

Marketing and Outreach Engagement Report – FY26 Budget Input Campaign

The City of Hampton’s Marketing and Outreach Department played a key role in promoting public participation in the FY26 budget input process through the city’s annual “I Value” campaign. Using a mix of digital outreach, direct mail, and in-person events, the department effectively raised awareness, educated residents, and encouraged meaningful engagement.

Social Media Engagement

Marketing and Outreach leveraged social media—especially Facebook—to connect with residents and promote budget input opportunities:

- **Consistently Strong Engagement:** All budget-related Facebook posts performed within or above the industry benchmark for engagement.
- **Top Performer:** The *Facebook LIVE I Value session* with City Manager Mary Bunting achieved a remarkable 31% engagement rate—the highest of the campaign.
- **Boosted Post Results:** A boosted post reached a 6% engagement rate and was shared 58 times.
- **Facebook Video Reach:**
 - *Budget 101 reel* on Facebook: 870 views
 - Facebook Live Budget Chat: 3158 views (46 viewers live), 242 comments/likes
- **Year-over-Year Growth:** Facebook engagement was up 21% compared to the same period last year.

E-News

The “I Value” campaign was prominently featured in the city’s daily e-newsletter to deliver timely reminders and encourage participation:

- **Banner Presence:** The “I Value” banner appeared from March 3–24, evolving from general promotion to specific events and survey deadlines.
- **Messegges Sent:**
 - Feb. 27 - presented the I Value schedule and linked to the news flash.
 - March 13 - Reminder that the I Value campaign started the following week.
 - March 17 - I Value at the Aquaplex tomorrow
 - March 18 - I Value at the Aquaplex tonight
 - March 20 - I Value on Facebook Live tonight
 - March 21 - I Value at American Theatre tomorrow
 - March 24 - I Value online survey ends tomorrow

- **Open Rates and Engagement:** These seven e-newsletters were opened a combined total of **16,128 times**. “I Value” was either the lead or second item in every edition.
- **Survey Participation:** 541 residents completed the online survey via links provided in the e-newsletter.

Website and Video Engagement

- The dedicated *I Value FY26 Campaign* page received **692 visits** in the two weeks leading up to the end of the campaign.
- The *Budget 101 explainer video* featuring the city manager received **504 views** on YouTube.

In-Person Polling Events

- Hampton Aquaplex: 36 poll takers (40 in attendance)
- American Theatre: 20 poll takers (39 in attendance)

Direct Mail Outreach

- **Postcard Distribution:** A total of **59,380 postcards** were mailed to Hampton residences (including houses and apartments), ensuring broad coverage of the community. **Cost:** \$17,948.27

Summary

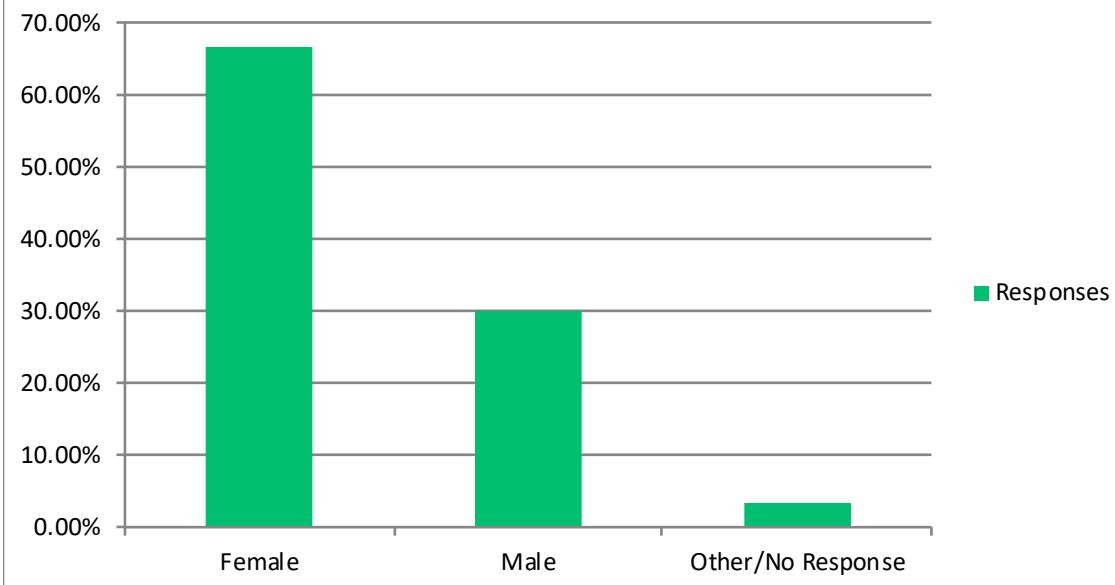
The FY26 “I Value” campaign reached residents across multiple platforms, combining digital engagement, direct communication, and in-person interaction. Marketing and Outreach’s efforts contributed to higher-than-average social media engagement, strong e-news open rates, and a steady stream of residents participating in the online survey. The success of this multifaceted campaign demonstrates the value of a comprehensive outreach strategy in fostering civic involvement.

FY26 I Value Budget Input Survey

Gender:

Answer Choices	Responses	
Female	66.58%	737
Male	30.08%	333
Other/No Response	3.34%	37
	Answered	1107
	Skipped	17

Gender:

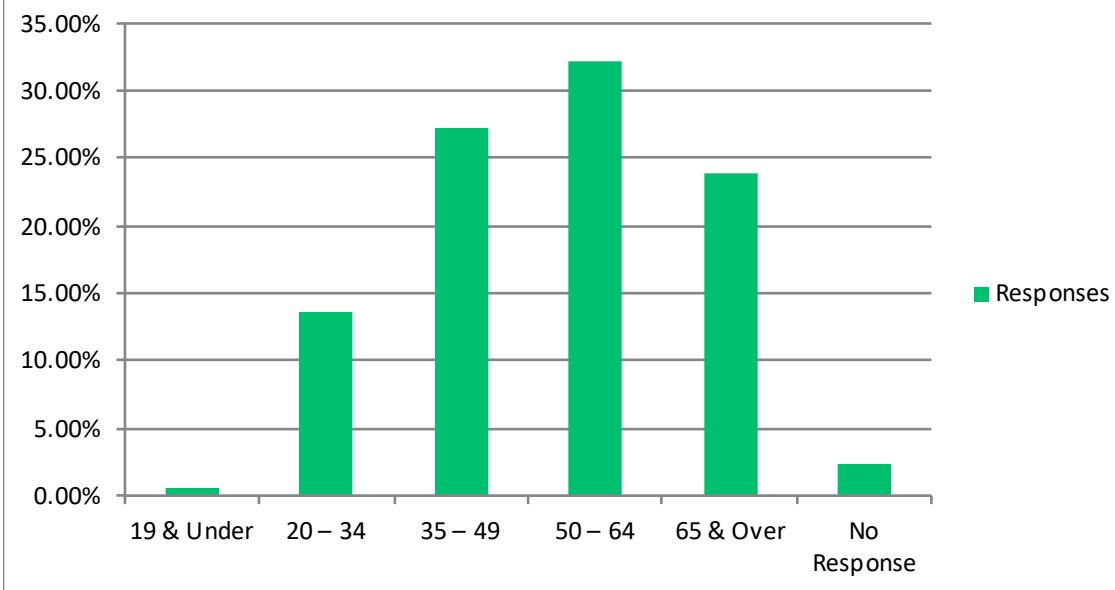


FY26 I Value Budget Input Survey

What is your age?

Answer Choices	Responses
19 & Under	0.54%
20 – 34	13.67%
35 – 49	27.34%
50 – 64	32.10%
65 & Over	23.92%
No Response	2.43%
	1112
Answered	
Skipped	11

What is your age?

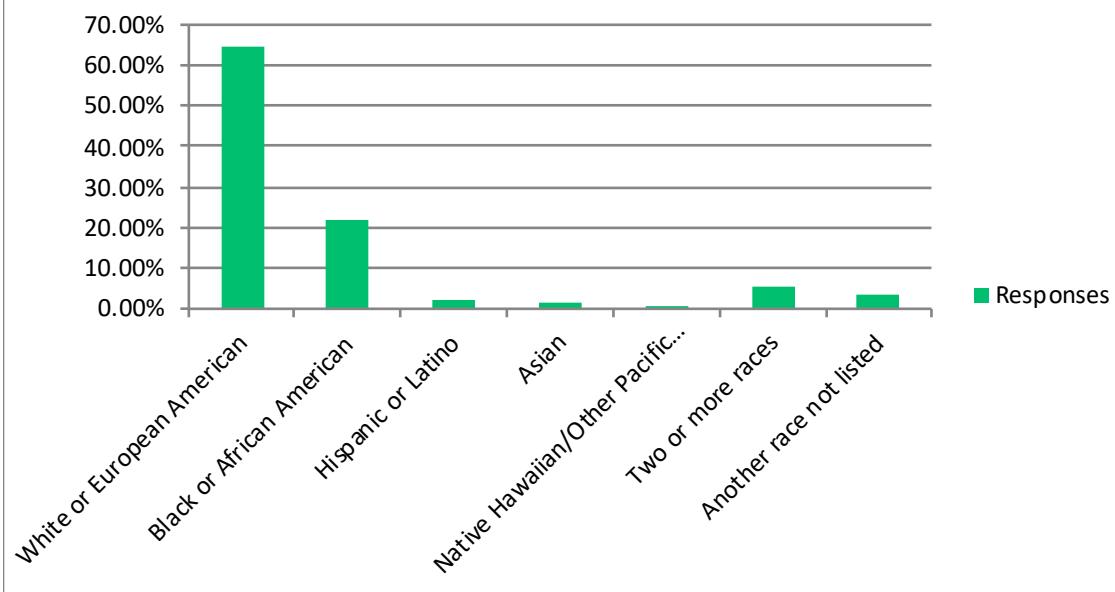


FY26 I Value Budget Input Survey

What is your race/ethnicity?

Answer Choices	Responses	
White or European American	64.92%	718
Black or African American	21.97%	243
Hispanic or Latino	2.44%	27
Asian	1.81%	20
Native Hawaiian/Other Pacific Islander	0.27%	3
Two or more races	5.33%	59
Another race not listed	3.25%	36
	Answered	1106
	Skipped	12

What is your race/ethnicity?

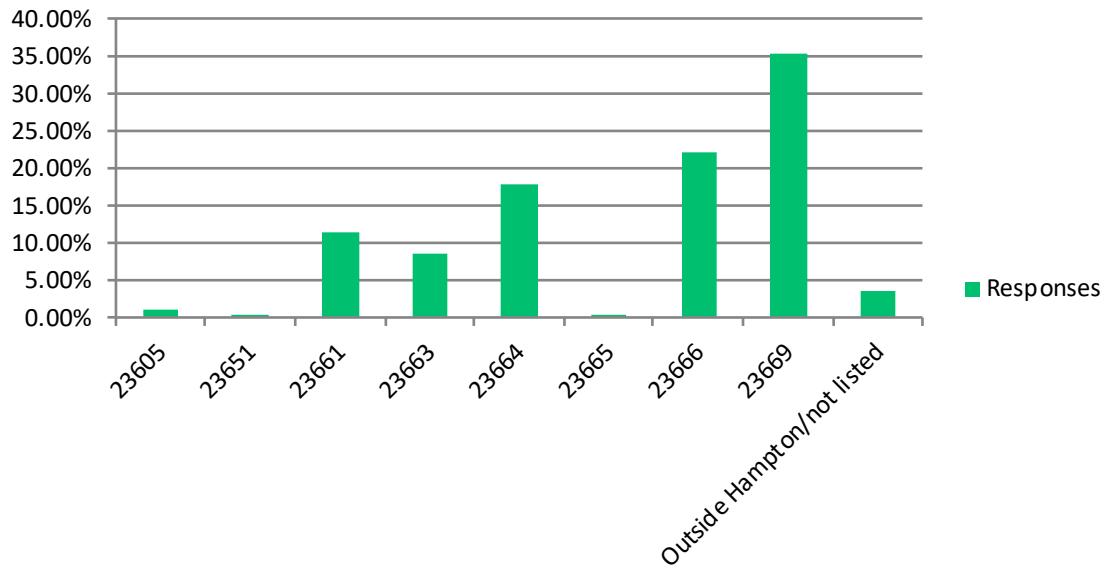


FY26 I Value Budget Input Survey

What is your zip code?

Answer Choices	Responses	
23605	0.98%	11
23651	0.35%	4
23661	11.35%	128
23663	8.51%	96
23664	17.64%	199
23665	0.09%	1
23666	22.16%	250
23669	35.28%	398
Outside Hampton/not listed	3.63%	41
	Answered	1128
	Skipped	1

What is your zip code?



FY26 I Value Budget Input Survey

What real estate tax rate are you most comfortable with?

Answer Choices	Responses
Lower than \$1.11	33.10% 338
\$1.11	16.65% 170
\$1.12	8.42% 86
\$1.13	7.84% 80
\$1.14	7.25% 74
\$1.15 - no change	26.74% 273
Answered	1021
Skipped	7

What real estate tax rate are you most comfortable with?

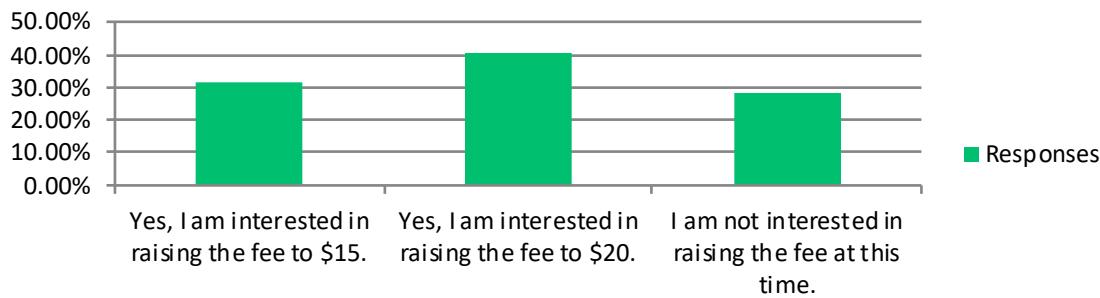


FY26 I Value Budget Input Survey

As recommended by the Courts, are you interested in raising the Courthouse Security Fee in support of personnel, equipment, and other personal property used in connection with courthouse security? The fee is only charged to those convicted of a violation to a statute or ordinance.

Answer Choices	Responses	
Yes, I am interested in raising the fee to \$15.	31.41%	310
Yes, I am interested in raising the fee to \$20.	40.53%	400
I am not interested in raising the fee at this time.	28.06%	277
	Answered	987
	Skipped	3

As recommended by the Courts, are you interested in raising the Courthouse Security Fee in support of personnel, equipment, and other personal property used in connection with courthouse security? The fee is only charged to...

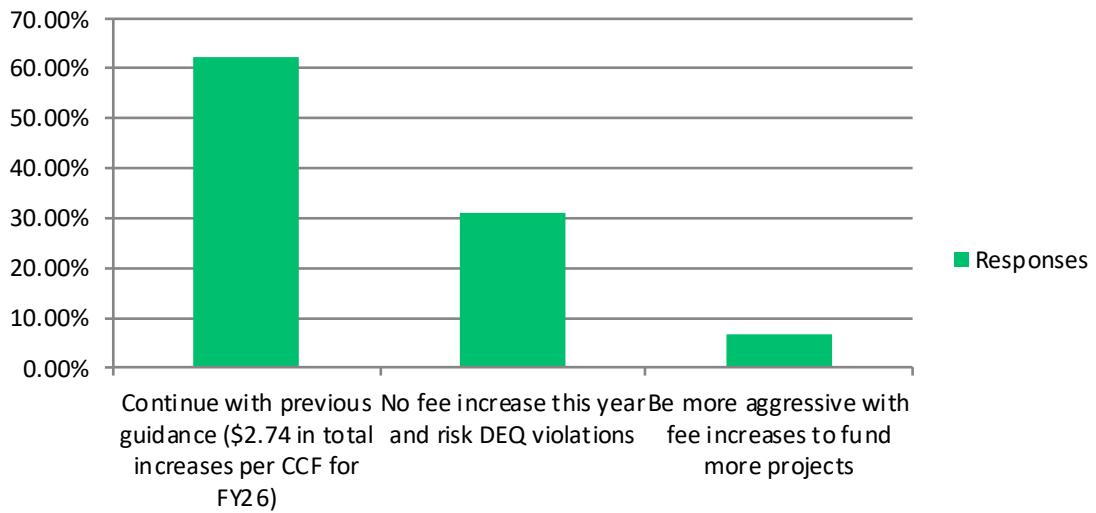


FY26 I Value Budget Input Survey

What is your preference with current and future Wastewater Fees increases?

Answer Choices	Responses	
Continue with previous guidance (\$2.74 in total increases per CCF for FY26)	62.10%	580
No fee increase this year and risk DEQ violations	31.05%	290
Be more aggressive with fee increases to fund more projects	6.85%	64
Answered	934	
Skipped	2	

What is your preference with current and future Wastewater Fees increases?

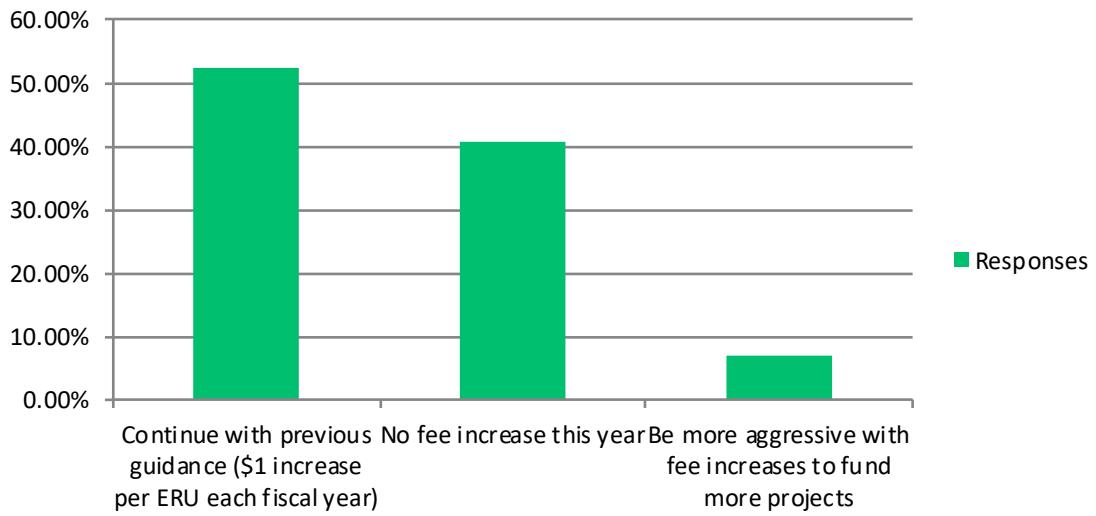


FY26 I Value Budget Input Survey

What is your preference with current and future Stormwater Fee increases?

Answer Choices	Responses	
Continue with previous guidance (\$1 increase per ERU each fiscal year)	52.44%	473
No fee increase this year	40.47%	365
Be more aggressive with fee increases to fund more projects	7.10%	64
	Answered	902
	Skipped	2

What is your preference with current and future Stormwater Fee increases?

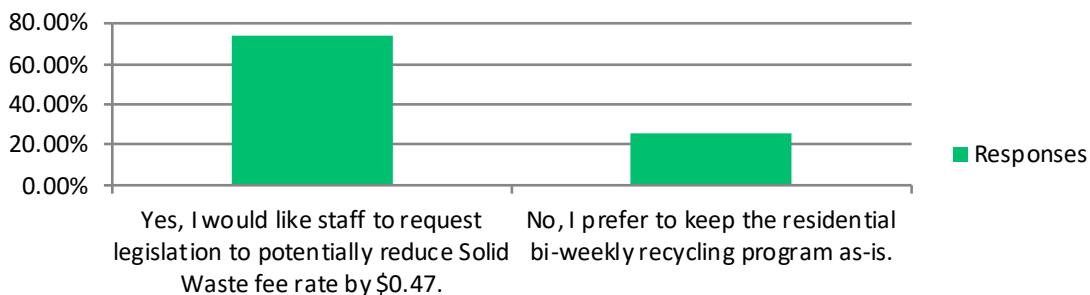


FY26 I Value Budget Input Survey

Staff recommends requesting legislation modifications to the overall recycling definition, as Hampton may have an opportunity to reduce costs by processing our recycling materials at the Hampton Steam Plant (Waste to Energy). This legislative change could reduce future weekly rate to residents by \$0.47 - or \$1.1 million. What option do you prefer?

Answer Choices	Responses
Yes, I would like staff to request legislation to potentially reduce Solid Waste fee rate by \$0.47.	74.07%
No, I prefer to keep the residential bi-weekly recycling program as-is.	25.93%
	Answered
	833
	Skipped
	12

Staff recommends requesting legislation modifications to the overall recycling definition, as Hampton may have an opportunity to reduce costs by processing our recycling materials at the Hampton Steam Plant (Waste to Energy). This...



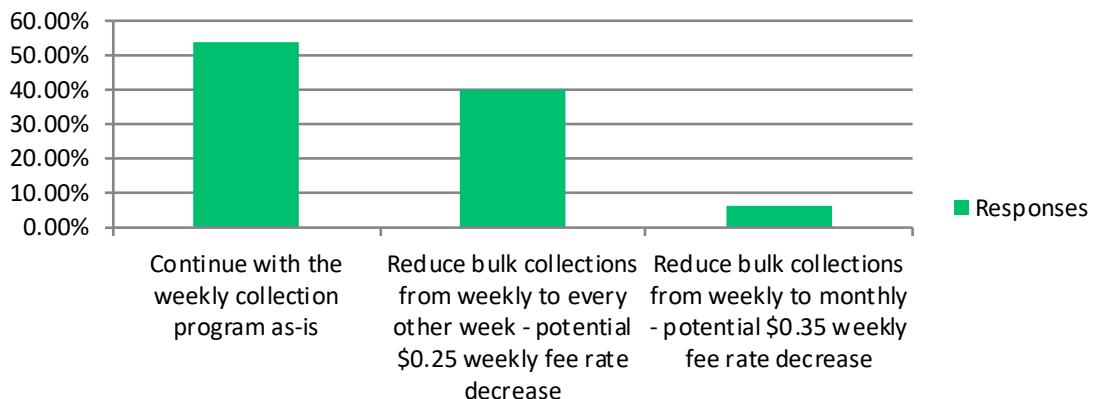
FY26 I Value Budget Input Survey

There are potential costs savings if Bulk Waste collections are reduced.

What is your preference with Bulk Waste collection?

Answer Choices	Responses	
Continue with the weekly collection program as-is	53.60%	454
Reduce bulk collections from weekly to every other week - potential \$0.25 weekly fee decrease	39.79%	337
Reduce bulk collections from weekly to monthly - potential \$0.35 weekly fee decrease	6.61%	56
Answered		847
Skipped		5

There are potential costs savings if Bulk Waste collections are reduced. What is your preference with Bulk Waste collection?

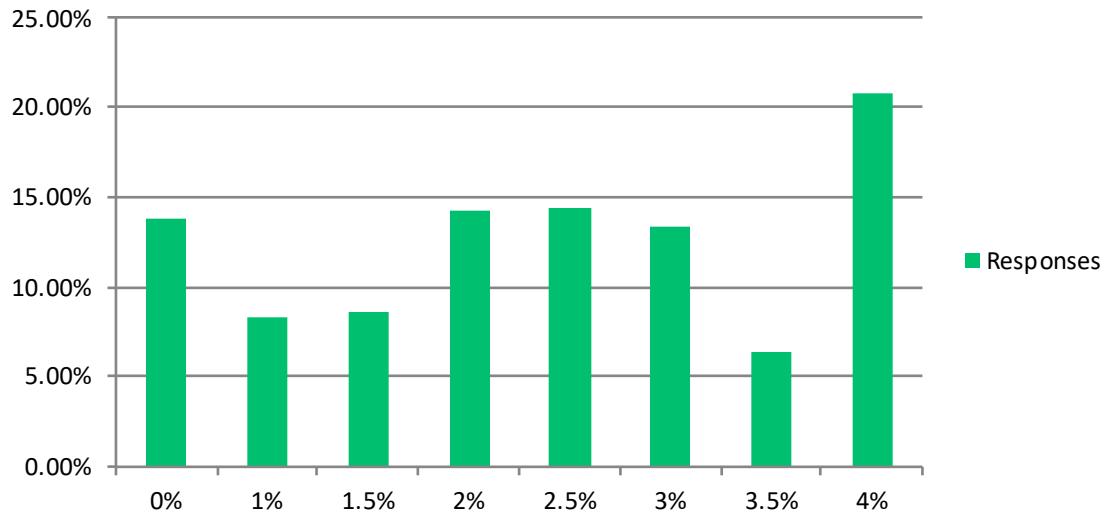


FY26 I Value Budget Input Survey

What level of employee compensation increase are you most comfortable with?

Answer Choices	Responses
0%	13.78% 108
1%	8.29% 65
1.5%	8.67% 68
2%	14.29% 112
2.5%	14.41% 113
3%	13.39% 105
3.5%	6.38% 50
4%	20.79% 163
Answered	784
Skipped	15

What level of employee compensation increase are you most comfortable with?

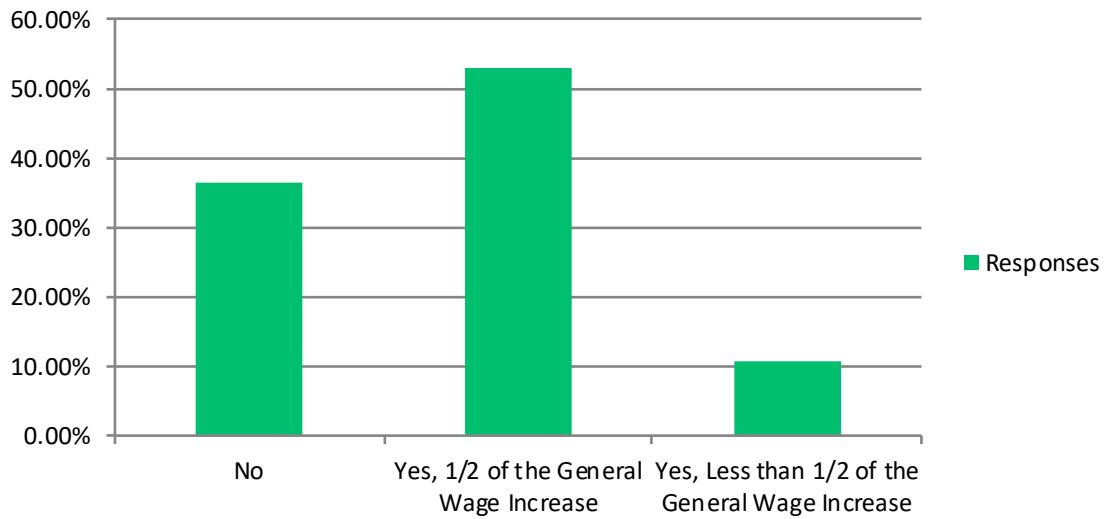


FY26 I Value Budget Input Survey

Are you interested in doing a market adjustment to pay scales?

Answer Choices	Responses	
No	36.40%	281
Yes, 1/2 of the General Wage Increase	52.98%	409
Yes, Less than 1/2 of the General Wage Increase	10.62%	82
	Answered	772
	Skipped	21

Are you interested in doing a market adjustment to pay scales?

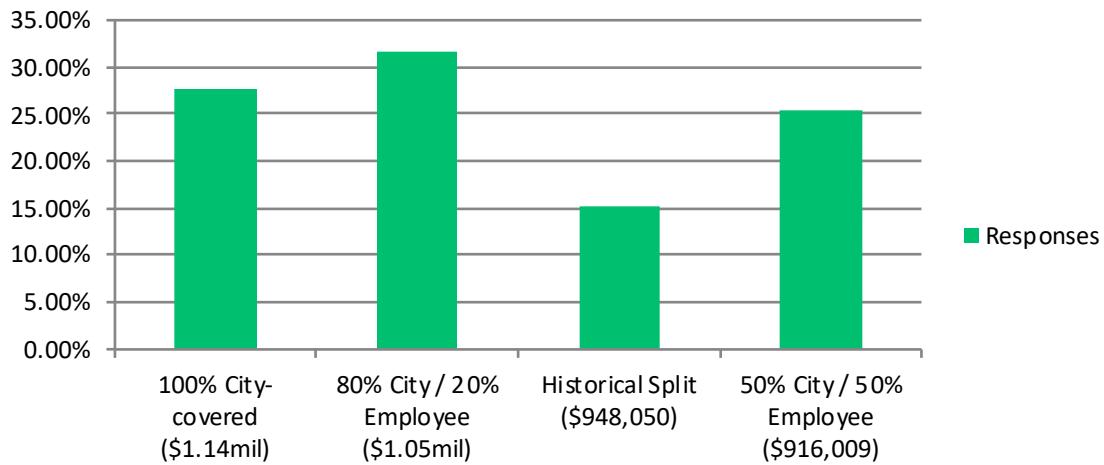


FY26 | Value Budget Input Survey

What is your preferred approach to the 4.5% health insurance premium increase?

Answer Choices	Responses	
100% City-covered (\$1.14mil)	27.69%	221
80% City / 20% Employee (\$1.05mil)	31.70%	253
Historical Split (\$948,050)	15.29%	122
50% City / 50% Employee (\$916,009)	25.31%	202
	Answered	798
	Skipped	4

What is your preferred approach to the 4.5% health insurance premium increase?

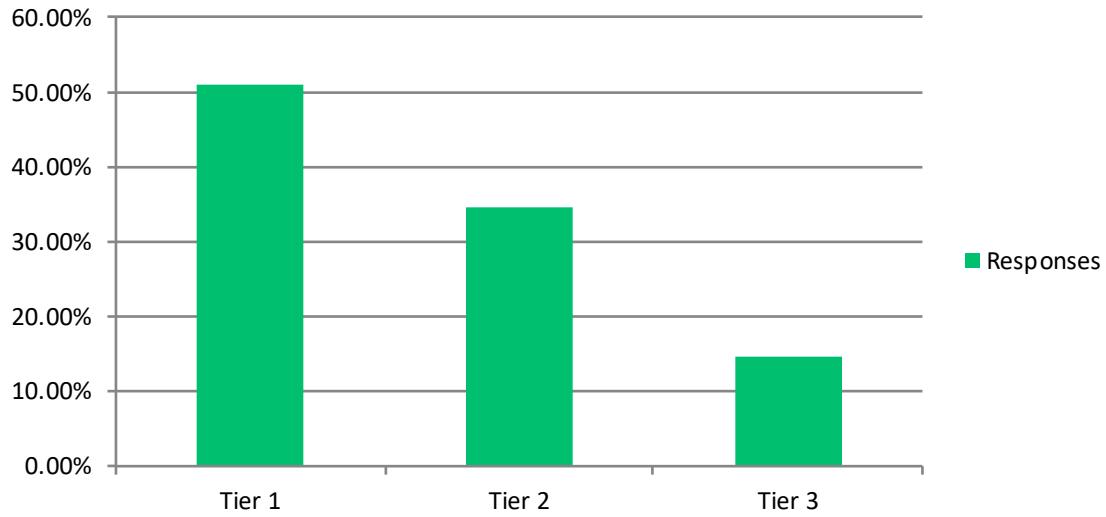


FY26 I Value Budget Input Survey

What is your "Violence Against Women's Act" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	50.92%	358	2	716
Tier 2	34.57%	243	1	243
Tier 3	14.51%	102		
Answered	703			
Skipped	11			

What is your "Violence Against Women's Act" preference?

