

1 **Ordinance To Amend And Re-Enact Chapter 10 Of The Zoning Ordinance Of The City Of**
2 **Hampton, Virginia Entitled “Signs” By Amending Section 10-18 Pertaining To PH-1**
3 **District Sign Regulations**

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5 **Whereas**, the public necessity, convenience, general welfare and good zoning practice so
6 require;

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8 **BE IT ORDAINED** by the Council of the City of Hampton, Virginia that Chapter 10 of the Zoning
9 Ordinance of the City of Hampton, Virginia, be amended and re-enacted as follows:

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11 **Sec. 10-18. – PH-1 District sign regulations.**

12 (1) *PH-1 sign regulations.* Signage shall generally be as permitted I article I of this chapter,
13 however the following shall apply:

14 (a) *Permitted sign types include only:*

15 (i) Wall signs, to include painted wall signs.

16 (ii) Window signs.

17 (iii) Awning/canopy signs.

18 (iv) Projecting signs.

19 (v) Sandwich board signs.

20 (vi) Roof signs.

21 *(vii) Freestanding signs permitted in Sections 10-5(3)(a), (f), and (g).*

22 (b) *Prohibited sign types include but are not limited to:*

23 (i) Freestanding signs, *with the exception of those permitted in Sections 10-*
24 *5(3)(a), (f), and (g).*

25 (ii) Changeable copy signs

26 (iii) Inflatable signs.

27 (iv) Changeable electronic message signs, *with the exception of those*
28 *permitted in Sections 10-5(3)(a), (f), and (g).*

29 (c) Internal illumination, except for neon or similar gaseous tubing signs *and LED*
30 *or similar screens for signs permitted by Sec. 10-5(3)(a), (f), and (g)*, is
31 prohibited.

32 (d) Sign area.

33 (i) Total square footage of the sign area shall not exceed a ratio of 0.75
34 square feet of sign area for each linear foot of the building façade.

35 (ii) Notwithstanding Section 10-18(1)(d)(i) above, signage painted directly
36 on the wall of a building shall be permitted at a ration not to exceed 1.5
37 square feet of sign area for each linear foot of the building façade, is
38 permitted on any building façade, and shall not count toward the total
39 number of facades which may hold other-wise permitted signage.

40 (iii) Roof signs shall not exceed 180 square feet, shall not project more than
41 10 feet above the highest point of the building, and shall count toward
42 the maximum number of otherwise-permitted wall signs.

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