



Application for
Use Permit

OFFICE USE ONLY
Date Received:

OCTOBER 13, 2021

Complete this application in its entirety and submit pages 4 and 5 along with the required materials (including any required supplements) as listed on page 2 to the address below:

City of Hampton
Community Development Department, Planning Division
22 Lincoln Street, 5th Floor
Hampton, Virginia 23669

Case Number: **UP 21-00021**

1. PROPERTY INFORMATION

Address or Location 1025 N. King St. Hpt, Va

LRSN _____ Zoning District _____

Current Land Use _____

Proposed Land Use _____

The proposed use will be in: an existing building a new addition a new building

2. PROPERTY OWNER INFORMATION (an individual or a legal entity may be listed as owner)

Owner's Name Mercury Blvd. CENTER, LLC

Address 5463 Amber Cir City Calabasas State CA Zip 91302

Phone 818-300-7624 Email marcalvap@gmail.com
marcalbookkeepng@gmail.com

3. APPLICANT INFORMATION (if different from owner)

Applicant's Name Terry Riddick

Address 1025 N. King St City Hampton State Va Zip 23669

Phone 757-344-7159 Email stopthviolence@gmail.com

4. APPLICANT AGENT INFORMATION (if different from applicant)

Agent's Name KAREN ROBINSON

Address 3979 J. LEONARDS PL. City HAYES State VA Zip 23702

Phone 757-920-4246 Email MARCAVA P@GMAIL.COM

5. CERTIFICATION FOR LEGAL ENTITY PROPERTY OWNERS

Complete this section only if the property owner is not an individual but rather a legal entity such as a corporation, trust, LLC, partnership, diocese, etc. as specified in Step 2 above.

"I hereby submit that I am legally authorized to execute this application on behalf of the fee-simple owner of this property. I have read this application and it is submitted with my full knowledge and consent. I authorize city staff and representatives to have access to this property for inspection. The information contained in this application is accurate and correct to the best of my knowledge." *

Name(s), title(s), signature(s), and date(s) of authorized representative(s) of the legal entity (attach additional page if necessary):

Name of Legal Entity MERCURY BOULEVARD CENTER, LLC

Signed by: Name (printed) WILLIAM MARK LEVINSON, Its (title) Co-MANAGER

Signature [Handwritten Signature] Date 10/6/21

Name (printed) _____, Its (title) _____

Signature _____ Date _____

Name (printed) _____, Its (title) _____

Signature _____ Date _____

* Owner information supplied as required by City; provided, however owner expressly disclaims any liability with respect to applicant's compliance with permit conditions.

6. CERTIFICATION FOR INDIVIDUAL PROPERTY OWNERS

Complete this section only if the property owner is an individual or individuals.

"I hereby submit that I am the fee-simple owner of this property. I have read this application and it is submitted with my full knowledge and consent. I authorize city staff and representatives to have access to this property for inspection. The information contained in this application is accurate and correct to the best of my knowledge."

Name(s), signature(s), and date(s) of owner(s) (attach additional page if necessary):

Name (printed) _____

Signature _____ Date _____

Name (printed) _____

Signature _____ Date _____

OFFICE USE ONLY		
<input type="checkbox"/> Application Form	<input type="checkbox"/> Narrative Statement	<input type="checkbox"/> Supplemental Form (if required)
<input type="checkbox"/> Application Fee	<input type="checkbox"/> Survey Plat	<input type="checkbox"/> Additional materials (if required)

Floor Plan

1025 N. King Street

Back Door



58 56 54 52 50 48 46 44 42 40 38 36 34 32 30 28 26 24 22 20 18 16 14 12 10 8 6 4 2 0 2 4 6 8 10 12 14 16 18 20

Adjacent Unit 1023

Window
Entrance
Window
Front Door

Approach Concrete Covered Landing

SIDEWALK

PARKING LOT

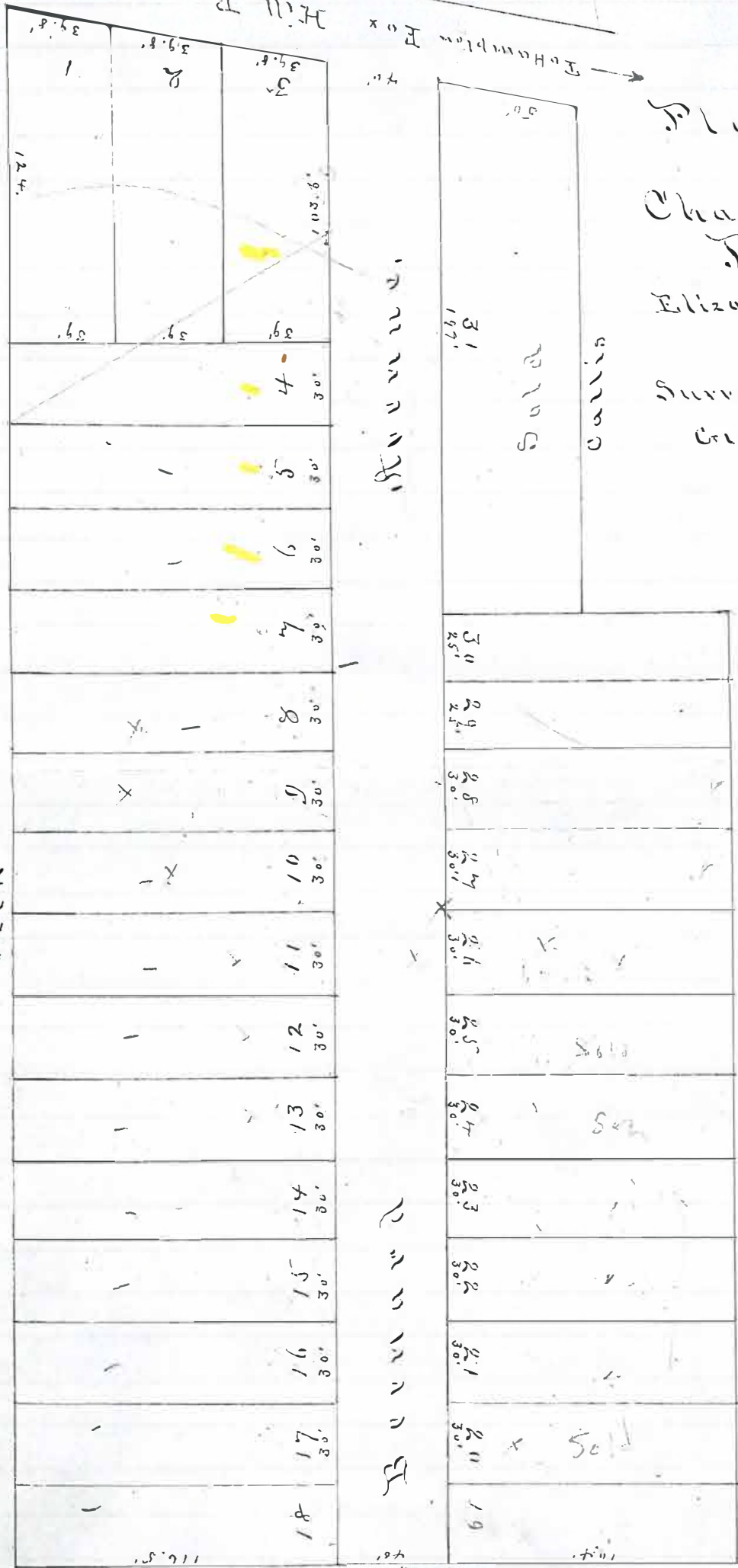
Accessible Space

58 35

103.350

original to
Chas. H. Hewins
Nov 2 - 1894

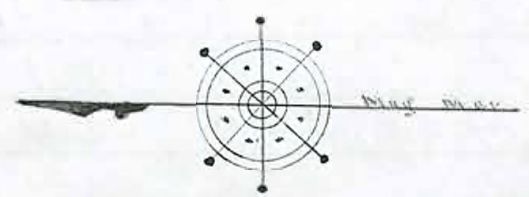
Hill Road To Fox Hill
To Hampton Fox



Plat of
Chas. H. Hewins' Property
Elizabeth City Co., Va.

