

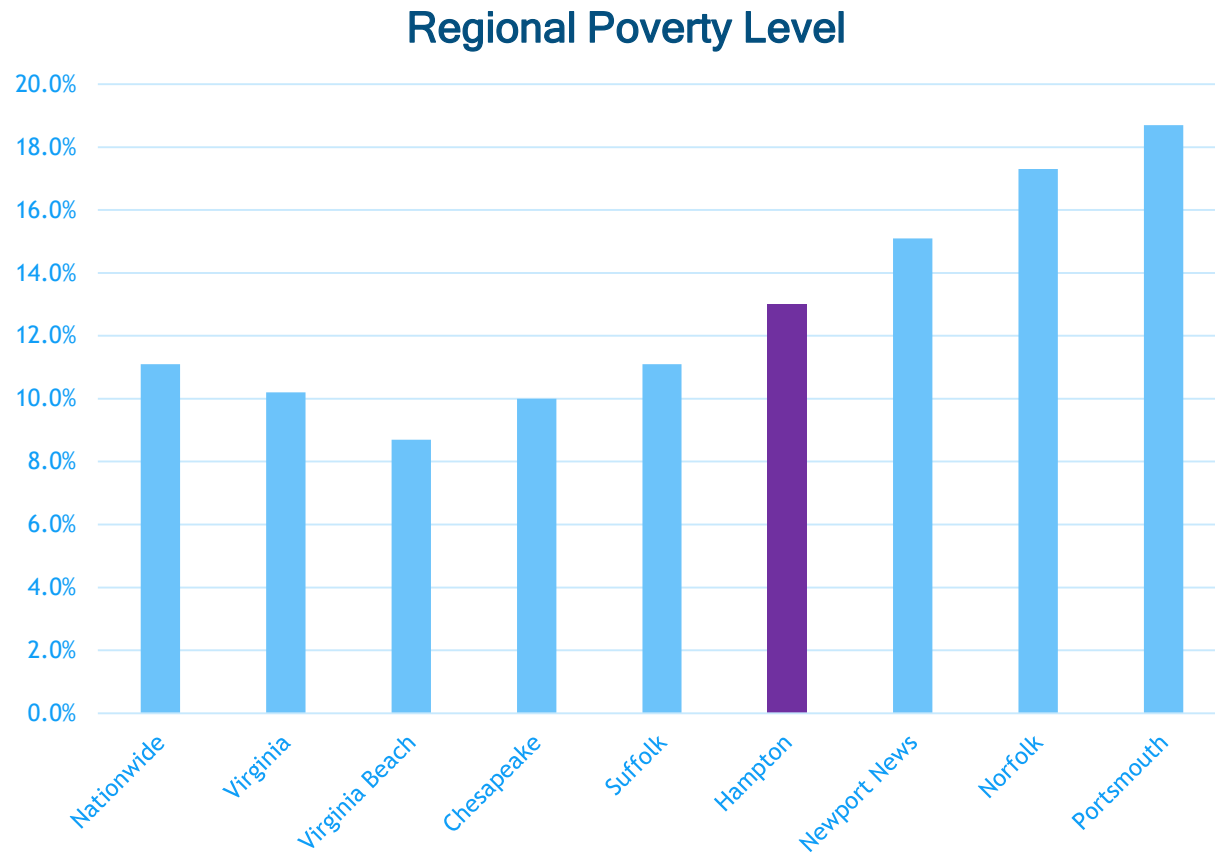
Hampton Poverty Landscape

Opportunities and Next Steps

Presented by: DeAnna Valentine

Economic Empowerment and Family Resilience

Regional Poverty Level



□ Poverty Level 13%

(Census.gov)

