

Application to DHCD Submitted through CAMS

City of Hampton

HTF- Peninsula

Application ID: 48509272017154256
Application Status: Pending
Program Name: Housing Trust Fund Homeless Reduction Grant
Organization Name: City of Hampton
Organization Address: 1320 LASALLE AVE
HAMPTON, VA 23669-3810
Profile Manager Name: Mary Holup
Profile Manager Phone: (757) 727-1859
Profile Manager Email: mary.holup@dss.virginia.gov

Project Name: HTF- Peninsula
Project Contact Name: Mary Holup
Project Contact Phone: (757) 727-1859
Project Contact Email: mary.holup@dss.virginia.gov
Project Location: 1320 lasalle ave
hampton, VA 23669-3801
Project Service Area: James City County, York County, Hampton City, Newport News City, Poquoson City, Williamsburg City

Total Requested Amount: \$100,000.00
Required Annual Audit Status: Accepted

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Budget Information:

Cost/Activity Category	DHCD Request	Other Funding	Total
Rapid Re-housing	\$100,000.00	\$0.00	\$100,000.00
Administration	\$2,500.00	\$0.00	\$2,500.00
Housing Stabilization Case Management	\$30,000.00	\$0.00	\$30,000.00
Housing Stabilization Financial Assistance	\$5,000.00	\$0.00	\$5,000.00
Rent Arrears	\$7,500.00	\$0.00	\$7,500.00
Rent assistance	\$55,000.00	\$0.00	\$55,000.00
Permanent Supportive Housing	\$0.00	\$0.00	\$0.00
Pre-development	\$0.00	\$0.00	\$0.00
Total:	\$100,000.00	\$0.00	\$100,000.00

Budget Narrative:

The total funding is for \$100,00.00 and is requested under RRH. \$68,000.00 is requested for direct customer rental assistance. Funding has been requested for a 1/2 time case manager. If awarded grant will be combined with Project Impact a joint school system (Hampton and Newport News) grant already awarded.

Questions and Responses:

1.

Summarize the funding request. The summary must list the total request for each budget activity.

Answer:

Hampton Department of Human Services (HDHS) presents this funding request for \$100,000.00 to administer Rapid Re-housing services under the 2017-2018 Housing Trust Fund. 68% (\$67,500.00) of the request is for direct customer assistance associated with housing expenses. \$30,000.00 has been requested to cover the cost of case manager to ensure intensive case management services are provided. The additional portion of the case manager salary will come from a joint federal grant (IMPACT) with Hampton and Newport News School systems. Any additional case management services will be covered by Hampton Human Services. \$2,500 will be used to cover the supply cost to outfit the Case manager (computer, cell phone and office supplies).

2.

Provide a detailed description of the proposed activities. The narrative must include the project location and the current status of project components either under development or in the process of being implemented.

Answer:

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This project proposes to serve the residents of Hampton and Newport News, Virginia. Services will be provided through the Hampton and Newport News Departments of Human Services in conjunction with both Hampton and Newport News School systems. The local Workforce development has also agreed to participate as a lead partner. All have projects that serve the youth in the community. This program proposes to provide long term rental assistance and housing stabilization services for homeless youth (18 to 24) and youth head of household families that have school aged children. The program will serve approximately 10 to 15 individuals and households.

Newport News and Hampton School systems were awarded a Homeless Children and Youth Program grant (IMPACT) for the period of July 2017 to June 2020. This grant was written as the first step in a collaborative effort to target students (18 to 22) and families experiencing homelessness, or at risk of experiencing homelessness. Those at risk of homelessness will be referred to VHSP prevention program but will be case managed by the social worker assigned to this grant. The second step of the project is secure funding to house homeless youth and families. This HTF grant would fulfill that need. The third step is to engage community services for education, training and employment. This component will be provided by the local Workforce Development office, SNAPET Elevate and school system.

The program will commence by receiving referrals from multiple locations. These locations include; 1) Child Welfare units in social services, 2) Local school systems, 3) Emergency Shelters and 4) LGBT Life Center (new peninsula location). Generally all RRH referrals would be processed through the lower Peninsula SCAAN but as this population comes from non-traditional service providers, referrals can/will be processed by the housing unit in prospective DSS offices. Once the referral has been accepted and assigned to a case manager, they will be referred to SCAAN for any needed wrap around services. We will develop and incorporate a youth registry with our current SCAAN registry and move them through our system of care in an identical manner. VI-SPDATS will be completed to target the most vulnerable within this population.

