

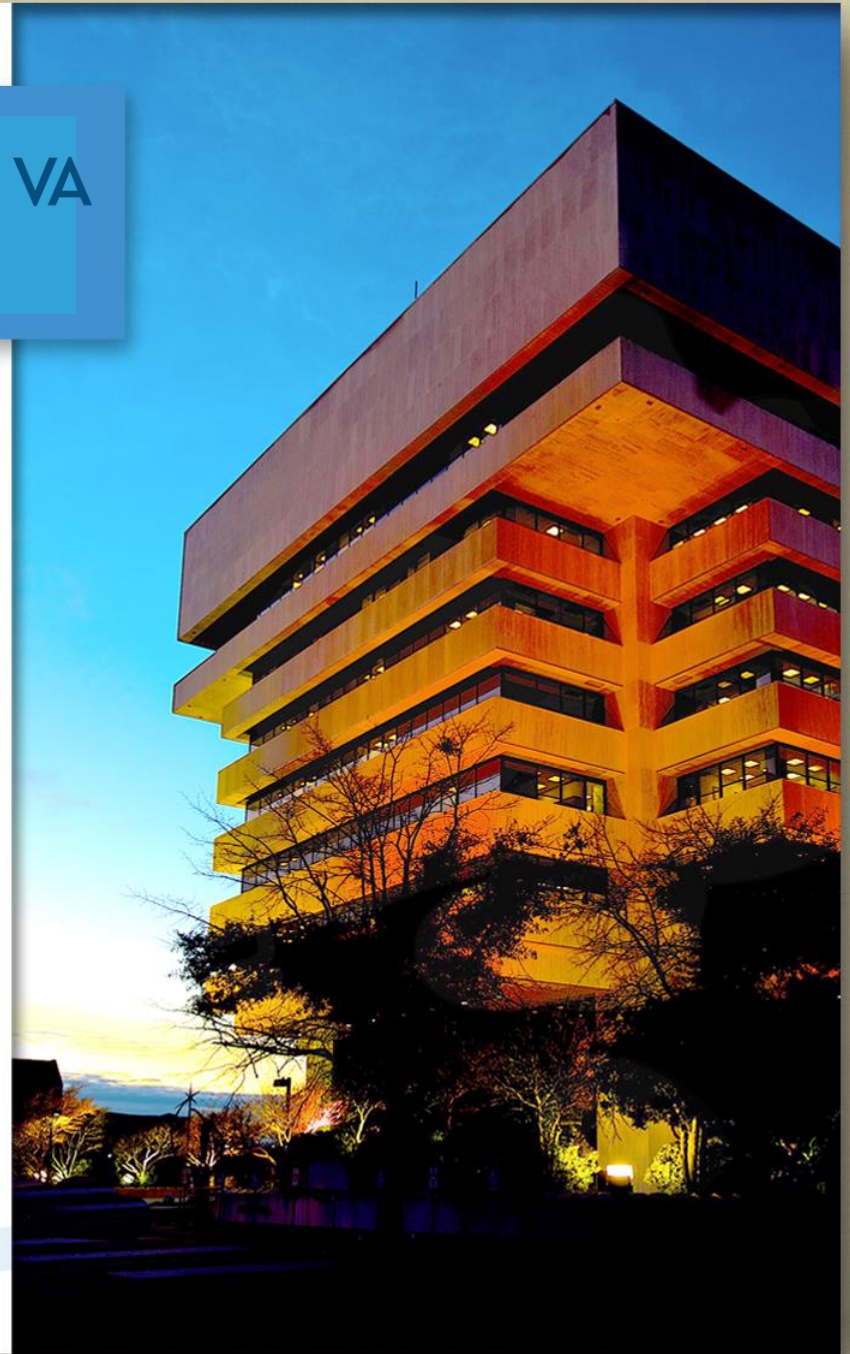


24-0045

**1990-1996 Power Plant
Parkway**

**Colonial Downs Group,
LLC**