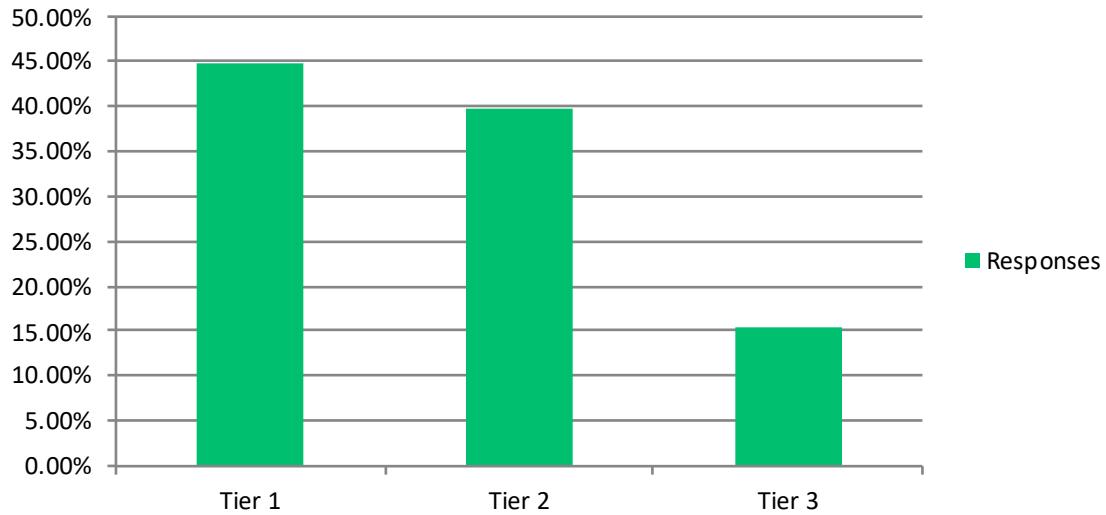


FY26 I Value Budget Input Survey

What is your "Victim Witness Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	44.85%	318	2	636
Tier 2	39.77%	282	1	282
Tier 3	15.37%	109		
Answered	709			
Skipped	10			

What is your "Victim Witness Program" preference?

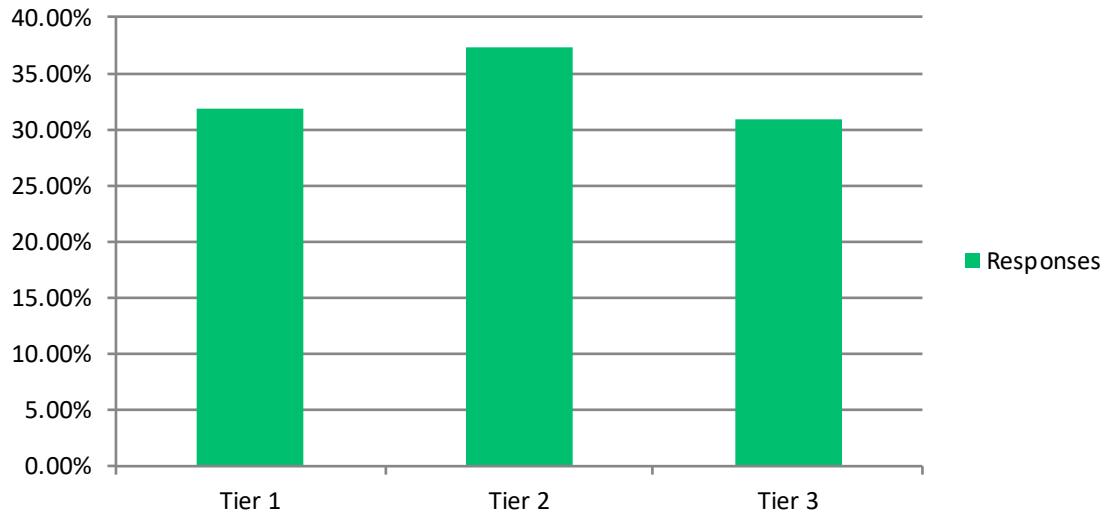


FY26 I Value Budget Input Survey

What is your "Acquisition (CDBG)" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	31.82%	225	2	450
Tier 2	37.20%	263	1	263
Tier 3	30.98%	219		
Answered	707			
Skipped	10			

What is your "Acquisition (CDBG)" preference?

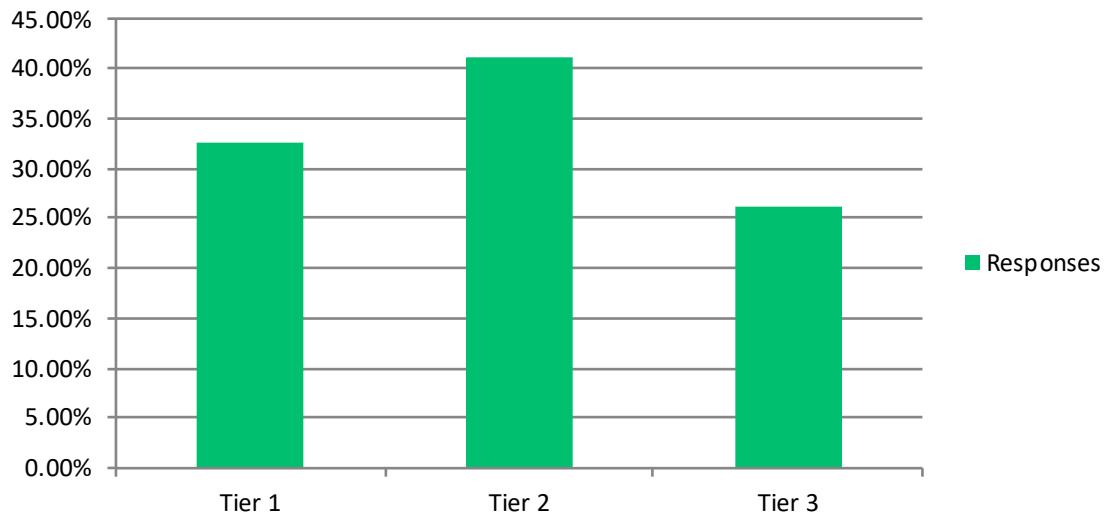


FY26 I Value Budget Input Survey

What is your "Code Enforcement (CDBG)" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	32.52%	228	2	456
Tier 2	41.23%	289	1	289
Tier 3	26.25%	184		
Answered	701			
Skipped	12			

What is your "Code Enforcement (CDBG)" preference?

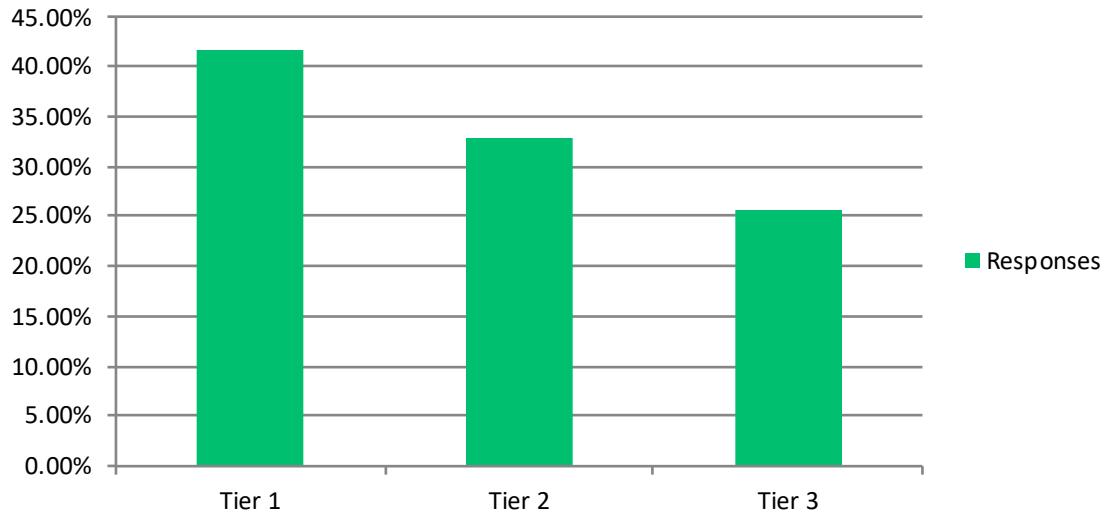


FY26 I Value Budget Input Survey

What is your "Byrne Discretionary Grant " preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	41.70%	2	588	819
Tier 2	32.77%	1	231	
Tier 3	25.53%		180	
Answered	705			
Skipped	11			

What is your "Byrne Discretionary Grant " preference?

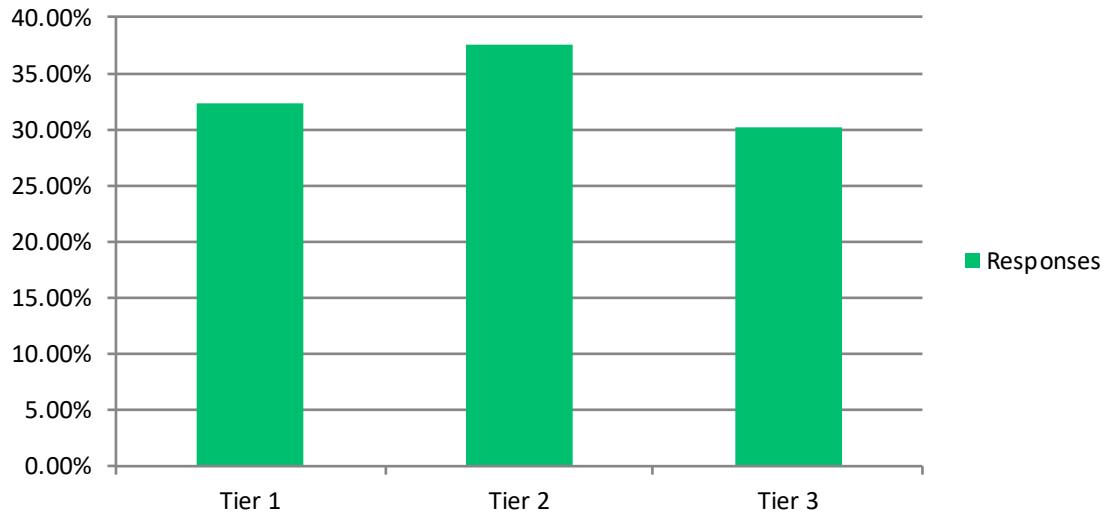


FY26 I Value Budget Input Survey

What is your "Housing Programs (CDBG)" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	32.34%	229	2	458
Tier 2	37.57%	266	1	266
Tier 3	30.08%	213		
Answered	708			
Skipped	10			

What is your "Housing Programs (CDBG)" preference?

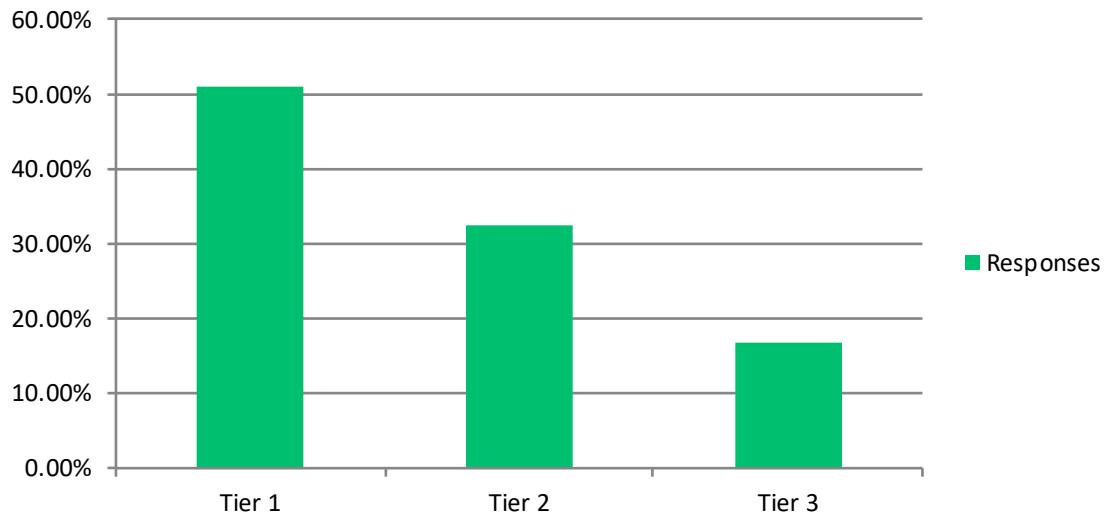


FY26 I Value Budget Input Survey

What is your "Virginia Homeless Solutions Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	50.85%	361	2	722
Tier 2	32.54%	231	1	231
Tier 3	16.62%	118		
Answered	710			
Skipped	9			

What is your "Virginia Homeless Solutions Program" preference?

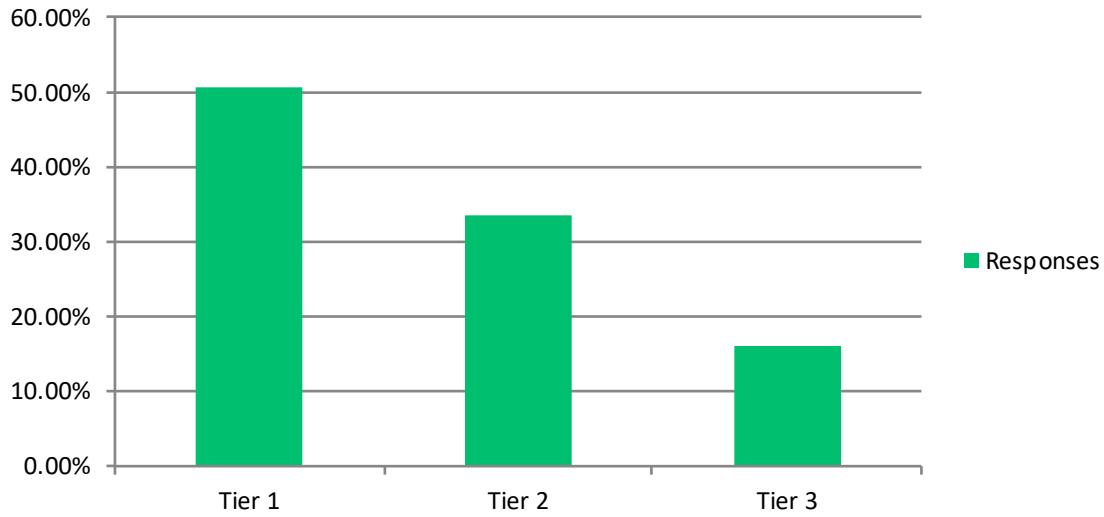


FY26 I Value Budget Input Survey

What is your "Individuals with Disabilities Education Act" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	50.71%	357	2	714
Tier 2	33.38%	235	1	235
Tier 3	15.91%	112		
Answered	704			
Skipped	9			

What is your "Individuals with Disabilities Education Act" preference?

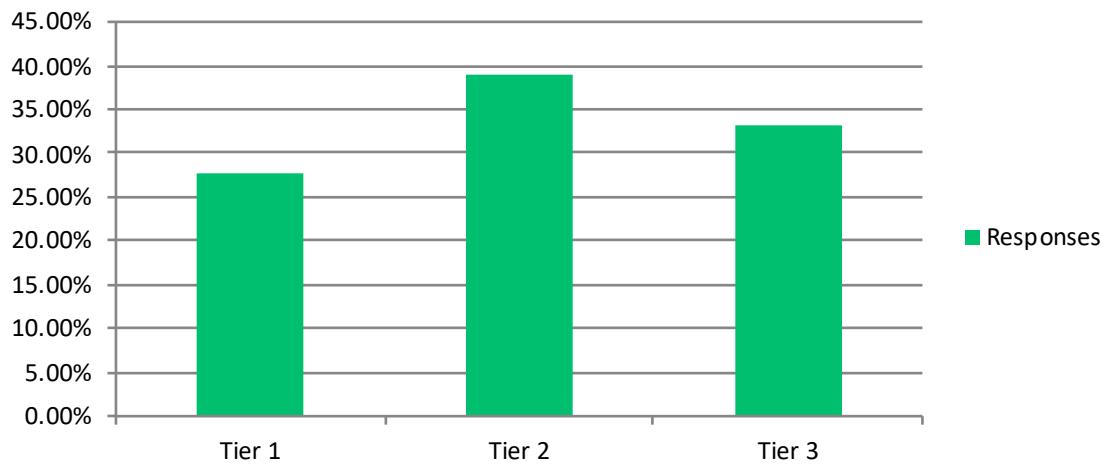


FY26 I Value Budget Input Survey

What is your "Housing Services (Community Development Block Grant)"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	27.74%	195	2	390
Tier 2	38.98%	274	1	274
Tier 3	33.29%	234		
Answered	703			
Skipped	9			

What is your "Housing Services (Community Development Block Grant)" preference?

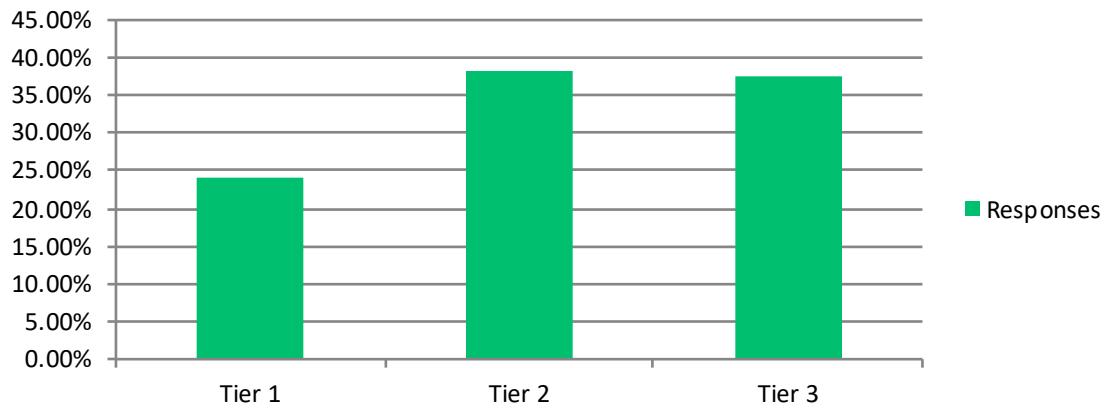


FY26 I Value Budget Input Survey

What is your "Community Development Planning and Grant Administration

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	24.18%	170	2	340
Tier 2	38.41%	270	1	270
Tier 3	37.41%	263		
Answered	703			
Skipped	12			

What is your "Community Development Planning and Grant Administration (Community Development Block Grant)" preference?

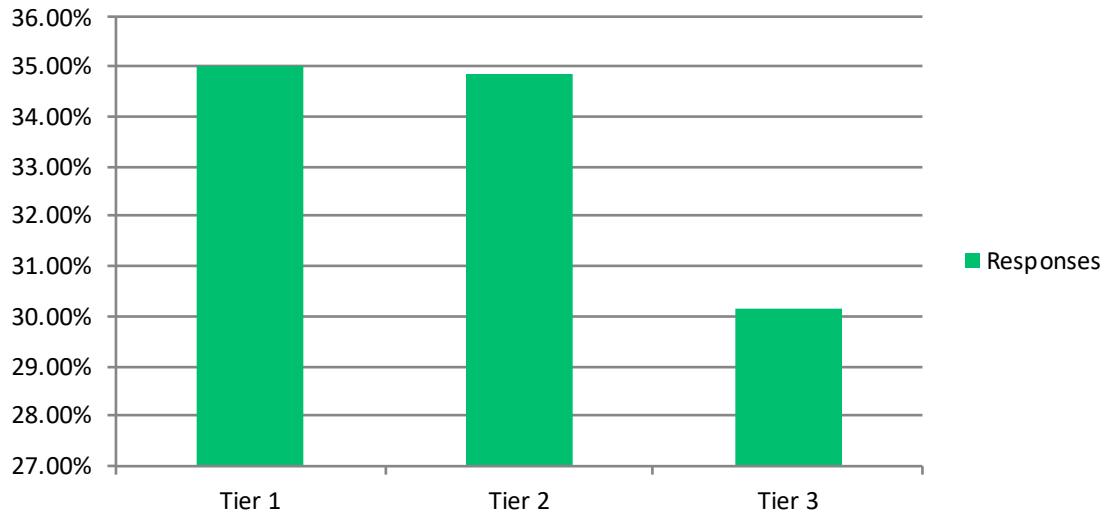


FY26 I Value Budget Input Survey

What is your "HOME Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	34.99%	2	494	740
Tier 2	34.84%	1	246	
Tier 3	30.17%		213	
Answered	706			
Skipped	10			

What is your "HOME Program" preference?

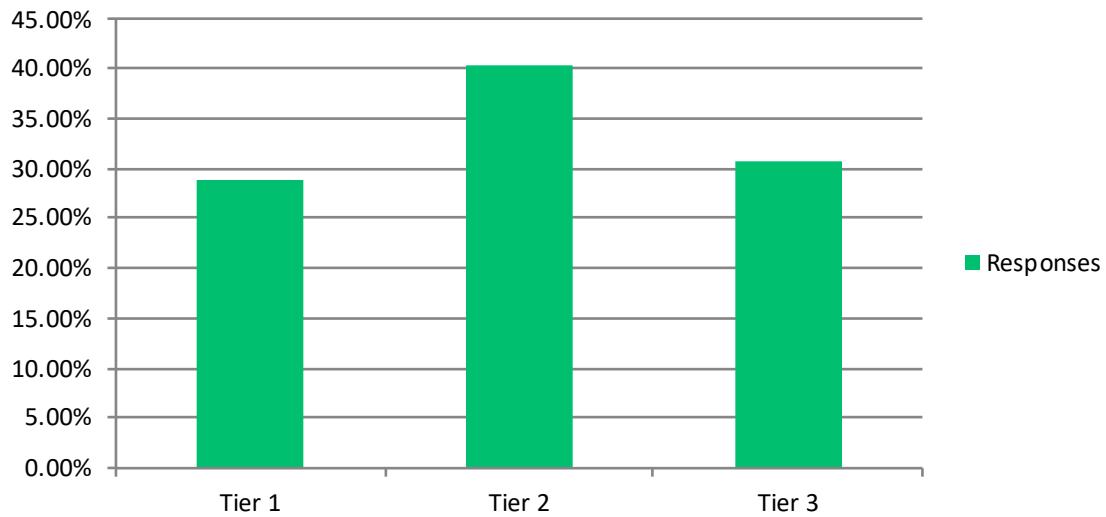


FY26 I Value Budget Input Survey

What is your "Foster Grandparent Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	28.98%	204	2	408
Tier 2	40.20%	283	1	283
Tier 3	30.82%	217		
Answered	704			
Skipped	11			

What is your "Foster Grandparent Program" preference?

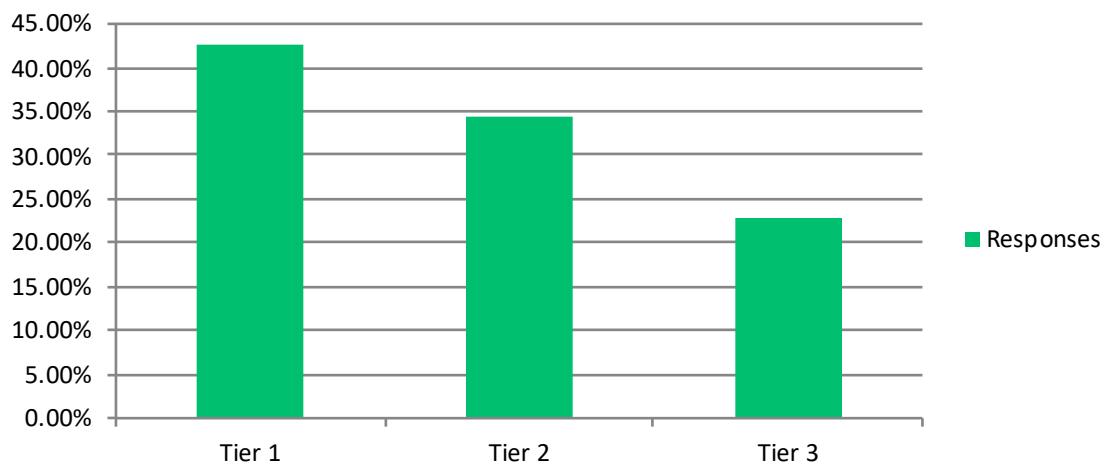


FY26 I Value Budget Input Survey

What is your "Maternal, Infant and Early Childhood Home Visiting Program"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	42.59%	2	598	840
Tier 2	34.47%	1	242	
Tier 3	22.93%		161	
Answered	702			
Skipped	11			

What is your "Maternal, Infant and Early Childhood Home Visiting Program" preference?

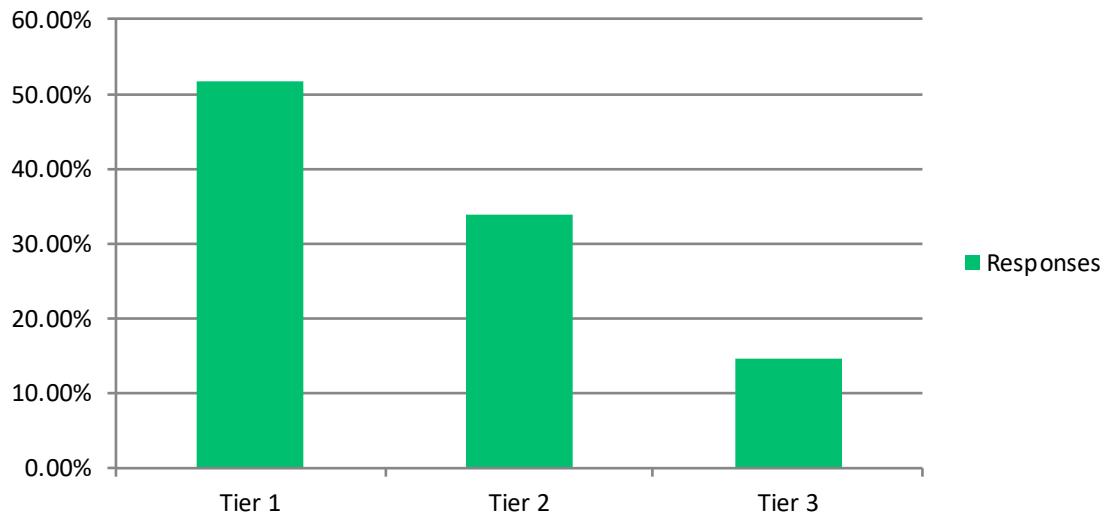


FY26 I Value Budget Input Survey

What is your "Victims of Crime Act" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	51.63%	364	2	728
Tier 2	33.90%	239	1	239
Tier 3	14.47%	102		
Answered	705			
Skipped	11			

What is your "Victims of Crime Act" preference?

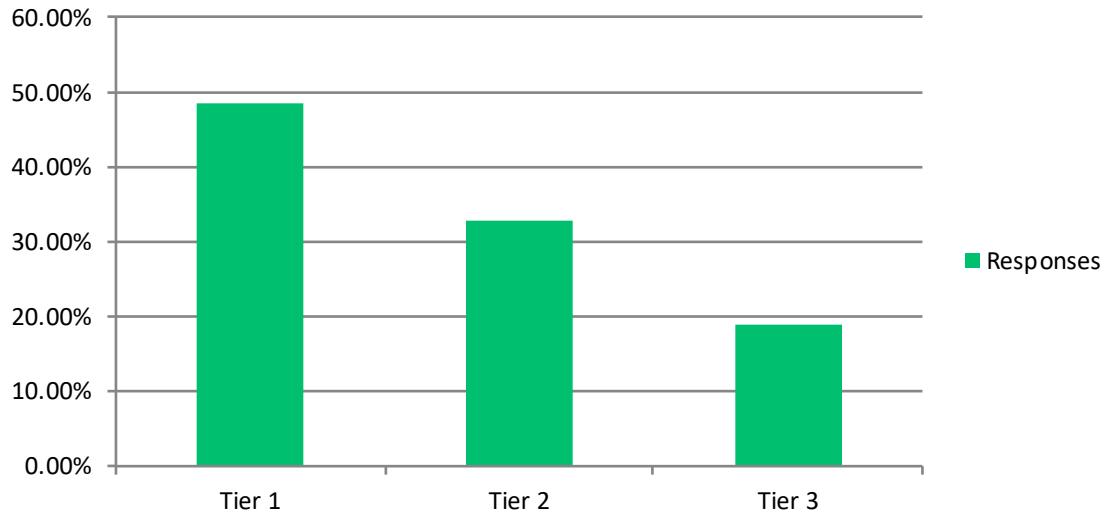


FY26 I Value Budget Input Survey

What is your "Library Services and Technology Act Grant" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	48.52%	345	2	690
Tier 2	32.63%	232	1	232
Tier 3	18.85%	134		
Answered	711			
Skipped	5			

What is your "Library Services and Technology Act Grant" preference?

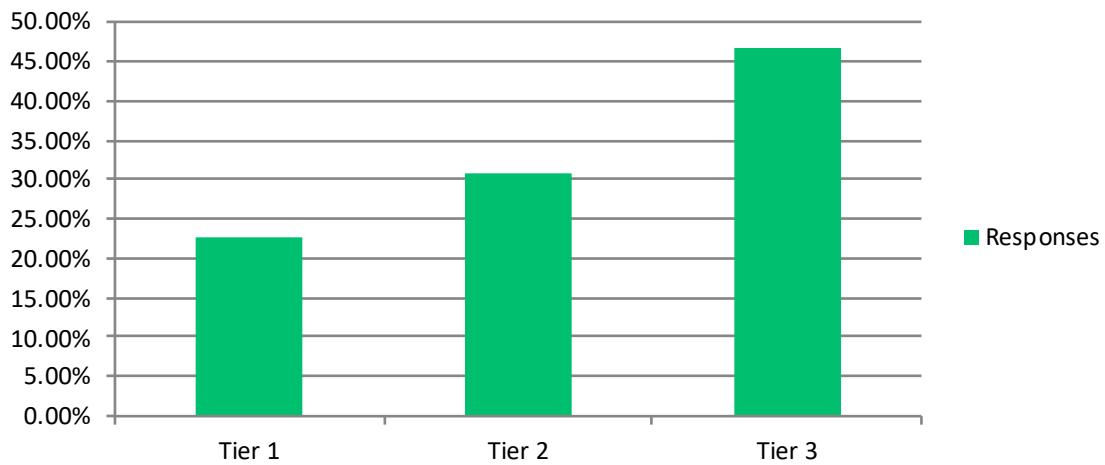


FY26 I Value Budget Input Survey

What is your "Hampton VA250 & Sail Virginia Commemoration Funds"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	22.54%	144	2	288
Tier 2	30.83%	197	1	197
Tier 3	46.64%	298		
Answered	639			
Skipped	17			

What is your "Hampton VA250 & Sail Virginia Commemoration Funds" preference?

