

Use Permit # 17-00001

3000 Allainby Way
Peninsula Main VA, LLC



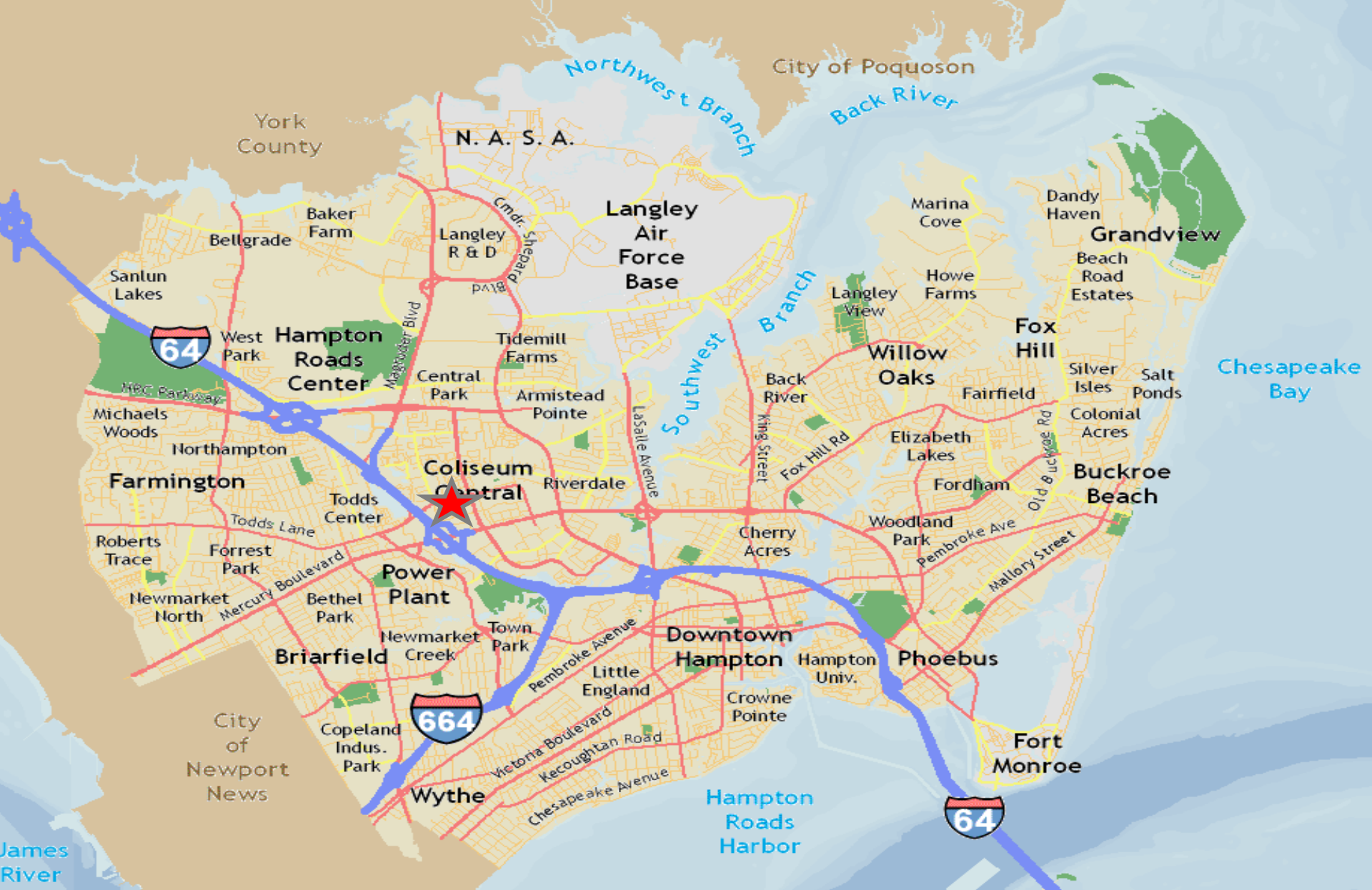
Hampton
