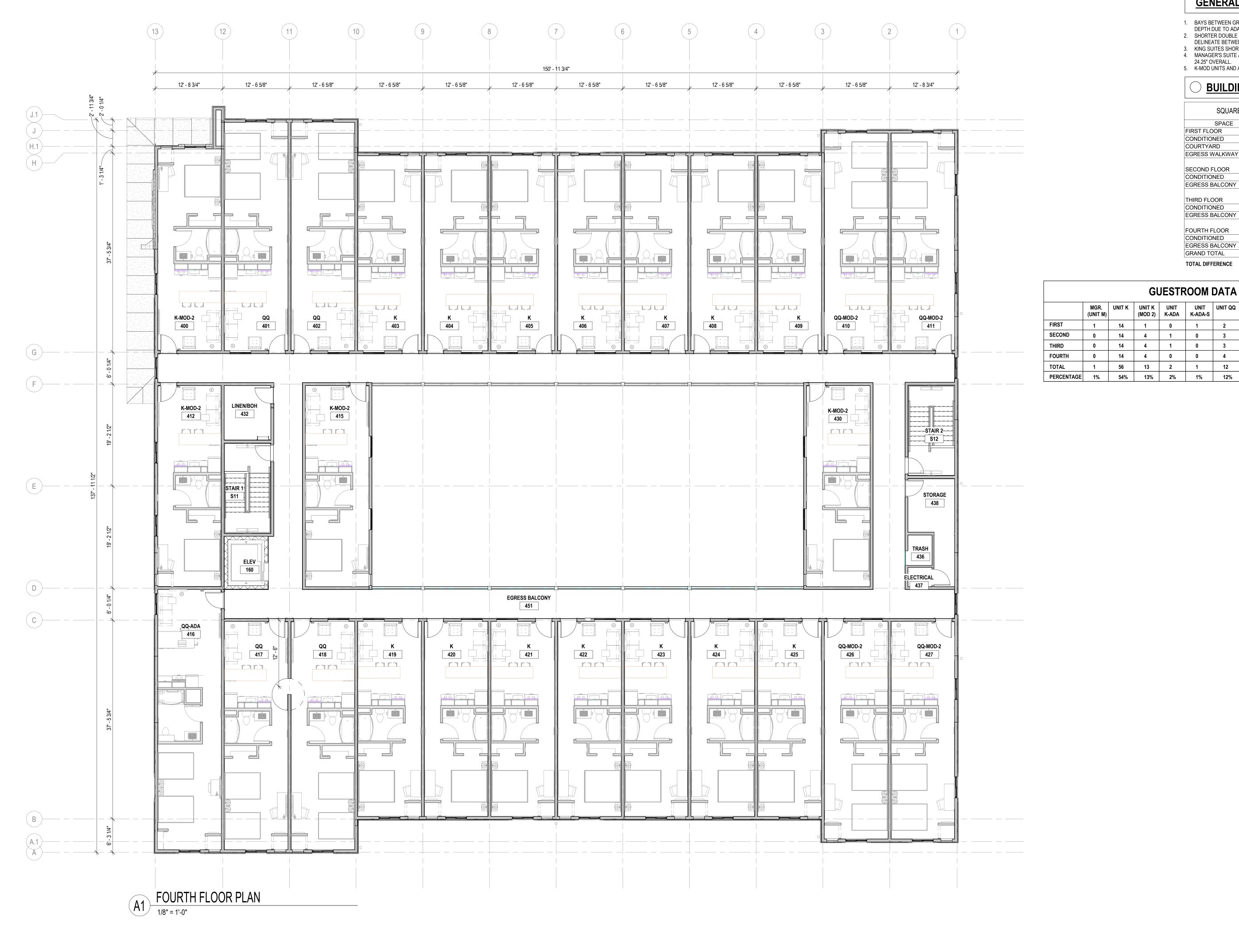
PROJECT NO:

DATE ISSUED:

DESIGNED BY: DRAWN BY: CHECKED BY:

SHEET NAME: THIRD FLOOR PLAN -PRESENTATION

SHEET NO:



- 1. BAYS BETWEEN GRIDLINES 13 AND 10 REMAIN UNCHANGED IN
- DEPTH DUE TO ADA REQUIREMENTS 2. SHORTER DOUBLE QUEEN SUITES RENAMED TO QQ-MOD-2 TO
- DELINEATE BETWEEN OLD AND NEW LAYOUTS. KING SUITES SHORTENED BY 15.25" OVERALL.
- MANAGER'S SUITE AND DOUBLE QUEEN SUITES SHORTNENED BY
- 5. K-MOD UNITS AND ACCESSIBLE SUITES REMAIN UNCHANGED.

