

Strategic Projects Ranking Sheet

#	Project	Project Description	Strategic Priority	Initiative	Initial Requested Funding	Ranking Tier
1	Virginia Air & Space Center (VASC) Capital Campaign	VASC's new Master Plan to make significant improvements to the visitor experience should be completed in May 2017 . It has been nearly 10 years since the last major investment in exhibits at the Center and in order to capitalize on the progress made on improving the performance of VASC profit centers to date and address long term sustainability, significant reinvestments in the exhibit experience are needed. The Master Plan will be part of a larger capital campaign that will be implemented in phases over time. When the plan is completed, VASC would like to move quickly in 2018 to implement Phase 1 to provide a bridge to a 21st century exhibit experience and immediately grow attendance and its position as the region's leader in Science Technology Engineering and Math (STEM) programming. Improvements may include a story based sound and light show of the exhibits, a reorganization of the exhibit galleries and interpretation improvements, and the conversion of existing classrooms into dual purpose exploratory laboratories that will be utilized for general public STEM engagement when not used for student groups. During the implementation of Phase 1, a capital campaign will enter its silent phase to advance other phases outlined in the Master Plan.	Economic Growth/ Education	Tourism	1,300,000	
2	Park improvement and Place Making (general)	Funding to support small scale place making projects around the City similar in scale to the porch swings, lighting, history walk, crabs on King and other projects identified in the strategic prioritization process conducted in 2014. These projects will be identified and implemented as part of the Place Making Coordinators engagement with the community co-creators.	Place Making	Creating Great Public Spaces	300,000	
3	Housing Improvement Fund	The Housing Improvement Grant program provides funding to continue the expansion of the Curb Appeal Matching Grant Program to neighborhoods included within adopted Master Plans areas. Program provides matching grants for exterior property improvements consistent design guidelines. The program has been a valuable tool for stimulating private investment in the targeted neighborhoods. This program would also provides funds to acquire and rehab houses to offset the reduction of HOME funds in the past.	Economic Growth	Higher Value Housing & Revitalization	2,800,000	
4	Housing Redevelopment Fund	Support the redevelopment of residential and small commercial properties for higher quality infill redevelopment within Master Plan areas. Funded activities would include: assembling adjacent developable lots, demolition and securing of properties, & disposition costs associated with market rate redevelopment.	Economic Growth	Higher Value Housing & Revitalization	2,137,920	
5	Neighborhood Pools	Fund major capital repair and replacement for neighborhood pools throughout the City.	Place Making	Creating Great Public Spaces	5,000,000	
6	Neighborhood Improvement Fund	The Neighborhood Improvement Fund program provides funding to support smaller public improvement projects in the community that create a sense of place and pride, improve opportunities for neighbor to neighbor interaction, and builds the capacity of neighborhood groups to plan and implement a project. Eligible projects are identified by neighborhoods and the Neighborhood Commission, approved by the Commission, and managed by CDD staff.	Place Making	Great Public Spaces	450,000	

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7	Infill Development	Required to repay CDBG for acquisition of properties that would be slated for market rate housing.	Economic Growth	Higher Value Housing & Revitalization	236,600	
8	Downtown Splash Pad	Install a splash pad at Carousel Park.	Place Making	Activate Existing Spaces	500,000	
9	Air Power Park	Elevate all jets, install new foundations of rockets and missiles. Install new walkways, new landscaping, move existing playground and add new park amenities, i.e. benches and trashcans. Replace window tinting.	Place Making	Creating Great Public Spaces	725,000	
10	Enhanced Park Maintenance (Gosnold, Briarfield, etc)	Redesign and improvements to Gosnold and Briarfield Parks.	Place Making	Creating Great Public Spaces	11,350,000	
11	War Memorial Stadium	Upgrade stadium to ADA compliance standards, improve walkways and replace restrooms. Improve parking area, replace locker rooms, repair stands, upgrade infrastructure, install parking lot lights and improve field drainage.	Place Making	Great Public Spaces	4,300,000	
12	Martin Luther King, Jr./Hampton Heroes-First Citizens Memorial	This project is the result of the recommendation of a citizen committee that was formed in late 2009 and began meeting in 2010. The committee was tasked with identifying ways to honor Dr. Martin Luther King, Jr. and Hampton citizens who have shaped the community via a commitment to the ideals of Dr. King. That is, these citizens had an impact on Hampton's history by exhibiting a commitment to peace, justice, and progress. The committee finalized their recommendations in June 2015. In the fall of 2015, architecture students from Hampton University created possible design options.	Place Making	Creating Great Public Spaces	500,000	
13	Downtown Seafood Initiative	Improve public infrastructure and public space for the Downtown Seafood initiative to support the growth of Virginia Tech seafood research facility to include additional lab space, visitor center, waterfront restaurant and other improvements.	Economic Growth	Jobs	12,000,000	
14	Coliseum Drive Redevelopment	Redevelopment of Coliseum Drive between Mercury Boulevard and Pine Chapel Road to support economic development goals.	Economic Growth	Mixed Use	35,000,000	
15	Hampton Roads Center Business District Infrastructure	Install center median street lights along Magruder Blvd from the South Campus entrance at Enterprise Parkway North Semple Farm Road.	Economic Growth	Jobs	1,100,000	
16	Magruder Blvd Landscape Improvements	Improve medians and replace plant bed material. Install crepe myrtles from Enterprise Parkway north to Semple Farm Road.	Economic Growth	Jobs	500,000	