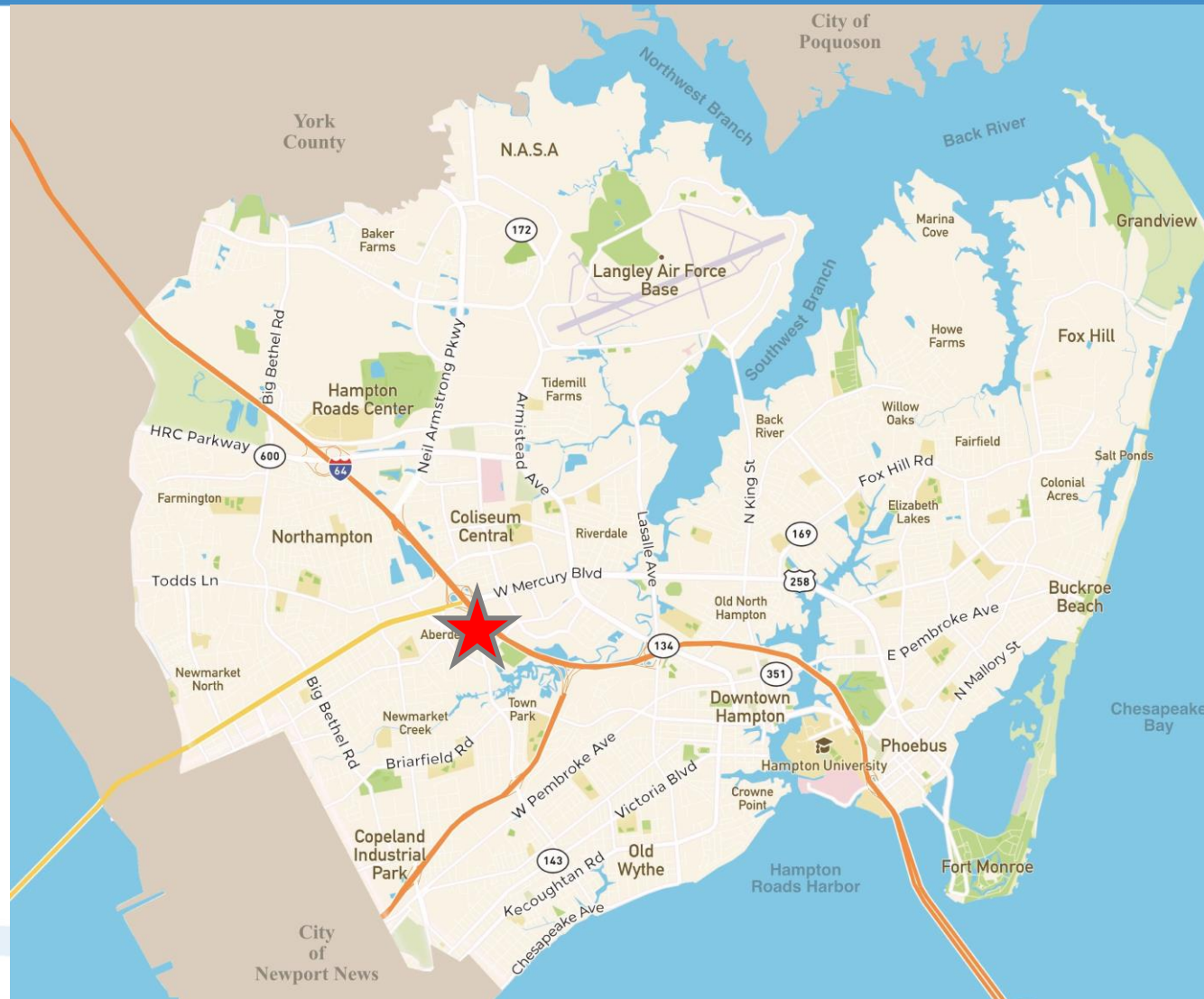
City Council
March 13, 2024



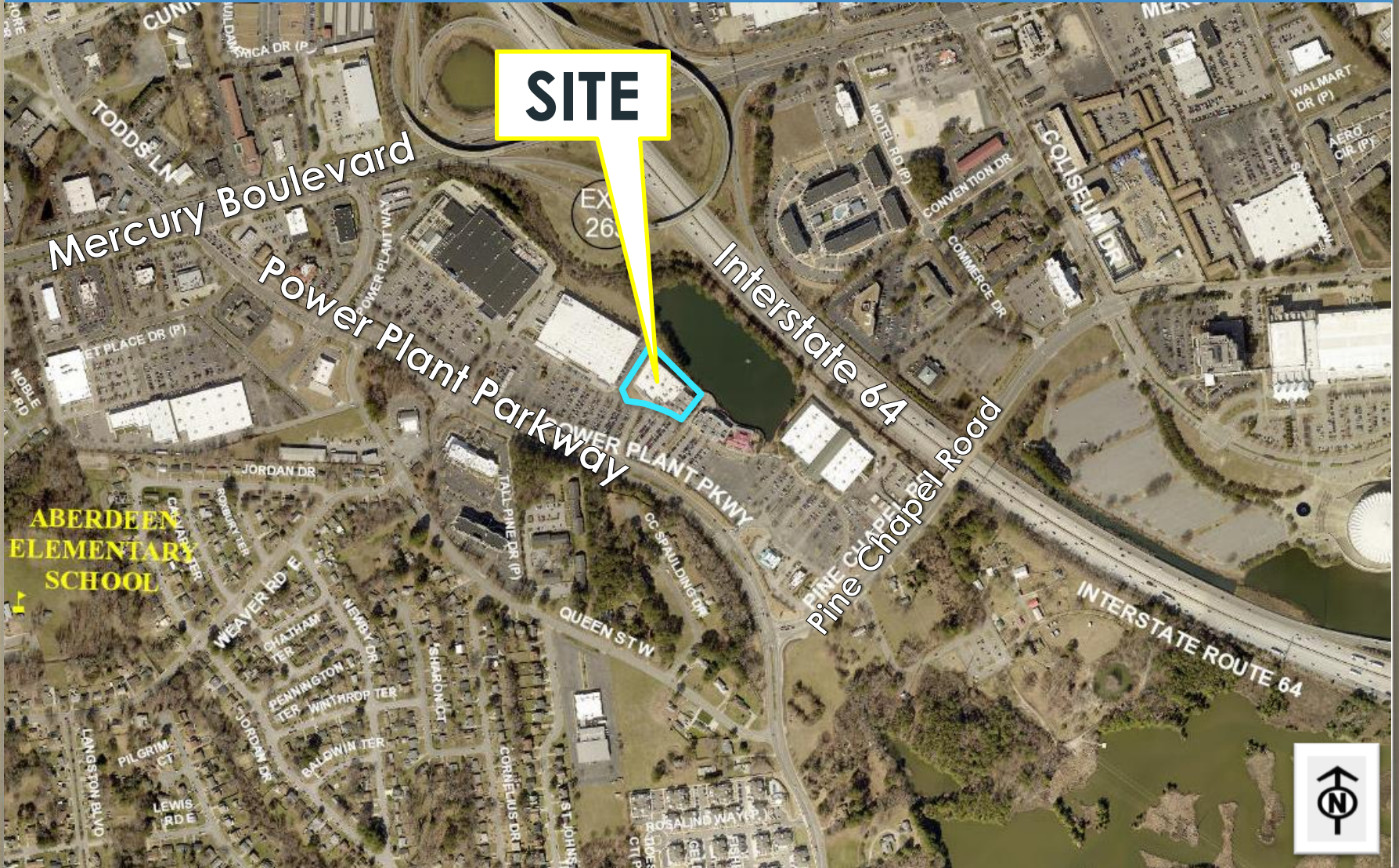
Application

Use Permit to Amend Hours of
Operation Condition of
Existing Amusement Center

Location Map



Location Map



Coliseum Central Master Plan



COLISEUM CENTRAL MASTER PLAN:

Hampton, Virginia URBAN DESIGN ASSOCIATES

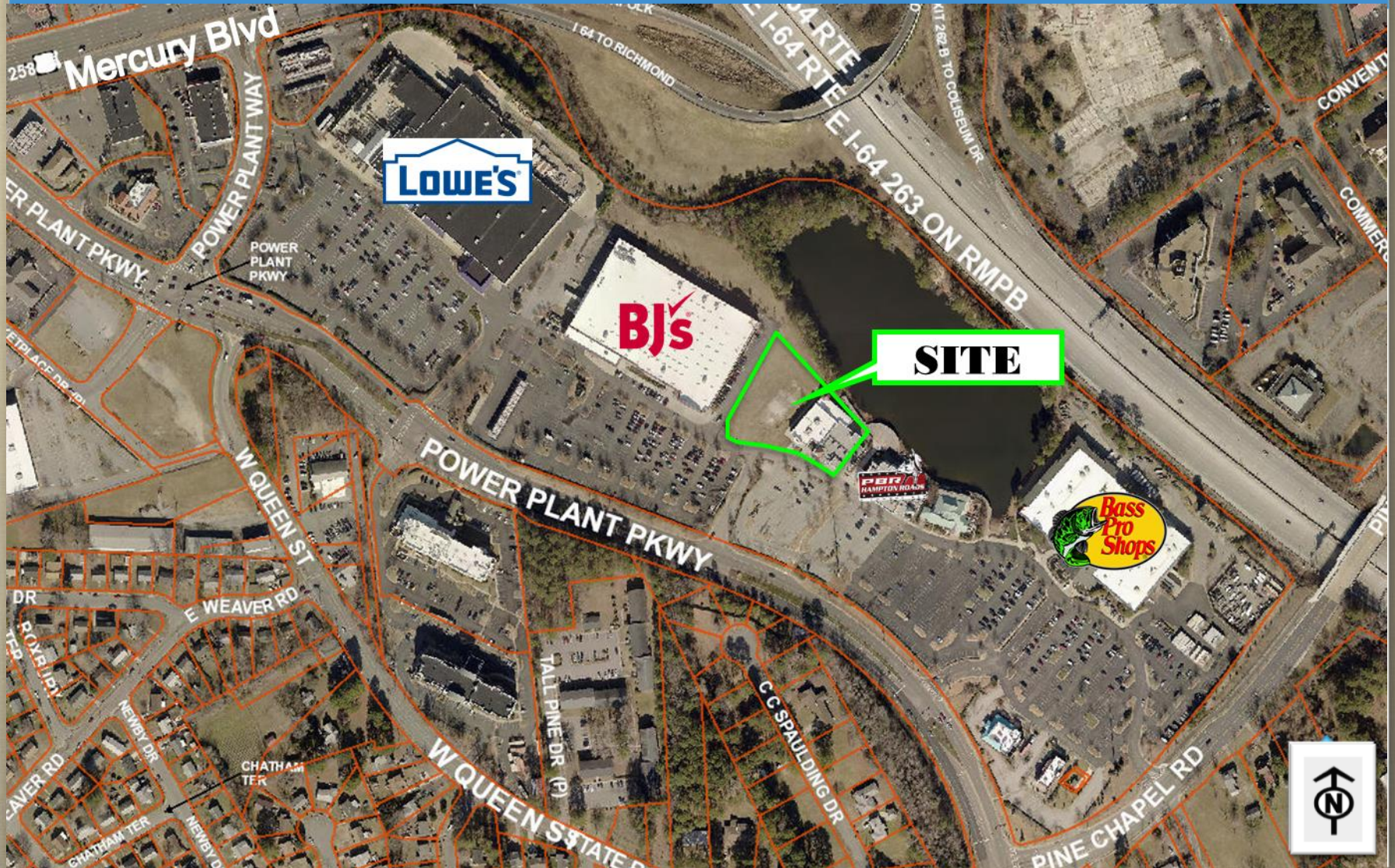
NOVEMBER 12, 2015



ADOPTED BY CITY COUNCIL ON 12 NOVEMBER 2015

- Pursue regionally-unique and locally-serving commercial development.
- Identify preferred locations for large-scale, commercial development, as well as different preferred locations for smaller-scale, neighborhood compatible development.
- Reserve locations adjacent to I-64 for regional attractions and destinations that require high visibility and great access.

Power Plant Map



Timeline

Amusement Center Use:

- January 9, 2019 – UP No. 19-0004 to permit an amusement center
- March 24, 2021 – UP No. 21-0090 extend hours of operation from 8 AM - 2 AM to 8 AM - 4 AM

Restaurant Use:

- February 9, 2022 – UP No. 22-0045 to allow live entertainment 2

Currently in Effect:

- UP No. 21-0090 and UP No. 22-0045

Security & Safety



- Police calls have not increased between 2am & 4am
- Overall decrease in police calls in 2023
- Security plan audit – compliant

Existing Conditions

- Lighting Plan
- Security Plan
- Maximum of 700 HHR wagering machines
- Virginia Racing Commission regulations
- Compliance with Applicable Laws
- Nullification & Revocation

*All conditions can be found within the package

Proposal

- Request to operate 24/7
- Amend Condition No. 9 to Extend the Hours of Operation

