

City of Hampton 2021-2025 Consolidated Plan

COMMUNITY DEVELOPMENT BLOCK GRANT FIVE-YEAR CONSOLIDATED PLAN FOR HOUSING

Project Team

Bekki Jucksch, P.E., Project Manager

Blair Knighting, AICP, Project Planner

Allison Megrath, AICP, Project Coordinator

Brian Teeple, AICP, Project Advisor





Presentation Overview

- ❑ Consolidated Plan Overview
- ❑ CDBG and Home Programs
- ❑ City of Hampton 2016-2020 Consolidated Plan Affordable Housing Strategies and Projections
- ❑ Highlights of Current Trends and Conditions
- ❑ Next Steps for the 2021-2025 Consolidated Plan



Consolidated Plan

WHAT IS A CONSOLIDATED PLAN AND WHY IS IT IMPORTANT?

Consolidated Plan Overview

- ❑ U.S. HUD oversight of affordable housing and community development needs
- ❑ Establishes 5-year strategies and goals for use of federal funds
- ❑ Annual Action Plans address priority needs and community goals
- ❑ Consolidated Annual Performance and Evaluation Report (CAPER) reports program progress





Consolidated Plan Goals

- Assess housing and community needs of low-income people and neighborhoods through data and analysis, community input, and stakeholder interviews
- Develop goals, objectives and strategies for where and how to invest funds in areas of greatest demonstrated need
- Foster partnerships to leverage funds and opportunities



2021-2025 Hampton Consolidated Plan & FY 2021 Annual Action Plan

DUE: AUGUST 15, 2020

U.S. DEPARTMENT OF HOUSING AND URBAN
DEVELOPMENT (HUD)



**2016–2020 CONSOLIDATED PLAN
&
FY 2016 ANNUAL ACTION PLAN**

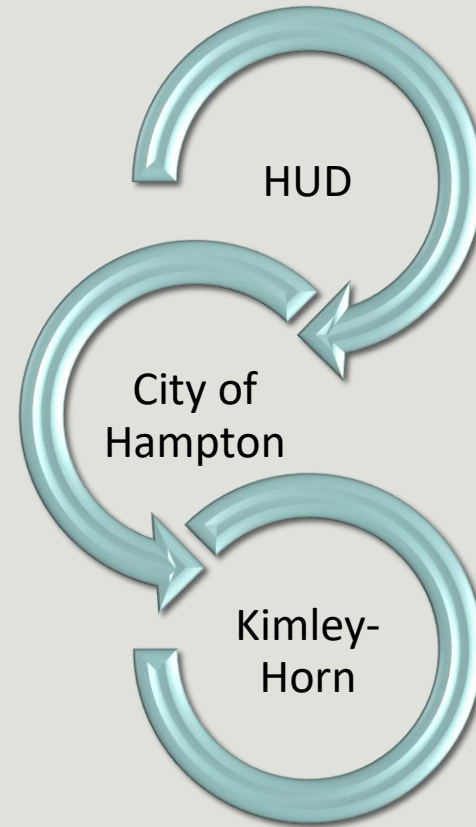
City of Hampton, VA
2015 Draft

Prepared By:
Community Development Department
Housing & Neighborhood Services Division
22 Lincoln Street, 5th floor
Hampton, VA 23669
(757) 727-6140
www.hampton.gov/neighborhoods



Consolidated Plan Process

Throughout this process, Kimley-Horn will report to the City with progress updates



The final Consolidated Plan product will be provided to HUD by August 2020

Kimley-Horn will work with key stakeholder groups to ensure the neighborhood priorities are included in the process



CDBG and HOME

UNDERSTANDING PROGRAM REQUIREMENTS



Common HUD Definitions

- Low Income Families=households income below 80% of Average Median Income (AMI)
- Affordable Housing=occupants who are paying no more than 30 percent of his or her income for gross housing costs, including utilities (Incomes below % AMI and less than 30% income)
- Special Needs Housing=affordable housing for persons with special needs, including those with
 - physical disabilities,
 - mental illness,
 - substance abuse and addictions,
 - homeless families, and
 - elderly, all of whom may need supportive services to succeed

Understanding the CDBG Program

HUD is a Federal agency responsible for national policy and programs that:

- address housing needs;
- improve and develop communities; and
- enforce fair housing laws.