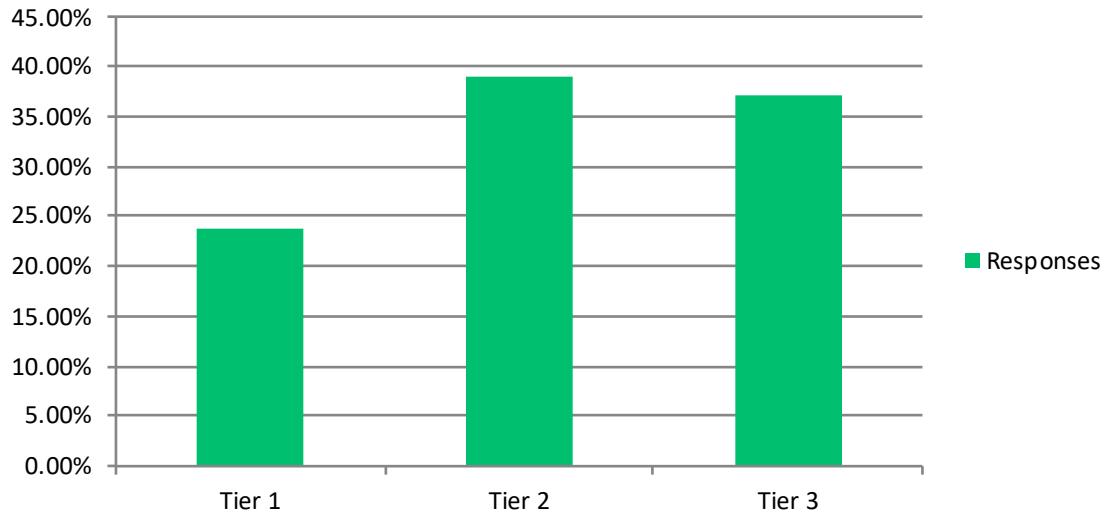


FY26 I Value Budget Input Survey

What is your "Advertising and Event Promotions" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	23.85%	150	2	300
Tier 2	39.11%	246	1	246
Tier 3	37.04%	233		
Answered	629			
Skipped	17			

What is your "Advertising and Event Promotions" preference?

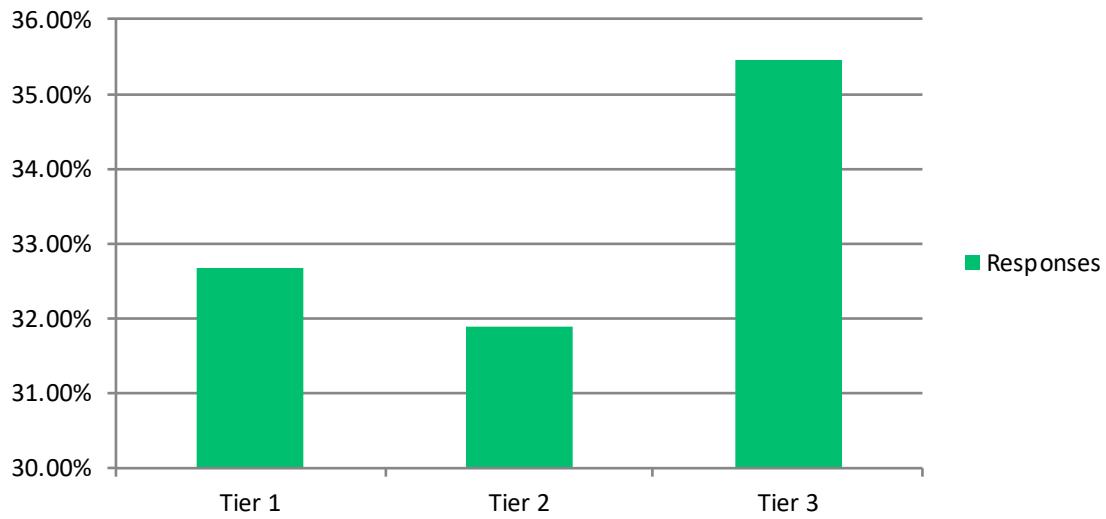


FY26 I Value Budget Input Survey

What is your "Hopeful Hampton Divergent Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	32.66%	2	420	625
Tier 2	31.88%	1	205	
Tier 3	35.46%			
Answered	643			
Skipped	13			

What is your "Hopeful Hampton Divergent Program" preference?

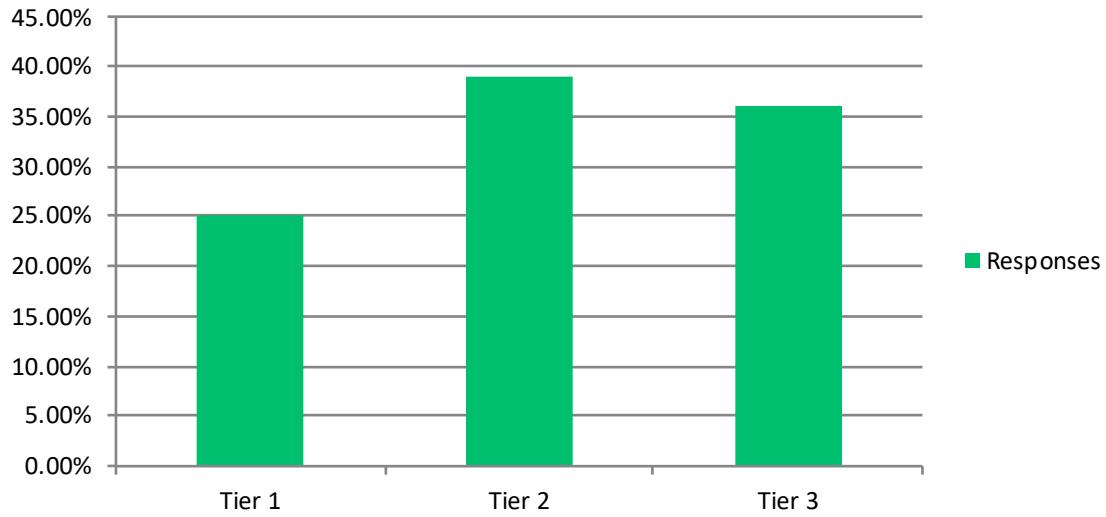


FY26 I Value Budget Input Survey

What is your "Short Term Rental Inspectors" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	25.19%	162	2	324
Tier 2	38.88%	250	1	250
Tier 3	35.93%	231		
Answered	643			
Skipped	14			

What is your "Short Term Rental Inspectors" preference?

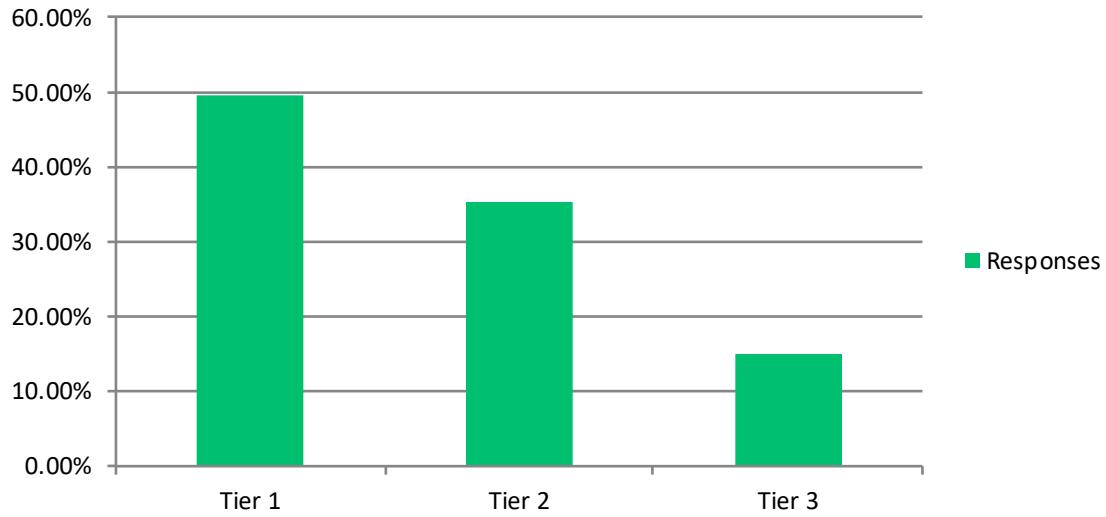


FY26 I Value Budget Input Survey

What is your "Tree Maintenance" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	49.61%	318	2	636
Tier 2	35.26%	226	1	226
Tier 3	15.13%	97		
Answered	641			
Skipped	13			

What is your "Tree Maintenance" preference?

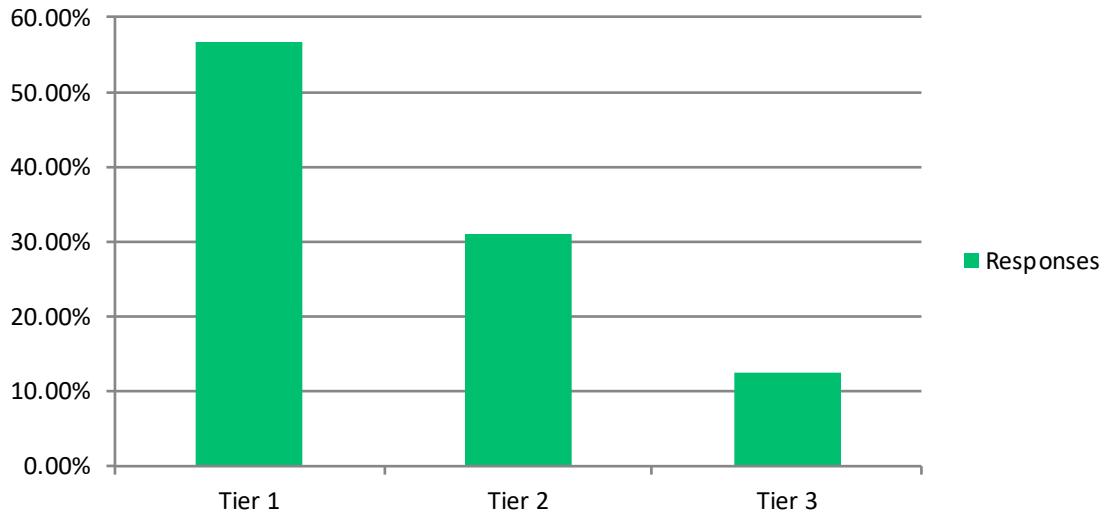


FY26 I Value Budget Input Survey

What is your "Critical Traffic Signal System" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	56.66%	366	2	732
Tier 2	30.96%	200	1	200
Tier 3	12.38%	80		
Answered	646			
Skipped	13			

What is your "Critical Traffic Signal System" preference?

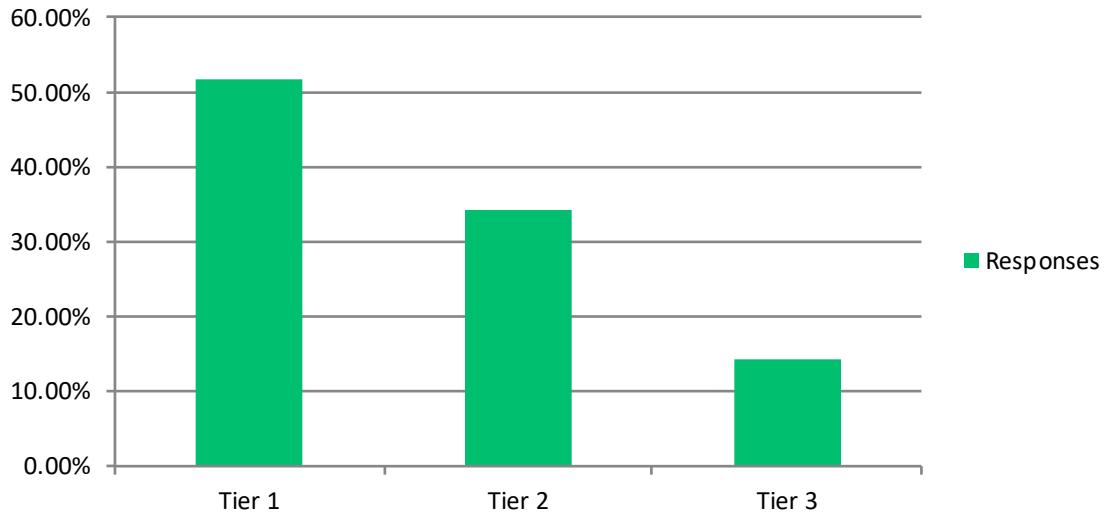


FY26 I Value Budget Input Survey

What is your "Systems Engineer" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	51.63%	332	2	664
Tier 2	34.21%	220	1	220
Tier 3	14.15%	91		
Answered	643			
Skipped	13			

What is your "Systems Engineer" preference?

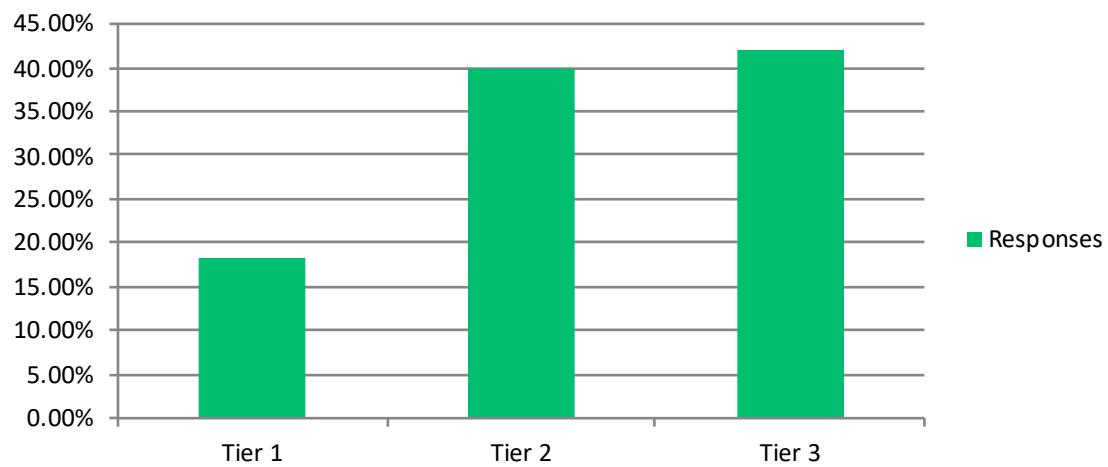


FY26 I Value Budget Input Survey

What is your "Virginia Air and Space Science Center/ Co-op Advertising"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	18.20%	117	2	234
Tier 2	39.81%	256	1	256
Tier 3	41.99%	270		
Answered	643			
Skipped	15			

What is your "Virginia Air and Space Science Center/ Co-op Advertising" preference?

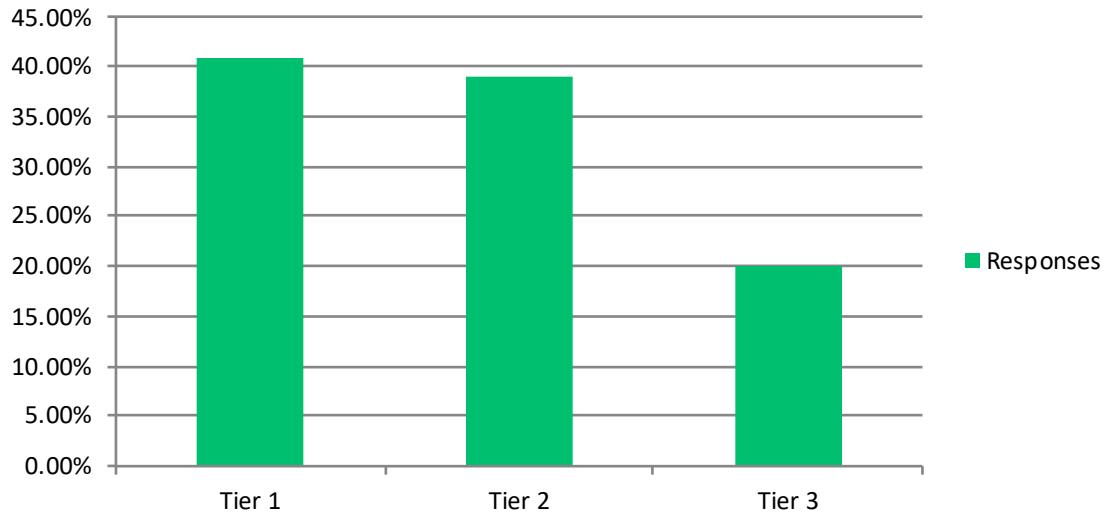


FY26 I Value Budget Input Survey

What is your "ALS Technician" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	40.93%	264	2	528
Tier 2	38.91%	251	1	251
Tier 3	20.16%	130		
Answered	645			
Skipped	13			

What is your "ALS Technician" preference?

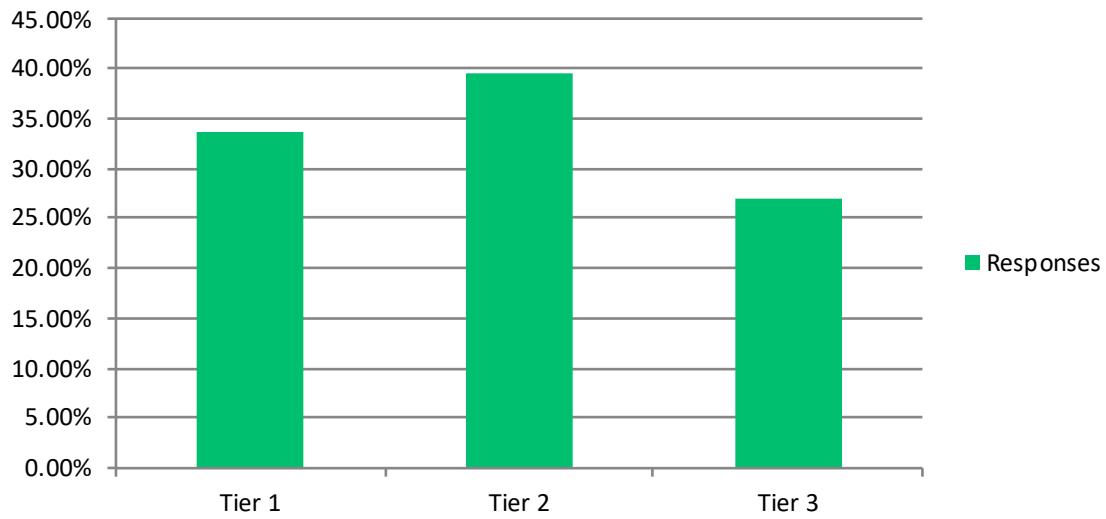


FY26 I Value Budget Input Survey

What is your "Violence Interrupter Programming" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	33.54%	2	430	683
Tier 2	39.47%	1	253	
Tier 3	26.99%		173	
Answered	641			
Skipped	16			

What is your "Violence Interrupter Programming" preference?

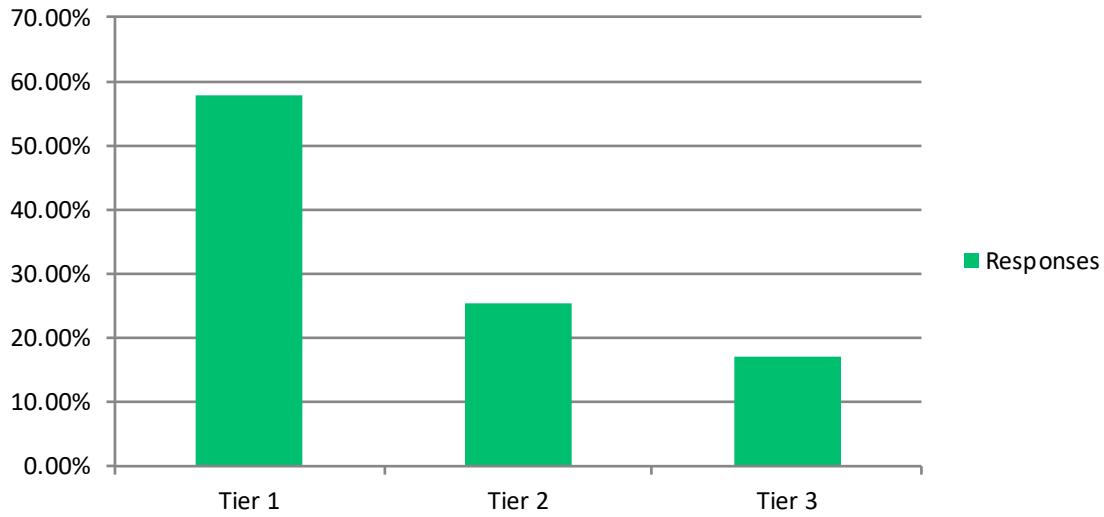


FY26 I Value Budget Input Survey

What is your "Enhanced Training Materials" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	57.70%	371	2	742
Tier 2	25.35%	163	1	163
Tier 3	16.95%	109		
Answered	643			
Skipped	13			

What is your "Enhanced Training Materials" preference?

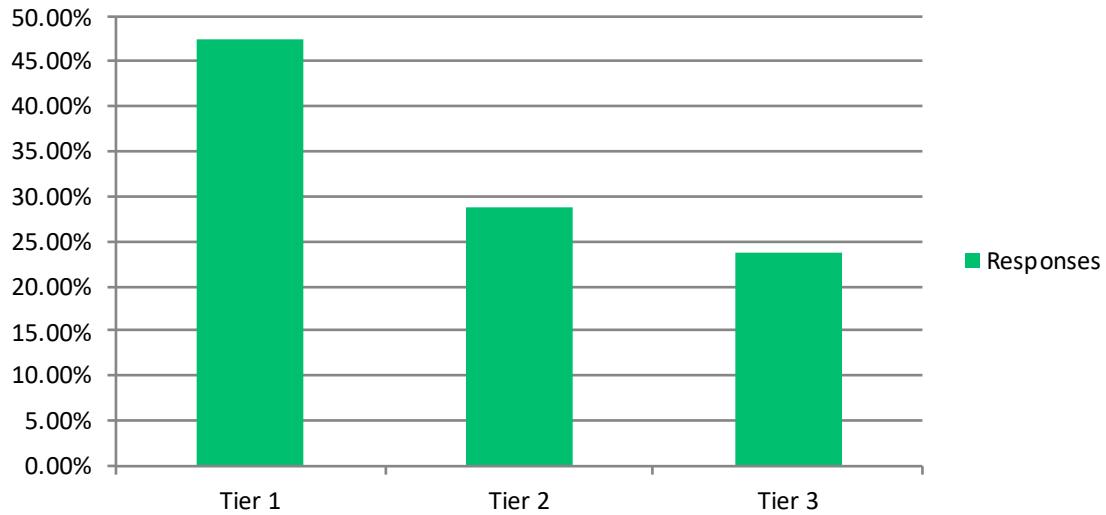


FY26 I Value Budget Input Survey

What is your "Integrated Library System" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	47.44%	306	2	612
Tier 2	28.68%	185	1	185
Tier 3	23.88%	154		
Answered	645			
Skipped	12			

What is your "Integrated Library System" preference?

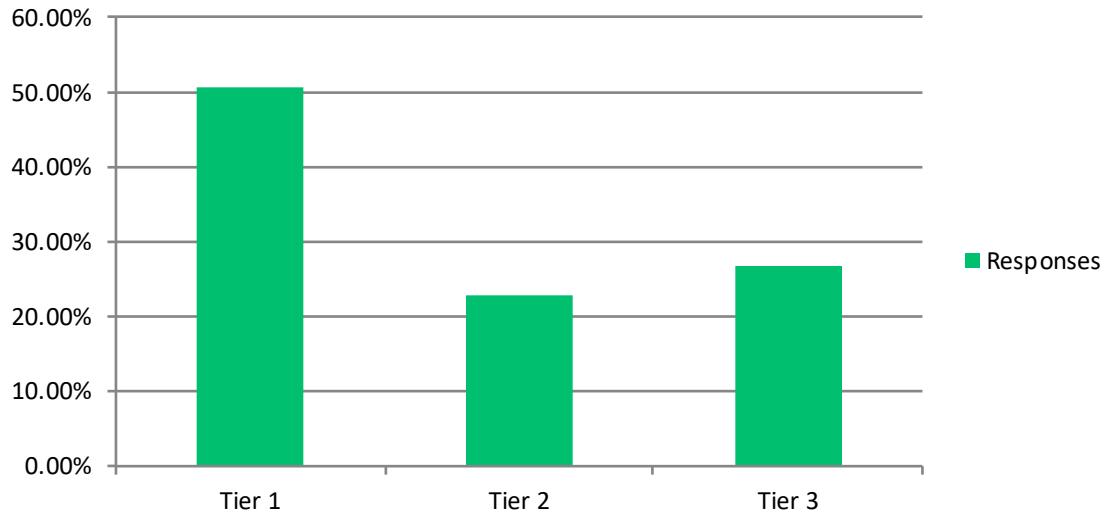


FY26 I Value Budget Input Survey

What is your "Alternatives, Inc." preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	50.47%	325	2	650
Tier 2	22.67%	146	1	146
Tier 3	26.86%	173		
Answered	644			
Skipped	10			

What is your "Alternatives, Inc." preference?

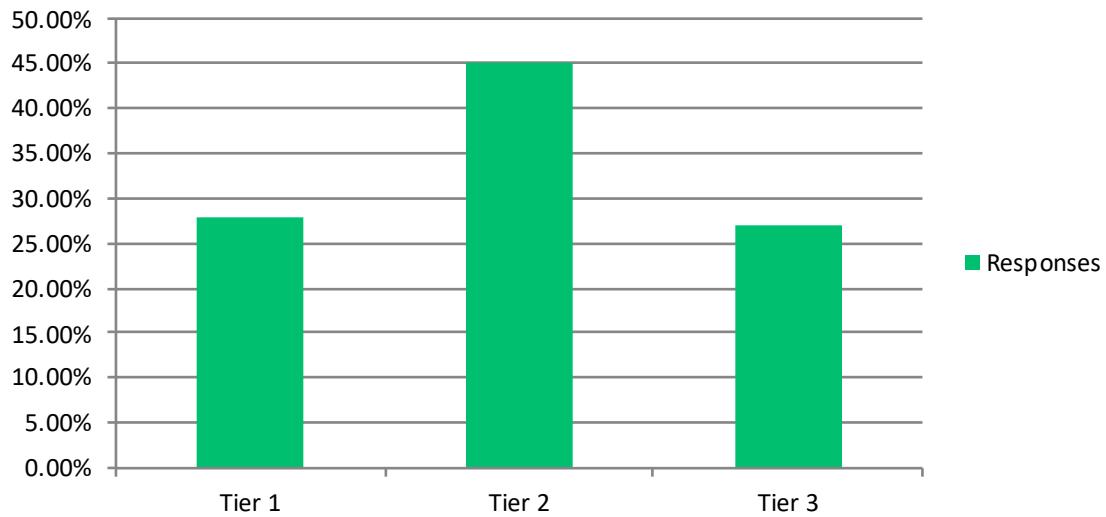


FY26 I Value Budget Input Survey

What is your "Cemetery Maintenance Grants" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	27.91%	180	2	360
Tier 2	45.12%	291	1	291
Tier 3	26.98%	174		
Answered	645			
Skipped	12			

What is your "Cemetery Maintenance Grants" preference?

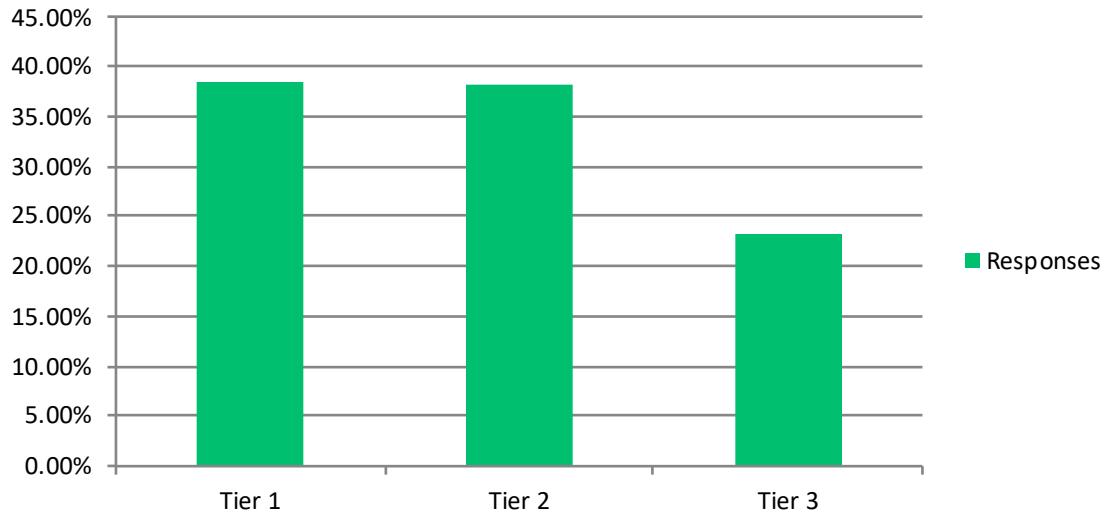


FY26 I Value Budget Input Survey

What is your "Traffic Signal Supervisor" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	38.51%	2	496	742
Tier 2	38.20%	1	246	
Tier 3	23.29%		150	
Answered	644			
Skipped	13			

What is your "Traffic Signal Supervisor" preference?

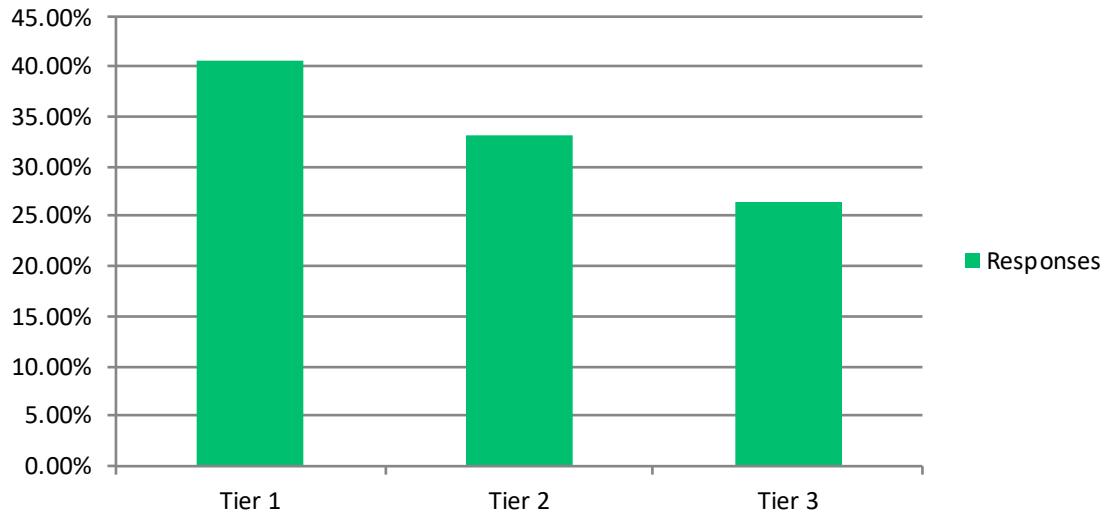


FY26 I Value Budget Input Survey

What is your "Housing Stabilization" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	40.47%	2	522	736
Tier 2	33.18%	1	214	
Tier 3	26.36%		170	
Answered	645			
Skipped	12			

What is your "Housing Stabilization" preference?

