

City Council Public Hearing



Purpose

- Review the North King Street Master Plan.
- Hold a public hearing to receive public comment.
- Address questions and provide clarification.
- Adopt the Plan as an amendment to the Hampton Community Plan 2006 (as amended).

What Do Master Plans Do?

- Identifies and describes a broad vision.
- Identifies important “Guiding Principles and Frameworks.”
- Provide guidance through text and illustrations.
- All master plans need to be somewhat flexible and are intended to be modified to accommodate changing conditions.

Study Area



Master Plan Process:

Phase I -- Figuring out what's going on:

- Demographic & statistical data
- site visits, history, pictures, dot exercise,
- Commercial & Residential Market Studies



Master Plan Process

Phase II -- Trying out some ideas:

- Brainstorming ideas
- Individual meetings
- Large and small group meetings
- Design Charrette (5/9-11/2006)



Master Plan Process



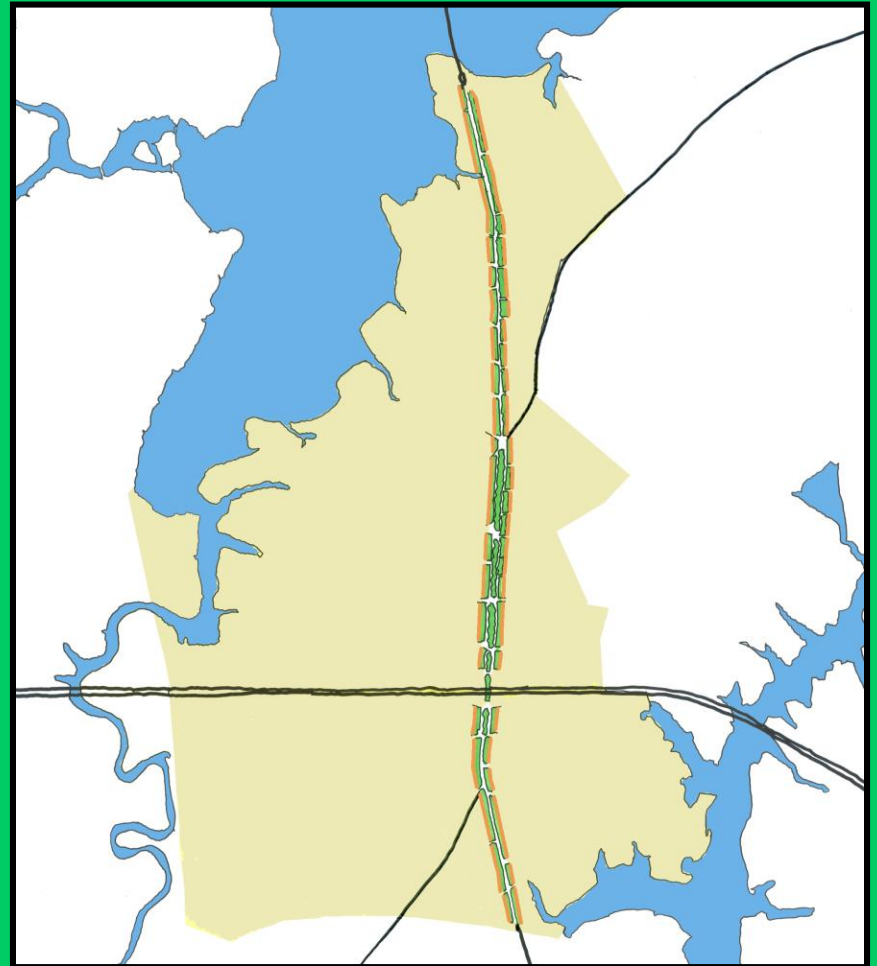
Phase III -- Deciding what to do:

- Over 14-month planning process
- 15 Steering Committee members
- 668 + residents, stakeholders, business/property owners involved in the process
- 6 Steering Committee Meetings
- 37 Neighborhood/Stakeholder Meetings
- 6 General Public Meetings
- 13 Staff & Consultants Meetings

Guiding Principles:

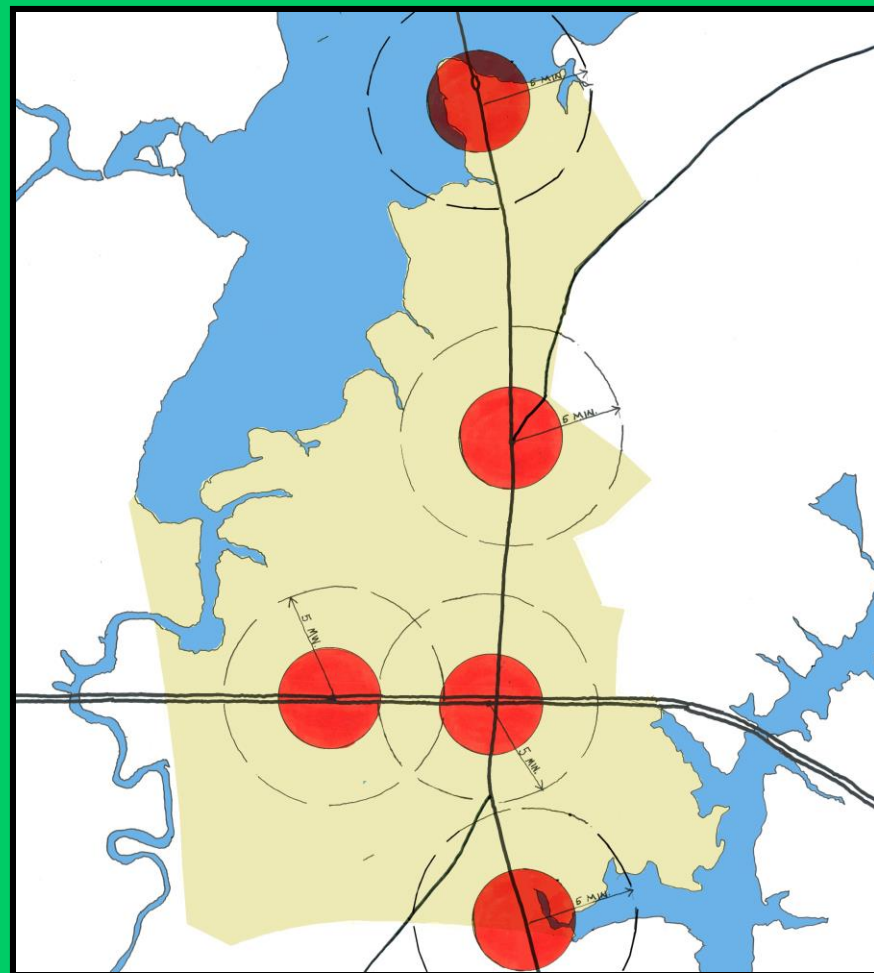
No. 1

Redefine North King Street as primarily a neighborhood main street which will present an appropriate front door for the neighborhoods.



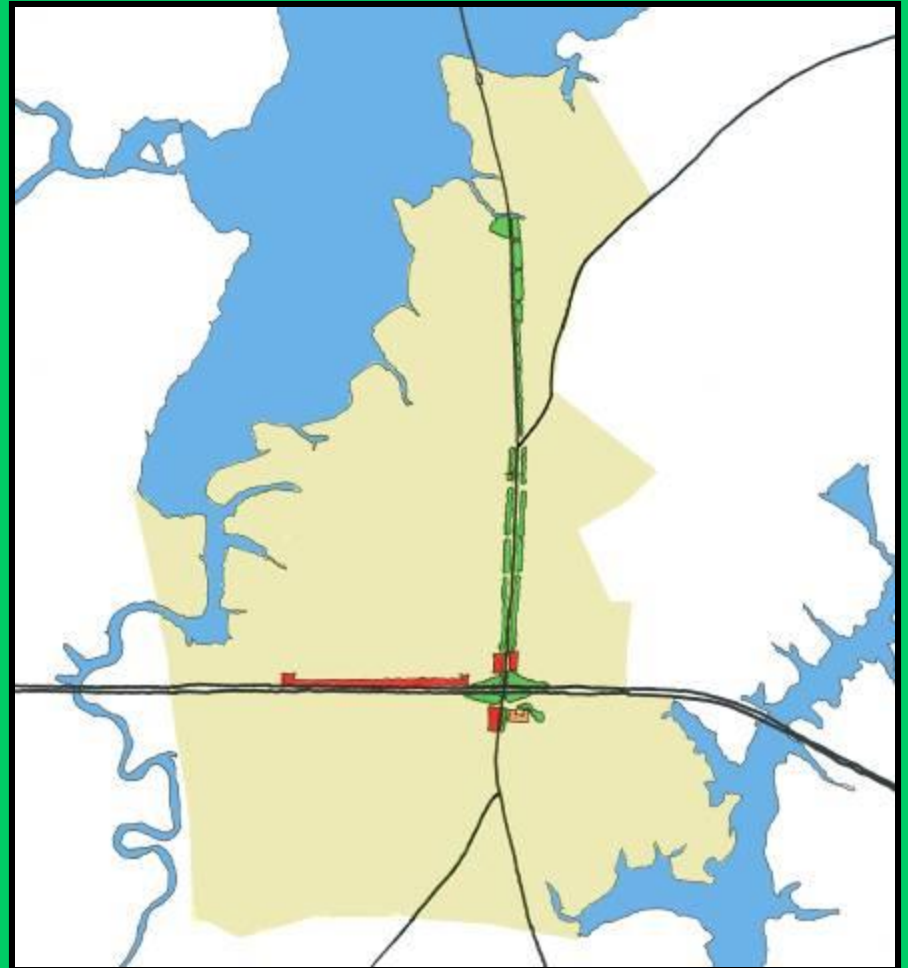
Principle No. 2

Create memorable places and events along the length of the Corridor which help reinforce the unique identity and history of the various neighborhoods.