# **BUILDING INFORMATION:**

SQUARE FO	OTAGE COMPAREI	)
SPACE	ORIGINAL SF	NEW S
FIRST FLOOR	•	•
CONDITIONED	15348	14506 SF
COURTYARD	3143	3143 SF
EGRESS WALKWAY	2141	2142 SF
SECOND FLOOR		
CONDITIONED	15123	14288 SF
EGRESS BALCONY	2227	2227 SF
THIRD FLOOR		
CONDITIONED	15126	14291 SF
EGRESS BALCONY	2227	2227 SF
FOURTH FLOOR		
CONDITIONED	15127	14291 SF
EGRESS BALCONY	2227	2227 SF
GRAND TOTAL	72689 SF	69343 SF

-3346 SF

	MGR. (UNIT M)	UNIT K	UNIT K (MOD 2)	UNIT K-ADA	UNIT K-ADA-S	UNIT QQ	UNIT QQ (MOD 2)	UNIT QQ-ADA	UNIT QQ-ADA-S	TOTAL
FIRST	1	14	1	0	1	2	2	0	1	22
SECOND	0	14	4	1	0	3	4	1	0	27
THIRD	0	14	4	1	0	3	4	1	0	27
FOURTH	0	14	4	0	0	4	4	1	0	27
TOTAL	1	56	13	2	1	12	14	3	1	103
PERCENTAGE	1%	54%	13%	2%	1%	12%	13%	1%	3%	100%

DAYTON, OH 45430-1500 937.461.5660

WOOLPERT ARCHITECTURE | ENGINEERING | GEOSPATIAL 4454 IDEA CENTER BOULEVARD

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PROJECT NO:

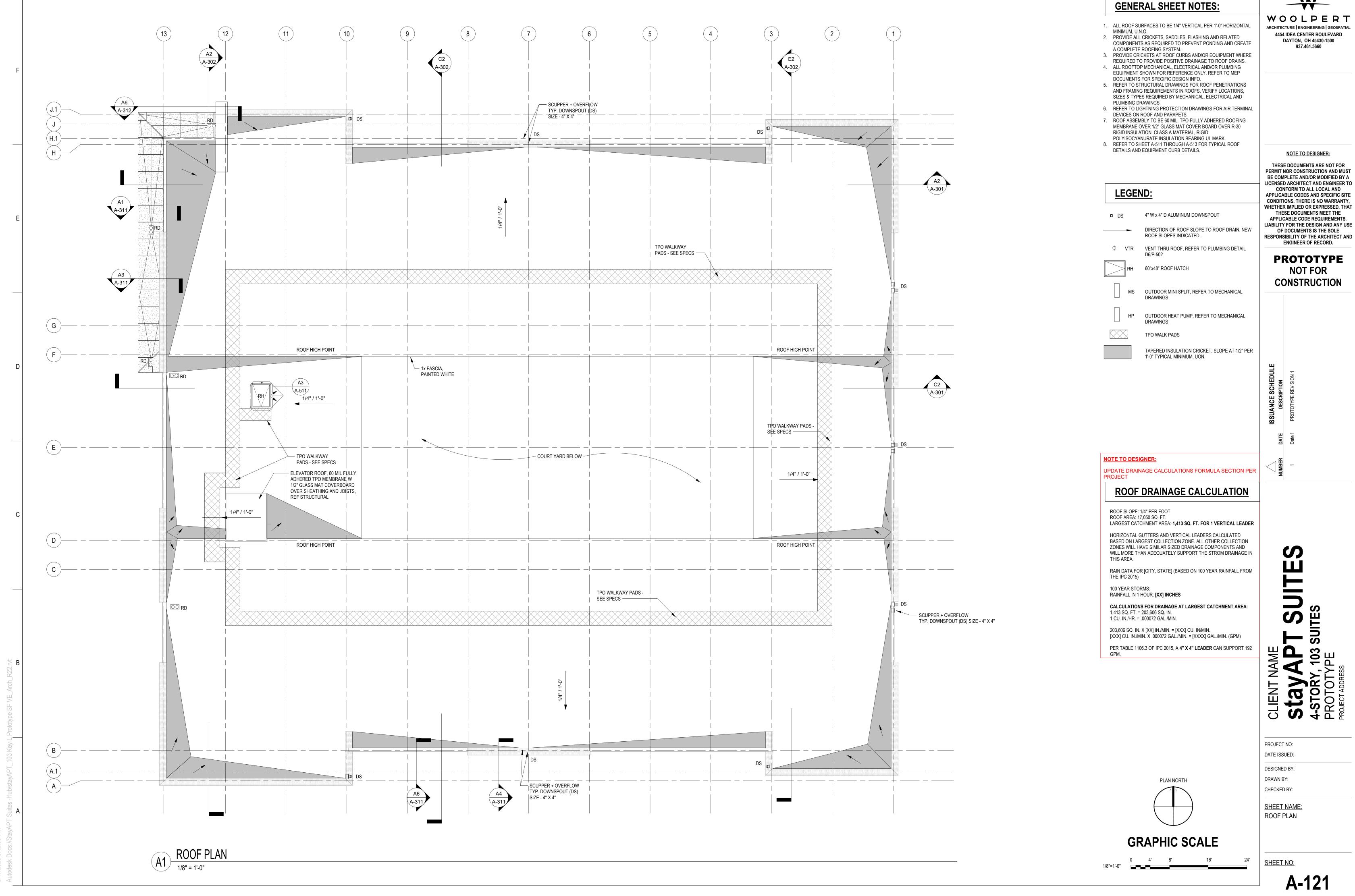
DATE ISSUED:

DESIGNED BY: DRAWN BY: CHECKED BY:

SHEET NAME:

FOURTH FLOOR PLAN -PRESENTATION

SHEET NO:



WOOLPERT



# stayAPT Suites



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# What is stayAPT Suites?



#### **Apartment-Style Hotel**

An all-suite hotel experience which has disrupted the lodging segment with a truly unique stay for business, relocation, and leisure travelers nationwide.

For today's modern traveler, the stayAPT Suite's experience is a "sweet spot" between the comforts of an apartment and ease of a hotel stay.

### **Purposeful Design**

500+ square foot suites with dedicated living room, kitchen, and separate bedroom. Each suite has an open concept living room with a sleeper sofa, lounge chair, and 55-inch Smart TV.

Each kitchen is fully equipped featuring full size appliances and a large center island.

Separate from the main living area, the spacious bedroom includes a King or Double Queen bed, a second large Smart TV, a large work area, and walk-in closet.



# **Not Your Typical Extended Stay Hotel Clientele**



stayAPT is a superior product to classic economy extended stay product that is purposely designed to target customer segments that appreciate the additional space, amenities, peaceful environment, and are willing to pay higher rates.

An Average stayAPT Daily Rate of ~\$90-100+ = ~\$2,700+ taxes, per Month

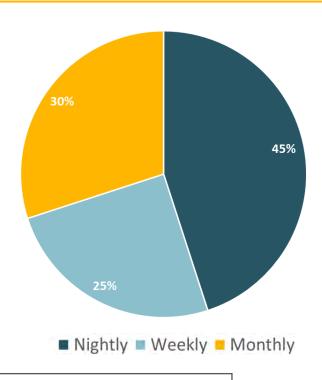
The average daily rate for stayAPT is ~54% more than the average monthly mortgage payment in the US.

stayAPT monthly guests are predominately employed travelling professionals as opposed to people who are searching for low-income housing.

