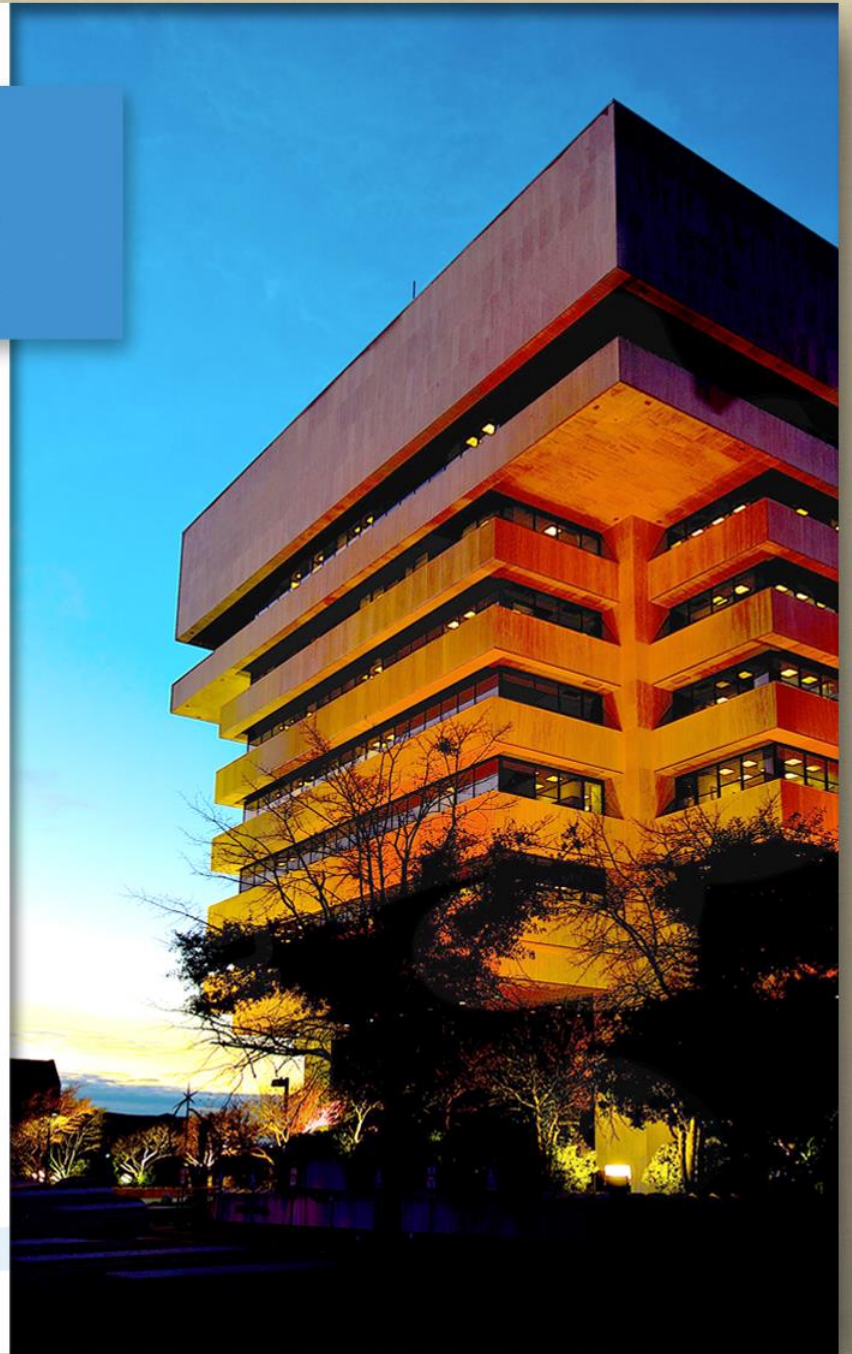


HAMPTON VA

Item #21-0176

**1708 Todds Lane
E-Commerce Center**

**City Council
July 14, 2021**



Application