VIRGINIA

City Council

March 8, 2017

Application

Use Permit for a hotel



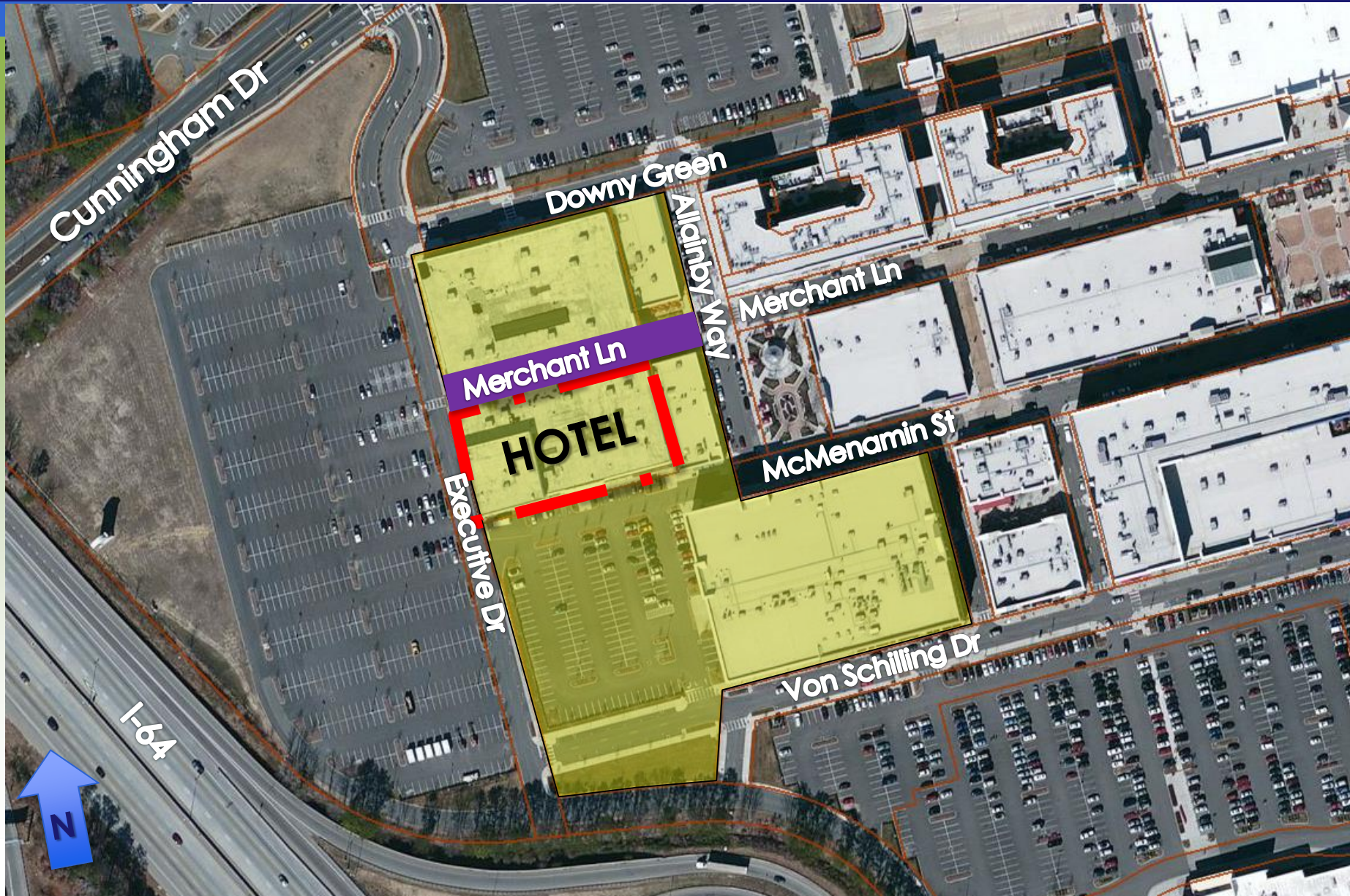
