



Placemaking Committee Project
CALL FOR ARTISTS

Emphasis on 'Love Your City' Strategic Priority Projects

To develop a uniquely Hampton identity

Past project ideas have included items such as 'Crabs on King & Queen', Sand Art Raking, Swings, Neighborhood Festivals, & Expanding Public Art

WHY?

Placemaking Committee = comprised of citizens & staff

Focuses on Creating Places for People

Working on a project developed by committee

- Add interest & welcoming, engaging feature to City's public spaces
- Develop an interactive & engaging installation
- Unique to space in which it will be featured
- Call for Artists

WHAT?

Requesting proposals for installations that are site-specific, engaging & interactive

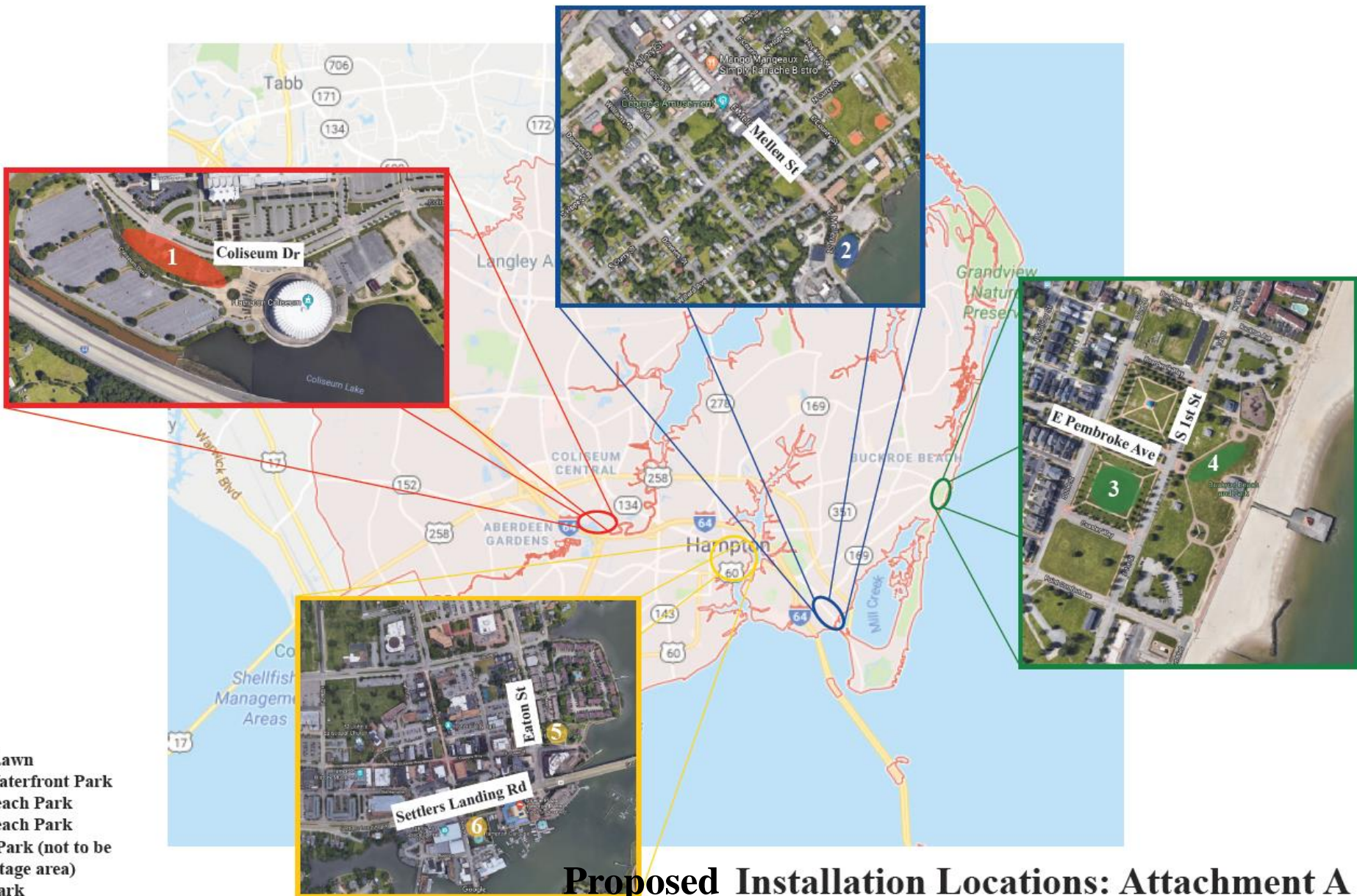
To be fabricated by artist

Open to all students, amateurs, & professionals
Must have sponsor if under age 18

Desire to fund 2 installations this round

- \$10,000/installation plus \$2,000 artist compensation = \$24,000

CALL FOR ARTISTS



Scoring criteria includes:

- Connection to Place/Site Specific
- Interactive/Engaging
- Appropriate Scale for Selected Location
- Creativity
- Feasibility (ability to endure elements, ability to fabricate, within budget)
- Experience

CALL FOR ARTISTS

The background of the slide is a photograph of a large, white, three-dimensional 'LOVE' sculpture. The letters are thick and blocky. In the center of the 'O', there is a circular inset containing the text 'VIRGINIA IS FOR LOVERS' and 'Virginia' below it. To the right of the 'LOVE' sculpture, there is a large, white, three-dimensional 'HPT' sign. The scene is outdoors, with a grassy area in the foreground and some trees and a building in the background. The overall image is slightly faded and has a soft, hazy quality.

Seeking approval to:

1. Move forward with development of project
2. Use Placemaking Funds initially allocated for
'Expanding & Enhancing Public Art'