Surveyed and Divided by
Gerrard Chambers
Civil Engineer
Dep. Co. Surveyor

Scale 50 Ft = 1 in
June - 5th 1894



BEST KEPT SECRET STOP *the* VIOLENCE

RECEIVED

MAY 13 2021

CDD 5TH FLOOR

**Best Kept Secret-Stop The Violence Operation Hours 9:00 am-5pm
Programs and activities, Main office hours and meetings/planning.**

MLC

**Friday hours 7pm-11:30pm-fundraising
Saturday hours 1pm- 11:30pm-fundraising**

These hours do not include staff clean up. Subject to change will notify City if any changes. In the past 2013 we were able to hire 52 employees thru our programs we would like to provide 100 jobs right here in Hampton communities without anymore set backs we did accomplish to hire 6 "Parttime" employees in 2020 before COVID19 took over we had volunteers, Cook, Janitorial, Server, Ambassadors.

But the pandemic threw another obstacle at the Organization once again we work tremendously hard at our work and it's not to be taken lightly at any giving time. Parking we are in bus route our surrounding communities we serve often times walk. Because they don't have a car.

If and when we do have board meetings twice a month subject to change, fundraising or special events or membership supporters come out. We have permission and a relationships with surrounding property management owners behind us with about 30 parking spaces that give us permission to park as long as our volunteers or employees keep the surrounding properties clean after any event and we have not had any problems with residents or other businesses they love us since we been here and welcome us with open arms we bring them more business.

Routine Days maybe 1-10 people on site
For fundraising functions there is really no set amount to expect
The community may not come out all the time maybe 1-75 on
Some weekends.

Trey Priddick 5/10/2021

BEST KEPT SECRET STOP *the* VIOLENCE

Best Kept Secret-Stop The Violence Operation Hours 12:00 noon-12:45 am

These hours do not include staff clean up. Subject to change will notify City if any changes. Number of employees in 2013 we were able to hire 52 employees thru our programs we would like to provide 100 jobs right here in Hampton communities without anymore set backs we did accomplish to hire 5 employees when we registered here in the City of Hampton 1 year and 3 months ago.

But the pandemic threw another obstacle at the Organization once again we work tremendously hard at our work and it's not to be taken lightly at any giving time. Parking we are in bus route our surrounding communities we serve often times walk. Because they don't have a car.

If and when we do have board meetings twice a month subject to change, fundraising or special events or membership supporters come out. We have permission and a relationships with surrounding property management owners behind us with about 30 parking spaces that give us permission to park as long as our volunteers or employees keep the surrounding properties clean after any event and we have not had any problems with residents or other businesses they love us since we been there and welcome us.

RECEIVED

APR 19 2021

GDD 5TH FLOOR





Colossian Baptist Church

Founded 1867

Church Office (757) 874-0627
Church Fax (757) 874-6557

Rev. Peter A. Evans, Pastor
856 Old Fort Eustis Blvd.
Newport News, VA 23609
(757) 874-4410

July 31, 2013

To whom it may concern:

This letter is to recommend Best Kept Secret Stop The Violence Group receive any financial assistance, as well as other resources that you may be able to provide for them. I am sure whatever resources you provide will be used to continue their efforts toward stopping the violence in our communities.

The reason why I am making this recommendation is because I have seen the hard work and sacrifice this organization has put into our community daily. We have worked with them in sponsoring a stop the violence seminar called pomes over pistols. They brought a speaker in from Atlanta who encouraged the youth instead of turning to violence to write down their emotions and what they are feeling instead of turning to violence. This group is always visible going through the community offering free haircuts and mentoring young men. The one event I remember very vividly is when the organization used our vans to pick up Christmas toys and gifts that were donated to them by local merchants/Salvation Army. It took them a total of three days to deliver all those toys and gifts to under privileged children/youth. The smiles on the faces of those children/youth and parents who couldn't afford to buy anything for their family made us realize how blessed we were.

I am confident that whatever resources your organization donates to Best Kept Secret Stop The Violence Group will be an investment that you will never regret making. I hardly recommend Best kept Secret Stop Violence Group for your grant and other resources you can provide. I will be happy to provide and further information you might require.

Yours in Christ,


Peter A. Evans
Senior Pastor



NEWPORT NEWS POLICE DEPARTMENT

An Internationally Accredited Agency

James D. Fox, Chief of Police

To Whom It May Concern:

It is with great pleasure that I write this letter of reference for Mr. Terry Riddick, founder of "The Best Kept Secret". Mr. Riddick and his organization serve as positive influences in communities throughout the City of Newport News that are most challenged by crime and other socio-economic issues.

As an Assistant Chief of Police, I am always particularly impressed by organizations who volunteer to give time and resources to assist those who are less fortunate. For the past five years, Mr. Riddick and "The Best Kept Secret" have assisted the Newport News Police Department in our endeavors to strengthen our relationship and build trust with citizens; especially in the African-American communities.

Mr. Riddick and "The Best Kept Secret" can be seen in the community on a regular basis providing free haircuts to children who can't otherwise afford it, passing out Christmas presents, going door to door distributing turkeys to the hungry during holidays, and even encouraging gang members to stop the violence and give up their guns. Since starting in 2005, "The Best Kept Secret" has performed more than 4,000 free haircuts and given away approximately 2,000 holiday gifts per year, all purchased through donations from the community. Through their efforts, they have also contributed to taking 25 guns off the streets.

Mr. Riddick and "The Best Kept Secret" not only serve communities in the City of Newport News, but they are truly ambassadors for positive change and safe communities throughout the entire tidewater area.

If I can be of further assistance, please do not hesitate to contact me. I can be reached at 757-928-4302.

Sincerely,

A handwritten signature in black ink that reads "Lorenzo L. Sheppard". The signature is fluid and cursive.

Lorenzo L. Sheppard
Assistant Chief of Police

COMMITTED TO OUR COMMUNITY

July 31, 2013

Mr. James A. (Jim) Cervera
Chief of Police
City of Virginia Beach
2509 Princess Anne Road
Virginia Beach, Virginia 23456

Dear Mr. Cervera,

As a citizen, retired Newport News Police Officer, and current Newport News School Board member, I have worked closely with many community volunteers. I consider Best Kept Secret-Stop The Violence, one of the most studious and productive non-profit organizations when it comes to community service.

I have come to know Best Kept Secret-Stop The Violence while attending and working on numerous community projects. Seeing first hand their genuine love, passion, and willingness to make a difference in the community, it is easy to say they would be an asset to any city.

Best Kept Secret-Stop The Violence has not only donated countless hours of their time to the community, police and schools, but have also helped implement plans and programs to enhance the lives of people around them. Best Kept Secret-Stop The Violence, started from the ground up seeing a need to address youth gang violence. Through its many services, such as providing free haircuts in an effort to engage young people in meaningful conversations, this organization has been able to continue finding and servicing the needs of the communities in which they volunteer. Once they see a need they work on ways to implement programs and plans that will assist with eliminating these issues or improving the quality of life of all people.

In my opinion, Best Kept Secret-Stop The Violence's unwavering devotion to the Hampton Roads communities exemplifies strong moral fiber and character and will truly be an asset to the city and police department of Virginia Beach.

Sincerely,


Pricillia E. Burnett

Cc: Mayor William D. Sessoms, Jr.
Municipal Center
City Hall, Building #1
2401 Courthouse Drive
Virginia Beach, VA 23456



OFFICE OF THE COMMONWEALTH'S ATTORNEY

Anton A. Bell
Commonwealth's Attorney

Karla C. Reaves
Director, Victim/Witness Services

August 8, 2013

City of Virginia Beach
Police Department
MPO Grazia Moyer, Community Outreach Officer
2509 Princess Anne Road
Virginia Beach, VA 23456

Dear Officer Moyer:

I am writing to voice my immense support for the implementation of the Ambassador Program in the City of Virginia Beach. The Ambassador Program, which is administered by the Best Kept Secret Stop the Violence Organization, aggressively combat crime by addressing the different root issues that lead to inner city violence. As the Commonwealth's Attorney for the City of Hampton, I understand the desire to partner with only the most effective organizations in the battle against crime. As such, I have no reservation advocating such collaboration with Best Kept Secret for the reasons delineated below.