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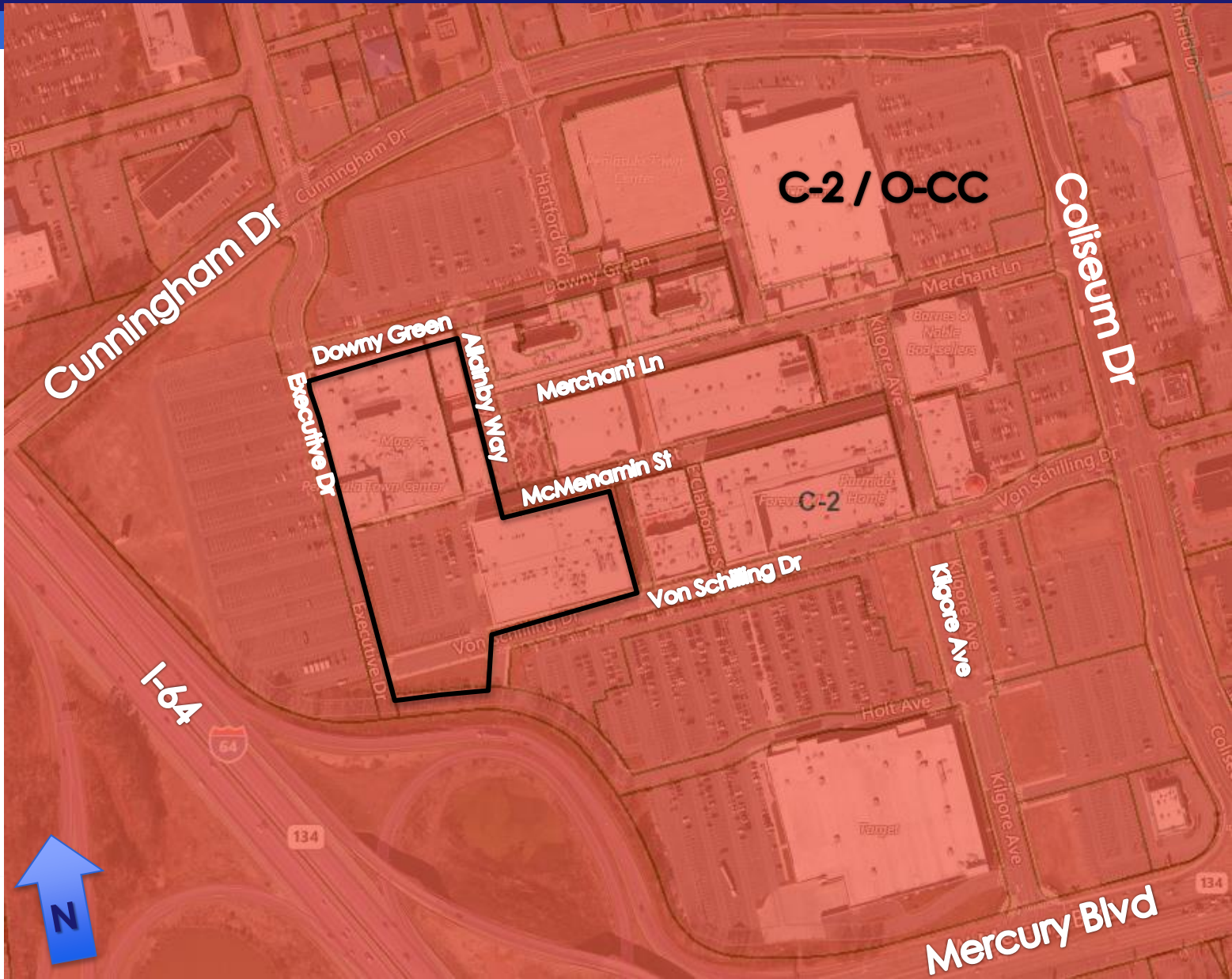
Location



