

VA Walkability Action Institute & Pop-up Projects

11 September 2019



OVERVIEW

- Background
- Short-term pop-up projects
- Walkability Action Plan
- Feedback & Questions

WALKABILITY

- Measure of how friendly/easy it is to walk
- Walking has health, environmental, and economic benefits
- Important walkability factors:
 - Land use
 - Density
 - Trees & Vegetation
 - Street design: to include all types of transit (by foot, by bike, by bus, by car)

HAMPTON WALKABILITY EFFORTS

- Master Plans
- Bike Walk Hampton: A Strategic Bicycle & Pedestrian Plan (2016)
- Specific projects include:
 - Walkable development
 - Bike lanes
 - Streetscaping projects
 - Waterwalk Trail at Central Park
 - Sidewalks & Crosswalks
 - Bike events

STRATEGIC PRIORITIES

- Placemaking
- Safe & Clean Community
- Economic Growth
- Family Resilience & Economic Empowerment
- Living with Water



Pop-up Projects



SHORT-TERM / POP-UP PROJECTS



*Crosswalks & Curb Bump Outs
(Source: Street Plans)*



*Protected Bike Lane
Burlington, VT
(Source: Street Plans)*



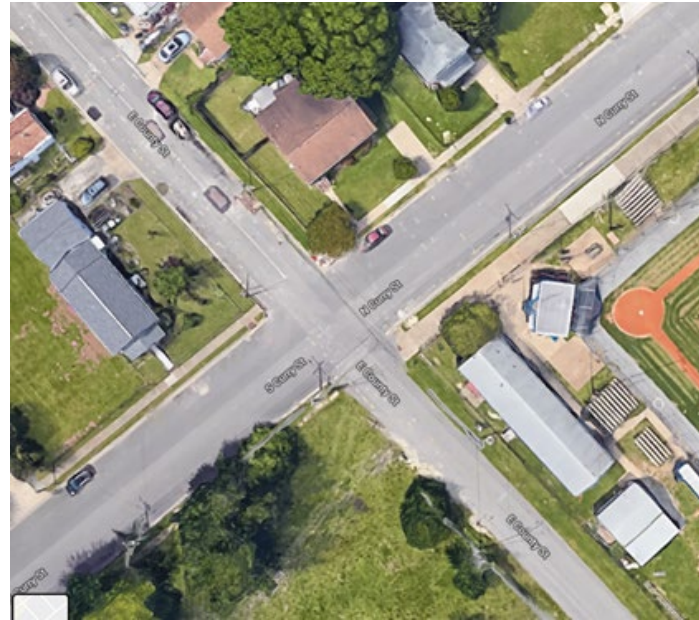
*Parklet/Plaza
(Source: turbonashville.org)*

SHORT-TERM / POP-UP PROJECTS

IMPLEMENTATION BY OCTOBER 31, 2019



Eaton St & Lincoln St
Crosswalks & Curb Bump Outs



Curry St & County St
Crosswalks & Curb Bump Outs



Mellen St.
Parklet/Plaza

Virginia Walkability Action Institute



HAMPTON VA

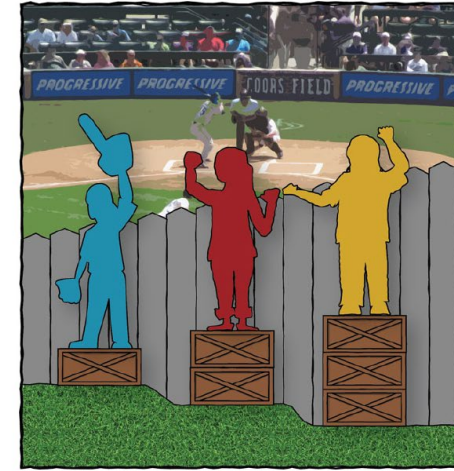


VIRGINIA WALKABILITY ACTION INSTITUTE

- Inaugural cross-discipline institute sponsored by the Virginia Department of Health
- Goal to improve health by increasing walkability
- Health & Planning are intertwined
- Hampton received grant to attend VWAI
- Emphasis on creating equitable communities
- Learn how to improve walkability & create action plan



EQUALITY



EQUITY



ELEANOR BROWN

City Council

ALISON EUBANK

Placemaking Planner + Bike Walk Hampton, City Manager's Office

PHILIPPE FENOUIL

Senior Civil Engineer + Project Manager, Public Works Department

IRENE FERRAINOLO

Senior Health Educator, Hampton Health Department

DAN GIROUARD

Asset Manager, Economic Development

ANGELA RICO

VDOT Projects Manager, Public Works Department

LUCY STOLL

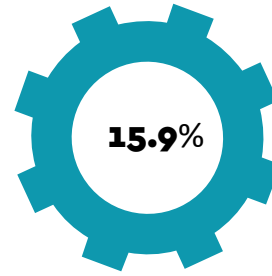
Senior City Planner + Resilient Hampton, Community Development Department



