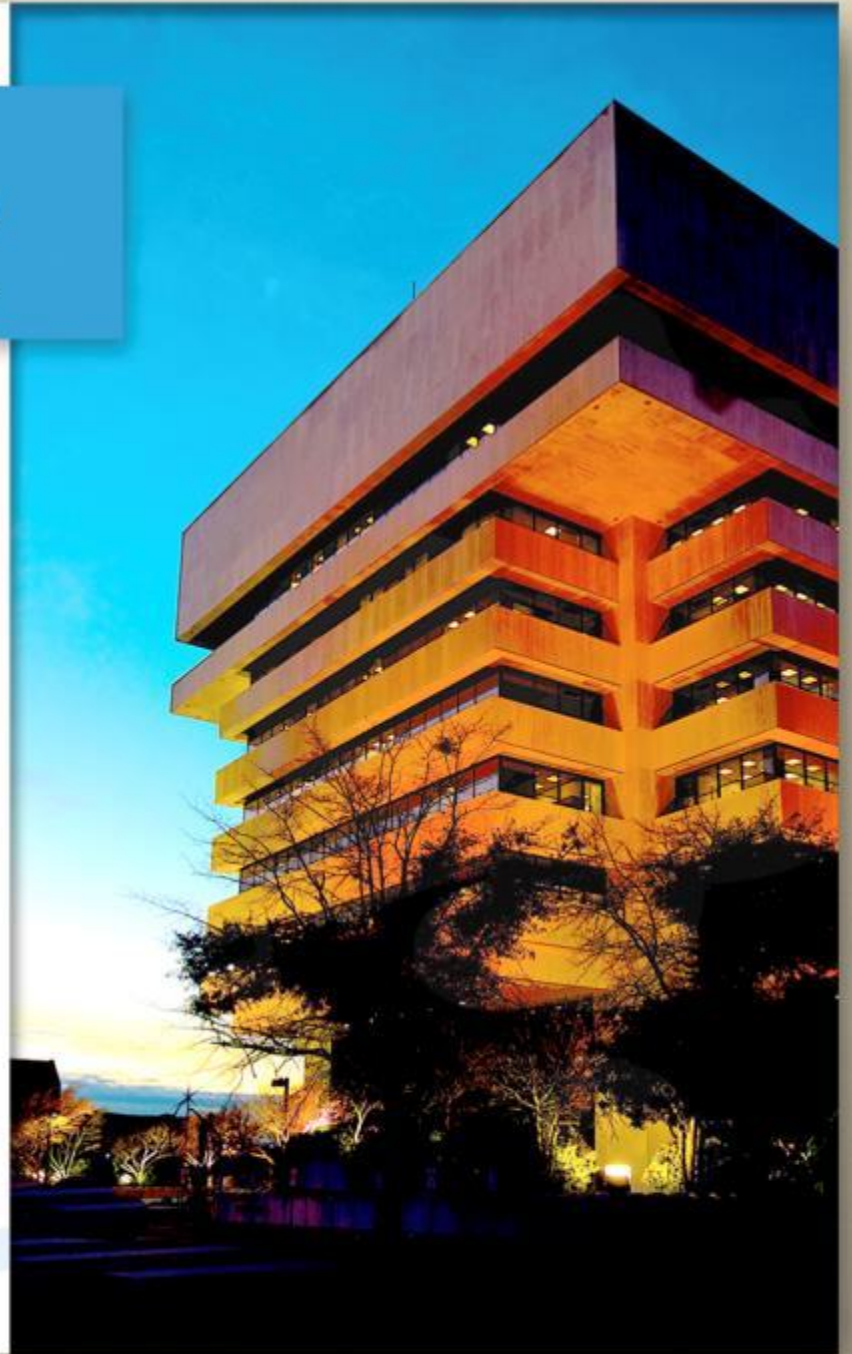


HAMPTON VA



**City Council
December 12, 2018**



Kickoff: October 30, 2018







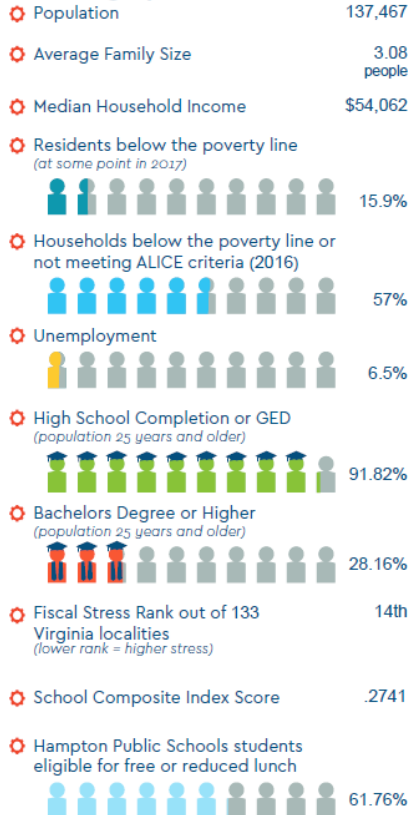
230 Hampton Lovers



Community Snap Shot

Hampton Community Snapshot

Demographics (2017)



How do we compare?

While Hampton's population is **stable**, much of Hampton Roads is seeing **population growth**.

Average family size has been **decreasing** as part of the national trend of smaller families.

Hampton and Hampton Roads have both experienced a drop and recovery in the last decade, although Hampton has **consistently lower** median household income than the region.

Hampton consistently has **higher levels of poverty** than Hampton Roads (for the region in 2017 it was 12.3%), and numbers for both Hampton and the region are on the rise.

ALICE (Asset Limited Income Constrained Employed) is a measure of working families and individuals who earn more than the official Federal Poverty Level but less than the basic cost of living. 57% of Hampton households are either below the poverty line, or **more likely living paycheck to paycheck**, versus only 41% of households in VA. This number has **gone up** over the past six years.

Unemployment levels are almost **back to pre-recession levels**, although the region consistently has lower unemployment levels than Hampton.

Hampton is **in line** with the rest of Hampton Roads on high school graduation/GED completion rates as of 2017.

Hampton has **started to close the gap in higher education levels**: the region has 32.1% with a bachelors degree or higher, a difference of less than 4%; in 2008, the gap was closer to 5.5%.

