

A photograph of a two-story brick house with a white garage door and a chimney, surrounded by greenery. The house has a gabled roof and several windows. The text "HAMPTON HOUSING POLICIES & STRATEGY" is overlaid in white, bold, sans-serif font.

HAMPTON HOUSING POLICIES & STRATEGY

STRATEGIC HOUSING PLANNING

Community Vision

*Insights
Data
Market
Resources*

Values, Policies, Goals

Programs

Projects

Priorities

Practices

COMMUNITY PLAN POLICIES:

Housing & Neighborhood

Supply

Quality

Affordability

Fair Housing

Special Needs

Neighborhoods

COMMUNITY PLAN POLICIES:

EMERGING MARKETS & STUDIES

HN Policy 3:

Focus housing supply strategies on the emerging markets identified in the City's housing market studies.

STRATEGIES/EFFORTS

- Zimmerman Volk:
Olde Hampton/Downtown
- Targeted Market Studies:
LaSalle/I64 Corridor
- **Development Infrastructure Team**

NEEDED EFFORTS

- *City-wide housing study for JBLE mission expansion & Huntington Ingals-NN Shipbuilding*
- *Master Plan Area Updates (Routine every 5-10yrs)*

COMMUNITY PLAN POLICIES

COMPREHENSIVE & DISTRIBUTION

HN Policy 1:

Support targeted community redevelopment as part of a comprehensive approach to promote healthy neighborhoods and housing quality.

HN Policy 2:

Targeted efforts to improve the city's housing distribution in the city's strategic investment areas and adjacent neighborhoods.

HN Policy 4:

Support zoning requirements and other strategies that allow for increased housing mix and density in appropriate locations.

HN Policy 5:

Encourage mixed use projects as a means of increasing the housing supply while promoting diversity and the revitalization of neighborhoods and districts.

STRATEGIES/EFFORTS

- Master Plan Areas
- Housing Venture Areas
- Curb Appeal Grants
- Home Repair Blitz
- Safe & Clean Initiative
- Rental Inspection Areas
- Strategic Acquisition
Resource Committee (SARC)
- Regional Fair Share Policy
- Ellipse

COMMUNITY PLAN POLICIES:

INFILL (NEW) HOUSING QUALITY

HN Policy 6:

Promote infill housing and ensure that the design and quality of infill housing enhances the value of surrounding structures and the neighborhood.

STRATEGIES/EFFORTS

- Housing Venture Areas
- Curb Appeal Guides
- Preferred Builders
- R4-Zoning District
- Strategic Acquisition Resource Committee
- Infill Ordinance Changes

POTENTIAL OPTIONS

- *Public/Private Subdivision Partnership (College Court)*

COMMUNITY PLAN POLICIES:

PRESERVATION & REHABILITATION

HN Policy 11:

Expand the use of historic and other housing preservation techniques as a strategy to promote healthy neighborhoods and higher quality housing.

HN Policy 12:

Continue to support homeowner rehabilitation grant & loan programs to promote healthy neighborhoods and high-quality housing.

HN Policy 18:

Promote the construction of resilient housing and neighborhoods, and focus on the unique needs of each community.

STRATEGIES/EFFORTS

- Fed/State Historic Districts
- Housing Venture Areas
- Curb Appeal Grant
- Rock the Block Grant
- HUD Rehabilitation Grant
- HOME/NSP/ARS Rehabilitation & Sales
- CDBG Rehab & Preservation
- Resilient Hampton Initiative

POTENTIAL OPTIONS

- *Employee Buyer Incentives*
- *Rehabilitation Pattern Book*
- *Local Historic District & Review Board*

COMMUNITY PLAN POLICIES:

STRATEGIC HIGHER VALUE

HN Policy 7:

Encourage the development of higher value housing.

Focus higher value housing strategies within the City's strategic investment areas and on waterfront and water-view sites that are appropriate for single and multi-family residential uses.

HN Policy 8:

Support housing and neighborhood marketing initiatives to create positive impressions of Hampton's neighborhoods for current and future residents and investors.