CDBG = Community Development Block Grant administered by HUD that:

- annually provides grants on a formula basis to government to:
 - develop viable urban communities by providing decent housing and a suitable living environment; and
 - by expanding economic opportunities, principally for low- and moderate-income persons.

Hampton is an entitlement city that receives funds every year based on population.

Understanding the HOME Program

HOME = HOME Investment Partnership Program administered by HUD

HOME reinforces several important values and principles. HOME

- empowers communities to design and implement strategies that suit their own needs and priorities;
- emphasizes consolidated planning that expands and strengthens public/private partnerships in the development of affordable housing; and
- provides technical assistance activities and set-aside for qualified community-based nonprofit housing groups that build the capacity of these partners.

HOME requires participating jurisdictions to match 25 cents of every dollar in program funds which

- mobilizes community resources in support of affordable housing.



HUD's Funding Priorities

- Not less than 70 percent of CDBG funds must be used for activities that benefit low- and moderate-income persons
- In addition, each activity must meet one of the following national objectives for the program: benefit low- and moderate-income persons, prevention or elimination of slums or blight, or address community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community for which other funding is not available.
- A few of the main goals are to ensure decent affordable housing, to provide services to the most vulnerable in our communities, and to create jobs through the expansion and retention of businesses.
- Address the community needs from the Citizen Participation Plan



Hampton 2016 Review

AFFORDABLE HOUSING STRATEGIES AND PROJECTIONS

2016 – 2020 Hampton Consolidated Plan

Affordable Housing Strategies and Projected Outcome

GOALS	PROJECTED OUTCOME
1. To provide decent housing.	<ul style="list-style-type: none">• preserve and improve the affordable housing stock;• increase the availability of affordable quality housing;• reduce discriminatory barriers, increase the supply of supportive housing for those with special needs; and• transition homeless persons and families into housing.
2. To provide a suitable living environment.	<ul style="list-style-type: none">• safer, more livable neighborhoods;• greater integration of low and moderate income residents throughout Hampton;• increased housing opportunities and reinvestment in deteriorating neighborhoods.
To expand economic opportunities.	<ul style="list-style-type: none">• homeownership opportunities;• jobs paying self-sufficient wages; and• development activities that promotes long-term community viability and the empowerment of low- and moderate-income persons to achieve self-sufficiency.

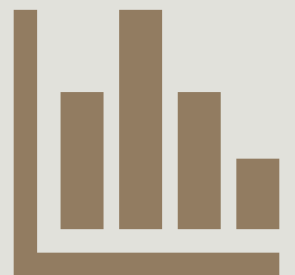
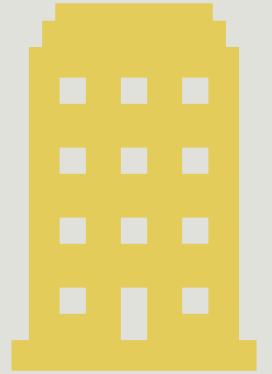
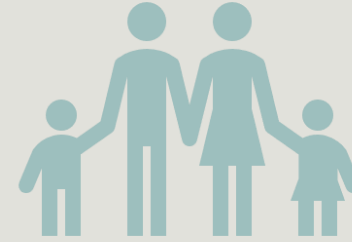


Trends and Conditions

SNAPSHOT OF THE CURRENT STATE OF AFFORDABLE HOUSING

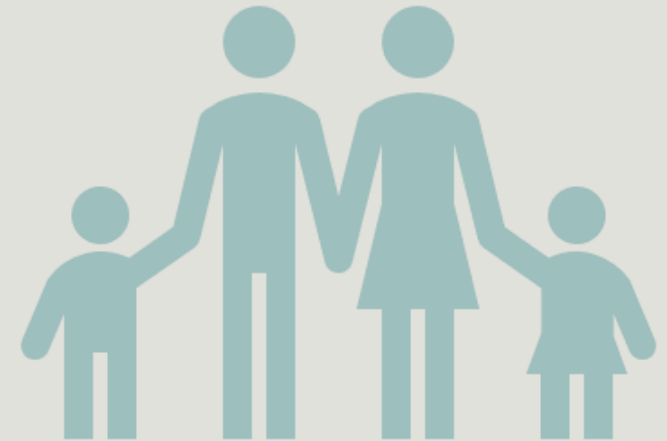
Current Trends & Conditions

- ❑ Demographics
- ❑ Wages and Employment
- ❑ Poverty and Financial Stability
- ❑ Housing Needs
- ❑ Market Conditions