**Brand wide Reputation Score of 4.5/5.0\*** 

# stayAPT Suites - Reservation Breakdown



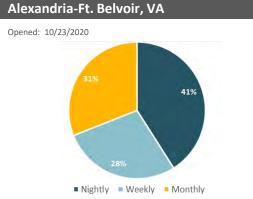


#### **Brand Wide - Length of Stay Averages:**

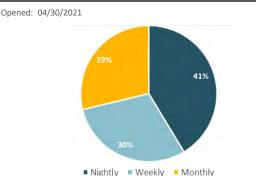
**Nightly Reservations**: Avg. 2-3 nights **Weekly Reservations**: Avg. 12-15 nights **Monthly Reservations**: Avg. 3.5 months

\*Brand Data From April 2022 - March 2023

#### **Example Stabilized Hotels**







#### Greenville-Haywood Mall, SC



Confidential

# **Market Competitive Set**



#### **Product Comparable to stayAPT:**

WaterWalk

#### **Primary Competitors:**

Home2 Suites by Hilton Townplace Suites by Marriott Candlewood Suites



Homewood Suites Residence Inn Staybridge Suites

When stayAPT enters a market, we shift market share from these brands, targeting customers who enjoy a better room and aren't interested in paying more for the services they don't utilize.















# **Target Customers**



stayAPT caters specifically to customers seeking apartment style accommodations for professional or personal reasons. Each hotel offers flexible rates depending on length of stay to best fit the needs of all guests



#### **Business & Project Travel**

A typical hotel room is fine for a night or two of business travel. But if you want to perform at your peak, you need space, organization, and separation between living, eating, and sleeping areas. With stayAPT Suites, you have the room to spread out, relax, recharge, and be your most effective self.



#### Military/Government Personnel

Whether you're transferring to a new post or enrolled in an extended training course, stayAPT Suites is the perfect place to set up your "home base." With separate living, dining, and sleeping quarters in every room, an on-site laundry room, and a courtyard for relaxing, socializing, and grilling out, stayAPT Suites will keep you operating in peak condition.



#### Relocation

Whether moving across town or to a new city, stayAPT Suites is the perfect place to call your temporary home. With stayAPT Suites, you have the comforts you're used to, like separate living, dining, and sleeping areas in every room. And with a fitness room, on-site laundry, and a secure courtyard, you won't have to sacrifice your lifestyle while in transition.



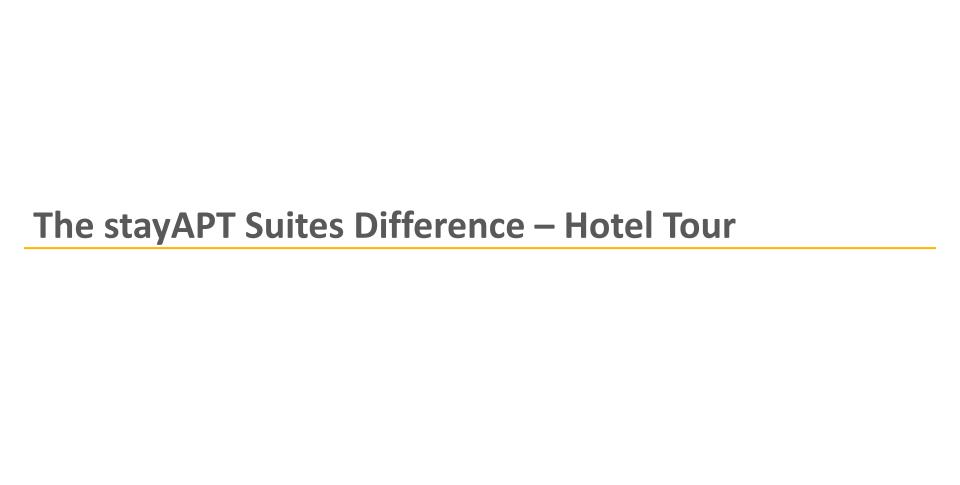
#### **Medical Personnel**

If you are a traveling nurse, doctor, or other medical professional, you need a place to recharge at the end of your busy shift or training session. With stayAPT Suites, you can enjoy the comforts of home while away from home, and meet the challenges of your next day fully refreshed.