ACTION PLAN

	Action Steps	Timeline
1	Identify Communities of Need	August 1, 2019
2	Receive Council Recommendation on Pilot Neighborhood	September 11, 2019
3	Organize Neighborhood Stakeholders	October 2019
4	Walkability Audit with Stakeholders	November 2019
5	Form Recommendations to Remedy Walkability Challenges	December & January 2019
6	Implement Short-term Pilot Project(s)	February - June 2020
7	Evaluation of Pilot Project(s)	At 6 months & 1 year

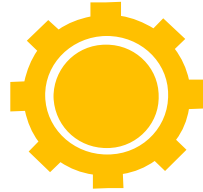
Average Family Size
3.08



Residents Living
Below Poverty Line



Median Household Income
\$54,062

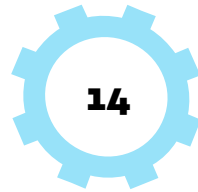


HAMPTON

2017

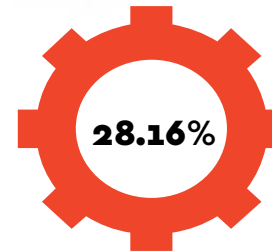
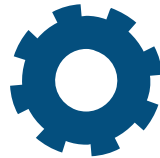
Fiscal Stress

Rank **14** out of 133 localities;
We are considered "high stress"



Land Area **52** sq. mi.

Water Area **85** sq. mi.



Bachelors Degree or Higher



Identified based on the following criteria:

- Income (lower than regional average)
- Minority population (higher than regional average)
- Carless households (higher than regional average)
- Single-female headed households (higher than regional average)
- Elderly population (higher than regional average)