2020 Demographics

- ❑ Total Population = 134,313
- ❑ Latino or Person of Color % = 56.4%
- ❑ People with Disability % = 11.1%
- ❑ Student Population* (all schools private/public, preschool-college-professional schools) 38,368
- ❑ Population over Age 65 % = 14.5%



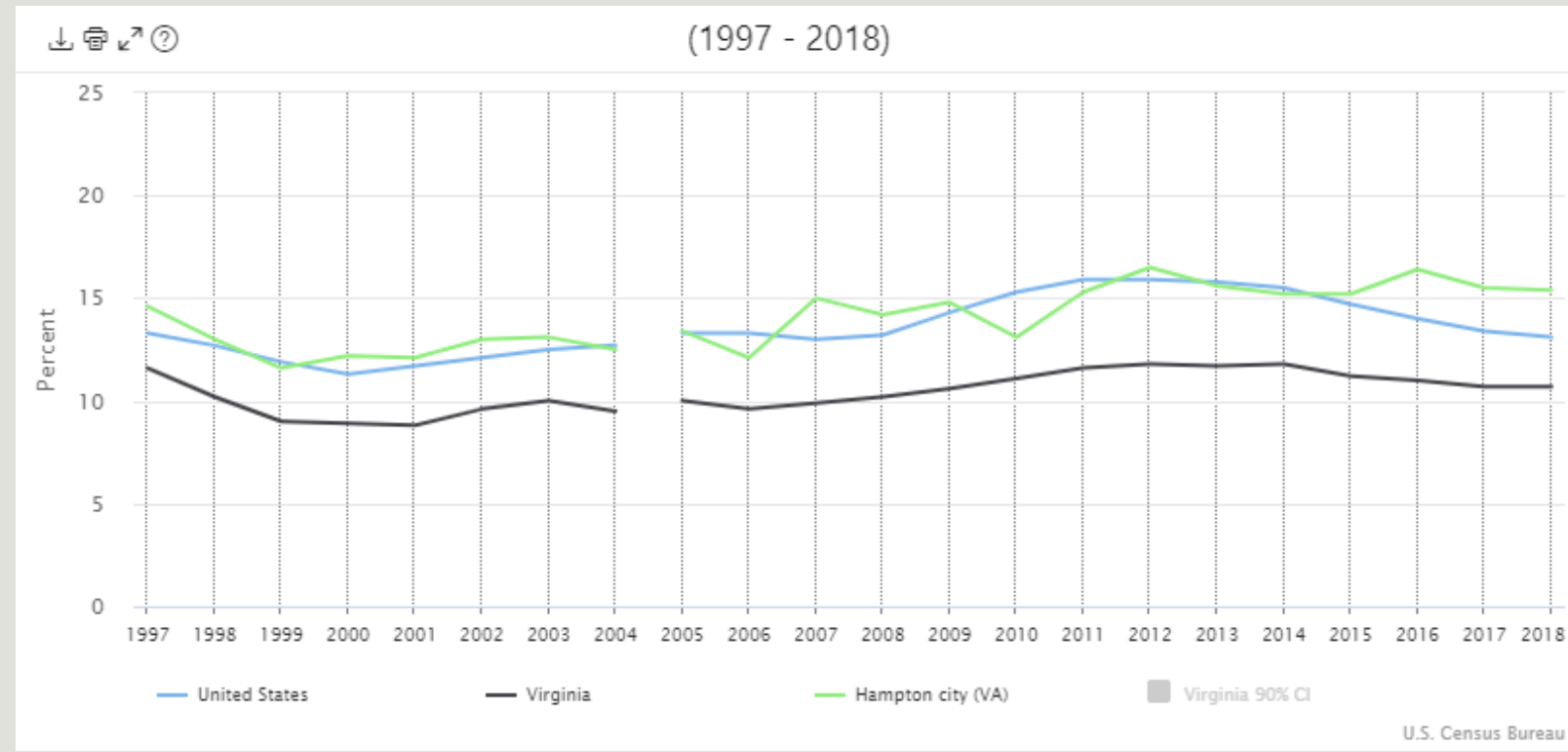


2020 Wages and Employment

WAGES AND EMPLOYMENT			
	2010	2018	CHANGE
Unemployment	10.3%	3.8%	-6.5%
Median Wage	\$51,275	\$55,466	\$4,191



