

Beauty for Ashes Contemporary School of Dance

Our Mission

Beauty for Ashes Contemporary School of Dance (BFACSD) is a performing arts educational organization and enrichment center. Both build bridges of understanding through the presentation, instruction and celebration of fine arts, focusing on under-served communities while also addressing the broader public. As an independent non-profit organization, the mission of BFACSD is twofold: to educate and enrich the knowledge of others in the realm of fine arts.

Introduction



- We are formally making a request to the City Council, City of Hampton for a use permit relocate Beauty for Ashes Contemporary School of Dance to Central United Methodist Church, 225 Chapel Street, Hampton Virginia and occupy 3,900 square feet of space. The building formerly, Hampton Montessori School Incorporation which is defunct.

Our Primary Goal



- The primary goal of BEAUTY FOR ASHES CONTEMPORARY SCHOOL OF DANCE is educational. It addresses primarily under-served communities of the Hampton Roads, VA, and region. Special attention is given to the needs and goals of younger members of these communities, providing them with the tools of discipline, respect, integrity, creativity and a strong work ethic, regardless of economic or social background. This emphasis is understood as vital to the holistic health and well-being of the community at large.

Partnerships , Committees and Board

- Parks and recreation and tourism
- Hampton City Schools
- Healthy Families
- Social Services
- Peninsula Council for workforce development
- The Hampton Academy Advisory committee
- Hampton Arts District steering committee
- Y.H. Thomas Community Board
- The American Theatre
- Thomas Nelson /Mary T. Christian Auditorium

Services Rendered



- · Stem Classes and Workshops - link picture to the activities
- · Anatomy Kinesiology
- · Dance Education
- · Nutrition
- · College Prep
- · Academic counseling
- · After- School Program
- · Summer workshops and internships in fine arts and business
- · Mentorship
- · Community Outreach
- · Audition Prep for Colleges and University
- · Mindfulness
- · Life Skills
- · Riddick Dance (professional

Development for Hampton's Youth



- Beauty for Ashes is an asset to the city of Hampton because our intuition educates and prepares students and their parents for success in fine arts. The way we do this BFACSD staff sits down with every student and parent and walk them through what a dancers life looks like.
- Through our workshops we invite renowned directors, teachers, choreographers and dancers from around the world to share their expertise to the students and their parents which gives a global view.
- Reference community plan VG-3

Investment



- Beauty for Ashes builds its students through guidance, security, community, family and love. Students attend self esteem classes throughout the school year which gives students a sense of ownership, caring about their community, working hard and most all taking pride in themselves.
- Beauty for Ashes students are encouraged to become more well rounded through going away in the summer months to participate in eight week summer intensives so that they can meet other people and have the experience of traveling to other cities.
- Beauty for Ashes students are taught on the art of giving back many of the students perform throughout the Norfolk area in the Hampton roads area.
- High School Students for their capstone project they are encouraged to host summer camps or workshops to students who are underserved. By creating this opportunity for students this has allowed the student to think about their present and future goals in Hampton Virginia.
- Reference community plan VG-4

Expansion through educational and cultural

- Scholarships Beauty for Ashes will be giving 10 scholarships to parents who have children who would like to participate in dance, VLAP , and the Athletic department .
- VLAP -The Visual Literacy After-School Program (VLAP) trains children (ages 9-14) in visual literacy. VLAP will cultivate a student's ability to draw connections within educational disciplines and achieve self-actualization through Dance, Etiquette, Entrepreneurship, Health and Wellness, Outreach, and Self-Esteem Development preparing students for life and career. Students participating in the program are provided transportation.
- Athletic Department- We have team up with a group of licensed and degreed physical therapist, Nutritionist, personal trainers and doctors to help the dancers facilitate a healthier life .Planet fitness gave us a few workout machine so we can reach are goals .
- College Program – Is led by an admission counselor who helps high school students with college application, SAT and ACT prep. Beauty for Ashes has build partnerships with the following colleges and universities this allows the students to audition on spot and have apply for early admissions pursue their dreams. (VCU, Shenandoah, Juilliard just to name a few).
- Riddick Dance -Beauty for Ashes Contemporary School of Dance and Riddick Dance (*formally known as Beauty for Ashes Dance & Theater, Inc.*) were founded in 2009 by artistic director, David F. Riddick. As a broad dance repertory company based in the City of Hampton, Virginia, Riddick Dance aims to to enrich the range of cultural offerings of the Hampton Roads region by focusing on a wide range of performing arts, but especially expressive dance. Riddick Dance facilitates artistic collaborations, including but not limited to performances, workshops, seminars and community projects, thereby fostering grassroots involvement and increasing a general awareness of the performing arts in the Hampton Roads region. Through these efforts, new channels of creative dialog between dynamic cultural expressions including, but not limited to, dance, music, poetry, visual arts, and performance media, are established while existing avenues of creative dialog and cooperation can be broadened.
- Ref LU-CD Policy 8 , 26

Economic Development

- Beauty for Ashes is a local home grown dance school which contributes to the quality of life so that our youth are safe off the streets and provides them with a safe place to be.
- The school students perform at Mary T. Christian Auditorium two times a year which exposes them to college and theatre arts.
- Beauty for Ashes offers career tours and presentation to youth and parents to speak to the professional company "Riddick Dance". Riddick Dance is under the auspices of Beauty for Ashes and performs at The American Theatre two times a year.
- Riddick dance has been added to the touring directory for the commission for the Arts for the state of Virginia . Riddick Dance is also on national tour in NYC starting in June of 2018 .
- Riddick Dance is the first professional company in the Hampton Roads area to be apart of the touring directory.
- Beauty for Ashes and Riddick Dance believe in the city of Hampton and has given many employment opportunity to dance teachers, choreographers, paid internships, professional dancers, stage hands , light and sound director, costume designer and more. Having Beauty for Ashes in Hampton is important for the youth to see because through the Hampton Arts Academy the new and exiting students can see that there are real job opportunities /career in the arts.
- High school students have the opportunity to work in the summer months or throughout the year in finance, marketing , teach classes, running summer camps, speaks engagements which are paid , social media and performance.
- Beauty for Ashe can be a key intuition of top notch workforce through the educational How can we add this in there . I am trying to say how we can be apart of this group of intuitions .
- Workforce Development ED Policy 18: Maintain a top-notch workforce through close coordination among key institutions: employment and training agencies, the business community, Hampton City Schools, Thomas Nelson Community College, Hampton University, and other local educational and research facilities.
- Reference community plan ED 23 Policy 6,7, 18 .