Action Step 1

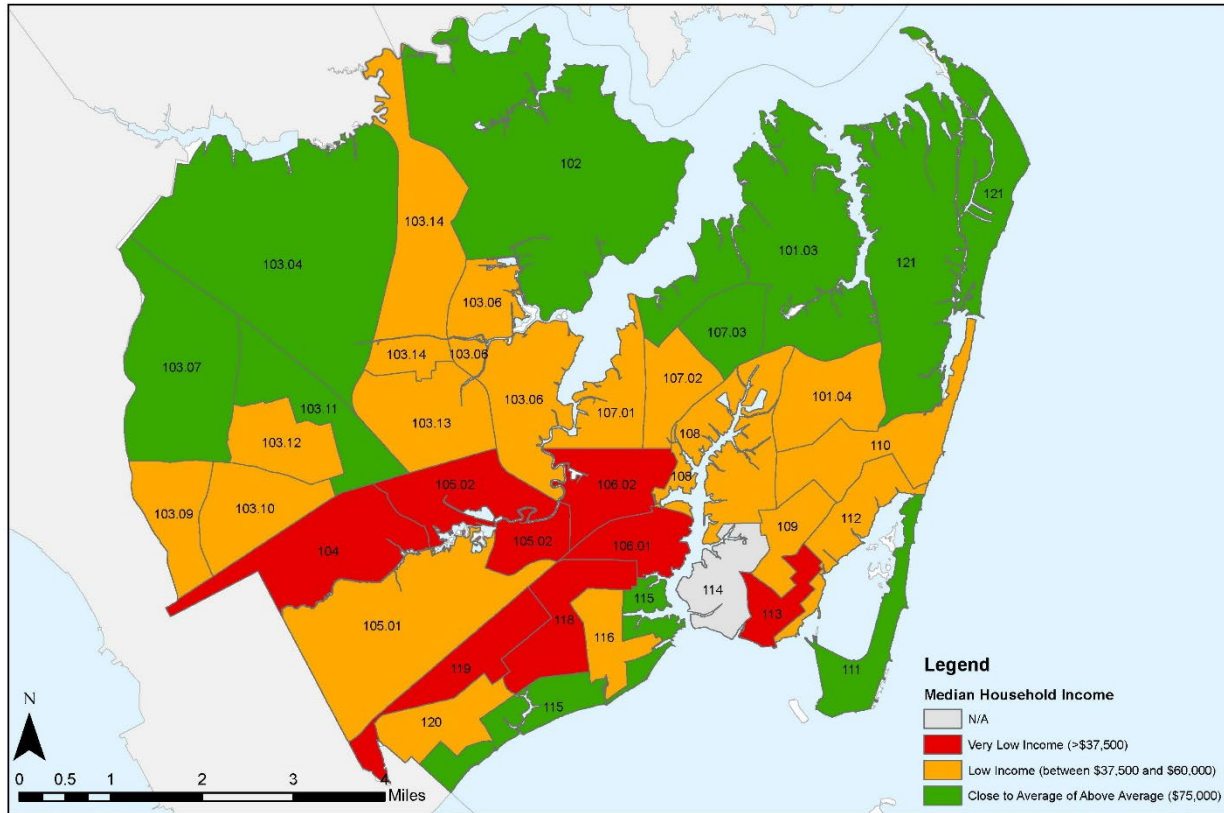
COMMUNITIES OF NEED

Hampton Roads

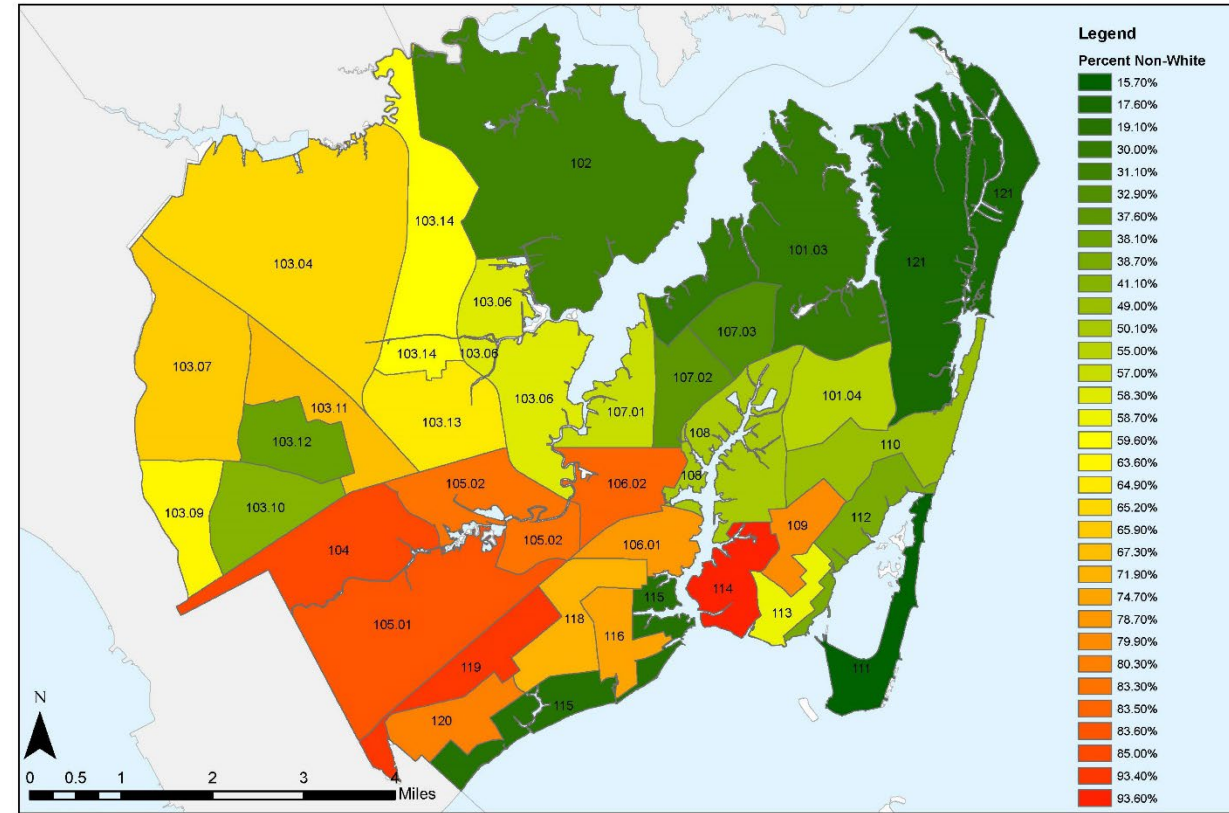
Factor	Hampton Roads Average
Very Low Income	\$37,500
Low Income	\$60,000
Non-White	40.4%
Carless Household	6.7%
Children in Female Headed Households	30.6%
Elderly (65+)	13.40%

