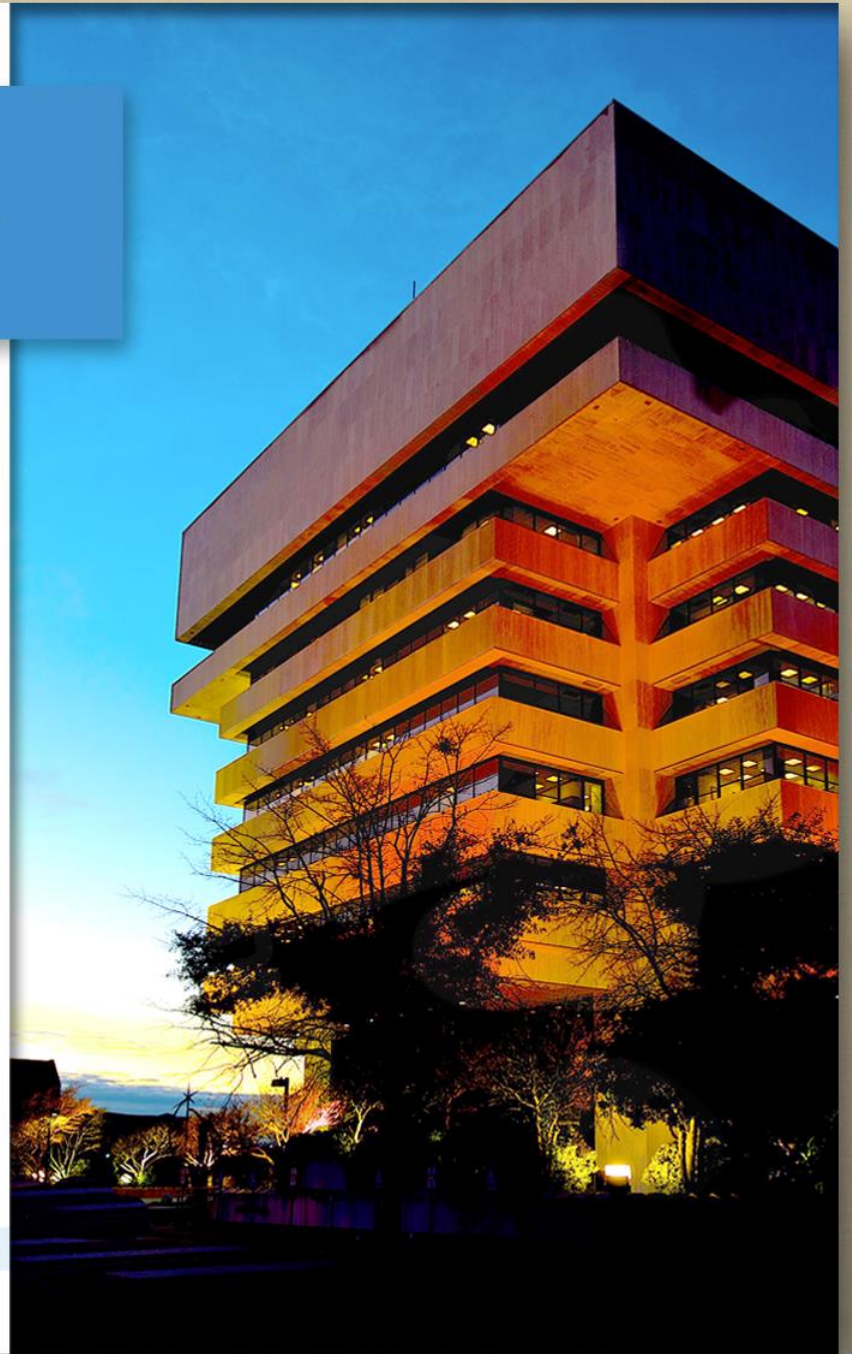


HAMPTON VA

Use Permit # 17-00004
3000 Allainby Way
Peninsula Main VA, LLC

City Council
May 10, 2017



Application

Use Permit for an Extended Stay Hotel

