

Changing Lives
through the **Power**
of **Work**

Who we are

- Social Enterprise
- Community-based Non-profit
- Workforce Development Organization

History

Birth of a Social Enterprise

*Founded in Boston in 1902
by Reverend Edgar J. Helms*

*Demonstrated the “hand up not a
hand out” philosophy*

Serving Central Va. since 1923

Serving Hampton Roads since 1925

*Central Va. and Hampton Roads
Goodwills merged in 2006*



We believe...

....that work is a foundation for empowering individuals, strengthening families and building prosperous communities.



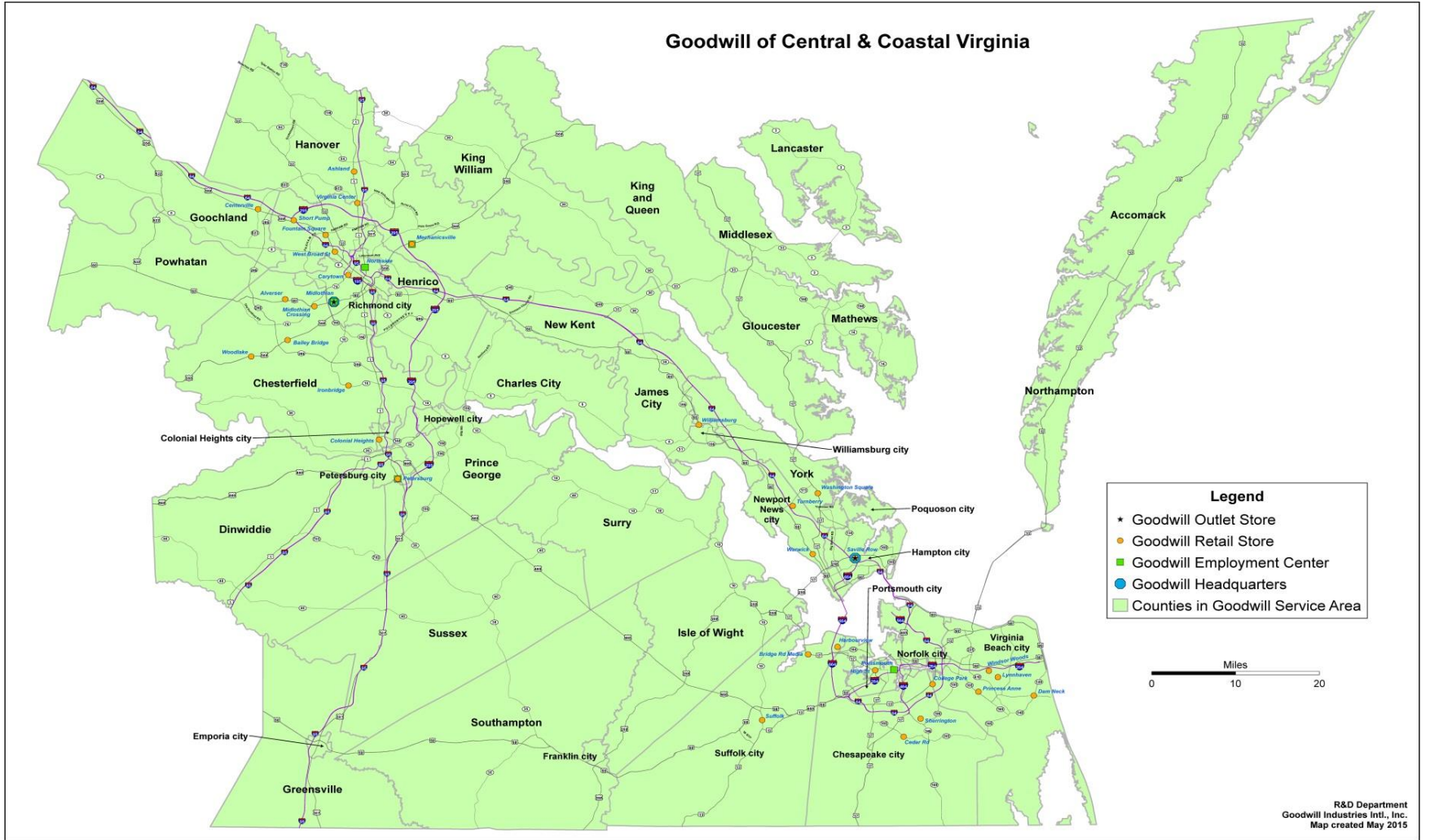
Our Mission:

Our mission is changing lives, helping people help themselves through the power of work.



Our Territory

Goodwill of Central & Coastal Virginia



Dynamic Social Enterprise

34

Stores & Outlets

14

Attended Donation Centers

Goodwill

Retail Store

Donation Center

Goodwill

An Environmental Steward

50,000,000

**Pounds of
goods
donated in
2017**

40,000,000

**Pounds
kept from
landfills**

800,000

**Pounds
recycled
eWaste in
2017**





goodwill

What we do?

Beyond retail...



Create pathways to opportunity

Serve job seekers 3 primary ways

- Community Employment Centers (CECs)
- Education for Employment
- Vocational Services

Community Employment Centers

- Basic Services
- Career Advisors
- R.I.S.E.
- Digital Literacy
- Financial Literacy
- Career Fairs



Education for Employment

- TIE
- GoodPath
- School to Work
- Career Credentialing Collaborative



Vocational Services

- Individual Supported Employment
- Group Supported Employment
- Pre-Employment Transition Services

Creating Pathways

- Job Development
- Business Development
- Government Contract Services

Goodwill Served



8,600+
People in 2017

Individuals with Disabilities
Underemployed and Unemployed
Veterans and Military Families
Older Youth
Re-Entry



Goodwill Impact in Our Communities

2,300

people receiving intensive services
placed into jobs last year with

1,100

employers

Funding our mission

20+ programs and services supported by:

- Retail Enterprise
- Grants
- Individual Giving



Let's Do Good Together

- **Donate**
- **Spread the word**
- **Stay informed**
- **Invite Goodwill**
- **Pave Paths to Employment**

Celebrating Randy

“I had no idea that he would accomplish so much...”

- Enda, Randy's mother

