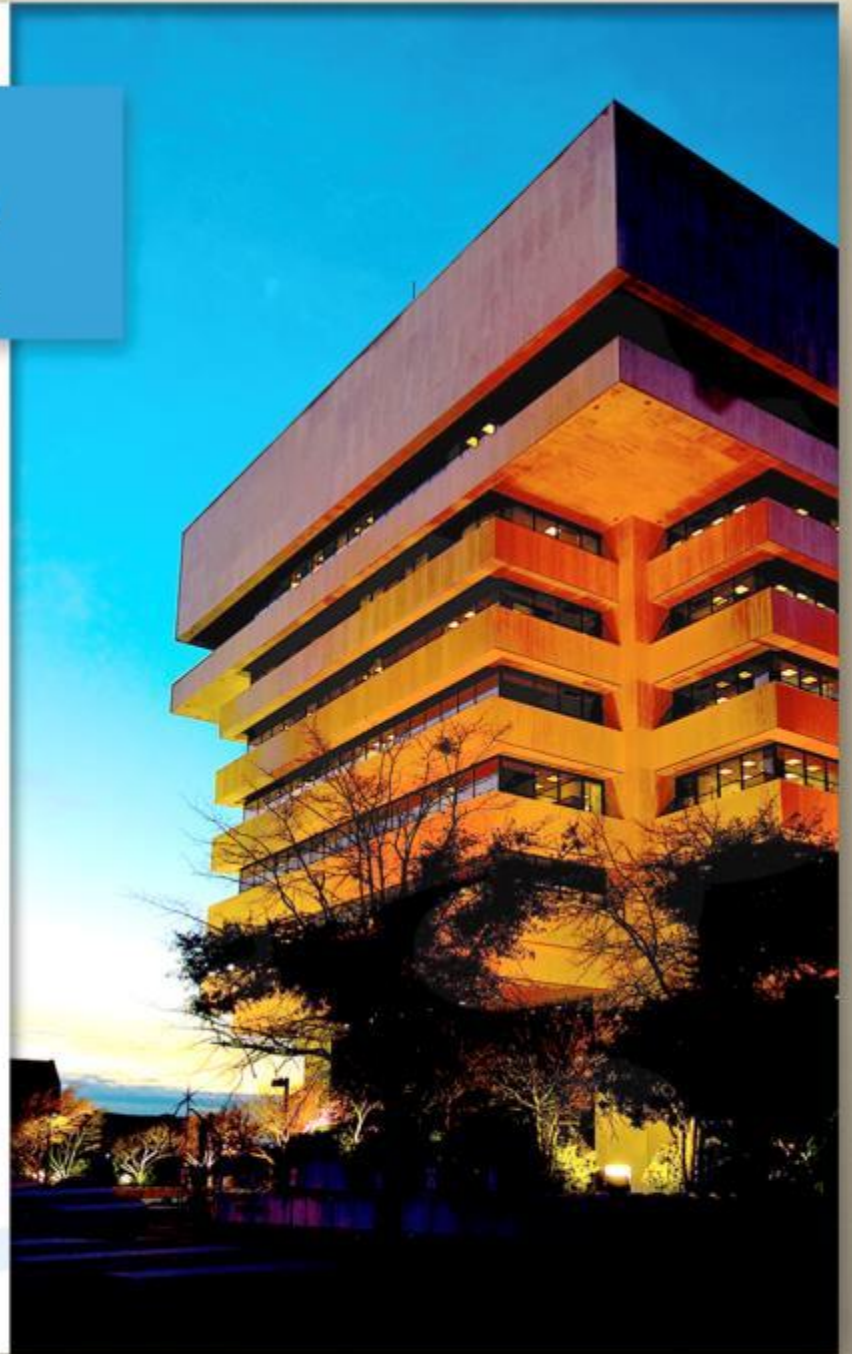


HAMPTON VA



City Council
April 10, 2019



Who we heard

- Approximately 1,500 people
 - Kick off
 - 18 of Road Shows
 - 4 Table Talks
 - 1,054 Surveys Taken

What we heard



Early Themes

- More activities – “Fun” & a variety
- Build on uniqueness & strengths
 - Water, History, Places, People
- Strategic Growth
- Diverse & vibrant economy
- Parks & community spaces
- Connections between centers of activity
- Improve sense of safety
- Community awareness
- Quality education systems

Priority Areas

- Economic Growth
 - Housing
 - Business (Job Creation, Tourism, Retail)
- Placemaking
- Family Resilience & Economic Empowerment
- Living with Water
- Educated & Engaged Citizenry
- Safe & Clean Community
- Good Government
 - Infrastructure & Transportation
 - Government Services

New Considerations

- Adjusting the definitions of the priority areas
- Formally recognize infrastructure & transportation
- Splitting Economic Growth into two segments and focus groups

Focus Group Meeting

- 1 Big Meeting
 - 8 Break out groups
- Full Day
- Date & Location TBD
- Focused on stakeholders/community partners
 - Includes input from subject matter experts and committed citizens

Next Steps – Part I

- **Nov 2018 - Feb 2019**
 - Roadshows, Table Talks, & Surveys
 - Complete Data Collection & Analysis
- **April/May**
 - Focus Group Discussions
- **May – June**
 - Draft Strategic Plan & Subject Matter Review
- **June – July**
 - Community & Leadership Feedback

Next Steps – Part II

- **Jul – Oct 2019**
 - Finalize plan & departmental review
 - Refine Comprehensive Plan outreach
- **Oct 2019 – Feb 2020**
 - Council Adoption of Strategic (5yr) Plan
 - Neighborhood-based Comp Plan roadshows
- **Feb – Apr**
 - Draft final plan & SME review
- **May – June**
 - Final community checkpoint & feedback
- **August 2020**
 - Council Adopts Final Community Plan

