

Handie, Latiesha

From: FormAssembly <no-reply@formassembly.com> on behalf of Sentara Healthier Communities <do_not_reply@sentaracares.com>
Sent: Monday, May 31, 2021 1:23 PM
To: Handie, Latiesha
Subject: [EXTERNAL] Thank you for submitting your letter of intent

Dear Latiesha ,

Thank you for submitting your application on behalf of City of Hampton on 05/31/2021 01:22:56 PM

Summary:
Page 2 (1/2)

Healthier Communities Grant - 2021/22

Page 1 (2/2)

Edit section title

Contact Information
Q. Organization Name
R. City of Hampton

Q. Tax ID #
R. 54-6001336

Q. Address
R. 22 Lincoln St

Q. City
R. Hampton

Q. State
R. VA

Q. Zip
R. 23669

Q. First Name
R. Latiesha

Q. Last Name
R. Handie

Q. Position
R. Citizens' Unity Commission Executive Director

Q. Phone
R. 7577283279

Q. Email
R. latiesha.handie@hampton.gov

Organization Information

Service Area of Program/Project

Q. Metro Area
R. Virginia Beach-Norfolk-Newport News VA-NC MSA

Q. County
R. City of Hampton

Q. What percentage of your organization's budget is spent on programs and services?
R. 13

Q. Has your organization developed a plan to address diversity, equity, & inclusion? If so, please explain your efforts. (1,000 character limit):

R. The Hampton Health Equity Initiative aims to increase access and acceptance of COVID-19 health recommendations and demonstrate effectiveness of local government implementation of culturally appropriate health literacy strategies for better health outcomes in racial and socially vulnerable communities and groups.

This plan is based on the principles that (1) good communication from trusted voices and community partnerships help to reduce confusion and fear, especially in vulnerable and isolated communities; (2) to ensure that professionals work to address barriers to health service accessibility and (3) to help residents become more self-sufficient maintaining healthy routines.

Target: Racial & ethnic minorities- vulnerable to COVID due to preexisting health conditions

Current goals:

*Assessed local disparity impact to identify target audience

- Provide health and safety education through onsite community resource days and activities.
- Assist residents with scheduling and accessing free health-screenings.
- Identify and mitigate obstacles and barriers that hinder the reduction of infectious rates.
- Provide resources and tools for proper sanitation, ventilation and emergency management; Educate and provide access to counseling, healthier food options and health insurance

Program/Project Information

Q. Amount Requested
R. 128,738

Q. Intended Program Start Date
R. 07/01/2021

Q. Grant Category

R. Health Equity

Q. Number of People Served Proposed
R. 134,313

Q. Program/Project Name
R. The Hampton Health Equity Initiative

Q. Project Total Budget
R. 128,738

Objectives
Q. Intention
R. Complete

Q. Value Type
R. Process

Q. Objective
R. Hire a Program Coordinator to implement and maintain events and programs

Q. By Date:
R. 07/01/2022

Q. Objective Notes: Describe how this objective relates to the overall project (500 character limit) R. This person will be responsible for the successful leadership and management of grant funds and reports, oversee the health equity program, and supervise persons needed for social disparity studies.

LOI Narrative

Q. Collaboration Grant/Public Health/Health Equity - Describe the existing need in the community for the program. Include evidence of this unmet need (e.g. local data, published statistics and/or research). (1,000 character limit):

R. Initial clinics were limited to VDH registrants and restricted the ability to have targeted outreach to ensure health equity in the dissemination of vaccines.

The clinics targeted 50 percent essential workers and 50 percent of people ages 65 and over and underlying medical. Resulting in the following outcome:

CLINIC 2/19/21

CLINIC 3/5/21

AGE 65 AND OVER

70%

30%

BLACK OR AFRICAN AMERICAN

96%

64%

HISPANIC OR LATINO

5%

18%

Asian

0.3%

1%

3

The outreach efforts both positively and significantly improved the equity of vaccine dissemination in the Sentara clinics that followed.

Q. Provide a brief description of the overall goal of your request and what the applicant organization plans to accomplish with the requested funding (1,000 character limit):

R. Intended outcomes will be to increase Hamptons vaccination numbers in minority communities, provided crisis intervention and preventative emergency management, access mental health awareness and healthier food options, and gain input from a social disparities study through services funded through the grant.