Fiscal stress indicates a locality's ability to generate additional local revenues. Across the state, cities are under greater stress than counties. Hampton is considered **high stress**, and its ranking has stayed consistent over the last decade.

The composite index scores indicate a school division's ability to pay for education costs fundamental to the Commonwealth Standards of Quality. This number has **been improving**, but is significantly lower than most of the region.

The percentage of students eligible for free and reduced lunch has **gone up in the past ten years**; however, peer localities have seen **similar increases**. Statewide, an average of 44.31% of students are eligible.

Sources of Data: Census, American Community Survey
Virginia Department of Education
United Way ALICE

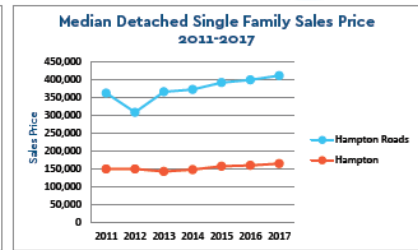
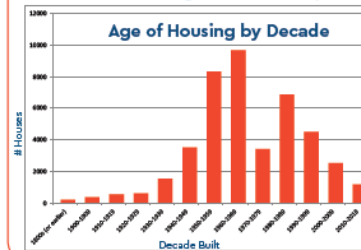
City of Hampton
Virginia Department of Housing and Community Development
Hampton Convention and Visitors Bureau

But Hampton is a lot more than our demographics

It's where we call home

- Hampton is trying to increase our stock of high value housing – housing valued at \$375,000 or greater. Since 2006, the **number of high value homes has risen 50.8%**. Most of these properties are located along the water.
- The median age of a home in Hampton is **53** years.
- Only **3.5%** of housing was built in the last **10** years.
- **53.4%** of housing is owner-occupied.

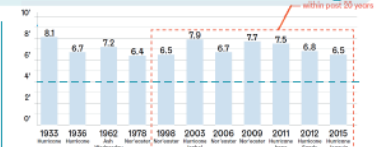
Since 2013, single family home real property values have **gone down**, but between 2017-2018 median value rose slightly to **\$157,900**.