Best Kept Secret-Stop the Violence is a Non-Profit Organization dedicated to ending gang violence in our schools and communities. Their programs are currently serving all areas of Hampton Roads. However, their target population is a community base project. Since their inception in 2005, The Best Kept Secret has intervened with numerous youth and adults to help them discover their gifts and perfect their character; facilitated conflict resolution workshops; and, presented feasible alternatives to violence. In sum, their programs have help create safer communities throughout Hampton Roads.

Over the last two years, I have personally had the pleasure to observe Best Kept Secret Stop the Violence Organization tackle crime in the cities of Newport News and Hampton. During this time, I have witnessed Best Kept Secret's commitment and dedication to improving the quality of life of urban youth through its mentoring programs. Moreover, I have had the opportunity to partner with Best Secret in many forums, workshops, community events, etc., in compelling our youth to find more amiable ways to address conflict rather than resorting to violence.

236 North King Street
Hampton, VA 23669
Phone 757-727-6442
Fax 757-727-6802
Victim/Witness Services
757-726-6978
www.hampton.gov/oca

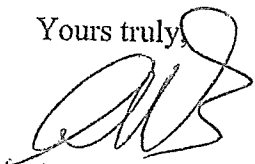
For criminal docket
information after 5:00 p.m.
call 757-727-6399

Indeed, once reviewing Best Kept Secret's multi-faceted credentials and community involvements, it will become quite evident that this organization is well suited to tackle the challenges of urban crime. Their passion coupled with the effectiveness of the Ambassador program is essential ingredients to any city's crime prevention agenda. As such, I overwhelmingly recommend the implementation of Best Kept Secret Stop the Violence Organization's Ambassador Program in the City of Virginia Beach. Truly, the talents they will bring to your city will dramatically aid you in your fight on crime.

Should you have any questions concerning this matter, please feel free to contact me at (757) 728-3059.

Thanking you in advance for your consideration in this matter, I am,

Yours truly,

A handwritten signature in black ink, appearing to read 'AB', written over the text 'Yours truly,'.

Anton A. Bell
Commonwealth's Attorney

COUNCIL OFFICE:
22 LINCOLN STREET
HAMPTON, VIRGINIA 23669
PHONE: 757-727-6315
FAX: 757-728-3037
CSTUART@HAMPTON.GOV



PERSONAL OFFICE:
P.O. BOX 123
HAMPTON, VIRGINIA 23669
PHONE: 757-722-3961
FAX: 757-722-9902
STUARTFORCOUNCIL@GMAIL.COM

THE OFFICE OF CHRISTOPHER G. STUART, COUNCILMAN
HAMPTON, VIRGINIA

May 24th, 2013

Best Kept Secret-Stop the Violence
P.O Box 904
Newport News, VA 23607

Dear Sir or Madam:

Please accept my sincere congratulations for receiving funding from the City of Hampton in order to better serve the lower income youth of the city. I am excited to see the impact that your organization will have on the city.

If I can ever be of any assistance to you or your ministry, please do not hesitate to contact me.

Yours in Service,

Christopher G. Stuart
Councilman

CGS/smp

Brows!

"Oldest Continuous English-Speaking Settlement in America - 1610"

NOT PRINTED AT TAXPAYER'S EXPENSE

THIS COMMUNICATION DOES NOT REPRESENT THE OFFICIAL OPINION OF THE ENTIRE HAMPTON CITY COUNCIL, ONLY THAT OF THE PERSON WHOSE SIGNATURE APPEARS ON THIS DOCUMENT.

Peninsula

T O W N C E N T E R

MEMO

Whom It May Concern

From: Raymond J. Tripp, CSM
General Manager

Date: 12/27/06

Re: Best Kept Secret

In the first year that Peninsula Town Center opened, we were concerned about numerous youth coming to the center just to hang out. So we created a program called the Ambassadors Program similar to another Town Center in our portfolio. The program was designed to hire adults which had a good relationship with the youth in our area to explain the rules of behavior in a non-threatening manner. Terry Riddick and his team from The Best Kept Secret were hired to be our Ambassadors the first year. I found Terry and his Team to be excellent communicators with the youth that came to our center. This program was designed to help the youth better understand certain behaviors would affect the overall shopping experience of our Town Center guest and if they would only follow a few simple rules of courtesy then they would be allowed to stay.

The program was a huge success. In fact, the program worked so well that the program was not needed the next year. I give Terry and his company the credit for a lot of the success of this program.

I would recommend The Best Kept Secret to any organization which seeks individuals to work with the youth in their areas. Their message is a straight forward no nonsense approach to help our youth be aware of consequences of bad behavior.

4410 East Claiborne Square, Suite 212, Hampton, Va. 23666
~ (757) 838-1505/phone ~ (757) 827-9166/fax
www.peninsulatowncenter.com



TOWN OF SPRING LAKE
OFFICE OF THE MAYOR

August 11, 2013

City of Virginia Beach
Police Department
MPO Grazia Moyer, Community Outreach Officer
2509 Princes Anne Road
Virginia Beach, VA 23456


Dear Officer Moyer

Please accept this letter of recommendation on behalf of Best Kept Secret Stop the Violence Organization.

I have had the amazing privilege to work with Best Kept Secret Stop the Violence during my time period in the tidewater region while matriculating through William & Mary School of Law. I remember being on ground level with these amazing individuals when they started the organization. What drew me to them were their determination to stomp out violence and make sure that young people had a better choice instead of being victims of their circumstance.

I have watched from near and far their commitment to community and their understanding of building coalitions to stomp out violence in neighborhoods across the region. They demonstrate the character that we lack in a lot of our citizens in communities around the nation. They are passionate about their cause and determined to make a difference. You can ask for no better organization to partner with and to help save our children. I stand 100% behind them and hope you will too.

Yours in Service,


Chris V. Rey
Mayor

300 Ruth Street
Spring Lake, NC 28390
(910) 436-0241/FAX (910) 436-2667
www.Spring-Lake.org

SCOTT RIGELL
2nd District, Virginia

HOUSE ARMED SERVICES COMMITTEE
HOUSE COMMITTEE ON THE BUDGET

WASHINGTON OFFICE
110 Cannon House Office Building
Washington, DC 20515
(202) 225-4215

Congress of the United States
House of Representatives
Washington, DC 20515-4602

August 5, 2013

City of Virginia Beach
Police Department
MPO Grazia Moyer, Community Outreach Officer
2509 Princess Anne Road
Virginia Beach, VA 23456

Dear Officer Moyer,

I am writing in support of the Best Kept Secret-Stop the Violence Organization's efforts to reduce the level of violence in the Hampton Roads community.

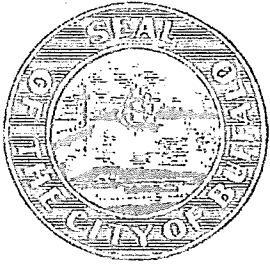
The Best Kept Secret-Stop the Violence Organization plays a vital role in our community. It has been successful in reaching out to local high school students to provide them a support system. Already, this organization has contacted over 10,000 local youths through social media, and seeks to make a greater impact in the coming months.

I applaud the Best Kept Secret-Stop the Violence Organization's initiative to better Hampton Roads by reducing violence through community outreach. It is encouraging to see their efforts to grow relationships with our young people. Efforts like this will be instrumental in reducing crime.

I am pleased to support the Best Kept Secret-Stop the Violence Organization in their continuing fight to limit crime within our community.

