

A photograph of a single-story brick house with a dark brown shingled roof. A white-framed window is visible on the upper left side of the house. A white garage door is on the left, and a brick chimney is on the right. The house is set against a dark, almost black, background that appears to be a solid black overlay or a very dark filter applied to the image. In the foreground, there are some green bushes and a small portion of a lawn.

# HAMPTON HOUSING POLICIES & STRATEGY

# STRATEGIC HOUSING PLANNING

## Community Vision

*Insights  
Data  
Market  
Resources*

## Values, Policies, Goals

Programs

Projects

Priorities

Practices

# COMMUNITY PLAN POLICIES: **Housing & Neighborhood**

Supply

Quality

Affordability

Fair Housing

Special Needs

Neighborhoods

# COMMUNITY PLAN POLICIES: **EMERGING MARKETS & STUDIES**

## **HN Policy 3:**

Focus housing supply  
strategies on the  
**emerging markets**  
**identified in the City's**  
**housing market**  
**studies.**

### **STRATEGIES/EFFORTS**

- Zimmerman Volk:  
**Olde Hampton/Downtown**
- Targeted Market Studies:  
**LaSalle/I64 Corridor**
- **Development Infrastructure Team**

### **NEEDED EFFORTS**

- *City-wide housing study for JBLE mission expansion & Huntington Ingals-NN Shipbuilding*
- *Master Plan Area Updates (Routine every 5-10yrs)*

# COMMUNITY PLAN POLICIES

# COMPREHENSIVE & DISTRIBUTION

## **HN Policy 1:**

*Support targeted community redevelopment as part of a comprehensive approach to promote healthy neighborhoods and housing quality.*

## **HN Policy 2:**

*Targeted efforts to improve the city's housing distribution in the city's strategic investment areas and adjacent neighborhoods.*

## **HN Policy 4:**

*Support zoning requirements and other strategies that allow for increased housing mix and density in appropriate locations.*

## **HN Policy 5:**

*Encourage mixed use projects as a means of increasing the housing supply while promoting diversity and the revitalization of neighborhoods and districts.*

## STRATEGIES/EFFORTS

- Master Plan Areas
- Housing Venture Areas
- Curb Appeal Grants
- Home Repair Blitz
- Safe & Clean Initiative
- Rental Inspection Areas
- Strategic Acquisition

Resource Committee (SARC)

- Regional Fair Share Policy
- Ellipse

## COMMUNITY PLAN POLICIES:

# INFILL (NEW) HOUSING QUALITY

### HN Policy 6:

Promote infill housing and ensure that the design and quality of infill housing enhances the value of surrounding structures and the neighborhood.

### STRATEGIES/EFFORTS

- Housing Venture Areas
- Curb Appeal Guides
- Preferred Builders
- R4-Zoning District
- Strategic Acquisition Resource Committee
- Infill Ordinance Changes

### POTENTIAL OPTIONS

- *Public/Private Subdivision Partnership (College Court)*

# COMMUNITY PLAN POLICIES: **PRESERVATION & REHABILITATION**

## **HN Policy 11:**

Expand the use of historic and other housing preservation techniques as a strategy to promote healthy neighborhoods and higher quality housing.

## **HN Policy 12:**

Continue to support homeowner rehabilitation grant & loan programs to promote healthy neighborhoods and high-quality housing.

## **HN Policy 18:**

Promote the construction of resilient housing and neighborhoods, and focus on the unique needs of each community.

## STRATEGIES/EFFORTS

- Fed/State Historic Districts
- Housing Venture Areas
- Curb Appeal Grant
- Rock the Block Grant
- HUD Rehabilitation Grant
- HOME/NSP/ARS Rehabilitation & Sales
- CDBG Rehab & Preservation
- Resilient Hampton Initiative

## POTENTIAL OPTIONS

- *Employee Buyer Incentives*
- *Rehabilitation Pattern Book*
- *Local Historic District & Review Board*

# COMMUNITY PLAN POLICIES: **STRATEGIC HIGHER VALUE**

## **HN Policy 7:**

*Encourage the development of higher value housing.*

**Focus higher value housing strategies** within the City's **strategic investment areas and on waterfront and water-view sites** that are appropriate **for single and multi-family residential** uses.

## **HN Policy 8:**

Support housing and neighborhood **marketing initiatives to create positive impressions of Hampton's neighborhoods** for current and future residents and investors.

