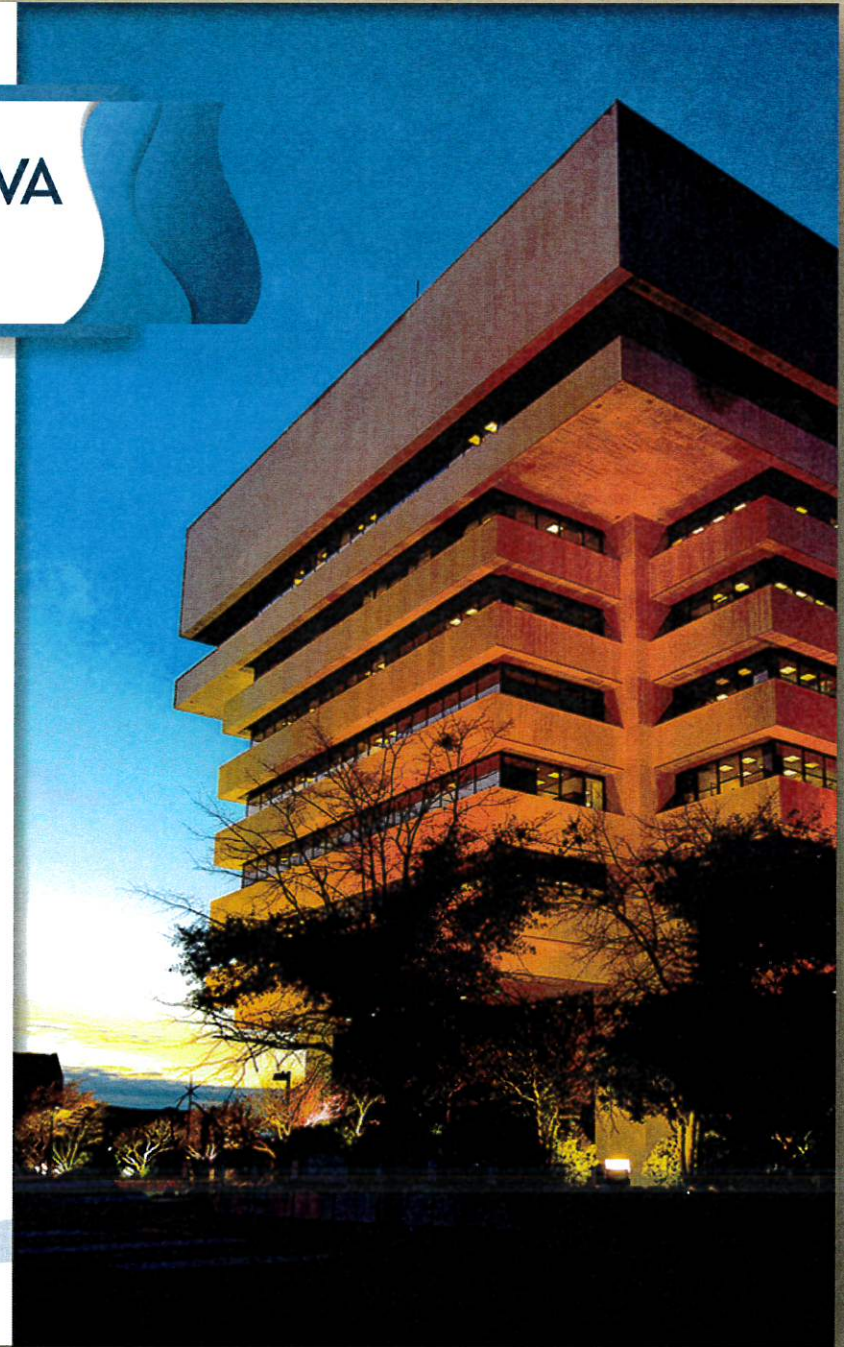




**Economic Growth
City Council
Work Session
Presentation
December 13, 2023**



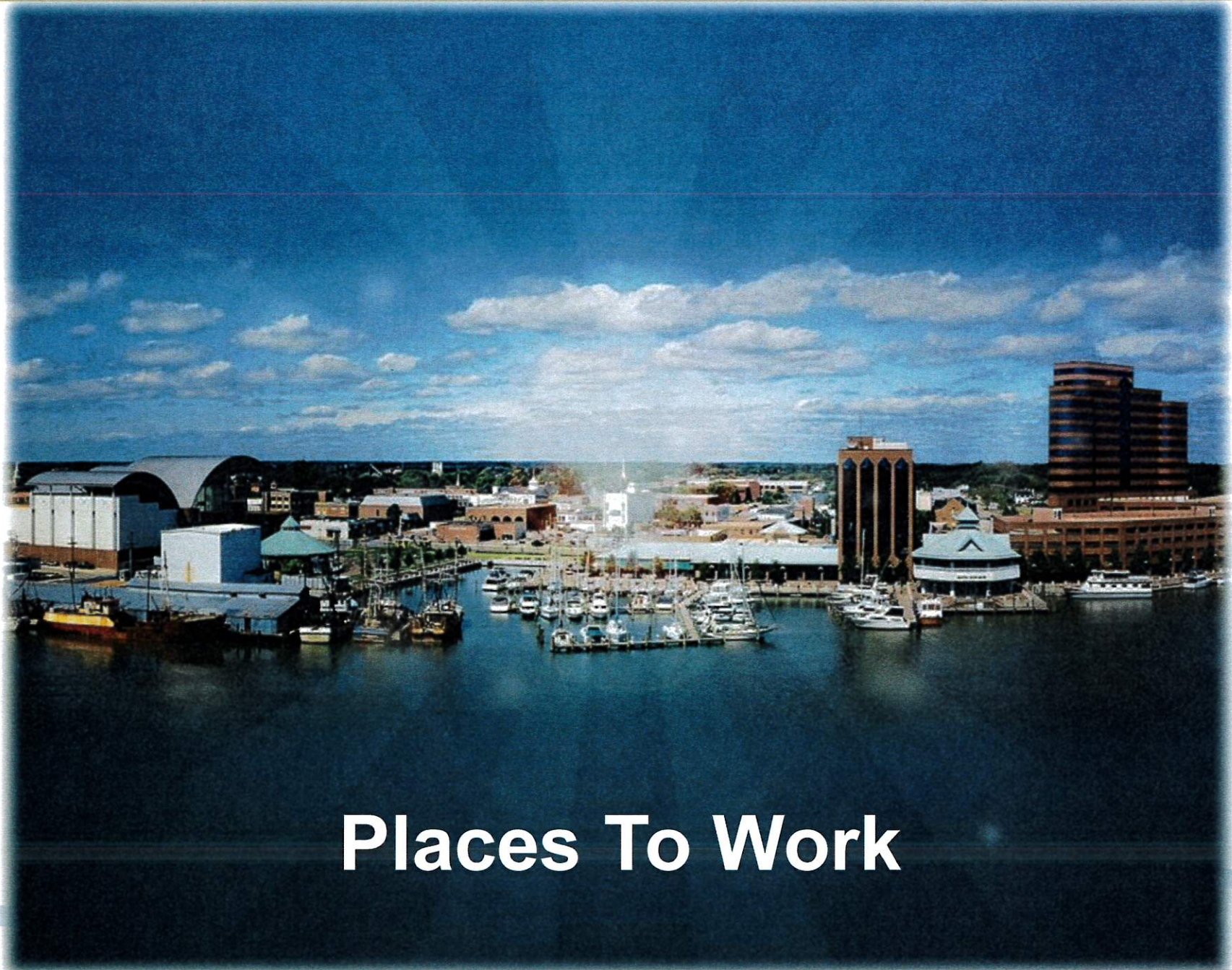
Purpose

- The presentation will provide a overview of major projects that contribute to the City's current economy and future growth. It includes commercial, residential, retail and sports tourism projects.

Strategic Goals

Four Broad Goals to Increase the City's Tax Base through Economic Growth:

- **Business & Job development:** to create jobs for all individuals; while we want high wage jobs we also look for jobs that meet the skill levels of all of our community in order to increase our employment rate;
- **Retail/ restaurant development:** to increase sales and meals tax revenue to help offset the real estate tax burden; the goal is to stop exporting sales to other communities and generate new tax revenue from the region with destination retail and restaurant venues in our city
- **Tourism:** to attract lodging, sales and meals tax from non-residents while creating quality of life amenities for our residents
- **Housing:** to create new housing options, whether single family homes or apartments that add to the tax base, offsetting the burden for existing property owners while also attracting new workers and others to the community