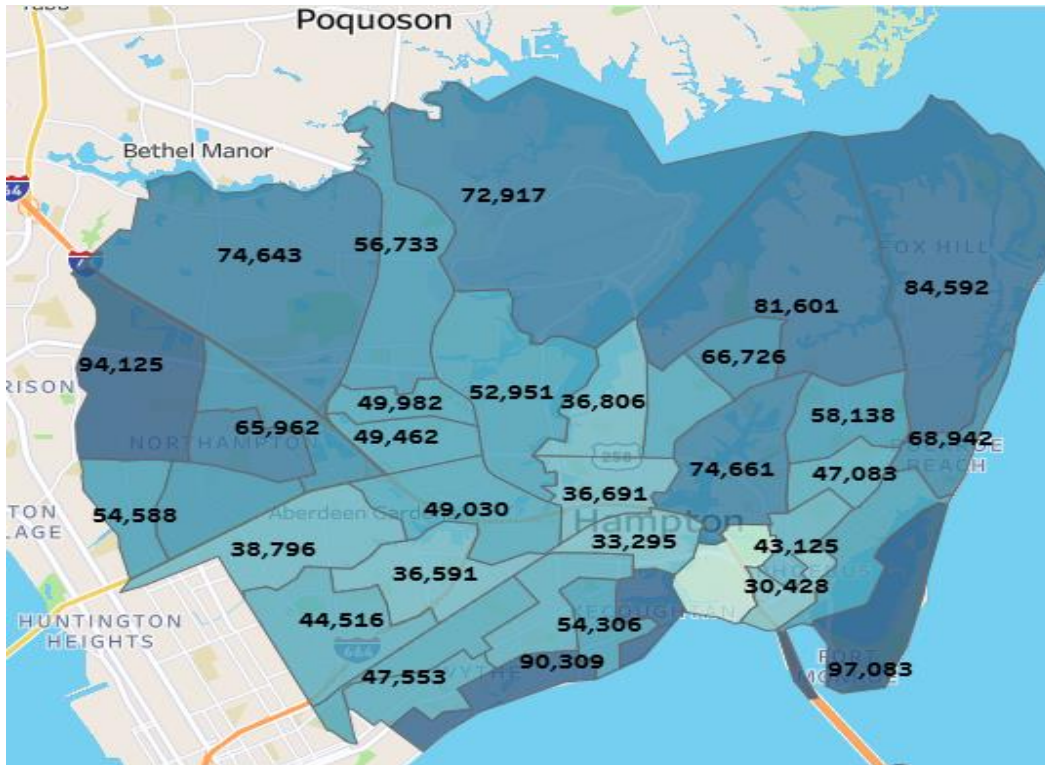
□ Unemployment Rate

4.2%

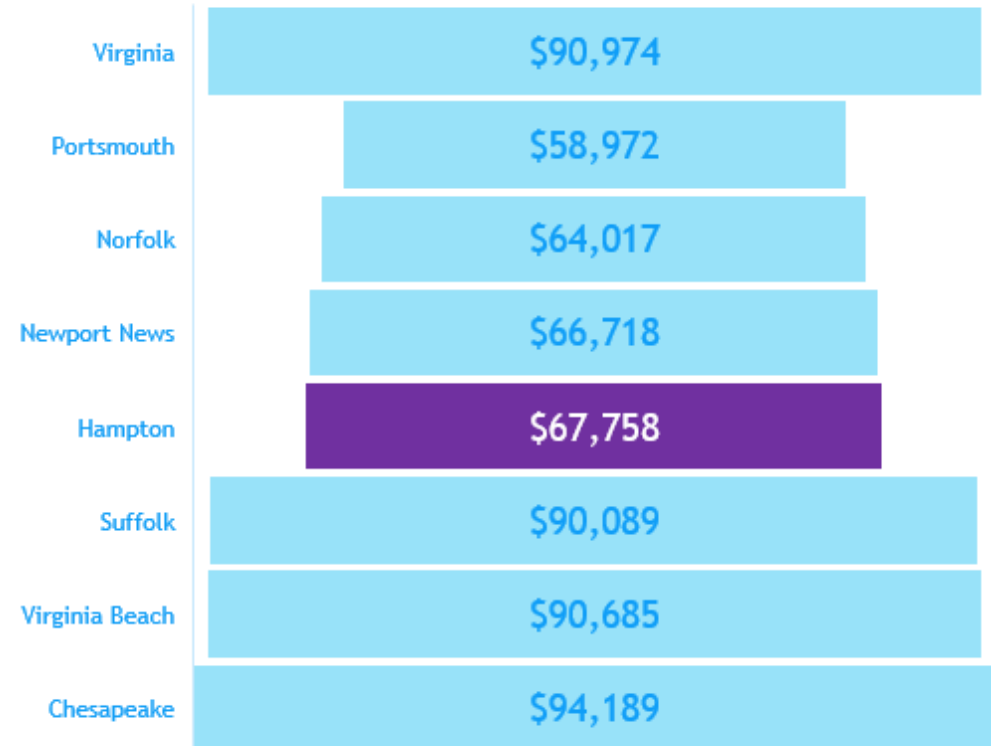
(Hampton Roads Workforce Council Labor Force Dashboard)