#### **Leisure Trips**

Whether you're exploring a new location or just spending some time living closer to family and friends, stayAPT Suites is the perfect place for any length of stay. We even have pet-friendly rooms for those guests who never leave home without their four-legged friends.



# stayAPT Suite - Living Room



#### **Comfortable Living Room**

As you enter your suite an open concept living room welcomes you. Each living room features a sleeper sofa, lounge chair, 55-inch smart TV with a premium entertainment package and a window overlooking the outdoor courtyard to provide natural light.

stayAPT Suite's design aesthetic, size and functionality was modeled after a modern furnished apartment.

Typical extended-stay brands do not include separate living rooms. Most often those type of hotels provide a single recliner that is located right next to the bed.



# stayAPT Suite - Kitchen



#### **Full-Size Kitchen**

The full size, eat-in kitchen features bright lighting as well as a four-burner stove, oven, dishwasher, microwave and refrigerator. The large center island provides plenty of space for meal prep and is utilized as a place to eat or enjoy your morning coffee.

Kitchen size and amenities are similar to those found in apartments and within the corporate housing segment.

Extended-stay brands offer small efficiency kitchens with a 2-burner stove top, usually placed to the side or end of the bed.



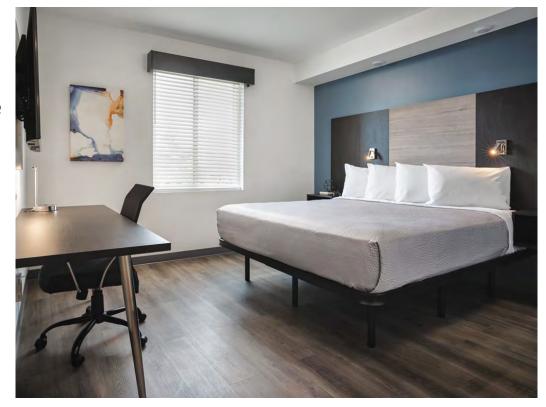
# stayAPT Suite - Bedroom



#### **Separate Bedroom**

The separate bedroom can be found down the hall from the living and kitchen areas. Each bedroom features a King or Double Queen beds, a spacious workspace, second large smart TV and a walk-in closet. A second window provides natural light in the bedroom.

A separate bedroom is seldom found in extended-stay brands. Their offering typically consists of a single room, essentially a bedroom with a recliner to the side of the bed and an efficiency kitchenette at the end of the bed. A small desk is also the dining area, usually positioned next to an open cubby for hanging clothes.



# stayAPT Suite - Interior Courtyard



#### Interior, Open-Air Courtyard

Secure, open-air space within the hotel's structure that provides maximum privacy. The courtyard features natural greenery, soft seating, built-in grill station and a firepit – a welcoming spot to relax.

Only accessible to stayAPT Suites guests. Quiet hours are enforced between 9pm-7am, 7 days a week. Large gatherings, music, pets and lawn games are prohibited.

Extended stay brands offer an outdoor area with a picnic table usually adjacent to the parking lot. Their guests tend to congregate outside in that area, which is generally unsupervised and without rules.



# stayAPT Suites - Brand Expansion







# **Hotel** (310)

Vehicle Trip Ends vs: Rooms

On a: Weekday

Setting/Location: General Urban/Suburban

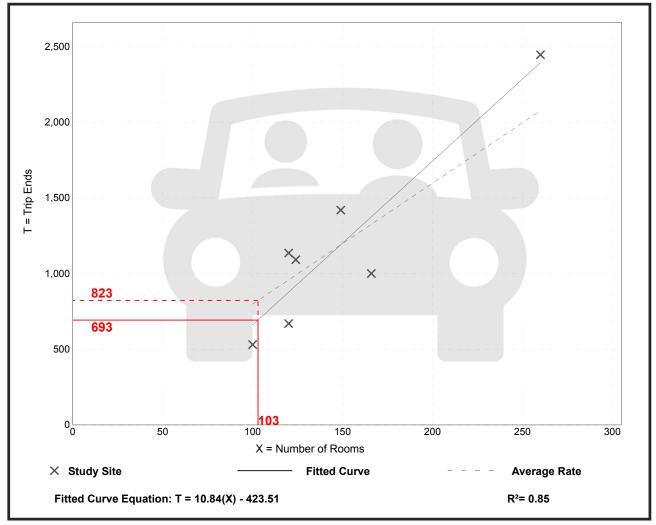
Number of Studies: 7 Avg. Num. of Rooms: 148