Places To Work

Phenix Commerce Center



PHENIX
COMMERCE CENTER



700 Shell Road

Ground breaking: November 9th



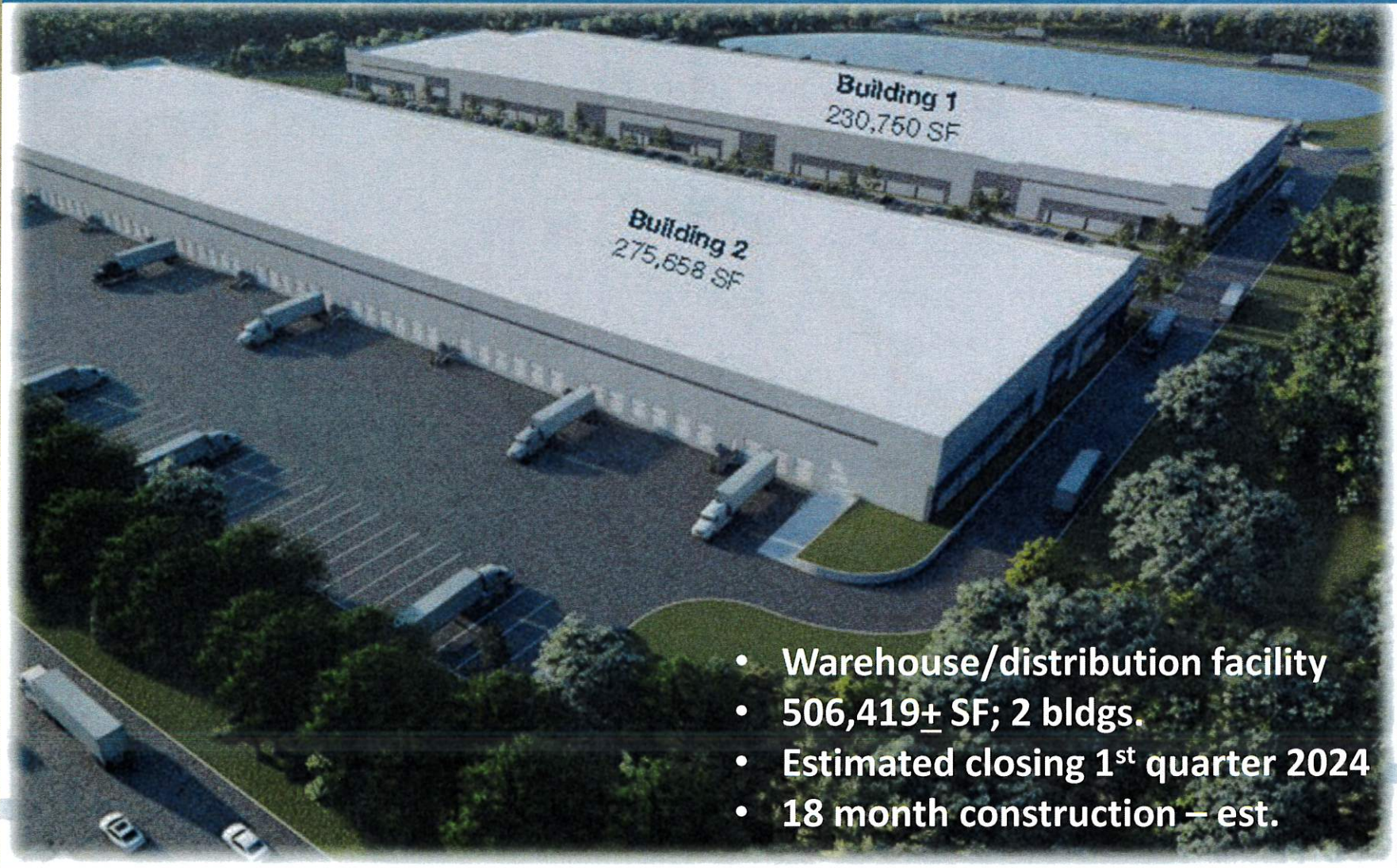
Hampton Roads Logistic Center

MANEKIN[®]

- Hampton Roads Center North
- Neil Armstrong and North Campus Pkways.