### **STRATEGIES/EFFORTS**

- Urban Development Areas
- Housing Venture Areas
- WVS, Saunders/Crouse
- Buckroe Bayfront
- VHDA Partnerships
- Assisted Housing Fair Share
- Hampton 101
- Key Spouses

### **POTENTIAL OPTIONS**

- *Infrastructure Partnership*
- *Develop Additional Multi-Family Policies*

# COMMUNITY PLAN POLICIES: **MAINTENANCE & ENFORCEMENT**

## **HN Policy 9:**

*Continue to enforce the International Property Maintenance Code and applicable City codes to promote healthy neighborhoods and housing conservation.*

## **HN Policy 10:**

*Continue to support programs that address deteriorating, substandard, and un-safe residential structures and properties.*

## **STRATEGIES/EFFORTS**

- Housing Venture Areas
- Blight Abatement
- Safe & Clean Initiative
- Rental Inspection Areas
- Codes Academy
- Code Updates
- Home Repair Blitz

## **POTENTIAL OPTIONS**

- *Consolidated Enforcement*
- *HCV/Sect.8 State Rehab. Tax Credit*
- *Block-by-Block Rehab Program*

# COMMUNITY PLAN POLICIES: **HOUSING & INCOME SPECTRUM**

## **HN Policy 19:**

*Continue to support ... agencies to **improve the supply and condition of housing for residents in the very low income bracket.***

## **HN Policy 20:**

*In cooperation with local governments and regional agencies, **promote a regional fair share approach to providing affordable housing at a variety of income levels.***

## **HN Policy 21:**

*Support housing programs at the local and regional level that **encourage mixed income neighborhoods and discourage the isolation of very low and low income households.***

## **STRATEGIES/EFFORTS**

- Home Repair Blitz
- Safe & Clean Initiative
- Rental Inspection Areas
- Rehabilitation Grant
- VHDA REACH Financing
- Fair Share Policy
- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach

## **POTENTIAL OPTIONS**

- *State Sect. 8 Rehab Grant*

# COMMUNITY PLAN POLICIES: **FAIR HOUSING**

## **HN Policy 22:**

Implement policies and strategies to incrementally reduce the number of publically assisted housing units in the city **so that Hampton does not exceed its regional fair share distribution of publically assisted housing units** in the city.

## **HN Policy 23:**

Implement policies and strategies to promote the **dispersion of publically assisted housing units** within the city.

## **HN Policy 24:**

Continue to support programs and agencies that seek to **eliminate housing discrimination**.

## **STRATEGIES/EFFORTS**

- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach
- LIHTC Partnerships
- Continuum of Care
- Housing Consortium
- Housing Resources Board
- Fair Share Workshops
- Impediments to Fair Housing Study

## **POTENTIAL OPTIONS**

- *Regional Cooperative Housing Agreements*
- *Housing Research*

## COMMUNITY PLAN POLICIES:

# SPECIAL POPULATIONS

### **HN Policy 25:**

Support housing opportunities for individuals and groups with **special needs including seniors, youth, and persons with disabilities.**

### **HN Policy 26:**

Support housing that **incorporates facilities and services to meet the health care, transit, or social service needs** of households with special needs, including **seniors and persons with disabilities.**

### **STRATEGIES/EFFORTS**

- Housing Choice Voucher (Section 8) approach
- Veterans Affairs Supportive Housing (VASH)
- LIHTC Partnerships
- Home Repair Blitz
- Fair Share Policy
- Housing Consortium
- Housing Resources Board

### **POTENTIAL OPTIONS**

- *Increase Senior Multi-family options*

COMMUNITY PLAN POLICIES:

# EMERGENCY HOUSING & HOMELESSNESS

## HN Policy 27:

Support the provision of  
emergency shelter,  
transitional housing, and  
related services to  
address homelessness at  
both the local and regional  
levels.

## STRATEGIES/EFFORTS

- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach
- LIHTC Partnerships
- Continuum of Care
- Housing Consortium
- Housing Resources Board
- Outside Agency Funding

**COMMUNITY PLAN POLICIES:**

# Housing & Neighborhood

Housing  
Supply

Housing  
Quality

Affordability &  
Fair Housing

Special Needs

# COMMUNITY PLAN POLICIES: **Housing & Neighborhood**

Consider your personal & collective board priorities  
and our current housing trends

- 1. “If we are to advance our work in this policy area, which housing policies do you believe will be the most critical to Hampton’s success?”**
- 2. “Are there areas or issues we need to address that don’t seem to be covered?”**