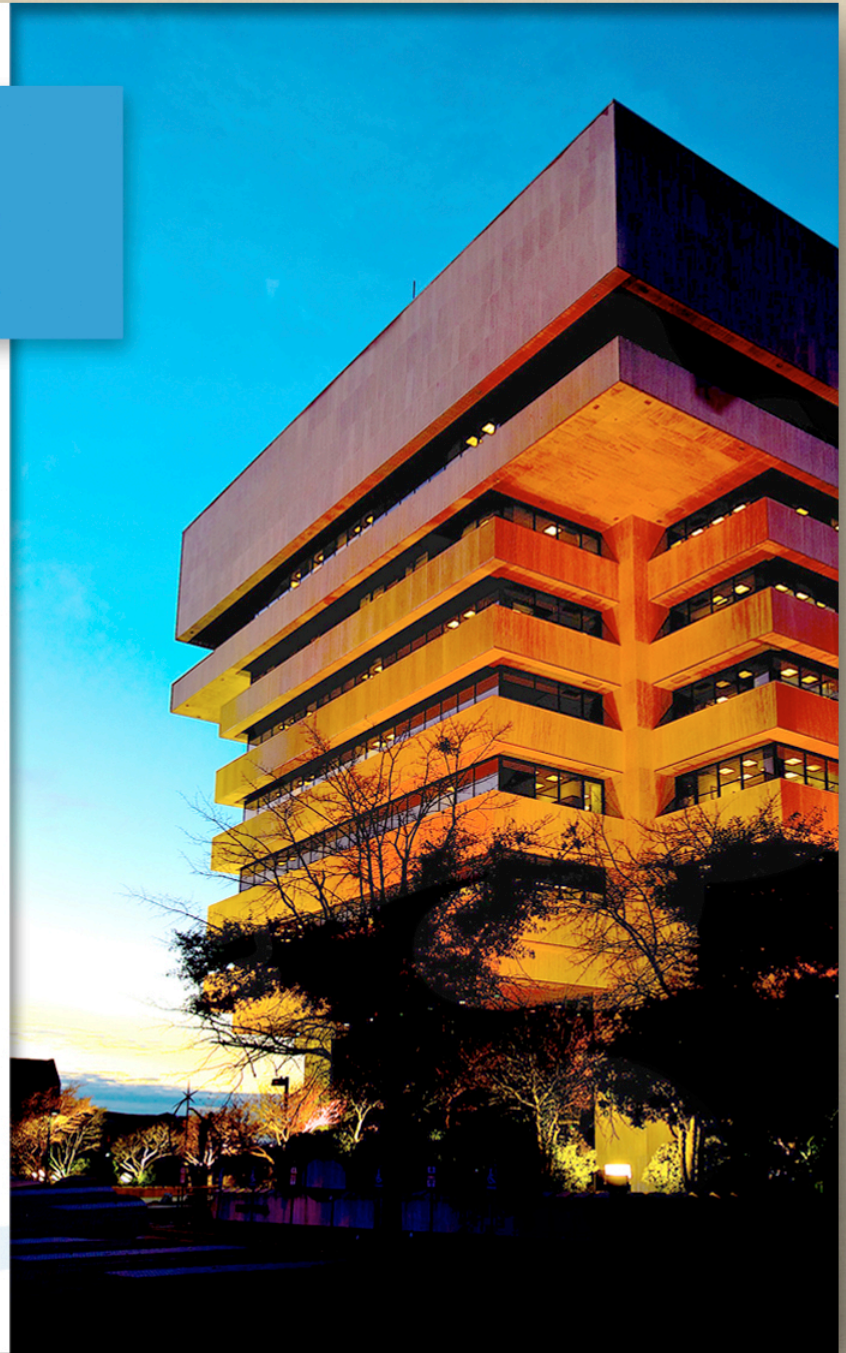


# HAMPTON VA

## Community Plan Update Process

June 2021



# Hampton's Community Plan

## Two part plan process

Strategic  
Plan

- 5 to 7 issues
- 5-10 yr focus

Comprehensive  
Plan

- Broad issue areas
- 20-50+ yr focus

# Hampton's Community Plan

Two part planning process:

## Strategic Plan

- June 2021–Aug 2022
- Parallel process - organizational alignment

## Comprehensive Plan

- June 2021–Dec 2023
- Mandated by state code
- Guides land use & future strategic plan updates

# Community Plan Process: Numbers

**2** years

**100**

staff members participating in various roles

**500+**

community stakeholders

**50+**

community & business organizations



# Community Plan Update

- We will utilize, to the extent possible, internal organizational resources. Some examples are listed below:
  - Planners
  - Various subject matter experts
  - Analysts
  - Facilitators
  - Recorders
  - Logistics
  - Communication
  - Community Outreach
  - Graphics & product design
  - Researchers
  - Mapping
  - Legal
  - HCS Liaison
  - HRHA Liaison

# Community Plan Organization Structure

*Oversight Team*

*Operational Teams*

*CDD – Process &  
Document Content*

# Community Plan Oversight Team

City Manager & ACM's

HPO Lead

Lead Planner

Lead Facilitator

Lead Logistics Coordinator

Communications Lead

# Community Plan Update Process: Operational Teams

*Facilitation Team*

*Communications Team*

*Logistics Team*

*CDD – Document Content*



# Community Plan Update Process: Community Stakeholder Structure

*Provide opinions through various on-line opportunities*

*Community checkpoint meetings*

*Focus group participation*

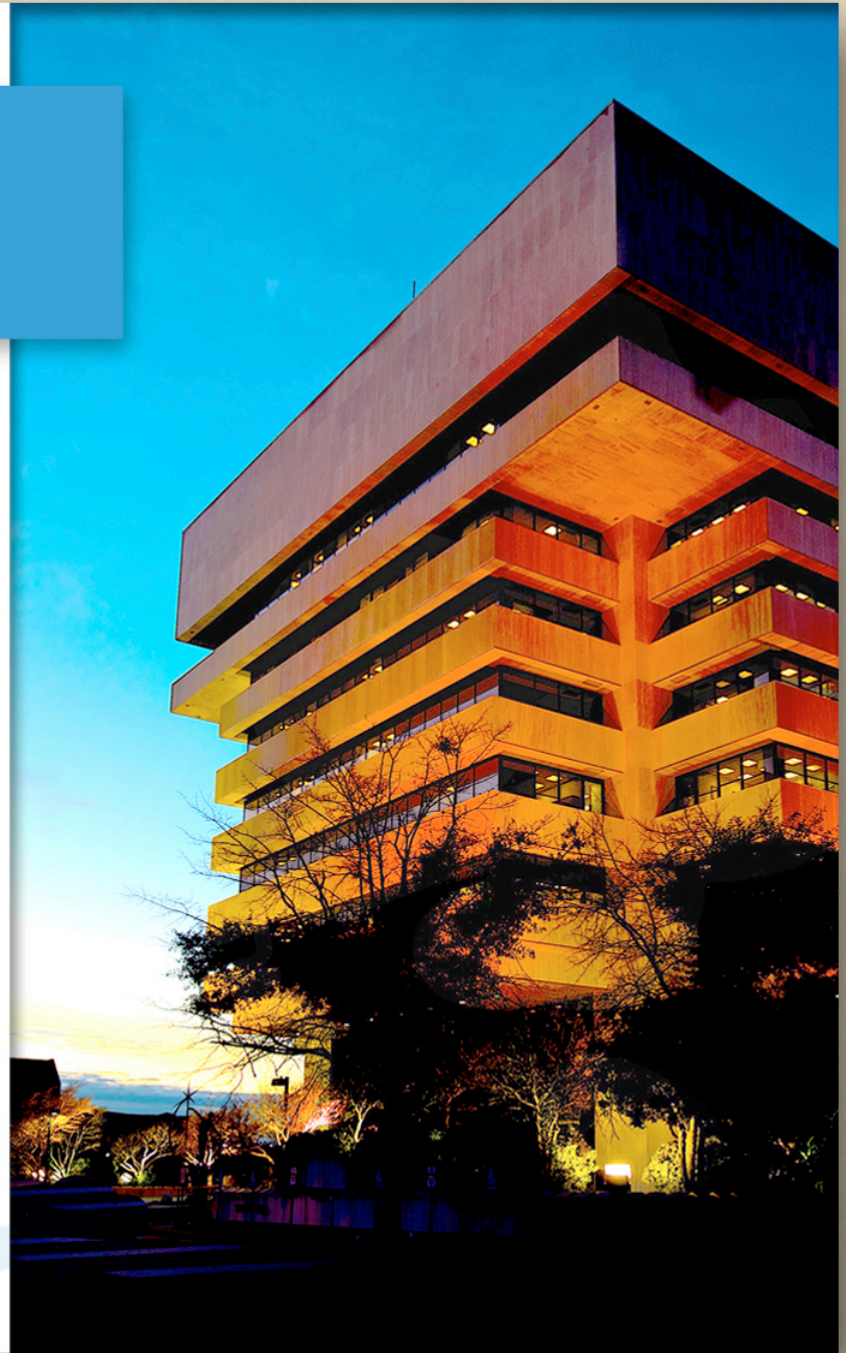
*Focus group coordination committee*

# Community Plan Update Process:

- Role of City Council, Boards and Commissions:
  - Serve on focus groups
  - Review regular updates and identify course corrections or questions that need to be considered
  - Are goals and objectives realistic given the outlook for resources?
  - Final review and approval (City Council)