- 31.09+ acres



Hampton Roads Logistic Center Site Layout



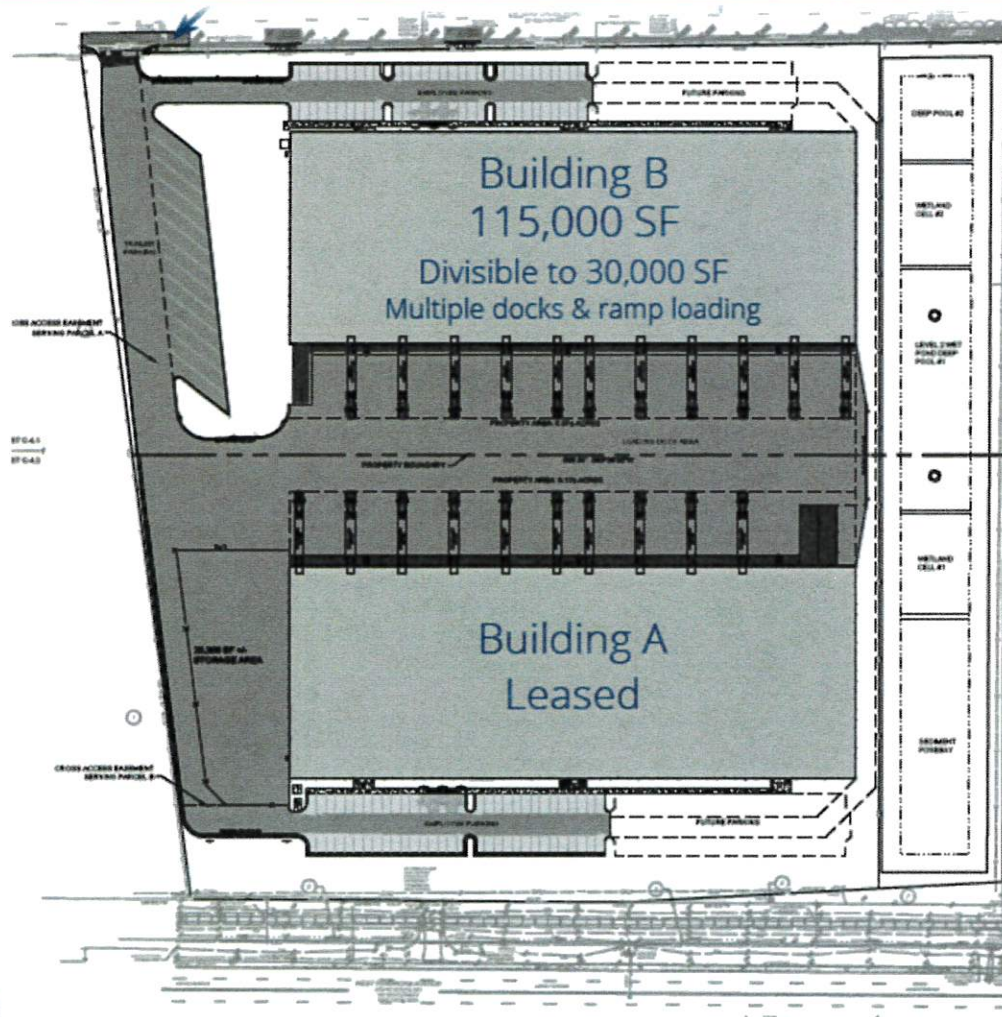
- Warehouse/distribution facility
- 506,419± SF; 2 bldgs.
- Estimated closing 1st quarter 2024
- 18 month construction – est.