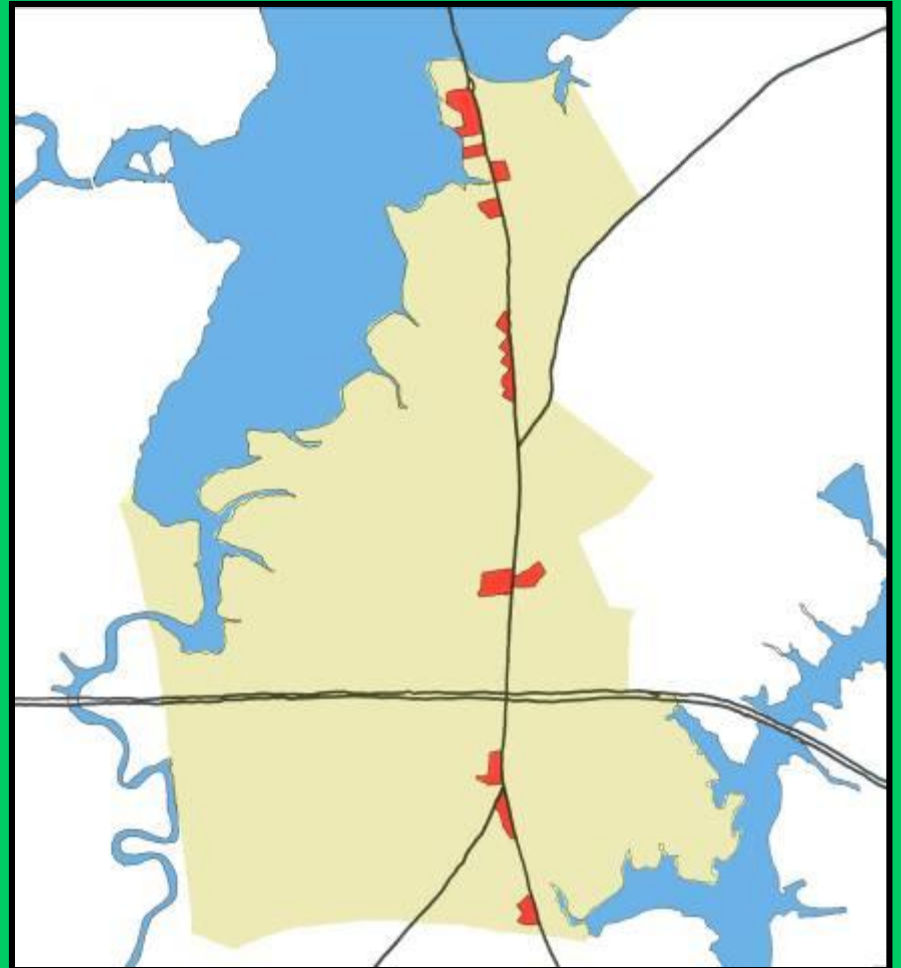
Principle No. 3

Consolidate commercial land uses to the two existing neighborhood shopping centers as much as possible while still supporting viable neighborhood-oriented businesses elsewhere along the Corridor.



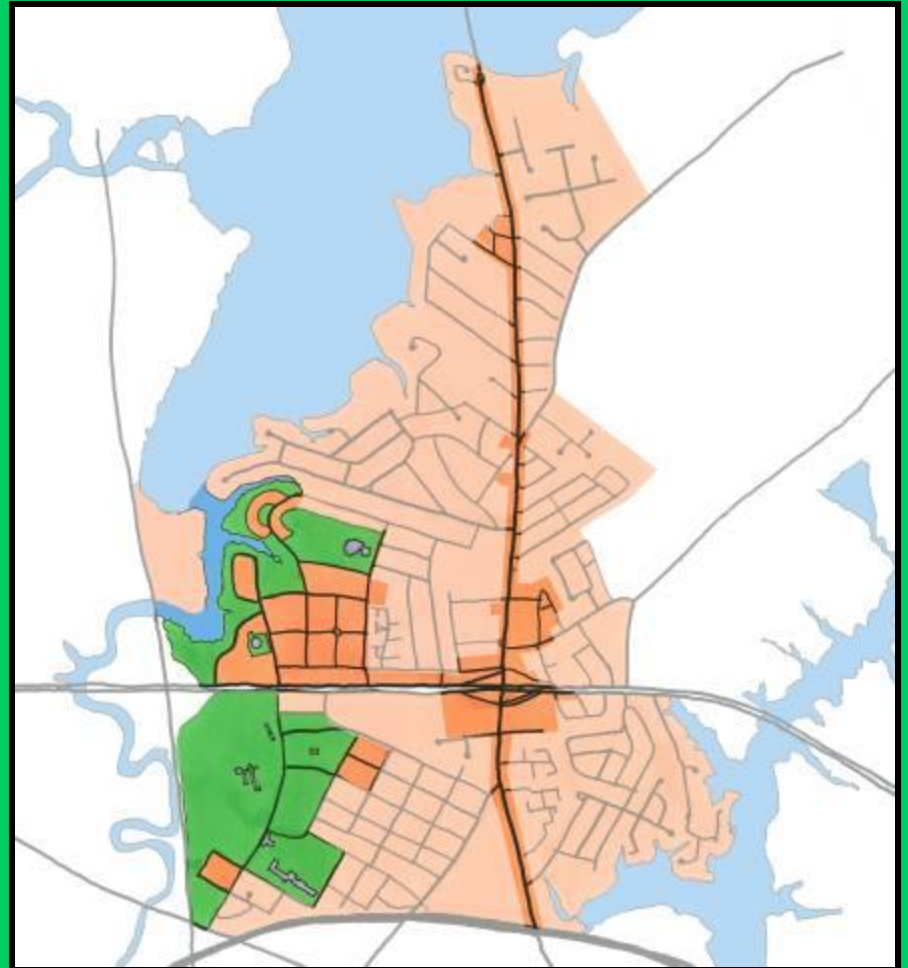
Principle No. 4

- Encourage relocation of more intense, non-neighborhood-friendly land uses while supporting the growth and expansion of truly neighborhood-serving uses.



