



HAMPTON ROADS
TRANSIT

Update to Hampton City Council

October 23, 2019

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Topics

- FY2021 Service and Budget Planning
- Transit Transformation Project Overview
 - Transit Strategic Plan



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FY2021 Service and Budget Planning

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FY21 Transportation Service Plan (TSP) and Budget Development Schedule

- FY2021 TSP letters sent to all City Managers on October 2, 2019
- City responses to draft service Plans due back to HRT staff no later than November 15, 2019
- HRT Finance Department will transmit to all cities a draft FY2021 Budget by December 9, 2019
- HRT and each city will meet week of January 6th – January 10th
- Special MFAC meeting held week of January 13th
- Final FY 2021 budgets and service plan for all cities available February 14, 2020

Service Performance

- We will continue to focus on routes that fall below the minimum threshold for passengers per hour. The minimum weekday threshold is 10 passengers per hour and 8 passengers per hour on weekends.
- In Hampton, Routes 102 and 111 fall below the minimum threshold for Sunday Service. **Recommendations include:**
 - **Route 102 Peninsula Town Center/Downtown Hampton** – Sunday Service is proposed for elimination.
 - **Route 111 TNCC/Patrick Henry Mall** - Sunday Service is proposed for elimination.

Hampton - Average Daily Ridership & Passengers Per Hour

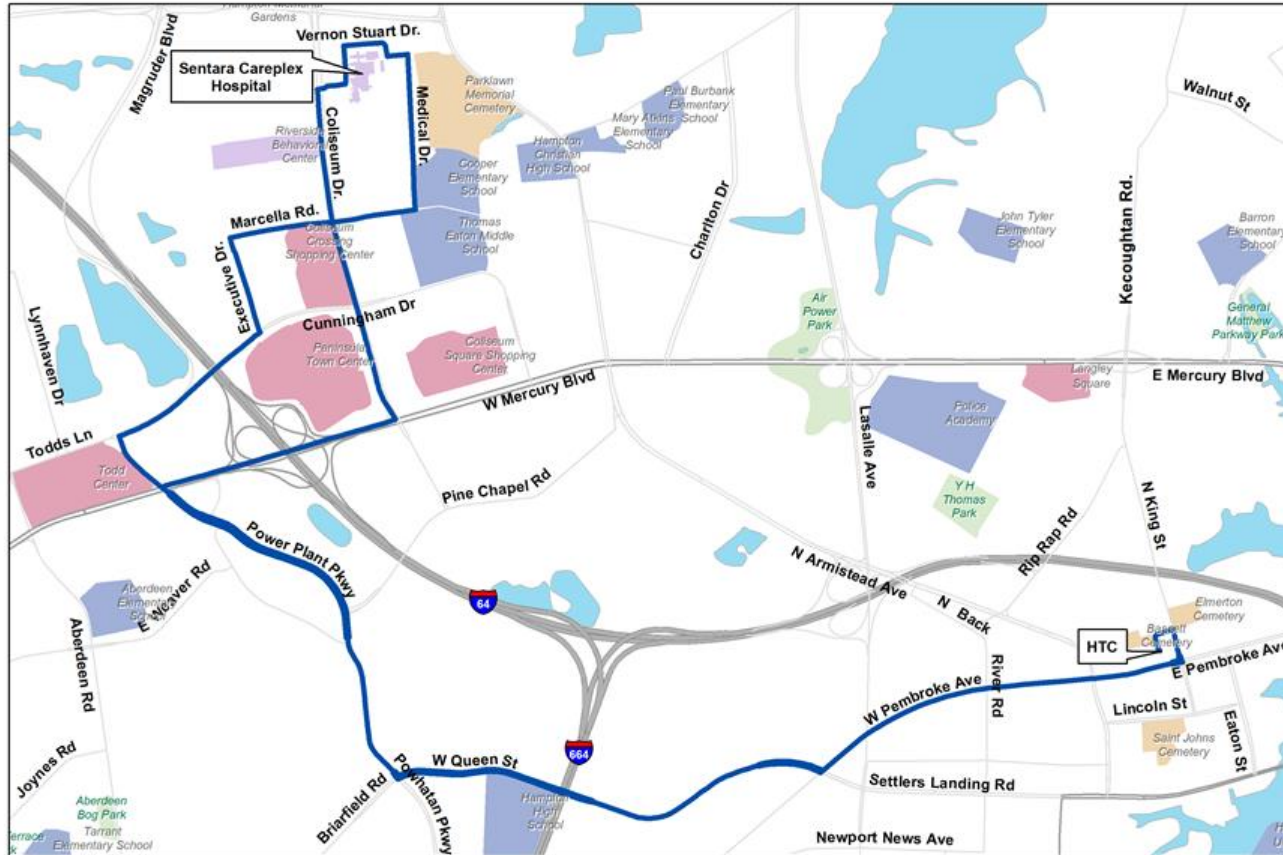
Routes	Weekday		Saturday		Sunday		FY19 Weekday	FY19 Saturday	FY19 Sunday
	FY18	FY19	FY18	FY19	FY18	FY19	Passengers/Per Hour	Passengers/Per Hour	Passengers/Per Hour
101	849	761	530	467	327	284	22	14	18
102	186	190	78	73	62	61	14	6	6
103	838	806	542	483	248	240	16	9	9
105	670	640	449	439	271	246	18	13	11
109	192	171	161	137	121	96	14	13	9
110	495	444	280	256	168	156	13	8	7
111	368	356	233	210	139	134	11	7	6
114	1,075	1,079	815	769	395	380	18	14	15
115	353	335	186	161	121	94	18	10	8
117	212	225	54	51	26	30	32	8	5
118	553	504	303	285	179	180	16	9	9
120	187	155	94	89	61	61	16	10	8
403	36	44	NS	NS	NS	NS			
405	53	60	NS	NS	NS	NS			
HRT Average									
Daily Ridership	41,873	35,956	25,636	24,675	11,855	11,384			
Hampton									
Daily Ridership	6,067	5,770	3,725	3,420	2,118	1,962			
Average Ridership									
Hampton Routes	433	412	310	285	177	164			