Harbor Commerce Center

350 and 360 Salters Creek Road



Harbor Commerce Center – Site Layout



West Pembroke Avenue

- Certificates of Occupancy issued – December 2022 and May 2023
- Buildings “A” and “B” are leased
- Clear height - 32’ minimum
- (22) – 9’ X 10” dock doors
- 7” heavy concrete slab
- 13± trailer space; in addition to parking alongside the loading dock

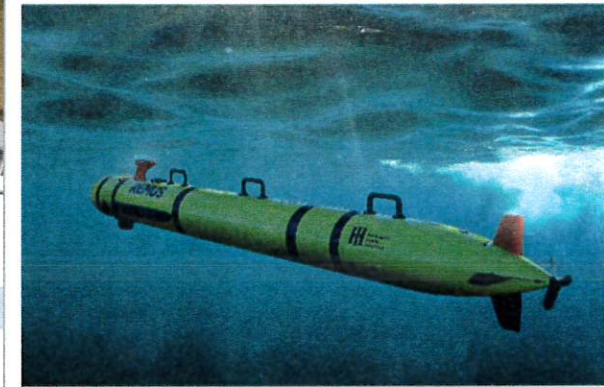
Unmanned Systems Center of Excellence

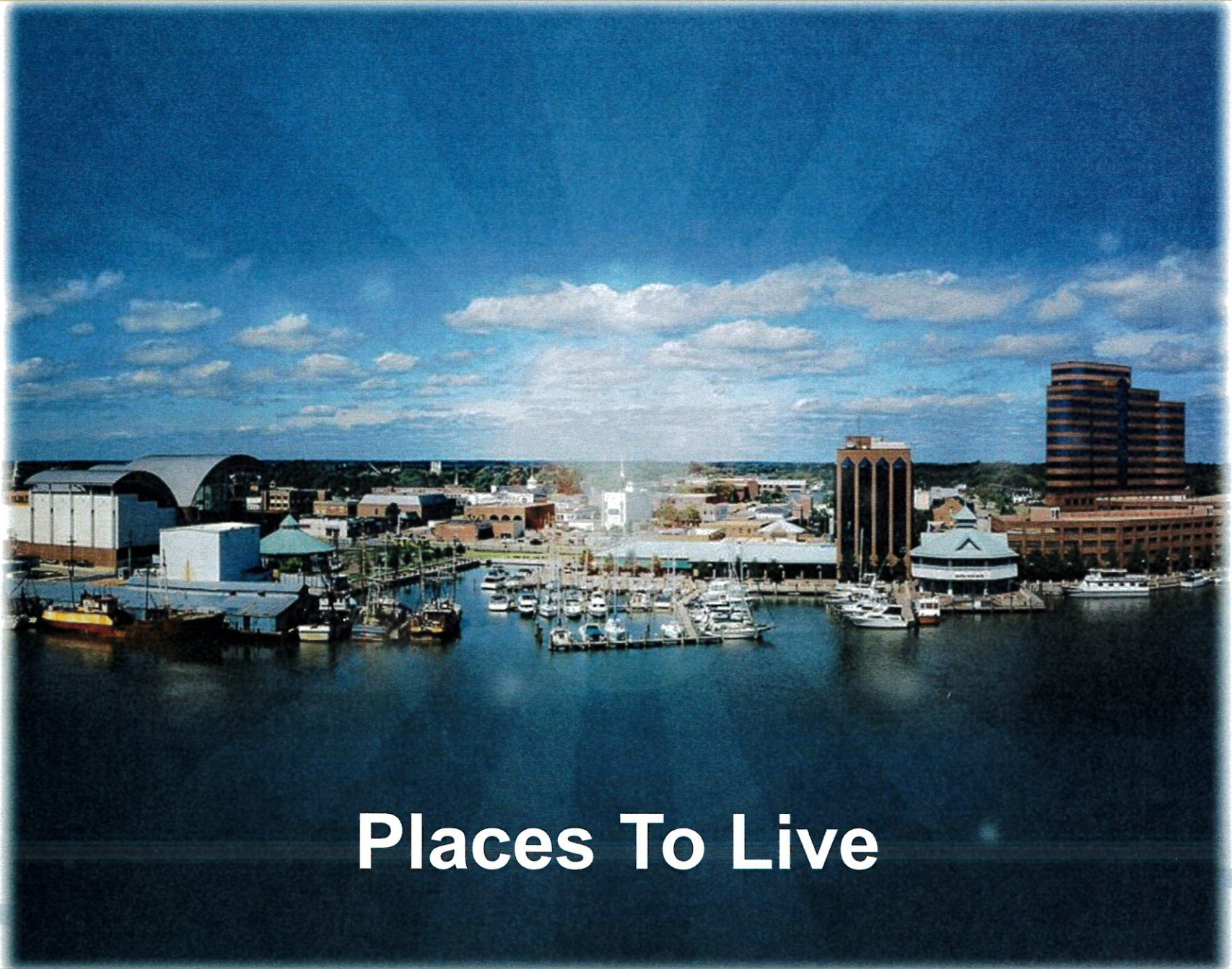


- 157,000 SF
- Will create more than 250 jobs
- 20 acre site in Hampton Roads Center North
- Certificate of Occupancy issued November 2021



Technical Solutions Division
2450 Commander Sheppard Blvd.



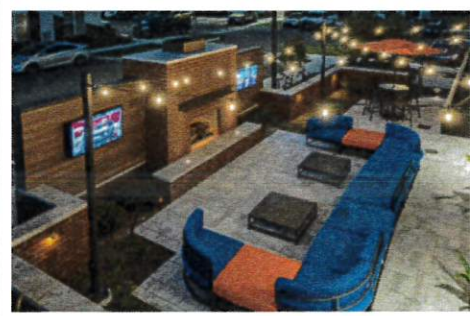


Places To Live

Ellipse Apartments



**2001 Commerce Drive
Coliseum District**



**Studio, 1 ,2 and 3 BR
Pet friendly/pet spa
Coffee bar
24/7 fitness studio
Electric charging
stations
Poker room
Certificate of
Occupancy issued
August 2021**

Monroe Gates



**200 S. Mallory Street
Phoebus**



- 162 units, 1 and 2 BRs
- Clubhouse and pool
- Internet Café
- Private garages available
- Bark Park
- Certificate of Occupancy issued June 2021

Axis At Peninsula Town Center

AXIS
AT PTC



- 162 units, studio, 1, 2 and 3 BR
- Roof top deck
- Fitness center
- Covered parking
- Certificate of Occupancy issued July 2020

**1850 Merchant Lane
Peninsula Town Center**

Lumen Apartments

- Studio, 1, 2 and 3 BR
- Resort pool
- Fitness center
- Pet spa
- Keyless smart locks
- Certificate of Occupancy issued December 2020



2100 N. Campus Pkwy.
Hampton Roads Ctr. North



The Constellation At King



- 1 & 2 Bedrooms
- Pool and roof top deck
- Fitness center
- Resident lounge
- Pet friendly
- Bike racks
- Parking garage
- Certificate of Occupancy issued May 2023