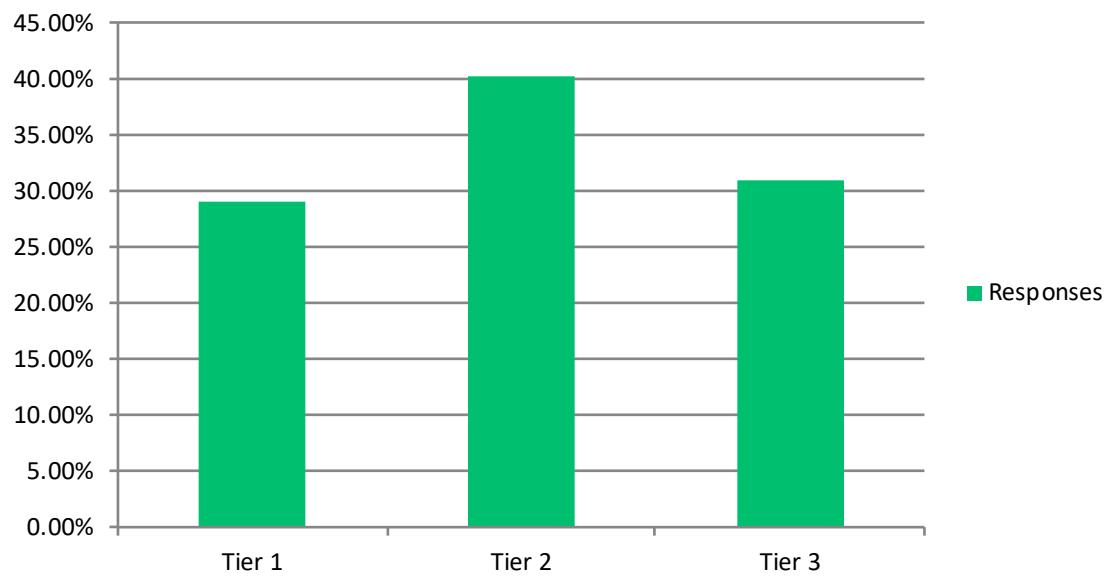


FY26 I Value Budget Input Survey

What is your "GIS Specialist" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	29.00%	185	2	370
Tier 2	40.13%	256	1	256
Tier 3	30.88%	197		
Answered	638			
Skipped	15			

What is your "GIS Specialist" preference?

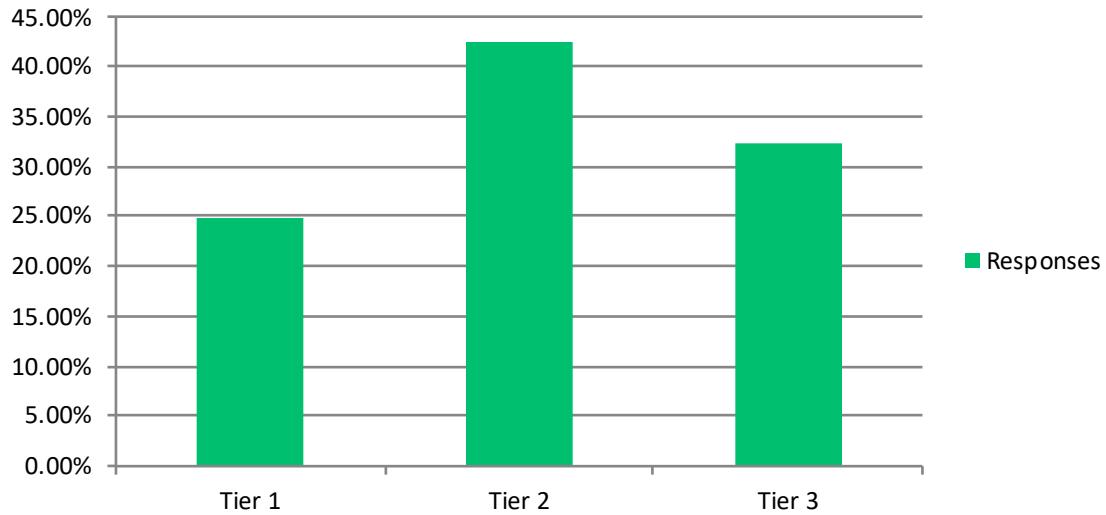


FY26 I Value Budget Input Survey

What is your "Administrative Service Manager" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	24.96%	160	2	320
Tier 2	42.59%	273	1	273
Tier 3	32.45%	208		
Answered	641			
Skipped	14			

What is your "Administrative Service Manager" preference?

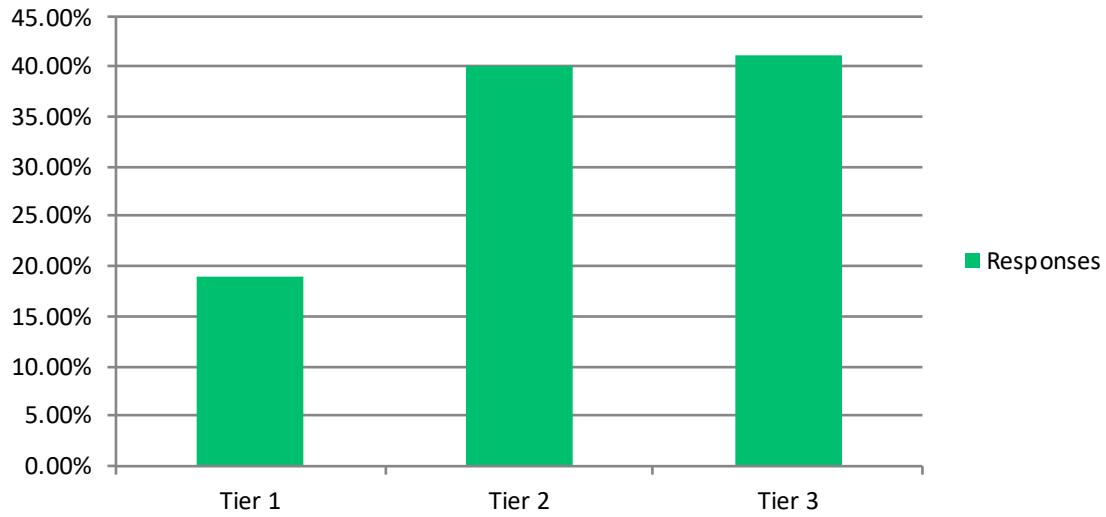


FY26 I Value Budget Input Survey

What is your "Appraiser Trainee" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	19.03%	122	2	244
Tier 2	39.94%	256	1	256
Tier 3	41.03%	263		
Answered	641			
Skipped	13			

What is your "Appraiser Trainee" preference?

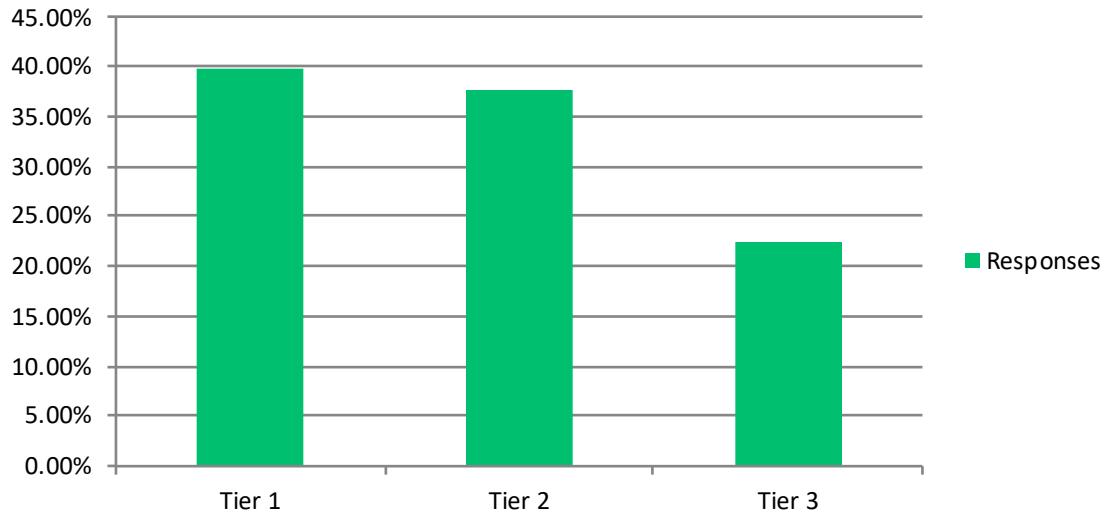


FY26 I Value Budget Input Survey

What is your "Network Engineer" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	39.88%	256	2	512
Tier 2	37.69%	242	1	242
Tier 3	22.43%	144		
Answered	642			
Skipped	14			

What is your "Network Engineer" preference?

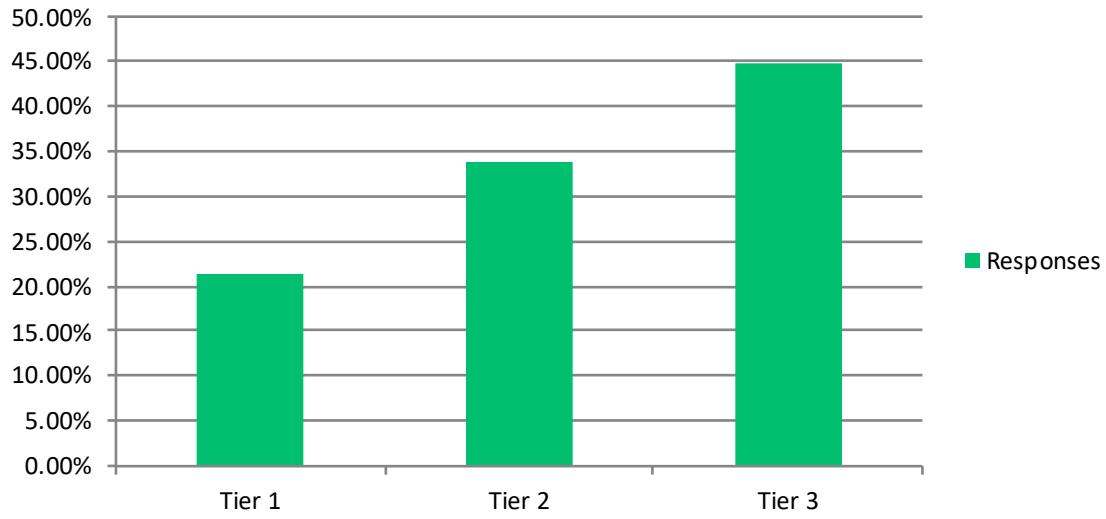


FY26 I Value Budget Input Survey

What is your "Special Events" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	21.34%	137	2	274
Tier 2	33.80%	217	1	217
Tier 3	44.86%	288		
Answered	642			
Skipped	12			

What is your "Special Events" preference?

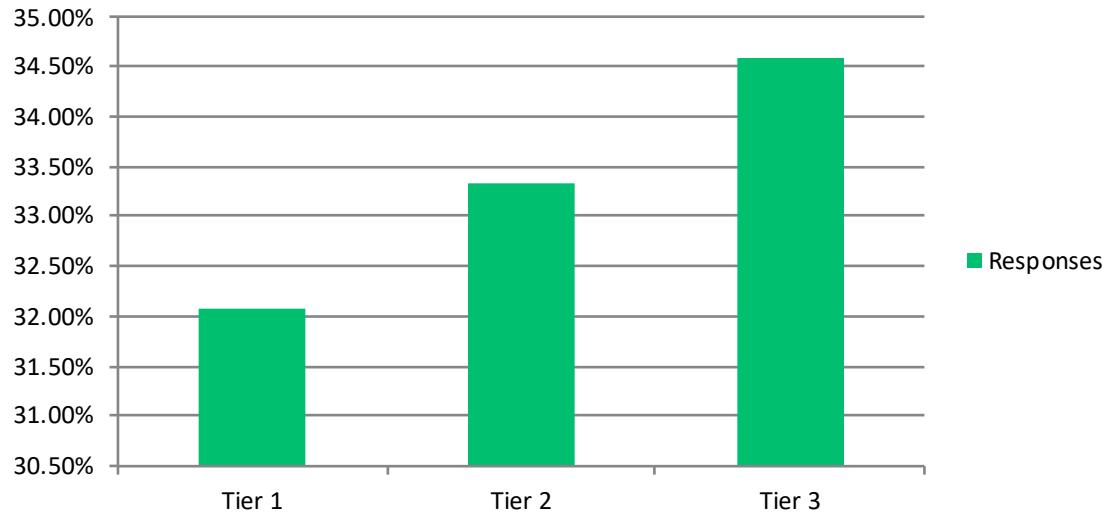


FY26 I Value Budget Input Survey

What is your "College Summer Interns" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	32.09%	206	2	412
Tier 2	33.33%	214	1	214
Tier 3	34.58%	222		
Answered	642			
Skipped	12			

What is your "College Summer Interns" preference?

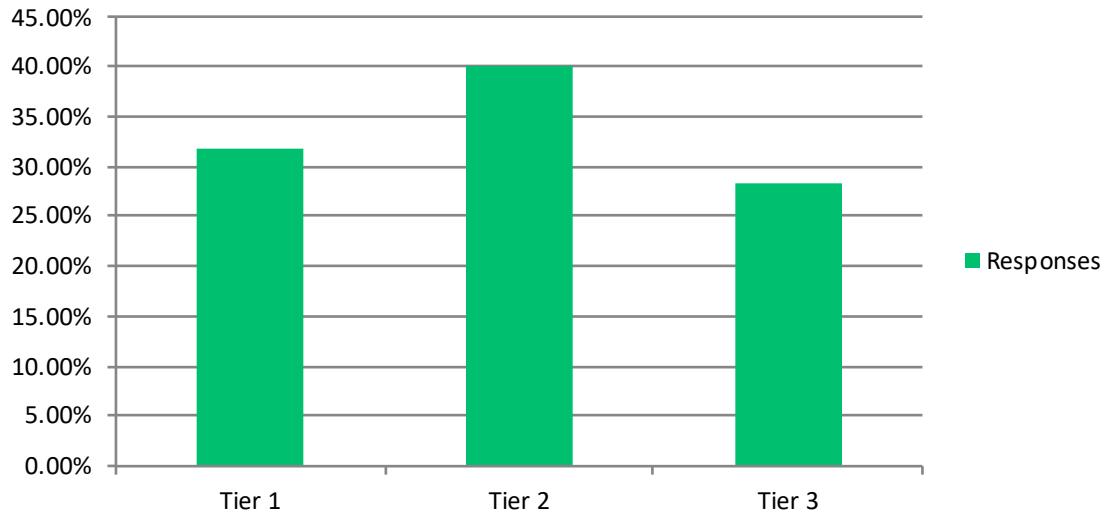


FY26 I Value Budget Input Survey

What is your "Technical Services Manager" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	31.83%	2	204	408
Tier 2	39.94%	1	256	256
Tier 3	28.24%		181	
Answered	641			
Skipped	15			

What is your "Technical Services Manager" preference?

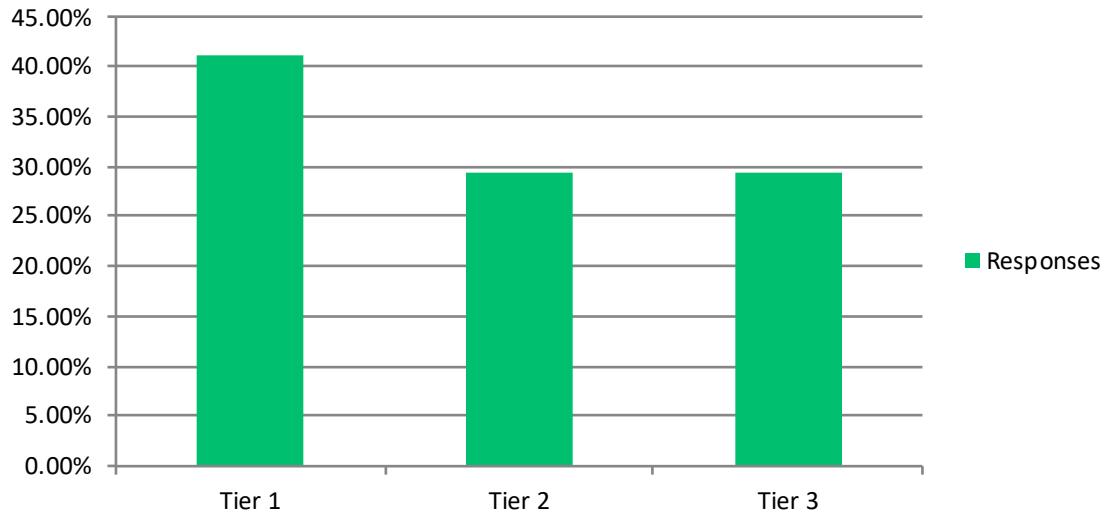


FY26 I Value Budget Input Survey

What is your "Literacy for Life" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	41.21%	2	530	719
Tier 2	29.39%	1	189	
Tier 3	29.39%		189	
Answered	643			
Skipped	13			

What is your "Literacy for Life" preference?

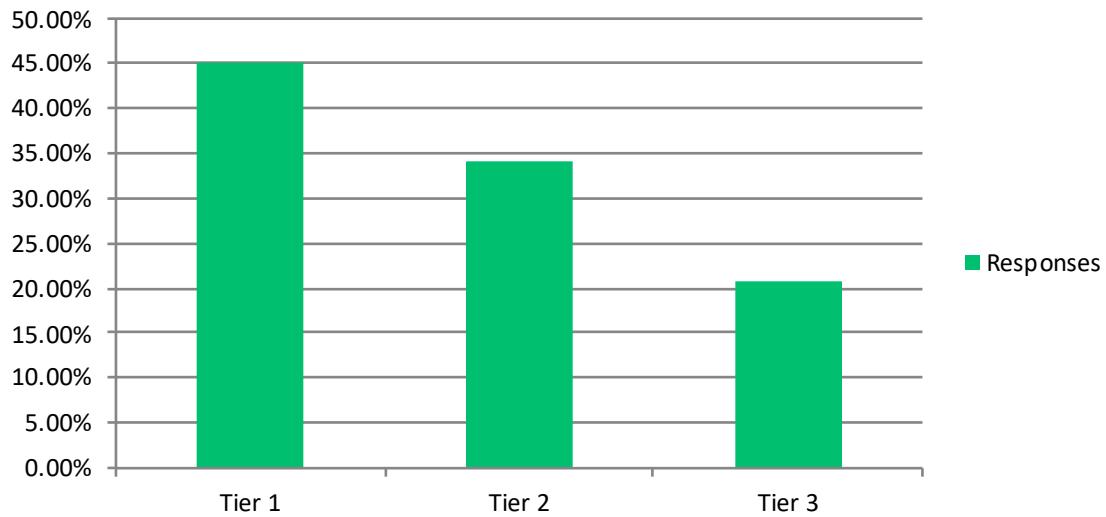


FY26 I Value Budget Input Survey

What is your "Fiber Optics Specialist" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	45.09%	2	578	796
Tier 2	34.01%	1	218	
Tier 3	20.90%		134	
Answered	641			
Skipped	16			

What is your "Fiber Optics Specialist" preference?

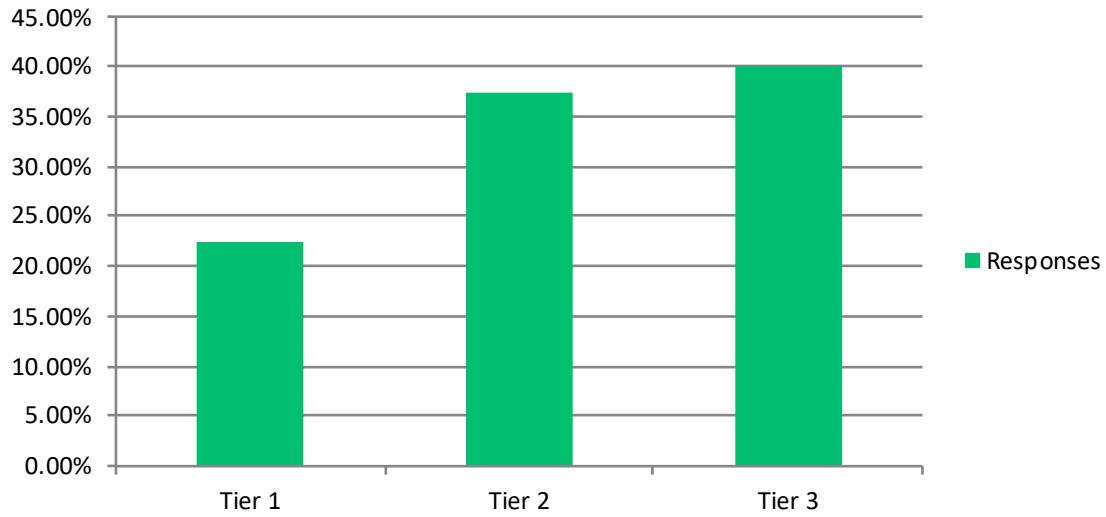


FY26 I Value Budget Input Survey

What is your "Senior Administrative Assistant" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	22.57%	144	2	288
Tier 2	37.30%	238	1	238
Tier 3	40.13%	256		
Answered	638			
Skipped	16			

What is your "Senior Administrative Assistant" preference?

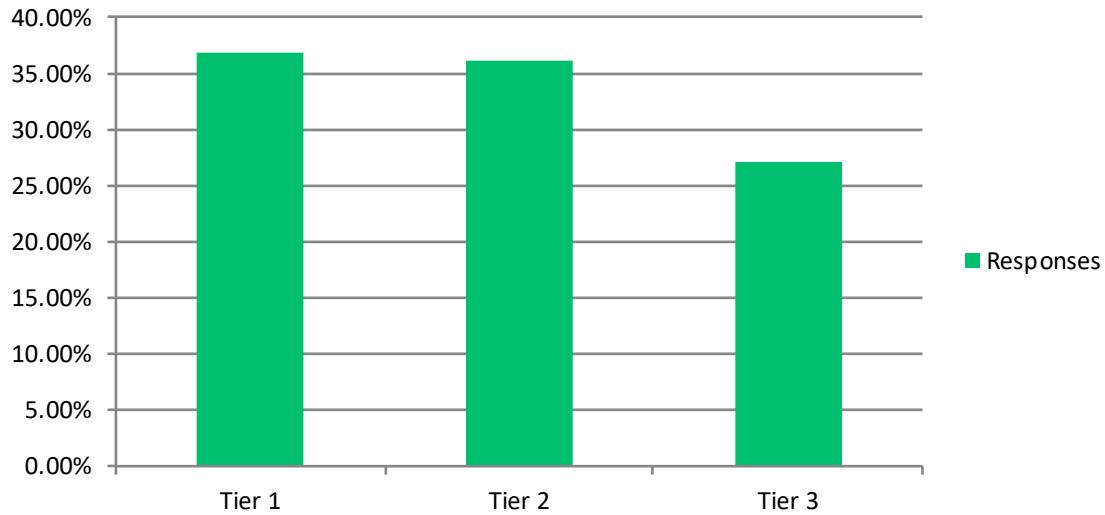


FY26 I Value Budget Input Survey

What is your "Main Library Manager" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	36.86%	2	474	706
Tier 2	36.08%	1	232	
Tier 3	27.06%		174	
Answered	643			
Skipped	13			

What is your "Main Library Manager" preference?

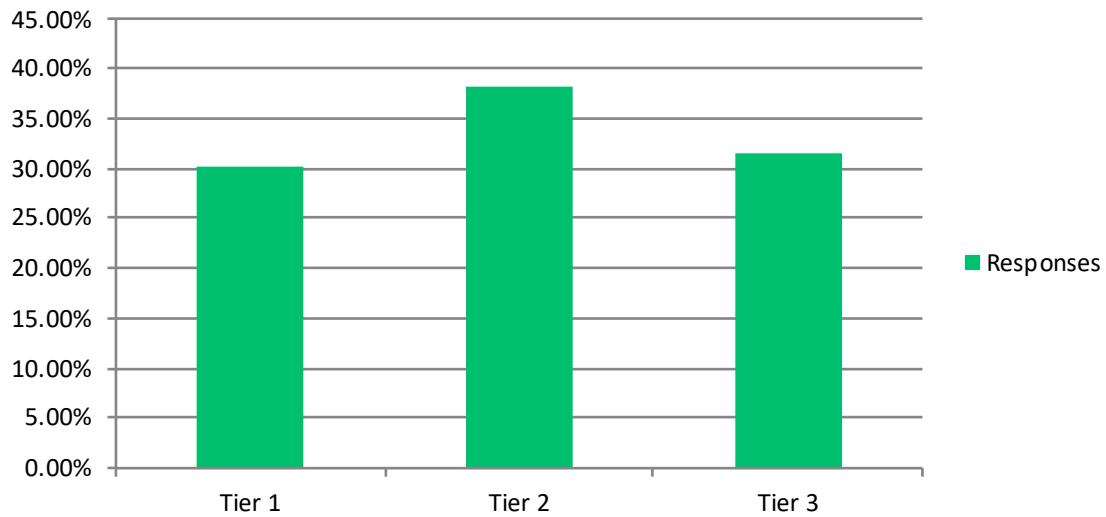


FY26 I Value Budget Input Survey

What is your "Riverside Hand-in-Hand Program" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	30.27%	194	2	388
Tier 2	38.22%	245	1	245
Tier 3	31.51%	202		
Answered	641			
Skipped	13			

What is your "Riverside Hand-in-Hand Program" preference?

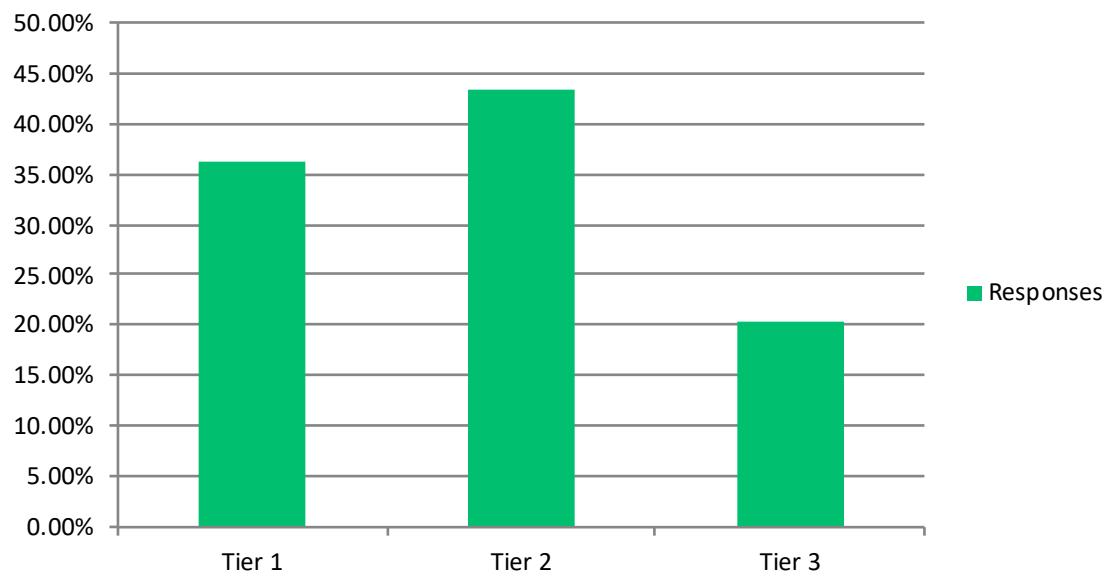


FY26 I Value Budget Input Survey

What is your "Utility Locator" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	36.25%	2	464	742
Tier 2	43.44%	1	278	
Tier 3	20.31%		130	
Answered	640			
Skipped	11			

What is your "Utility Locator" preference?

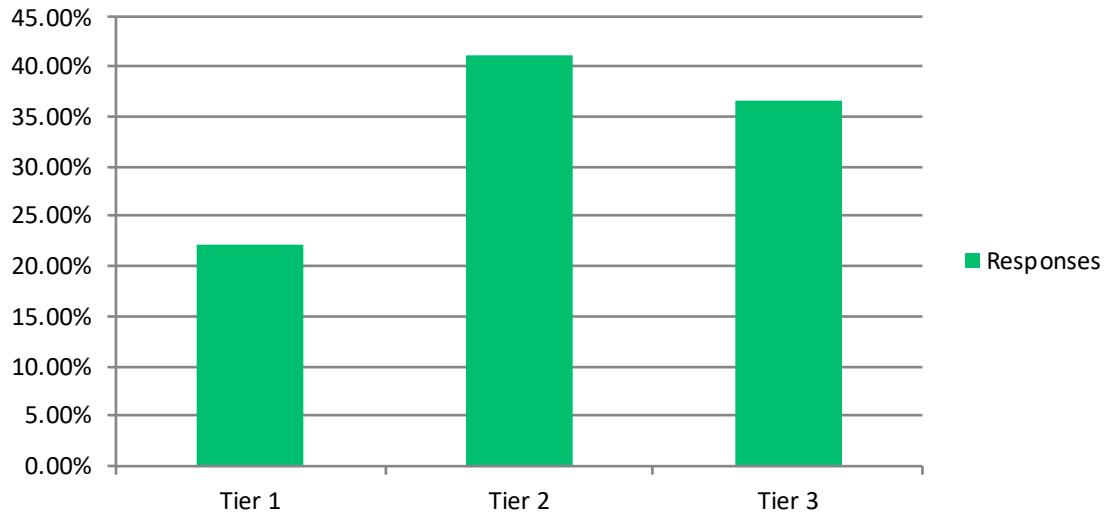


FY26 I Value Budget Input Survey

What is your "Legal Secretary" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	22.17%	141	2	282
Tier 2	41.19%	262	1	262
Tier 3	36.64%	233		
Answered	636			
Skipped	15			

What is your "Legal Secretary" preference?