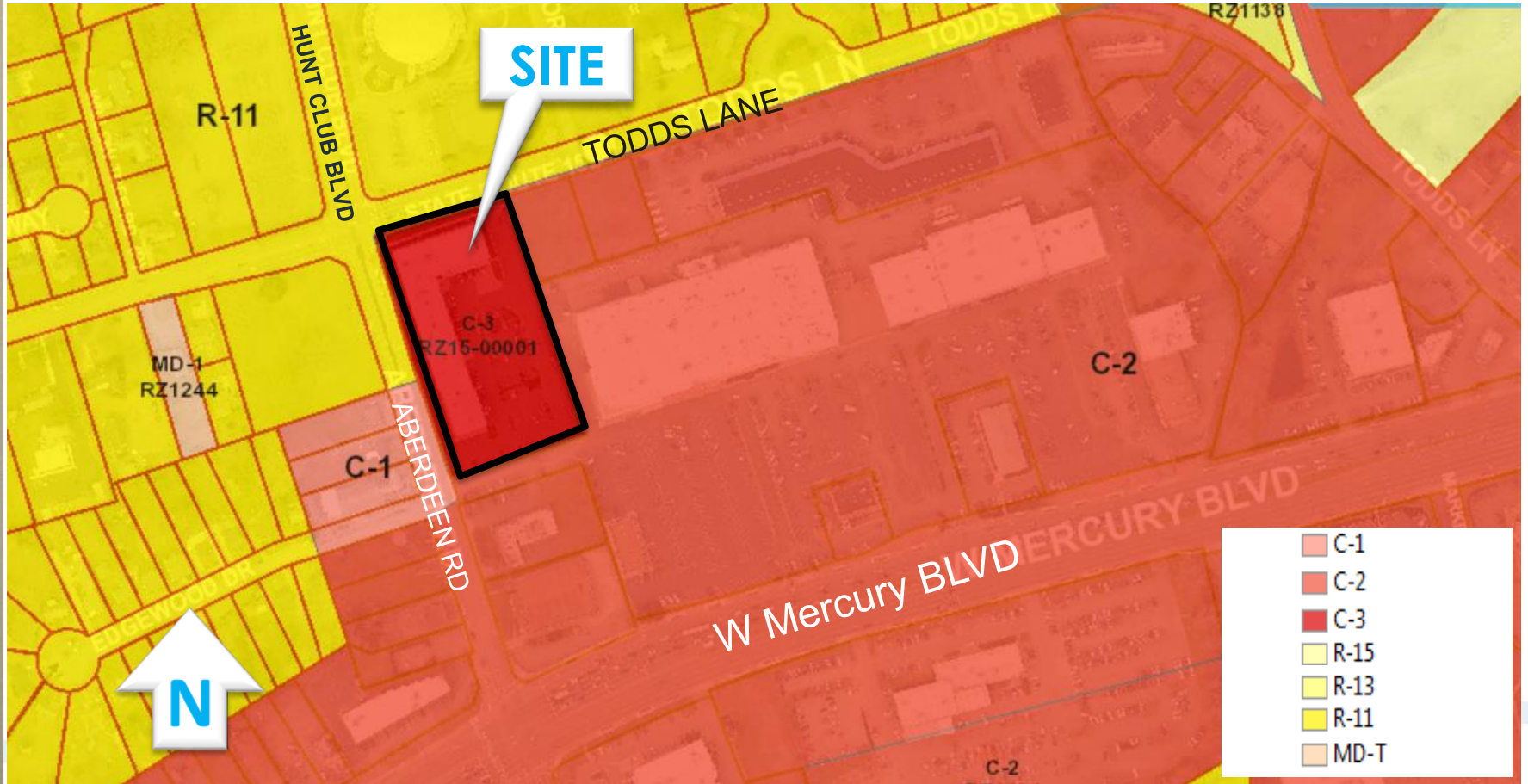
Rezoning to amend the existing proffers to expand the permitted uses for the E-Commerce Center of Hampton, LLC