FY21 Service Recommendations

Eliminate Sunday service on **Route 102** due to very low ridership.

- Would save 687 annual hours
- Would impact 61 passengers on a typical Sunday (or 6 passengers per hour of service)
- Alternative service will be available on certain segments of the route via Routes 110, 114 and 118

Route 102

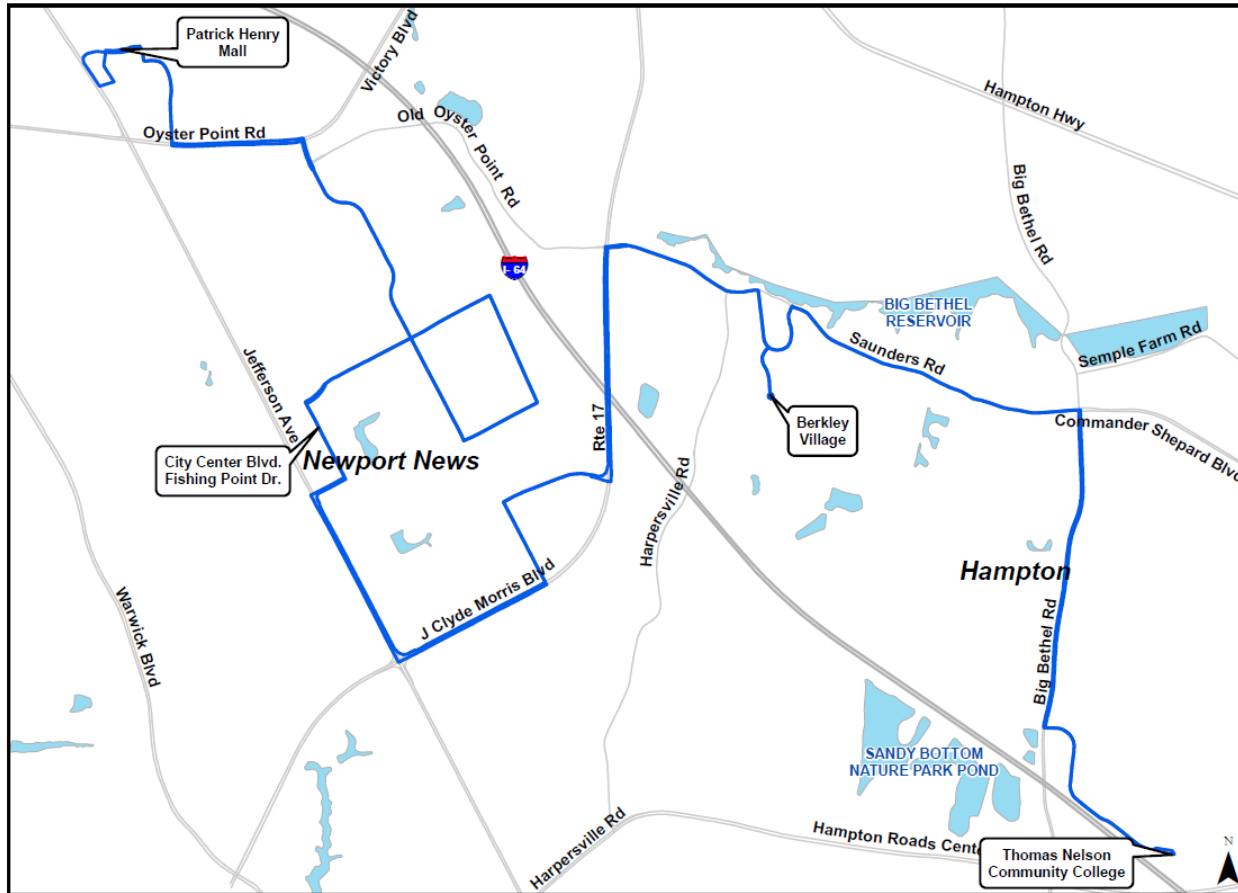


FY21 Service Recommendations

Eliminate Sunday service on **Route 111** due to very low ridership.

- Would save 212 annual hours
- Would impact 134 passengers on a typical Sunday (or 6 passengers per hour of service)
- Alternative service will be available to major activity centers including TNCC via Routes 110 & 118, City Center via Route 112, and Patrick Henry Mall via Routes 107, 108 & 112. No service will be available to Berkley Village.

Route 111





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Questions / Discussion

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Transit Transformation Project Overview - Transit Strategic Plan

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Background

- Statewide Transit Policy Reforms
 - Capital Grants program changes
 - New project prioritization and competitive funding framework
 - Operating Assistance program changes
 - 100% performance-based funding
 - **New Transit Strategic Plan (TSP) requirement**
- Federal policy
 - Transit Asset Management

Transit Strategic Plan

- Replaces previous “Transit Development Plan” (TDP)
- 10-Year Plan
 - Short-, Mid- and Long-term
- Cost-Constrained
- Annual updates