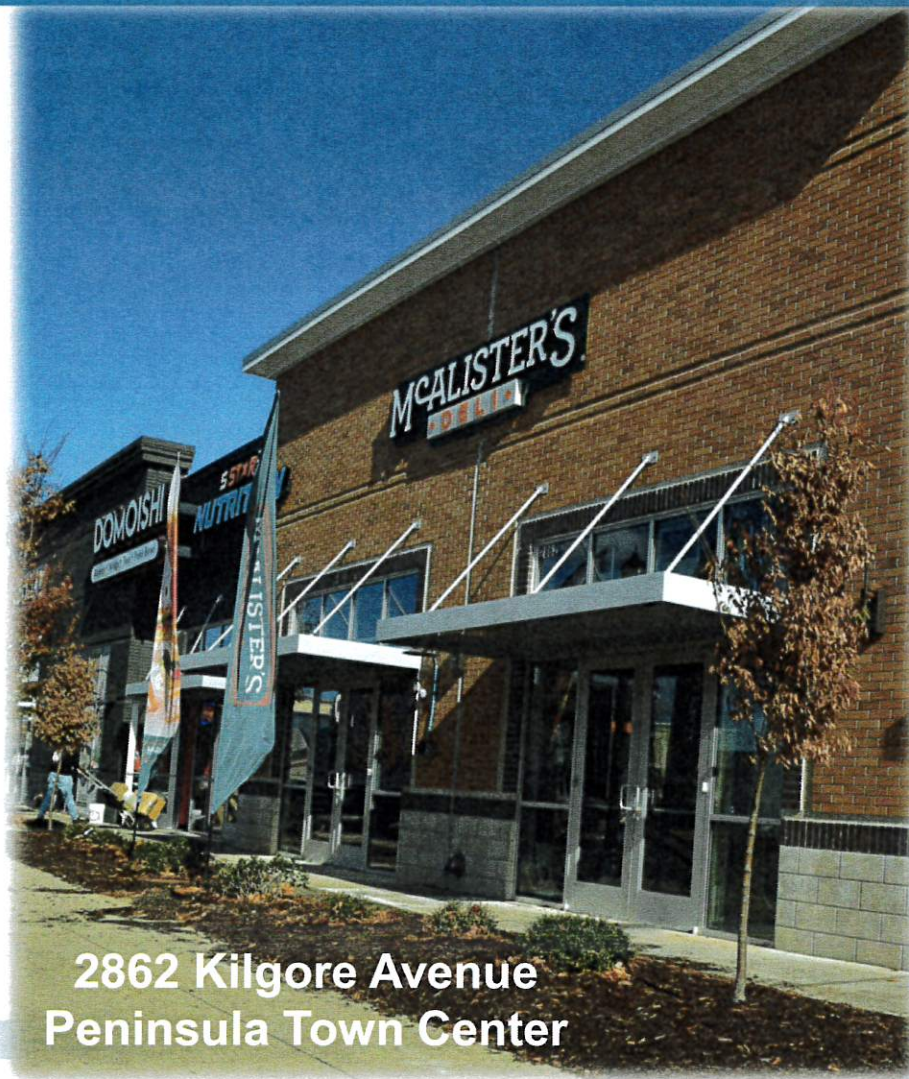
**27 S. King Street
Downtown**





New Retail and Renewed Hospitality Experiences

McAllister's Deli



2862 Kilgore Avenue
Peninsula Town Center

Panera Bread

2155 Coliseum Drive
Coliseum Shopping Center

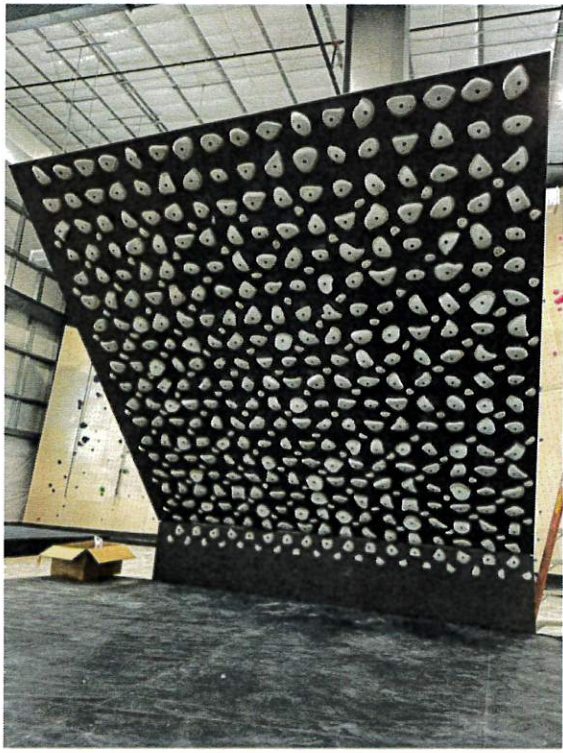


Starbucks

1000 Settlers Landing Road
Hampton University Campus

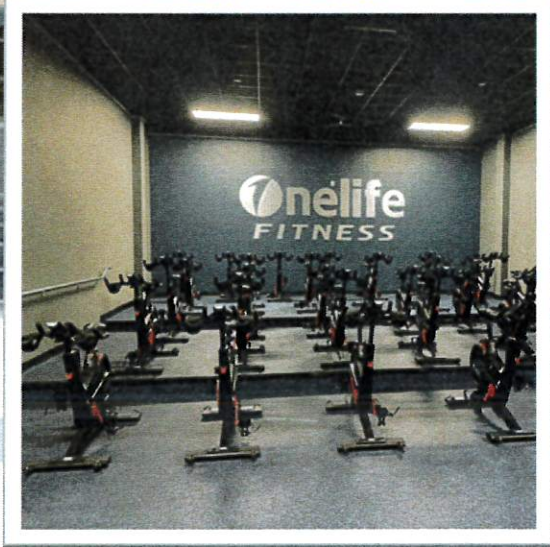


Latitude Climbing and Fitness



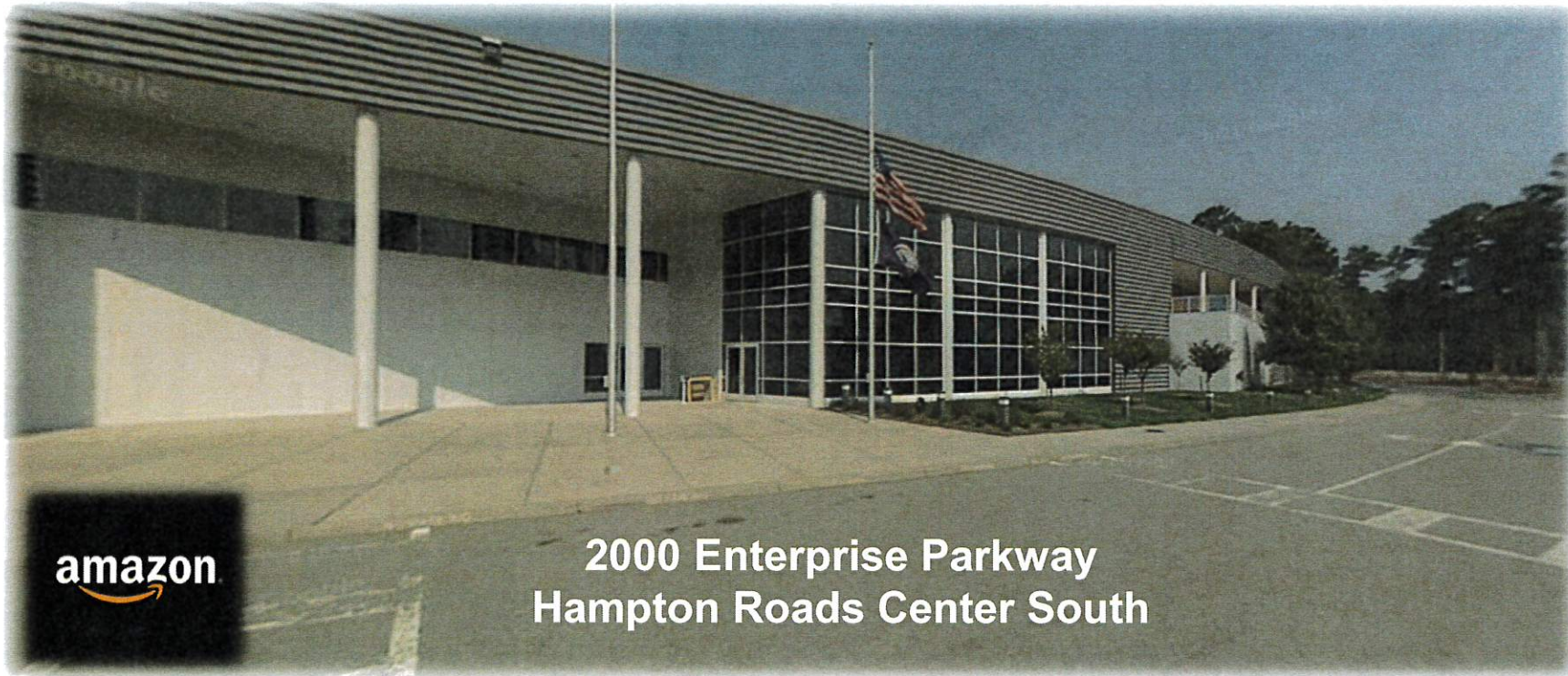
2021 Executive Drive

One Life Fitness



2190 Coliseum Drive

Amazon



2000 Enterprise Parkway
Hampton Roads Center South