We are committed to creating stronger families

- Of the 6471 adults and children participating in Healthy Family parenting classes and play groups, **92% of parents** reported a positive change in their parenting style last year.
- In 2017 Hampton became the **first** Ford Next Generation Learning Community in Virginia. *The Academies of Hampton* provide learning through the lens of a career.
- After a spike in 2008 and 2009, juvenile crime is **down 53.8%** since 2006, and young adult (18-24) crime is **down 45.5%**.
- Hampton's violent offenses per capita is the **3rd lowest** of the seven cities.

and a more resilient community



- **7 of the worst 11 storm surges** in the past 80 years have happened since 1998. Four feet is when we start to see big impacts.
- Since 2016, the City has helped **elevate 38 homes** and **remove 19 structures** from the floodplain

Enhancing our sense of place is key

- Hampton has nearly **1850** historical contributing structures across **9** historic districts.
- Between 2016 and 2018, the City hosted **70** special events for **332,240** attendees. Some highlight events: *International Children's Festival, Blackbeard Pirate Festival, and Groovin' by the Bay*

Coastal amenities

- Hampton has approximately **6 miles** of public beach.
 - Boat slip registrations allow over **1,600** boats to permanently dock in Hampton waters.
- What amenities would you like to see?*

Community Snap Shot

Our City has a **diversifying economy**

- In the past five years, more than **\$106 million** was invested in new construction activities.
- Hampton is improving its hotel stock, making it more appealing for visitors. In 2017, **927,623 people visited Hampton**. Hotel occupancy went up **3.4%**, and hotel revenue went up **7.6%**.
- Sports tourism has resulted in an economic impact of more than **\$48 million** in the past five years alone.
- Since 2008, more than **620,000** residents and visitors have attended **360 sport events**.

19.79% of taxes come from our commercial base. The goal is **25%**.

We are an **engaged community...**

- Around **40** Registered Neighborhood Organizations have committed to plan and work in their neighborhoods to improve the quality of life for residents and visitors.
- Over the past six years, **62** neighborhood grants have been awarded, totaling **\$639,072**. Those grants help residents improve the image and relationships within their community.

86.3% of households live within 2.5 miles of a community or neighborhood center.

14.7% live within .5 miles. *(that's walking distance!)*

... and a **government that listens.**

- Since 2000, the 311 Citizen Contact Center has fielded more than **3.7 million calls**.
- In the city's biennial Customer Satisfaction Survey, **more than 90% of citizens** are consistently satisfied with the overall work performance of City Employees.
- Hampton has ranked in the top 10 Digital Cities (mid-sized) for its use of technology for **16 of the last 17 years**. *(and the year that we didn't rank, the city didn't apply)*

City Council's Seven Strategic Priorities



<p>Safe and Clean Community - ensuring all Hampton citizens and businesses are safe, healthy, and secure.</p>	<p>Economic Growth - generating resources to support services the community desires and produce quality jobs for our citizens.</p>	<p>Educated Citizenry - partnering with the schools system and other education providers to develop, and attract talented citizens.</p>	<p>Family Resilience and Economic Empowerment - addressing poverty in ways that support families and individuals.</p>	<p>Good Government - Attracting, retaining and developing high quality public servants, and providing great customer service that our residents trust.</p>	<p>Living with Water - addressing resiliency, flooding, waterways, and sustainability while enhancing our tax base and quality of life.</p>	<p>Placemaking - creating vibrant and authentic places that reflect and celebrate the unique culture, history, and character of our community.</p>
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Key accomplishments since the 2006 Community Plan:

- Peninsula Town Center



- Buckroe Parade of Homes
- King Street Linear Park & Streetscape

- Waterwalk at Central Park



- Boo Williams Sportsplex
- H2O Residential Development
- Streetscape and reinvestment on Mellen & Mallory Streets
- Zoning Ordinance Amendments to support uses citizens desire (Outdoor dining, Micro-brewery/distillery use, live entertainment, food trucks)

- New Schools: Andrews & Phenix



- The Vanguard Restoration and Reuse

- Hampton Roads Centers (e.g. Hampton University Proton Beam Treatment Facility)



- Kecoughtan Road Residential Development & Streetscape

- Advancement of place-based zoning districts (Buckroe Bayfront District, Phoebus District)



- Arts & Cultural District (Downtown & Phoebus)