The IMPACT grant awarded has secured funding for a part-time case manager. With HTF funding that position will be upgraded to full time, as a shared cost. The case manager hired or assigned will cross train in school social work practices and homelessness services. The case manager will provide intensive case management services and provide community resources to ensure housing stabilization is achieved.

Program goals:

- 1) Obtain and remain in Permanent housing
 - a. Of those entering the program , 75% will increase income within 6 months
 - b. 90% will remain permanently housed for at least one year
 - c. Of those currently attending high school 80% will continue in school and graduate on time
 - d. 90% reduction in moves by students in a school year
- 2) Increase skills and/or income
 - a. 100% will be screened for all available mainstream services and submit applications for such services. This will include McKinney-Vento school services.

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- b. 100% will register will with the local One Stop employment agency – Youth designed services
- c. 100% will receive case management services
- 3) Achieve greater self-determination
 - a. 50% will engage in additional education components
 - b. 50% will engage services designed to address any identified barriers (Substance abuse/mental health, anger management, parenting classes).

Although Hampton and Newport News are listed as the primary population site, the project would accept youth from any locality within the Peninsula COC. That locality would have to agree to participate with the youth work group and provide any additional case management services.

3.

Provide an overview of how this project aligns with the continuum of care (CoC)/ local planning group (LPG) emergency crisis response system and state and federal goals to end homelessness.

Answer:

In 2014 the Peninsula COC actively developed a system to address veteran homelessness. During the developmental phase we were able to achieve the goal of functionally ending veteran homelessness. The veteran system has now been fully integrated into the COC structure. The goal of this application is to address the specialized needs of youth and families with children in much the same way. This pilot will allow this COC to address the very specific needs of youth/families homelessness. Studies show that for every youth that ages out of foster care, Juvenile detention centers and abusive homes the community/government will pay \$300,000 in social cost. Research states that they will have a 70% higher chance of becoming homeless. Another finding is 30% of homeless youth identify as LGBT. Current programs that address homeless youth are available in the COC but they are fragmented. Homeless youth/families are expected to navigate a fragmented system that frustrates even the most seasoned adult. These resources need to be streamlined and developed into an actual system of care that is seamless and fitted to the youth/families. Hampton proposes to develop this system of care within the GVPHC and replicate the system once designed. A youth registry (master list) will be created, that allows the GVPHC SCAAN to track and monitor youth homelessness and assure appropriate placements into available housing resources. It will also assist in capturing accurate youth data. The HMIS system is used to create and prioritize the registry based on the VI-SPDAT.

Current school initiatives include Impact Thursday and Race to Graduation. Both programs were developed within the last couple of years and have achieved success, but with expansion could develop into a fully integrated system of care.

Race to Graduation is designed to ensure high school seniors, with barriers, have the resources needed to successfully and timely attain a high school diploma. One social worker is assigned to each area high school to identify barriers preventing graduation. These are at risk youth that face many barriers including homelessness. Since this collaboration was implemented two high school seniors utilized rapid rehousing funds. An additional ten high school seniors were referred and successfully diverted, they are now with family. Impact Thursday events are

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held in conjunction with area school jurisdictions to identify households that are either homeless or at risk. The event works to connect families to both cash and non-cash resources and to expand access to mainstream resources thereby reducing the number of families that enter into first time homelessness. Wrap around service providers are also present at the events to ensure that families can address all of their needs. Since the inception of this event, 44 households and 129 individuals have been impacted. Four households 17 individuals, have been rapidly rehoused and 8 households, 22 individuals were able to maintain existing housing using prevention funds. A total of 21 households were reached by other wrap around service providers. Collaboration between the CoC and area schools has achieved positive results. Additional funding would allow expansion of our ability to target and assist youth and families. It has been our experience that intensive case management is needed with this young population. Our success rate can be improved with intensive services and a hands on approach. Youth's attention spans tend to be brief needing frequent guidance and redirection to task is needed. With this grant's collaborative approach to housing stability and targeting of youth and families we have an opportunity to dramatically change the future of young people and prevent a lifetime of falling in and out of homelessness.

4.

Describe the unmet local need this project will address within the CoC or LPG (for the Balance of State CoC). Be sure to include local homeless data that demonstrates the gap and demand and identify how the proposed project will address this need.