Use Permit No. 17-00004



Use Permit No. 17-00004

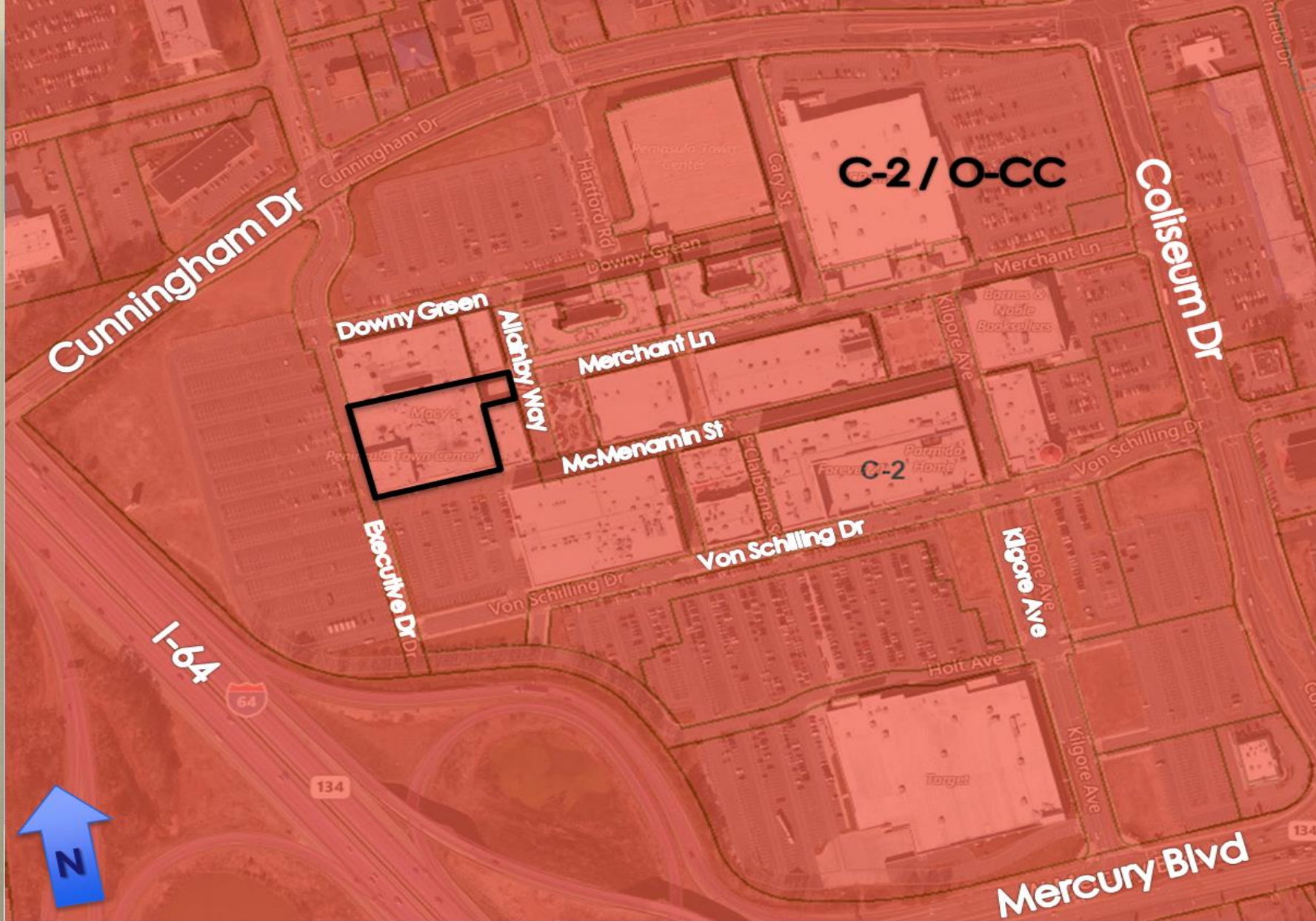


**SUBJECT
PROPERTY**

Use Permit No. 17-00004



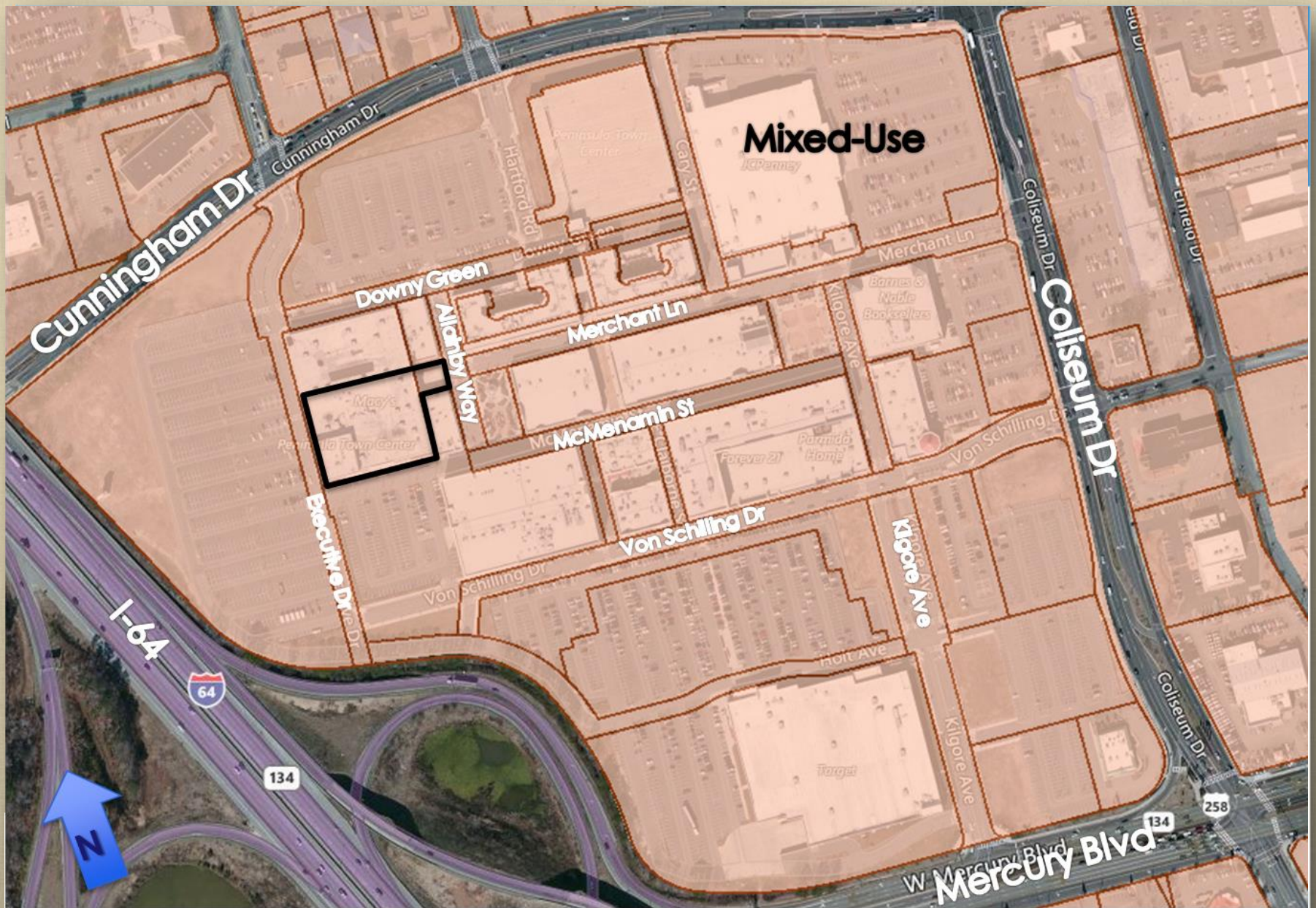