- Infill Housing & R-4 Single Family Development

- Housing Venture Areas

- Curb Appeal Matching Grant Program



Three Ways to be Heard



Safe & Clean

Safe and Clean Community

Encourage & reward volunteers for cleaning the city up better

Bike Infrastructure

* More solar lights

* Have good trash collection

* Green Energy

TRANSPORTATION FOR YOUTH & TEENS TO YMCA, BOYS & GIRLS CLUB, ETC AFTER SCHOOL & SUMMER

Programs for young people - Best thing for fighting drug crime

Find activities for kids

• Good parks (Think SF, San Francisco or NYC)

More Funds Apt. Clean City Commission (First Impression)

Solar, Wind Power, Commuter Trains

Better Lighting

BIKE TRAILS

SAFE ENVIRONMENT For The Community by Making HPD starting more INDOORS.

Community Cleanup Programs

Community Renovation (Potholes)

Clean City Commission

Vigilance at stop lights

School zone enforcement

Lower Response Times

New Roads

More trash cans for less litter

few sidewalks

Commission

Adopt-A-Spot

Recycling bins

gangs

Walking Paths

Crosswalks

Side walks

More Solar lights

improve relationship between law enforcement and citizens

Ne are doing on this front however, gang violence should be addressed in schools to ensure the kids that get involved at a young age know that they have other options

Safe + Clean

Invest in Parks and Trails

* Need recycling to include Apt complexes

Make Community Clean up more accessible - When? Where? Who?

Good Mayor

Make Codes Enforcement a priority to "clean up" our streets.

(More) Boys & Girls Clubs

enforcing curbside trash rules i.e. no trash out before/after trash collection day -

BIKE INFRASTRUCTURE

TRAIN Police to be helpful not Combative

Good officers a Chief who share information with citizens - good outreach in the communities

Gun safety programs for citizens (education) give penalties for criminals!

entert Police keeping the neighborhood safe thank you!!!

Police Macap

Walking Paths

Crosswalks

Side walks

More Solar lights

improve relationship between law enforcement and citizens

Economic Growth

Economic Growth

Industries to make us the Rest of the World leader

Technical Training

Better opportunities for starting businesses

Careers vs Jobs

Need The Tide-

Lack of undeveloped land

Solar Power, Wind Power

Need Commuter Trains

Small Businesses Focus on Millennials

* Botanical gardens

Clean Parks.

AQUATIC CENTER

history

Food Truck Parks

* Eco Working Collaborative Spaces

Develop Marketing Plan for Technology Park

Power Plant PTC

* Tourism related to water

Branding/Signage - why people should come to us

more athletic work falls in Hampton or Botetourt

* Coliseum Central

Internship

Sports Tourism Aquatic Center

Capeland Industrial Buildings

Aquatic Center

Seafood

Boating

Restaurants

technology

Better schools

Historic Neighborhoods

AQUATIC CENTER

Ag Aquatic Center

real estate growth

Business Development of Accommodations in Old NE MYTGE

SPAC Tourism - Aquatic Center (company)

Historic Neighborhoods

Ag Aquatic Center

40% of jobs empty upper middle class salaries

Need more professional Suburban Job - Not just jobs.

Military presence Re development of Communities

Good basis for green industries businesses

Fill Empty Old & Fr Frnacoe

Seafood industry military

Small businesses

Need more professional Suburban Job - Not just jobs.

Capeland Industrial Buildings

Aquatic Center

Branding/Signage - why people should come to us

more athletic work falls in Hampton or Botetourt

* Coliseum Central

Internship

Sports Tourism Aquatic Center

Capeland Industrial Buildings

Aquatic Center

Seafood

Boating

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Better schools

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real estate growth

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Small businesses

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Capeland Industrial Buildings

Aquatic Center

ECON. Growth

Invest in Infrastructure -

Maintain what we have

Develop Bike Paths/Walking Trails and Parks

Try to attract more developers who specialize in historic preservation/renovation.

Re-Develop existing neighborhoods using "sympathetic" materials + styles which preserve the "sense of place" which already exists.

Waterside tourism; beach, rides, or slides

Create an economic environment in which large business, corporations, and franchises are enticed to invest in Hampton. carnival

Attract & retain high paying business

Public/Private Partnerships!!!

Bring conventions to the area.