Q. Sentara Priority - Explain how the program/project meets the public health or health equity priorities. These priorities are explained in the guidelines on page one. (1000 character limit):

R. The program project will educate and engage residents for better health outcomes through facilitated access of health screening and vaccinations and help develop evidence base research about the impacts and outcomes of preexisting health conditions amid the pandemic to inform future programming

Q. Provide a brief description of the target population (1,000 character limit):

R. According to the 2019 census data, the city of Hampton's racial demographics are as follows: 41.2 percent Caucasian, 51.3 percent Black or African American, 0.6 percent American Indian and Alaska Native, 2.4 percent Asian, 4.3 percent two or more races, and 0.2 percent Native Hawaiian and Pacific Islander.

Files

Sentara Cares

R. 128738.00

Q. Grant Category

R. Health Equity

Q. Program/Project Name

R. The Hampton Health Equity Initiative

Q. Proposed Number of People Served

R. 134313

Objectives

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Program Information

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R. The program project will educate and engage residents for better health outcomes through facilitated access of health screening and vaccinations and help develop evidence base research about the impacts and outcomes of preexisting health conditions amid the pandemic to inform future programming

Program Information Continued

Q. Did you receive a grant from the Sentara or Optima in the last three years?

R.

Q. Self-Evaluation - How will you evaluate the success of the program? How often will it be evaluated? (500 character limit)

R.

Target Population (3/5)

Q. Provide a brief description of the target population (1,000 character limit):

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Insurance Status

Q. Medicaid

R. 0

Q. Medicare

R. 0

Q. Private Insurance

R. 0

Q. Uninsured

R. 0

Q. Unknown Insurance

R. 100

Q. Total (must equal 100%)

R. 100

Demographics

Q. Age

R. - Teenagers 12-17

- Adults 18-64

- Seniors 65+

- All Ages

Q. Race

R. - Black/African American

- Two or more races

Q. Ethnicity

R. - Hispanic

Q. Gender

R. - Male

- Female

- Non-binary

Q. Disability Status

R. - Not specified

Q. Total Project Budget

R. 0

Q. Total requested

R. 128738

Q. Total Sentara Request from Budget

R. 128738

Budget Item

Q. Budget Line Item

R.

Q. Budgeted Amount

R. 0

Q. Requested from Sentara

R. 128738

Q. Notes (255 Character Limit)

R. City will not issue a budget line item number until it is rewarded by Sentara.

Program/Project Sustainability Plan

Q. How will you sustain this program/project beyond the grant period? Please list specific steps.(2,000 character limit)

R. Based on program success we will continue to seek additional funding through public grants.

Funding Sources Description

Funding Sources

Q. Funder

R.

Q. Amount

R.

Q. Status of Request

R.

Page 4 - Staffing and Attachments (5/5)

Applicant Program Staffing

Q. Role/Title

R. CUC Executive Director, CUC Program Coordinator

Q. Paid Staff

R. 2

Q. Volunteer

R.

Q. Notes (255 Character Limit)

R.

Attachments

Sentara Healthier Communities

Handie, Latiesha

From: FormAssembly <no-reply@formassembly.com> on behalf of Sentara Healthier Communities <do-not-reply@sentaracares.com>
Sent: Wednesday, July 7, 2021 2:36 PM
To: Handie, Latiesha
Subject: [EXTERNAL] Healthier Communities Grant Submission

Dear Latiesha,

Thank you for submitting your application on behalf of City of Hampton on 07/07/2021 02:35:52 PM

Summary:

Healthier Communities - Organization Contact and Program Information (1/5)

Organization Info

Q. Applicant Organization

R. City of Hampton

Q. Website

R. www.hampton.gov/unity

Q. Street

R. 22 Lincoln St

Q. City

R. Hampton

Q. State

R. VA

Q. Zip

R. 23669

Proposal Contact

Q. First Name

R. Latiesha

Q. Last Name

R. Handie

Q. Position

R. CUC Executive Director, LGBTQ Liaison

Q. Email

R. latiesha.handie@hampton.gov

As a part of the City of Hampton, the Citizens' Unity Commission is responsible for overseeing and developing programming that brings citizens together, encourages positive interactions between diverse individuals, and promotes the value of respect for difference while learning and growing together.