STRATEGIES/EFFORTS

- Urban Development Areas
- Housing Venture Areas
- WVS, Saunders/Crouse
- Buckroe Bayfront
- VHDA Partnerships
- Assisted Housing Fair Share
- Hampton 101
- Key Spouses

POTENTIAL OPTIONS

- *Infrastructure Partnership*
- *Develop Additional Multi-Family Policies*

COMMUNITY PLAN POLICIES:

MAINTENANCE & ENFORCEMENT

HN Policy 9:

Continue to enforce the International Property Maintenance Code and applicable City codes to promote healthy neighborhoods and housing conservation.

HN Policy 10:

Continue to support programs that address deteriorating, substandard, and un-safe residential structures and properties.

STRATEGIES/EFFORTS

- Housing Venture Areas
- Blight Abatement
- Safe & Clean Initiative
- Rental Inspection Areas
- Codes Academy
- Code Updates
- Home Repair Blitz

POTENTIAL OPTIONS

- *Consolidated Enforcement*
- *HCV/Sect.8 State Rehab. Tax Credit*
- *Block-by-Block Rehab Program*

COMMUNITY PLAN POLICIES:

HOUSING & INCOME SPECTRUM

HN Policy 19:

Continue to support ... agencies to improve the supply and condition of housing for residents in the very low income bracket.

HN Policy 20:

In cooperation with local governments and regional agencies, promote a regional fair share approach to providing affordable housing at a variety of income levels.

HN Policy 21:

Support housing programs at the local and regional level that encourage mixed income neighborhoods and discourage the isolation of very low and low income households.

STRATEGIES/EFFORTS

- Home Repair Blitz
- Safe & Clean Initiative
- Rental Inspection Areas
- Rehabilitation Grant
- VHDA REACH Financing
- Fair Share Policy
- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach

POTENTIAL OPTIONS

- *State Sect. 8 Rehab Grant*

COMMUNITY PLAN POLICIES:

FAIR HOUSING

HN Policy 22:

Implement policies and strategies to incrementally reduce the number of publically assisted housing units in the city **so that Hampton does not exceed its regional fair share distribution of publically assisted housing units** in the city.

HN Policy 23:

Implement policies and strategies to promote the **dispersion of publically assisted housing units** within the city.

HN Policy 24:

Continue to support programs and agencies that seek to **eliminate housing discrimination**.

STRATEGIES/EFFORTS

- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach
- LIHTC Partnerships
- Continuum of Care
- Housing Consortium
- Housing Resources Board
- Fair Share Workshops
- Impediments to Fair Housing Study

POTENTIAL OPTIONS

- *Regional Cooperative Housing Agreements*
- *Housing Research*

SPECIAL POPULATIONS

HN Policy 25:

Support housing opportunities for individuals and groups with special needs including seniors, youth, and persons with disabilities.

HN Policy 26:

Support housing that incorporates facilities and services to meet the health care, transit, or social service needs of households with special needs, including seniors and persons with disabilities.

STRATEGIES/EFFORTS

- Housing Choice Voucher (Section 8) approach
- Veterans Affairs Supportive Housing (VASH)
- LIHTC Partnerships
- Home Repair Blitz
- Fair Share Policy
- Housing Consortium
- Housing Resources Board

POTENTIAL OPTIONS

- *Increase Senior Multi-family options*

COMMUNITY PLAN POLICIES:

EMERGENCY HOUSING & HOMELESSNESS

HN Policy 27:

Support the provision of emergency shelter, transitional housing, and related services to address homelessness at both the local and regional levels.

STRATEGIES/EFFORTS

- Project-Based Vouchers
- Housing Choice Voucher (Section 8) approach
- LIHTC Partnerships
- Continuum of Care
- Housing Consortium
- Housing Resources Board
- Outside Agency Funding

COMMUNITY PLAN POLICIES:

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COMMUNITY PLAN POLICIES:
Housing & Neighborhood

Consider your personal & collective board priorities
and our current housing trends

- 1. “If we are to advance our work in this policy area, which housing policies do you believe will be the most critical to Hampton’s success?”**
- 2. “Are there areas or issues we need to address that don’t seem to be covered?”**