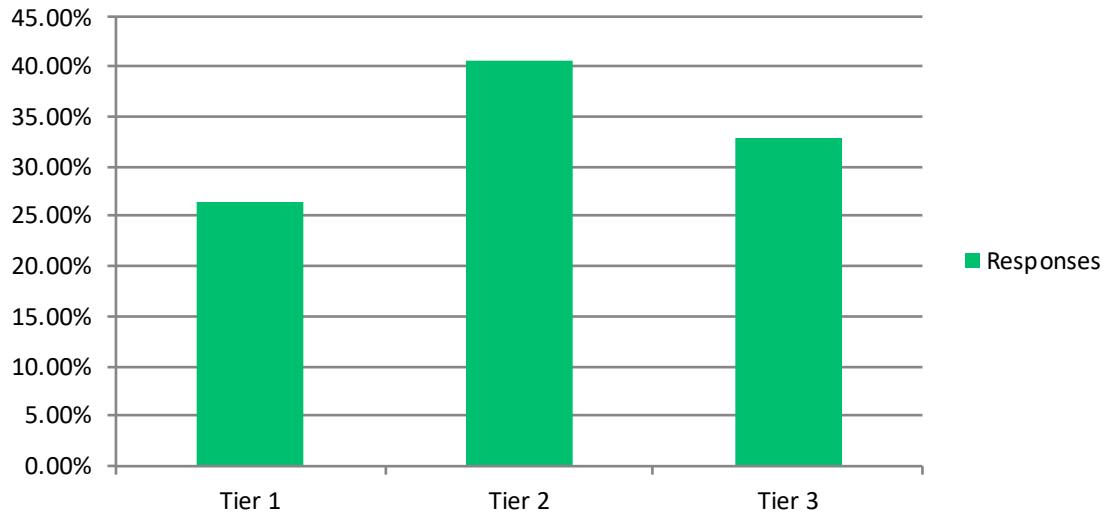


FY26 I Value Budget Input Survey

What is your "Human Resources Specialist" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	26.37%	168	2	336
Tier 2	40.66%	259	1	259
Tier 3	32.97%	210		
Answered	637			
Skipped	13			

What is your "Human Resources Specialist" preference?

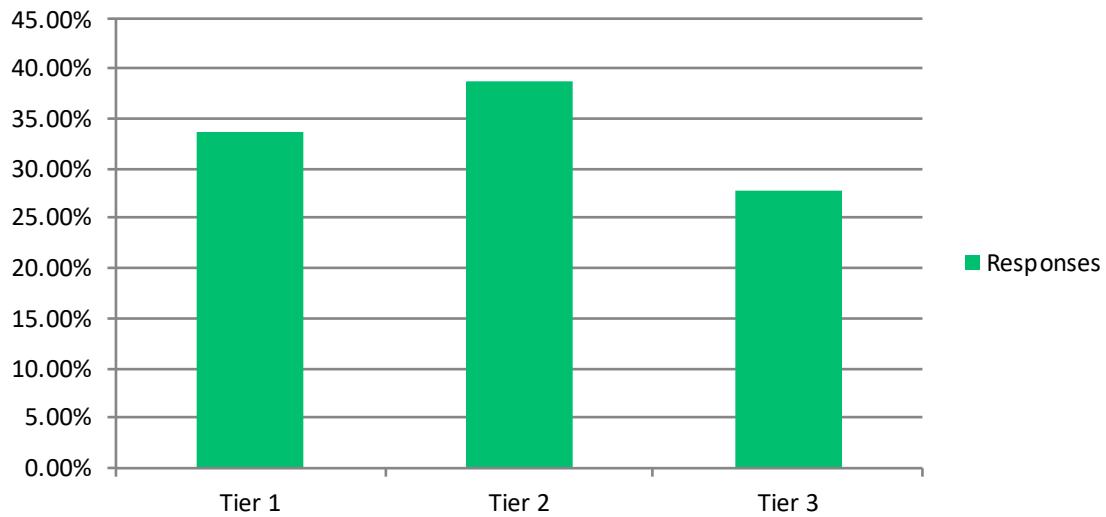


FY26 I Value Budget Input Survey

What is your "Wireless Communications Manager" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	33.65%	2	430	677
Tier 2	38.65%	1	247	
Tier 3	27.70%		177	
Answered	639			
Skipped	14			

What is your "Wireless Communications Manager" preference?

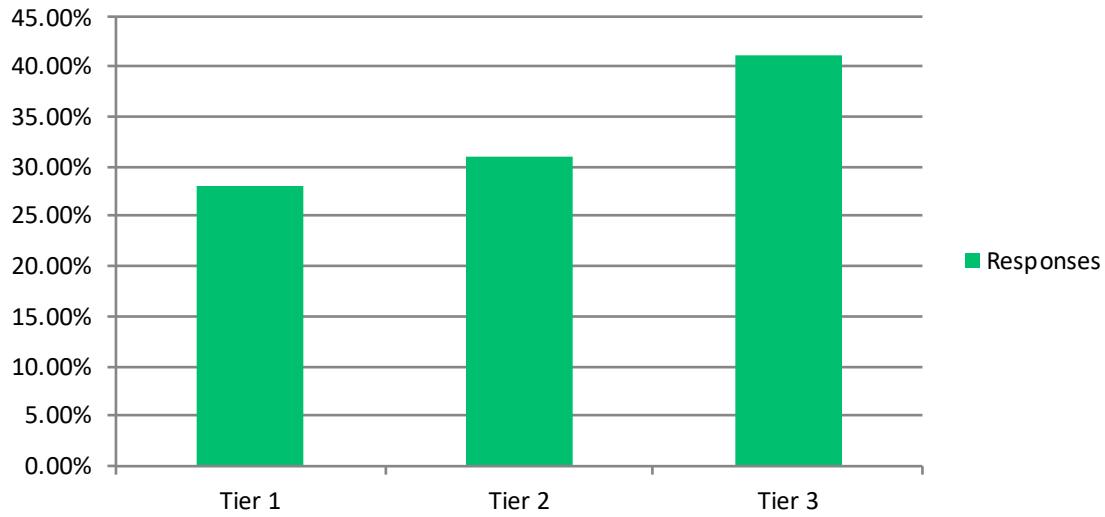


FY26 I Value Budget Input Survey

What is your "Coalition for Historic Fort Wool" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	27.97%	179	2	358
Tier 2	30.94%	198	1	198
Tier 3	41.09%	263		
Answered	640			
Skipped	13			

What is your "Coalition for Historic Fort Wool" preference?

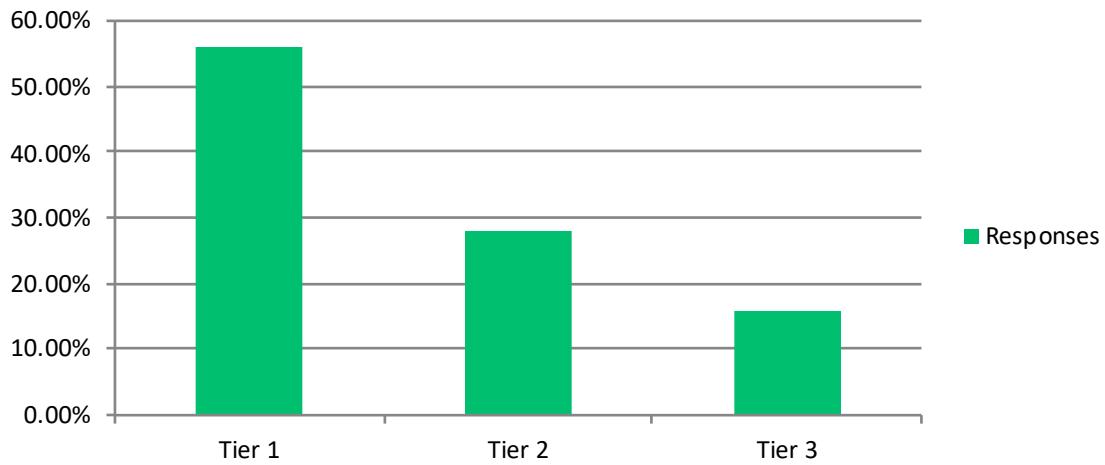


FY26 I Value Budget Input Survey

What is your "Three PFT Lieutenants Upgraded to Captains / Five PFT Medic-Firefighters" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	56.11% 358	2	716	894
Tier 2	27.90% 178	1	178	
Tier 3	15.99% 102			
Answered	638			
Skipped	13			

What is your "Three PFT Lieutenants Upgraded to Captains / Five PFT Medic-Firefighters" preference?

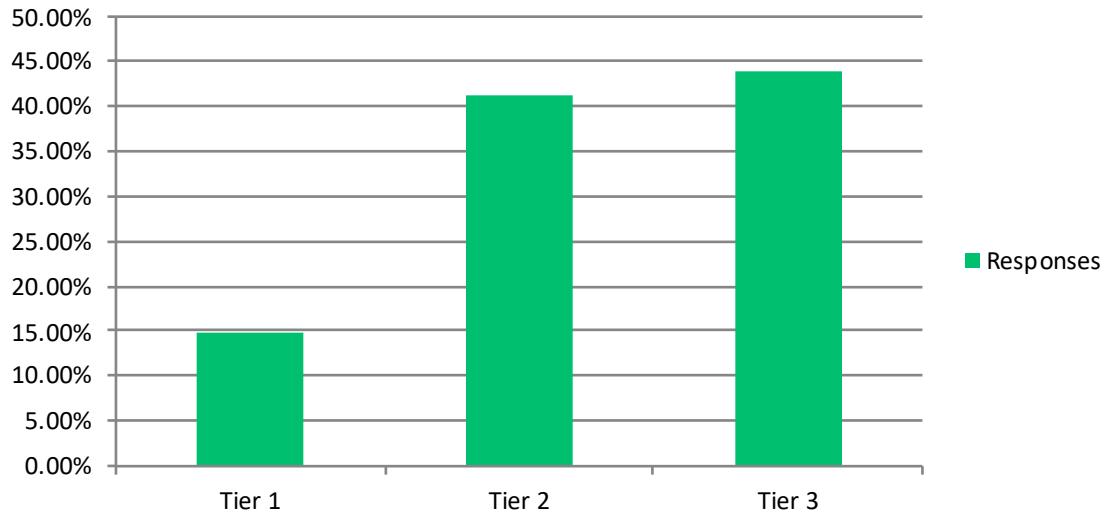


FY26 I Value Budget Input Survey

What is your "Human Resources Analyst" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	14.80%	94	2	188
Tier 2	41.26%	262	1	262
Tier 3	43.94%	279		
Answered	635			
Skipped	13			

What is your "Human Resources Analyst" preference?

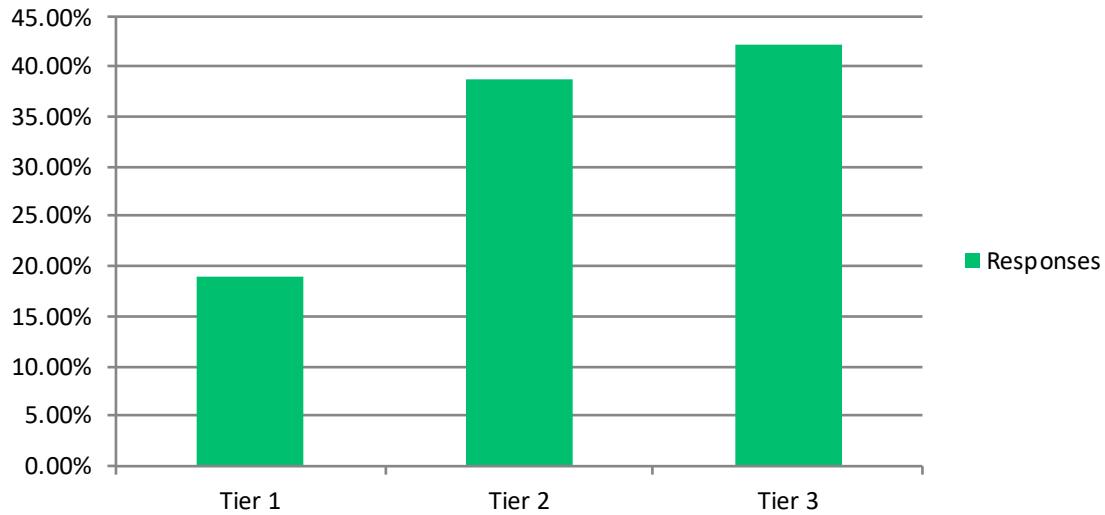


FY26 I Value Budget Input Survey

What is your "Intervention/Outreach Specialist" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	18.97%	121	2	242
Tier 2	38.71%	247	1	247
Tier 3	42.32%	270		
Answered	638			
Skipped	10			

What is your "Intervention/Outreach Specialist" preference?

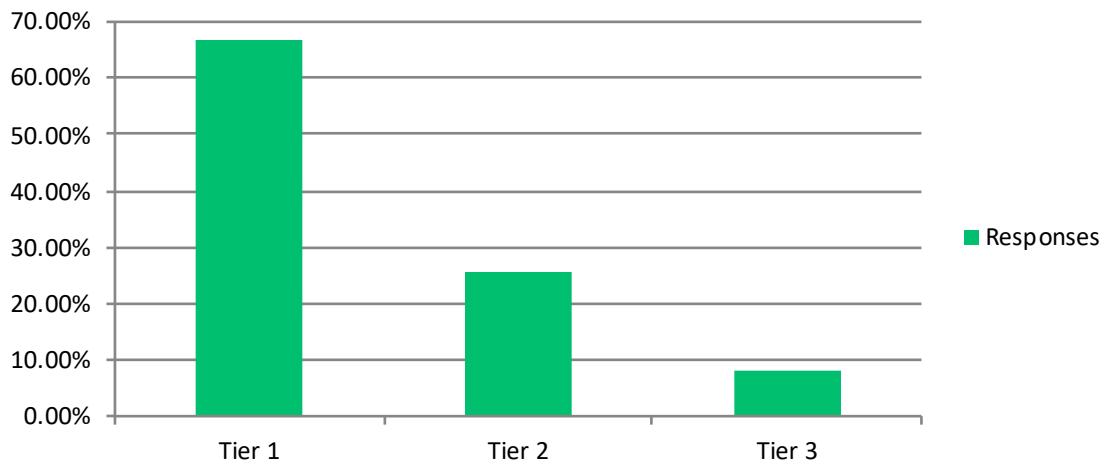


FY26 I Value Budget Input Survey

What is your "Fire Station Alerting Hardware Refresh and Replacement"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	66.61%	399	2	798
Tier 2	25.38%	152	1	152
Tier 3	8.01%	48		
Answered	599			
Skipped	19			

What is your "Fire Station Alerting Hardware Refresh and Replacement" preference?

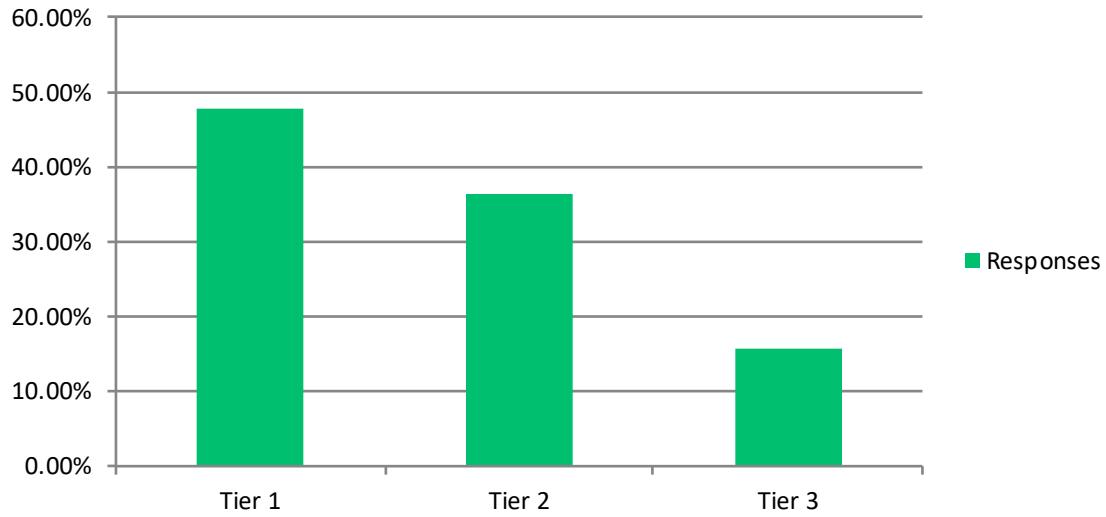


FY26 I Value Budget Input Survey

What is your "Data Center Equipment Refresh" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	47.83%	287	2	574
Tier 2	36.50%	219	1	219
Tier 3	15.67%	94		
Answered	600			
Skipped	19			

What is your "Data Center Equipment Refresh" preference?

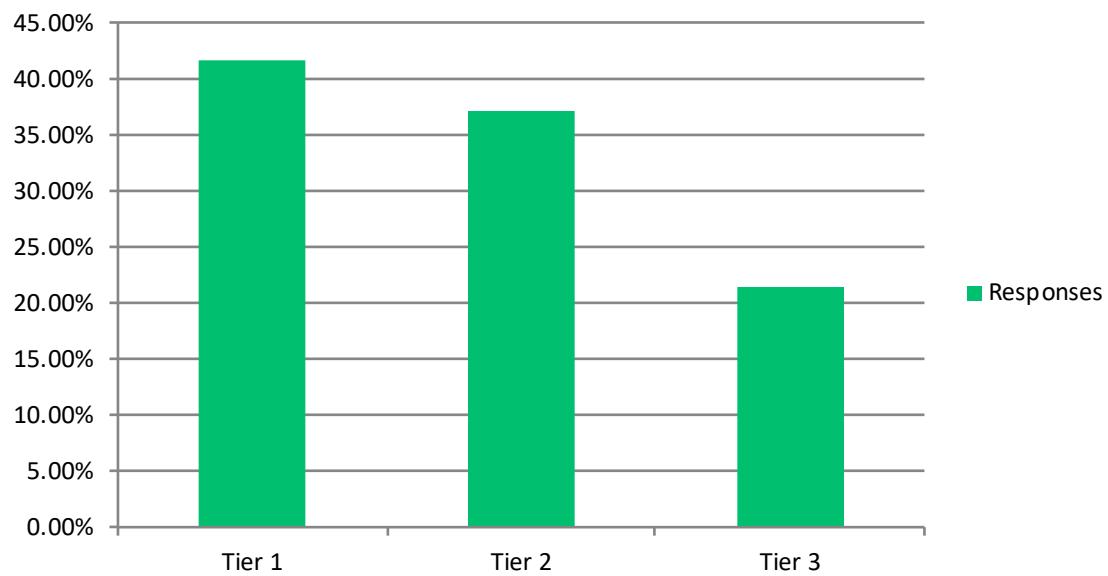


FY26 I Value Budget Input Survey

What is your "HRCC UPS" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	41.57% 249	2	498	720
Tier 2	37.06% 222	1	222	
Tier 3	21.37% 128			
Answered	599			
Skipped	19			

What is your "HRCC UPS" preference?

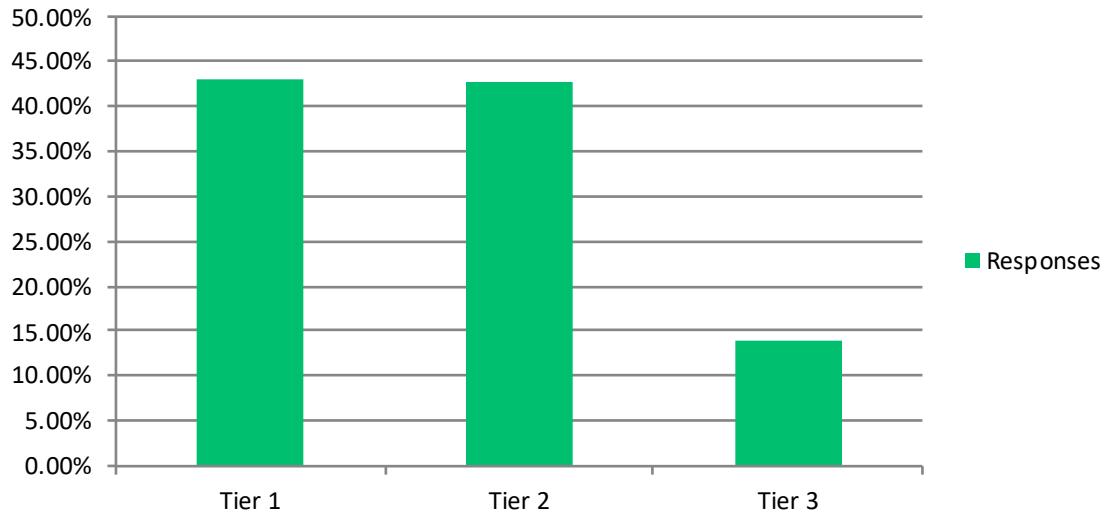


FY26 I Value Budget Input Survey

What is your "Network Infrastructure Maintenance" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	43.14%	258	2	516
Tier 2	42.81%	256	1	256
Tier 3	14.05%	84		
Answered	598			
Skipped	21			

What is your "Network Infrastructure Maintenance" preference?

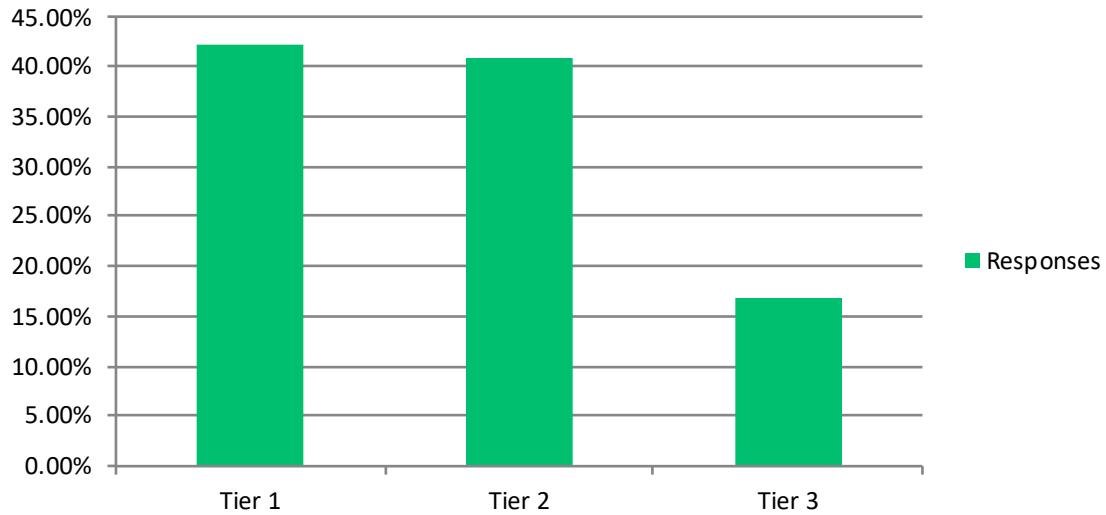


FY26 I Value Budget Input Survey

What is your "WIFI Equipment Lifecycle preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	42.31%	2	253	506
Tier 2	40.97%	1	245	245
Tier 3	16.72%		100	
Answered	598			
Skipped	20			

What is your "WIFI Equipment Lifecycle preference?

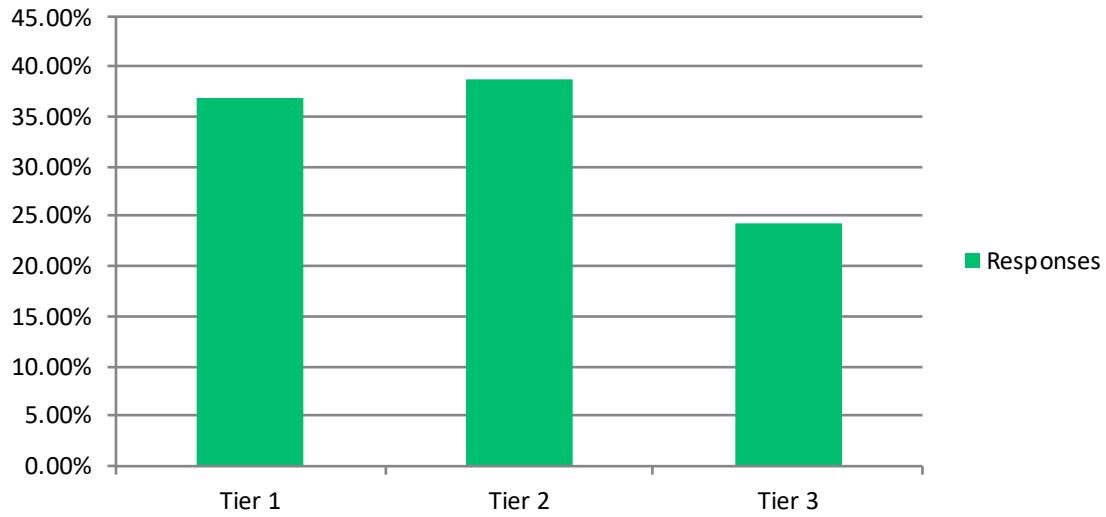


FY26 I Value Budget Input Survey

What is your "CAMA Software Replacement" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	36.82%	2	218	436
Tier 2	38.85%	1	230	230
Tier 3	24.32%		144	
Answered	592			
Skipped	23			

What is your "CAMA Software Replacement" preference?

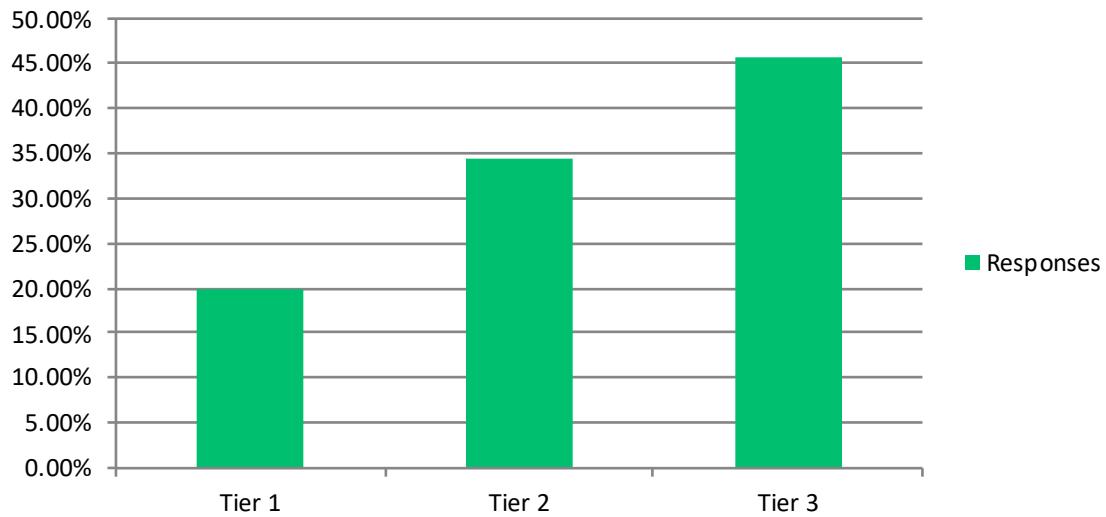


FY26 I Value Budget Input Survey

What is your "New Hampton City Jail Annex Addition" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	20.00%	120	2	240
Tier 2	34.33%	206	1	206
Tier 3	45.67%	274		
Answered	600			
Skipped	19			

What is your "New Hampton City Jail Annex Addition" preference?

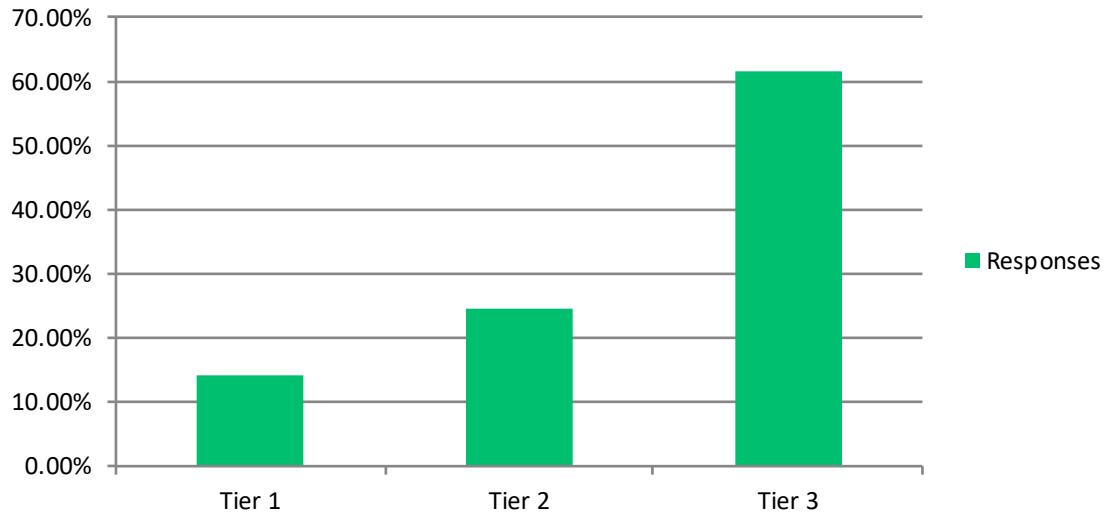


FY26 I Value Budget Input Survey

What is your "Green Fleet Initiative" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	14.02%	84	2	168
Tier 2	24.54%	147	1	147
Tier 3	61.44%	368		
Answered	599			
Skipped	19			

What is your "Green Fleet Initiative" preference?

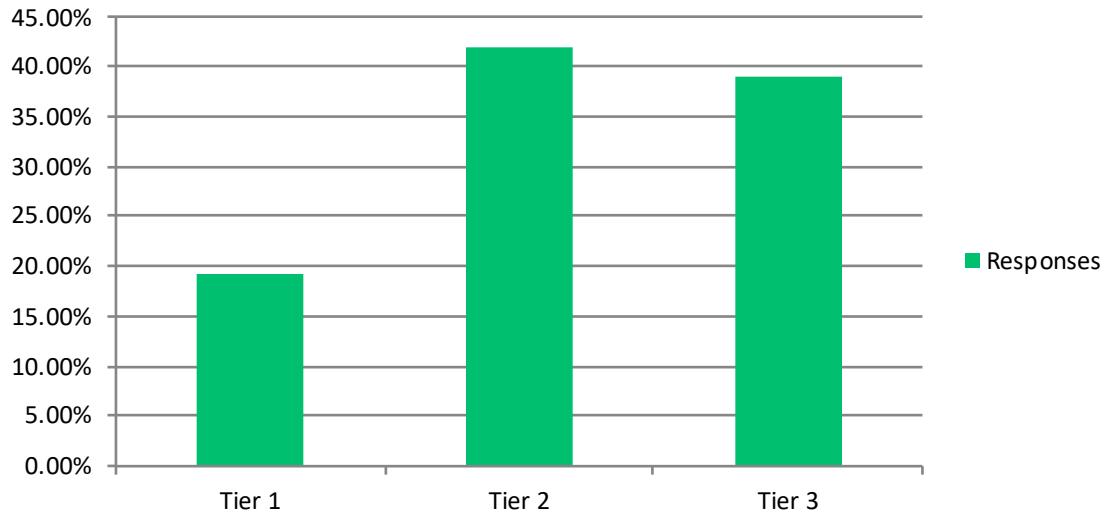


FY26 I Value Budget Input Survey

What is your "Air Power Park Museum Building Renovation" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	19.13%	115	2	230
Tier 2	41.93%	252	1	252
Tier 3	38.94%	234		
Answered	601			
Skipped	18			

What is your "Air Power Park Museum Building Renovation" preference?