Answer:

Local data mirrors that of national data. According to the National Coalition for the Homeless, youth homelessness falls into three inter-related categories: family problems, economic problems and residential instability. Hampton and Newport News have completed a number of City wide assessments that substantiate the national data. These assessments were completed by city partners that included:

- 1) Annual Program Evaluation Report completed the Hampton Juvenile Justice System
- 2) Critical Gap Survey completed annually by the Community Policy and Management Team
- 3) Promoting Safe and stable Families Community Needs Assessment completed by Hampton Department of Human (HDHS) services.
- 4) Homeless youth data provided by HMIS

Hampton and Newport News have found that the majority of disconnected homeless youth and families have been or are involved with multiple child and family serving systems. While these child serving systems have created a community based system that serve youth under 18 a major gap exists once the youth reaches the age of 18. Most services provided to youth end at the age of 18. Hampton and Newport News continue to struggle with youth at imminent risk of living in poverty and facing major barriers for overall life success.

Most current Peninsula statistics (2016-2017) on homeless youth include;

74 youth between the ages of 18-24 resided in emergency shelters

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5 were literally homeless on the day of 2017 Point In Time count

16 youth were provided RRH services during the 2016-2017 cycle

79 Hampton high school 89 Newport News high schools dropouts (according to Hampton City Schools 20 were listed as homeless)

25 Hampton and Newport youth over the age of 18 returned from Juvenile Justice Correction Facility (unknown how many returned as homeless).

From contact with local school systems it can be inferred that additional youth are homeless or living in unstable living conditions (couch surfing). 217 Hampton and 279 Newport News youth are reported homeless using the McKinney-Vento definition. With the opening of the Peninsula LGBT life Center additional homeless youth may be identified. These statistics clearly show a gap in homelessness services for this population and region.

The project will develop a team specifically designed to deal with youth and families. That team will consist of local school systems, housing services and workforce development. All have committed support and staff. All cases will be referred to SCAAN for additional resources as needed. With grant approval the school system worker will be upgraded from part-time to full time. Supportive resources have already been identified and are immediately ready to assist any youth and families referred.

5.

Provide the number and type of households projected to be served with this funding. Provide the average cost per household based on this request and all anticipated project resources.

Answer:

RRH funds will be used to house both individuals and families. Total rental costs are based on 10 units. Individuals may share one unit. Grant will serve 10 individual Households and 5 family households. Cost per Household is \$4,757.78.

Type	Monthly cost	Yearly cost	Comment
Deposit – 10 units	\$700	\$7000.00	Initial – one time
Rent – 10 units	\$700	\$42000.00	On-going expense – based on 6 months – total rent subsidy
Additional rent	\$700	\$18,500.00	This give the project flexible in assisting over 6 months
Case Management – grant cost	\$166.67	\$2000.00	Case management is based on 12 months of service with 15 households

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Case management - agency cost

\$155.56

\$1866.67

Case management is based on 12 months of service with 15 households

Community partner cost are not reflected in the cost analysis.

6.

If applicable, describe how this project will reduce the number of homeless youth (age 18-24) and families.

Answer:

Targeted population please see all other questions and answers

7.

Identify how the proposed project is housing focused and supports a housing first model. Describe how high-barrier households will be addressed with this funding. Describe in detail the systems that are in place to ensure that households experiencing homelessness are moved quickly to permanent housing and remain stably housed.

Answer:

Prior to using the Housing First model diversion will be utilized. This has been successfully accomplished in the Race to Graduation partnership. Ten youth were reconnected and stably housed with family. Over the last several years working with the school systems we have learned that family connections can be reestablished. Reestablishing family connections and stabilizing these connections will be the first option. Once the family connections have been made continued support will be provided to ensure housing stability. Family support and natural support systems are critical to the future success of youth. If no other available options present, Housing First will be implemented. This COC has the ability to quickly house, and has regularly done so, within the same day as identified. The applicants have actively practiced the housing first approach for over 6 years. Over the last year we learned that it is extremely difficult to house the youth population. Landlords are not very willing to house youth with little to no work history and no housing history other than family. The reoccurring barrier is often age and behaviors associated with the age group. Work has been done to cultivate landlords friendly to the youth population. Expanding the landlord base has been a major goal of the Greater Virginia Peninsula Homelessness Consortium (GVPHC). In September 2017 the GVPHC hosted the third annual landlord workshop forty plus landlords attended, creating additional opportunities for housing. Program goals and customers barriers were discussed. In the last year two Race to Graduation youth were successfully housed and four Impact Thursday families were housed within the same day.