Creating a Better Regional Bus System



BETTER RELIABILITY



FASTER COMMUTES



NEW CONNECTIONS





Approach

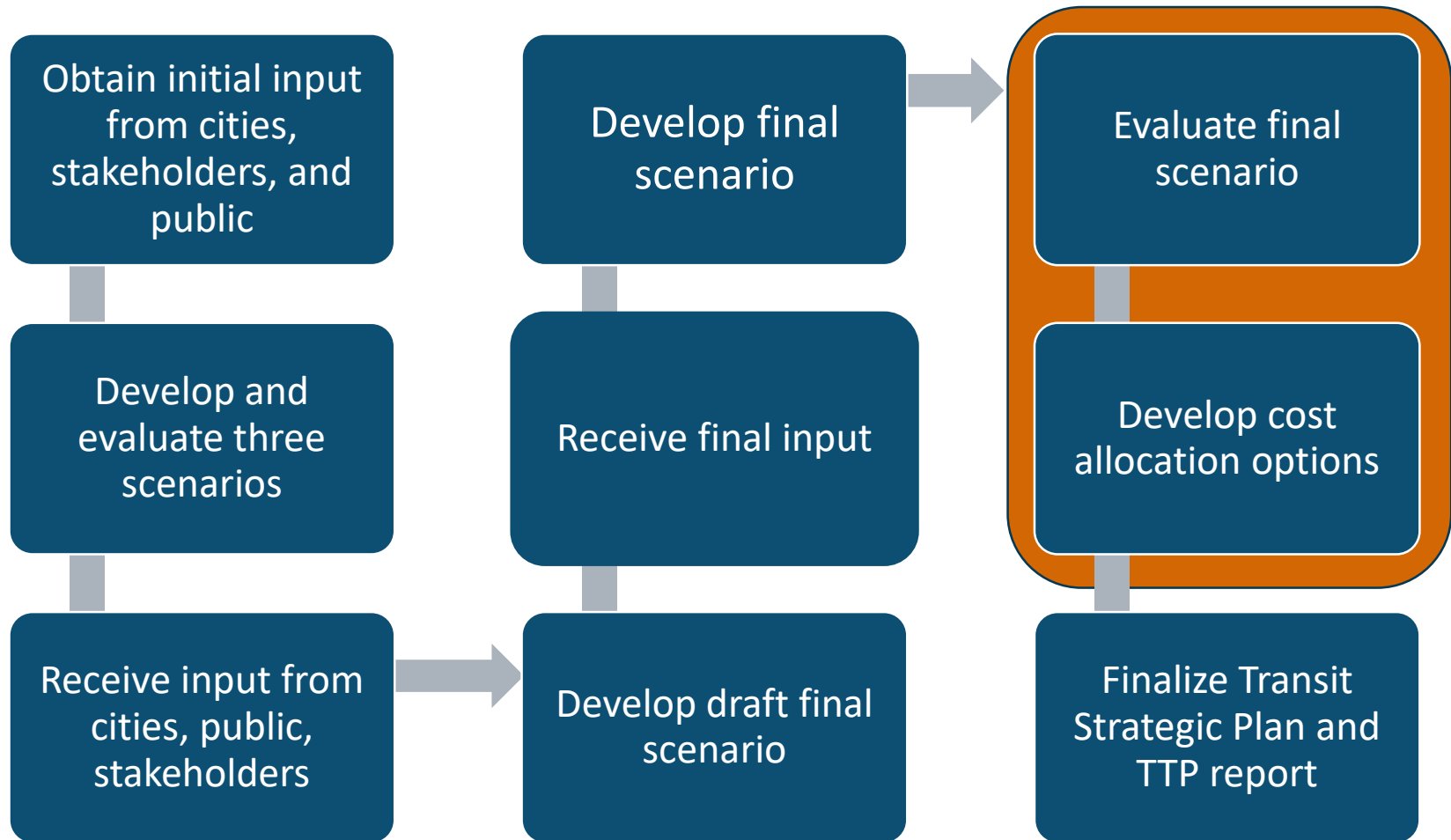
- Benchmarked HRT against peer transit agencies
- Designed three initial scenarios to explore priorities and preferences for changes
- Gathered significant Public and Stakeholder Inputs
 - Public and Stakeholder Involvement
 - Regional Advisory Panel
 - Technical Work Group
- **Develop network plan with transformational potential**

Nov. 2018



Dec. 2019

Process





Public and Stakeholder Involvement



- Regional Survey
- Small Group Workshops
- “Pop up” Meetings
- Public Meetings (Traditional and Online)
- One-on-one meetings with cities
- Meetings with City Managers

Valuable Input

- Customers & Employees
- Private & Non-profit sector stakeholders
- Public-at-Large
- HRTPO, HRTAC staff
- City Managers and staff
- HRT Board



