

**LU-CD Policy 25:** Promote community involvement in planning and implementation of neighborhood improvement initiatives such as neighborhood watch, streetscape beautification, and infill development.

**LU-CD Policy 26:** Promote access to educational, social, civic, recreational, and employment opportunities particularly for youth and seniors.

**LU-CD Policy 27:** Preserve and enhance the character of historic residential neighborhoods by encouraging new or remodeled structures to be compatible (prevailing scale, form, and materials) with the neighborhood and adjacent structures.

**LU-CD Policy 28:** Treat residential streets as both public rights-of-way and neighborhood amenities. Provide sidewalks, street trees, and other amenities that favor pedestrians.

**LU-CD Policy 29:** Encourage high quality new developments that are compatible with surrounding neighborhoods.

*(See the Housing and Neighborhoods section of the Community Plan for additional policies.)*

**District Policies**

Districts
Buckroe/Salt Ponds
Coliseum Central
Copeland Industrial Park
Downtown Hampton
Hampton Roads Center
Langley Research and Development Park
Phoebus

**LU-CD Policy 30:** Follow a master planning process for districts to identify and address land use and community design issues that are unique to individual districts.

**LU-CD Policy 31:** Encourage a mix of land uses that is appropriate for each district. Promote the efficient use of land and high quality urban design.

**LU-CD Policy 32:** Encourage the upgrading and revitalization of districts in a manner that is consistent with the character and scale of the district and is compatible with the character of surrounding neighborhoods.

**LU-CD Policy 33:** Enhance and set the standard for the appearance of districts with the maintenance, repair, and upgrading of City infrastructure and facilities. Set the standard for appearance and maintenance with City infrastructure and facilities.

**LU-CD Policy 34:** Provide for certain types of research and development and manufacturing uses relatively free from offense within Langley Research and Development Park, including certain support commercial uses intended to provide services to the park, limited to land at the park entrances.

**LU-CD Policy 35:** Create a special zoning district to promote the development of a mix of office, distribution, light manufacturing, and support service uses within a modest campus setting for Langley Research and Development Park. The central location of this District should support the commercial and high-tech interests located in the surrounding Magruder Corridor area, including NASA Langley Research Center, Langley Speedway, and the business parks of Hampton Roads Center South, Central and North Campuses, along with long standing maritime interests in the area.

**Corridor Policies**

**LU-CD Policy 36:** Follow a planning process for corridors to identify and address land use and community design issues that are unique to the individual corridor.

**LU-CD Policy 37:** Encourage corridor-oriented commercial development within specified areas to strengthen the viability of commercial uses and to protect residential uses and adjacent neighborhoods. Areas specified for corridor-oriented commercial include business corridors and commercial nodes within residential corridors.

**Business Corridors** - are dominated by commercial and/or industrial land uses. Business Corridors in Hampton are noted in the table below:

<i>Business Corridors</i>
1. <i>Aberdeen Road (City limits to Briarfield Road)</i>
2. <i>Armistead Avenue (Hampton Roads Center Parkway to Semple Farm Road)</i>
3. <i>Armistead Avenue (Settlers Landing Road to Mercury Boulevard)</i>
4. <i>Big Bethel Road (Aluminum Avenue to Briarfield Road)</i>
5. <i>Coliseum Drive</i>
6. <i>Commander Shepard Boulevard (Armistead Avenue to Brick Kiln Creek)</i>
7. <i>King Street (Hampton River to I-64)</i>
8. <i>Mallory Street (I-64 to Mercury Boulevard)</i>
9. <i>Magruder Boulevard (with targeted commercial nodes at Hardy Cash Drive, Floyd Thompson Blvd., and Commander Shepard Blvd./Semple Farm Road)</i>
10. <i>West Mercury Boulevard (City limits to King Street)</i>
11. <i>West Pembroke Avenue (City limits to King Street)</i>
12. <i>Settlers Landing Road (Armistead Avenue to I-64)</i>
13. <i>Todds Lane/Cunningham Dr. (Aberdeen Road to West Mercury Boulevard)</i>
14. <i>Wythe Creek Road</i>

**Residential Corridors with Commercial Nodes** - have a mix of residential and commercial uses;

they include the city's oldest commercial corridors. These corridors may be characterized by individual commercial buildings and sites that are marginal or no longer viable in today's market. New and expanded commercial uses are encouraged to concentrate within established commercial nodes. Residential Corridors with Commercial Nodes in Hampton are noted in the table below:

<i>Residential Corridors with Commercial Nodes</i>
1. <i>Aberdeen Road (Briarfield Road to Todds Lane)</i>
2. <i>Armistead Avenue (Settlers Landing Road to Sunset Creek)</i>
3. <i>Armistead Avenue (West Mercury Blvd. to Hampton Roads Center Parkway)</i>
4. <i>Big Bethel Road (City limits to Briarfield Road)</i>
5. <i>Briarfield Road/Queen Street/Settlers Landing Road (City limits to Armistead Avenue)</i>
6. <i>Commander Shepard Boulevard (Brick Kiln Creek to Big Bethel Road)</i>
7. <i>County Street</i>
8. <i>Hampton Roads Center Parkway</i>
9. <i>Fox Hill Road</i>
10. <i>Kecoughtan Road</i>
11. <i>King Street (I-64 to SW Branch of Back River)</i>
12. <i>Lasalle Avenue</i>
13. <i>Mallory Street (East Pembroke Avenue to Richmond Drive)</i>
14. <i>East Mercury Boulevard (King Street to Mill Creek)</i>
15. <i>East Pembroke Avenue (King Street to First Street)</i>
16. <i>Power Plant Parkway</i>
17. <i>Todds Lane (City limits to Aberdeen Road)</i>
18. <i>Woodland Road</i>

**LU-CD Policy 38:** Protect adjacent neighborhoods and promote compatible land uses within the city's residential corridors. Compatible uses include medium and low

density residential. Other potentially compatible uses include: high density residential and public/semi-public uses (churches, community facilities, schools, etc.).

**Residential Corridors** - corridors are dominated by single family residential uses. Residential Corridors in Hampton are noted in the table below:

<i>Residential Corridors</i>
1. <i>Andrews Boulevard</i>
2. <i>Little Back River Road</i>
3. <i>Mallory Street (East Mercury Blvd. to East Pembroke Ave.)</i>
4. <i>Shell Road</i>
5. <i>Victoria Boulevard</i>