Yours in Freedom,


Scott Rigell
Member of Congress



Common Council

Legislative Staff

City of Buffalo, NY

Chief of Staff
Rasheed N. C. Wyatt

Deputy Chief of Staff
Nikita M. Fortune

August 1, 2013

City of Virginia Beach
Police Department
MPO Grazia Moyer, Community Outreach Officer
2509 Princess Anne Road
Virginia Beach, VA 23456

Dear Officer Moyer:

Please accept this letter of recommendation on behalf of the Best Kept Secret Stop the Violence Organization.

As the former President of the Newport News NAACP from October 2008 thru December 2011 I worked very closely with this very committed group of men as we have navigated throughout the Hampton Road Community asking for peace.

During that time period there were very few groups committed to going into the hood to speak to young men and woman about stopping the violence and increasing the peace.

For example a group of ministers established a group relative to stopping the violence in Newport News and although they had several events which had good turnouts many of the kids in attendance were young people who had good support systems. The Best Kept Secret focuses their effort where the problem lies and that's in some of the most difficult communities.

To enhance their effort of mentoring along with free haircuts throughout the 757; The NAACP Newport News Branch and Best Kept Secret began and mentoring program called Men and Women of Distinction at Heritage High School; The program was hugely successful as we would partnered with teachers in the class room to speak to students regarding career opportunities, and the impact criminal activities and records could hinder making their hopes and dreams a reality.

I cannot name all the activities and events this group puts on annually promoting stopping the violence, but please note the Best Kept Secret Stop the Violence Organization is connected with some 10,000-15,000 Facebook friends, twitter, etc. They are a force for positive change in communities many dare not venture into. These young men are determined to save lives and would be tremendous Ambassadors to make an impact.

Thus, I pledge my unequivocal support in recommending this outstanding group to assist your community in making a difference.

If I can be of further assistance please feel free to contact me at 716-541-8794.

Sincerely,

Rasheed N. C. Wyatt
Chief of Staff



*Certificate of Special
Congressional Recognition*

*Presented to
The Best Kept Secret*

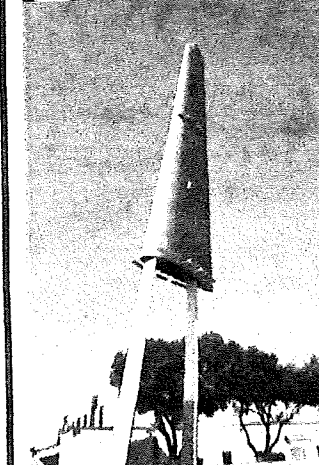
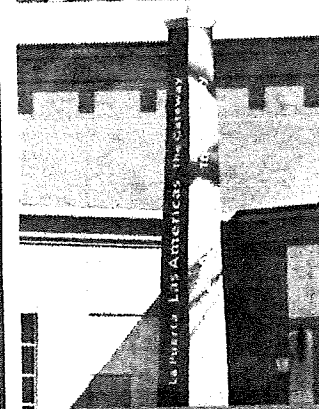
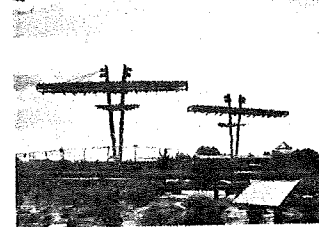
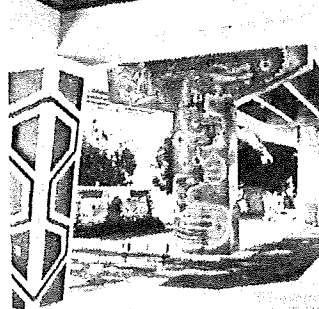
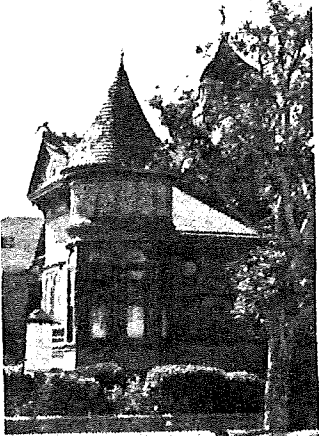
Stop the Violence San Diego Chapter

*in recognition of outstanding and invaluable
service to the community.*

May 22, 2015

DATE

Tom Lantos
MEMBER OF CONGRESS



COUNCILMEMBER DAVID ALVAREZ

Special Commendation

Presented to

The Best Kept Secret Stop The Violence San Diego Chapter

*In recognition of your volunteerism and outstanding work towards
serving the community, the City of San Diego thanks you
for your 2000 hours of service.*

You are truly an inspiration for others.



David Alvarez
Councilmember, District Eight

May 22, 2015

Date

Best Kept Secret: Stop The Violence

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- Estimated Operating & Capital Expenses
- Estimated Outcomes

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- Organizational Overview: Best Kept Secret-Stop The Violence
- Ideal Partner profile/Sample listing of Potential Investors
- Discussion of Benefits/Risks

FACT SHEET

Background

Terry Riddick and his two brothers Randy and Wilson founded Best Kept Secret: Stop The Violence in August 2005. What encouraged the Brothers to create this organization was the shooting and killing of a close cousin. Their experiences growing up on the streets of Suffolk, Virginia cemented their belief that youth and gang violence had to be eradicated by the youth themselves. Terry, the President /CEO decided they needed to become the leaders of this new movement "for youth run by youth". They believed they had to become their brother's keeper. Terry Riddick's personal conviction is summed up in the following statement. "We have come to a time where our communities are faced with constant battles, some being more apparent than others. The war we fight is one that has been spawned from the deception of our youth and the lack of strong fathers in many black homes. It is the task of the current generation to guide today's youth to become productive members of society." He believes "They are the future; we are the present." As stated by Crumb.

Terry credits his mother for giving him the strength of purpose. Their mother, Wendy Riddick, taught the brothers how to cut hair at a very young age, to keep them presentable and professional. Because she couldn't afford to take the boys to a barbershop, she taught them how to keep them well groomed which helped to develop self-assurance. Terry and his brothers believe they can build self-esteem in youths ages 4 and older giving them the same feeling of self worth by improving their appearance which could translate into their willingness to believe they can be something other than a gang member. "A haircut helps them to feel good about themselves" states Terry "if we want children to care about others and their community; they have to believe they have value." The Best Kept Secret organization members believe this self-improvement strategy will help youth in their communities be open to choosing alternatives to gang membership and violence.

To date they have spread their positive message to over 5,000 children through giving free haircuts to youth ages 4-19 in seven area cities and over 200 "Stop the Violence" events in Hampton Roads. In addition, during a campaign to get guns off our streets, Best Kept Secret has collected 15 guns in our communities, which were turned into the police, and, have pledged to continue to remove these weapons from the streets. They have helped gang members find alternative avenues such as job corps, going back to school, and enrolling in apprenticeship programs - all positive choices for life.

Terry compares himself to his mom. He says she is a real soldier; she raised five of us by herself. It's time to show her what a magnificent job she has done with all of us by helping others.

Best Kept Secret's Business Description

Best Kept Secret: Stop The Violence is a non-profit 501(c) 3 community based organization that is devoted to stopping the violence perpetrated to and by our youth in urban areas. Three distinctive components differentiate us from other organizations with similar missions. 1. Specific hands on strategies are employed by youth counselors and the organizers to increase the self-esteem of all the children with whom we have contact and, to offer alternative life choices. 2. Free Haircuts are given to attract youth to locations where they may hear the message of non-violence and develop trust. 3. Easy access is accomplished through the employment of a custom outfitted van that includes barber chairs. Best Kept Secret's van travels to the communities where the youth reside to provide access in their own neighborhoods and to foster trust with the people delivering the message.

These exceptional competences will help carry out Best Kept Secret's mission: to become a major force for combating the vicious recruiting tactics used by gangs to snare our children and to guide today's youth to become productive members of society by finding positive alternatives in life.

OPPORTUNITY SUMMARY

Why is Best Kept Secret: Stop The Violence important?

Our children are killing each other at alarming rates. In 2002, more than 877,700 young people ages 10 to 24 were injured from violent acts. Approximately 1 in 13 required hospitalization (CDC 2004). In 2001, 5,486 young people ages 10 to 24 were murdered, an average of 15 each day (CDC 2004). In 2001, 79% of homicide victims ages 10 to 24 were killed with firearms (CDC 2004).