Regional Survey – Top 6 Priorities



More reliable service



More frequent service during rush hours



Real-time bus arrival information



Safety and security



Mobile ticketing



More sheltered stops in my city



2,731 survey respondents from across Hampton Roads



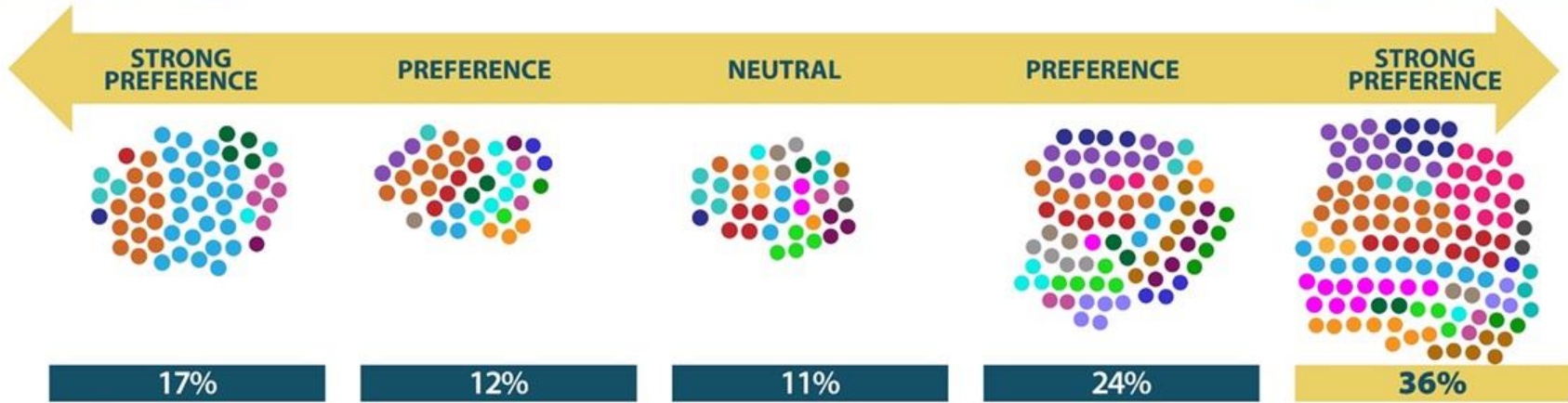
1,143 surveys completed by current bus riders

Trade-Offs

1. WHERE SHOULD BUSES RUN AND WITH WHAT FREQUENCY?

BUS SERVICE EVERYWHERE

HIGH-FREQUENCY SERVICE



PUBLIC MEETINGS

- Portsmouth May 13th
- Hampton May 14th
- Virginia Beach May 15th
- Newport News May 20th
- Chesapeake May 21st
- Norfolk May 23rd
- Portsmouth June 3rd
- Hampton June 4th
- Virginia Beach June 10th
- Newport News June 5th
- Chesapeake June 12th
- Norfolk June 11th

SMALL GROUP MEETINGS

- April 4th
- April 9th
- April 10th
- April 11th
- April 18th
- April 24th (AM)
- April 24th (PM)
- April 26th
- May 7th
- May 8th
- May 14th