Action Step 1

COMMUNITIES OF NEED



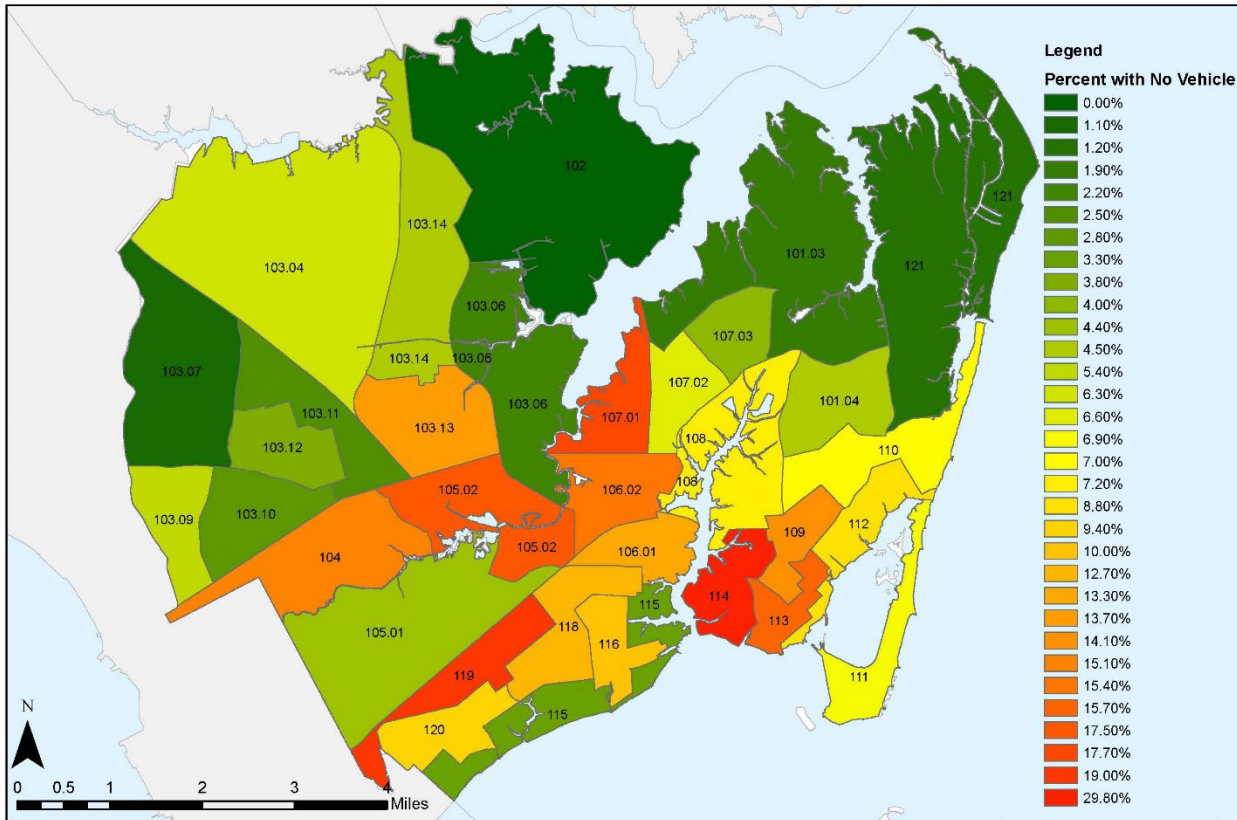
Income



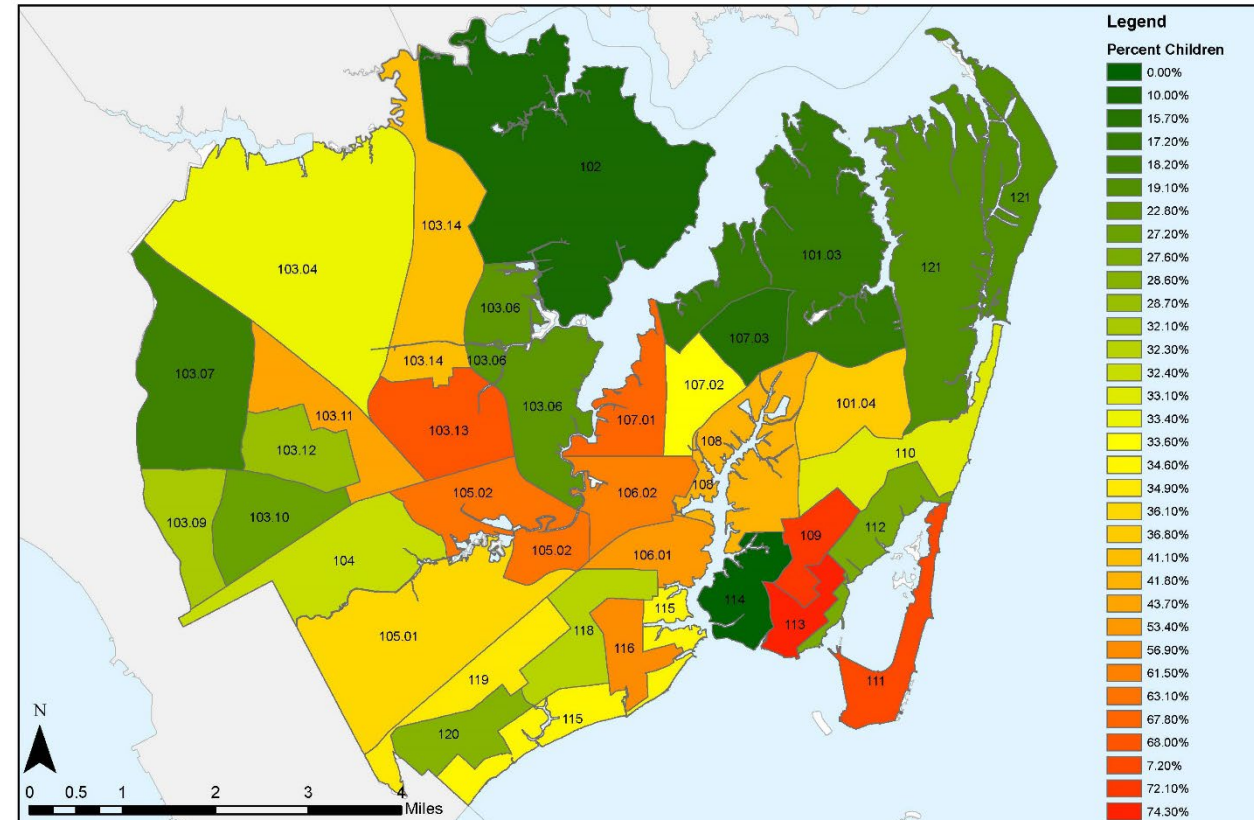