Teen Violence causes, incidence, and risk factors.

Homicide is the second leading cause of death among young people ages 10 to 24 overall. In this age group, it is the leading cause of death for African-Americans, the second leading cause of death for Hispanics, and the third leading cause of death for American Indians, Alaskan Natives, and Asian Pacific Islanders (Anderson and Smith 2003). **Virginia ranked highest of all states for number of students expelled for firearms violations in the 2002-03 school year and second highest in 2003-04.**

Causes of Youth Violence as perceived by youth.

According to interviews with youth in the nation's most violent neighborhoods, conducted by the National Campaign to Stop Violence, run by Washington, D.C. attorney Dan Callister, with support from Pulitzer Prize-winning journalist Jack Anderson, and financial support from the Kuwait-America Foundation, the top three causes of youth violence are: **1. The Media 2. Substance Abuse 3. Gangs**

We need to Stop the Violence

Youth Violence Information and Analysis

According to Pedro Noguera, currently the Peter L. Agnew Professor of Education at New York University, in his study "Reducing and Preventing Youth Violence" written while at the University of California, Berkeley, **there is no single cause of youth violence that can be isolated and acted upon.** The following is a summary of some of his findings.

1. Youth Violence as a Cultural Phenomenon: Our society glorifies and is entertained by violence even though we are disgusted by child abuse or crimes against our older citizens. At the same time, we admire and honor anyone in sports or the military that are paid to overcome their opponents or defeat their enemies. Violent images bombard our everyday life through media, our metaphoric language and even through our collective sense of the United States as the "most powerful nation on earth"

2. Youth Violence as a Learned Behavior: There are at least two societal behaviors that reinforce violence child rearing practices (spanking our children when they are bad) and our search for justice through violence i.e. endorsement of killing of killers or belief that personal safety can be achieved by allowing citizens to be armed.

3. Youth Violence as a Group Behavior (Gangs): Certain forms of violence (i.e. drive-by shootings) are more likely to be exhibited in urban areas. Although there is substantial evidence that violence is pervasive and not constrained by race, class, gender, or geographic location, most of the focus of U.S. policymakers, the criminal justice system, and current research has concentrated on young Black and Latino males – and on manifestations of violence in low-income urban areas. The most popular images of violence in our society are associated with young Black and Latino males, the targeted group of stop the violence efforts. Very few have taken into account perceptions and stereotypes that are rooted in our history of racism and discrimination as a result, our society has not only added to the marginalization and stigmatization of the targeted group, but also ignored a host of factors that contribute to the persistence of this problem throughout our society.

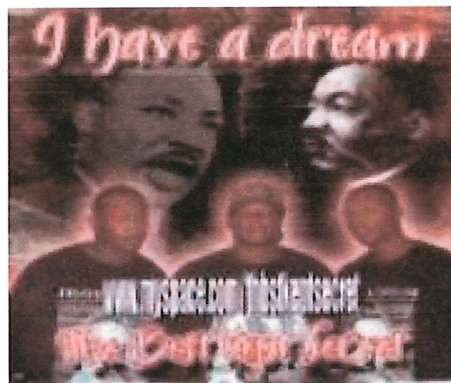
The one program that seems to have worked in California is the RAP program. A central feature of RAP involved the provision of culturally relevant services, including tutoring, part-time and summer employment, counseling, recreational activities, mentoring, and family workshops. In addition, youth in RAP were each assigned a case counselor who served as their confidant, broker, and advocate, and who closely monitored their behavior at home, school, and in the neighborhood. The operating assumption of the program was that case counselors who shared the cultural background of the youth, and who were not too much older, could most effectively assist them in avoiding trouble and improving their behavior. For the youth in the program, RAP counselors have supplied crucial emotional and psychological support, providing the stability lacking in their families and environment.

Below are some of the results from the RAP program.

RAP Evaluation

	Very Low	Low	OK	High	Very High
Self Esteem	(28)--	(34) 5	(36) 18	(2) 42	(--) 35
Effort/Attitude Toward School	(44) 6	(42) 12	(14) 38	(--) 35	(--) 9
Drug and Alcohol Use	(26) 58	(44) 38	(23) 4 (moderate use)	(7)--	(--)--
School Attendance	(42)--	(25) 4	(21) 26	(12) 48	(--) 22
Police Contacts	(22) 40	(34) 46	(18) 14	(20)--	(6)--

*All numbers represent percentages (N=38). Figures in parentheses are based on data collected at the beginning of the program in 1998. The adjacent number represents finding from 1992 evaluation study. [*57](#)



Best Kept Secret is a movement that adopts many methods used by the RAP Program.

PROFORMA SUMMARY

Rationale for Business Expansion Proposed

Terry and the Best Kept Secret: Stop The Violence Organization believe as Professor Noguera that we cannot count on the same old violence prevention initiatives, we have to challenge the legitimization of violent behavior and affirm a respect for life. Terry and his brothers have responded to the violent images promoted through some rap music by producing their own music with nonviolent messages rather than attacking the artists, by taking the nonviolent message to the youth in the Hampton Roads community and by offering the gift of the haircuts in their communities to get the youth to listen. (Please see the impressive results as outlined in the Background section)

Finally, as stated by the professor, if we acknowledge that youth violence is really a symptom of a larger societal preoccupation with violence, then we must stop allowing kids, particularly minority youth, to be scapegoated for this problem. We agree with the professor, young people living in our nation's ghettos have no control over the availability of guns or the flow of drugs into their communities. They cannot influence filmmakers and producers who exploit our national obsession with violence through their movies and television programs. That is why Best Kept Secret is into producing their own positive messages through videos, music, and movies, and their own non-violence education programs that they deliver personally to our most endangered species- Black and Latino youth. In other words, Terry and his brothers have developed their own community intervention program run "by youth for youth". With your assistance they will continue their mission to decrease the violence in our communities.

Estimated Time frame Summary of Capital Needs:

- Phase I – Marketing & Outreach Expansion (including 2nd Best Kept Secret customized Van)
 - Time frame: 90 days- January 1, 2020 to January 1, 2021
 - Budget: \$476,434 (itemized budget upon request)
- Phase II – Participant Follow Up Program
 - Time frame: 2 months 2 weeks - January 1, 2020
 - Budget: \$30,000 (itemized budget upon request)

Expected Outcomes

- Increase youth outreach 100%
- Recruit & train 50 new volunteers to sustain program
- Form 100% more partnerships with organizations offering alternative life choices
- Expand geographical reach by 50%

PARTNERSHIP AND DEVELOPMENT OPPORTUNITY

Organizational Overview

Terry and his family have run this organization since 2005 with the help of short-term donations, volunteers and their own money and sweat equity. With the help of a few volunteers, donated furniture and their sister, they counsel the youth, write and perform their own positive RAP music, create their own videos and run the office. The need has become so overwhelming that it is time to seek long term funding to ensure service can be expanded and sustained. They want to increase the number of youth they reach by 200% with a greater use of music, haircuts, video, film and Stop the Violence events. Evaluation of the impact Best Kept Secret is having on the communities they serve needs to occur and be measured. To accomplish this requires the development of an evaluation system and the talent to maintain it. Below is a near term plan for increasing service and outreach.

Discussion Risks/Benefits

Terry and his Best Kept Secret family realize that working in an urban environment in any city can be dangerous; however, it is an environment with which they are familiar and, they sincerely believe God will protect them on their mission to save our youth from gangs and violent death. The benefit of more children living a full life truly outweighs the benefits.

Request for Initial Capital Funding and Corporate & Foundation Partners:

- Corporations & Foundations who have synergy with Best Kept Secret's mission to stop the violence in Hampton Roads interested in participating as funding partners.
- Advisory Board Members who will lend their expertise and name to this venture and, will be corporate partners

Please contact the following if you have an interest in joining this movement to "Stop the Violence" in our communities.