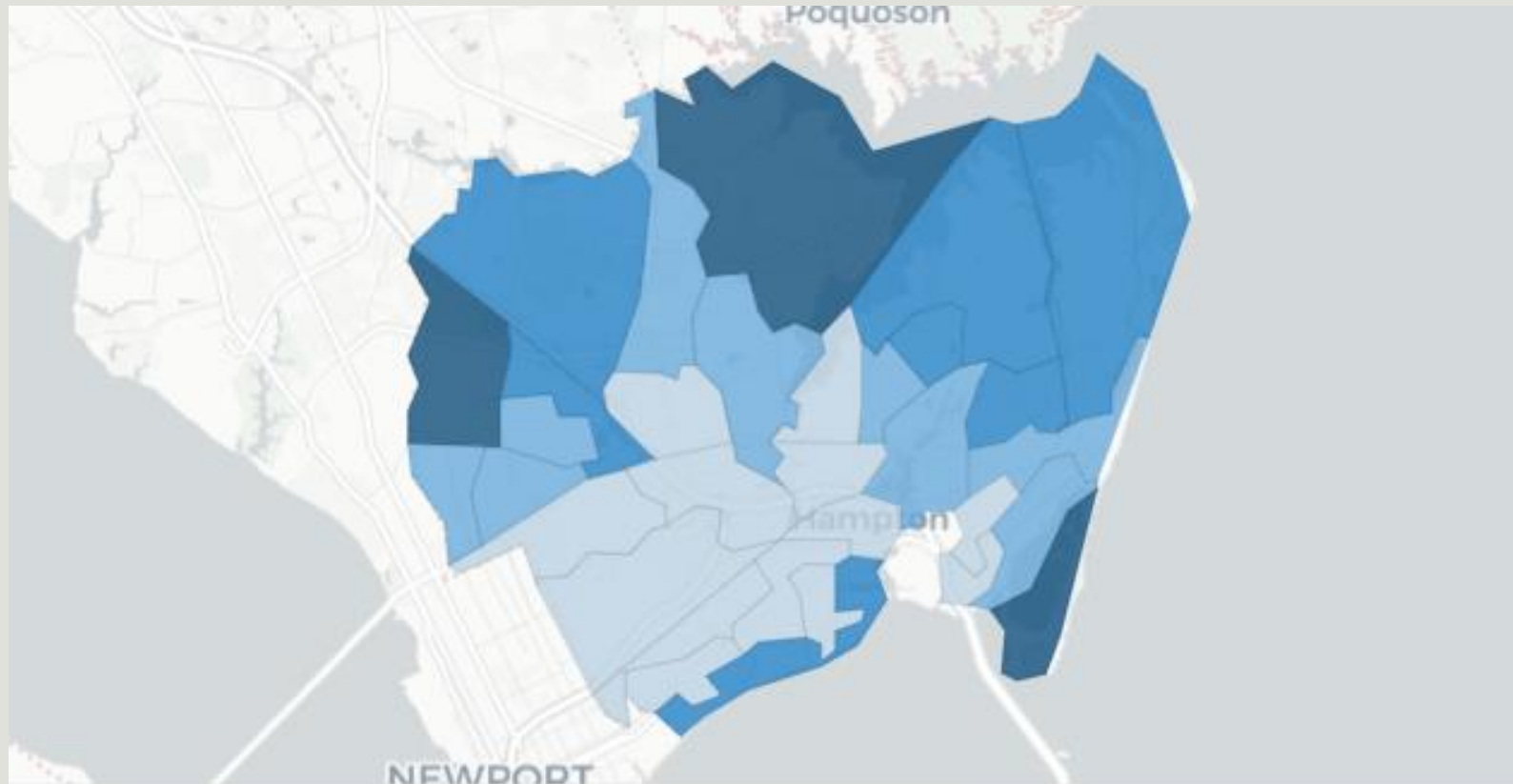
Poverty and Financial Stability



- % of population under national poverty rate=15.4%
- Higher than U.S. and VA.
- % of children eligible for free or reduced lunch 22.1%



Economic Vulnerability (2017)