Directional Distribution: 50% entering, 50% exiting

#### **Vehicle Trip Generation per Room**

Average Rate	Range of Rates	Standard Deviation
7.99	5.31 - 9.53	1.92

#### **Data Plot and Equation**



Trip Gen Manual, 11th Edition

• Institute of Transportation Engineers

https://itetripgen.org/printGraph 1/1

# **Hotel** (310)

Vehicle Trip Ends vs: Rooms

On a: Weekday,

Peak Hour of Adjacent Street Traffic, One Hour Between 7 and 9 a.m.

Setting/Location: General Urban/Suburban

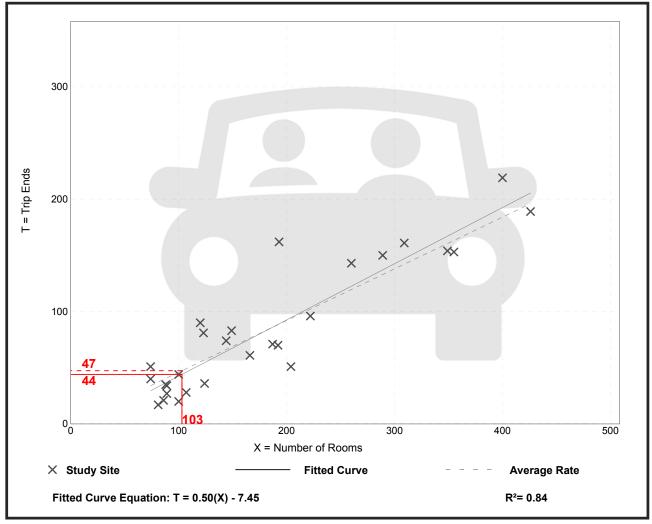
Number of Studies: 28 Avg. Num. of Rooms: 182

Directional Distribution: 56% entering, 44% exiting

#### **Vehicle Trip Generation per Room**

Average Rate	Range of Rates	Standard Deviation
0.46	0.20 - 0.84	0.14

#### **Data Plot and Equation**



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# **Hotel** (310)

Vehicle Trip Ends vs: Rooms

On a: Weekday,

Peak Hour of Adjacent Street Traffic, One Hour Between 4 and 6 p.m.

Setting/Location: General Urban/Suburban

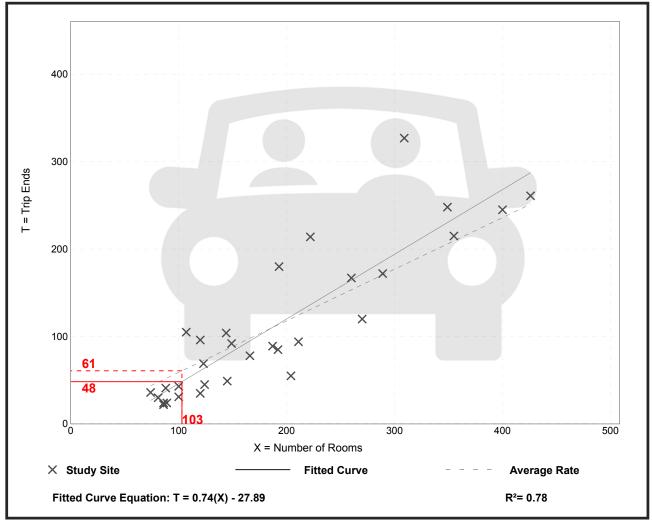
Number of Studies: 31 Avg. Num. of Rooms: 186

Directional Distribution: 51% entering, 49% exiting

#### **Vehicle Trip Generation per Room**

Average Rate	Range of Rates	Standard Deviation
0.59	0.26 - 1.06	0.22

#### **Data Plot and Equation**



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