Contact Terry Riddick/President
Best Kept Secret-Stop The Violence
stophthviolence@gmail.com
757-504-9061
757-725-7302



1969-2021

Pictures/article
Courtesy of
Ruby Walden

Flashback From Our Past

As 7,500 Heard Dr. M. L. K



These were scenes in Suffolk when Dr. Martin Luther King came to address a "freedom rally," benefitting the Southern Christian Leadership Conference last Friday evening. Approximately 7,500 heard his address.

In the top left photo, Dr. King, center, national president of the SCLC is flanked by two of his top aides. On his left is the Rev. Wyatt T. Walker, his executive assistant in SCLC, and on his right is the Rev. Milton A. Bell, Virginia state director of the SCLC. In the background is Mrs. Ruby Walden of Holland.



In bottom left photo, Dr. King (arrow) is greeted by many cheering spectators as he arrives at Suffolk's Union Hall for a press conference.



In the summer of 1963, Dr. Martin Luther King Jr. addressed more than 7,500 people at Suffolk's Peanut Park during a "freedom rally" of the Virginia Southern Christian Leadership Conference (SCLC). The program was sponsored by the Suffolk-Nansemond County and Isle of Wight Ministerial Alliance, Local Union # 26, AFI-CIO, the Suffolk-Nansemond County Chapter of the NAACP, and the Independent Voters League. The primary purpose of the meeting was to raise funds to assist the Virginia SCLC in its effort to register blacks to vote throughout the state. Pictured, from left to right, are Mr. Adrie Taylor, Mr. Nathaniel Walker, Dr. King, Mr. "Punk" Kelley, Deputy John Riddick, and Rev. Maurice Johnson Sr. (Courtesy John Riddick.)

Pictures/article
Courtesy of
Black America Series
Suffolk

History

Flashback From Our Past

Pictures/article
Courtesy of
Black America Series
Suffolk



Members of the Suffolk Chapter of the NAACP in September 1957 prepare to host the annual convention of the Virginia State Conference of Branches of the NAACP. Seated from left to right are James C. Heck, Wesley Benn, Mrs. C. B. Chambliss, Dr. Margaret W. Hall, The Reverend Clarence J. Ward, Samuel Glover, Mrs. James White, and W. T. Oulter. Standing from left to right are Jesse Freeman, Moses A. Riddick, Charles Collins, W. H. Wright, and Dr. C. M. Collier. (Courtesy *Weg Journal and Guide*)



Moses Riddick Jr. (left) is pictured in 1969 when he ran as a candidate for lieutenant



A strong voice in the community, Moses Riddick served almost five decades in the city, and state. As a pioneer in politics, Riddick is known to have been responsible for opening the door for many who entered the political arena. The former vice mayor was the first black delegate from Virginia to attend the Democratic National Convention in 1968 and the first black candidate for Virginia lieutenant governor. In 1946, Mr. Riddick founded the Independent Voters League, an organization to register black voters in Nansemond County. He was instrumental in bringing Dr. Martin Luther King Jr. to speak in Suffolk in 1963. In January 1991, the General Assembly issued a resolution honoring Mr. Riddick for his long distinguished public career in Nansemond County and the city of Suffolk. He received his early education in Suffolk and later graduated from Hampton University. Mr. Riddick died on March 20, 1991, at the age of 74. (Courtesy John Riddick.)

Information/Background

- If you can recall the shooting of a 28 year old Eric E. Ralph on August 2005 which influenced the founding of the organization we know today as THE BEST KEPT SECRET. Terry Riddick is the founder of Best Kept Secret Stop the Violence Organization. He established this organization in 2005. Terry and his brothers Randy and Wilson Darden are against youth and gang violence. They have taken away multiple guns out of our communities which were turned in to the police. They have helped ex-gang members find other positive avenues such as job corps, which gave them a positive alternative in life.
- Best Kept Secret-Stop the Violence is a nonprofit 501(C)3 Organization.

Community Outreach

- Best Kept Secret Stop the Violence has done countless community services to help decrease the numbers of gang violence in the Hampton Roads and the Peninsula Southside area.
- Best Kept Secret has helped young youth by providing mentoring and free haircuts in under served areas. We have also mentored and given free haircuts to 707 youths from Newport News, 462 youth from Hampton, 296 from Norfolk, 158 from Suffolk, 139 from Chesapeake, 120 from Portsmouth, 135 from Virginia Beach. Which brings to a total of 2,017 young youth that we have helped from the year 2010-2011.

Our Mission/Goals

- The Best Kept secret is a faithful, committed organization with a strong impact on the youth. Our mission is to keep the youth focused on education and encourage them that there is a better life besides involvement in gang activities, and to help youth make the right decisions.
- Our main objectives are to Maintain a long-term relationship with our youth here in the society and to become a role model for our upcoming generation. Also, keep helping and reaching out to our youth to improve their academic achievement, and focus on how to resolve conflict.

Follow up on Hampton, VA

- Visit the youth at Magruder Elementary School on 3/5/11 to talk about bullying, and gang prevention.
- An Annually 4,400 wrapped toys give away for Christmas with the help of Colossian Baptist Church for the whole month of December from 2009-2011
- Hosted a stop the violence event at Club Twist with Special guests from school board, local government offices, and Mayor Molly Ward.
- Every Sunday after church hours Best Kept Secret provides street ministry to the community with Pastor Steve Edwards

Follow up on Newport News, VA

- We have hosted events and activities in places located in Newport News.
- We held free hair cut sessions in Moton Community House on January 18, 2010.
- On September 2, 2009 a young man was murdered out of violence on Dresden Drive Newport News, the Best Kept Secret organization visited the community where the incidence happened on 10/04/09, 01/05/10, and 05/01/11 and held a community meeting.
- We also did a free haircuts and mentoring session for 245 youth at Doris Miller Rec. Center on 9/12/09, 5/15/10, 9/4/10, 1/5/2011, 5/15/11.
- Annual Feeding of 5,000 people with the help of Southern Christian Leadership Conference (SCLC) 11/29/11.
- Held a 100 men in black walk in Marshall Court and in Wickham Ave. on 2/26/11 to bring the awareness to stop the violence.
- Also a peace rally in downtown Newport News at Lincoln Park on 2/27/11.

Follow up on Chesapeake, VA

- Held a stop the violence event at Club Dreams on 01/29/11. Our special guests were FBI agent Alex Turner, Pastor Arron Wheeler, and some other people.
- On 04/17/13 we were invited to an event organized by the Delta Sigma Theta Sorority, Inc to provide free haircuts and mentoring program for youth at Indian River Middle School
- Annual Berkley Park events held in Chesapeake

Events/Activities

These are some of the events we are part of:

- National Youth Violence Prevention Week
- Mighty Men Of God
- Sister II Sister
- Hampton Roads Boys and Girls club
- Martin Luther King, Jr. Day Of Service held annually
- Seven Cities Back To School Free Hair Cut Tour
- Neighborhood Family Day
- U.N.I.T.Y March
- Step youth show at Warwick High School
- Seven city Knights Basketball game Churchland High School
- International Million Youth March in Washington D.C. on Capital Hill
- Michael Baisden million men mentor tour invited to Norfolk State University.

Event Fliers

National Youth Violence Prevention week
Gang Prevention & Family Wellness Resource fair
Saturday, March 27, 2010
9am-3pm
First Baptist Church of Hampton 229 North King St., Hampton, Va



FREE Event!

Event Details.
 Hampton City Schools, City of Hampton, various local & state agencies and non-profits will be available to assist families with resources to help fight against Youth Violence • Best Kept Secret-Stop the Violence Organization will provide Free Haircuts for Youth/teens under 18 • Architects For Change will Provide Free tutorial Services - Math & Science • A Resource Directory will be available for distribution to attendees • Job Fair • Hampton Health Department will provide Free H1N1 Vaccinations • Sentara Healthcare will provide - Free health screenings

Parent & Student Workshops
 How can you tell if your child is involved in a gang? • How to refuse an invitation into a gang • Internet Safety • Teen and Dating Violence • Parent & Students workshops 9:30 a.m. - 12:30 p.m.
 • State of Our Youth Community Forum - 1 p.m.