Non-White

Action Step 1

COMMUNITIES OF NEED



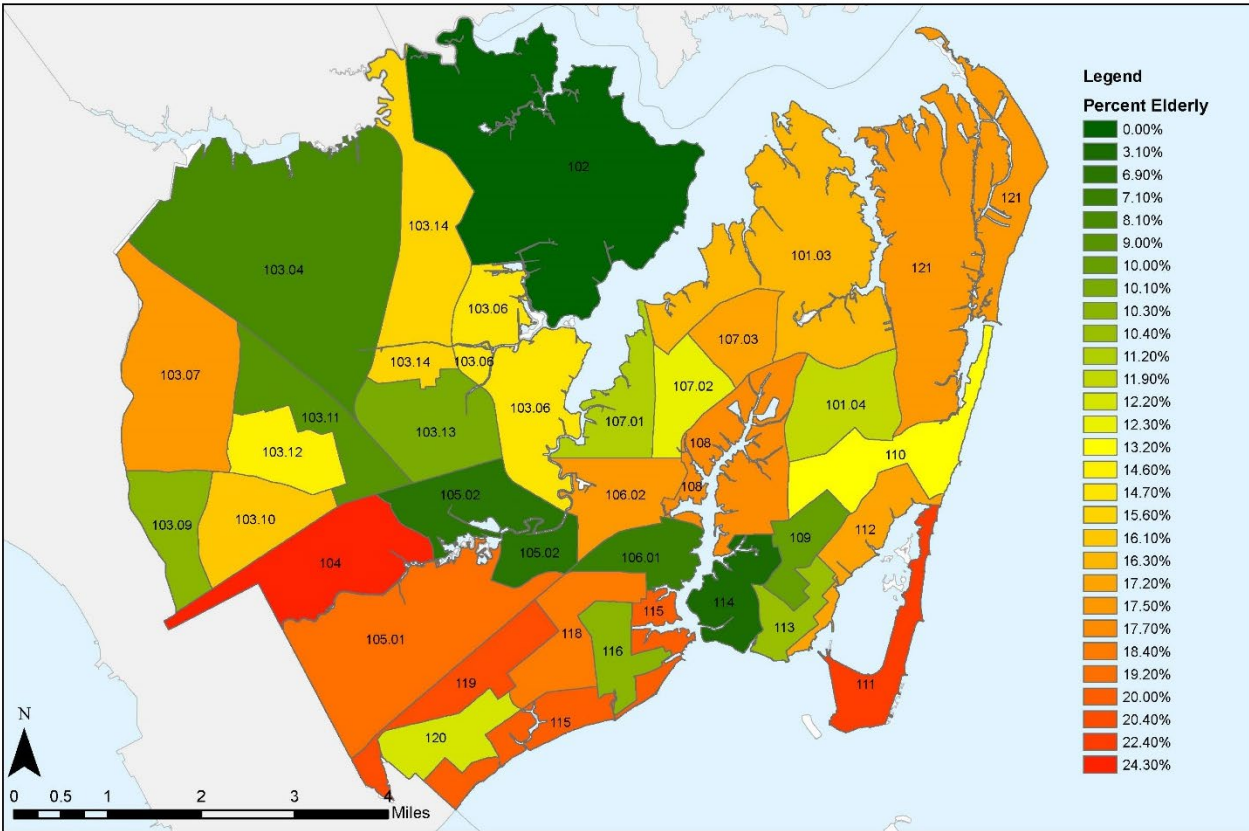
Carless Households



