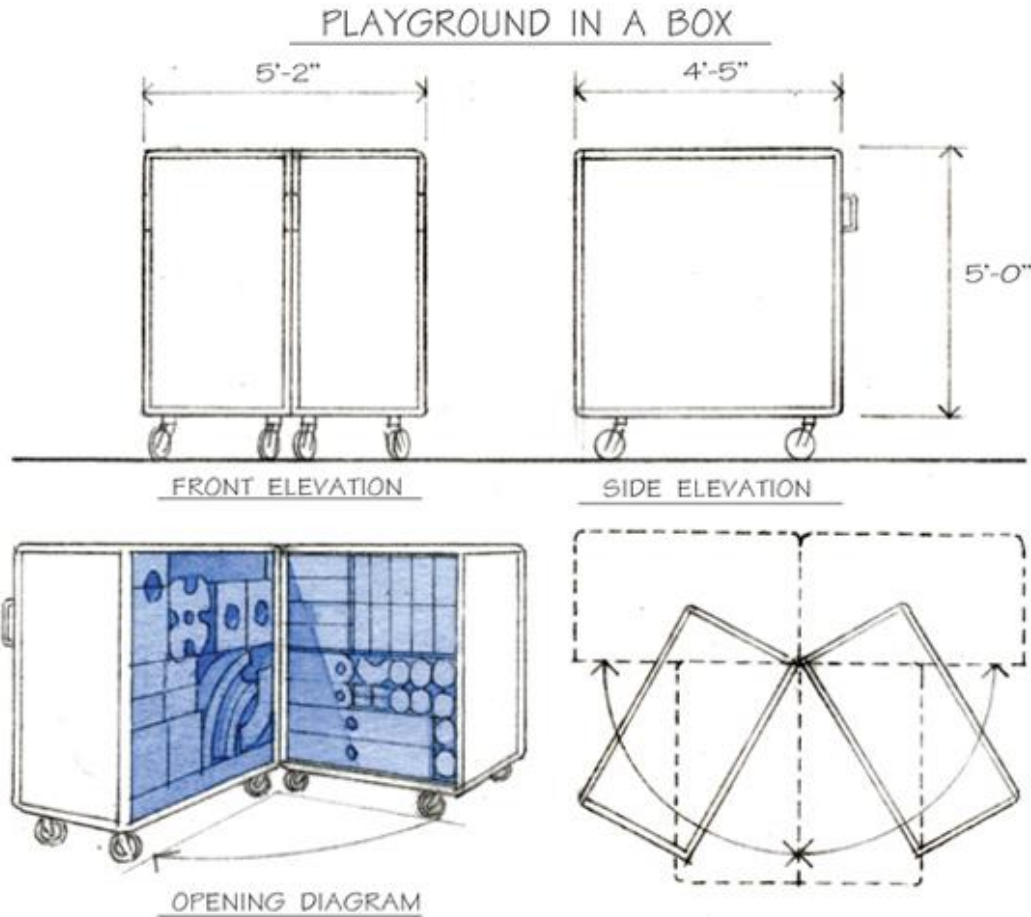


Imagination Playground

Introduction

Imagination Playground is an innovative playground equipment system that transforms any space — schools, children's museums, parks and recreation, daycare centers, camps, hospitals, churches — into a play space that encourages learning, social development, movement, and above all fun. ¹



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Concept

Imagination Playground was conceived and designed by award-winning architect David Rockwell, who was inspired by watching his own children play. In creating the Imagination Playground — a playground with lots of loose parts for children to create their own play spaces — Rockwell realized that many of the elements with the greatest value to children were inexpensive and portable.

¹ <http://www.imaginationplayground.com/product/index.html>

² <http://www.imaginationplayground.com/mission/index.html>



Cost

Imagination Playground blocks are sold in sets suitable for a variety of outdoor and indoor sites, offering a cost-effective way to give children of multiple ages access to productive play. The basic starter set is the 105-piece Classic Block Set which is currently discounted \$1000. 46-piece add-on sets of Angles and Curves are also available. Each set is available in a box, cart, or "drag bags" for mobility at additional costs.

Play Associate

Play Associates are trained adults who oversee an open setting where children can direct their own play. They maintain a safe, welcoming environment, and manage the collection of Imagination Playground Blocks and other Loose Parts. Imagination Playground provides On-Demand Play Associate training as well as press kits, customer feedback cards, and other resources for Play Associates and Imagination Playground facilities. HPRLS staff will have an opportunity to cross train as play associates and build skill sets.

Summary

In an age of childhood obesity and children tethered to electronic consoles, playgrounds have rarely been more important. Imagination Playground is proprietary with an innovative concept, On-Demand training, press-kits, customer feedback cards other resources which competitors don't offer. This Imagination Playground has numerous possibilities within the Parks, Recreation, and Leisure Services Department and it's mobility lends itself to festivals, events, therapeutics, schools, as wells as its home-base, Bluebird Gap Farm. This playground is a great way to bring the fun back to Hampton and to show that we Love Our City and.

Bluebird Gap Farm

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