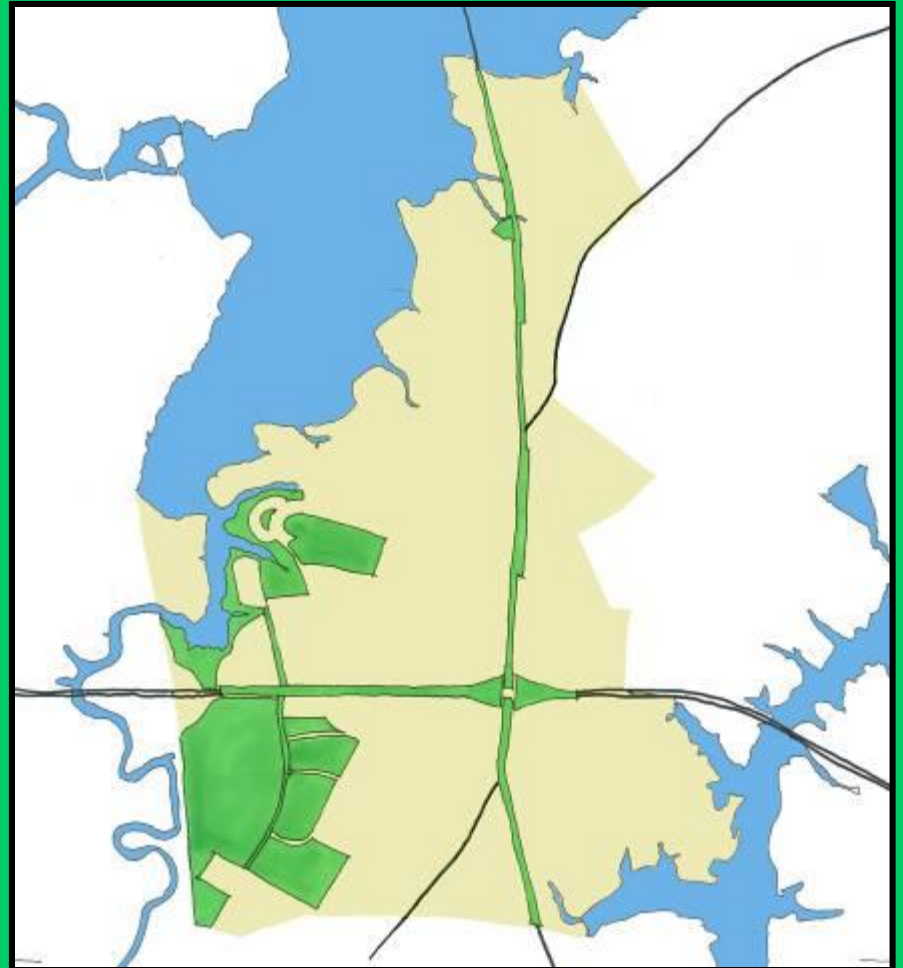
Principle No. 5

Ensure that new development and redevelopment preserves and enhances the essential qualities of the neighborhoods: charm, water orientation, architectural styles, and rich history.



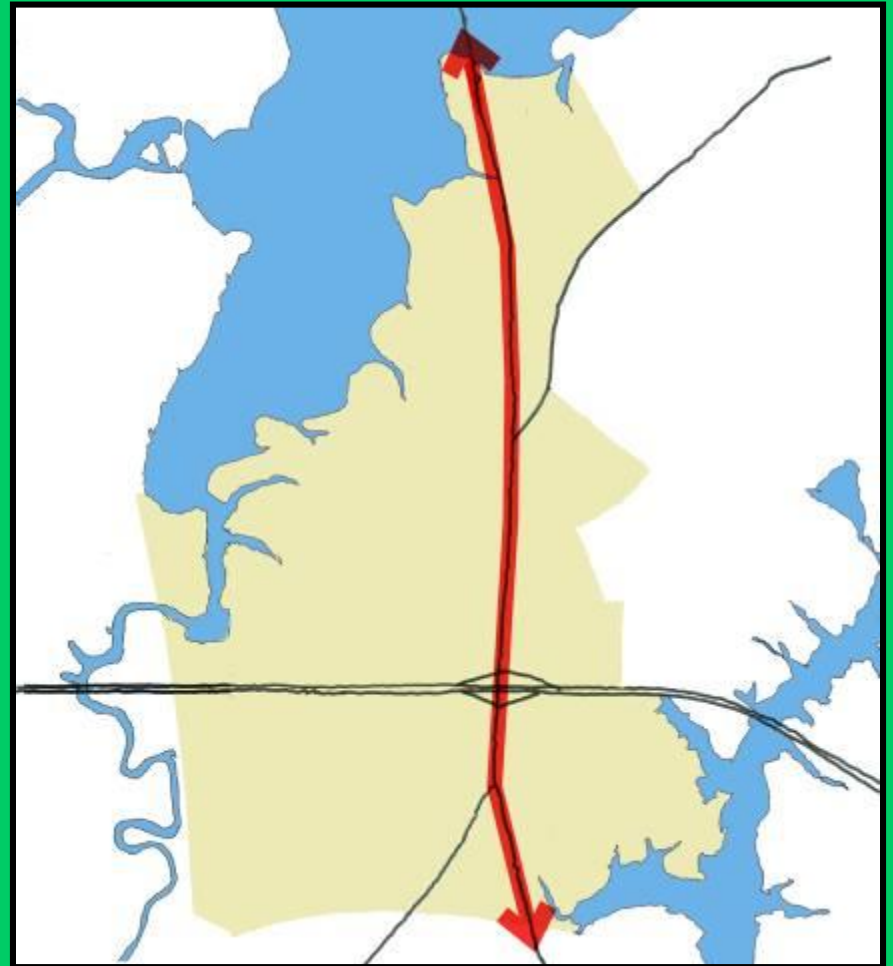
Principle No. 6

Establish connections to existing and proposed open spaces, the water, schools, and other public facilities.



