

COLISEUMCENTRAL

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May 21, 2024

Allison Jackura
City of Hampton Community Development
22 Lincoln Street (3rd floor)
Hampton, VA 23669

RE: Letter of Support for Amendments for Short-Term Rentals

Dear Ms. Jackura,

I am writing to you on behalf of the Coliseum Central Board of Directors to express our support for the proposed amendments to the Short-Term Rental (STR) regulations for Hampton.

The proposed ordinance, which establishes designated zones and introduces a cap on the number of STRs allowed within these zones, along with guidelines for the separation and clustering of STRs, presents a comprehensive approach to managing short-term accommodations in our city. We believe that these amendments, when coupled with the proposed administrative guidelines, will create a more favorable environment for all businesses offering lodging services.

As you are aware, Coliseum Central boasts a vibrant hospitality sector, comprising numerous hotels and extended-stay accommodations. These proposed amendments are crucial in safeguarding the investments of both national and regional hotel companies operating within our district. By implementing measures to regulate the proliferation of STRs and ensure responsible clustering, these amendments will help maintain the integrity and competitiveness of our hospitality industry.

We appreciate the opportunity to provide our input on these matters, which have significant implications for businesses in our district that cater to out-of-town guests. It is our earnest belief that the proposed amendments strike a balance between fostering economic growth and preserving the character of our community.

Thank you for considering our perspective on this important issue. As you move forward with your deliberations, we remain available to offer any further assistance or information as needed.

Sincerely,


Sonya Daniels
President