VI-SPDAT will be completed on all youth/families, selection will be based on the highest vulnerability score. This parallels the current system in place. During the 2016 to 2017 VHSP grant year 80 singles and 89 families received RRH services. These services included case management based upon need. 95% remain stably housed.

Supportive services are essential to housing stabilization. Although supportive services in the housing first traditional model are voluntary, they will be strongly encouraged in this model. The youth population, as stated above, has significant barriers and challenges to success. The goal is to provide intensive case management centered on, employment / employment skill building, mental health/substance abuse, household management and

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parenting. Partnerships are established and ready to utilize.

8.

Describe how the project will implement housing stabilization services. Include a description of how households will be connected to mainstream resources.

Answer:

Housing Service Plans (HSP) will be developed with each adult family member. Written details of the activities and responsibilities of both participant and case manager will be developed to ensure goal attainment. Plans will articulate decisions and agreements made during the process. The HSP will focus on items that lead to housing stability but can include any services requested by the participant. HSP goals will be collectively developed, addressed and monitored on a regular basis. Updates to the HSP can be made at any point in the process. The participant is expected to work with all providers to overcome barriers and achieve goals. Once a participant is able, they will be required to pay 30% of their income towards the rental amount. Shallow subsidies will be evaluated and adjusted over the next twelve months. Services may not end once the subsidy ends. Financial independence is not the only goal. All aspects of family self-sufficiency are explored and services will be discontinued when appropriate. The COC is a system of care and when other programs are more appropriate the participant will be transitioned accordingly.

Intensive case management services will be provided in accordance with the needs of the participant. This could include daily contacts. No less than bi-weekly contacts will be a program requirement until stabilization is attained.

Items generally incorporated into the HSP include:

- 1) Financial/household management – this includes not only basic budgeting skills but also proper maintenance of the unit, acceptable guest policy and landlord tenant relationships.
- 2) Employment and job upgrade skills – Job coaches can be provided if the customer is eligible for SNAPET or TANF benefits.
- 3) Education and training – Short term education and training offered in partnership with WIOA Youth Build grant.
- 4) Transportation – Partnership with WIOA to cover cost associated with education and training, School system will ensure transportation for school aged children under McKinney-Vento
- 5) Child Care – Hampton Department of Social Services and Newport News Department of Human Services and school based after school services
- 6) Mental Health/Substance Abuse – HNNCSB and private providers

Partnerships are currently in place to ensure the above items are achievable. The local Workforce Development was enlisted as a lead partner and has grants designed specifically for youth participants.

During the intake process all customers will be screened for mainstream benefits. Both DSS programs have comprehensive knowledge of community resources. Enhanced SNAPET grant known as Elevate is a new

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resource available to participant. The Elevate program offers specific training designed for industries within the community. Participants will be enrolled in SNAPET and VIEW when appropriate.

Partners within the DSS agency will ensure that all applications for benefits will be fast tracked. SSI and SSDI cases will be referred to the GVPHC SOAR team for expedited processing.

9.

Describe how the project coordinates with the CoC or local planning group goals and objectives. Predevelopment only: also describe any local planning efforts and regional coordination involved in the development, implementation, and evaluation of this project.

Answer:

Hampton DSS has been a long standing member of the GVPHC and serves in many leadership capacities. Youth homelessness has been discussed at the GVPHC Program Monitoring committee meetings and Leadership Committee meetings. The GVPHC has accepted the challenge to end Youth homelessness before 2020. Projects such as Impact Thursday in Newport News have already been implemented and duplication within other GVPHC localities is scheduled for the following grant cycle. Hampton's Impact Thursday will commence January 2018. Hampton's community partnership team also works directly with Race to Graduation to provide housing stability thus allowing youth the chance to graduate timely. Both tasks were directives of the GVPHC.

Both the cities of Hampton and Newport News have task forces that are designed to address the critical issues surrounding youth. These groups are working to combat high school dropout rates, truancy rates, youth violence as well as preparing youth to enter the workforce. Housing stability plays a vital role in the aforementioned risk factors. Data states that youth and families with children that are homeless have higher rates of unemployment, dropout rates and increased rates of gang involvement. The GVPHC has an active role within the city's youth task force.

