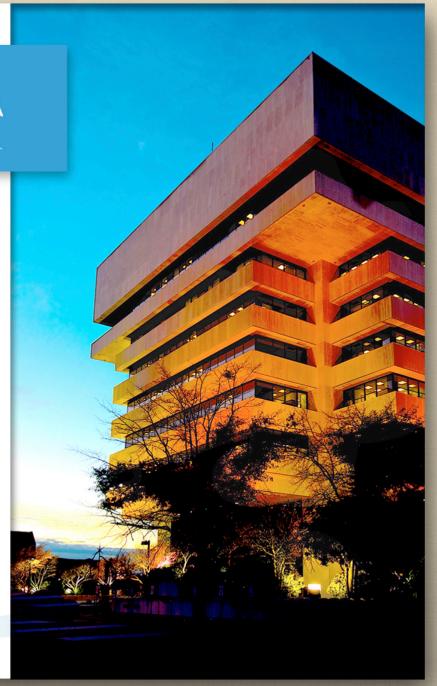
HAMPTON VA

Community Plan Update Process

June 2021



Hampton's Community Plan

Two part plan process

Strategic Plan

•5 to 7 issues

•5-10 yr focus

Comprehensive Plan Broad issue areas

•20-50+ yr focus

Hampton's Community Plan

Two part planning process:

Strategic Plan

- •June 2021-Aug 2022
- Parallel process organizational alignment

Comprehensive Plan

- June 2021–Dec 2023
- Mandated by state code
- Guides land use & future strategic plan updates

Community Plan Process: Numbers

2 years

100

staff members participating in various roles

500+

community stakeholders

50+

community & business organizations

Community Plan Update

- We will utilize, to the extent possible, internal organizational resources. Some examples are listed below:
 - Planners
 - Various subject matter experts
 - Analysts
 - Facilitators
 - Recorders
 - Logistics
 - Communication

- Community Outreach
- Graphics & product design
- Researchers
- Mapping
- Legal
- HCS Liaison
- HRHA Liaison

Community Plan Organization Structure

Oversight Team

Operational Teams

CDD – Process & Document Content

Community Plan Oversight Team

City Manager & ACM's **HPO Lead Lead Planner** Lead Facilitator Lead Logistics Coordinator Communications Lead

Community Plan Update Process: Operational Teams

Facilitation Team

Communications Team

Logistics Team

CDD - Document Content

Community Plan Update Process: Community Stakeholder Structure

Provide opinions through various online opportunities

Community checkpoint meetings

Focus group participation

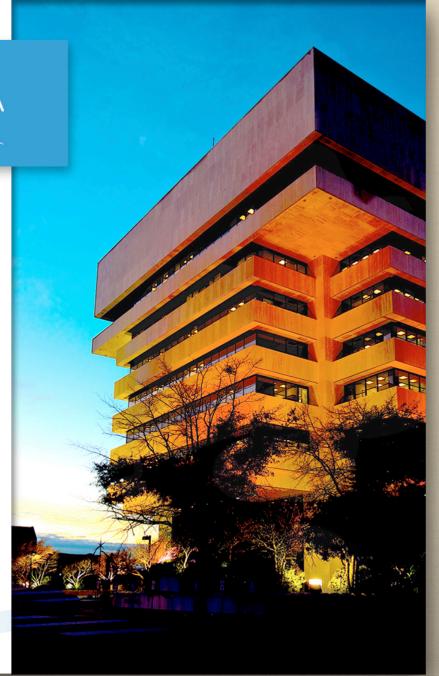
Focus group coordination committee

Community Plan Update Process:

- Role of City Council, Boards and Commissions:
 - Serve on focus groups
 - Review regular updates and identify course corrections or questions that need to be considered
 - Are goals and objectives realistic given the outlook for resources?
 - Final review and approval (City Council)

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Part I:
Strategic Plan



Strategic Plan: Starting Issues

Economic Growth Living With Water **Place Making** Education Safe & Clean Community Family Resiliency & Economic Empowerment Good Government

Planning Prep June 2021 – Sep 2021

- Data gathering
- Brief Boards & Commissions
- Staff training

Community Visioning

Sep 2021 – Nov 2021

- Plan overview
- Data snapshot
- Engage stakeholders

Focus Group Work Jan 2022 – March 2022

- Gather community insight
- Confirm key issues
- Alignment with internal strategic goals & objectives
- Develop goals & objectives

Draft Plan March 2022 – May 2022

- Connect Community Perspectives
- Incorporate internal strategic goal & objectives
- Develop Recommended Strategies

Community Checkpoint May 2022 Review draft plan & gather community feedback

Finalize Draft Plan May 2022 – July 2022

Prepare final document

Final Edits
June 2022 –
Aug 2022

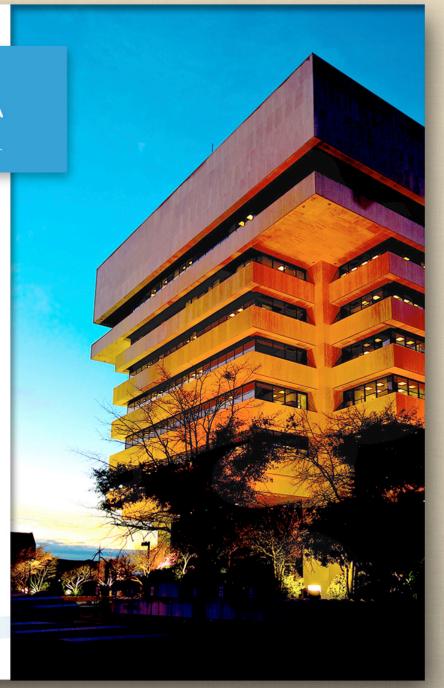
- Boards & Commissions
- Community Stakeholders

Strategic Plan Adoption Aug 2022

 City Council approval

HAMPTON VA

Part II:
Comprehensive
Plan



Planning Prep June 2021 – Aug 2021 Internal review of data & input

Focus on the Strategic Plan

Aug 2021 – Aug 2022 Gather information from the Strategic Plan process

Brief Boards & Commissions Aug 2022

- Process
- Schedule

Community Engagement

Sept 2022 – Feb 2023

- Visioning
- Key issues
- Strategic Plan Integration

Draft Plan Feb 2023 – April 2023

- Plan Structure
- Key Elements

Community Stakeholder Review

May 2023 – July 2023

- Focus Groups
- Checkpoint
- Outside agencies

Board & Commission Review
June 2023 – July 2023

Feedback

Final Edits
July 2023 –
Nov 2023

Final internal review

Planning Commission Sept 2023 – Oct 2023

Recommendation

City Council
Nov 2023 –
Dec 2023

- Plan adopted
- Alignment & implementation

Community Plan: Parallel Steps

Adoption of the Community Plan: Part I & II

Internal Organizational Alignment: HPO

External
Strategic
Partnership
Alignment

Collaborative Implementation & Evaluation

Questions