The facility will be a Sub-Same-Day Fulfillment Center. These facilities provide customers same-day delivery of more than 100,000 high-demand products spanning multiple categories, including Everyday Essentials, Beauty, Pets, Toys, Electronics, and Apparel.

Embassy Suites

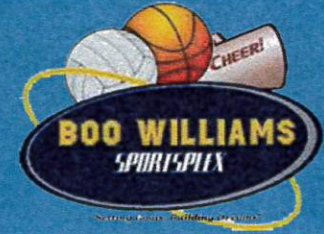


1700 Coliseum Drive
Coliseum District



Sports Tourism Experiences

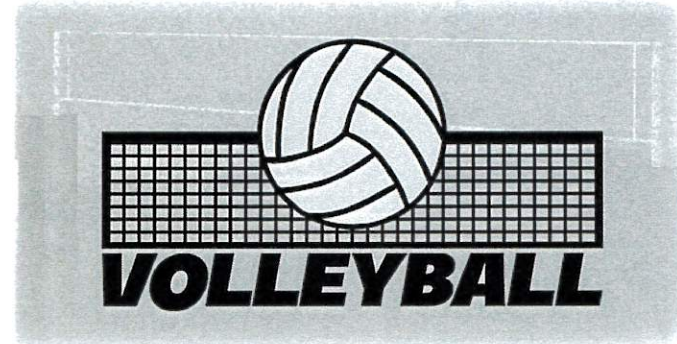
The Boo Williams Sportsplex



- 8 tournament play basket ball courts
- 12 volley ball courts
- 200 meter, six lane indoor track
- Playing pavilions 64,000 and 31,000 SF
- Electronic scoreboard
- Concession stand