Too many vacant buildings

Decaying Shopping Centers

Place Making

Place Making Buckroe Beach Volleyball

Ft. Monroe
AQUATIC CENTER Phobus
 Coliseum
 Langley Speedway
 More chairs/benches at Buckroe
 Aquatic center with large seating capacity
Parks!
 YH Thomas Community Ctr
 TREE CANOPIES
Long space
NEEDS: PROMOTION, BRANDING, DEFINITION
 DOCUMENTED AFRICANS AT Ft. MONROE ✓
 WATERFRONT DEVELOPMENT
Museums
 Ft. Monroe
 Hot. Hist. y
 Art/Space
 Avospace Park!
Westfront/Beaches!
 400 years of History
 Various locations
FOOT MONROE
NASA
 Opportunities
 Youth Commission
 Initiatives
 Fresh local eats
 Downtown Phobus
 HOMELESS CENTER
YOUTH PROG.
Libra Enhancements
 Month of the Chesapeake Bay
 Phobus BiKe Rocks
 Documentation bike trail
 Ft. Monroe
 Socially address

Placemaking

Preserve Historic Neighborhoods and/or Neighborhoods w/ character or identity.

- * Parks
- * Trails
- * Public Access to Water

Parks and Sports Centers with better supervision

- A place for dancing (good, clean fun)
- Build UP (tall buildings)
 - creates more space
 - Artistic Architecture
 - Attractive to people

Good Government

Good Government

- Have a high school voting simulation & survey that asks their awareness and knowledge of political environment.
- Race Relations**
 - More openness needed
 - Need to respond to New Community Idea
- Improved/Healthier Community Policing/Engagement.
 - Utilize technology for Government transparency. Allow us to see what the police are doing - not just broad strokes. Details matter!
- Mayor Attend all our Community meetings**
- Community Outreach**
 - Provide/Advertise the service you (especially high school aged) are offering. Show like GET ONTA VOTE
 - Highly Visible Govt Processes
 - INVESTIGATE MAKING Council starts a Super Ward w/ Capt. some community solution
- COMMUNICATION ACCESSIBILITY**
 - Pay attention to needs of senior citizens!
 - Community Involved youth opportunities
 - Information & Transparency in City govt.
- RESPONSIVE FRIENDLY**
 - Don't close entrance to @ F. Monroe / I-64 311 call center
 - Many opportunities for citizen input
 - Continue Open Communication
 - Work with Community more
 - Easier. Come up with idea. If I have an idea who is talking to implement it?
 - Health Considerations in all policies
 - more fiscal transparency
 - Work with Community more
 - youth Leadership
 - Police need to be Niceer + more Community Oriented - Kids at University HAVE THEM FEAR THEM!
- YOUTH**
 - on-line chat w/ govt. officials
 - USE PRECIS TO COLLECT THIS
 - more exposure and advertisement of Youth groups
 - Continue THE RESIDENT OUTREACH EFFORTS
 - Let govt. transparency be more open to public
 - do importance of the youth getting their voice out
- Need Solar, Wind, Power**
- Commuter Transportation**
 - Seek excellence
 - VER RENTAL PROBLEMS!
 - Transparency
- Voter Registration**
 - GET ONTA VOTE
 - 311 call center
- Low Customer Service**
 - INCREASE Revenue
 - DECREASE TAXES!
 - More in local govt.
- Collect feedback/ideas from citizens**
- People Voting**
- RESPONSE FRIENDLY**
- RIE/AM NASH/LANGLEY AFB 5055**
- Don't close entrance to @ F. Monroe / I-64 311 call center**
- Many opportunities for citizen input**
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- more exposure and advertisement of Youth groups**
- Continue THE RESIDENT OUTREACH EFFORTS**

GOOD GOVERNMENT

- Think Out of Box
- Involve Young People
- MEETING'S LIKE THIS
- Communicate more effectively to public (you have great ideas, but not everyone knows it)
- Want more engagement w/ State representatives.
- Flood effects: idiom development of property

Family Resilience & Empowerment



Family Resilience and Economic Empowerment

FIND Fun Things to Do in HPT

Need a Focus on Seniors/Elderly
 - Need Raises + Income To Increase
 - Commuter Train - City/State wide
 *Need for the Tide-Light Rail on the Penn. Need for People/Citizen access To Step-up.