Community Forum
"Should Athletes and Hip Hop Artist serve as Role Models in our Youth's lives?"
 Confirmed Panelist: Former NFL Player Wayne Gimes, Former NFL Player Elton Brown, Rev. Edwin Jones, 105.3 KISS Radio personality Big Dose, Concert promoter Ike Owens, Former 103 JAMZ Music Director Michael "Heart Attack" Mausegne and Former Radio personality, Entertainment Consultant Pavar Snipe, and WHOV General Manager Jay Lang.

Prizes & Give-A-Ways

For more information: Gaylene Kanoyton, President of Hampton Watch, call (757)287-0277

MARTIN LUTHER KING, JR.
 DAY OF SERVICE JAN 17, 2011



Corporate Sponsors
 McDonalds Restaurant 26th Jefferson Ave.

Newport News MLK Day Coalition
 Hand and Hand, Inc.
 Restore Inner City Peace
 The Moton Community House
 Best Kept Secrets
 Peace -in-The Streets
 Shields of Faith, Inc.

Participants
 Nealy Boyd, Parade Coordinator
 Newport News Police Dept.
 Newport News Parks & Recreation
 LINKS, Inc.
 Hiram Grand Lodge
 All From One Inc.
 Downtown Merchants Assoc.
 Conversation Piece, Inc.
 Hampton Roads Boys Club
 Ivy Baptist Church
 Will Rock Entertainment, Inc.
 Mt. Moriah R.Z.U.A.
 St. Matthews Lodge #30
 Steve Rabe "Sound Inc."
 Y.W.C.A.
 Raw, Inc.

Event Fliers cont.

Sister II Sister & Hampton Roads Boys and Girls Club Presents...



CLEAN THE BAY & SUPER SATURDAY!!!!

Place: King Lincoln Park
Newport News, VA

Date: April 17, 2010

Time: 12 p.m. - 5 p.m.

For more information call:
Hakima Muhammad 757-715-3050

FREE FOOD

A special thanks to our sponsors Virginia Enterprise Inc., Moton Community House, Senator Mammie Locke, Kool Smiles...

Rides provided by Chairman's Magic

Entertainment provided by Rare Occasion

FACE PAINTING

Free Hair Cuts

The Best Kept Secret

OBSTACLE COURSE

MONOMARK

BIG FAT SLIDE

GAMES



MIGHTY MEN OF GOD

BEST KEPT SECRET

CRUSADE OUTREACH MINISTRY

HDTELLC@VERIZON.NET

STOP THE VIOLENCE COMMUNITY OUTREACH

JUNE 12, 2010

TIDEWATER PARK YMCA

TIME 12:00 TO 5:00 PM
ENTERTAINMENT
GAMES FOR KIDS
FREE HAIRCUTS
FREE FOOD

1510 North Lakeshore Drive

BEST KEPT SECRET SCHEDULE

astobae@bceps@gmail.com & www.bks.lamprec.com

Sat. July 24 @ 11am-2:30pm	Backer Event in Downtown Norfolk Free haircuts and will be performing. Lots of food and entertainment.
Tue. Aug. 3 @ 6:30pm	Parents must be present for free haircuts August-September 2010 Lincoln Park Hampton National No. out meeting
Sat. Aug. 7 @ 11am to 2:30pm	Free hair cuts 810 E. Washington Street Suffolk Va. Free food, games and entertainment
Aug. 9-14 11 am to 4pm Mon-Sat	Family Reconnection Institute will be having events for the youth throughout the week. Free hair cuts along with net-basketball games, and a community day call Lisa 256-5704 for more information on the week long events. Various locations each day.
Sat. Aug. 21 @ 11am to 2:30pm	Free hair cuts Norview Rec. ctr. in 6380 Stanville Point Rd. Norfolk, Va
Seven Cities Back to School Free Hair Cut Tour	
Fri. Aug. 27 @ 10:30am-2pm	Norfolk 450 Charlotte Street @ Tidewater Park Housing Authority
Sat. Aug. 28 @ 10:30am-1pm to 2:30pm	Back to School Event Walker Village Downtown Newport News Health fair, free haircuts, free school supplies and free food. (True Victory Ministries of Hpt. Va sponsors)
Tues. Aug. 31 @ 10am-3pm	Lake Edwards Va Beach Va off Newtown Road
Wed. Sept. 1 @ 10:30am-1pm	Lincoln Park Hampton 1137 Suzanne Dr. Hampton off LaSalle Ave.
Thurs. Sept. 2 @ 10:30am-2pm	Hampton Sweetener 6, Entry Apartments off of Burfield Road
Fri. Sept. 3 @ 10am-3pm	Chesapeake Va 2120 Southham Road
Sat. Sept. 4 @ 10:30am-1pm	Newport News Dora Miller 2814 Wickham Avenue
Sun. Sept. 5 @ 11am-5pm	Academy Apartments 13244 Aqueduct Drive Boys and girls club
Mon. Sept. 6 @ 11am-4pm	Suffolk Va Cypress Manor Circle Square 915 Sycamore Drive
Tue. Sept. 7 @ 10:30am-1pm	W.O. Ben 890 Newport News VA 23067-4994 EBC 156-1009931 More Check or Money order payable to Best Kept Secret CO Treasurer Wanda Bickel
***Call 957-239-2386 (Tues) for 2010-2011 information. E-mail: bks2010@bceps.com	

BACK 2 SCHOOL
featuring:
 Ministers of Music
 Kenny King & his Family
 Spoken Word
 Carleen
 Renaissance Women

GOSPEL CONCERT
 Sept. 4th, 2010
 1 pm - 6 pm

Rev. L. L. Willis
 Carver Memorial Presbyterian Church
 830 25th Street
 Newport News, VA 23607
 (757) 244 - 3893

**DORIS MILLER
COMMUNITY CENTER
PRESENTS:**

**NEIGHBORHOOD FAMILY DAY
FEATURING**

**PEZO JOHNSON'S
POEMS OVER PISTOLS**

**SATURDAY, MAY 15, 2010
11:30 AM-4:00 PM**

FREE FOOD
MENTORSHIP OPPORTUNITIES
FREE HAIRCUTS

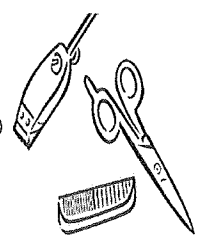
EVENT SPONSORS:

- DORIS MILLER COMMUNITY CENTER, NAACP,
- COLOSSIANS BAPTIST CHURCH, BEST KEPT SECRET,
- VIRGINIA MENTORING COALITION



Doris Miller Community Center, 2314 Westham Avenue, Newport News, VA 23607

**A Day of Grooming & Beauty
Planned for Ingleside Youth**



Mr. Terry Riddick with *the Best Kept Secret Youth Outreach and Stop the Violence Organization* from Suffolk, Virginia are coming to provide free haircuts to our young boys and teens and plans to assist our youth ladies with beauty tips will be offered on Monday March 15th, 3:00-7:30 PM at the Ingleside Rec. Center.

Adults are also welcome to come in and be served after our youth.

Parent permission and adult authorization forms must be provided in order to participate and receive FREE services. Pickup a form at the Ingleside Recreation Center.

For more information contact 757-404-6718.

This event is co-sponsored by the Ingleside Junior Youth Civic League, the Ingleside Civic League, and the Ingleside Recreation Center.

Resources

Youth Programs: Church Based



Community Empowerment Center

- Gethsemane Baptist Church 244-8833 May message need to leave a RISE - Tutoring; LIFT - Allows children suspended from school to keep up with school work.
- 2nd Baptist Church East End 245-6248 May need to leave a message
- After School Tutoring - Age 7-18 - Mentoring - Age 7, Adults
- Food Bank, Summer Kids Network Camp
- Carver Presbyterian Church 244-3893
- Hip Hop Service, - Help Them Now - Mentoring, - Jump Stop Program, - West Ninth Fellowship

- Colossian Baptist Church (757) 874-0627
- Praise Dancing; Youth Choir; Children's Church; Computer Lab
- Crossing Outreach Ministry, Inc (757) 248-5985
- 408-0662
- Strengthening Family Program, Street Ministry, Youth of Virtue
- First Baptist Church Denbigh 877-5808
- Mentoring programs, tutoring, boy scouts, girl scouts
- Friendship Baptist Church 928-0858
- YOUTH choir; youth Bible study; Youth Praise Dance; Youth Step Team.