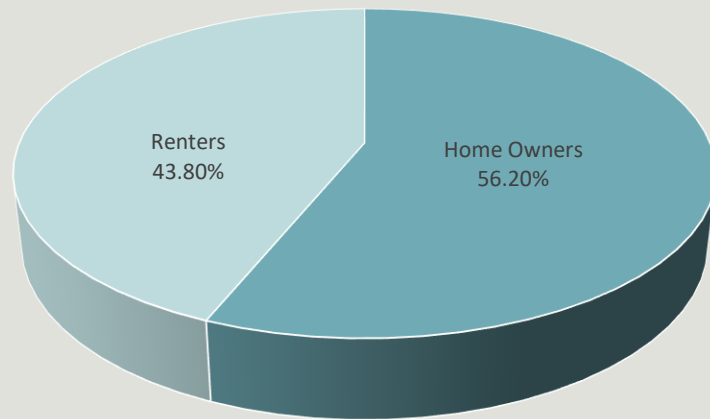
Median Household Income



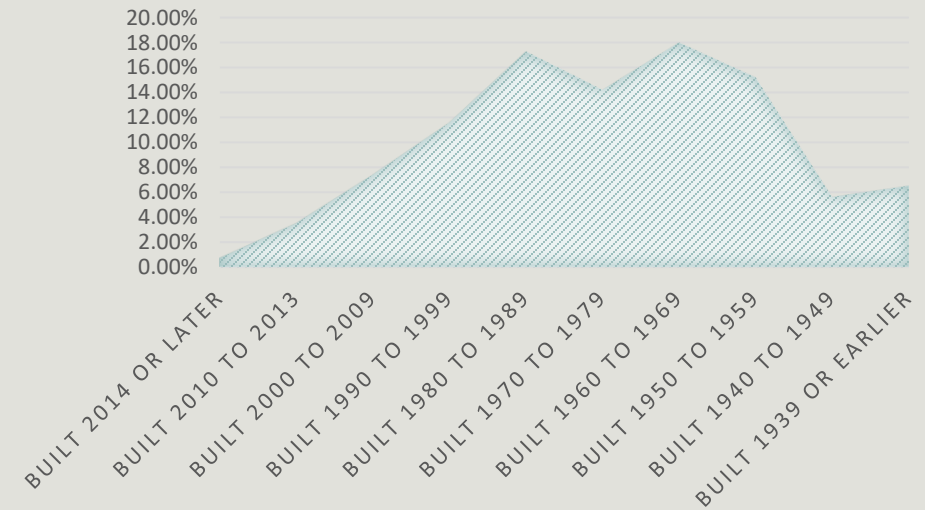
Housing Needs



HAMPTON HOME OWNERSHIP TENURE



HAMPTON HOUSING AGE



Market Conditions

- ❑ Median rent is \$1,100
- ❑ Median home price is \$186,400

WAGE VERSUS HOUSING AFFORDABILITY EXAMPLE				
	Salary per week (40 hours)	Salary per month (@40 hours/week)	Annual Salary (2,080 hours)	Can they afford the median rent?
Average Wage \$16.89/hour	\$675.65	\$2,702.60	\$35,131.20	No. Rent: \$13,200/year Budget: \$10,539.36/year (max.) Shortfall: \$2,660.64 Would have to work ~54.5 hours per week
Minimum Wage (VA) \$7.25/hour	\$290.00	\$1,160.00	\$15,080.00	No. Rent: \$13,200/year Budget: \$ 4,524/year (max.) Shortfall: \$ 8,676 Would have to work ~126.5 hours per week



2021-2025 Consolidated Plan

NEXT STEPS



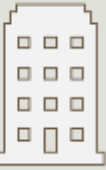
Community Involvement

- ❑ Need to identify needs, develop and prioritize strategies
 - ❑ review of previous public input, interviews, surveys, workshops, public hearings
- ❑ Affected community and stakeholder interviews
- ❑ Consultation with agencies – public, private, nonprofit



Potential 2021-2025 Goals

- Community Improvement
- Community Revitalization
- Preserving Affordability for Special Populations
- Improving Quality of Affordable Housing



2020 HAMPTON 5-YEAR CONSOLIDATED PLAN & ANNUAL ACTION PLAN PROPOSED SCHEDULE

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	
Project Kick-off	● 15th								
Focus Group Interviews		● 11th – 13th							
Survey Development	●	●							Jan 20 th – Feb 21 st
Data Collection & Analysis	●			●					Jan 20 th – March 28 th
Public Hearings/ Workshops			●				●		March 11 th – July 8 th
Project Due to HUD									● 15th



Thank you

Bekki Jucksch, P.E.

Bekki.Jucksch@kimley-horn.com

Blair Knighting, AICP

Blair.knighting@kimley-horn.com