HRT - more Routes + more access

More adult/100+ activities at parks that can be used to bond with family

Healthy families

YOUTH EDUCATION Family Service Programs

Virginia Foodbank

Home ownership vs Apartment

Home-improvement assistance

Medical Programs PROVIDED BY HEALTHCARE SYSTEM

DEDICATED & MORE FREQUENT here to

ENCOURAGE MORE Family engagement sponsored activities

Economic opportunity

Bicycle paths

Marching Elites Drill Team

Basic healthcare for those who can't cover it

FREE

Intergenerational Day Care (seniors + toddlers)

Support Healthy Families !!

Promote healthy and lasting Family Unit through:

- Parental Training (e.g., communication)
- Promoting "if you can't afford a child or are not prepared to care for one don't have sex" - Prevents broken families

Point: Create/Have healthy Families w/ committed mothers/fathers that stay together & and help the neighborhood, the Community, the city

Educated & Engaged Citizenry

Educated and Engaged Citizenry

Langley / Ft. Eustis
NASA - 400 - Trace - HU -
Metro DC state.

Community gardens

Great Public Libraries

More classes in different subjects
at community centers & evening classes for
adults in the local colleges

More libraries

"ADULTING 101" CLASSES FOR TEENS
Hampton Academy
Hampton Clean City Commission
Citizens Bike Academy
Citizens Fire Academy

More free education opportunities (eg. fishing w/ HU students)

more use of Unity Commission
Engaged local community college that changes lives.
Thomas Nelson, etc.

Hampton Univ - All aspects

NASA

Libraries
The Academies

Max Public spaces in City Center

Neighborhood Office

Communities in Schools

Sporty Grounds

City Sponsors Lectures

TNCC

Better teaching on Civics & Greater emp

More art & Craft Fairs
encouraging local artists

VAVA
Passion
Liberal

Embrace Hampton University

Encourage more 'STEM' related education studies

- Be Open-Minded To fresh Ideas

- Pass Info from Generation to Generation

Do something for youth
with a heart building
its trashy-looking plan

STEM academies

LAFF & LA NASA
Highly skilled
observers.

Keep up encourage to participate

Hampton University Students

Train Diversity

Encourage more hands-on learning

Race Relations

AP/IB/GS

Promote diverse opportunity (including STEAM, but also in Humanities) in education

Churches/Father Center in Education

Better Teachers

Horticulture Education - VCE

Neighborhood level walking clubs

ED + Engaged Citizenry

Senior Citizen Youth Mentoring

Make Hampton University students feel like they are part of the community, create places/meeting spots for students or student friendly menus/pricing at nearby restaurants.

Keep improving school system!

Planned Educational opportunities for graduates to stay in Hpt.

More funding for higher diversity classes offered at high schools

give money to the homeless people and give them some food and shelter and drinks

• create places and things that reinforces and encourages what students (grade school and college) learn in the classroom.
> e.g. have wall art with equations, or a wall that can write equations on. Have illustration or contemporary version of History.
> e.g. have art or something heros or accomplished people (Black/White/etc.) that are not taught.

Question 1 (continued)

"Where is the Fun?" - Diversify the entertainment opportunities available in the City of Hampton.

Improvements to education - Better our schools and hire better teachers who are able to connect themselves to students. Turn them into students' parents.

HAMPTON VA

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

1) Violent Crime: ↑ 6% in Hampton

What are the best practices of cities of VA? # of million+ jobs that affect it (people move to top places, reducing crime & schools) - Schools showing much improvement

2) Economic Development
Downtown Hampton revitalization

Ex: Best Buy lot across from Embassy develop that lot empty (something e.g. KMART) → 200 living units on Mallon where Metta once was

Economic Assets - Invest in Area Spa

8.3 Jefferson Tech / AUU joint marketing of tech. Hampton has Quality Hotel rooms, avoid shortage

3) Market our history - Tech Center AUU HAMPTON VA

Question 1 (continued)

4) Quality of life items

• Nurture for new Central Park with

more shooting range in parks

Nurture for "Real Time Crime" by Police Dept.

VA Tech placed downtown - more tech

HAMPTON VA

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

• Safety - Heavier police presence in Downtown area

• Economic Development - we need to make sure that we're using all of the space we have in the way that cities like Newport News do - create an economic environment that would attract MAJOR businesses, rather than small businesses -

businesses that are "household names", that are recognized nationally, corporations - think places that know the way Walmart is

• Capitalize on the simple things, as well like the "Mice on Main," for example

↑ Youth Input: ↑

• To help youth return, put up or use a space that can be used to help you develop their skills and interest as well as entertain them. This place can help struggling students find out what they want to do with their life. (Also - make the 7-11 or fast-food get a public bathroom)

HAMPTON VA

Question 1 (continued)

Small business storage warehouses.