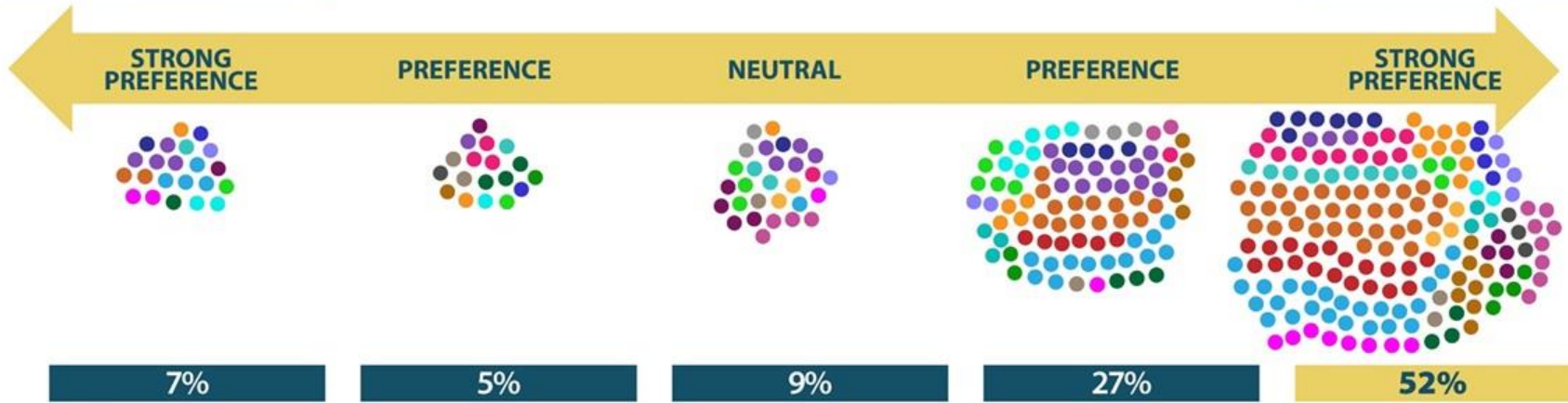
Trade-Offs

2. WHAT TYPES OF TRIPS SHOULD BE PRIORITIZED (GEOGRAPHICALLY)?



CONNECT WITHIN JURISDICTIONS

CONNECT ACROSS JURISDICTIONS



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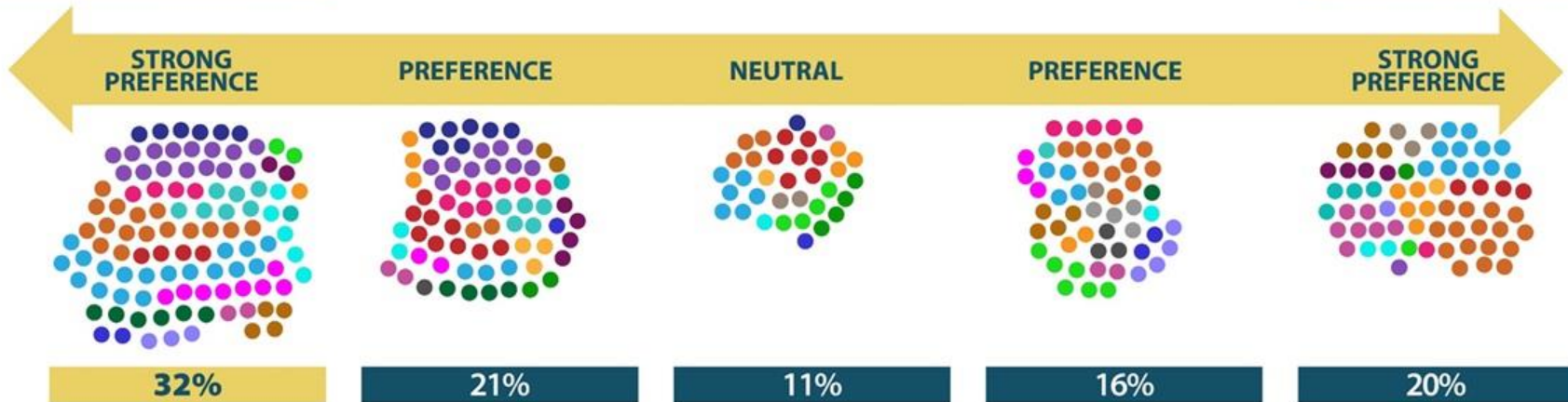
Trade-Offs