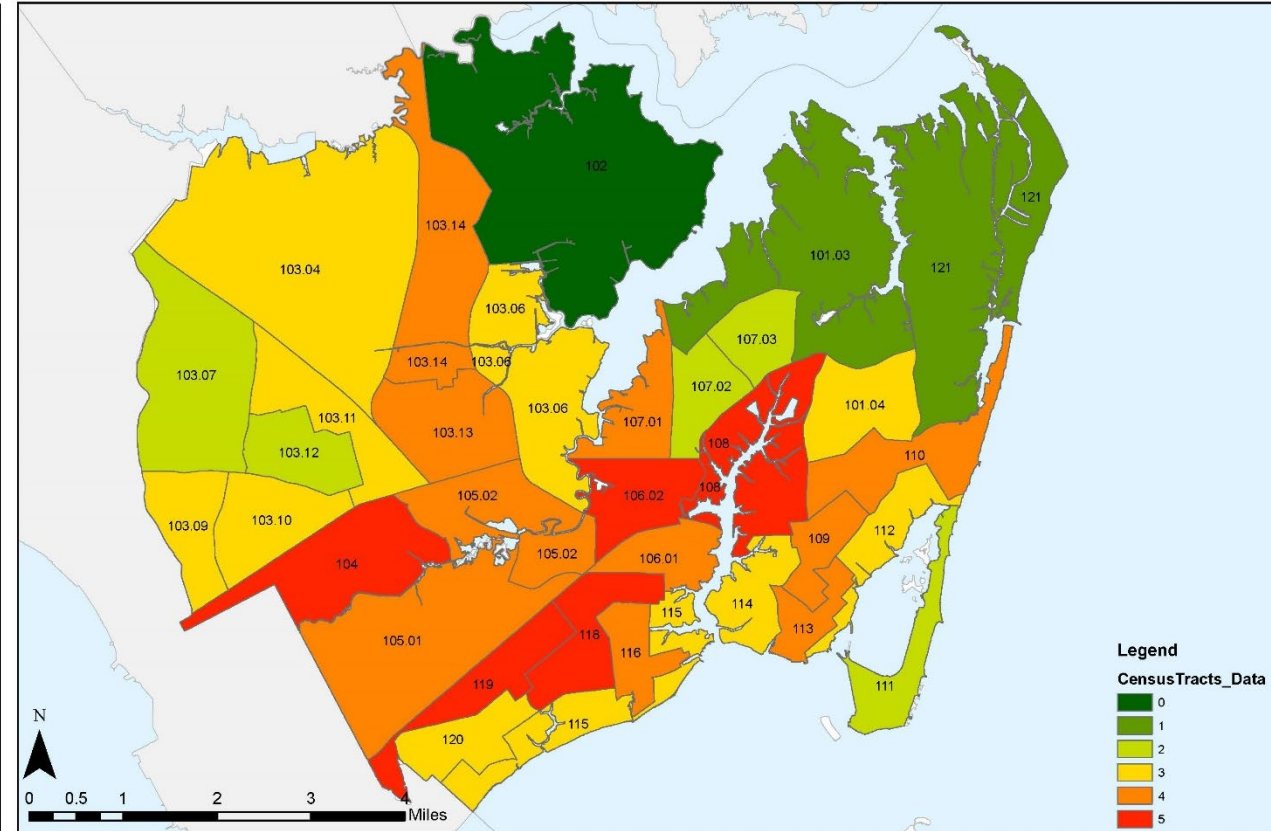
Children in Female Headed Households

Action Step 1

COMMUNITIES OF NEED



Elderly (65+)