As stated earlier in the grant questions, youth services have been developed, but to date coordination of these services is lacking. A major focus of this grant is a system design that is easily accessible to youth and families.

10.

Describe how the project will be incorporated into the local coordinated assessment system. This must include a clear and appropriate method for individuals and families to access initial intake, evaluation, and services.

Answer:

Please see attached flow chart for Coordinated Assessment (CA) under attachment. The current CA system will be used for customer referrals. Intake, evaluation and services may not initially flow through the system as the youth program will be in a developmental phase. During this phase it is preferred by the GVPHC that a project not be added to the complete CA system. The GVPHC has done this with prior projects and confusion was an issue. Once the project design flow is completed full integration will occur. All prior projects have seen successful integration into the GVPHC system of care.

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11.

Detail how many households have been served in the past year and the number of households that remained permanently housed, if applicable. For rapid re-housing projects, describe how the program is aligned with the National Alliance to End Homelessness Performance Benchmarks and Program Standards.

Answer:

With VHSP funds 165 households were provided RRH services. The retention rate for 2016-2017 is 95%. VHSP grants retention rates are always in the high 90%. With the COC's wide adoption of the VI-SPDAT, those with the highest vulnerability are housed first. The VI-SPDAT will be used in the Youth project as well.

All literally homeless households from Impact Thursday 2016 to 2017 cycle remain stably housed. Intensive case management services were needed to achieve this outcome. Impact Thursday is designed to provide immediate services. The first Impact Thursday was May 2017 with an additional two sessions held the following month. Four literally homeless households were identified and all four were housed within 24 hours. Retention rate is currently 100%.

Performance benchmarks are used to determine program success. Although limited data for Impact Thursday and Race to Graduation is available what we do have is promising. Project benchmarks will include; length of time homeless, exits to permanent housing and retain within a year of program exits.

Please see attached Impact Thursday outcome chart

12.

Provide evidence of the organizational capacity of the applicant and any key partners including experience with similar projects and overall financial and management capacity. Describe any changes in leadership over the past year.

Answer:

HDHS has provided housing services for over 25 years and has provided human services since its inception. The project manager has been delivering housing and case management services for over 33 years. The project manager has been employed by HDHS for over 33 years and is an expert in delivery of mainstream benefits. Housing staff associated with this grant are highly skilled in resource development and housing case management services. Hampton has 1 program manager, 2 Senior Social Workers, 3 Social Workers and 2 support staff members.

Newport News Department of Human Services has extensive years of service in housing. They currently have 1 Supervisor, 3 social workers and 2 support staff members.

School and Workforce development personnel also have numerous years of experience in respective fields.

The GVPHC has always worked with the school systems and Workforce Development to provide housing services. However, this project will be a new endeavor for all.

MOU will not be utilized as long term relationships and proven outcomes support this decision.

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HDHS also acts as the lead agency and fiscal manager for both the Peninsula COC grants and VHSP.

13.

Have any state or federal funds been returned, if yes please explain why and how the issue is being addressed.

Answer:

In the last fiscal year 2016-2017 no State of Federal funds were returned. HDHS did return HTF funds during the fiscal cycle 2013 under the Housing Trust Fund. The GVPHC has now established registries. This enables the COC to prioritize participants and immediately connect them with the appropriate housing source. This HTF grant will also use a housing registry. In researching the community need it is apparent that locating homeless youth and families that would fit the grant will not be an issue. Data clearly supports the need.

Attachments:

Certifications and Assurances

htfcertandassurances1017201741059.pdf

Applicant Financials

2016FinalCAFR120120161017201742948.pdf

Letter of Support (signed by the CoC/LPG governing board chair)

cocendorsement1017201741125.pdf

Homeless Services Flow Chart

GVPHCSystemFlowChart20161017201740703.pdf

Job Descriptions

HousingSpecialistHSHealthyFamilies2015022412202206311142016840321017201740811.pdf

MOUs

lettersofsupport10182017101426.pdf

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Additional Attachments

NewportNewsImpactThursdayInitialReportDraftwithNNCitySeal622171017201741937.pdf

Notes:

Please find letters of support from the community under MOU tab. I had already used the attachment tab for the Impact Thursday report.