3. WHAT TYPES OF TRIPS SHOULD BE PRIORITIZED (TIMEWISE)?



PEAK PERIOD
COMMUTE TRIPS

EQUAL PRIORITY
ACROSS THE DAY



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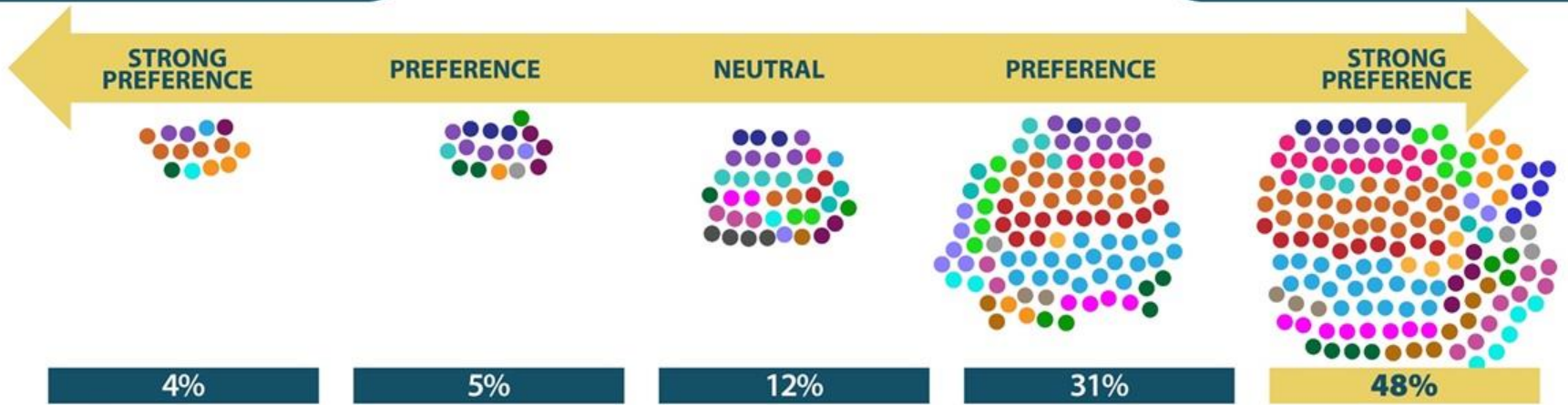
Trade-Offs

4. SHOULD BUSES RECEIVE PRIORITY TREATMENT ON ROADWAYS?



NO PREFERENTIAL TREATMENT FOR BUSES

PREFERENTIAL TREATMENT FOR BUSES



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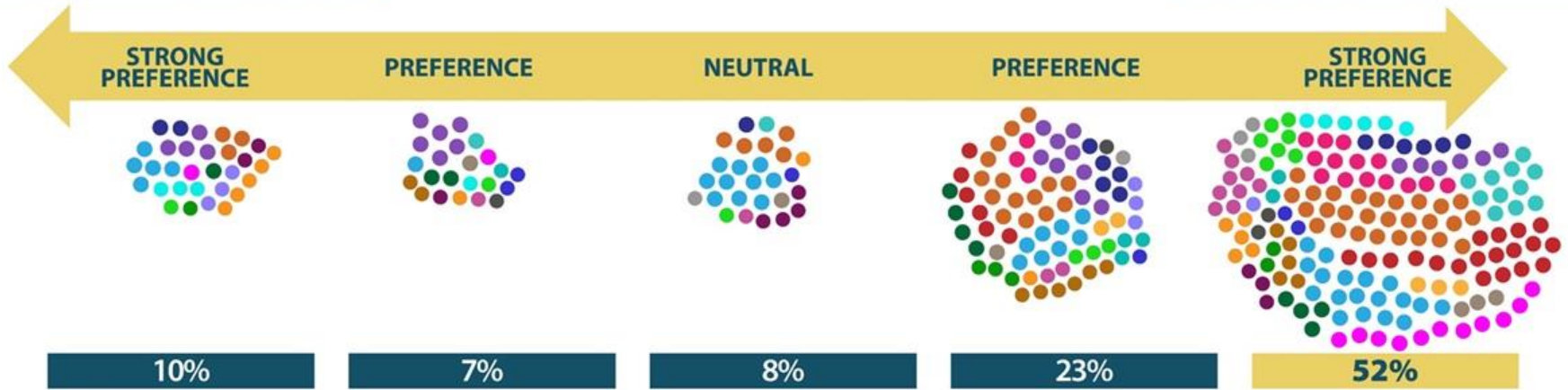
Trade-Offs

5. SHOULD REGIONAL BUS SERVICE STANDARDS BE CREATED AND APPLIED?



JURISDICTION-LEVEL BUS SERVICE STANDARDS

REGIONAL BUS SERVICE STANDARDS



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Important Step: New Regional Standards