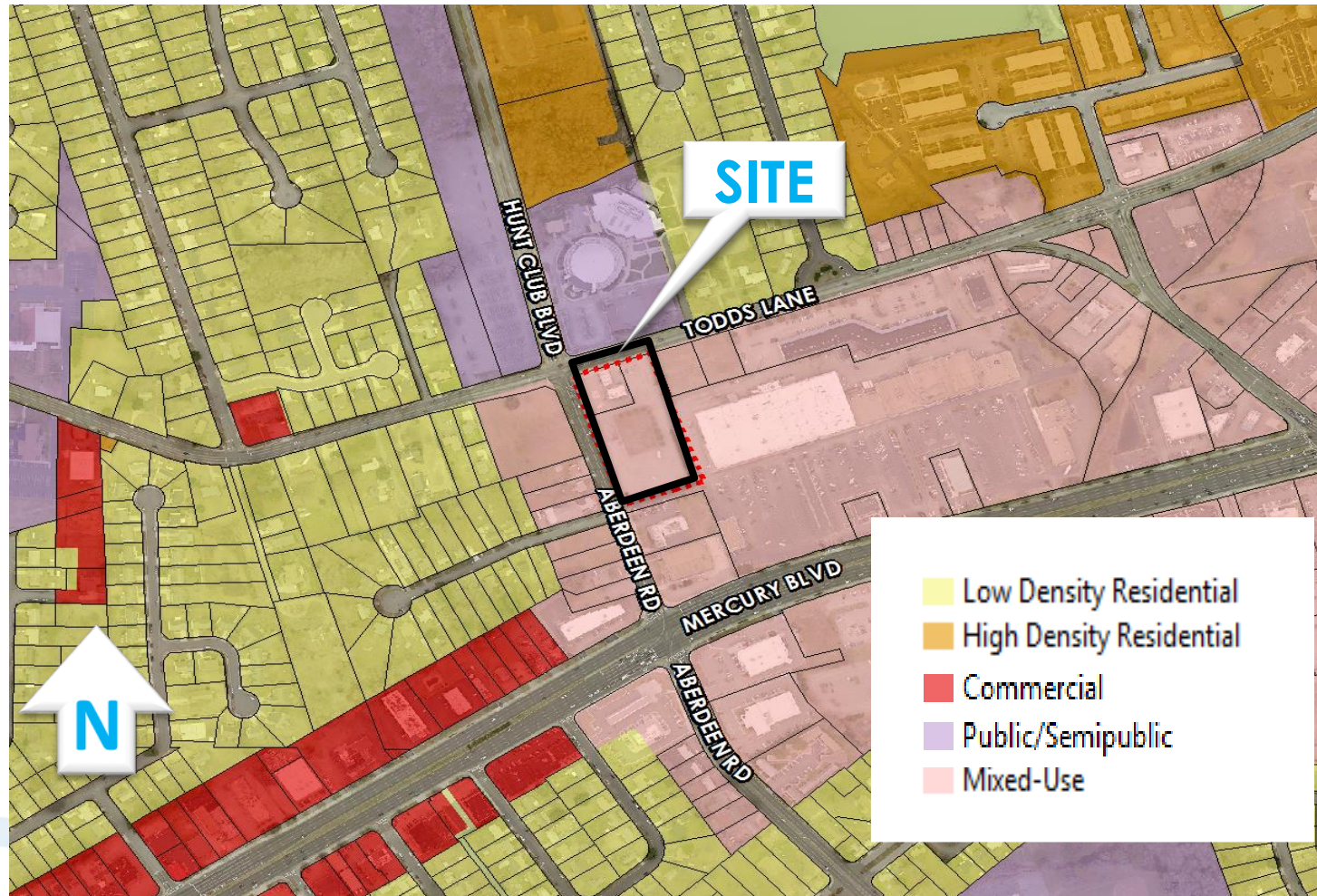
Location



Zoning



Future Land Use Plan



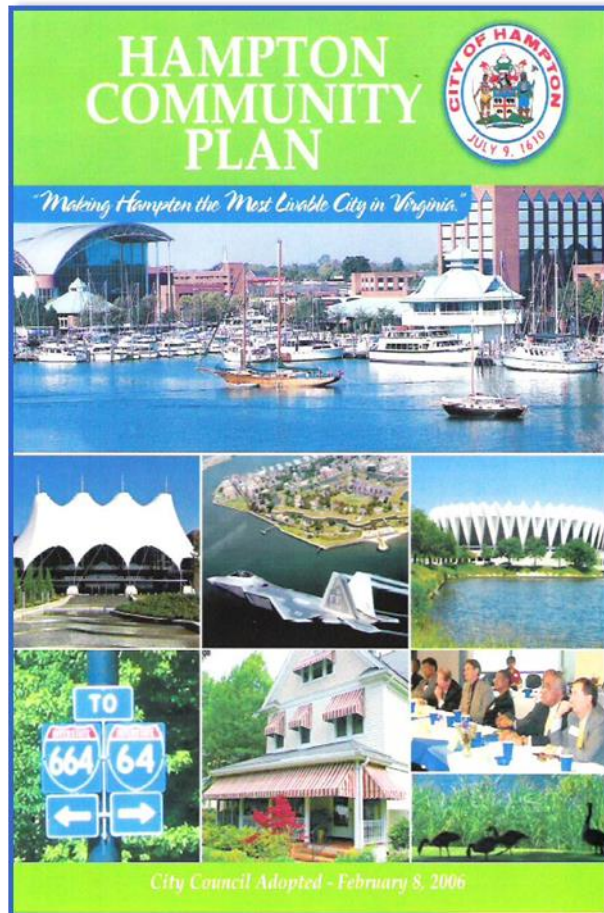
Current Elevations



Current Site



Public Policy: Hampton Community Plan



- **ED Policy 1: Retain, expand, and attract businesses that provide jobs with family-supporting wages.**
- **ED Policy 4: Nurture small and start-up businesses.**
- **Ed Policy 5: Promote the development and commercialization of technology-based products and services.**


Public Policy: Coliseum Central Master Plan



POWER PLANT PARKWAY REDEVELOPMENT Provide additional regional destination and support retail, infused with new residential units and open space amenities.

- **Mixed Use Development**
- **Pedestrian Connectivity**
- **Explore Innovative Ways to Maintain Competitive Edge.**

Analysis

- **A general increase in E-Commerce businesses**
 - **Opportunities for new start-up businesses**
 - **Self storage shall maintain it's existing space and not exceed 75% of the total building square footage**
 - **The allowed uses fit well with the current use of the building and with the Coliseum Central Master Plan area**
- 

Proposed New Uses

- ***Barber/beauty shop***
- ***Bicycle sales and repair***
- ***Clothing maker/custom***
- ***Liquor store***
- ***Loan office***
- ***Second hand store***
- ***Storage facility***
- ***Upholstery shop***
- ***Billiard Hall***
- ***Small artisan shop***
- ***Day spa***

Recommendation

Staff recommends approval of
Application #21-0176
with 2 proffered conditions, as amended