Principle No. 7

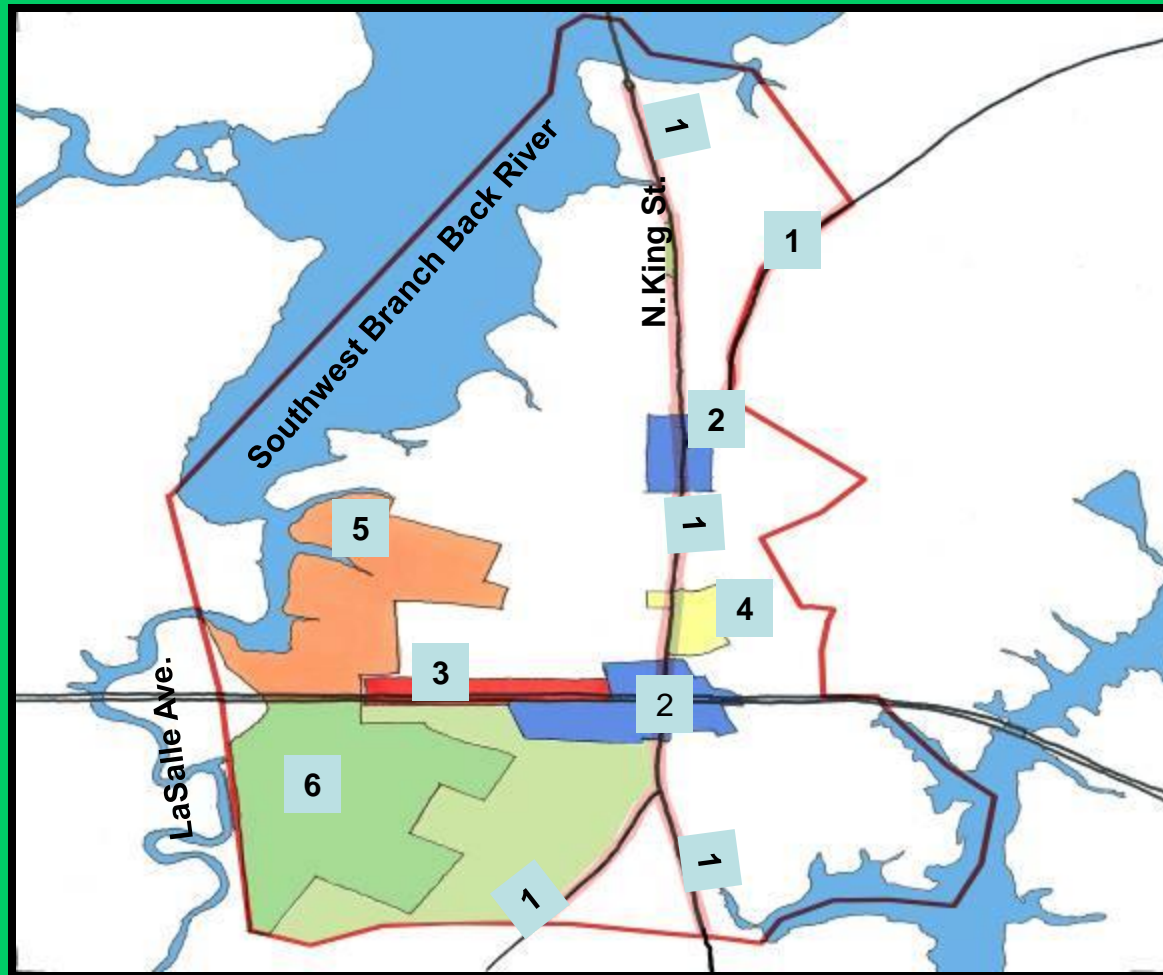
Reinforce and celebrate North King Street's role as a primary link between Downtown and Langley Air Force Base.



