

1 **Ordinance To Amend And Reenact Chapter 10 Of The Zoning Ordinance Of The City Of**  
2 **Hampton, Virginia Entitled “Signs” By Amending Article 2, Sections 10-18, 10-31, 10-32,**  
3 **10-33 To Adopt New Regulations For Signs In The New PH-2 And PH-3 Zoning Districts.**  
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5 **Whereas**, the public necessity, convenience, general welfare and good zoning practice so  
6 require;  
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8 **BE IT ORDAINED** by the Council of the City of Hampton, Virginia that Chapter 10 of the Zoning  
9 Ordinance of the City of Hampton, Virginia, be amended and re-enacted as follows:  
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11 **Sec. 10-18. – PH-1, PH-2 and PH-3 Districts sign regulations.**

12 (1) ~~PH-1 sign regulations.~~ Signage shall generally be as permitted ~~in~~ article I of this  
13 chapter, however the following shall apply:

14 (a) *Permitted sign types include only:*

- 15 (i) Wall signs, to include painted wall signs.
- 16 (ii) Window signs.
- 17 (iii) Awning/canopy signs.
- 18 (iv) Projecting signs.
- 19 (v) Sandwich board signs.
- 20 (vi) Roof signs.
- 21 (vii) Freestanding signs permitted in Sections 10-5(3)(a), (f), and (g).

22 (b) *Prohibited sign types include but are not limited to:*

- 23 (i) Freestanding signs, with the exception of those permitted in Sections 10-  
24 5(3)(a), (f), and (g).
- 25 (ii) Changeable copy signs
- 26 (iii) Inflatable signs.
- 27 (iv) Changeable electronic message signs, with the exception of those  
28 permitted in Sections 10-5(3)(a), (f), and (g).

29 (c) Internal illumination, except for neon or similar gaseous tubing signs and LED  
30 or similar screens for signs permitted by Sec. 10-5(3)(a), (f), and (g), is  
31 prohibited.

32 (d) Sign area.

- 33 ~~(i) Total square footage of the sign area shall not exceed a ratio of 0.75~~  
34 ~~square feet of sign area for each linear foot of the building façade.~~

35 ~~(iii)(i) Notwithstanding Section 10-18(1)(d)(i) above,~~ sSignage painted directly  
36 on the wall of a building shall be permitted at a ratio~~n~~ not to exceed 1.5  
37 square feet of sign area for each linear foot of the building façade, is  
38 permitted on any building façade, and shall not count toward the total  
39 number of facades which may hold other-wise permitted signage.

40 ~~(iii)(ii)~~ Roof signs shall not exceed 180 square feet, shall not project more  
41 than 10 feet above the highest point of the building, and shall count  
42 toward the maximum number of otherwise-permitted wall signs.

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44 **Sec. 10-31. - Table of Freestanding Signage Permitted.**

45 The attached table entitled, "Table of Freestanding Signage Permitted" is  
46 hereby declared to be a part of this article as if fully set forth herein. [Click here for a](#)  
47 [PDF version of this table.](#) [update hyperlink to revised "Table of Freestanding Signage  
48 Permitted"]

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51 **Sec. 10-32. - Table of Wall Signage Permitted.**

52 The attached table entitled, "Table of Wall Signage Permitted" is hereby  
53 declared to be a part of this article as if fully set forth herein. [Click here for a PDF](#)  
54 [version of this table.](#) [update hyperlink to revised "Table of Wall Signage Permitted"]

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57 **Sec. 10-33. - Table of Temporary Signage Permitted.**

58 The attached table entitled, "Table of Temporary Signage Permitted" is hereby  
59 declared to be a part of this article as if fully set forth herein. [Click here for a PDF](#)  
60 [version of this table.](#) [update hyperlink to revised "Table of Temporary Signage  
61 Permitted"]

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