Service Times will start and end the same



Span of Service



Frequency of Service



New Classifications



Regional Backbone Routes

15 minute service routes



Local Priority Routes

30 minute service routes



Coverage Routes

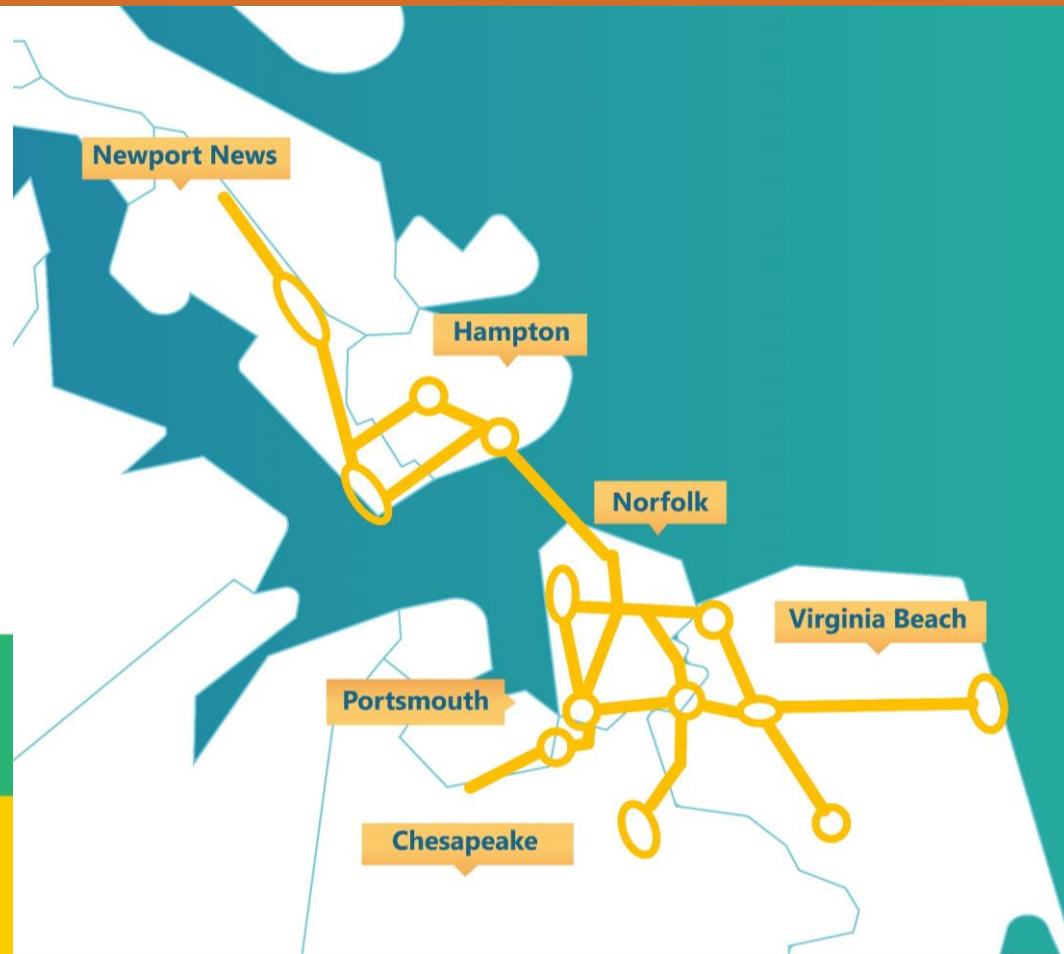
60 minute service routes



Limited or Express Routes



On-Demand Service



The Bottom Line

- **Apply consistent service standards regionally**
- **Improve Overall Efficiency**
 - Trim low-performing routes
 - Operate fewer routes
 - Make routes more direct
- **Re-Allocate savings to provide new service**
 - Regional Backbone on high-yield corridors to better serve everyone
 - Big increases in population and jobs with access to 15-min service
 - Introduce on-demand zones in low-yield areas

Upcoming

OCTOBER

- HRT Board Work Session and Monthly Meeting –
 - Review details of Cost-Neutral Transit Strategic Plan services, including costs, cost allocation options, ridership modeling.
 - Pending Paratransit Service contract award
- Regional Advisory Panel Meeting
- Joint City Managers / Technical Work Group Meeting

NOVEMBER

- Review Transit Strategic Plan and Draft FY21-26 Capital Improvement Plan

DECEMBER

- HRT Board considers Transit Strategic Plan and six-year CIP adoption



TRANSIT
TRANSFORMATION
PROJECT

THANK YOU!