HAMPTON VA

**Part I:  
Strategic Plan**



# Strategic Plan: Starting Issues

Economic Growth

Living With Water

Place Making

Education

Safe & Clean Community

Family Resiliency & Economic Empowerment

Good Government



# Strategic Plan Update Process

## Planning Prep

*June 2021  
– Sep 2021*

- Data gathering
- Brief Boards & Commissions
- Staff training

## Community Visioning

*Sep 2021 –  
Nov 2021*

- Plan overview
- Data snapshot
- Engage stakeholders



# Strategic Plan Update Process



# Strategic Plan Update Process

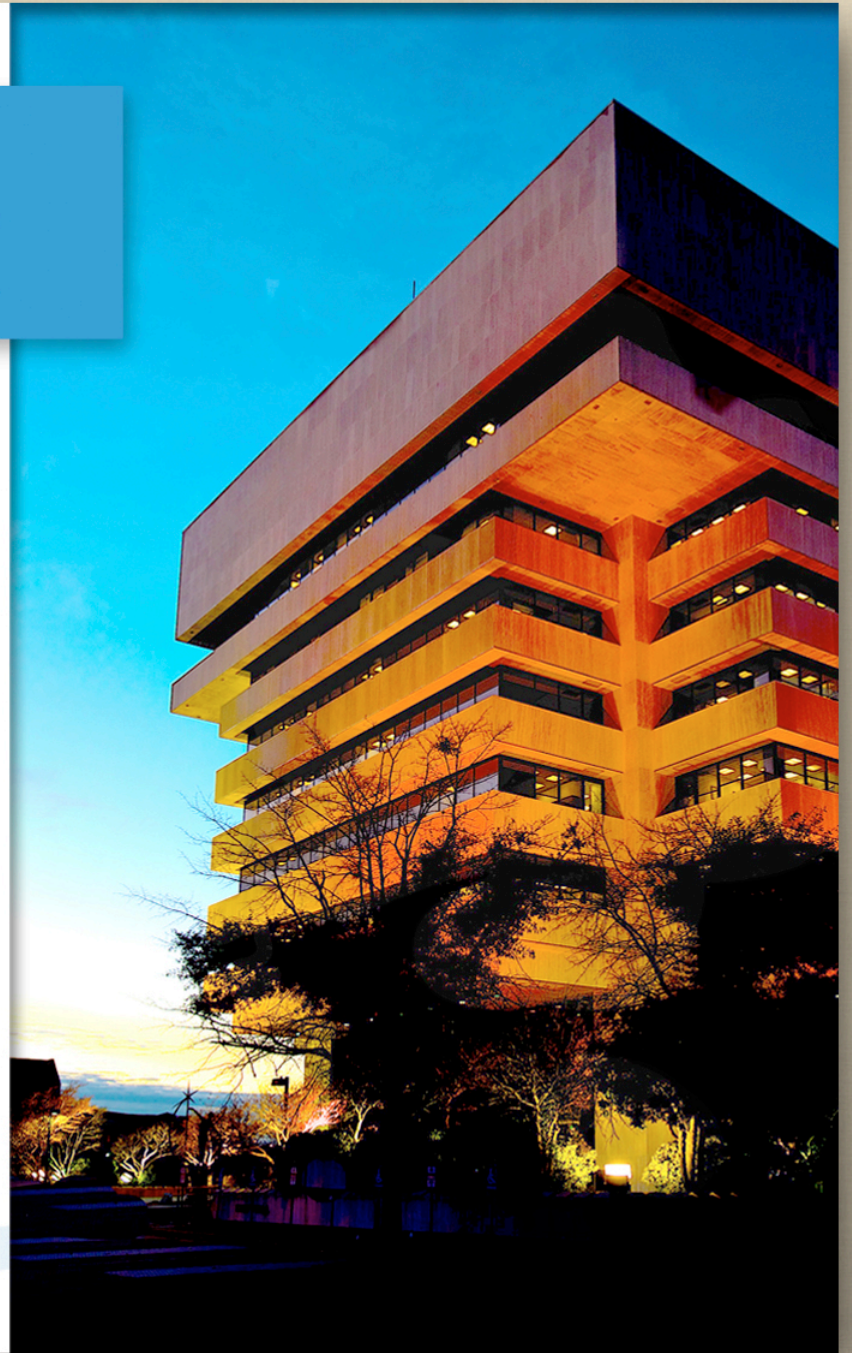


# Strategic Plan Update Process



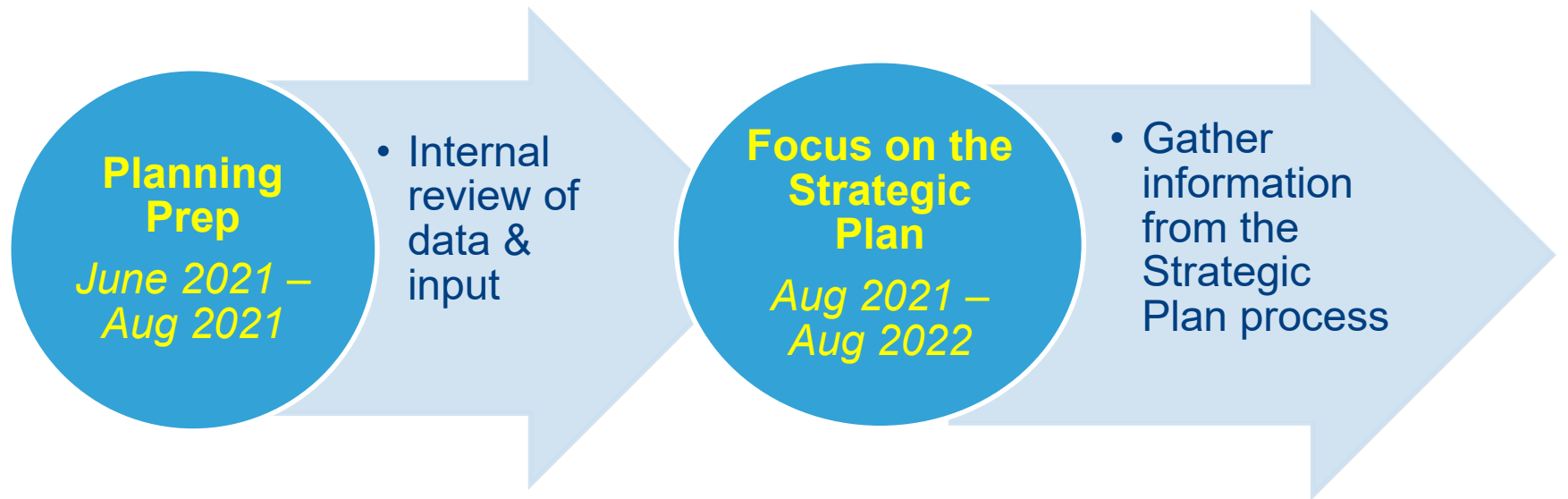
HAMPTON VA

**Part II:  
Comprehensive  
Plan**





# Comprehensive Plan Update Process





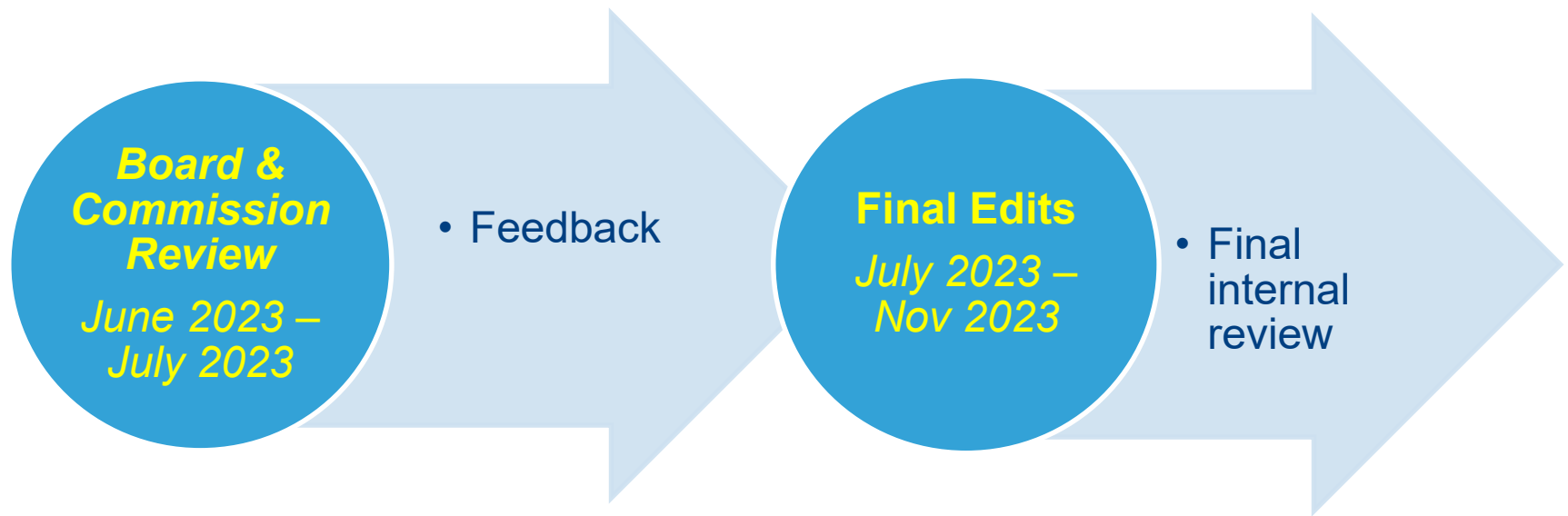
# Comprehensive Plan Update Process



# Comprehensive Plan Update Process



# Comprehensive Plan Update Process



# Comprehensive Plan Update Process



# Community Plan: Parallel Steps

Adoption of the  
Community Plan:  
Part I & II

Internal  
Organizational  
Alignment: HPO

External  
Strategic  
Partnership  
Alignment

Collaborative  
Implementation  
& Evaluation





# Questions