After extensive research and several conversations, the city's findings led to a review of internal processes and an executive management commitment to develop and maintain a Diversity, Equity, and Inclusion Program that includes all city employees and stakeholders. To steer strategic commitments the city adopted the states One Virginia Plan and aimed to deepen the agency's contribution to improved inclusivity and equity in the communities we serve, leading to covid-19 education, outreach and targeted vaccinations clinics for elevated risk populations.

We successfully created and sustained an untraditional health & service fair model in local communities which mitigated the spread of covid-19 in vulnerable communities and provided residents with additional screenings, information on Medicaid expansion and supplemental food options in partnership with the Virginia Peninsula Foodbank

Q. Situational Factors - Explain both the opportunities and challenges currently facing the applicant organization. (1,000 character limit) R. The opportunity to expand access and education will significantly improve health outcomes in vulnerable communities. Such fairs included retinal exams, blood pressure and glucose readings, stay fit tips & exercises, food demos & distribution, focus group discussions, immunizations and access to Medicaid expansion applications. However, the challenges rely on limited staffing, financial support, and incentives to encourage resident engagement.

Q. What percentage of your organization's budget is spent on programs and services?

R. 13.00

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Board Composition

Race

Race

Handie, Latiesha

From: Handie, Latiesha
Sent: Thursday, May 27, 2021 11:08 AM
To: Diaz, Imara
Subject: FW: [EXTERNAL] Sentara Healthier Communities Grant Opportunity

Can we schedule this with Wanda and Steve Bond for 1 pm today via zoom.

From: Bunting, Mary
Sent: Monday, May 17, 2021 11:31 AM
To: Bond, Steven <sbond@hampton.gov>; DeProfio, Brian <bdeprofio@hampton.gov>; Rogers, Wanda <wrogers@hampton.gov>; Handie, Latiesha <latiesha.handie@hampton.gov>
Subject: Fwd: [EXTERNAL] Sentara Healthier Communities Grant Opportunity

We should pursue the Senators grant opportunities for our health equity and youth violence prevention efforts.

Begin forwarded message:

From: SentaraCares <SentaraCares@sentara.com>
Date: May 17, 2021 at 10:18:27 AM EDT
Subject: [EXTERNAL] Sentara Healthier Communities Grant Opportunity

[Web Version \[view.sentarahealth.com\]](#)



Sentara Cares

[\[click.sentarahealth.com\]](http://click.sentarahealth.com)

We are pleased to announce the official opening of the Sentara Healthier Communities Grant Portal. We are committed to improving the health of the communities we serve by enhancing capabilities for Sentara's partner universities and collaboration between the universities, health systems, and community partners to improve public health.

Grant Application Criteria:

- Collaborative Grants (up to \$3 million): Support for collaboration between ODU, EVMS and NSU. Grants will be dispersed to ODU/EVMS, NSU/EVMS, or all three as they jointly collaborate to address the public health and health inequities in underserved communities. Community-based organizations may be included in the application as part of the partnership however, 2 of the 3 institutions listed above must be included in the application.
- Community Grants (up to \$3 million): Support for communities and community service entities in regions of Hampton Roads that we serve but are beyond the immediate footprint of ODU, NSU, or EVMS. The intent for the fund allocation is to make public health and health equity improvement grants in the greater Hampton Roads region outside of the ODU/NSU/EVMS core service area in Southside Hampton Roads (e.g. Newport News, Hampton, Suffolk, Eastern Shore, Pasquotank, Currituck, etc.). These funds will be allocated to community organizations and other partners to work together to address public health and health inequities in underserved communities in these localities.

Next Steps

Organizations may submit letters of intent now through May 31, 2021 by [clicking here \[click.sentarahealth.com\]](http://click.sentarahealth.com). If we decide to proceed with a full grant application, we will send an invitation to apply by June 15, 2021.

Thank you for your continued support as we work together to make a dramatic difference in the lives of our patients and neighbors.

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Sentara Healthcare

6015 Poplar Hall Drive, Norfolk, VA 23502

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