

Expansion of Outside Agency Funding Program

Continued Discussion

- At the October 9th work session, staff provided Council members with a historic perspective on the outside agency funding program; discussed how the agencies were categorized budgetarily; and, presented three possible options for Council members to consider as they deliberate the expansion of the outside agency funding program.
- Today, staff is present to briefly review the expansion options offered and receive direction on City Council's desired expansion approach, which may be one of the options offered or any combination thereof.

Summary Pros & Cons for Expansion Options



Option 1	<p>General Funding Source (short - term) <i>Similar to the current process, but with a funding allocation that can be awarded competitively during the year.</i></p>	<ul style="list-style-type: none"> Allows flexibility in funding amount & strategic priority area. Ensures advancement of strategic priorities by focusing on a grass-roots approach. 	<ul style="list-style-type: none"> Funding may not be “equally” disbursed among the strategic priority areas. Possibility of missed opportunities if funding is already committed.
Option 2	<p>Allocate Funding for <u>Each</u> Strategic Priority Area (short -term)</p>	<ul style="list-style-type: none"> Ensures consistent attention is given to each strategic priority area. Maintains and support momentum within each strategic priority area city-wide. Ensures advancement of strategic priorities by focusing on a grass-roots approach. 	<ul style="list-style-type: none"> Limits flexibility to focus funds in a specific strategic area that may require more investment than others. Activities may fluctuate in cost, based on strategic priority area. Increased funding will most likely be necessary to avoid the appearance of inequity.
Option 3	<p>“Outcome Sourcing” (long-term) - <i>Funding allocation to address specific outcome driven goals or tactics identified in the strategic plan.</i></p>	<ul style="list-style-type: none"> Targets specific community and Council priorities that’s included in the finalized strategic plan. Builds momentum by engaging the community in implementing a plan that they have endorsed. Ensures advancement of strategic priorities from a grass-roots approach. 	<ul style="list-style-type: none"> May need to develop reporting requirements for newly emergent agencies. Additional staff time required to monitor activities. Potentially more rigorous procurement process if need to extend beyond “ non-profit” entities to address specific outcomes.

Thank you.