Pockets of Poverty

(NLC Equity Dashboard, 2024)



Median Household Income (2019-2023 Census)



Hampton's Poverty Landscape

TOP 11 IMPOVERISHED COMMUNITIES

Neighborhood	Census Tract	Percentage of HHLDs under ALICE	Low to Average Income Growth Past 5 Years	Low School Ratings	High Crime Rates
Downtown	106.01	74%		Lowest	Very High
Hampton University	114	72%			
Historic Phoebus	113	66%			Worst
Westbriar & Briarwood Terrace	105.03	66%			
Greenbriar & Westfield Village	120	60%	Average		
Aberdeen & Greenwood Farms	104	59%			Very High
North King Street	107.01	58%		Very Low	Worst
Olde North Hampton & Cherry Acres	106.02	57%			Worst
Forham & Grimes	110.02	56%		Lowest	Very High
North Phoebus	109	52%	Low	Low	Very High
Coliseum & Pine Chapel	105.02	51%		Low	Very High

Sources: U.S. Census Bureau (2017-2021) American Community Survey 5-year estimates, Neighborhood Scout and Federal Bureau of Investigation Crime Data Explorer.

- ❑ Correlation with Crime Rates
- ❑ Female Head of Households

A.L.I.C.E

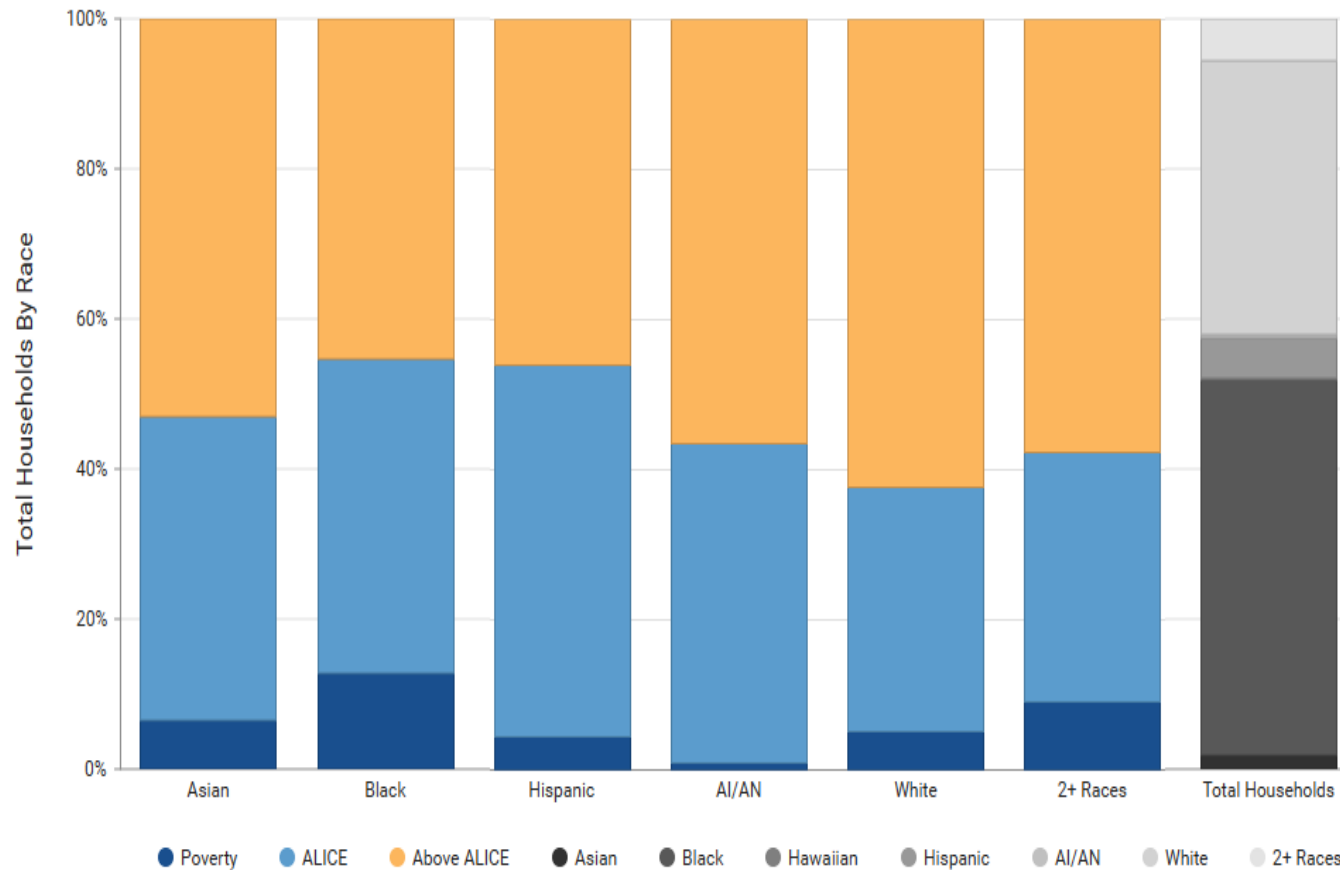
(Asset Limited Income Constrained Employed)

- ❑ The Working Poor
- ❑ Embedded within Communities
- ❑ Harder to Identify
- ❑ Overlooked
- ❑ Ineligible for Services

HOUSEHOLD TYPE		AGE OF HOUSEHOLDER	
Group		% Below ALICE Threshold	
Single or Cohabiting (no children)		40%	
Married (with children)		21%	
Single-Female-Headed (with children)		85%	
Single-Male-Headed (with children)		55%	

