



Sports Hampton by the Numbers

2018

Sporting Events Hosted: 37

Number of Athletes: 43,000

Hotel Room Nights: 28,317

Various Sports Hosted: 16

Venues Used: 11



Notable Events

- **Virginia Duals:** 1,100 High School & Collegiate Wrestlers
- **Mid-Atlantic Power League:** 156 Elite Junior Club Volleyball teams from the Mid-Atlantic region
- **Nike Girls EYBL Spring Invitational:** 250+ teams from across the Country (Other cities on the EYBL Circuit include Chicago, Indianapolis, Louisville)
- **VA USA Gymnastics Xcel State Meet:** 1600 youth gymnasts from across Virginia
- **AAU Boys Basketball National Championships:** Hampton is 2nd to Orlando, FL for number of AAU Basketball National Championships hosted



AAU Basketball National Championships

Division I, Division II & Grade-Based National Championships	2019 Dates	Location
7 & Under AAU National Championship	July 2 - July 7	Washington, D.C.
8 & Under AAU National Championship	July 2 - July 7	Washington, D.C.
2nd Grade AAU National Championship	July 2 - July 7	Washington, D.C.
9 & Under DI & DII AAU National Championships	July 2 - July 6	Orlando, FL
3rd Grade AAU National Championship	July 2 - July 6	Orlando, FL
10 & Under DI & DII AAU National Championships	July 9 - July 13	Greensboro, NC
4th Grade AAU National Championships	July 9 - July 13	Greensboro, NC
11 & Under DI & DII AAU National Championships	July 2 - July 6	Orlando, FL
5th Grade AAU National Championship	July 2 - July 6	Orlando, FL
12 & Under DI & DII AAU National Championships	July 22 - July 26	Hampton, VA
6th Grade AAU National Championship	July 26 - July 29	Hampton, VA
13 & Under DI & DII AAU National Championships	July 4 - July 8	Greensboro, NC
7th Grade AAU National Championship	July 4 - July 8	Greensboro, NC
14 & Under DI & DII AAU National Championships	July 15 - July 19	Orlando, FL
8th Grade AAU National Championship	July 15 - July 19	Orlando, FL
15U/9th Grade DI & DII AAU National Championships	July 7 - July 11	Orlando, FL
16U/10th Grade DI & DII AAU National Championships	July 7 - July 11	Orlando, FL
17U/11th Grade DI & DII AAU National Championships	July 7 - July 11	Orlando, FL
19U/12th Grade AAU National Championship	July 8 - July 11	Orlando, FL
International Championship	July 19 - July 23	Orlando, FL

Event	2019 Dates	Location
10U & 11U East Coast DIII National Championships	July 11 - July 14	Hampton, VA
12U & 13U East Coast DIII National Championships	July 18 - July 21	Hampton, VA
14U East Coast DIII National Championships	July 25 - July 28	Hampton, VA
15U/9th Grade East Coast DIII National Championship, 16U/10th Grade & 17U/11th Grade East Coast DIII National Championships	July 5 - July 8	Hampton, VA
Southeast DIII National Championships	July 16 - July 20	Orlando, FL

Orlando, FL – 19
HAMPTON, VA – 11
 Greensboro, NC – 6
 Washington, D.C. – 3

Notable Events

- **VHSL Indoor Track State Championships:** 100+ state high schools competing
- **VHSL Football State Championships:** Attracts over 3,000 attendees to H.U.
- **USA Track & Field Regional Championships:** Over 700 athletes from North Carolina, Virginia, D.C. and Maryland
- **Hampton Cup Regatta:** 70 powerboats from across the U.S. and Canada
- **Youth Sailing Virginia:** Youth regattas attracting participants from Virginia, New York, Maryland and Delaware
- **Crawlin' Crab Half Marathon & 5K:** 3,911 Runners representing 36 states



Crawlin' Crab Half Marathon & 5K



Our Hampton Partners

Hampton University

- Host site of the VHSL Football State Championships, AAU Track & Field National Qualifier, USA Track & Field Regional Championships
- Sports Hampton team speaks to H.U. Sports Management Classes about opportunities in the Sports Tourism Industry
- H.U. Students volunteer at Sports Hampton events



Our Hampton Partners

Hampton Parks, Recreation & Leisure Services

Hampton City Schools

Boo Williams Summer League

Gymnastics Inc.

Youth Sailing Virginia

Hampton BMX

Peninsula Pilots

Promoting Hampton as a Sports Destination

National Association of Sports Commissions Sports Event Symposium

NASC Sports Marketplace is the longest-running reverse trade show in the sports events and tourism industry. Destinations, vendors and event owners participate in appointments to cultivate meaningful relationships and produce measurable ROI

Connect Sports Marketplace

Connect Sports Marketplace, an annual sports tourism conference that brings together NGBs, sports planners and rights holders, suppliers and experts in sports events for three days of general sessions, best practice breakouts, roundtables, workshops, pre-set appointments and networking

TEAMS / Olympic Sportslink

TEAMS attracts more than one thousand attendees including CEOs, executive directors and event managers from sports organizations as well as representatives from sports commissions and convention bureaus, corporate sponsors, event suppliers and other hospitality industry opinion leaders

AAU National Convention

National Convention for AAU Members. Opportunity to learn about AAU sports, events and structure and to network with hundreds of AAU members in leadership roles including National Sport Chairs, District Governors, District Sport Chairs, Board of Directors and staff

Promoting Hampton as a Sports Destination

Face to Face Interaction with Events Rights Holders and National Governing Bodies (NGB's)

Advertising in National Sports Events Publications

Direct Mailers

Site Visits

... all followed by consistent outreach



In the Works...

Big South Conference Championship Events

USA BMX National Event

2020 US Sailing Multihull Championships

2020/2021/2022 AAU 8th Grade Girls

Basketball National Championships

Competition

Virginia Beach Sports Center – opening in 2020

- 285,000 sq ft
 - 12 All-Maple basketball courts
 - 24 volleyball courts
 - 200-Meter Hydraulically banked indoor track
 - Ability to lay track completely flat and bring in Sport Court Flooring
 - 6 additional basketball courts
 - 12 additional volleyball courts
 - Bleacher seating for 5,000
 - Meeting rooms

Richmond Indoor Sports Complex – proposed

- 194,000 sq ft
 - 12 Basketball Courts
 - 24 Volleyball courts

Remaining at the top of our game

Re-Investing in our existing facilities

- Increased Parking at the Boo Williams Sportsplex
- Need four additional multipurpose courts

Hotel Inventory

- Through Hampton's Sports Tourism efforts, we also fill the hotel inventory of our surrounding cities

Venue Availability

- Great demand exists for Hampton Roads Convention Center space from sporting events, meetings and conventions
- A full-service hotel with meeting space would create flexibility to host more events

Sport Court Flooring

- Allows venue flexibility to host multiple sports including Basketball, Volleyball, Futsal, Team Handball, etc.