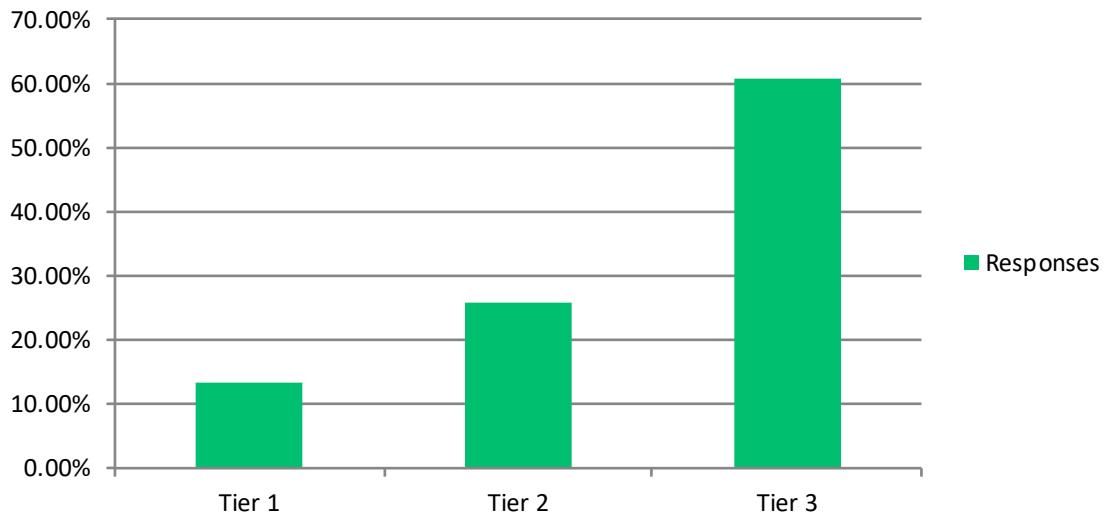


FY26 I Value Budget Input Survey

What is your "Streetcar Facility Construction" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	13.48%	81	2	162
Tier 2	25.96%	156	1	156
Tier 3	60.57%	364		
Answered	601			
Skipped	17			

What is your "Streetcar Facility Construction" preference?

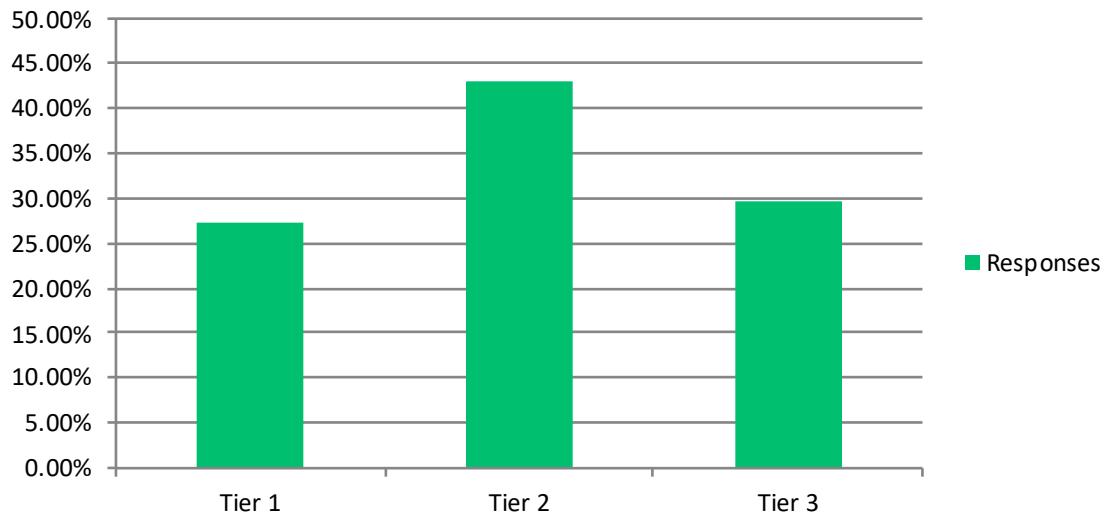


FY26 I Value Budget Input Survey

What is your "OpenGov e-Procurement Software" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	27.38%	164	2	328
Tier 2	43.07%	258	1	258
Tier 3	29.55%	177		
Answered	599			
Skipped	17			

What is your "OpenGov e-Procurement Software" preference?

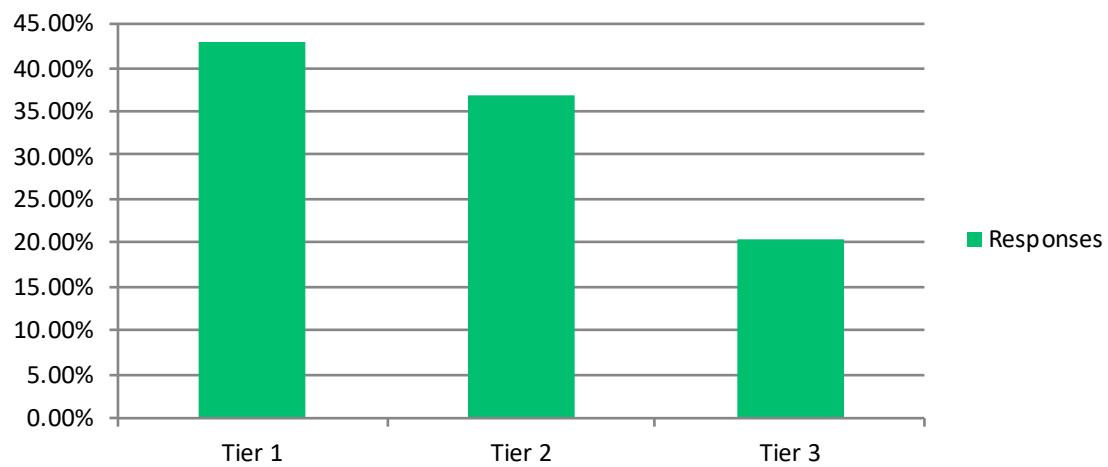


FY26 I Value Budget Input Survey

What is your "Fire Station 6 (Northampton) Replacement" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	42.79%	2	516	738
Tier 2	36.82%	1	222	
Tier 3	20.40%		123	
Answered	603			
Skipped	15			

What is your "Fire Station 6 (Northampton) Replacement" preference?

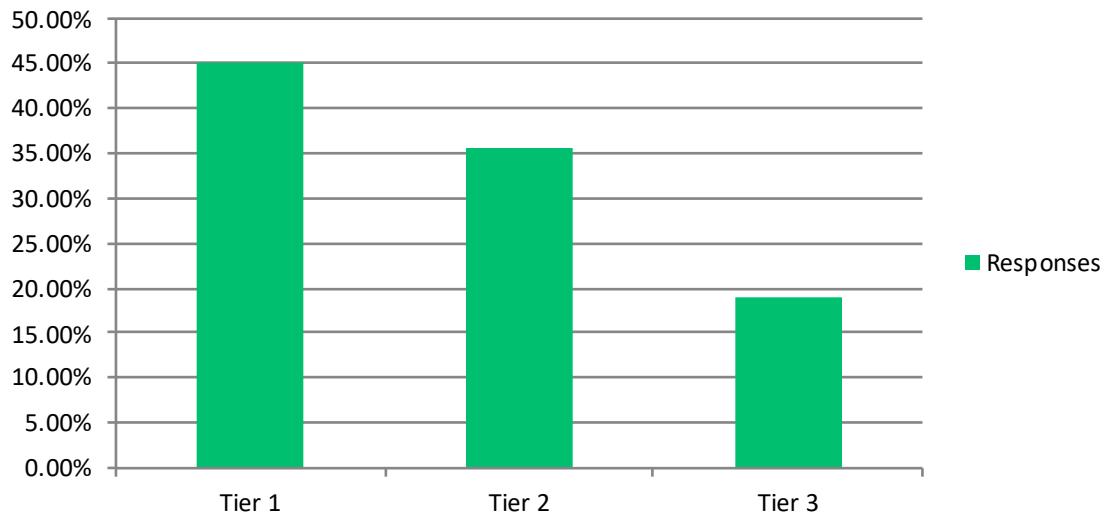


FY26 I Value Budget Input Survey

What is your "Marine, Dive, and Boat Equipment Replacement" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	45.23%	2	270	540
Tier 2	35.68%	1	213	213
Tier 3	19.10%		114	
Answered	597			
Skipped	18			

What is your "Marine, Dive, and Boat Equipment Replacement" preference?

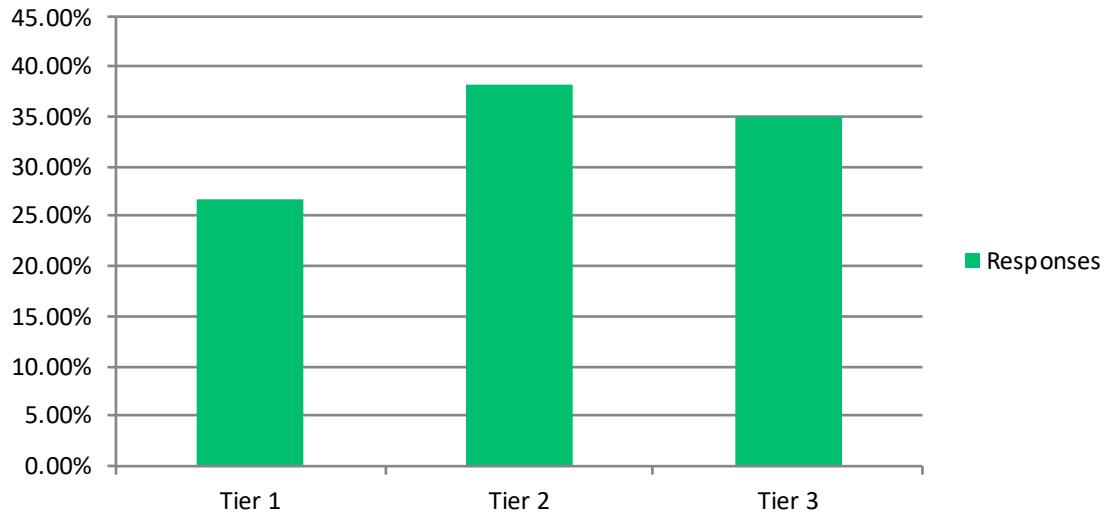


FY26 I Value Budget Input Survey

What is your "Facility Updates" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	26.62%	160	2	320
Tier 2	38.27%	230	1	230
Tier 3	35.11%	211		
Answered	601			
Skipped	15			

What is your "Facility Updates" preference?

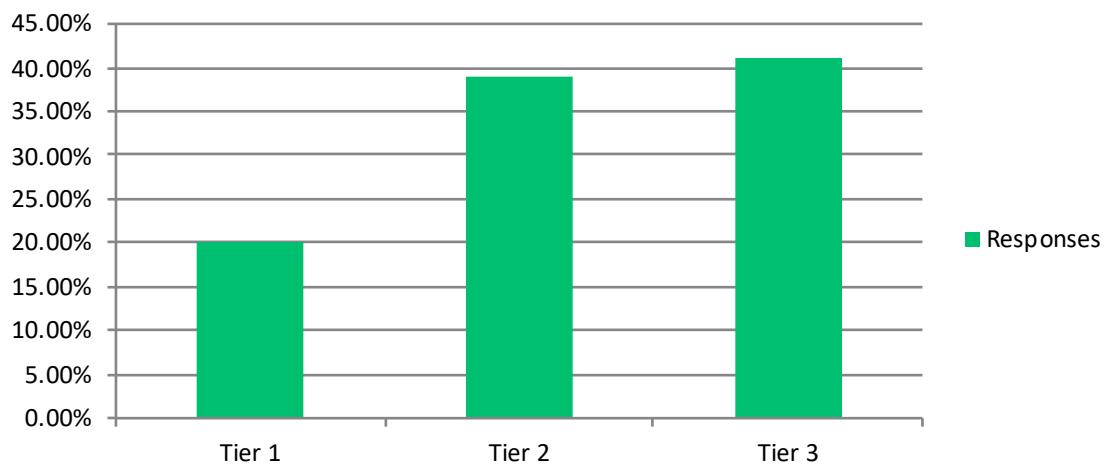


FY26 I Value Budget Input Survey

What is your "Hampton History Museum Workspace and Archive/Storage"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	20.10%	120	2	240
Tier 2	38.86%	232	1	232
Tier 3	41.04%	245		
Answered	597			
Skipped	18			

What is your "Hampton History Museum Workspace and Archive/Storage" preference?

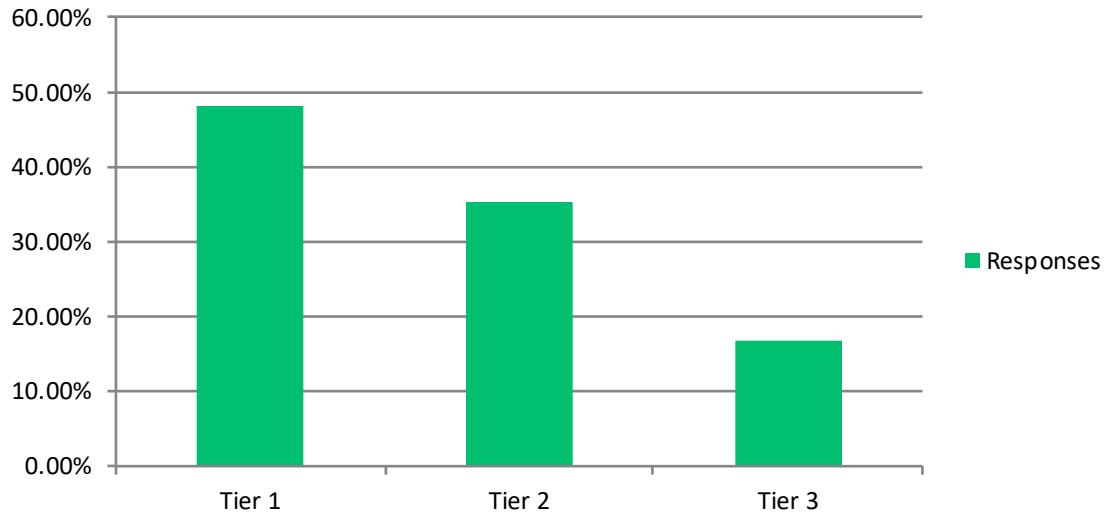


FY26 I Value Budget Input Survey

What is your "Beach Road Bridge" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	47.91%	287	2	574
Tier 2	35.39%	212	1	212
Tier 3	16.69%	100		
Answered	599			
Skipped	17			

What is your "Beach Road Bridge" preference?

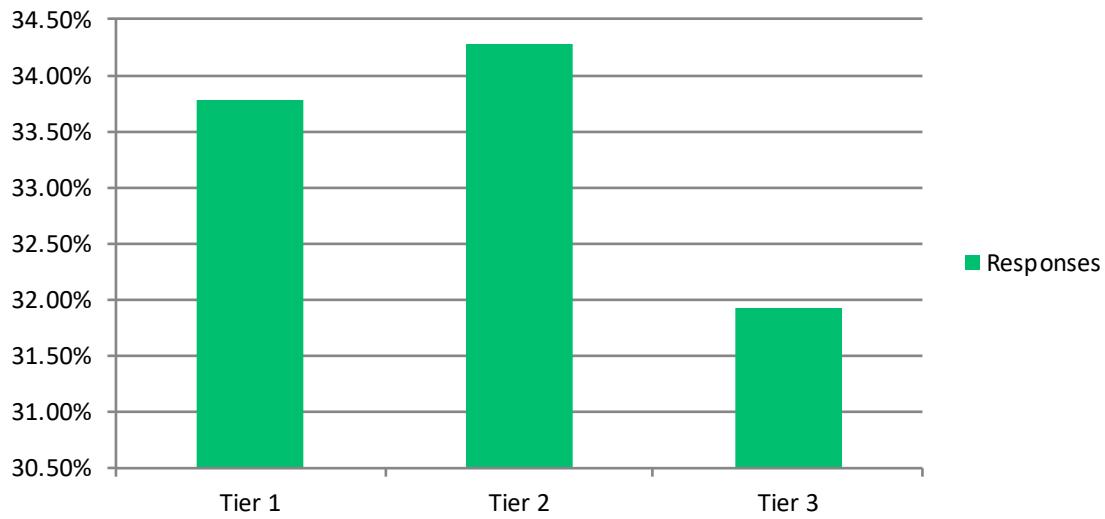


FY26 I Value Budget Input Survey

What is your "Head Start Facility Renovation" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	33.78%	2	402	606
Tier 2	34.29%	1	204	
Tier 3	31.93%		190	
Answered	595			
Skipped	20			

What is your "Head Start Facility Renovation" preference?

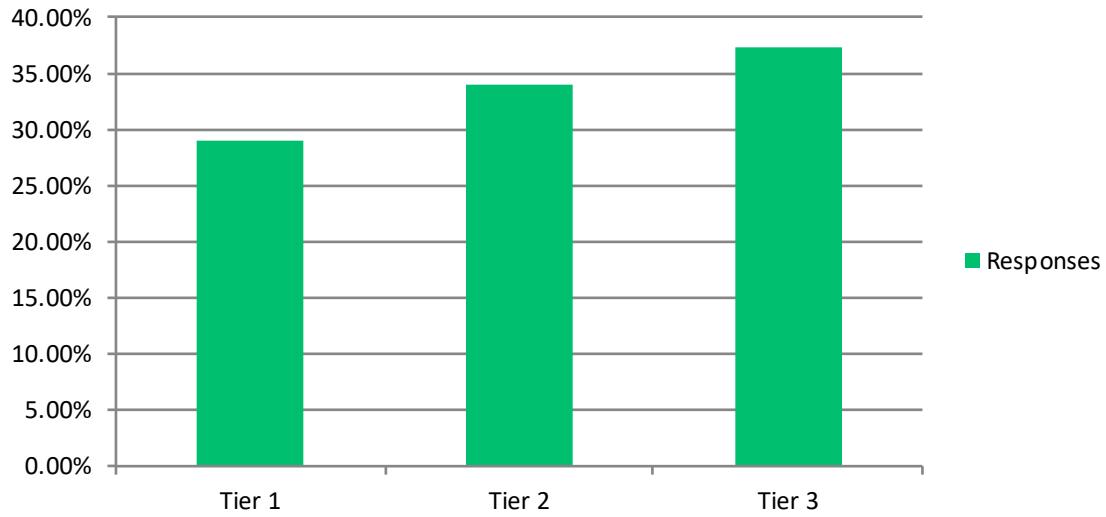


FY26 I Value Budget Input Survey

What is your "Landscaping and Color in Parks" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	28.86%	172	2	344
Tier 2	33.89%	202	1	202
Tier 3	37.25%	222		
Answered	596			
Skipped	18			

What is your "Landscaping and Color in Parks" preference?

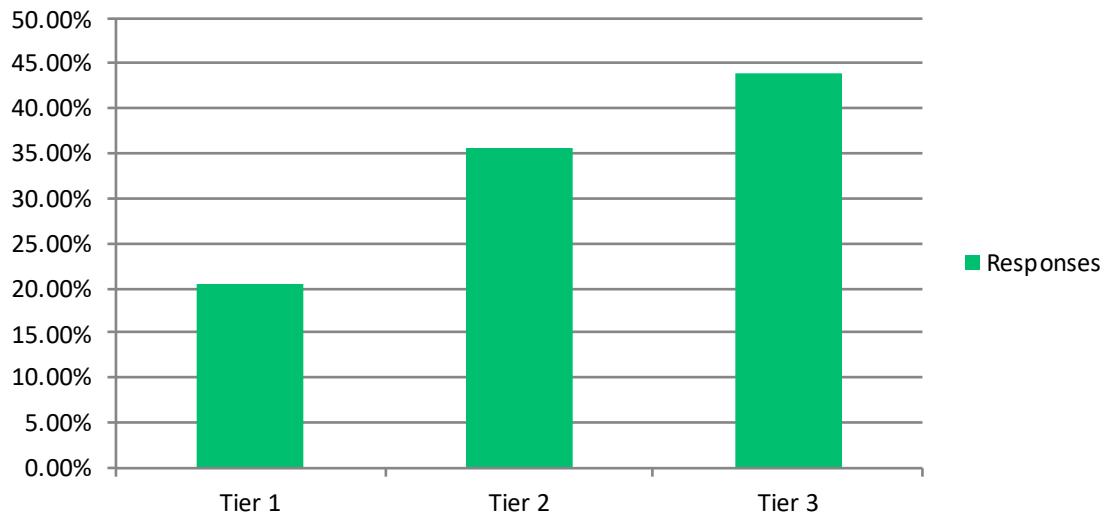


FY26 I Value Budget Input Survey

What is your "Parks Branding & Sign Installation" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	20.54%	122	2	244
Tier 2	35.52%	211	1	211
Tier 3	43.94%	261		
Answered	594			
Skipped	19			

What is your "Parks Branding & Sign Installation" preference?

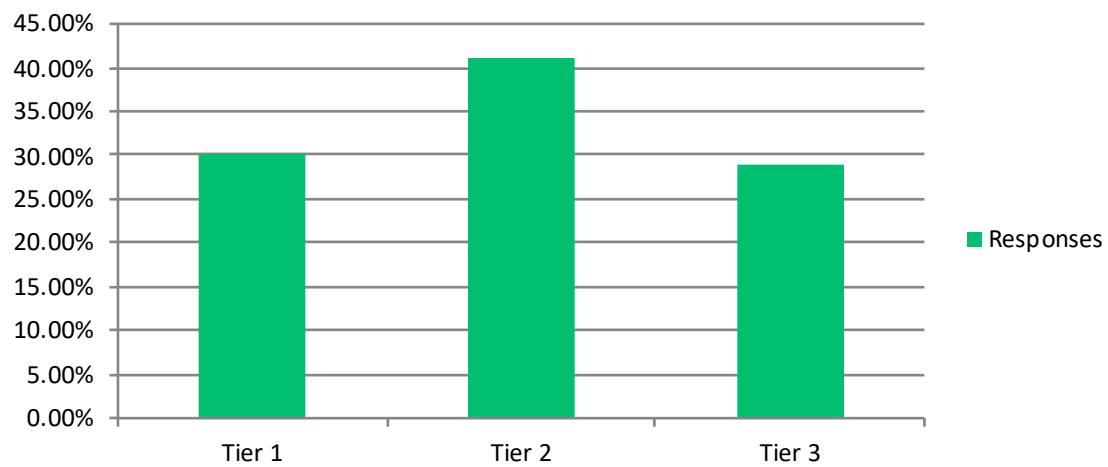


FY26 I Value Budget Input Survey

What is your "Resurfacing Parking Lots at Parks & Recreation Facilities"

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	30.10%	180	2	360
Tier 2	40.97%	245	1	245
Tier 3	28.93%	173		
Answered	598			
Skipped	17			

What is your "Resurfacing Parking Lots at Parks & Recreation Facilities" preference?

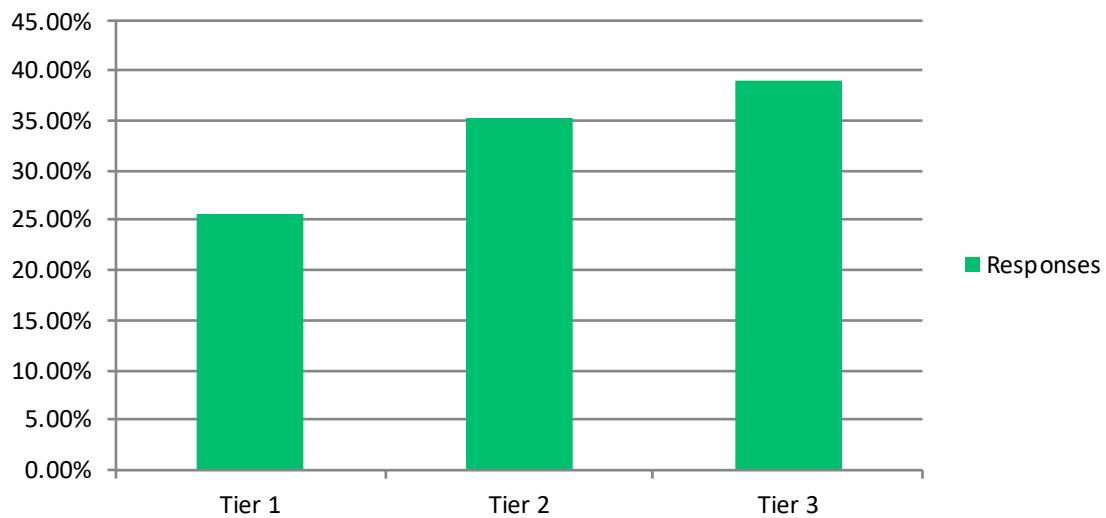


FY26 I Value Budget Input Survey

What is your "North Phoebus Community Center – New Construction" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	25.71% 154	2	308	519
Tier 2	35.23% 211	1	211	
Tier 3	39.07% 234			
Answered	599			
Skipped	16			

What is your "North Phoebus Community Center – New Construction" preference?

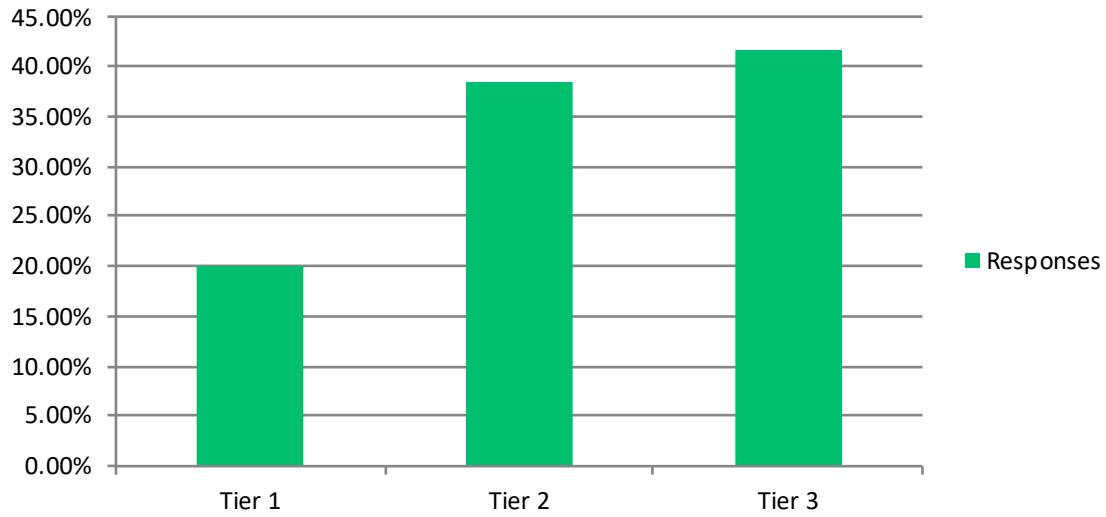


FY26 I Value Budget Input Survey

What is your "Therapeutic Center Renovation" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	19.93%	119	2	238
Tier 2	38.53%	230	1	230
Tier 3	41.54%	248		
Answered	597			
Skipped	17			

What is your "Therapeutic Center Renovation" preference?

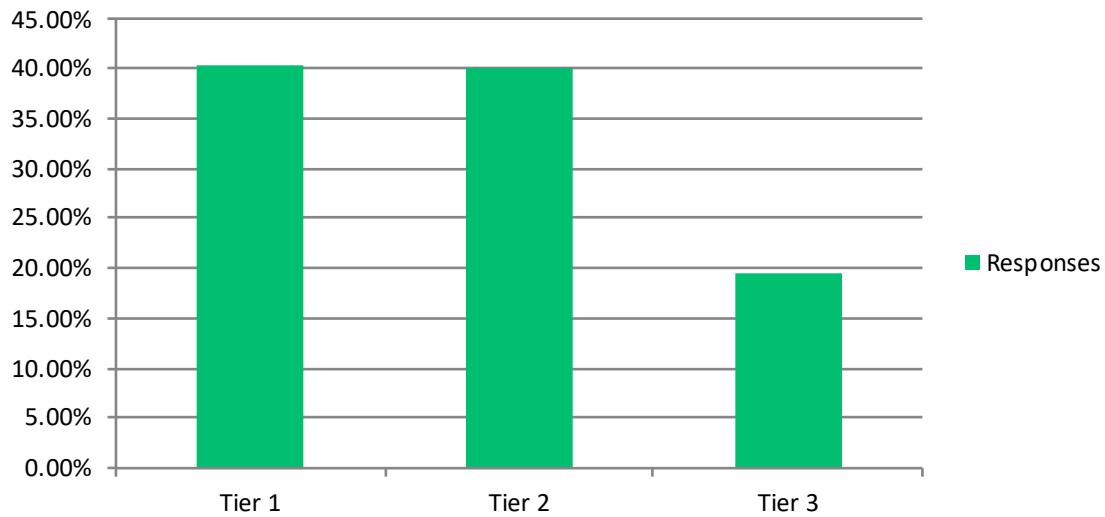


FY26 I Value Budget Input Survey

What is your "Bluebird Gap Farm Improvements" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	40.40%	2	484	724
Tier 2	40.07%	1	240	
Tier 3	19.53%		117	
Answered	599			
Skipped	14			

What is your "Bluebird Gap Farm Improvements" preference?

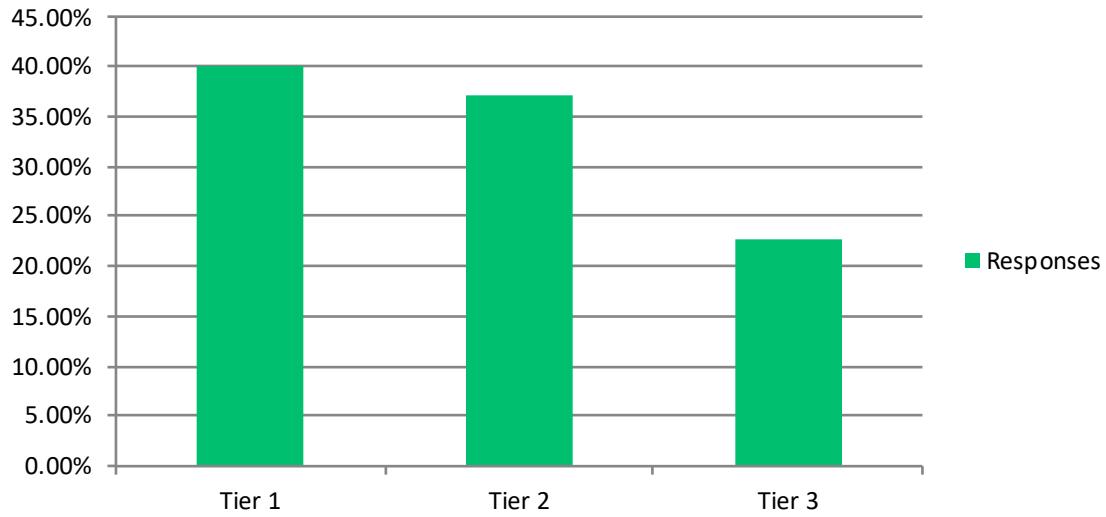


FY26 I Value Budget Input Survey

What is your "Channel Marker Replacement" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	40.13%	2	476	696
Tier 2	37.10%	1	220	
Tier 3	22.77%		135	
Answered		593		
Skipped		17		

What is your "Channel Marker Replacement" preference?