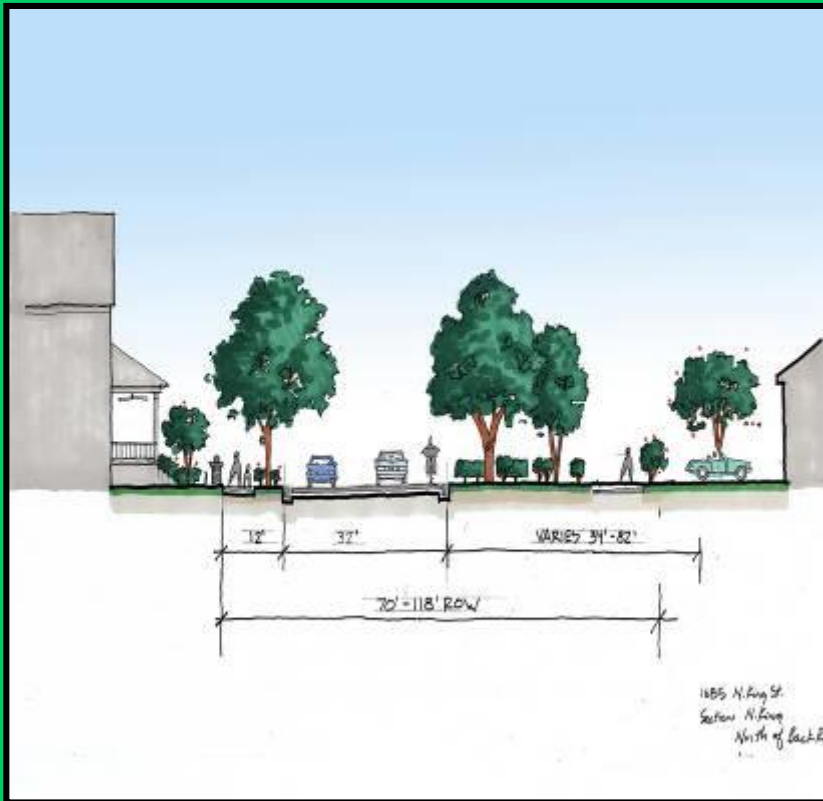
Overview of the Key Initiatives

**Constance Mason
Project Planner**

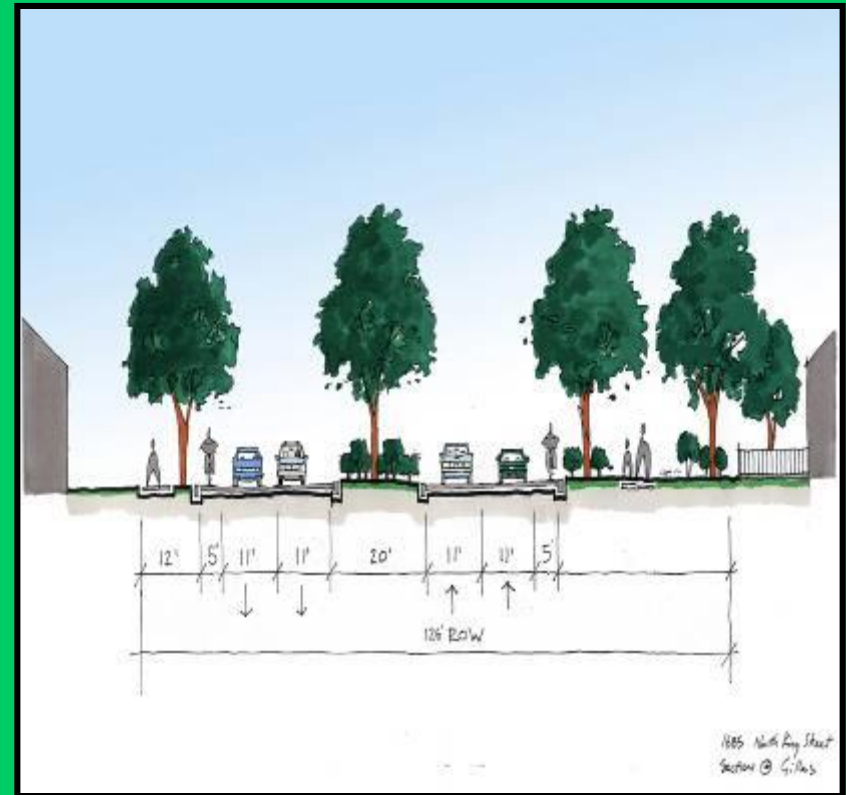
Initiative Areas



1. North King Street Initiative



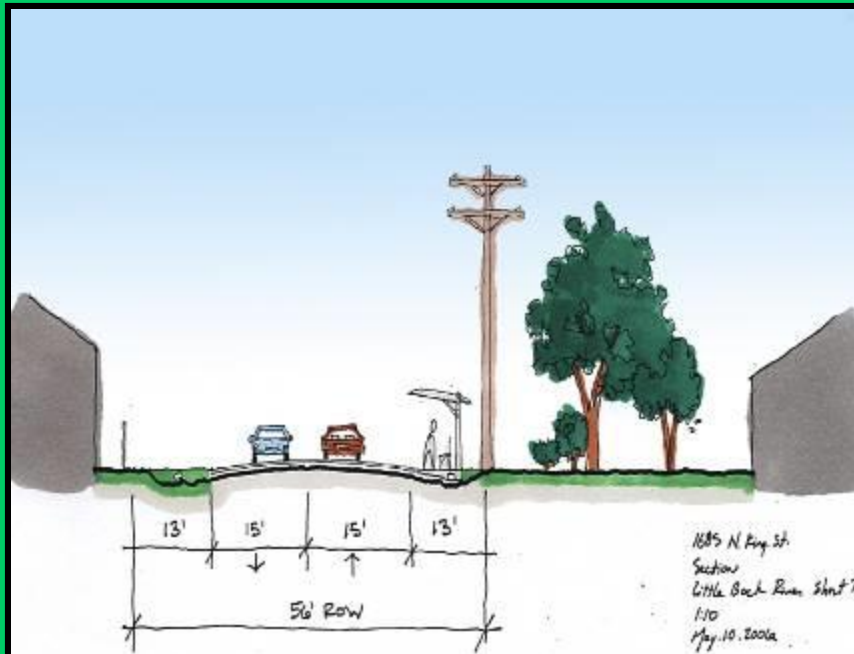
Above Little Back River Road



South of Little Back River Road



East Little Back River Road

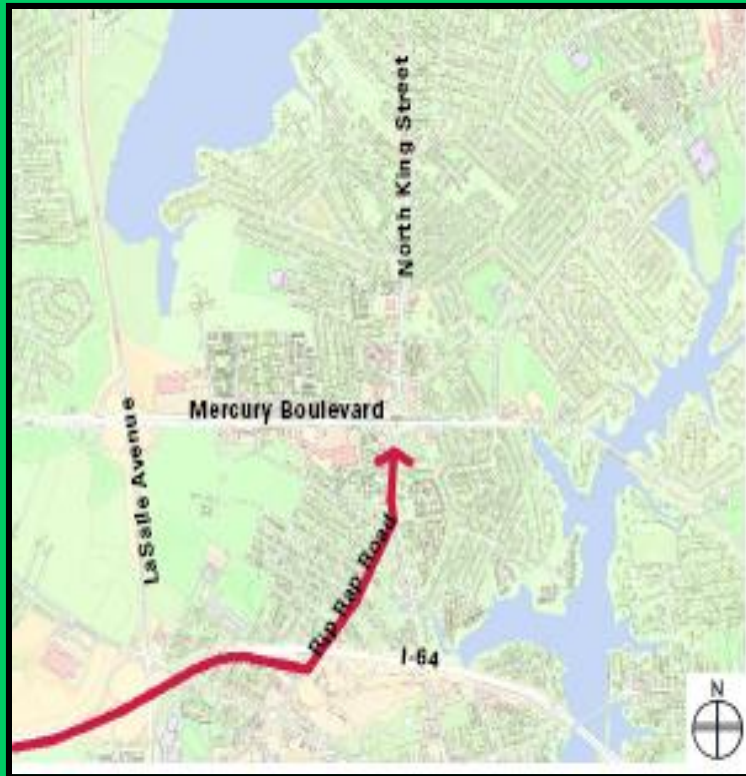


Near Term



Long Term

Rip Rap Road



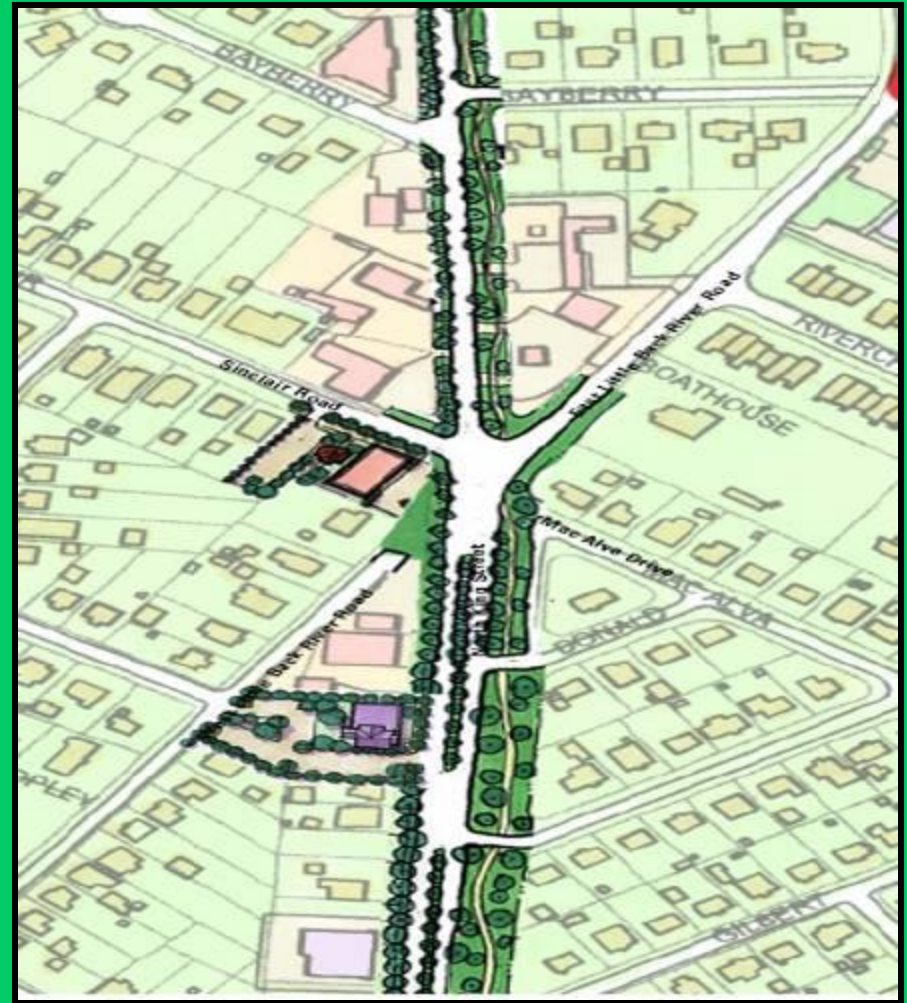
Existing Condition



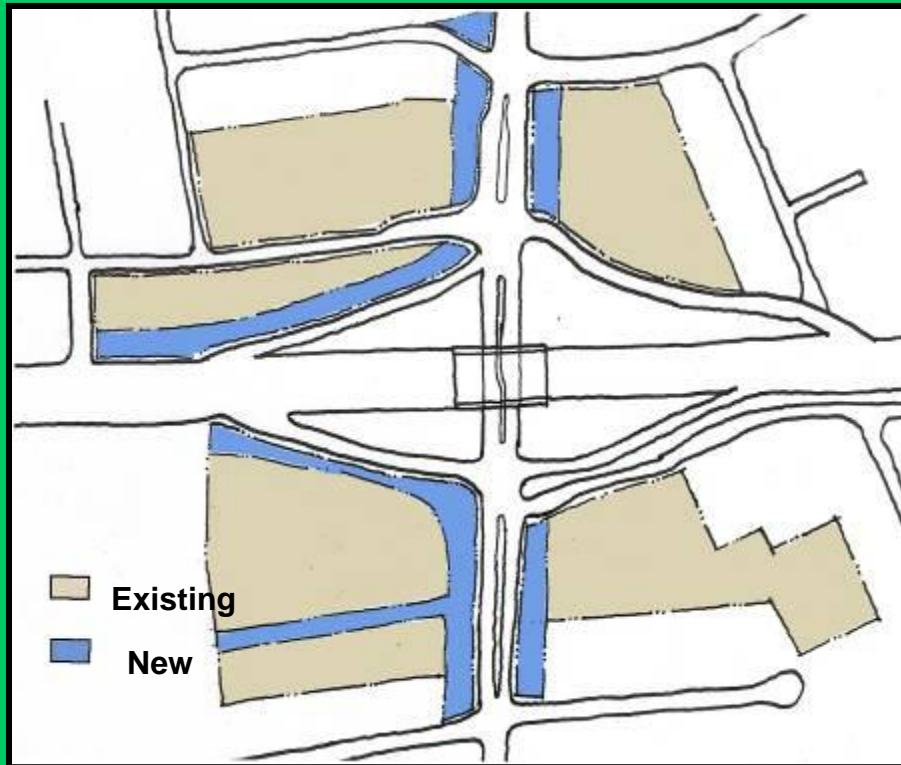
Proposed Design

2. Key Intersections:

- “Six Point” Intersection – North King Street, Little Back River Road, Mac Alva Drive, and Sinclair Road



North King Street and Mercury Boulevard



- Parcels adjacent to the interchange can be increased in size by removing the repetitive frontage roads along Mercury Boulevard which are not needed for capacity.