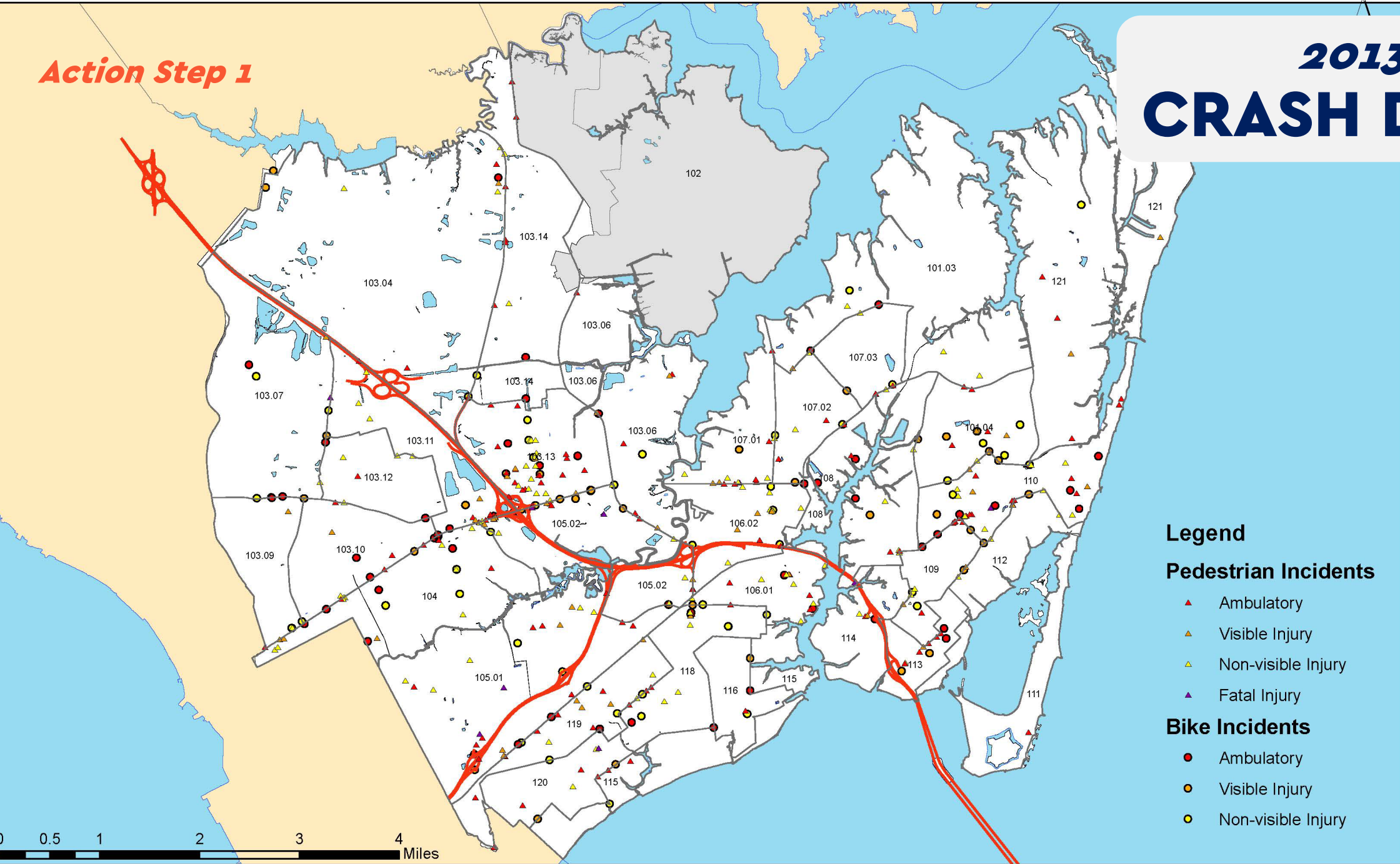
Number of Indicators Above/Below HR Average

Action Step 1**CANDIDATE PILOT PROJECT AREAS**

Factor	HR Average	Phoebus (113)	Northampton (106.02)	North King Street (118)	Shell Road (119)	Phoebus (109)
Indicators Worse than Average	-	4	5	4	5	4
Low Income	< \$60,000	\$36,085	\$31,042	\$39,625	\$35,948	\$41,000
Non-White	40.4%	58.7%	83.5%	57.0%	93.4%	80%
Carless Household	6.7%	15.7%	15.4%	17.7%	19%	14%
Children in Female Headed Households	30.6%	74.3%	61.5%	67.8%	34.9%	72%
Elderly (65+)	13.40%	10.4%	17.5%	11.2%	20.4%	10%

Action Step 1

2013-2018
CRASH DATA



Legend

Pedestrian Incidents

- ▲ Ambulatory
- ▲ Visible Injury
- ▲ Non-visible Injury
- ▲ Fatal Injury

Bike Incidents

- Ambulatory
- Visible Injury
- Non-visible Injury

Action Step 1

CANDIDATE PILOT PROJECT AREAS

Additional considerations of top communities of concern:

- **SHELL ROAD (119)**
 - Boys and Girls Club
 - Bassette Elementary School
 - Significant number of pedestrian and bicycle crashes
- **NORTHAMPTON (106.02)**
 - Existing community center (Y.H. Thomas) with many youth-oriented programs
 - Downtown Child Development Center
 - Some pedestrian and bicycle crashes
- **NORTH PHOEBUS (109)**
 - Existing community center (North Phoebus)
 - Phoebus High School
 - Moton Early Childhood Center
- **SOUTH PHOEBUS (113)**
 - Dense urban downtown
 - Phoebus Little Leagues
 - St. Mary's Elementary & Middle School
 - Connection to Fort Monroe
- **NORTH KING STREET (107.01)**
 - Tyler Elementary School
 - North King Street Share Use Path
 - Connection to Langley Air Force Base

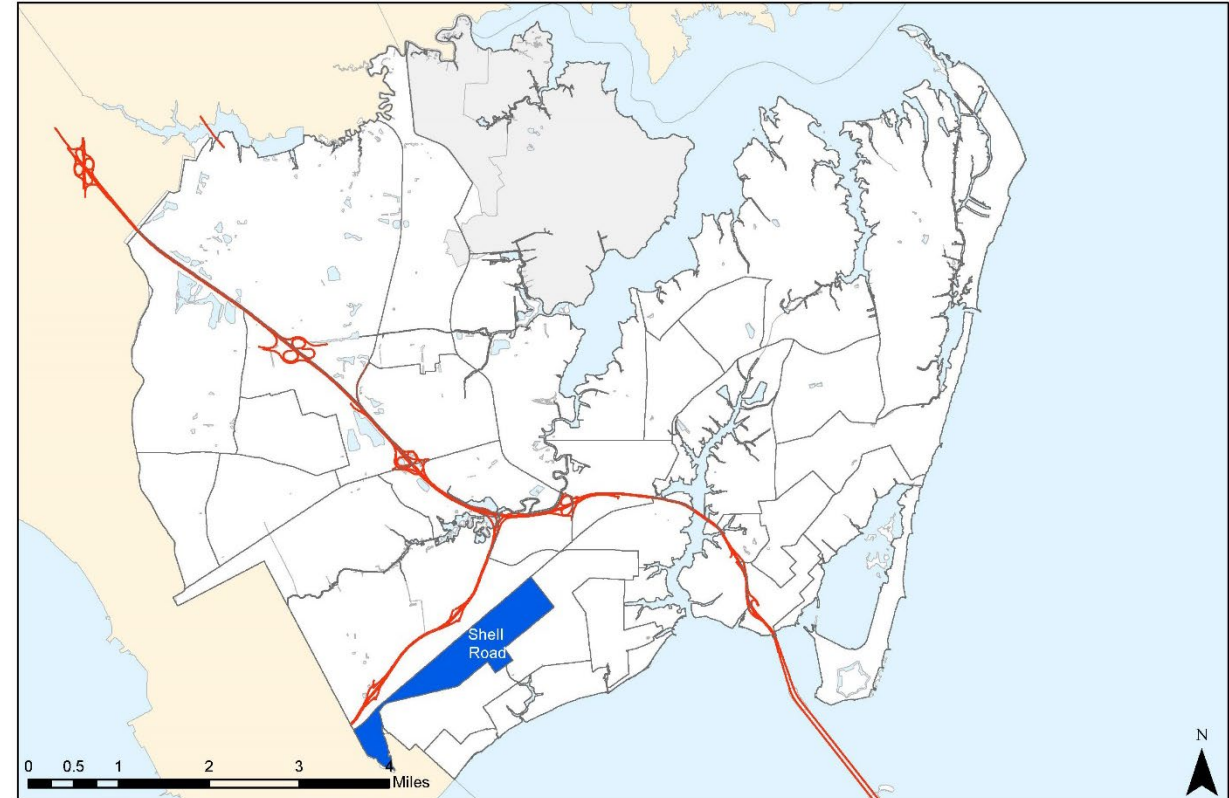
Action Step 1

CURRENT STATUS

Group recommends the following Census Tract for Council consideration:

SHELL ROAD (119)

- Boys and Girls Club
- Bassette Elementary School
- Significant number of pedestrian and bicycle crashes



ACTION PLAN

Action Steps	Timeline
1	Identify Communities of Need August 1, 2019
2	Receive Council Recommendation on Pilot Neighborhood September 11, 2019
3	Organize Neighborhood Stakeholders October 2019
4	Walkability Audit with Stakeholders November 2019
5	Form Recommendations to Remedy Walkability Challenges December & January 2019
6	Implement Short-term Pilot Project(s) February - June 2020
7	Evaluation of Pilot Project(s) At 6 months & 1 year

Questions?

Staff is seeking approval to move forward with the recommended pop-up projects, and Shell Road as an action plan pilot neighborhood.