Use Permit No. 17-00004



C-2 / O-CC

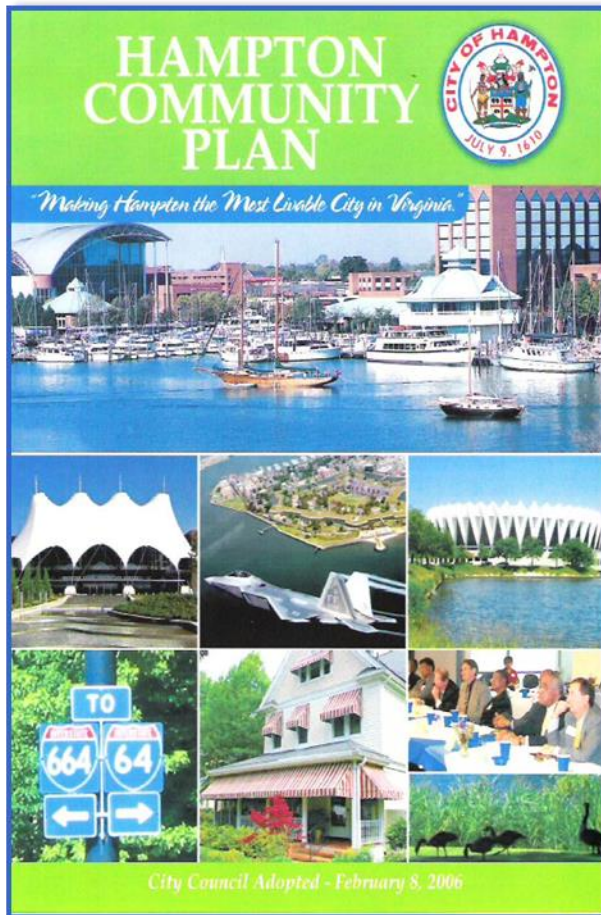
C-2

Use Permit No. 17-00004



Use Permit No. 17-00004

Public Policy



Hampton Community Plan (2006, as amended)

- Support the City's economic development priorities
- Expand tourism, entertainment, & cultural opportunities

Public Policy: Master Plan



[Coliseum Central Master Plan](#) (2015, as amended)