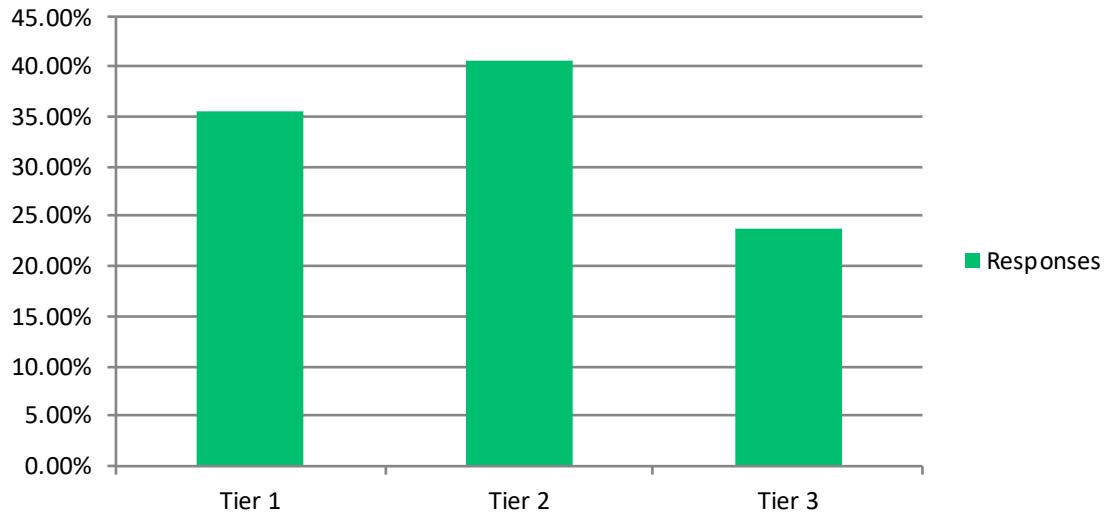


FY26 I Value Budget Input Survey

What is your "Parks Walking Path Improvements" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	35.51%	2	424	667
Tier 2	40.70%	1	243	
Tier 3	23.79%			
Answered	597			
Skipped	17			

What is your "Parks Walking Path Improvements" preference?

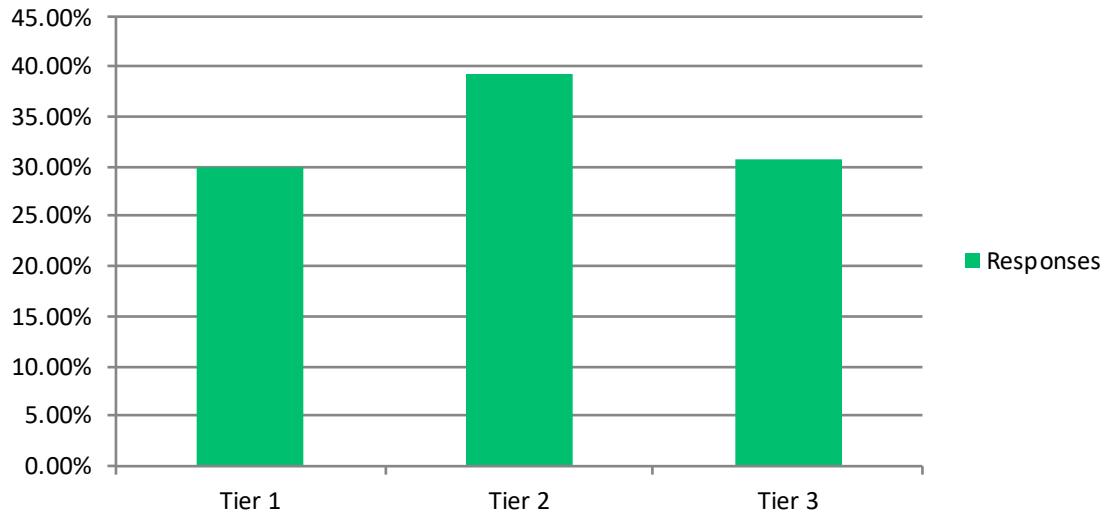


FY26 I Value Budget Input Survey

What is your "Sandy Bottom Nature Exhibits" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	30.05%	180	2	360
Tier 2	39.23%	235	1	235
Tier 3	30.72%	184		
Answered	599			
Skipped	15			

What is your "Sandy Bottom Nature Exhibits" preference?

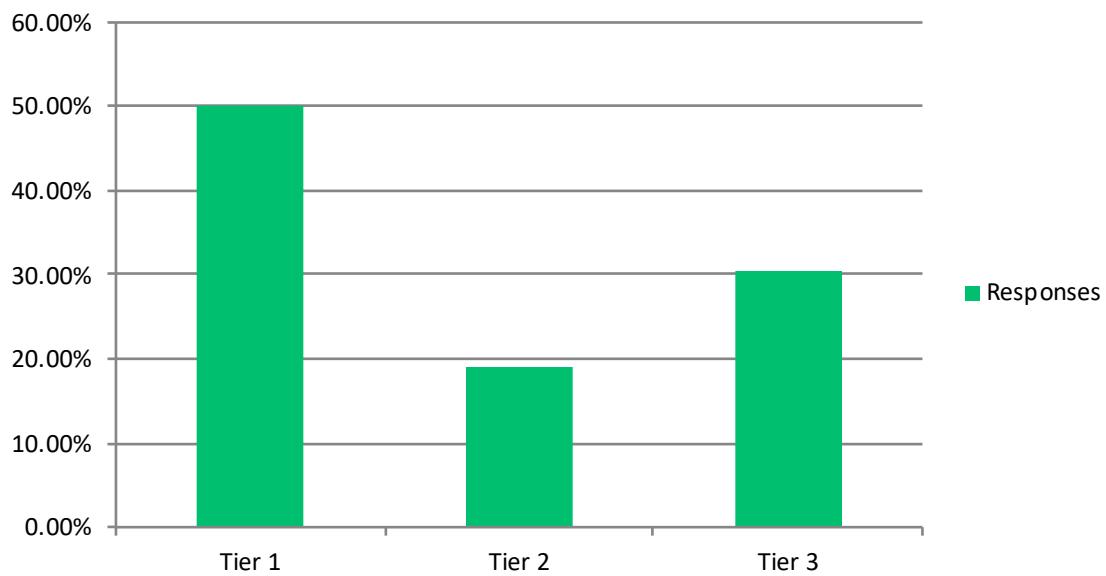


FY26 I Value Budget Input Survey

What is your "Police Drones" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	50.25%	2	598	712
Tier 2	19.16%	1	114	
Tier 3	30.59%		182	
Answered	595			
Skipped	17			

What is your "Police Drones" preference?

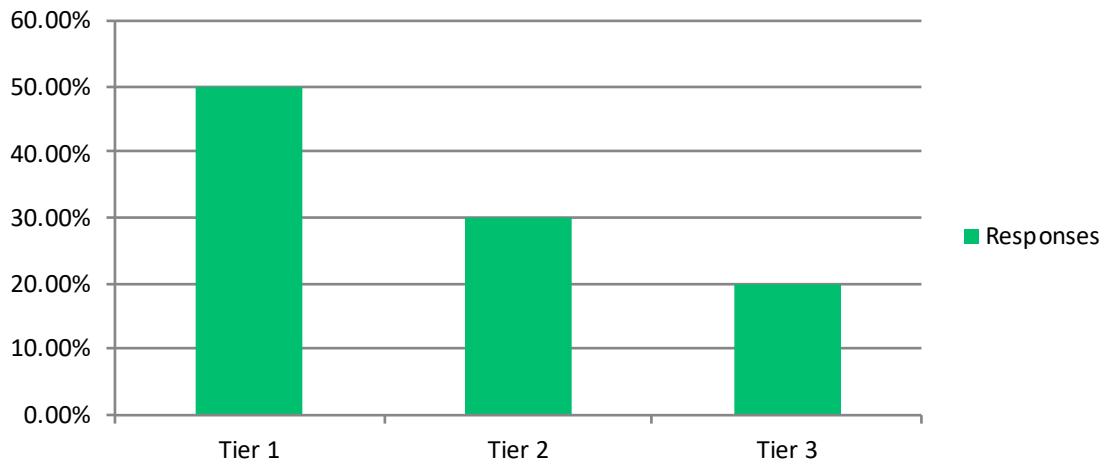


FY26 I Value Budget Input Survey

What is your "Hampton Police Division K-9 Health and Wellness Facility" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	49.75% 296	2	592	772
Tier 2	30.25% 180	1	180	
Tier 3	20.00% 119			
Answered	595			
Skipped	17			

What is your "Hampton Police Division K-9 Health and Wellness Facility" preference?

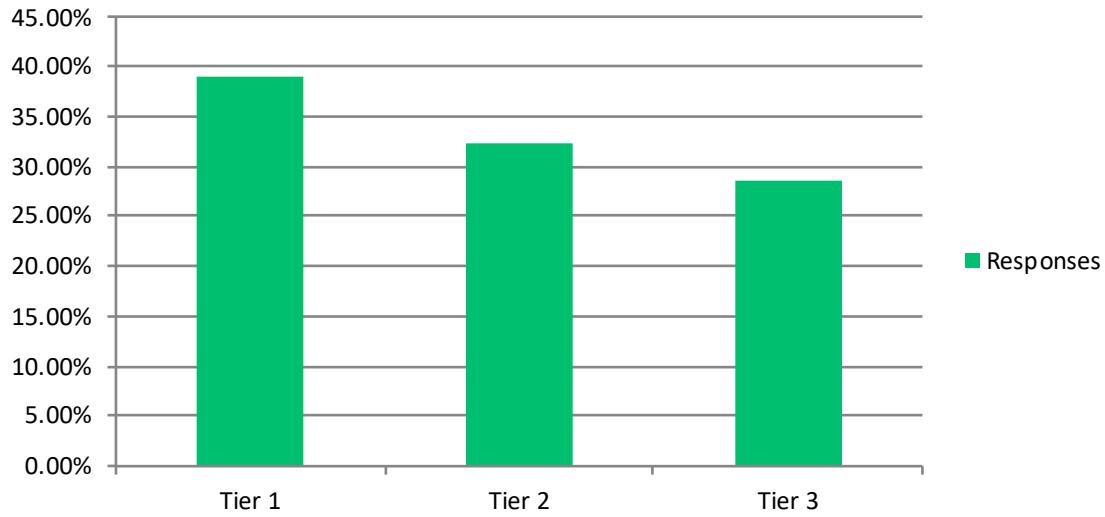


FY26 I Value Budget Input Survey

What is your "Willow Oaks Field Office Renovation" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	39.06%	2	464	656
Tier 2	32.32%	1	192	
Tier 3	28.62%		170	
Answered	594			
Skipped	17			

What is your "Willow Oaks Field Office Renovation" preference?

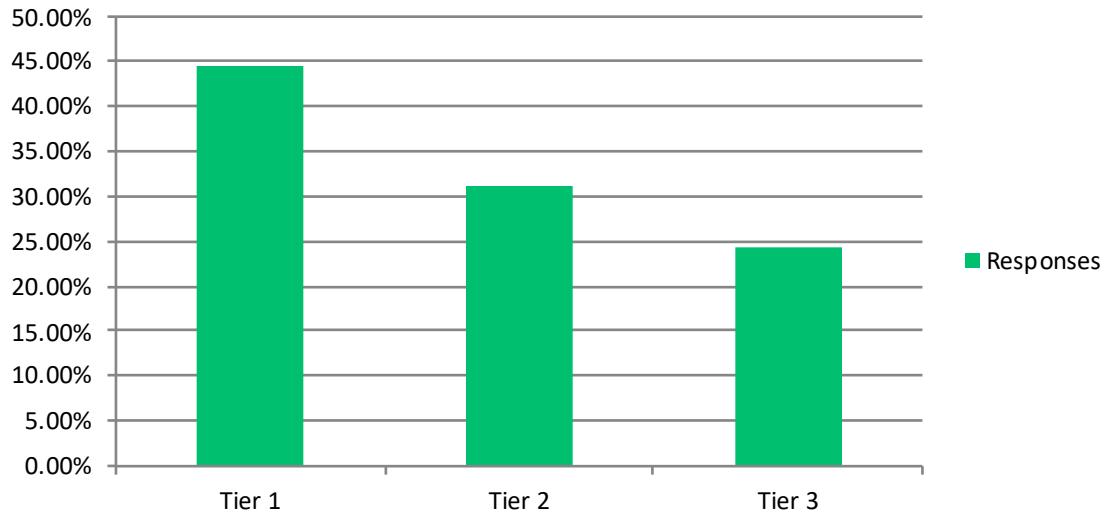


FY26 I Value Budget Input Survey

What is your "Youth Library Collections" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	44.52%	2	528	713
Tier 2	31.20%	1	185	
Tier 3	24.28%		144	
Answered	593			
Skipped	18			

What is your "Youth Library Collections" preference?

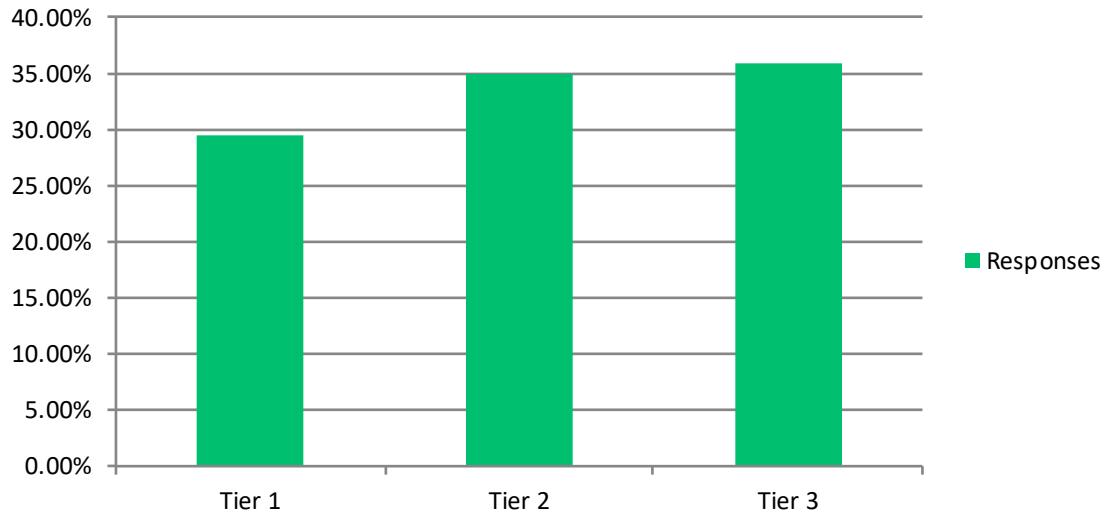


FY26 I Value Budget Input Survey

What is your "G-Street Sidewalk" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	29.34%	174	2	348
Tier 2	34.91%	207	1	207
Tier 3	35.75%	212		
Answered	593			
Skipped	19			

What is your "G-Street Sidewalk" preference?

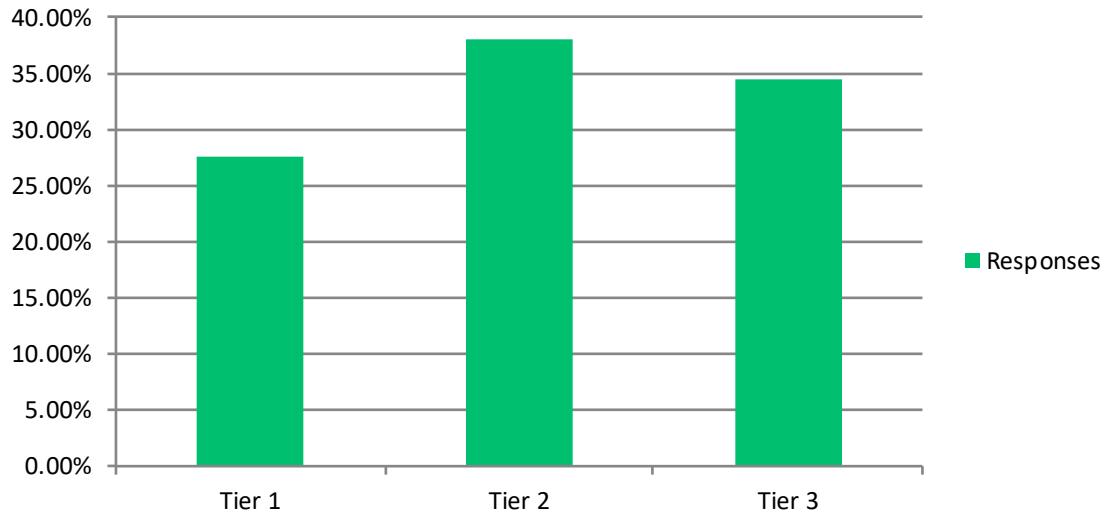


FY26 I Value Budget Input Survey

What is your "War Memorial Stadium Concourse Improvements" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	27.44%	163	2	326
Tier 2	38.05%	226	1	226
Tier 3	34.51%	205		
Answered	594			
Skipped	18			

What is your "War Memorial Stadium Concourse Improvements" preference?

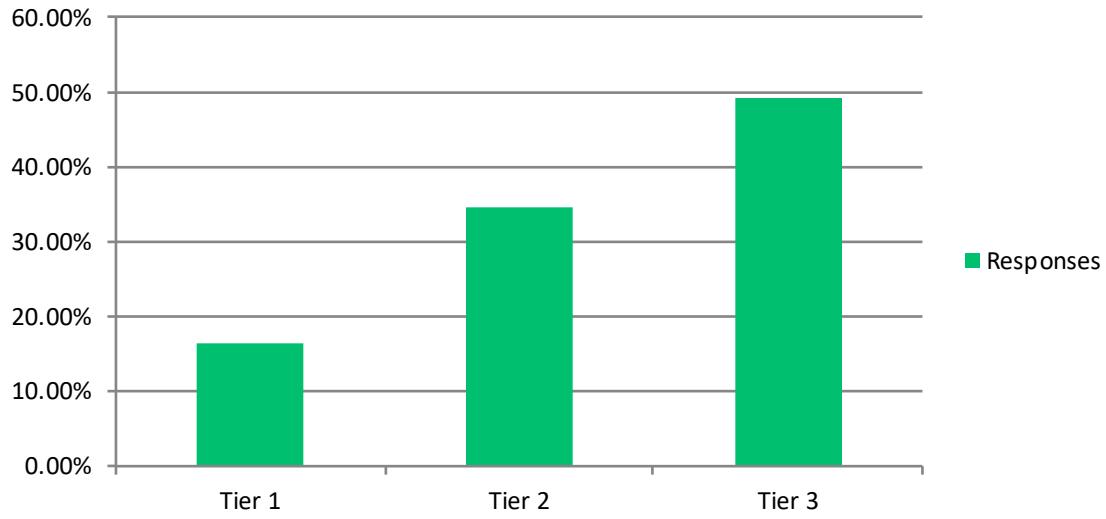


FY26 I Value Budget Input Survey

What is your "Edmonds Cove Road Project" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	16.30%	97	2	194
Tier 2	34.45%	205	1	205
Tier 3	49.24%	293		
Answered	595			
Skipped	17			

What is your "Edmonds Cove Road Project" preference?

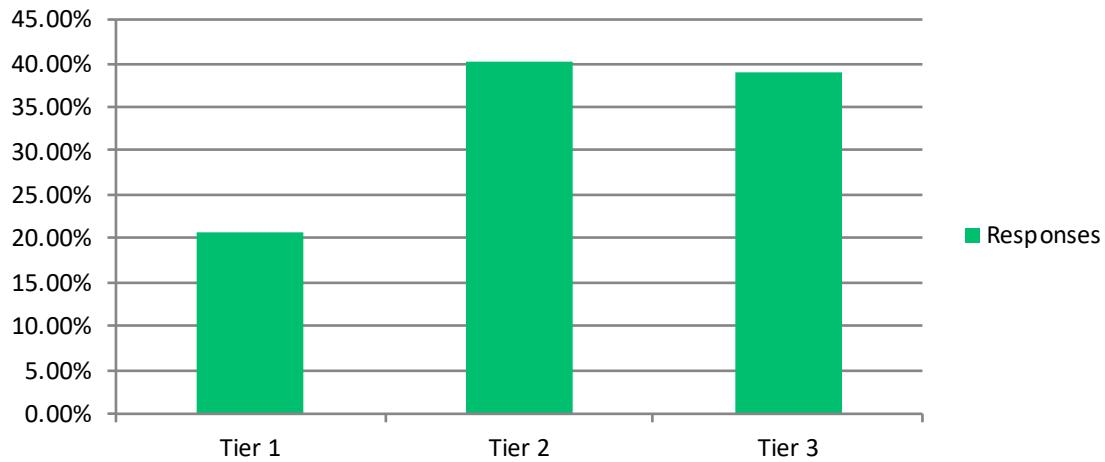


FY26 I Value Budget Input Survey

What is your "Right of Way (ROW) Improvements; Thornrose, Salem, Bland, Ransone" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	20.78%	123	2	246
Tier 2	40.20%	238	1	238
Tier 3	39.02%	231		
Answered	592			
Skipped	19			

What is your "Right of Way (ROW) Improvements; Thornrose, Salem, Bland, Ransone" preference?

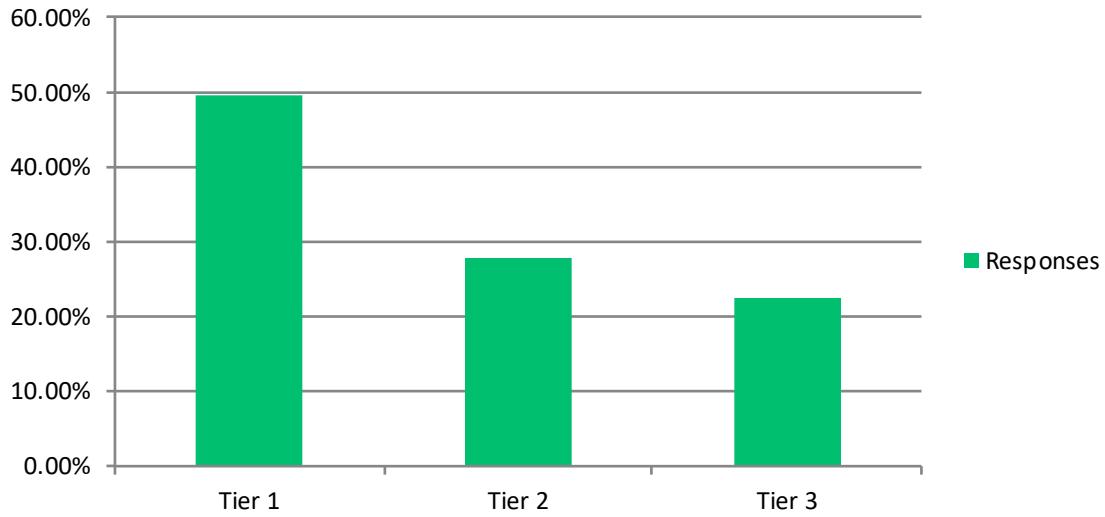


FY26 I Value Budget Input Survey

What is your "School Flasher Replacement Completion" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	49.49%	2	588	754
Tier 2	27.95%	1	166	
Tier 3	22.56%		134	
Answered	594			
Skipped	18			

What is your "School Flasher Replacement Completion" preference?

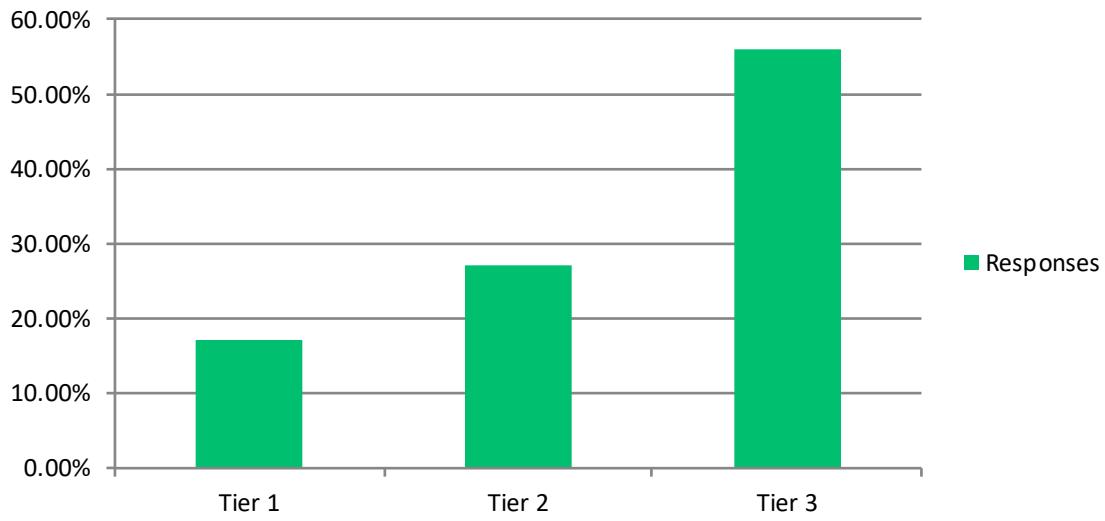


FY26 I Value Budget Input Survey

What is your "Utility Box Wraps" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	17.11%	103	2	206
Tier 2	27.08%	163	1	163
Tier 3	55.81%	336		
Answered	602			
Skipped	14			

What is your "Utility Box Wraps" preference?

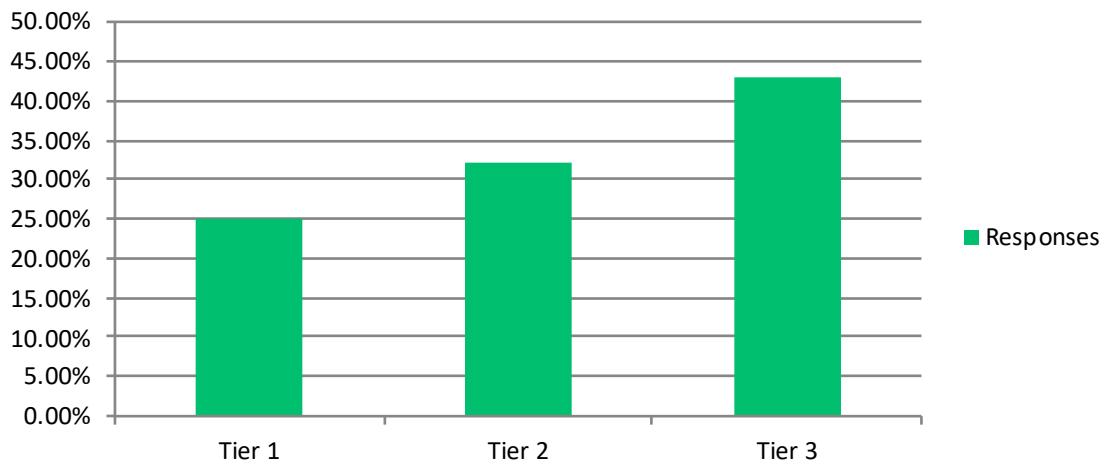


FY26 I Value Budget Input Survey

What is your "Gateway Signage and Landscaping Enhancements" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	25.13%	150	2	300
Tier 2	31.99%	191	1	191
Tier 3	42.88%	256		
Answered	597			
Skipped	16			

What is your "Gateway Signage and Landscaping Enhancements" preference?

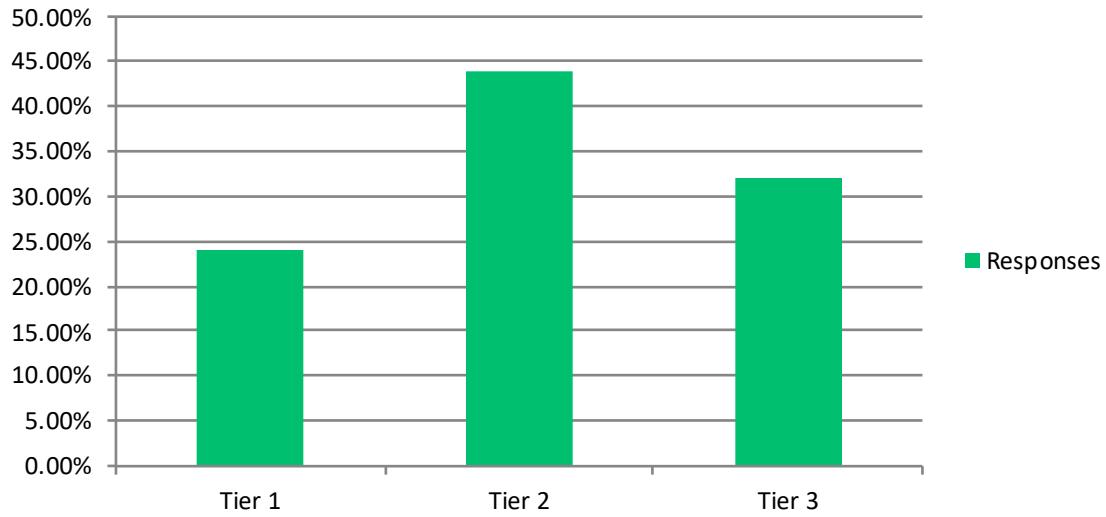


FY26 I Value Budget Input Survey

What is your "Building Automation Systems" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	23.95%	143	2	286
Tier 2	44.05%	263	1	263
Tier 3	31.99%	191		
Answered	597			
Skipped	15			

What is your "Building Automation Systems" preference?

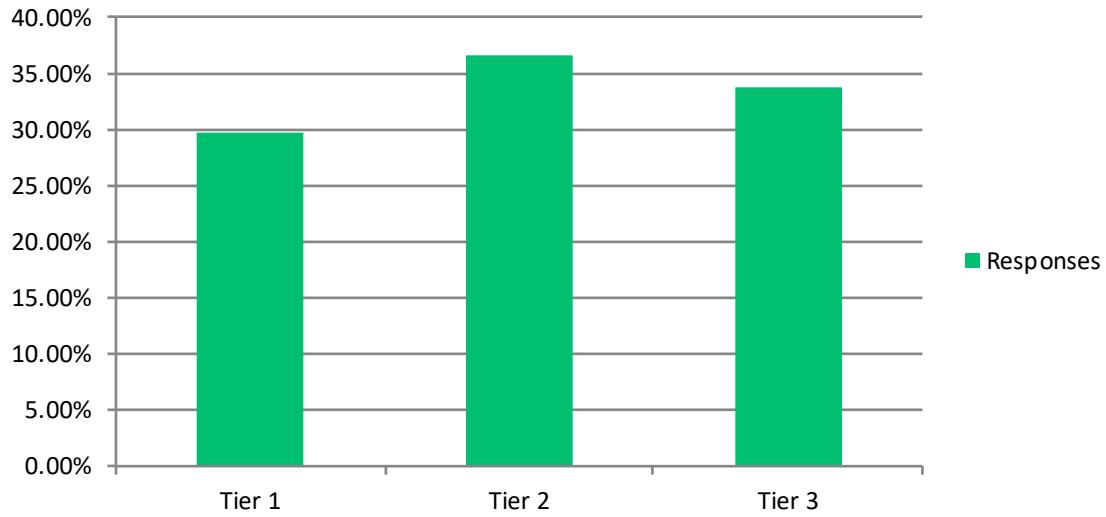


FY26 I Value Budget Input Survey

What is your "City Hall Renovations" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	29.64%	179	2	358
Tier 2	36.59%	221	1	221
Tier 3	33.77%	204		
Answered	604			
Skipped	11			

What is your "City Hall Renovations" preference?