- Gospel Light Cars, Inc. 224-1643
- Y.E.S. Program - youth run peer-education of alcohol and drug use, arts and crafts
- Holy Tabernacle Church of Deliverance 874-8957
- Basketball and soccer, tutoring, sports activities 5yrs to 7yrs, • Macedonia Baptist Church (757) 248-5985

- Stay up while you are out - school work assistance while youth are suspended. One More Chance Program - anger management, maintain school work while expelled and community service; tutoring; No Child Left Behind Tutoring, Food bank
- Operation Breaking Through 245-7376
- Community Outreach and Church Helpers - summer job program; Family mentoring; Project SonShine tutor/mentoring; Back to School Outreach, emergency and disaster relief; NN Inner City Soccer; Peninsula Christian Free Clinic 380-1825
- Zion Baptist Church
- Child care and learning center.



**Hampton City Schools -
School Year 2009-10**
www.sbo.hampton.k12.va.us

Phone Numbers

AREA CODE 757	PRINCIPALS	PHONES	FAX	SPECIAL PROGRAMS
ELEMENTARY	1424 Aberdeen Rd. 23658	825-4624	825-4538	Hampton Harbor Academy
Abernethy	Linda Byrd	727-1057	727-1435	Enrichment Program
Baird	Dr. Penny McIntyre	850-8075	850-5132	23 Sample Farm Road, 23656
Baker	Dr. James M. Smith	850-8075	850-5132	Andrea James
Bancroft	Dr. Daniela Baben	727-1071	727-1275	727-2790
Booker	Troy Lanch	850-5066	850-5263	(F) 796-5319
Bryant	Dr. Patricia Cullaway	727-1056	727-1457	Milton Early Childhood Center
Burbank	Brenda McKinney-Odoms	825-4642	869-7896	339 Old Buckles Rd, 23663
Cary	Ronald Holloman	850-5092	850-5088	Joanna Drew
Cooper	Chevasse Thomas	825-4645	825-4631	727-1061
Forrest	Kimberly Carnin-Richardson	825-4627	850-8731	(F) 777-8615
Garrett	Ralph Saunders	825-5154	825-5170	Mary Peake Center
Hughes	Kimberly Carnin-Richardson	825-5154	825-5170	1336 Thomas St, 23659
Lambert	Lenka Swell	825-4637	825-4818	Alfred J. Budick
Lane	Patricia Clark	727-2900	768-5297	(F) 727-1314
Machon	Urula Hill	825-4638	825-4673	(F) 727-1945
Mallory	Erk Stone	850-5084	850-5627	Adult Education & GED Programs
Merrimack	Anita Owens	850-5079	850-5622	Mary Elise Dreyfus
Phillips	Dr. Lawrence Myers	850-5088	850-5455	727-1327
Smith	Mike Sturt	825-4639	856-8105	1300 Thomas St, 23669
Tucker-Capps	Susan Johnson	825-4639	825-4639	727-1327
Watts	John Johnson	727-1075	727-1439	New Horizons Regional Education Center
Wynne	Donna Warban	727-9655	959-2589	520 Buller Farm Rd, 23696
MIDDLE	David Leach	825-4520	828-4533	J. Joseph Johnson
Davis	Dr. Kenneth Crum	825-4540	825-4551	(F) 996-3681
Edison	Dr. Kenneth Crum	825-4540	825-4551	727-1224
HH Academy	Dr. James M. Smith	727-2790	768-5319	Performance Learning Center
James	Dr. Pamela Blawie	850-7930	850-5389	300 Buller Farm Road
Johnston	Dr. Pamela Blawie	850-7930	850-5389	Katherine Fox
King	Dr. Pamela Blawie	850-7930	850-5389	727-2790
Langston	Dr. Pamela Blawie	850-7930	850-5389	(F) 796-5292
Sarah	Dr. Pamela Blawie	850-7930	850-5389	Hampton School Administrative Center
Simon	Dr. Pamela Blawie	850-7930	850-5389	One Francis St., 23658-3310
HIGH	John Bailey	825-4400	825-4455	727-2900
Bethel	John Bailey	825-4400	825-4455	(F) 727-0002
Hampton	Myra Chambers	825-4400	825-4711	
Kedoughton	Richard Wright	850-5000	850-5153	
Probus	Robert Johnson	727-1000	727-0891	

*Uniform Dress Code

HAMPTON
City Schools

Hampton City Schools
757-290-2000

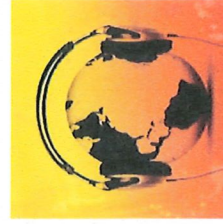
**Sponsorship package for
"Man In The Mirror Radio Show"
on Versatility Radio, WYRM 1110AM**

Broadcasting in Virginia, Maryland, North Carolina, South Carolina, and
Jacksonville Florida

- **Advertising Package**
- **\$300 Gold Package.....**1 Interview and mention business 2 times each segment
- **\$150 Silver Package.....**Mentioning the business once each segment for 1 month
- **\$100 Bronze Package.....**1 Interview to promote the business

- **Music Package**
- **\$25** To play 1 Track, up to 5 minutes

All sponsors will also be promoted on "Body By D Gym" and "Best Kept Secret"
Facebook pages



Recognition/Awards

- The Urban League of Hampton Roads Young Professionals Silver Star Award
- The Post 368 American Legion Certificate of Appreciation Award
- Human Rights Commission City of Newport News Virginia Award
- The Feed My Sheep Committee Award
- Y.H. Thomas Youth Athletic Association Distinguished Award
- Survivors Not Victims of Sexual Abuse Support Service Certificate of Appreciation Award
- United Steelworkers Local 8888 Newport News, Virginia Benevolence Award
- Moton Community House Community Service Award
- McIntosh Elementary School Appreciation Letter
- Heritage High School Certificate of Appreciation

Marketing

- 95.7 FM with Steve Harvey Morning Show and Coco Butta 6:00am-10:00pm
- 103 FM jams with Dj. Bee and the Boodoo Brother 6:00am-10:00am
- 1110 AM WYRM with Pastor Wheeler radio show 1:00pm-2:00pm
- 1110 AM WYRM Council woman Tina Vick and Rasheed Wyatt “Say It Loud Radio Show” 11:00am-12:00pm
- Best Kept Secret very own radio show Versatility “Man in The Mirror Radio Show” 1110 AM WYRM 2:00pm-2:30pm
- Aired on Fox 43 Morning Show
- Aired on Another View TV show channel 15
- Daily Press
- The Virginian-Pilot
- The Voice Hampton Roads
- Veer Magazine

Development Opportunity

Organization Overview

Terry and his family have ran this organization since 2005 with the help of short-term donations, volunteers an their own money and sweat equity. With the help of volunteers who donated furniture and their sister, they counsel the youth. The need has become so overwhelming that it is time to seek long term funding to ensure service can be sustained. We want to increase the number of youth they reach by 100% with a greater use of music, haircuts, video, film and lectures.

Estimated Operating Budget

Marketing and outreach Expansion

- Timeframe: 90 days- February 1, 2012 to February 1, 2013
- Budget: \$476,434 (itemized budget upon request)

Participant Follow Up Program

- Timeframe: 2 months 2 weeks – January 1, 2012
- Budget: \$30,000 (itemized budget upon request)

Expected Outcomes

- Increase youth outreach 100%
- Recruit and train 50 new volunteers to sustain program
- Form 100% more partnership with organizations offering alternative life choices
- Expand geographical reach by 50%

**Coming Soon Best Kept Secret Nonviolence
Children's Book**