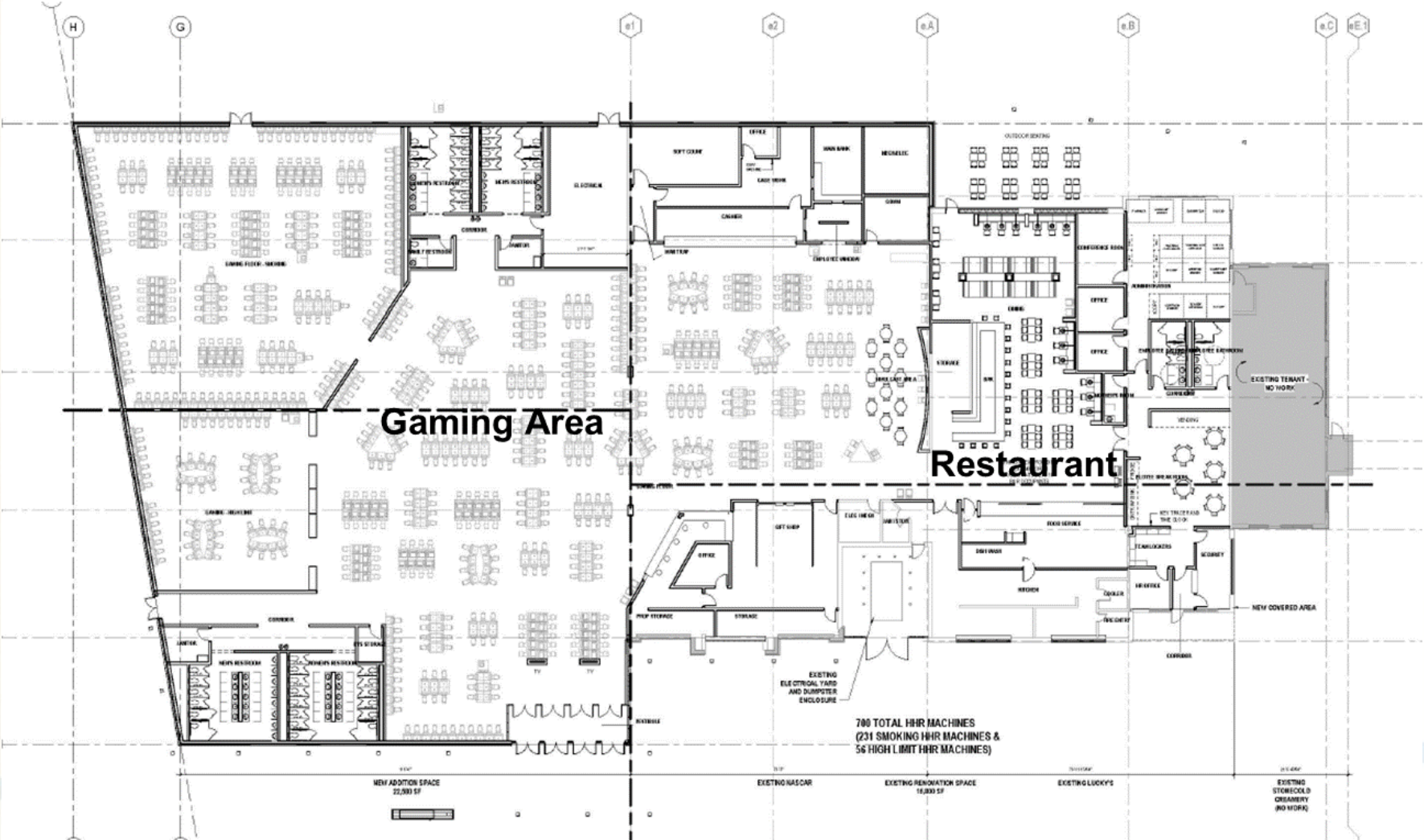


HHR Machine

Security Condition

- Condition updated to strengthen enforceability
 - Police annual audit
 - Reasonable updates to security plan following annual audit
 - Unaddressed security concerns could lead to revocation of the Use Permit

Floor Plan



Analysis

- Consistent with City policies
 - Destination retail & entertainment
 - Expands tourism
- Fosters supportive business environment
 - Tax revenue generator
 - Attracts visitors & spinoff retail
- No significant changes in police calls
- Overall police calls have decreased in 2023 between 12:00 AM & 4:00 AM
- Compliance with security plan

Amended Conditions

- Remove hours of operation restriction
- Strengthen enforceability of security plan
- Update ABC licensing condition to be consistent with Use Permits that conduct retail alcohol sales

*All recommended conditions can be found within the package

Recommendation

- Applicant opportunity to present
- Public hearing
- Action: Staff and Planning Commission recommend **APPROVAL** of Land Use Case No. 24-0045 with sixteen (16) conditions