Disproportionality

Households by Race/Ethnicity, Hampton City, Virginia, 2022



❖ Hampton ALICE Households
31%

❖ State Average
29%

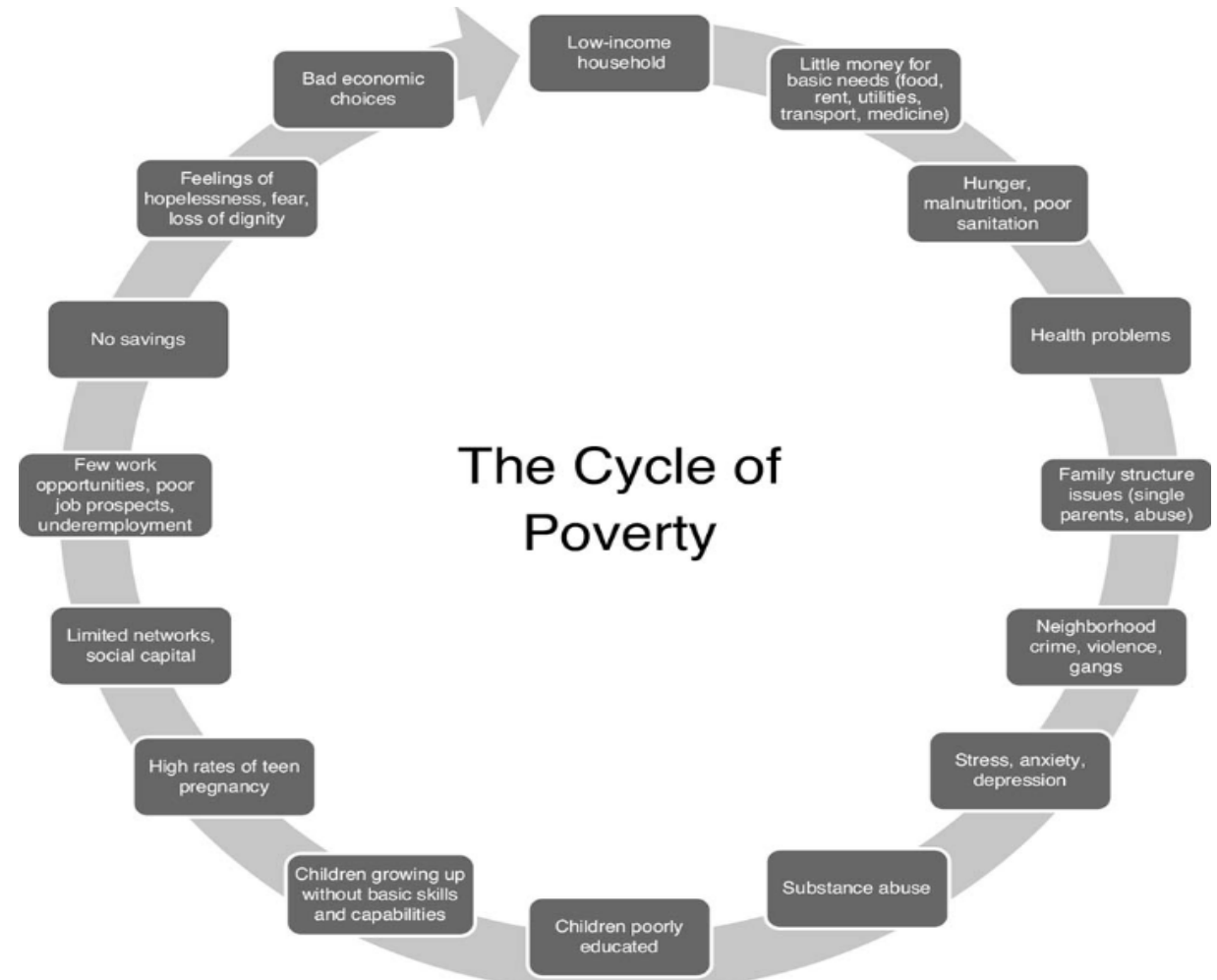
Situational Contributors

Social Complexity



The Big Picture

- ❖ Poverty is more than MONEY
- ❖ Impacts more than Finance
- ❖ Complex Societal Issue
- ❖ Dynamic Solutions



Increasing Economic Mobility

☐ Research

- Community Needs Assessment Survey
- Centralized Resource Guide

☐ Collaboration

- Hampton's Stone Soup Initiative
- Community Partner Round Table
 - Inclusion of Persons with Lived Experiences
 - Multiple Generations

- ☐ Targeted Post-Secondary Education/Specialized Training
- ☐ Living Wage Employers
- ☐ Affordable Housing
- ☐ Financial Assistance for Heads-of-Households

Increasing Economic Mobility

- ☐ Reduce Barriers to Service Provision
- ☐ Increase Accessibility, Availability, & Equity
- ☐ Affordable Child Care
- ☐ Address **Identified** Areas of Need



Food for Thought...

- ☐ Ghost Kitchen/Commissary Kitchen
- ☐ Community Market Place
- ☐ Temporary Housing
- ☐ Repurposing Existing Space
- ☐ Tap into Talent
- ☐ Community Driven



Hampton's Stone Soup Initiative

HOW CAN YOU HELP?

What Seeds Can You Sow?



Thank You

Contact Information

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