- Hotel at Peninsula Town Center
- Support tourism & entertainment opportunities

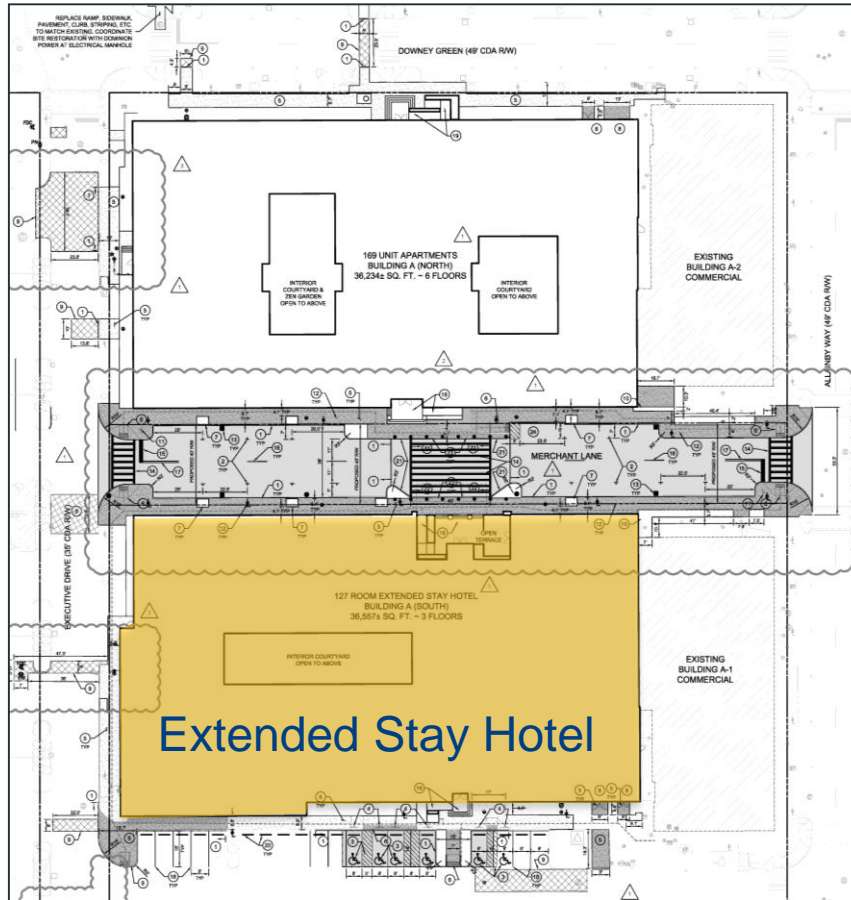
Public Policy: Conservation Plan



Hampton Coliseum Mall Project – Conservation Plan
(February 2006)

- Redevelop as an integrated mixed-use town center
- Peninsula Town Center
- Locate a hotel

Conditions

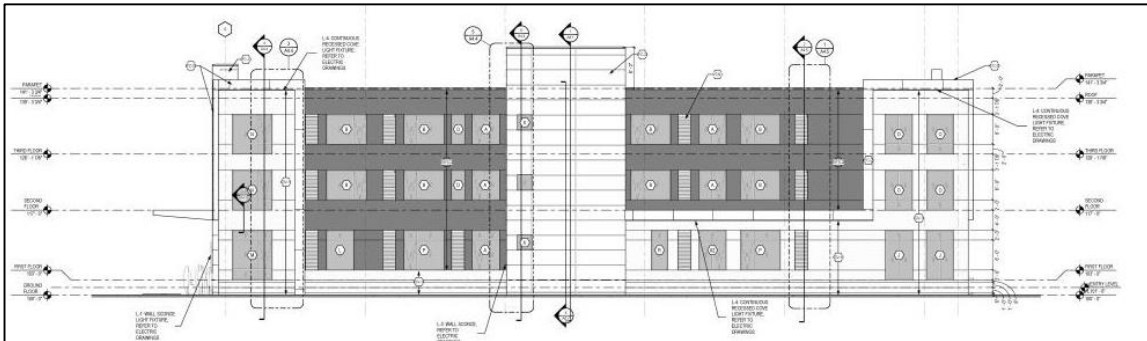


- Issuance of Permit
- Concept Plan
- Vehicular & pedestrian circulation

Use Permit No. 17-00004

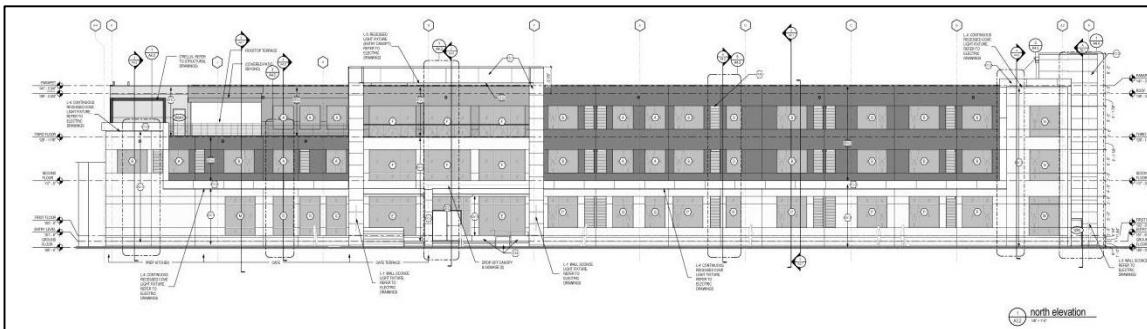
Conditions

West Elevation



- Elevations & Building Materials

North Elevation



- Height
- Guest rooms

Recommendation

Staff & Planning Commission
Recommends approval of
Use Permit #17-00004
with 10 conditions

Use Permit No. 17-00004