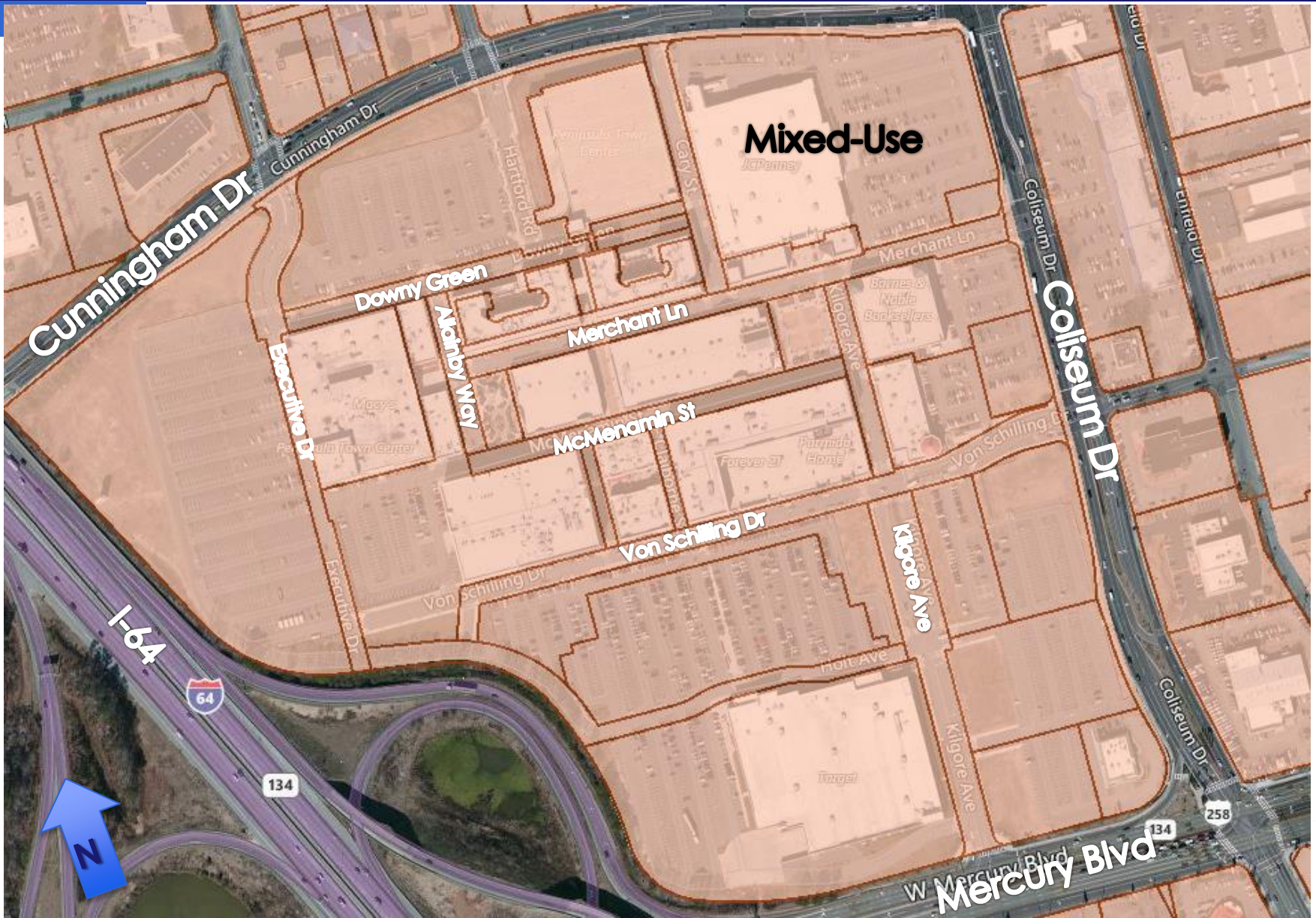
Proposal



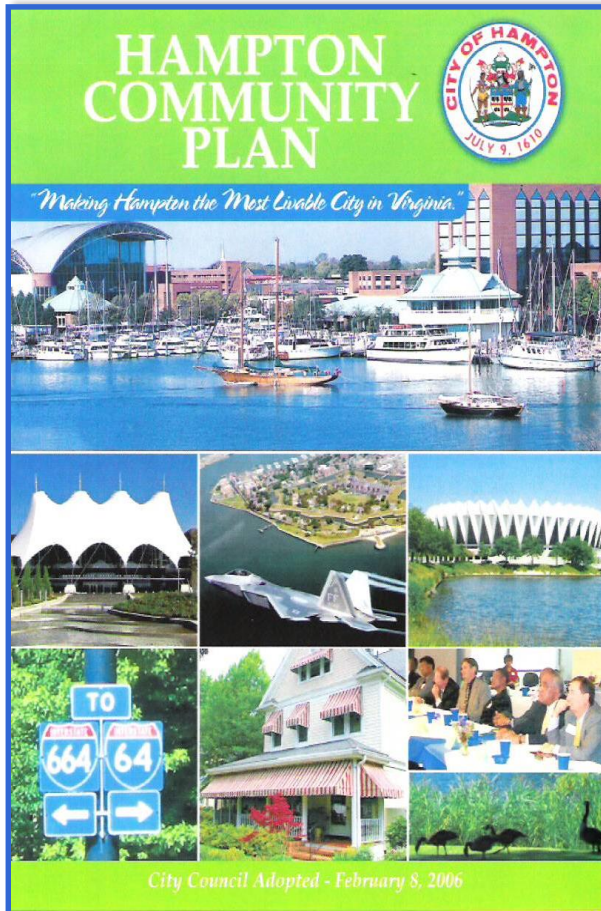
Zoning



Land Use



Public Policy: Community Plan



Hampton Community Plan (2006, as amended)

- Support the City's economic development priorities
- Expand tourism, entertainment, & cultural opportunities

Public Policy: Master Plan



COLISEUM CENTRAL MASTER PLAN:

Hampton, Virginia URBAN DESIGN ASSOCIATES

NOVEMBER 12, 2015



Coliseum Central Master Plan (2015, as amended)

- **Hotel at Peninsula Town Center**
- **To support tourism & entertainment opportunities**

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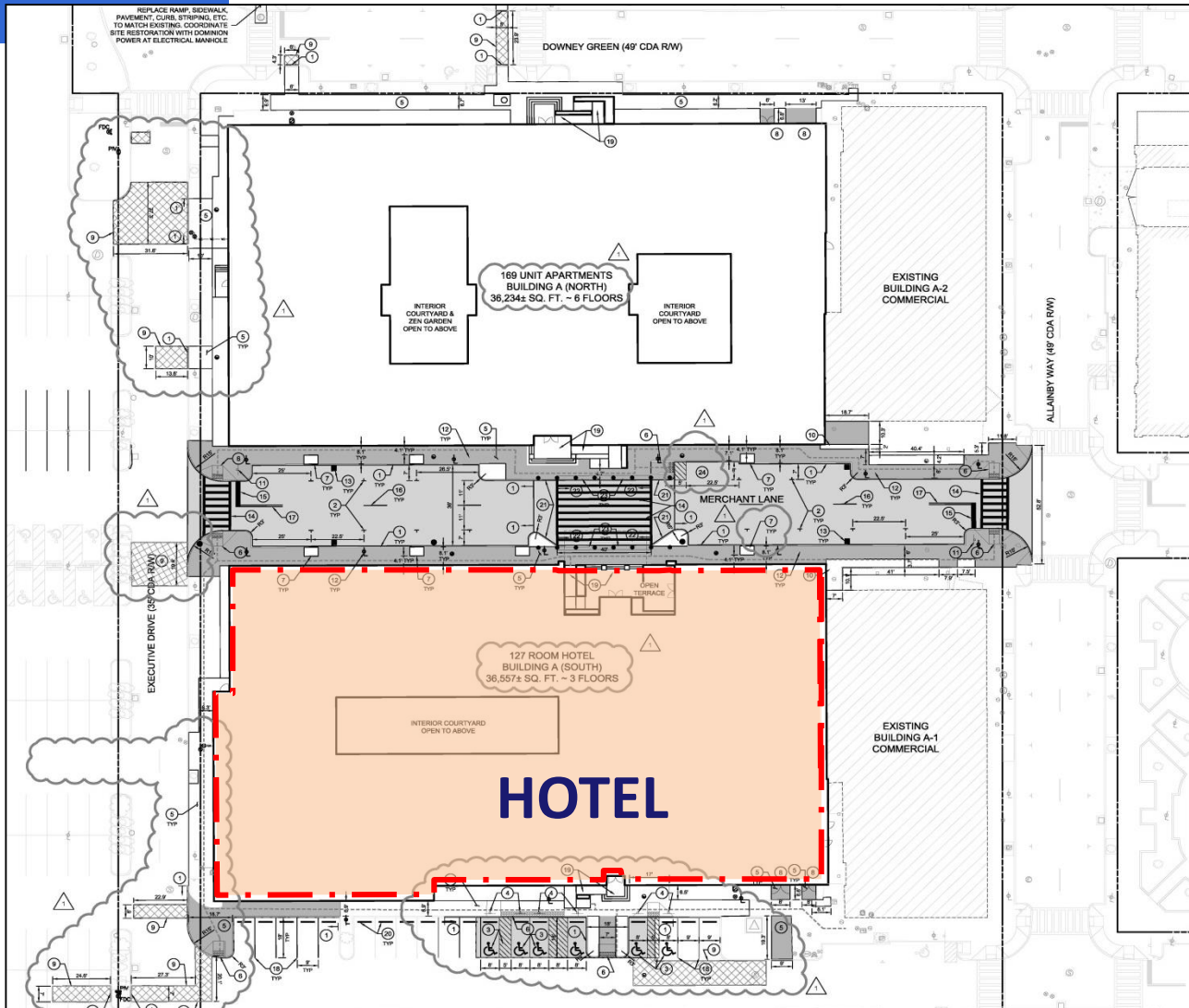
Public Policy: Conservation Plan



Hampton Coliseum Mall Project – Conservation Plan (February 2006)

- Redevelop as an integrated mixed-use town center
- Peninsula Town Center
- Locate a hotel

Conditions



- Issuance of Permit
- Concept Plan
- Vehicular & pedestrian circulation

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Recommendation

Staff recommends approval of
Use Permit # 17-00001 with 6 conditions