Small business have lack of storage space. Hampton could have warehouses that the small businesses could keep their over stock ~~vehicle~~ and storage - pay a small cost to store.

- Business incubator for small businesses. Large storage space for small businesses to compete.

Website - Historic sites, entertainment festivals, restaurants, → Hit links to their sites → All Businesses.

Click on map to see where it is One Stop Shop ☺

Don't forget the kids and families.

HAMPTON VA

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

1. Activities for 20 Somethings

2. Good Retirement Homes w/ stages for aging

3. Jobs

4. Activities for women eg. shooting

5. Activities for old people

6. Activities in parks

- Volley ball
- Jenga
- dog shows
- tournaments
- craft booths
- city fair

7. Go Cart track

8. Day Party - Social in Park

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

9. Help Families to remain a unit & Parent training

More signage like electric sign or always a mobile app

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

Continue to focus on schools
Economic Development

Access to Water: More Water Activity
Leas to swim - water gun, water balloon

We ARE HISTORY • Downtown Historic Walk

Connectivity between Cool Hampton
system - Trolley
Boat Bus
Bike Paths (Bike Share)

Embrace Fort Monroe & The NPS

Continue to make Hot Downtown walkable
friendly, great place to visit

SPECIAL EVENTS - Community Events

Problems tree lighting
Platan, Platan, Platan & more from

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

EMBRACE OUR DIVERSITY - ITS PART OF OUR HISTORY

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

- Rising Sea Level
- Additional Recreation services Facilities
- New business (attract new businesses)
- Establish ~~water~~ food truck parks, competition is a key business component
- Get control of crime and violence to protect our youth
- Plan to retain our college graduates, create more opportunities for careers
- Taking care of senior housing them in the community
- Students need to learn about the need to help others - Volunteer

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

- ① Comprehensive jobs that will produce higher level incomes to support the city. Too many 4-6 hrs fast food restaurants - low wages
- ② Development of college universities to create historical educational, post-school programs for our youth and lower class population
- ③ Use all vacant stores on Mainway Blvd & build stores

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1 (continued)

money, and not just people from Hampton we need to bring in here, so we can build the business and create more business and increase the night scene, we will see a lot more youth and income, and entertainment in Hampton

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

We need to provide more opportunities for entertainment to keep Hampton exciting city. We need to incentivize our community. We can do this by providing more outdoor recreational activities, interactive community functions, beautify the city to create a positive environment and increase the quality of quantity of private entertainment companies.

We need to look after the youth in Hampton. They don't have as many opportunities as you'd think and we need more variety of reading opportunities. We also don't have as much school or community support. There isn't much job in Hampton so many take in freelance activities. We need to encourage businesses and listen to the youth and teens.

Additionally, we need to increase tourism and explore budget spending. More people need to see and spend

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

- crime prevention
- Infrastructure schools, libraries, recreation ctrs
- incentives for property owners to improve or repurpose blighted properties (residential + commercial)
- create walkable bike-able community

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

1) Congestion at HIA VA
why: Time consuming, frustration
also: Attendance, parking
Improved attendance, mass transit

2) Economic Dev -
More mixed use (business/residential)
walkable community
Redevelop vacant shopping
why? More/Improve quality of life
also

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

School system improvement → Teacher/student ratio
→ Needs more attention
→ ADD another HS
→ too crowded

Hampton Does NOT explain what it is → NO promotion of what is here - interior
→ Tell us why?
→ area is underutilized

Need Art Culture → need a community for it
→ Gen X / Millennials look for it

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

(RED) FIRST TEAM + JACK, LEON, LAURA, RICH, CHRIS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

1) CRIME / SAFETY:
- EMPHASIS ON VIOLENT CRIME

2) EDUCATION:

3) CAREERS VS JOBS
- BE SINGLE BUSINESSES

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

- Dance Place (Not a club, good clean
Five)

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1 (continued)

Areas to focus on next 5-10 years
Windswept: Refer to pump out water
early childhood education Strategically
attract night life create team
Public safety
A venue to showcase our rich history
Sports tourism - Pool
Public safety

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

* Economic Growth (to create opportunity
and improve quality of life create
an environment that promotes
investment and commerce
* Infrastructure & Maintenance of
- Why: To facilitate the above & create
a sense of pride & ownership in
community
- How: Manage & improve assets

HAMPTON VA

COMMUNITY PLAN 2040 TABLE TALKS

Question 1

What 2-3 areas should we focus on in the next 5-10 years to ensure Hampton is a successful and thriving city? (Why/How?)