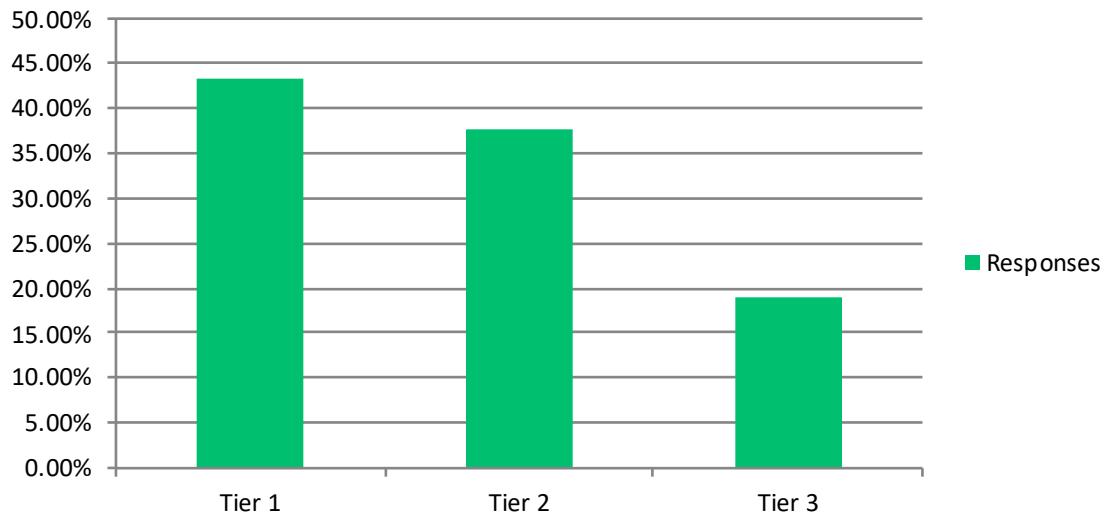


FY26 I Value Budget Input Survey

What is your "Public Safety Building HVAC Upgrades" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	43.22%	2	516	741
Tier 2	37.69%	1	225	
Tier 3	19.10%		114	
Answered	597			
Skipped	15			

What is your "Public Safety Building HVAC Upgrades" preference?

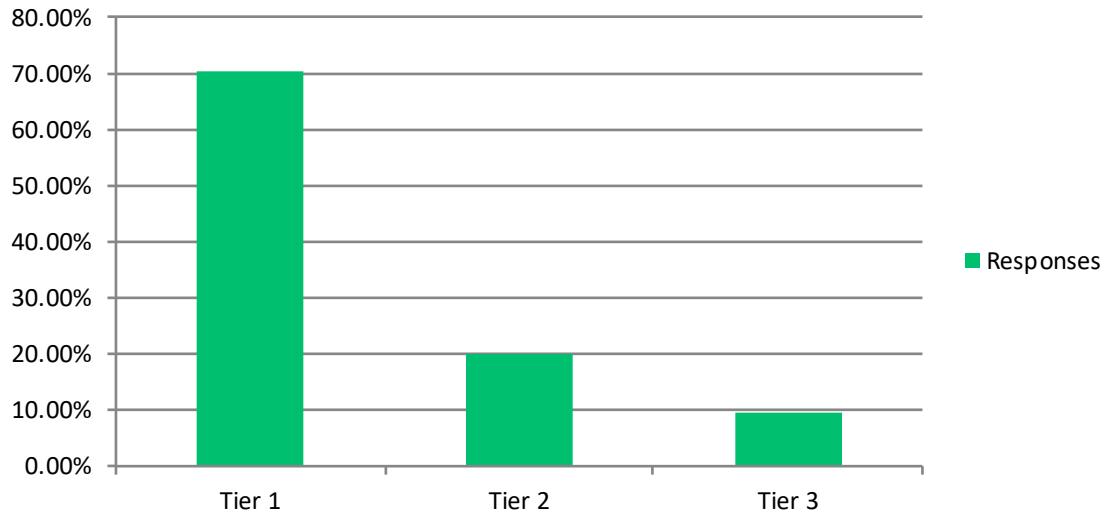


FY26 I Value Budget Input Survey

What is your "Fire Station #4 (Buckroe) Roof" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	70.36%	425	2	850
Tier 2	20.03%	121	1	121
Tier 3	9.60%	58		
Answered	604			
Skipped	11			

What is your "Fire Station #4 (Buckroe) Roof" preference?

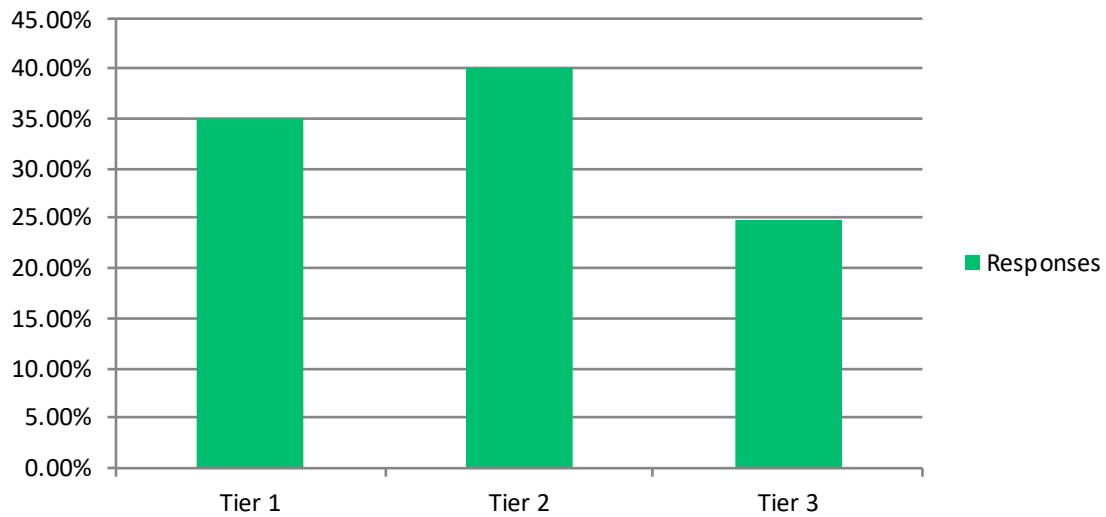


FY26 I Value Budget Input Survey

What is your "Athletic Fields and Amenity Improvements" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	35.10%	2	212	424
Tier 2	40.07%	1	242	242
Tier 3	24.83%		150	
Answered	604			
Skipped	11			

What is your "Athletic Fields and Amenity Improvements" preference?

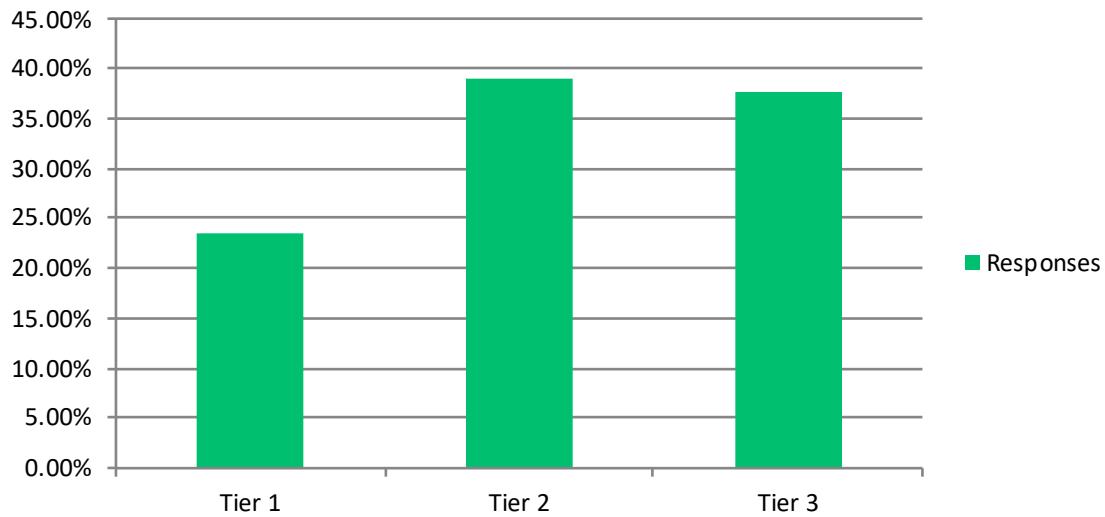


FY26 I Value Budget Input Survey

What is your "North Phoebus Basketball Courts" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	23.46%	141	2	282
Tier 2	38.94%	234	1	234
Tier 3	37.60%	226		
Answered	601			
Skipped	15			

What is your "North Phoebus Basketball Courts" preference?

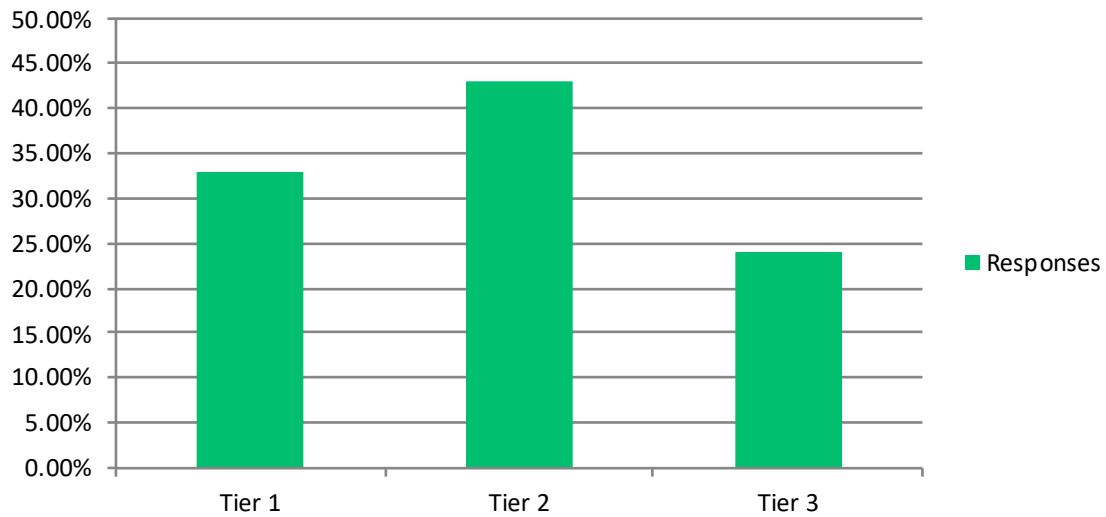


FY26 I Value Budget Input Survey

What is your "Yard Waste Site Renovations & Equipment" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	33.00%	200	2	400
Tier 2	42.90%	260	1	260
Tier 3	24.09%	146		
Answered	606			
Skipped	9			

What is your "Yard Waste Site Renovations & Equipment" preference?

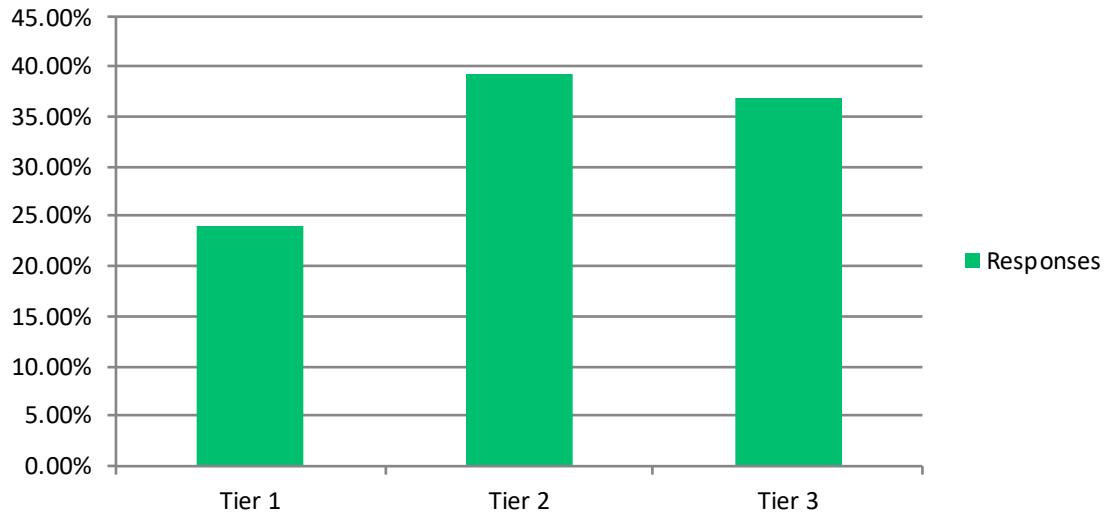


FY26 I Value Budget Input Survey

What is your "Downtown Investments: Mill Point Park" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	24.08%	144	2	288
Tier 2	39.13%	234	1	234
Tier 3	36.79%	220		
Answered	598			
Skipped	13			

What is your "Downtown Investments: Mill Point Park" preference?

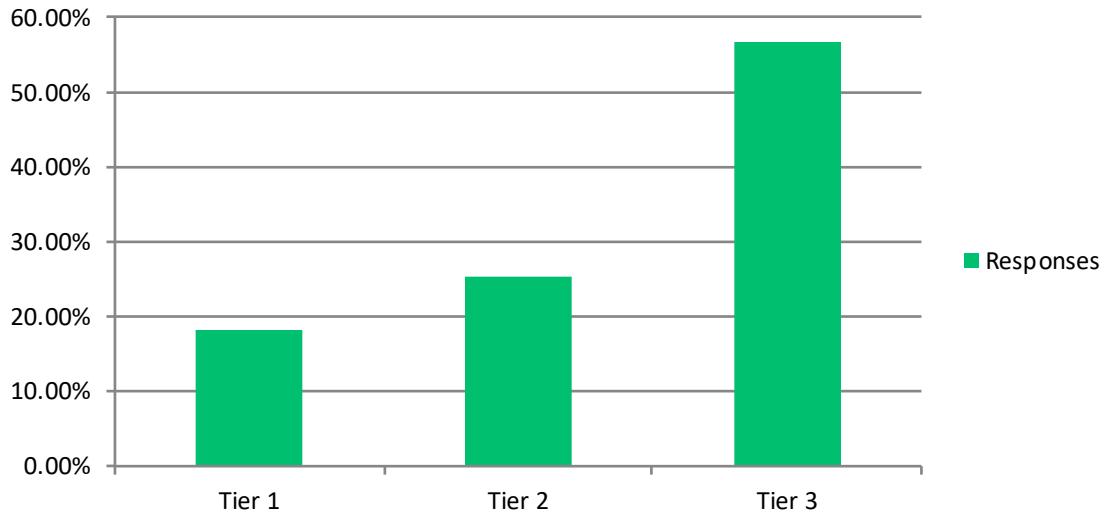


FY26 I Value Budget Input Survey

What is your "Cunningham Overpass Illuminated Sign " preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	18.08%	109	2	218
Tier 2	25.21%	152	1	152
Tier 3	56.72%	342		
Answered	603			
Skipped	9			

What is your "Cunningham Overpass Illuminated Sign " preference?

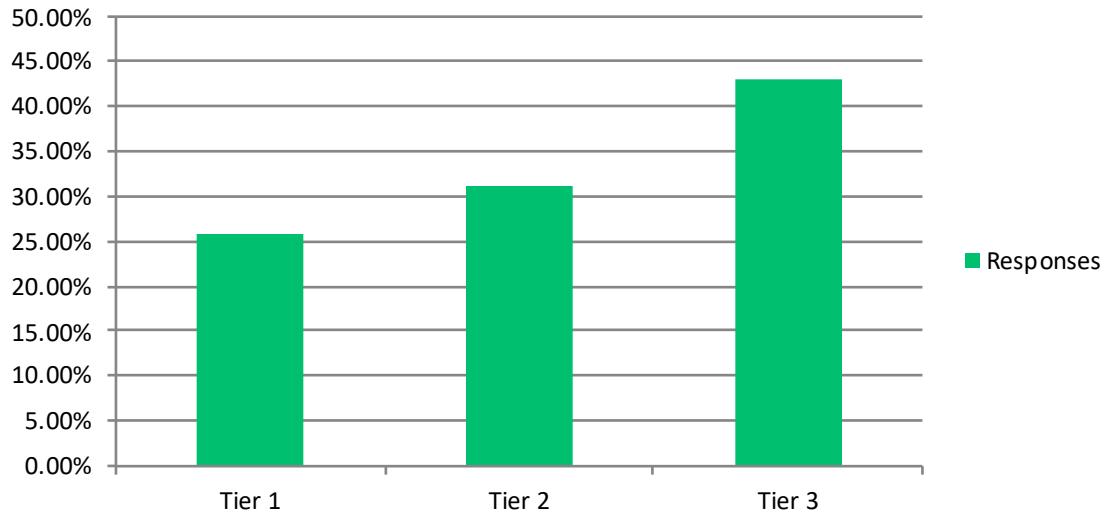


FY26 I Value Budget Input Survey

What is your "Downtown Investments: Riverfront East" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	25.96%	156	2	312
Tier 2	31.11%	187	1	187
Tier 3	42.93%	258		
Answered	601			
Skipped	10			

What is your "Downtown Investments: Riverfront East" preference?

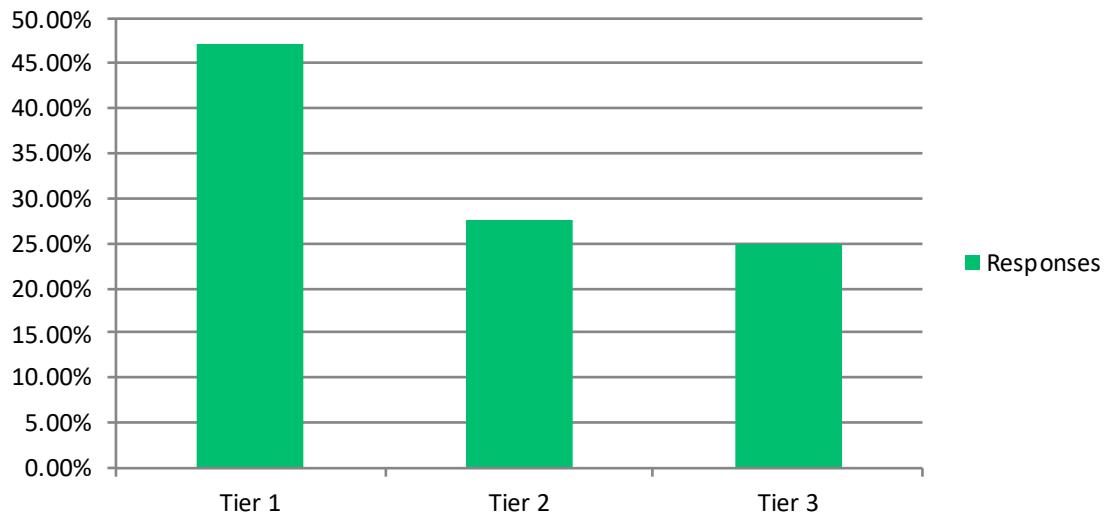


FY26 I Value Budget Input Survey

What is your "Single Room Occupancy Homeless Housing" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	47.32%	2	566	731
Tier 2	27.59%	1	165	
Tier 3	25.08%			
Answered	598			
Skipped	14			

What is your "Single Room Occupancy Homeless Housing" preference?

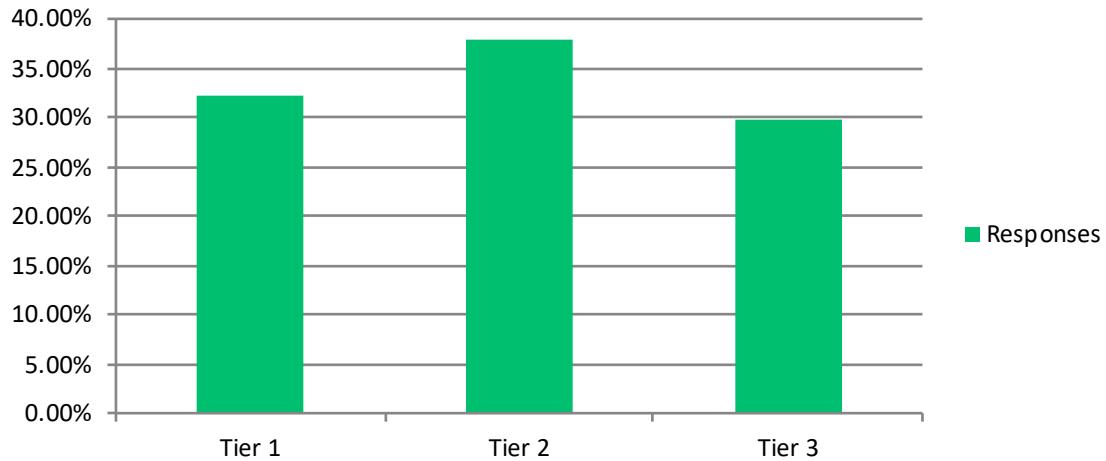


FY26 I Value Budget Input Survey

What is your "Virginia School Site (VSS) Safety & Infrastructure Assessment" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	32.28%	195	2	390
Tier 2	37.91%	229	1	229
Tier 3	29.80%	180		
Answered	604			
Skipped	7			

What is your "Virginia School Site (VSS) Safety & Infrastructure Assessment" preference?

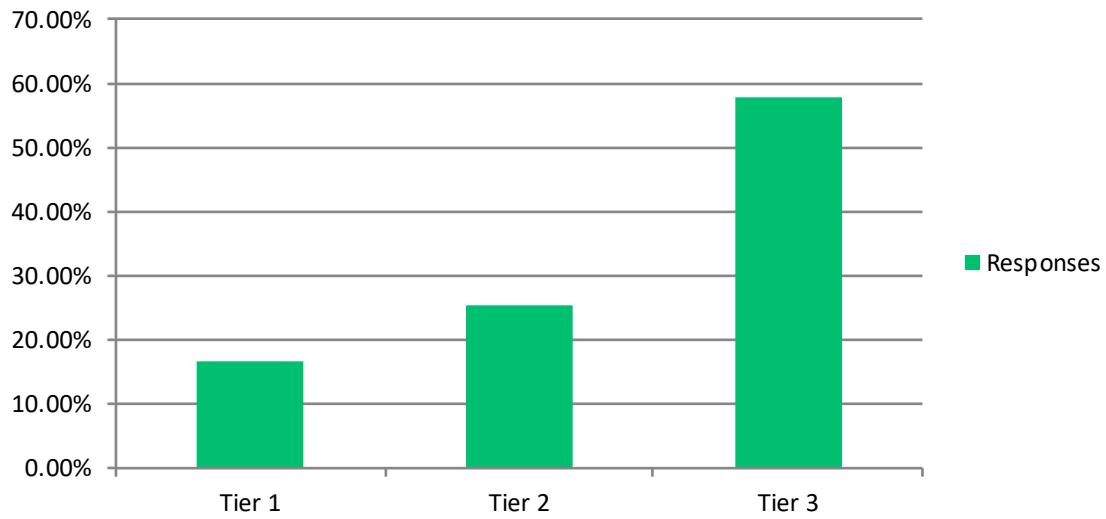


FY26 I Value Budget Input Survey

What is your "Buckroe Parking Garage" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	16.64%	101	2	202
Tier 2	25.54%	155	1	155
Tier 3	57.83%	351		
Answered	607			
Skipped	5			

What is your "Buckroe Parking Garage" preference?

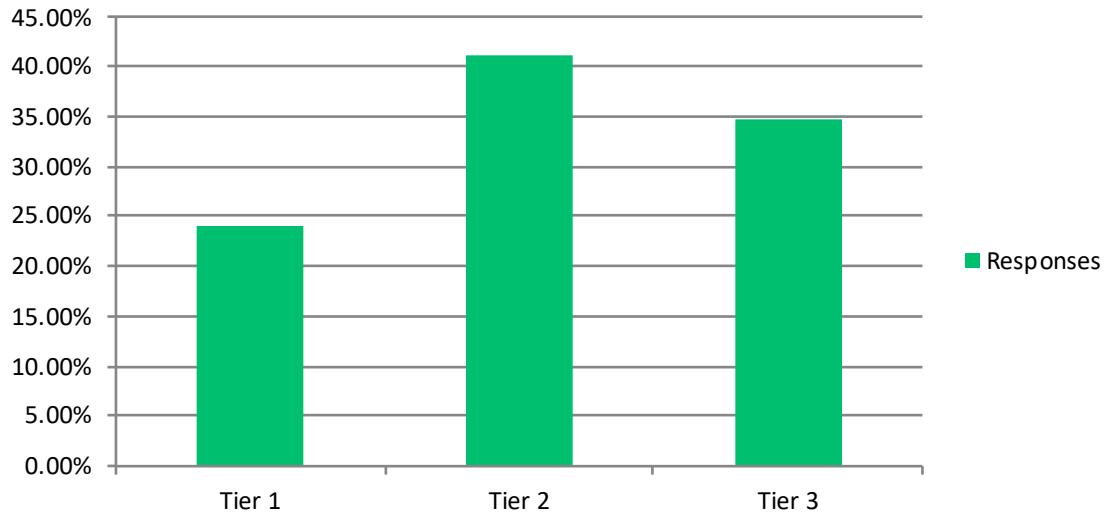


FY26 I Value Budget Input Survey

What is your "Virginia Air and Space Science Center" preference?

Answer Choices	Responses	Weight	Total	Weighted Score
Tier 1	24.17%	146	2	292
Tier 2	41.23%	249	1	249
Tier 3	34.60%	209		
Answered	604			
Skipped	7			

What is your "Virginia Air and Space Science Center" preference?

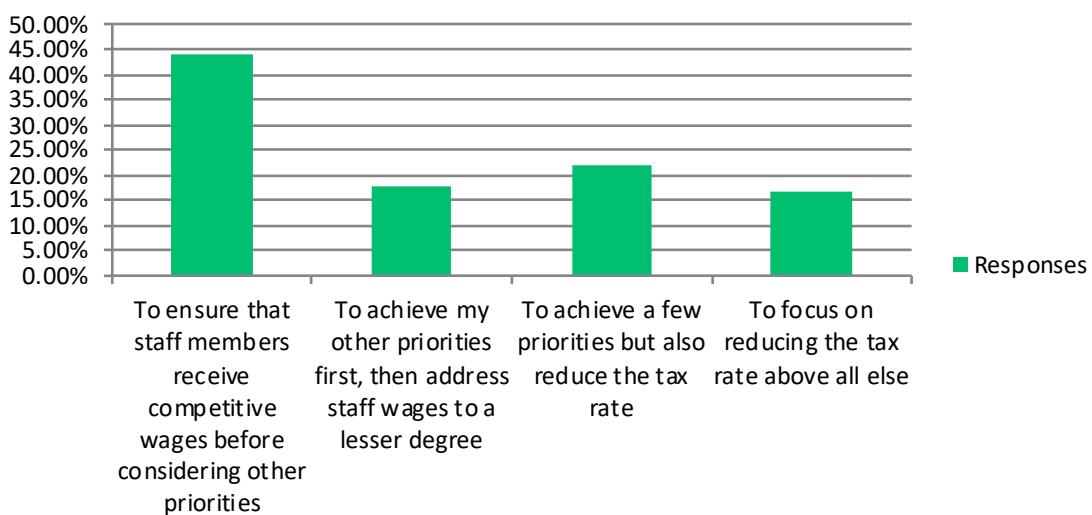


FY26 I Value Budget Input Survey

After seeing all the competing budget requests, my overall preference would be:

Answer Choices	Responses	
To ensure that staff members receive competitive wages before considering other priorities	43.71%	264
To achieve my other priorities first, then address staff wages to a lesser degree	17.88%	108
To achieve a few priorities but also reduce the tax rate	21.85%	132
To focus on reducing the tax rate above all else	16.56%	100
Answered		604
Skipped		3

After seeing all the competing budget requests, my overall preference would be:

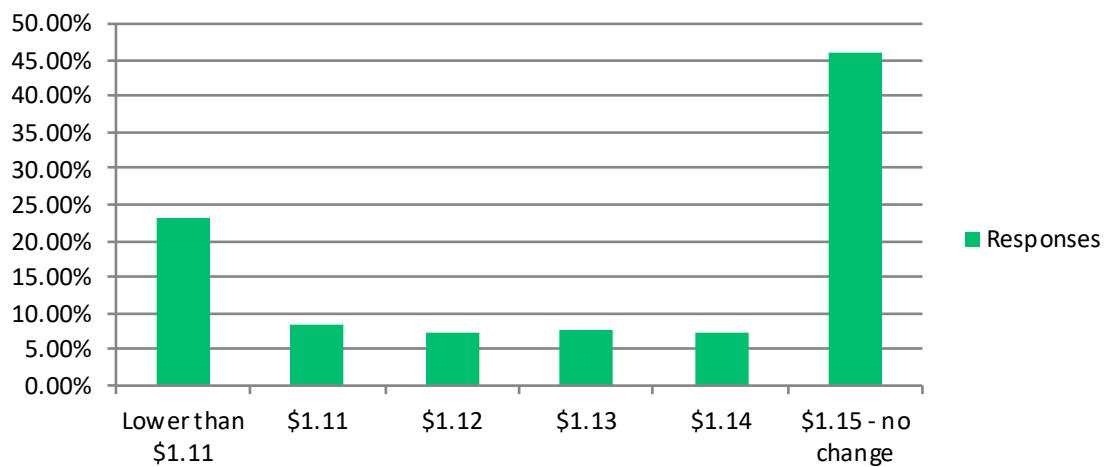


FY26 I Value Budget Input Survey

Now that you have seen all of the projects, what real estate tax rate are you most comfortable with?

Answer Choices	Responses	
Lower than \$1.11	23.19%	141
\$1.11	8.55%	52
\$1.12	7.24%	44
\$1.13	7.73%	47
\$1.14	7.40%	45
\$1.15 - no change	45.89%	279
Answered	608	
Skipped	4	

Now that you have seen all of the projects, what real estate tax rate are you most comfortable with?



FY26 I Value Budget Input Survey

Final question: If you are not already signed up, would like to receive a daily e-newsletter about projects and events in Hampton? If so, enter your email address. It will not be associated with your answers.

Answered	142
Skipped	433