North King Street and Mercury Boulevard



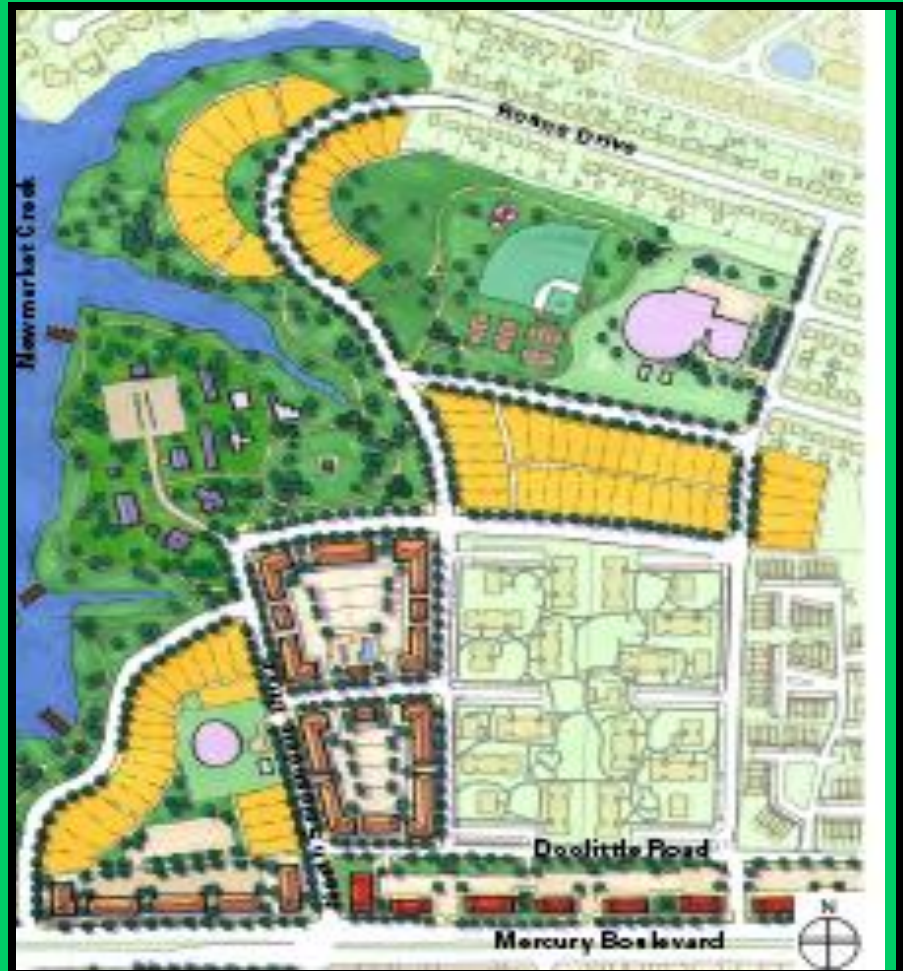
3. West Mercury Boulevard Initiative



4. Wilson Property and Quinn Street Initiative Area



5. Selden Farm/Tyler Elementary School: Two Future Scenarios



Police Firing Range Strategy

Near Term:

1. Continue to minimize impacts to the neighborhood.
2. Initiate a study to evaluate potential relocation options.

Long Term:

1. Potential relocation.

6. Old North Hampton/Y.H. Thomas Community Center Initiative: Near Term Strategy



Old North Hampton/Y.H. Thomas Community Center Initiative: Long Term Strategy





Summary & Next Steps

Summary and Next Steps

- A detailed Implementation Report of the Initiative Areas is included in your Council package giving priority by action steps.
- Near-term (0-5 years)
- Long-term (6-20 years)
- Public cost estimates (conceptual planning estimates only)

****Note: This is for your information only.
Council is not “adopting” this information.***

Implementation Guidelines/Tools

- Continue collaborative working relationship with residents and stakeholders.
- Establish priorities to guide funding allocations.
- CIP/General City Budget.
- Zoning Changes/New Zoning Ordinance.
- Planning Strategies, Community and Economic Development tools and incentives, etc.
- Private investment.

Summary and Next Steps

- After adoption by City Council **2007 North King Street Corridor Master Plan** will become the official policy guidance for the City of Hampton and an amendment to the Community Plan, Adopted February 2006.

Questions / Clarification