- COMMUNITY THAT IS BIKABLE + WALKABLE
- ARTISTIC FOCUS FOR CITY
- AFFORDABLE HOUSING

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- PUBLIC TRANSPORTATION, BIKE TRAILS, WALKABILITY
- TOURISM THROUGH SPORTS, EVENTS, ETC, ATTRACTIONS THAT BRING THE PEOPLE HERE - WHY HAMPTON?
- expand Dr Williams
- IMPROVE SMALL BUSINESS DEVELOPMENT OPPORTUNITIES

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- ~~IMPROVING A MORE DIVERSE TRANSPORTATION NETWORK~~ - WALKING, BIKING + ^{PROPS TRANSPORTATION} ~~IMPROVING TRANSPORTATION~~
- DRAW High PAYING - Non - Dad JOBS. (DIVERSITY OF TYPE OF EMPLOYERS)
- INCREASE AFFORDABLE HOUSING
- BEAUTIFUL GARDENS
- DRAW ATHLETIC ACTIVITIES - AQUATIC CENTER -

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- Better communication + support between ^{among} city agencies + organizations
- Green Industries for the future
 - ↳ LEED certified buildings
- Transportation + ^{to}
- Walkability
- More Green Space / less pavement
- Protect Waterways - save rain, prevent runoff
- Living WITH Water, deal w/ Flooding and tides - support residents in
- Out-of-box education to ^{these}
 - ↳ help our children be ^{tax credits/} their best - ^{education} grants
- More revenue!! Tax base with progressive ^{businesses/} Community Gardens ^{industries}

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- Family Entertainment
- Economic Development via Hotels, Watersports,
- Drainage Issues / Flooding
- Grocery Stores / Community Markets
- Accredited Schools
- BETTER PAY FOR EDUCATORS
- POLICE PROTECTION
- I still go across the water for plays, concerts w/ bigger names - even plays put on by Norfolk State; comedy shows

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- PARK REC - FIGHTS CRIME ^{IN THERE}
- MORE MONEY UPGRADE LIBRARY - Techology - PROGRAMS - BRING YOUTH - HOME SCHOOLS
- ~~STAY~~ COMMUNITY ASSET HAMPTON PEOPLE GO TO NORFOLK TO PARTICIPATE
- FISCAL TRANSPARENCY MAKE IT PUBLIC -
- ~~BE~~ WALKABLE - BUT NEED A DESTINATION

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My Ideal Hampton





Early Themes

- More activities – “Fun” & a variety
- Build on uniqueness & strengths
 - Water, History, Places, People
- Strategic Growth
- Diverse & vibrant economy
- Parks & community spaces
- Connections between centers of activity
- Improve sense of safety
- Community awareness
- Quality education systems

Next Steps – Part I

- **Nov 2018 - Feb 2019**
 - Roadshows, Table Talks, & Surveys
 - Complete Data Collection & Analysis
- **Feb – March**
 - Focus Group Discussions
- **Apr – May**
 - Draft Strategic Plan & Subject Matter Review
- **May – June**
 - Community Checkpoint & Feedback

Next Steps – Part II

- **June – Sept 2019**
 - Finalize plan & departmental review
 - Refine Comprehensive Plan outreach
- **Oct 2019 – Feb 2020**
 - Council Adoption of Strategic (5yr) Plan
 - Neighborhood-based Comp Plan roadshows
- **Feb – Apr**
 - Draft final plan & SME review
- **May – June**
 - Final community checkpoint & feedback
- **August 2020**
 - Council Adopts Final Community Plan

Get Involved, Be Heard

- **Planning + N'hood Commissioners**
- **Set up a Road Show**
- **Host a Table Talk**
- **Identify Partners**
- **Talk it up**



[Hampton.gov/Hampton2040](https://hampton.gov/Hampton2040)