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17	Crossroads Parking Expansion	Construct new parking facilities to offset parking displaced by development of Crossroads Initiative area.	Economic Growth	Tourism	2,400,000	
18	Buckroe Bayfront Redevelopment Acquisition	Acquisition and demolition of properties in the Atlantic Avenue area in order to achieve redevelopment goals in the Buckroe Bayfront Area.	Economic Growth	Higher Value Housing & Revitalization	5,058,120	
19	Greater Buckroe Redevelopment Acquisition	Property acquisitions in College Court and Fordham, per the Buckroe Master Plan.	Economic Growth	Higher Value Housing & Revitalization	2,053,000	
20	Buckroe Bayfront Area Infrastructure	Infrastructure improvements in order to achieve redevelopment goals in the Buckroe Bayfront Area.	Economic Growth	Higher Value Housing & Revitalization	9,100,000	
21	Downtown Acquisition	Property acquisitions in Olde Hampton per the Downtown Master Plan.	Economic Growth	Higher Value Housing & Revitalization	6,865,000	
22	Pressey Otley Development	Pressey Otley Roadway Substructure.	Economic Growth	Higher Value Housing & Revitalization	325,000	
23	Social Services Building Replacement	Replace the social services building with a new facility more appropriately designed for its function. Significant repairs are needed to the existing facility including a new roof, windows and HVAC system.	Good Government		12,000,000	
24	Police Academy	Space needs for Police Academy, forensics space and evidence storage.	Safe and Clean Community		1,700,000	
25	911/EOC Center	Construct new 911/EOC center near Fire Station 11 so that these critical public safety operations can be in hardened facilities outside of the flood plan.	Safe and Clean Community		2,200,000	
26	Maida Site Redevelopment Howard Street Extension	This project would extend Howard Street through the Maida site. This creates a block structure appropriate for new urban development in Phoebus to infill on what was a large manufacturing site. The project also includes extending utilities up the new street, making access easier, shorter, and cheaper for new development.	Economic Growth	Higher Value Housing & Revitalization	275,000	

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27	Slaughter Property Redevelopment	The project will provide a new street connection both breaking up and overly long block along Mallory Street as well as creating new corners and street frontage. The result is a more developable site as well as a better connected, walkable neighborhood with greater long term viability.	Economic Growth	Higher Value Housing & Revitalization	308,000	
28	Bright's Creek Initiative (including Riprap on ramp)	Funding is necessary to continue to acquire property, build a parallel access road from Rip Rap Road to N. King Street and the construction of phase one of the Bright's Creek Greenway/park.	Economic Growth	Jobs	7,500,000	
29	Downtown Development	Support for Downtown development initiatives.	Economic Growth	Mixed Use	6,000,000	
30	Sports Tourism Facility (Crossroads Amateur Sport)	Implement recommendations from Sports Tourism Feasibility Study and 2015 Coliseum Central Master Plan to construct a new amateur sports facility (aquatics facility) within the Crossroads Initiative area. Preliminary design work and feasibility study have been completed for a mid-level competition aquatics facility.	Economic Growth	Tourism	17,000,000	
31	Community Pool Replacement	Construct natatorium with a 25 by 25 pool, one springboard, 125 spectator seats, and a 5,270-sq. ft. leisure pool with a waterslide and spray feature. This would be a modernized option for a replacement pool/community center. Would be included as part of the Sports Tourism facility if that project moves forward.	Place Making	Great Public Spaces	13,000,000	
32	Dutch Dialogue/Central Park	Implement recommendations from the Dutch Dialogue process and provide additional amenities throughout the Newmarket Creek basin, including Bass Pro Lake and Lake Hampton. Such amenities may include but not limited to multi-purpose path connection (consisting of elevated walkway and/or natural surface), signage, benches, trash receptacles, pavilions, and docking areas. This will be funded with either home elevation funds or stormwater.	Living with Water		2,000,000	
33	Greenman Property	To improve egress and resurfacing of Freeman Drive from Armistead to entrance of property. Build large concrete pad, rebuild existing pier, add parking lot, update utilities services to this location to support special events and build walkways over water.	Place Making	Creating Great Public Spaces	800,000	
34	PW Operations Center	Construct a new Public Works Operations and Fleet Services Complex on North Armistead Avenue. The existing complex was pieced together over many years with facilities that are no longer adequate, has Code requirements and are not laid out to provide efficient service. The property at the current location is a Council priority for redevelopment. Other funding sources include the Solid Waste Fund.	Economic Growth/Good Government		19,150,000	
35	Downtown Promenade	Create a promenade downtown that connects Queens Way with Settler's Landing Road.	Place Making	Creating Great Public Spaces	100,000	