Hampton Roads Convention Center



The Aquaplex



- 8 lane 50 meter competition pool
- Depth 6' to 13' to accommodate
- 8 lane 25 yard programming and warm up pool
- Two 3-meter springboards; two 1-meter springboards for competitive diving
- 1,500 elevated seats spectator viewing; 760 seats on deck for competitors

The Aquaplex Pool and Splash Park



The Hampton Queen

The Hampton Queen is climate controlled for your comfort and has some great outdoor space to enjoy the harbor breezes. Bar service and snack bar are available on board!





Strategic Property Acquisitions

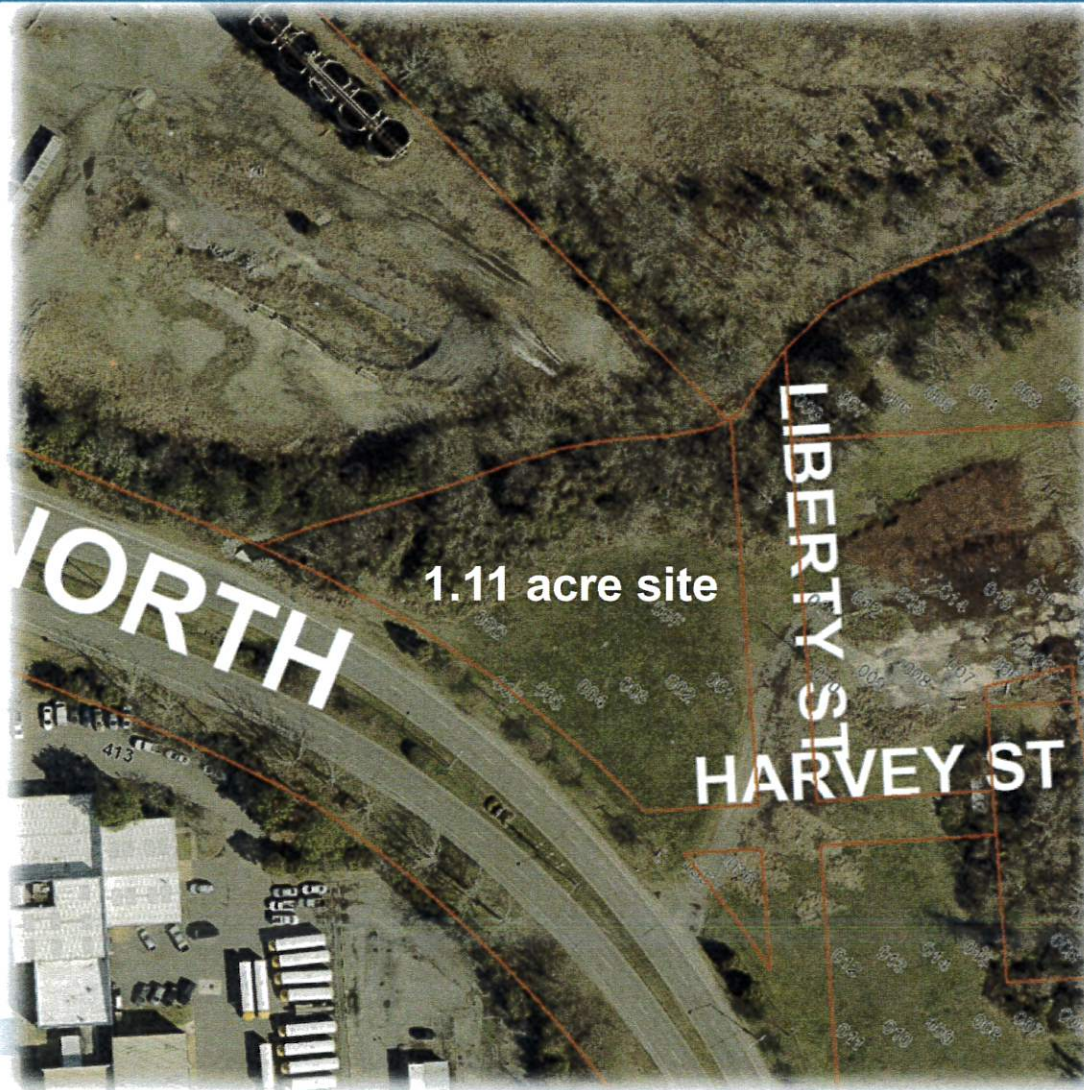
Downtown



112 Kings Way
0.15 acre

08/27/2019

Bright's Creek





HAMPTON^{VA}
ECONOMIC DEVELOPMENT



The Future Looks Bright